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C files

THE WHITE HOUSE

April 14, 1986

Dear Friends:

This brings my warmest greetings to everyone attending Super Ball '86.

I applaud your awareness of the drug abuse problem facing our country today and your wonderful support of Second Genesis. The work of turning lives around is so very important for our young people who have been led astray by drug abuse. Second Genesis can be proud of its many years of success in helping those individuals prove that drug addiction can be conquered.

Again, thank you for being with us and please accept my best wishes for an enjoyable evening.

Sincerely,

Super Ball '86

JV

THE WHITE HOUSE
WASHINGTON

December 10, 1985

Dear Mrs. Shannon:

On behalf of Mrs. Reagan, I am pleased to inform you that she will accept your thoughtful invitation to serve as Honorary Chairman of the Second Genesis benefit "Super Ball '86" to be held on April 14, 1986. - -

Unfortunately, because of a previously scheduled commitment she will be unable to join you for this occasion. However, should you need a message from the First Lady to be read or printed for the program we would be able to provide you with a message if contacted two weeks prior to the date a message would be needed.

I look forward to working with you on this chairmanship and want you to feel free to contact me if we may be of any assistance to you.

Sincerely,

Kenneth L. Barun
Director of Projects and Policy
Office of the First Lady

X
Mrs. Foster Shannon
Second Genesis, Inc.
4720 Montgomery Lane
Bethesda, Maryland 20814

Original incoming in Honorary Chairmanship file, EW 213.

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Ken
NR accepts

Am chair
Pls inform them.

Am OK
Shall we T.O. ?
her ~~att~~ attendance

Barun 12/85 #7

NR
How
Chair



Second Genesis, Inc.

residential therapeutic communities
Maryland/Virginia/Washington, D.C.
4720 Montgomery Lane
Bethesda, Maryland 20814
(301) 656-1545

Sidney Shankman, M.D.
Executive Director
Alan M. Rochlin, Ph.D.
Deputy Executive Director

November 21, 1985

Mr. James S. Rosebush
Special Counsel to the President
The White House
Washington, D.C. 20500

Dear Mr. Rosebush:

On April 14, 1986, Second Genesis is holding its annual benefit at the J.W. Marriott Hotel, Washington, D.C. The theme of the benefit evening, "Super Ball '86," will include an all star team of athletes from many sports fields, team owners, officials and prominent media representatives all emphasizing their commitment against drug abuse. Because of your familiarity with this event I ask if you would be kind enough to address the following issues for us.

We would very much like to have Mrs. Reagan agree again to be our Honorary Chairman as she has so kindly done in the past. She was the Honorary Chairman for Second Genesis Benefits in 1982, 1983, and 1985, and in 1984, we presented an award to Mrs. Reagan who has put the prestige of the White House and the commitment of her own time behind the battle against drug abuse. She has also invited the residents of Second Genesis to come to the White House to help make the Christmas tree decorations for the past four years. Her continued interest in Second Genesis is indeed appreciated greatly by all.

Second, we are attempting to solicit the help and support of benefactors and patrons from the past and exploring new possibilities for the future. In this endeavor we ask that consideration be given by the White House in giving a reception for our benefactors and patrons. This could be either an afternoon or an evening event.

Third, but most important, I am aware of scheduling problems with the First Lady's itinerary, however, her presence on April 14, 1986, truly would be the highlight of the evening. We are so grateful for everything she has done for Second Genesis in the past, and as I undertake the Chairmanship for this special cause, I do so with enthusiasm and dedication and, I sincerely trust, the ongoing support of Mrs. Reagan.

Sincerely yours,

Maggie Shannon

Mrs. Foster Shannon
Chairman, "Super Ball '86"

ADVISORY BOARD

Chairman
Mrs. Elliot L. Richardson
Mrs. Marion S. Barry, Jr.
Mrs. William A. Buell
Mr. Kent T. Cushmanberry
Mrs. Raymond R. Dickey
Mrs. Leslie Douglas
Dr. Robert L. DuPont
The Reverend David H. Eaton
Mrs. Linwood Holton
Mrs. Walter D. Innis
Mrs. Frederic V. Malek
Mrs. Dale Miller
Mrs. George C. Pendleton
Mrs. Elizabeth Beach Rea
Mrs. Jonathan W. Sloat
Mrs. Russell E. Train
Miss Jacqueline A. Wakeling

CORPORATE ADVISORY BOARD

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Hazel, Beckhorn and Hanes
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Farrington & McCarthy
Thomas J. Owen
Perpetual American
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Gordon Peterson
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PEPCO
Julia M. Walsh
Julia M. Walsh & Sons, Inc.
Walter E. Washington
Burns, Jackson, Summit,
Rovins & Washington

JV

THE WHITE HOUSE
WASHINGTON

December 18, 1985

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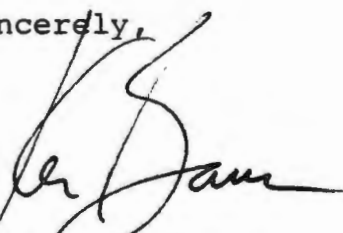
Dear Soleil:

On behalf of Mrs. Reagan, I am happy to inform you that she has accepted your thoughtful invitation to serve as Chairman of the 1986 Walk Against Drugs.

I look forward to working with you on this project and appreciate all you are doing to encourage kids to say "NO" to drugs.

The First Lady has asked me to send you her very best wishes and to thank you for all the work you are doing in the "Just Say No" program.

Sincerely,



Kenneth L. Barun
Director of Projects and Policy
Office of the First Lady

X
Miss Soleil Moon Frye
National Chairman
The "Just Say No" Club

"Punky Brewster"

TO FIRST LADY NANCY REAGAN

"JUST SAY NO" CLUBS ARE BEGINNING ALL ACROSS THE COUNTRY. KIDS ARE COMING TOGETHER TO "JUST SAY NO" TO DRUGS. YOU HAVE GIVEN US COURAGE AND SUPPORT. WE HAVE A "JUST SAY NO" PLEDGE:

"I KNOW WHO I AM AND I KNOW THAT I WANT TO STAY HEALTHY AND HAPPY. I CAN STAND UP FOR MYSELF AND STICK TO MY DECISION TO LIVE A DRUG-FREE LIFE. I CAN ASK FOR SUPPORT FROM MY FRIENDS AND MY FAMILY. I CAN HELP OTHERS "SAY NO" TO DRUGS AND ALCOHOL. I PLEDGE TO SAY NO TO DRUGS AND ALCOHOL AND TO TELL OTHERS TO DO THE SAME."

ON MAY 22, 1986, WE EXPECT 5 MILLION KIDS TO WALK AGAINST DRUGS IN THEIR OWN TOWNS.

AS SPOKESKID FOR THE "JUST SAY NO" CLUBS, I ASK YOU TO BE OUR CHAIRMAN OF THE 1986 WALK AGAINST DRUGS.

"PUNKY BREWSTER"

SOLEIL MOON FRYE

NATIONAL SPOKESKID

NOVEMBER 26, 1986

JV

ID # 371321 CU

PRO1472

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1 1

Name of Correspondent: Mark Newby

DRW -

- can't get involved in private matter
resources available
no official relationship
w/ R. House

☐ MI Mail Report

User Codes: (A) _____

(B) _____

Subject: Requests that the President discontinue his association with Random House

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
CUTOLL	ORIGINATOR	85.12.19		C	86.03.03
creat 14	Referral Note: D	85.12.20		C	86.03.03
WFIELD	Referral Note: S	86.03.03	PR	A	86.03.03
	Referral Note:				
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	Referral Note:				
		1 1			1 1
	Referral Note:				

ACTION CODES:

A - Appropriate Action
C - Comment/Recommendation
D - Draft Response
F - Furnish Fact Sheet
to be used as Enclosure

I - Info Copy Only/No Action Necessary
R - Direct Reply w/Copy
S - For Signature
X - Interim Reply

DISPOSITION CODES:

A - Answered C - Completed
B - Non-Special Referral S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
Code = "A"
Completion Date = Date of Outgoing

Comments:

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: _____ Media: 2 Individual Codes: 4690

Prime Subject Code: PR 014-12 Secondary Subject Codes: BE 00304 PU
PR 014-09 PP 002
PP 012-11 _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C	_____	Time: _____	P- _____
DSP	_____	Time: _____	Media: _____

SIGNATURE CODES:

CPn - Presidential Correspondence
 n - 0 - Unknown
 n - 1 - Ronald Wilson Reagan
 n - 2 - Ronald Reagan
 n - 3 - Ron
 n - 4 - Dutch
 n - 5 - Ron Reagan
 n - 6 - Ronald
 n - 7 - Ronnie

CLn - First Lady's Correspondence
 n - 0 - Unknown
 n - 1 - Nancy Reagan
 n - 2 - Nancy
 n - 3 - Mrs. Ronald Reagan

CBn - Presidential & First Lady's Correspondence
 n - 1 - Ronald Reagan - Nancy Reagan
 n - 2 - Ron - Nancy

MEDIA CODES:

B - Box/package
 C - Copy
 D - Official document
 G - Message
 H - Handcarried
 L - Letter
 M - Mailgram
 O - Memo
 P - Photo
 R - Report
 S - Sealed
 T - Telegram
 V - Telephone
 X - Miscellaneous
 Y - Study

THE WHITE HOUSE

WASHINGTON

March 3, 1986

Dear Mr. Newby:

Thank you for your letter to the President of December 7, 1985 which was recently brought to my attention. Your letter urged the President to cancel the contract with Random House for his biography because of the planned personnel action regarding your father, Frank Newby, by the Random House School Division.

The President has no official relationship with Random House, which has contracted with Edmund Morris to write his biography. As I am sure you will understand, it would be inappropriate for the White House to become involved in this private personnel matter that could be pursued through administrative procedures or private legal action.

Thank you for your kind words of support for the President's defense policies.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Mr. Mark A. Newby
President
Guideware Engineering, Inc.
1227 West 135th Place
Westminster, Colorado 80234

FFF/JMS:kl
FFFfielding ✓
JMShepherd
Subj.
Chron.

THE WHITE HOUSE

WASHINGTON
March 3, 1986

MEMORANDUM FOR FRED F. FIELDING

FROM: J. MICHAEL SHEPHERD *JMS* !
SUBJECT: Correspondence re President's Biography

In the attached December 7, 1985 letter to the President, Mark A. Newby asserted that ~~his father~~ was about to be fired without cause by the Random House School Division. Mr. Newby asks that the President cancel the contract with Random House for his biography to urge it to reconsider this action.

Attached for your review and signature is a letter to Mr. Newby advising him, as you suggested in your referral note to David Waller, that the President has no official relationship with Random House, and that it would be inappropriate for the White House to become involved in this matter that could be pursued through private legal action.

Attachments

GUIDEWARE

Engineering, Inc.

(303) 450-5377

MARK A. NEWBY

President

Design of Information Control
Systems for Business

Licensed Ashton-TateTM Remarketer

1227 W. 135th Pl., Westminster, CO 80234

GUIDEWARE

Engineering Inc.

*Frank
Felding*

7 December 85

371321 *ac*

President Ronald Reagan
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. President,

I am writing to you to discuss a matter of great concern.

Please give this matter your attention as it affects you personally.

A great deal of media attention is being paid to the huge advance (\$3,000,000.00) paid by Random House, Inc. for your biography. You are worthy of this effort, but you should know some facts about Random House's treatment of older employees.

Effective January 1, 1986, my Father will be fired by Random House from a successful job. No reason has been given for this action.

Frank Newby, age 57, has been a leading Sales performer for Random House for 12 1/2 years. The pattern set by this company has been to eliminate older employees before retirement age.

Only one person has retired from the Random House School Division with full retirement benefits in the last 20 years. I can document this evidence by deposition taken from former Random House managers.

Frank Newby has recently been honored in Who's Who In The West and Bibliographe Internationale as a man who has significantly improved contemporary society in his life. He does not deserve dismissal without cause by a corporation seeking to replace older employees with less expensive younger people.

You have spoken in the past about your concern for older citizens who are discriminated against without regard for their experience and personal value. My Father wishes to continue in his present job.

President Ronald Reagan
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. President:

I am writing to you to discuss a matter of great concern.

Please give this matter your attention as it affects you personally.

A great deal of media attention is being paid to the issue

of \$2,000,000.00 paid by Random House, Inc. for your personal

and not worthy of this effort, but you should know some facts about

Random House's treatment of older employees.

Effective January 1, 1985, my father will be fired by Random House

from a successful job. No reason has been given for this action.

Frank Newby, age 57, has been a leading sales performer for

Random House for 12 1/2 years. The pattern set by this company has

been to eliminate older employees before retirement age.

Only one person has retired from the Random House School Division

with full retirement benefits in the last 20 years. I can document

this avoidance by declassification taken from former Random House records.

Frank Newby has recently been honored in Who's Who in the West

and distinguished international as a man who has significantly improved

contemporary society in his life. He does not deserve discrimination without

cause by a corporation seeking to replace older employees with more

expensive younger people.

You have spoken in the past about your concern for older citizens

and are disappointed 1988 DEC 16 AM 11:15

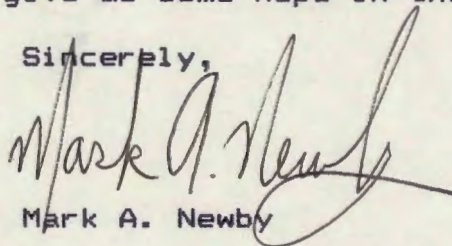
personal values. My father wishes to continue in his present job.

Please assist us in this matter by discontinuing your personal association with Random House, Inc. in the matter of your biography.

They do you great harm in telling the story of your life while their actions and standards violate your personal principles.

Your recent Summit meeting and your insistence on the policy of Defensive Escalation is one that gives us much hope for the future. Creating that hope is the most important function and greatest achievement of your office. Please give us some hope in this matter.

Sincerely,

A handwritten signature in dark ink, appearing to read "Mark A. Newby", written over the typed name.

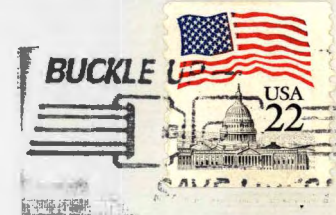
Mark A. Newby

President/CEO
Guideware Engineering, Inc.



GUIDEWARE

Engineering, Inc.
1227 W. 135th Pl.
Westminster, CO 80234



President Ronald Reagan
1600 Pennsylvania Avenue
Washington, D.C. 20500



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4TH STORY of Level 1 printed in FULL format.

Copyright (c) 1985 The New York Times Company;
The New York Times

December 11, 1985, Wednesday, Late City Final Edition

SECTION: Section C; Page 23, Column 5; Cultural Desk

LENGTH: 834 words

HEADLINE: PUBLISHING: HARD TIMES END FOR EDMUND MORRIS

BYLINE: By EDWIN McDOWELL

BODY:

MANY people know that Random House agreed to pay Edmund Morris \$3 million for his forthcoming biography of Ronald Reagan, but what is not well known is that Mr. Morris had to scramble for a long time to make a living as a writer.

His biographical sketch, written in 1980 when he won the Pulitzer Prize for 'The Rise of Theodore Roosevelt,' observed that he had written advertising copy and mail-order catalogues. And even while writing his Roosevelt biography, money was in short supply.

'I had signed up the Roosevelt book and paid him his advance,' said John J. Geoghegan, who was the publisher of Coward, McCann & Geoghegan when it published the biography. 'But after about two years, when he had finished half of it, I learned that he was broke. When I read what he had finished, though, I was so struck by its energy and scholarship that I arranged to pay him a monthly sum so he could continue writing.'

Mr. Morris remembers Mr. Geoghegan's kindness. 'His generosity saved a starving writer from a Salvation Army hospital,' he acknowledged recently. He added that he wrote Mr. Geoghegan a letter afterward, dated 1884 and bearing the forged signature of Theodore Roosevelt, 'thanking him for being so patient with my future biographer.'

In addition to buying the Reagan book, Random House, in a separate negotiation, also bought the second volume of Mr. Morris's Roosevelt biography. It was able to do so because of an unusual 'editor's clause' in Mr. Morris's contract with his previous publisher - a clause that publishers generally resist on grounds that their investment in a book or author involves a partnership with the house, rather than with an individual editor.

After the first volume of the biography was completed, Coward, McCann & Geoghegan signed up the second volume. But after Mr. Morris's editor, Joseph Kanon, moved to E. P. Dutton, and Mr. Geoghegan resigned, Dutton acquired the contract to the book from Putnam's Publishing Company, which owns Coward, McCann, as the company is now known. 'When the new contract was written at Dutton,' Mr. Kanon recalled recently, 'it had a clause built into it saying that if I should ever leave, Morris had the right to take the book elsewhere.'

Sure enough, a few weeks ago Mr. Kanon left - not to another publishing house but to a New York investment concern. In a contract separate from the multimillion-dollar deal for the Reagan biography, Random House bought the Roosevelt book for an amount said to be slightly less than \$300,000.

(c) 1985 The New York Times, December 11, 1985

In unguarded moments, some book editors have been known to disparage Maxwell Perkins, the noted editor at Charles Scribner's Sons of Ernest Hemingway, Thomas Wolfe and F. Scott Fitzgerald - to disparage not so much his idiosyncracies, such as wearing his hat even while indoors, but the legend that, better than anyone else on publishers' row, he extracted the very best from his writers. Yet anyone eager to deflate the lofty Perkins reputation better not plan on help from Malcolm Cowley, the noted literary critic.

In a preface to Mr. Cowley's recent book, 'Unshaken Friend,' consisting of a two-part profile he wrote of Mr. Perkins for The New Yorker in 1944, the author says his only regret was not to have drawn his profile bolder. 'Perkins was a bigger man than I had dared to suggest in 1944,' Mr. Cowley writes. 'More and more with the passage of years I have come to feel that he was close to the center - perhaps he was the real center - of a great age in American letters.'

The book, published by Roberts Rinehart Publishers of Boulder, Colo., is available in both a regular trade edition and in a \$35 limited edition signed by the author. The Scribner Book Store on Fifth Avenue in Manhattan, which has more than a passing interest in the subject, ordered almost 300 copies of the book and twice featured it in window displays.

Galwell Kinnell's most recent volume of poetry, 'The Past,' is also available in a signed limited edition. But what is most distinctive is that the book is printed by Linotype, a process that large publishing houses have not generally used for about 25 years, or since turning to the less expensive photo offset process.

Houghton Mifflin used photo offset for the last six volumes of Mr. Kinnell's poetry, including 'What Kingdom It Was,' which won the Pulitzer Prize. For the new book, however, Mr. Kinnell wanted to revert to Linotype. He believes it is more readable, his publisher said, and he missed seeing the actual impression left by type on the page and the feel of a line as a finger moves across it.

To compensate for the additional printing cost, Mr. Kinnell, who was recently named the first Samuel F. B. Morse Professor in the Arts and Science at New York University, suggested publishing the higher-priced limited edition. But when Houghton Mifflin found a press that could handle it, in North Carolina, it wound up printing the limited edition, the cloth edition and the paperback edition by Linotype.

SUBJECT: BOOKS AND LITERATURE; BOOK TRADE

ORGANIZATION: ROBERTS RINEHART PUBLISHERS

NAME: MCDOWELL, EDWIN; COWLEY, MALCOLM; PERKINS, MAXWELL

TITLE: UNSHAKEN FRIEND (BOOK)

8TH STORY of Level 1 printed in FULL format.

Copyright (c) 1985 The New York Times Company;
The New York Times

November 27, 1985, Wednesday, Late City Final Edition

SECTION: Section C; Page 9, Column 4; Cultural Desk

LENGTH: 1081 words

HEADLINE: RANDOM HOUSE BUYS REAGAN BOOK

BYLINE: By EDWIN McDOWELL

BODY:

After a spirited auction involving six other publishers, Random House won the publishing rights to Edmund Morris's biography of Ronald Reagan yesterday. The winning bid, said to have been \$3 million, is believed to be the highest advance ever paid for a single book.

'It's important because for the first time a President is allowing not only a historian but a talented writer to see history as it occurs, without imposing restrictions on the manuscript,' said Robert L. Bernstein, chairman of Random House.

Separately, Random House also purchased the sequel to Mr. Morris's biography of Theodore Roosevelt. His first volume, 'The Rise of Theodore Roosevelt,' published by E. P. Dutton, won the 1980 Pulitzer Prize and American Book Award.

Delivery in 1991

Despite having become an instant millionaire, Mr. Morris had a rather low-keyed reaction. 'I'm a writer not a talker, and I feel rather strange talking about book contracts and money,' the 45-year-old historian said. 'I just want to get on with my writing.'

Mr. Morris and his agent, Georges Borchardt, both said that - contrary to reports that Mr. Reagan might receive a share of the book's royalties - Mr. Morris alone would receive them. 'The book will be an independent book written by me,' he said.

The finished manuscript is scheduled for delivery 'early in 1991,' according to Mr. Borchardt. In a proposal sent to publishers earlier this month, Mr. Borchardt said the book would be about 600 pages long, 'more personal than political.' It will concentrate on the Hollywood years, the years when Mr. Reagan was Governor of California and the Presidential years. The latter period, the proposal said, is 'a still unfolding story which will present the reality of power in action.'

Broad Access to President

Meanwhile, Mr. Morris will deliver the second volume of the Roosevelt biography in 1988. He said yesterday that it would be about 900 printed pages long, 600 of which he has already completed.

(c) 1985 The New York Times, November 27, 1985

Mr. Bernstein and Mr. Borchardt both stressed that Mr. Morris would have total independence, as well as unprecedented access to the President and members of his Administration. Mr. Morris himself touched upon that latter point yesterday, saying, 'I'll be able to sit in on anything not forbidden to me by reasons of national security, more or less at the President's discretion.'

Asked if there had been any opposition within the Administration to his access, Mr. Morris, who is currently undergoing a security check by the Federal Bureau of Investigation, said, 'I'm not aware of any at all.' As for whether there might be some resentment from fellow historians because of his exclusive access to the Presidential papers, he said, 'The papers are not going to be closed to other historians. They will be welcome to join the rush.'

But Mr. Morris, a native of Nairobi, Kenya, who is an American citizen, will be the first to examine those papers. 'My preoccupation during the next three years is going to be live material,' he said, 'but it's probable that in the final year, after I finish the Roosevelt book, I'll start doing archival material.' He has an office at the Library of Congress, although there is speculation that he may eventually move into the White House, where he said he expects to spend six or seven days each month until he completes the Roosevelt biography.

President Reagan has already shown Mr. Morris a volume of the diary he has been keeping since he became President. 'The diary entries were somewhat slim at first, but they have been filled out in recent years,' Mr. Morris said. He has been taking his own notes about such events as the recent Geneva summit, to which he accompanied the President.

Two-Way Auction

The auction was expected to have been concluded last Friday, by which time only two houses remained in the bidding: Random House, which recently paid \$1 million for the memoirs of House Speaker Thomas P. (Tip) O'Neill Jr., the Massachusetts Democrat, and Harper & Row, which paid a reported \$2.4 million for the memoirs of David A. Stockman, former director of the Office of Management and Budget. But both publishers kept raising the ante until shortly before noon yesterday, when Harper's finally dropped out. Mr. Morris, Mr. Borchardt and Mr. Bernstein all declined to disclose amount of the winning bid. But other sources close to the negotiations said the figure was \$3 million.

'It was a tremendous struggle, and we are enormously disappointed,' said Edward L. Burlingame, publisher of Harper's. 'It is going to be a wonderful book. I have admired Edmund Morris for years.' Another publisher, one who dropped out of the bidding early, said that during his meeting with Mr. Morris, the author was 'very respectful of Mr. Reagan but he was in no way obsequious.' And he assured them he would have editorial independence.

Mr. Bernstein said that Random House had known it wanted the book since its initial meeting with Mr. Morris and Mr. Borchardt in the publishing house's offices on Nov. 11. 'We think it will be a landmark work in American history,' he said.

For its \$3 million, Random House acquired rights to publish the book in the United States and Canada, book club rights and first serial rights -that is, the right to sell excerpts or installments to newspapers or magazines in advance

(c) 1985 The New York Times, November 27, 1985

of the book's publication date.

Mr. Morris retained foreign rights, which also are expected to be worth a considerable amount of money, and Mr. Borchardt said he has not yet decided whether to sell them soon or wait until closer to publication.

Met President in 1981

Mr. Morris said that he first met President Reagan at a White House dinner in 1981, after the President had read his Roosevelt book. During the next few years he met Mr. and Mrs. Reagan on several occasions, singly and together, and also met many members of the Administration. During this time, Mr. Morris kept a detailed diary.

In 1983, Senator Mark O. Hatfield, Republican of Oregon, arranged a dinner with the President for several scholars, including Mr. Morris, to discuss ways the Reagan Administration should address itself to posterity. Later, Michael K. Deaver, then the deputy White House chief of staff, acted as an intermediary in bringing the Reagans and Mr. Morris and his wife, Sylvia, together again. Mr. Morris said that he suggested the idea of the book to Mr. Reagan and that he was given the go-ahead in mid-October.

SUBJECT: RECORDS AND ACHIEVEMENTS; BOOKS AND LITERATURE

ORGANIZATION: RANDOM HOUSE

NAME: REAGAN, RONALD WILSON (PRES); MCDOWELL, EDWIN; MORRIS, EDMUND; MCDOWELL, EDWIN

9TH STORY of Level 1 printed in FULL format.

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November 27, 1985, Wednesday, Final Edition

SECTION: Style; E1

LENGTH: 513 words

HEADLINE: Reagan Bio Bought for \$3 Million;
Random House Wins Rights to Morris Book

BYLINE: By Sidney Blumenthal, Washington Post Staff Writer

KEYWORD: BIO

BODY:

"Well, we bought it!" proclaimed Robert Bernstein, president and chairman of Random House, triumphant yesterday at the conclusion of the bidding for Edmund Morris' planned biography of Ronald Reagan. According to several sources, Morris will be paid about \$3 million for the project.

"A very good contract," remarked Georges Borchardt, Morris' literary agent.

"I don't know of any single nonfiction book that has received a bigger advance," said Rafe Sagalyn, a Washington-based literary agent.

The extraordinary price can be accounted for by the author, the subject and the unusual conditions of the projected work.

Morris, 45, a native of Kenya and now a U.S. citizen, is the Pulitzer Prize-winning author of "The Rise of Theodore Roosevelt," the first of a three-volume history. His selection as Reagan's biographer stems from a 1983 dinner party at the home of Sen. Mark Hatfield (R-Ore.), attended by the president and several presidential biographers. At the dinner, there were complaints about the distance between subject and biographer -- and all wished that time and space could somehow be magically bridged.

This year Reagan chose Morris as his historian, and in so doing agreed to give the writer unusual access to his presidency. For some time, Morris has been permitted to witness White House staff meetings and has conducted lengthy interviews with Reagan. When his unprecedented arrangement was revealed last week, Morris was returning with the president from the Geneva summit.

By then, he had already met with publishers eager for the book. On Nov. 11 he conferred with senior representatives of Random House. "We liked him enormously," said Bernstein. "He's understated, extremely direct. You get a terrific feeling of confidence that he'll deliver what he said he'd deliver."

Random House's principal competitor in the bidding was Harper & Row, publisher of former Office of Management and Budget director David Stockman's memoirs, for which it paid more than \$2 million. Edward Burlingame, the publisher of Harper & Row's trade division, was eager for the Morris book.

"This is an opportunity that a writer of Edmund Morris' stature has never been given before," Burlingame said. He described the endgame as a "bruising

(c) 1985 The Washington Post , November 27, 1985

struggle," which Random House won. "I am very disappointed we're not going to be publishing it," said Burlingame. "We fought very hard."

Random House gained more than the Reagan book. It also purchased the contract for the second book of Morris' Roosevelt biography, "Theodore Rex," paying less than \$300,000. A third volume is likely to be the subject of future bidding.

The Reagan book is intended to be one volume -- "perhaps our longest nonfiction book," said Bernstein. The book, as yet untitled, has a completion date of Jan. 1, 1991, two years after Reagan leaves office. "It will be read for years after we're all gone," said Bernstein.

Morris, for his part, is relieved that the bidding ordeal is finished.

"I feel very happy about it," he said from his Washington home. "I just want to get back to writing."

GRAPHIC: Picture, Pulitzer Prize-winning author Edmund Morris. The Washington Post

13TH STORY of Level 1 printed in FULL format.

Copyright (c) 1985 The New York Times Company;
The New York Times

November 22, 1985, Friday, Late City Final Edition

SECTION: Section B; Page 6, Column 6; National Desk

LENGTH: 454 words

HEADLINE: REAGAN SELECTS HIS BIOGRAPHER

BYLINE: By Susan F. Rasky, Special to The New York Times

DATELINE: WASHINGTON, Nov. 21

BODY:

President Reagan has selected Edmund Morris, the Pulitzer Prize-winning author of a biography of Theodore Roosevelt, to chronicle his life and presidency, a White House spokesman said.

Mr Morris, who returned to Washington tonight after accompanying Mr. Reagan to the Geneva summit meeting, said in a telephone interview that he had been given the go-ahead on the book in mid-October and that he had been granted 'quite a lot of access to the President and his documents' to prepare it.

'The final detail are still being worked out, but I think it is a unique arrangement in that I am the first writer to have this kind of access,' Mr. Morris said.

'We think he's ideal for the job,' said the White House spokesman, Albert R. Brashear, adding that Mr. Reagan had based his choice of Mr. Morris on 'The Rise of Theodore Roosevelt,' which won the Pulitzer award in 1980. Mr. Brashear said he did not know if the President had read the book -- the first volume of a projected three-volume series --but that others in the White House had.

An Inside Look

Among prominent biographers of White house occupants, arthur Schlesinger Jr. and Theodore C. Sorenson, both of whom chronicled President Kennedy's Administration, were White House aides and thus privy to presidential meetings and decision-making. but Mr. Morris said he believed he was the first non-staff member given the opportunity to 'regard the President from a literary point of view.'

Mr. Brashear confirmed that Mr. Morris would be given a substantial amount of access to the President, but he said he did not know the details. 'He has been with us at a lot of events at the White House over the past few weeks,' Mr. Brashear said.

Mr. Morris, 45 years old and a native of Nairobi, Kenya, attended Rhodes University in Grahamstown, South Africa. He is an American citizen.

Other Writing

(c) 1985 The New York Times, November 22, 1985

In addition to the Roosevelt biography, he has written science fiction, poetry, radio scripts, screenplays, advertising copy and mail-order catalogues.

Mr. Morris said tonight that he had just begun collecting material on President Reagan, but that his interest in writing Mr. Reagan's biography was the result of "a slowly growing mutual arrangement that began when he became President."

Mr. Morris said that the book would be an authorized biography only in the sense that he would be allowed access to Mr. Reagan and presidential material, but that the President would have no control over the manuscript. "It will be a substantial, scholarly book," Mr. Morris said. He said he expected to sign a publishing contract soon, but declined to discuss which publishing houses were interested in the biography or the value of bids made for it.

TYPE: INTERVIEW

SUBJECT: BIOGRAPHIES

NAME: REAGAN, RONALD WILSON (PRES); RASKY, SUSAN F; MORRIS, EDMUND

TITLE: PULITZER PRIZES

14TH STORY of Level 1 printed in FULL format.

Copyright (c) 1985 The Washington Post

November 22, 1985, Friday, Final Edition

SECTION: First Section; A1

LENGTH: 759 words

HEADLINE: Edmund Morris Chosen To Write Reagan Biography

BYLINE: By Sidney Blumenthal, Washington Post Staff Writer

KEYWORD: MORRIS

BODY:

Ronald Reagan has chosen Edmund Morris, the Pulitzer Prize-winning author of "The Rise of Theodore Roosevelt," as the chronicler of his life and presidency. Accordingly, he has granted Morris unlimited interviews and rare access to White House meetings.

Details of this biography's special arrangements have been confirmed by Reagan family friend Michael Deaver and other sources.

The bidding for the Morris biography of Reagan has escalated past the \$2 million level, sources say, and is still rising.

"This isn't just another biography," said an executive at a major publishing house. "This is a book that has the imprimatur of Ronald Reagan."

The price for the Morris book is expected to exceed the more than \$2 million advance Harper & Row paid for former Office of Management and Budget director David Stockman's memoirs. That book had already exceeded the previous records for books by public officials, including the slightly more than \$1 million Random House paid for House Speaker Thomas P. (Tip) O'Neill's autobiography, the \$1 million Bantam Books paid for Geraldine Ferraro's campaign story and the \$700,000 advance Simon & Schuster gave former United Nations ambassador Jeane Kirkpatrick.

Morris, whose masterful first volume of his projected three-volume life of Theodore Roosevelt was published in 1979, is a native of Kenya.

His wife Sylvia is the author of "Edith Kermit Roosevelt," a biography of Roosevelt's second wife. Sylvia Morris, moreover, is writing a biography of Clare Boothe Luce. The Morrises live on Capitol Hill.

The Reagan biography is rare among presidential biographies in that present and past will be merged with the presence of the on-site historian. Historians in the past have worked in the White House -- Arthur Schlesinger Jr., for example, was an aide in the Kennedy White House -- but Morris will be there only in his capacity as a historian.

As if to underline this, he accompanied Reagan to the Geneva summit.

Morris could not be reached for comment.

(c) 1985 The Washington Post , November 22, 1985

Morris first came to the president's notice shortly after his 1980 election when Selwa (Lucky) Roosevelt, the State Department's chief of protocol, sent the Reagans copies of the Morris's books.

"I sent a note, writing that these books are about a devoted couple by a devoted couple to a devoted couple," she said. Mrs. Roosevelt's husband is Archibald Roosevelt, Theodore's grandson. The Morris's met the Roosevelts while they were conducting their research.

The impetus for the unusual Reagan biography came from a dinner party held on Feb. 14, 1983, at the home of Sen. Mark Hatfield (R-Ore.).

"I was concerned about the need for scholarship to be in proximity to history," said Hatfield. So he invited President and Mrs. Reagan to meet with Arthur Link, the biographer of Woodrow Wilson; George Nash, biographer of Herbert Hoover; Frank Friedel, biographer of Franklin D. Roosevelt; Librarian of Congress Daniel Boorstin; and Edmund and Sylvia Morris. The scholars discussed their common wish to have known their subjects. Morris expressed his desire to have known Theodore Roosevelt by means other than dry documents and letters. The president, "fascinated," said Hatfield, stayed late into the evening.

Then-deputy White House chief of staff Deaver, who was aware of the Hatfield dinner, spoke with Selwa Roosevelt about the Morris's. "We arranged a dinner where the Reagans and the Morris's and I met each other," said Deaver. "They liked each other. The chemistry between the president and Morris is so good. Nancy liked him very much. They both liked the Teddy Roosevelt book. And the president said he'd be delighted if he'd do a biography."

The Morris book is thought of by those closest to Reagan as "an important part" of his historical legacy, said Deaver. "I've asked Reagan countless times how he'd like to be remembered. He says, 'Gosh, I don't like to think about it,'" Deaver said. Now Morris, present on the scene, will help "memorialize the Reagan presidency," according to Deaver. But Deaver said that Morris' effort will not substitute for Reagan memoirs.

Even while Morris travels with the president, the proposal for his project is being circulated among publishers.

Bids are being received by his agent, Georges Borchardt, who has sent a two-page letter around, emphasizing Morris' special access.

"We know this is going to be an important book by a very talented writer," said a publishing executive. "The judgment that has to be made ultimately is how much of an investment makes good business sense."

GRAPHIC: Picture, Edmund Morris . . . to chronical Reagan presidency

THE WHITE HOUSE
WASHINGTON

October 16, 1985

371970
PR014-12

MEMORANDUM FOR FRED RYAN

FROM: ROBERT C. McFARLANE *RC*

SUBJECT: Honorary Presidency/Proclamation
U. S. Olympic Committee

I understand the U. S. Olympic Committee is working with you to arrange a presentation of the Honorary Presidency of the Olympic Committee to President Reagan and to have him sign a proclamation. I further understand the U. S. Olympic Committee and the Soviet Olympic Committee signed an agreement on September 15. I believe it would be advisable to have the presentation ceremony before the Summit. This would defuse any political advantage the Soviets could gain from their agreement.



UNITED STATES OLYMPIC COMMITTEE

OLYMPIC HOUSE

1750 EAST BOULDER STREET, COLORADO SPRINGS, COLORADO 80909-5760
Tel. (303) 632-5551 Telex 45-2424 Cable "AMOLYMPIC CSP"

GEORGE D. MILLER
Secretary General

X PAN AMERICAN GAMES, Indianapolis, Indiana, August 7-23, 1987
XV OLYMPIC WINTER GAMES, Calgary, Canada, February 13-28, 1988
GAMES OF THE XXIV OLYMPIAD, Seoul, Korea, September 17-October 2, 1988

October 4, 1985

President Ronald Reagan
The White House
Washington, D.C. 20005

Dear Mr. President:

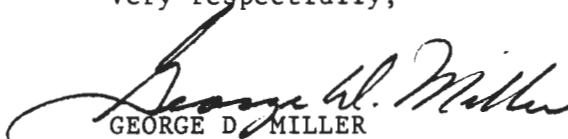
We at the United States Olympic Committee are extremely pleased that you have accepted the Honorary Presidency of the USOC for the current quadrennium, culminating with the 1988 Winter and Summer Olympic Games.

In order to properly recognize your position, we would like to present you with an official document and several other symbols of your USOC affiliation. Hopefully, a short, 15 minute observance in the White House attended by the officers of the United States Olympic Committee may be acceptable in your schedule.

We would be happy to work with your staff to arrange a suitable time--possibly the week of October 21 would be appropriate.

We appreciate your continued, outspoken support for amateur sports in America.

Very respectfully,


GEORGE D. MILLER

GDM:ka

MEMORANDUM OF MUTUAL UNDERSTANDING AND SPORTS COOPERATION

BETWEEN

UNITED STATES OLYMPIC COMMITTEE

and

NATIONAL OLYMPIC COMMITTEE OF THE

UNION OF SOVIET SOCIALIST REPUBLICS

WHEREAS, the United States Olympic Committee and the National Olympic Committee of the Union of Soviet Socialist Republics have agreed in principle to an agreement of cooperation in sports.

WHEREAS, amateur sports, and the Olympic movement in particular, play an important role in the world by providing a valuable opportunity to exchange knowledge and ideas.

WHEREAS, the international Olympic movement fosters, and is intended to foster, goodwill and mutual understanding among nations and youth of the world.

WHEREAS, both the United States Olympic Committee and the NOC of the Union of Soviet Socialist Republics are members in good standing of the International Olympic Committee, and mutually subscribe to the principles of the Olympic Charter.

WHEREAS, both parties mutually agree to promote the Olympic ideals and to promote the continuation of the Olympic movement.

WHEREAS, both parties agree to extend efforts to develop and foster good relations between themselves and other nations in amateur sports.

WHEREAS, both parties agree to make efforts to insure that their teams participate in the Olympic Games.

WHEREAS, both parties agree to work together to reach a mutual understanding of problems and concerns of common interest in sports in order to further develop the Olympic movement in their countries.

NOW, THEREFORE, IN PURSUIT OF THE PRINCIPLES OUTLINED IN THIS AGREEMENT, SET FORTH ON THIS DATE OF SEPTEMBER 15, 1985, THE PARTIES REACH A MUTUAL UNDERSTANDING AS FOLLOWS:

I. Both parties will encourage their member organizations to establish and expand sport exchanges, assisting as appropriate. The exchanges will include:

A. Exchanges of athletes and sports teams for:

1. bilateral and multilateral competitions
2. joint training camps

B. Exchanges of coaches, officials, referees, researchers and other sport experts and their participation, upon invitation of the host country, in seminars, clinics, and meetings of common interest.

C. Exchanges of information related to sports organization structures, programming, and activities.

D. Exchanges of information on team selection criteria, management, and sports events organization.

E. Exchange of experience in the sphere of sports facility construction, production of materials, sports equipment and scientific apparatus.

F. Exchange of technical and administrative observers to national sports festivals, Spartakiads and U.S. Olympic Festivals.

G. Exchange of technical and administrative observers relative to training centers.

H. Exchanges of experts, information, research, studies, and programs related to sports medicine and science.

I. Exchange of information on drug control programs and research.

J. Exchange of technical information, publications and films pertaining to coaching and training techniques.

K. Working sessions where the parties can consider problems of common interest in international sports and the Olympic movement.

L. Exchange of information on the activities of the National Olympic Academies, participation of researchers, students, and observers at the NOA sessions at the invitation of the parties.

II. During the organization of multisport competitions, the national Olympic committees of both countries shall keep each other continually informed.

III. With a view to effectively working out exchanges of mutual benefit, both parties in conjunction with the respective National Federations/Governing Bodies of each country, will endeavor to work out annual plans of common action which will be agreed upon during the last half of the year previous to their operation and which will become an addendum to this agreement.

IV. The exchanges developed by each party will be carried out on the following financial conditions:


A. In general, the host will provide domestic transportation from and to the agreed port of entry, room and board at the training centers, and pocket money of no less than five (5.00) Dollars (U.S.), and in the USSR the equivalent amount in Soviet Roubles, per day. It is understood that these guidelines may be altered upon agreement of the host and visitor.

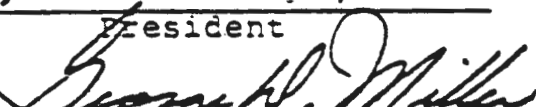
B. Neither party shall, at any time, be responsible for any costs incurred by any representative of the other party unless expressly so agreed in writing.

This Memorandum of Mutual Understanding shall commence on the day of its signing. It shall extend for an unlimited period of time unless either party notifies the other in writing of its decision to terminate the Memorandum of Mutual Understanding.

IN WITNESS WHEREOF, AND IN THE PRESENCE OF JUAN ANTONIO SAMARANCH, PRESIDENT OF THE INTERNATIONAL OLYMPIC COMMITTEE, both apply their hands in Indianapolis, Indiana U.S.A., on the fifteenth day of September, 1985.

UNITED STATES OLYMPIC
COMMITTEE

BY: 
President

BY: 
Secretary General

NATIONAL OLYMPIC COMMITTEE OF
THE UNION OF SOVIET SOCIALIST
REPUBLICS

BY: 
President

BY: 
Vice President

PROTOCOL TO
MEMORANDUM OF MUTUAL UNDERSTANDING
AND SPORTS COOPERATION
BETWEEN
UNITED STATES OLYMPIC COMMITTEE
and
NATIONAL OLYMPIC COMMITTEE OF THE
UNION OF SOVIET SOCIALIST REPUBLICS

1986 - USSR Received by USA

1. A delegation of three Olympic Training Centers experts
Subject: Exchange of experience
Time: 7 days; September-October
2. A delegation of three Sports Medicine experts
Subject: Exchange of information on work of Sports Medicine/Science Centers
Time: 8 days; October-November
3. A delegation of three NOC officials for familiarization of sport at the highest level
Subject: Information exchange
Time: 7-10 days, dates to be agreed upon
4. A delegation of four coaches in swimming and synchronized swimming
Subject: Studying coaching methods
Time: 8 days, dates to be agreed upon

1986 - USA Received by USSR

1. A delegation of three USOC leaders
Subject: Exchange negotiations and mutual understanding
Time: 7 days, dates to be agreed upon

2. A delegation of three doping control experts
Subject: Exchange of information and experience
Time: 7 days, dates to be agreed upon
3. A delegation of four coaches on track and field
Subject: Exchange of information and experience
Time: 8 days, dates to be agreed upon

1987 - USSR Received by USA

1. A delegation of three NOC officials
Subject: Negotiations with the USOC and U.S. National Governing Bodies
Time: 7 days, dates to be agreed upon
2. A delegation of three doping control experts
Subject: Studying methods of drug testing
Time: 7 days, dates to be agreed upon
3. A delegation of four coaches in track and field
Subject: Studying training methods of short distance runners
Time: 8 days, dates to be agreed upon
4. A delegation of 5-10 sports medicine experts and trainers
Subject: A conference on overtraining, recovery from training and talent identification
Time: 8 days, dates to be agreed upon

1987 - USA Received by USSR

1. A delegation of three sports medicine experts
Subject: Studying problems of medical control in preparation of elite athletes
Time: 7 days, dates to be agreed upon

2. A delegation of three persons involved with administration of Olympic Training Centers

Subject: Exchange of information and experience

Time: 7 days, dates to be agreed upon

3. A delegation of four swimming and synchronized swimming coaches

Subject: Agreed upon at a later date

Time: 8 days, dates to be agreed upon

Programs to be scheduled and sites determined

1. A joint delegation to collect data and scientifically film athletes during a major USSR-USA competition
2. An exchange of data processing experts on methods of storing and retrieving athlete information

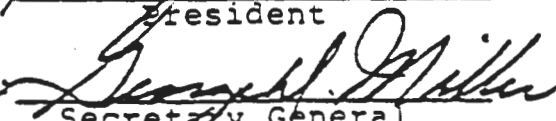
During 1986-1987, the National Olympic Committee of the USSR and the National Olympic Committee of the United States will exchange technical literature on sport; video and films on training methods and information on the production of sports implements and equipment.

End of Protocol

IN WITNESS WHEREOF, AND IN THE PRESENCE OF JUAN ANTONIO SAMARANCH, PRESIDENT OF THE INTERNATIONAL OLYMPIC COMMITTEE, both apply their hands in Indianapolis, Indiana U.S.A., on the fifteenth day of September, 1985

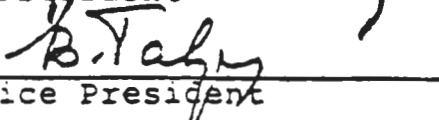
UNITED STATES OLYMPIC
COMMITTEE

BY: 
President

BY: 
Secretary General

NATIONAL OLYMPIC COMMITTEE OF
THE UNION OF SOVIET SOCIALIST
REPUBLICS

BY: 
President

BY: 
Vice President

National Security Council
The White House

RECEIVED

System # _____

Package # 8265

85 OCT 21

PI2: 27

	SEQUENCE TO	HAS SEEN	DISPOSITION
Bob Pearson	<u>1</u>	<u>P</u>	
William Martin			
John Poindexter			
Paul Thompson			
Wilma Hall			
Bud McFarlane			
William Martin			
NSC Secretariat	<u>2</u>		<u>R</u>
Situation Room			

I = Information

A = Action

R = Retain

D = Dispatch

N = No further Action

cc: VP Regan Buchanan Other _____

COMMENTS

Should be seen by: _____
(Date/Time)

Passed info to Busch by phone.

ix.

Bo

THE WHITE HOUSE

WASHINGTON

NOTE FOR BOB PEARSON

FROM: ANN BROCK
Ext 7560

Bob, Fred wanted me to pass this information on to you to see if you had any additional feedback on it.

We have been advised that Senator Lugar will be introducing legislation calling for united support for the 1988 Olympics, and if passed in time, a bill signing ceremony may be included in the requested Presidential event.

Nothing is scheduled as yet.

What do you think? Got some more info?

Thanks!

RECEIVED 17 OCT 85 09

TO RYAN, F

FROM MCFARLANE

DOCDATE 16 OCT 85

KEYWORDS: OLYMPICS

USSR

AP

SUBJECT: HONORARY PRESIDENCY / PROCLAMATION US OLYMPIC COM

ACTION: MCFARLANE SGD MEMO

DUE:

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MATLOCK

PEARSON

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8265

THE WHITE HOUSE
WASHINGTON

October 16, 1985

VI

371970

PR014-12

RE015

FG006-12

MEMORANDUM FOR FRED RYAN

FROM: ROBERT C. McFARLANE *rcm*
SUBJECT: Honorary Presidency/Proclamation
U. S. Olympic Committee

I understand the U. S. Olympic Committee is working with you to arrange a presentation of the Honorary Presidency of the Olympic Committee to President Reagan and to have him sign a proclamation. I further understand the U. S. Olympic Committee and the Soviet Olympic Committee signed an agreement on September 15. I believe it would be advisable to have the presentation ceremony before the Summit. This would defuse any political advantage the Soviets could gain from their agreement.

NSC # 8508265

Brian -

Pls put in system.
Matlock has concurred.

Pls dispatch urgently

Done BTR

National Security Council
The White House

System #

Package #

I

8265

85 OCT 16 P 1: 46

	SEQUENCE TO	HAS SEEN	DISPOSITION
Bob Pearson			
William Martin			
John Poindexter			
Paul Thompson			
Wilma Hall			
Bud McFarlane			
William Martin			
NSC Secretariat	1	✓ BTR	N/D
Situation Room			

I = Information

A = Action

R = Retain

D = Dispatch

N = No further Action

cc: VP Regan Buchanan Other _____

COMMENTS

Should be seen by: _____

(Date/Time)

RECEIVED 17 OCT 85 09

TO RYAN, F

FROM MCFARLANE

DOCDATE 16 OCT 85

KEYWORDS: OLYMPICS

USSR

AP

SUBJECT: HONORARY PRESIDENCY / PROCLAMATION US OLYMPIC COM

ACTION: MCFARLANE SGD MEMO

DUE:

STATUS C

FILES WH

FOR ACTION

FOR CONCURRENCE

FOR INFO

MATLOCK

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CLEVELAND

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ACTION OFFICER (S)

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PR014-12

JV

THE WHITE HOUSE

January 7, 1986

To Whom It May Concern:

I hereby authorize you to use my performances appearing on the master recording currently entitled, Stop the Madness, in connection with the production, manufacture, distribution, performance and broadcast of phonograph records produced by you for the purpose of donating all income derived from such activities (minus actual costs incurred in connection therewith) to organizations fighting drug abuse. The use of such performances, or my name, likeness or voice, in any manner in connection with related advertising, promotions, merchandising, or publicity, shall not be authorized without my prior approval.

Sincerely,
NANCY REAGAN

Stop the Madness, Inc.
c/o Entertainment Industries Council
6712 Lowell Avenue
McLean, Virginia 22101

DRAFT

, 1986

Stop the Madness, Inc.

To Whom It May Concern:

I hereby authorize you to use my performances appearing on the master recording currently entitled Stop the Madness in connection with the production, manufacture, distribution, performance, and broadcast of phonograph records produced by you for the purpose of donating all income derived from such activities (minus actual costs incurred in connection therewith) to organizations fighting drug abuse. The use of such performances, or my name, likeness or voice, in any manner in connection with related advertising, promotions, merchandising or publicity, shall not be authorized without my prior approval.

Sincerely,

Nancy Reagan

THE WHITE HOUSE

WASHINGTON

January 6, 1986

MEMORANDUM FOR KENNETH BARUN
DIRECTOR OF PROJECTS AND POLICY
OFFICE OF THE FIRST LADY

FROM: RICHARD A. HAUSER *RAH*
DEPUTY COUNSEL TO THE PRESIDENT

SUBJECT: "Stop the Madness" Releases

Pursuant to your request and recent discussions with this office, attached are revised draft releases for Mrs. Reagan in connection with the above-referenced project. These should be retyped on her stationery, and reflect the date of her signature. We have discussed these revisions with Bryan Dyak, of the Entertainment Industries Council, and they are acceptable to him. The following are the significant changes which have been made:

1. In light of concerns about the dependability of the parties involved in this venture, the authority granted extends only to Stop the Madness, Inc. and the Entertainment Industries Council. In the event that these organizations wish to transfer their rights to other parties, they would need our prior approval.
2. To guard against possible tax implications, the suggestion that Mrs. Reagan is receiving something in return for her performance (i.e., "consideration") is deleted. Furthermore, there should be no suggestion that charitable donations are being made on her behalf.
3. General authority to broadcast, distribute and manufacture phonograph records and videotapes is granted, but prior approval must be obtained before Mrs. Reagan's name, likeness or performance may be used in connection with advertising, publicity, merchandising or promotion.
4. All limitations on Mrs. Reagan's right to legal redress in connection with this matter are deleted. Similarly, the agreement to indemnify Stop the Madness, Inc. and the Entertainment Industries Council against any liability resulting from Mrs. Reagan's participation in this venture have been stricken. In view of the fact that she has evidenced a willingness to deal with them in good faith by refraining from imposing a multiplicity of conditions on the authority she has granted, they should be willing to do likewise.

- 2 -

Please let us know if we can be of further assistance in this matter.

Attachments

ID # 372063 CUPR 014-12WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1 1Name of Correspondent: Ken Barun☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Releases for the First Lady to sign re: "Stop
the Madness" music video.

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>CUHOLL</u>	ORIGINATOR	<u>85/12/30</u>		<u>C 86/01/06</u> JV
	Referral Note:	<u>for RAH signature</u>		
<u>CUAT 21</u>	<u>D</u>	<u>85/12/30</u>		<u>C 85/01/06</u> JV
	Referral Note:	<u>5 86/01/06</u>		<u>C 86/01/06</u> JV
<u>CUAT 04</u>		<u>Jan 6 86 RAH memo to Ken Barun</u>		
	Referral Note:	<u>1 1</u>		<u>1 1</u>
	Referral Note:	<u>1 1</u>		<u>1 1</u>
	Referral Note:			

ACTION CODES:

A - Appropriate Action
C - Comment/Recommendation
D - Draft Response
F - Furnish Fact Sheet
to be used as EnclosureI - Info Copy Only/No Action Necessary
R - Direct Reply w/Copy
S - For Signature
X - Interim Reply

DISPOSITION CODES:

A - Answered
B - Non-Special Referral
C - Completed
S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
Code = "A"
Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: _____ Media: _____ Individual Codes: _____

Prime Subject Code: _____ Secondary Subject Codes: _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C		Time: _____	P- _____
DSP		Time: _____	Media: _____

SIGNATURE CODES:

CPn - Presidential Correspondence
 n - 0 - Unknown
 n - 1 - Ronald Wilson Reagan
 n - 2 - Ronald Reagan
 n - 3 - Ron
 n - 4 - Dutch
 n - 5 - Ron Reagan
 n - 6 - Ronald
 n - 7 - Ronnie

CLn - First Lady's Correspondence
 n - 0 - Unknown
 n - 1 - Nancy Reagan
 n - 2 - Nancy
 n - 3 - Mrs. Ronald Reagan

CBn - Presidential & First Lady's Correspondence
 n - 1 - Ronald Reagan - Nancy Reagan
 n - 2 - Ron - Nancy

MEDIA CODES:

B - Box/package
 C - Copy
 D - Official document
 G - Message
 H - Handcarried
 L - Letter
 M - Mailgram
 O - Memo
 P - Photo
 R - Report
 S - Sealed
 T - Telegram
 V - Telephone
 X - Miscellaneous
 Y - Study

THE WHITE HOUSE
WASHINGTON

January 6, 1986

MEMORANDUM FOR KENNETH BARUN
DIRECTOR OF PROJECTS AND POLICY
OFFICE OF THE FIRST LADY

FROM: RICHARD A. HAUSER *Original signed by RAH*
DEPUTY COUNSEL TO THE PRESIDENT

SUBJECT: "Stop the Madness" Releases

Pursuant to your request and recent discussions with this office, attached are revised draft releases for Mrs. Reagan in connection with the above-referenced project. These should be retyped on her stationery, and reflect the date of her signature. We have discussed these revisions with Bryan Dyak, of the Entertainment Industries Council, and they are acceptable to him. The following are the significant changes which have been made:

1. In light of concerns about the dependability of the parties involved in this venture, the authority granted extends only to Stop the Madness, Inc. and the Entertainment Industries Council. In the event that these organizations wish to transfer their rights to other parties, they would need our prior approval.
2. To guard against possible tax implications, the suggestion that Mrs. Reagan is receiving something in return for her performance (i.e., "consideration") is deleted. Furthermore, there should be no suggestion that charitable donations are being made on her behalf.
3. General authority to broadcast, distribute and manufacture phonograph records and videotapes is granted, but prior approval must be obtained before Mrs. Reagan's name, likeness or performance may be used in connection with advertising, publicity, merchandising or promotion.
4. All limitations on Mrs. Reagan's right to legal redress in connection with this matter are deleted. Similarly, the agreement to indemnify Stop the Madness, Inc. and the Entertainment Industries Council against any liability resulting from Mrs. Reagan's participation in this venture have been stricken. In view of the fact that she has evidenced a willingness to deal with them in good faith by refraining from imposing a multiplicity of conditions on the authority she has granted, they should be willing to do likewise.

Please let us know if we can be of further assistance in this matter.

Attachments

RAH:DKO:lrc

1/6/86

RAHauser ✓
DKOwen
Subject
Chron.

DRAFT

, 1986

Stop the Madness, Inc.

To Whom It May Concern:

I hereby authorize you to use my performances appearing on the master recording currently entitled Stop the Madness in connection with the production, manufacture, distribution, performance, and broadcast of phonograph records produced by you for the purpose of donating all income derived from such activities (minus actual costs incurred in connection therewith) to organizations fighting drug abuse. The use of such performances, or my name, likeness or voice, in any manner in connection with related advertising, promotions, merchandising or publicity, shall not be authorized without my prior approval.

Sincerely,

Nancy Reagan

DRAFT

, 1986

Entertainment Industries Council
6712 Lowell Avenue
McLean, Virginia 22101

To Whom It May Concern:

I hereby authorize you to use my performances appearing on the recording currently entitled Stop the Madness in connection with the production, manufacture, distribution, performance, and broadcast of film and videotapes produced by you for the purpose of donating all income derived from such activities (minus actual costs incurred in connection therewith) to organizations fighting drug abuse. The use of such performances, or my name, likeness or voice, in any manner in connection with related advertising, promotions, merchandising or publicity, shall not be authorized without my prior approval.

Sincerely,

Nancy Reagan

THE WHITE HOUSE

WASHINGTON

January 6, 1986

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Please let us know if we can be of further assistance in this matter.

Attachments

THE WHITE HOUSE

WASHINGTON

January 6, 1986

MEMORANDUM FOR RICHARD A. HAUSER

FROM:

DEBORAH K. OWEN

SUBJECT:

Release for "Stop the Madness" Video

Following our Friday afternoon telephone discussion on the above-referenced matter, Kenneth Barun, Director of Projects and Policy in the Office of the First Lady, provided additional details concerning the project.

"Stop the Madness" is an outgrowth of the Entertainment Industries Council ("EIC") Salute to Nancy Reagan, a project designed to fight drug abuse in the entertainment field. The video features various movie stars, and is co-produced by Tim Reid, an actor on Simon & Simon and WKRP, and Bryan Dyak, who is affiliated with the EIC. Following a "pan" of the White House, Mrs. Reagan, surrounded by children, participates in singing a chorus in the East Room, then engages in a 20-second discussion of drug abuse in the entertainment industry. Proceeds from the video will be donated to the Nancy Reagan and EIC funds devoted to fighting drug abuse. The first broadcast of the video will be on January 17, 1986, on NBC's Friday Night Videos.

Ken Barun advises that he is confident that the parties involved will not broadcast the song on radio, or the video on television or elsewhere, in a manner that will pose an embarrassment to the First Lady. However, after I proffered some hypothetical advertisements which might be permitted under the proposed releases (e.g., Mrs. Reagan's photograph in Playboy), he indicated that they would want the opportunity to approve any advertisements featuring Mrs. Reagan prior to publication.

Accordingly, attached for your review and signature is a memorandum to Ken Barun, enclosing a redraft of the releases, and describing the purposes of significant changes.

Attachments

356-
8611

1936 JAN -6 PM 1:41

THE WHITE HO E

all not provide to drug
about.

1/17/86

to be released.

video
record

THE WHITE HOUSE
WASHINGTON

Date: 12/30

TO: Dick,

HERE ARE two (2)
releases for Mrs. REAGAN
to sign regarding the
"STOP the MADNESS" music
VIDEO performed by several
STARS. Mrs. Reagan's part
was filmed at the White
House. Please advise.

FROM: KENNETH L. BARUN
Director of Projects and Policy
Office of the First Lady
213 East Wing, x7905

1985 DEC 30 PM 1:39

PERSONAL RELEASE

Dated:

Entertainment Industries Council
6715 Lowell Avenue
McLean, Virginia 22101
(703) 356-8611

Gentlemen:

For good and valuable consideration, I hereby grant to you the right to use my name, voice and likeness and recordations thereof by means of film, videotape and any other means whether now known or hereafter devised in and as part of the anti-drug "rock video" tentatively entitled "STOP THE MADNESS" or any other motion picture, television or other production without limitation, as well as the right to exhibit and use the same by any method and any manner in any and all media without limitation, including theatrical, non-theatrical, radio, television, and the exploitation, including merchandising and publications, advertising and publicity in connection therewith.

X In connection therewith I hereby release you and your successors and assigns and all other persons, firms and corporations involved in the production, exhibition, sponsorship, advertising or other exploitation of the recordings made hereunder from any claims, actions or causes of action of any kind, or nature resulting from any use thereof or the exercise of any rights granted herein.

NAME (print)

ADDRESS

TELEPHONE

SIGNATURE

[Artist]

Stop The Madness, Inc.

Gentlemen:

+ reasonable
I hereby grant to you, your successors, licensees and assigns, the exclusive right, but not the obligation, to use my performances on the master recording (the "Master") entitled STOP THE MADNESS in connection with the production, manufacture and exploitation of phonograph records produced by you. The net proceeds received by you from the distribution and exploitation of the Master shall be donated directly to stop drug use. As used herein, the term "net proceeds" shall be defined as any and all income received by you in connection with the uses of the Master permitted herein, less any actual, out-of-pocket costs incurred by you in connection therewith. Subject to the terms hereof, you may use the Master, as well as my name, likeness and biographical material, solely for the aforementioned charitable purpose in connection with any and all exploitations of the Master, alone and/or coupled with other Masters, including advertising, promotions and publicity in connection therewith. The Master may be performed, exhibited, broadcast, reproduced and otherwise exploited by you as aforesaid by any and all methods and means, whether now known or hereafter devised, whether embodying sound alone or sound together with visual images, in any and all media, throughout the world without limitation.

I warrant that I am fully authorized to grant the rights granted in this agreement, and further warrant that neither I nor any third party shall directly or indirectly bring or assert any action or claim against you on the ground that anything in the advertising, promotion, publicity or exploitation hereunder of the Master violated any of my rights or the rights of any such third party. I hereby indemnify you against any liability, claim, damage, loss, cost and expense resulting to you from any breach by me of my warranties or other provisions of this agreement, and at your request I agree to defend you against same at my sole expense.

My record company (if applicable), by its signature below, hereby consents to the use of the Master set forth below.

Very truly yours,

By _____
[Artist]

We consent to the foregoing:

[Record Company]

N/A

THE WHITE HOUSE

January 9, 1986

VI

372876
3500
PR014-12
OK
HEDD1-01
HEDD6-01
PP005-01

Message
Dear Friends:

This brings my warmest greetings to everyone involved in PRIDE Canada, and my continued support of your wonderful efforts in the fight against drug and alcohol abuse.

Because of concerned, conscientious people like you, we are now observing the beginnings of a reversal in the tragic trend toward chemical abuse. It is so very important that we, as neighbors, continue working together, increasing our efforts, until we witness yet more of the world's young people choosing drug-free lives.

You have my very best wishes for continued success.

Sincerely,

NANCY REAGAN

PRIDE Canada
Suite 111
Thorvaldson Building
University of Saskatchewan
Saskatoon, Saskatchewan
Canada

FROM
THE WHITE HOUSE
WASHINGTON, D.C.

PRIDE Canada
c/o Ms. Eloise Opheim
Suite 111
Thorvaldson Building
University of Saskatchewan
Saskatoon, Saskatchewan
Canada



final draft
pen?
NR letter support of
December 20, 1985

Mrs. Nancy Reagan
The White House
1600 Pennsylvania Ave. N.W.
Washington, D.C.
U.S.A. 20500

Dear Mrs. Reagan:

PRIDE CANADA respectfully requests a letter of support in its efforts to prevent and reduce drug abuse among young people.

We appreciate the admirable work you do in this area in the United States and we would be very grateful for your support and assistance in helping the parent movement in Canada.

Hopefully, through education, we can persuade young people everywhere to live drug-free lives and to live up to values, ideals, and expectations of every nation.

Sincerely,

Eloise E. Opheim

Eloise E. Opheim
Executive Director
Co-Founder

EEO/cb

372961

ID #

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

PRD/4-12

☐ O - OUTGOING☐ H - INTERNAL☒ I - INCOMINGDate Correspondence
Received (YY/MM/DD)

860107

Name of Correspondent: ☐ Mr. ☐ Mrs. ☐ Miss

Virginia Barreto

☐ MI Mail Report

User Codes: (A)

(B)

(C)

Subject:

Filming documentary "Someone's
Looking" about missing children.
Wants RR support of project

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
	CoHyde	ORIGINATOR	860109	TR		C 860127
	✓ CMEC	Referral Note: R	860113	TR		A 860124
		Referral Note:				
		Referral Note:				
		Referral Note:				
		Referral Note:				

ACTION CODES:

A - Appropriate Action
C - Comment/Recommendation
D - Draft Response
F - Furnish Fact Sheet
to be used as Enclosure

I - Info Copy Only/No Action Necessary
R - Direct Reply w/Copy
S - For Signature
X - Interim Reply

DISPOSITION CODES:

A - Answered
B - Non-Special Referral
C - Completed
S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
Code = "A"
Completion Date = Date of Outgoing

Comments:

Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOB).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: _____ Media: L Individual Codes: 4800 _____

Prime Subject Code: PR014-12 Secondary Subject Codes: PR011 _____
IL 008 _____
WE 001-01 _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
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SIGNATURE CODES:

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CLn - First Lady's Correspondence
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CBn - Presidential & First Lady's Correspondence
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 L - Letter
 M - Mailgram
 O - Memo
 P - Photo
 R - Report
 S - Sealed
 T - Telegram
 V - Telephone
 X - Miscellaneous
 Y - Study

1835 K Street, N.W. • Suite 700 • Washington, D.C. 20006
202/634-9821



NATIONAL
CENTER FOR
**MISSING
& EXPLOITED**
CHILDREN

January 21, 1985

Ms. Virginia Barreto
Producer
Viewfinder
115 Harrison Street
Suite Four
Sausalito, California 94965

Dear Ms. Barreto:

In response to our conversation the other day and your January 2, 1986 letter to President Reagan, I want to reaffirm my reference to the need for an outstanding documentary.

I wish you the best in your project. The Center, however, is not able to endorse or comment on your proposed film without reviewing a more detailed script.

We would enjoy reviewing any film rushes or the final product and commenting at that time.

If I or any of my staff can assist further, please let me know.

Sincerely yours,

David L. Shapiro
Deputy Director
Prevention and Education

DLS: td

cc: ✓ Agency Liaison
Presidential Correspondence
The White House

T H E W H I T E H O U S E O F F I C E

REFERRAL

JANUARY 13, 1986

TO: NTL CENTER FOR MISSING AND EXPLOITED CHILDREN

ACTION REQUESTED:

DIRECT REPLY, FURNISH INFO COPY

DESCRIPTION OF INCOMING:

ID: 372961

MEDIA: LETTER, DATED JANUARY 2, 1986

TO: PRESIDENT REAGAN

FROM: MS. VIRGINIA BARRETO
PRODUCER
VIEWFINDER
115 HARRISON STREET
SUITE 4
SAUSALITO CA 94965

SUBJECT: FILMING DOCUMENTARY "SOMEONE'S LOOKING" ABOUT
MISSING CHILDREN; WANTS PRESIDENT'S SUPPORT
OF PROJECT

PROMPT ACTION IS ESSENTIAL -- IF REQUIRED ACTION HAS NOT BEEN
TAKEN WITHIN 9 WORKING DAYS OF RECEIPT, PLEASE TELEPHONE THE
UNDERSIGNED AT 456-7486.

RETURN CORRESPONDENCE, WORKSHEET AND COPY OF RESPONSE
(OR DRAFT) TO:
AGENCY LIAISON, ROOM 91, THE WHITE HOUSE

SALLY KELLEY
DIRECTOR OF AGENCY LIAISON
PRESIDENTIAL CORRESPONDENCE



Sadler

January 2, 1986

President Ronald Reagan
The White House
1600 Pennsylvania Ave., N.W.
Washington, D.C. 20500

372961

Dear Mr. President:

Your efforts to deal with the problems facing the American family today are known to many of your countrymen. We are aware of your concern over the child abduction crisis. Your diligent work in supporting legislation and implementing educational programs in areas related to child protection, abuse and exploitation prevention, children's rights, and victim assistance are admirable. Your concern and leadership are invaluable to the future of the American family and all too necessary. Congratulations on a tremendous job!

As filmmakers, my associates and I want to also do our part to help children in crisis. We feel it is our responsibility to the nation to do so and are currently addressing the child abduction crisis in a documentary entitled, SOMEONE'S LOOKING. Last year my associate, Lynn Montgomery told the story of abused children in the documentary, CHILD ABUSE: THE DAY AFTER. It documented how children who are suppose to be in protective custody, continue to be abused and victimized because of our overburdened juvenile justice system and its institutions. We were proud to find that after its airing on Los Angeles television, improvements were made in the local child detention halls. Also, to our surprise, we took home this year's Emmy for Best Documentary.

Lynn and I are collaborating once again on a documentary about missing children. SOMEONE'S LOOKING is unique in that it is being produced with the support and input of over fifty non profit, grass roots missing children organizations across the nation. Leaders in law enforcement and juvenile justice, as well as district attorneys, parents, teachers, psychologists, community leaders and victims are all sharing their expertise in the field as well as their personal experiences with us. Together, we hope to bring to the American public a better understanding of the child abduction problem and to tell them something about the people who play such an important role in the solution. Enclosed please find a brief description of the documentary.

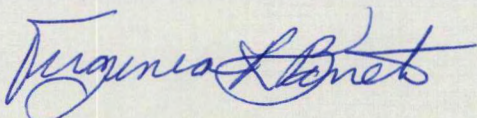
VIEWFINDER
FILM • VIDEO
415 • 331 • 7492
115 HARRISON
SUITE FOUR
SAUSALITO, CA 94965

As we investigate the subject of missing children, we are both shocked and relieved: shocked at the number children who become victims of parental kidnappings, stranger abductions, or become runaways at risk in the streets. But, we are relieved to find people who care enough to help. These people are real life heroes. They are organizations and individuals, both in the private and public sector--individuals much like yourself and your aides--individuals who care about the safety and well being of America's youth. It is the efforts of these organizations and individuals working together that the documentary is about. It is about hope, not despair or fear. Someone is looking for the children--for the runaways, and the kidnapped or abducted. There are steps, procedures, and legislation that work. Children are being found. People who care are making the difference.

What you are doing to protect children is of great help to parents, volunteers and all those who share in the cause to provide a safe childhood in America and the world. We would like your input as well in this documentary in order to help make it more dynamic and impactful. We want this film to be a nationwide effort. Someone's looking, but we must all do our part in order to eliminate this plague. Your letter of support would be greatly appreciated. Also, any suggestions or ideas would be of great value. Your voice helps speak for the children. Help us inform America that indeed, someone's looking.

Thank you for your time and consideration.
Congratulations once again and I look forward to your letter of support.

Respectfully yours,

A handwritten signature in blue ink, appearing to read "Virginia Barreto", is written over a light green rectangular background.

Virginia Barreto
Producer

enclosure

SOMEONE'S LOOKING

California grocers

print missing-kid faces

Milk carton
brings girl
back home

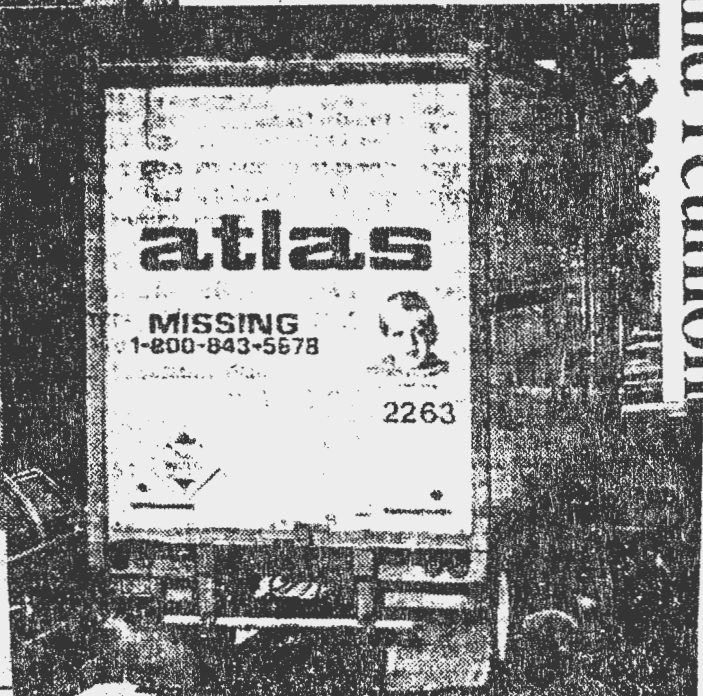
Kidnapped

boy back
with folks

Kidnapped
13-month-old
home safe

Father-and-child reunion

From Denton, Texas, to Fresno



VIEWFINDER

SOMEONE'S LOOKING

Mark never wears a tie, carries a gun, or shows a badge. His jeans are faded. Other detectives respect him but they'd never trade places with him. That's OK, most couldn't do his job. Day in and day out Mark searches for missing children -- even in his troubled sleep, he searches. His job is 90% thankless, heartless and unrelenting. But today makes it all worthwhile. He's bringing home a missing child. The search is finally over. But two years is a life time.

He looks at the frightened girl slumped in the seat next to him. Her legs, her arms, her whole body clenched in denial, withdrawl from her vicious ordeal. Mark shakes his head. She's no longer the smiling, pig-tailed girl from the milk carton photo. Missing children don't smile, or laugh and eventually, they forget to cry. But this one is going home, and tomorrow begins a new search for another child and a new life time.

Children are found.

People do care.

Who, How & Why--

That is the subject of this documentary.

Children are missing.

But "Someone's Looking."

Lynn Montgomery

- * THE FBI RECEIVED OVER 212,000 REPORTED CASES OF MISSING CHILDREN IN 1984 AND DUE TO THE UNDER UTILIZED SYSTEM, ESTIMATE LARGER ACTUAL NUMBERS.
- * THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN IN WASHINGTON, ESTIMATES ABOUT 1.5 MILLION PER YEAR.
- * THE MEDIA CONTINUES TO PUBLICIZE THE GROSSLY UNDER ESTIMATED FIGURE OF 50,000.
- * LAW ENFORCEMENT AND OTHER GOVERNMENT AGENCIES RECEIVE NO FORMAL TRAINING TO COPE WITH THE PROBLEM.
- * NO UNIVERSAL, EFFECTIVE PROCEDURES OR GUIDELINES HAVE BEEN IMPLEMENTED FOR INVESTIGATING AND PROSECUTING CASES OF MISSING CHILDREN.
- * FEW ORGANIZED NETWORKS EXIST FOR THE EXCHANGE OF INFORMATION.
- * LEGISLATION IS SPORADIC, OFTEN INEFFECTIVE, IF NOT ALTOGETHER NON-EXISTENT.

Missing Children-- few facts are known. Those who care, understand the magnitude of the problem. Children are missing in alarming numbers. Regardless of the numbers, small or great, when a child is missing, it's a crisis. In fact, taking the National Center for Missing and Exploited Children's 1.5 million figure; ONE CHILD BECOMES MISSING EVERY MINUTE OF EVERYDAY. The Center has also stated that current law enforcement record-keeping systems do not distinguish between the "runaways," "parental kidnappings," and "stranger abductions." Records are thought to be oversimplified, misleading and inaccurate. But, regardless of the circumstances, when a child is missing, the results can be tragic, when it's a stranger abduction; it can be deadly.

INTRODUCTION: Rationale for the use of film

Film is the only language that speaks in color, motion, and sound. It is concise, immediate, and emotional.

Film has been used successfully in every field of investigation to gain or impart knowledge. . . film demonstrates and teaches; film engages the audience emotionally and gives the viewers a sense of participation that no other medium can do as well.

Clearly an abduction crisis is facing our children. It mandates community-wide education. A film that explores the procedures proven successful in locating missing children must be made. These children must be located.

1. THE FILM'S OBJECTIVE

There are no universally established procedures and guidelines for implementing a search and find program for missing children. The film's primary objective is to expose proven procedures and techniques for locating missing children. The secondary objective is to encourage public support of community child find organizations as well as public support for the development of legislated guidelines to investigate cases of child abduction.

2. THE THEME

The underlying theme is a positive statement to society: Someone is looking for the missing children. They are true to life heroes. These heroes are in our neighborhoods. They are detectives, police officers, community non profit organizations, volunteers, legislators and parents. Some have found procedures that work. Due to these procedures, children are being located and returned to their homes. If one child can be found, perhaps others can be as well.

3. DESCRIPTION

"SOMEONE'S LOOKING" will focus on real detectives who have been successful in locating missing children. The documentary will also focus on the other individuals who aid in solving cases. These key individuals are the coordinators and volunteers of "grass roots" missing children organizations throughout the country. All work together to find the children.

We will examine one runaway case, two parental kidnappings, and one stranger abduction. By following these real life heroes as they develop their cases, we will document, when possible, the parents' initial phone call, neighborhood search, investigation, and hopeful return of a child. In short, the film will follow these unsung heroes, step by step, as they search for a missing child.

The film will seek to identify the terms "runaway", "parental kidnapping" and "stranger abduction". By differentiating and understanding these terms, we will show how they in fact, effect an investigation. In identifying the differences in terms, we will also show their common links. Every effort will be made to document the actual recovery of a missing child during the filming period. Should this not occur, a re-enactment of a previously solved case, as depicted by key individuals, will be portrayed.

4. THE AUDIENCE

Primary: For the adult television viewing audience interested in better understanding the procedures, problems and answers to this American tragedy.

Secondary: For law enforcement agencies, elected officials, concerned organizations and individuals interested in protecting and finding missing children. The film is also directed towards the law makers considering statutory reforms to better protect children, for the film will show the need to update and improve the methods and laws that deal with the child abduction problem.

5. STYLE

The film will take the form of a social documentary. It will be shot with real life characters as they investigate a missing child case. It will carry the voice over experiences of parents who have lost a child. Interviews will be conducted with all of those involved in aiding the investigation. They will let us know in their own words the frustrations and the problems they face dealing with a system that is too often helpless in finding missing children. The film will also document our hero's breakthroughs and solutions as he proceeds to solve the case. The style and execution of the film will be candid, spontaneous and authentic.

6. BUDGET

The estimated budget for all phases of production is \$125,000. This translates roughly into about \$2,600 per finished minute of film. A detailed budget is available upon request.

7... DISTRIBUTION AND USE

The currently national subject matter makes this film suitable for television broadcast. Network, independent stations and cable companies as well as public broadcasting services will be able to show this film documentary. Copies of the film will also be made available to community groups.

7. METHOD OF FINANCING

The producer will raise all monies necessary to produce the film through private and public corporations.

8. FILM SPECIFICATIONS

Film: 16mm color

Length: 48 minutes for a one-hour television program format.

9. PRODUCTION SCHEDULE

Pre-Production: 4 weeks

Production (filming): 20 full days (not consecutively, but as story and case develop-- on call filming schedule.)

Post Production (editing, mixing): 6 weeks

10. IMPACT

It is the film makers' opinion that "SOMEONE'S LOOKING" will convey an image that will have a direct positive effect on law enforcement agents in the field, law makers, families of lost children and the American public. The fact that dedicated individuals are successful in locating a missing child through prompt and effective procedures should lend encouragement and mandate legislation to seek uniformity in the procedures to locate the missing children. This is a film about hope as opposed to anger and despair.

The all too important message and the cinematographic qualities combined with the sensitive story written by Emmy Award winning Lynn Montgomery, are certain to make this film as successful in the ratings as in the hearts of Americans, thus having a very positive impact on society and the plight of missing children.

SOMEONE'S LOOKING*
(48-minute, 16mm color film)
by
Virginia Barreto
Executive Producer
and
Written by
Lynn Montgomery

*All Rights Reserved c ViewFinder Productions, 1985.

VI

1240

JV

January 8, 1986

PRO14-12

PP005-01

HE006-01

HE005

WE009

Dear Congressman DeLay:

On behalf of Mrs. Reagan, I wish to thank you for writing to request her endorsement of a drug treatment center in your district, Odyssey House.

Since Mrs. Reagan does not advocate one particular treatment over another, and because many similar requests are received, she has made it a practice not to endorse such organizations. However, if you would like to send more information about Odyssey House to my attention, we will consider Mrs. Reagan's writing a letter of encouragement to the young people in the program.

With all best wishes,

Sincerely,

Deborah Balfour
Deputy Director of Projects
Office of the First Lady

The Honorable Tom DeLay
House of Representatives
Washington, D.C. 20515
DB:jfc (JAN)



HOUSE OF REPRESENTATIVES
WASHINGTON, D. C. 20515

TOM DELAY
22ND DISTRICT, TEXAS

December 17, 1985

Mrs. Nancy Reagan
The White House
1700 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mrs. Reagan:

I would like to enlist your help for a very worthwhile group located in my district.

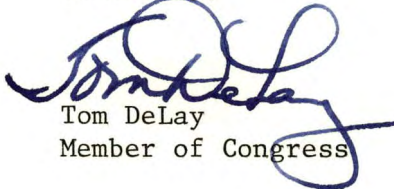
The Odyssey House is a free, residential treatment center for substance abusing teenagers. You have done an outstanding job in bringing this very important problem to the public's attention.

I am positive that no other person in America has more influence in this field than you do. I hope it will be possible for you to lend your name to endorse this fine organization.

If you would like more information about Odyssey House, I will be delighted to furnish it for you.

I am proud to be an Honorary Co-chairman, and a member of the Board of Directors of Odyssey House. We will all be most grateful for your help.

Sincerely,


Tom DeLay
Member of Congress

ID # **373363** CUWHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1 1Name of Correspondent: Donald Cox☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: wants POTUS to support
D.C. Baseball team

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUHOLL</u>		ORIGINATOR	<u>86.01.10</u>			<u>C 86.01.22</u>
<u>CUat 14</u>		Referral Note:	<u>R 86.01.14</u>	<u>D.C.</u>	<u>A</u>	<u>86.01.22</u>
		Referral Note:	<u>1 1</u>			<u>1 1</u>
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ACTION CODES:

A - Appropriate Action
C - Comment/Recommendation
D - Draft Response
F - Furnish Fact Sheet
to be used as EnclosureI - Info Copy Only/No Action Necessary
R - Direct Reply w/Copy
S - For Signature
X - Interim Reply

DISPOSITION CODES:

A - Answered
B - Non-Special Referral
C - Completed
S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
Code = "A"
Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
Send all routing updates to Central Reference (Room 75, OEOB).
Always return completed correspondence record to Central Files.
Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: _____ Media: 2 Individual Codes: 4800 _____

Prime Subject Code: PR 014-12 Secondary Subject Codes: R 9001 _____
RG 114 _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C		Time: _____	P. _____
DSP		Time: _____	Media: _____

SIGNATURE CODES:

CPn - Presidential Correspondence
 n - 0 - Unknown
 n - 1 - Ronald Wilson Reagan
 n - 2 - Ronald Reagan
 n - 3 - Ron
 n - 4 - Dutch
 n - 5 - Ron Reagan
 n - 6 - Ronald
 n - 7 - Ronnie

CLn - First Lady's Correspondence
 n - 0 - Unknown
 n - 1 - Nancy Reagan
 n - 2 - Nancy
 n - 3 - Mrs. Ronald Reagan

CBn - Presidential & First Lady's Correspondence
 n - 1 - Ronald Reagan - Nancy Reagan
 n - 2 - Ron - Nancy

MEDIA CODES:

B - Box/package
 C - Copy
 D - Official document
 G - Message
 H - Handcarried
 L - Letter
 M - Mailgram
 O - Memo
 P - Photo
 R - Report
 S - Sealed
 T - Telegram
 V - Telephone
 X - Miscellaneous
 Y - Study

THE WHITE HOUSE

WASHINGTON

January 22, 1986

Dear Mr. Cox:

Your December 4, 1985 letter to the President requesting his support in your efforts to bring a major league baseball franchise to Washington has been referred to me for response.

Although the President has long been a fan of baseball, it would be inappropriate for him to become directly involved in the Major League Baseball Committee's decision regarding the location of expansion teams.

I regret that we cannot give you a favorable response, but trust you will understand the reasons which prompt this decision. We do, however, wish you every success in your efforts.

Sincerely,

David B. Waller
Senior Associate Counsel
to the President

Mr. Donald F. Cox
3613 Sundown Farms Way
Olney, Maryland 20832

~~5-1~~
Fred Fielding
3613 Sundown Farms Way
Olney, MD 20832
December 4, 1985

373363 *cu*

~~5-1~~
President Reagan
1600 Pennsylvania Avenue
Washington D.C.

Dear Mr. President:

Washington D.C. has always been a city that could be proud of the accomplishments of its professional sports franchises. Over the past decade the Redskins and the Bullets have each won a world championship. These two outstanding feats enhance our sports tradition in the area; however, there is a "missing link" in the fact that Washington has been without a professional baseball franchise for 15 years. Since 1971, this city has been forced to either support the Baltimore Orioles or just be satisfied with football, basketball, and hockey. I believe this city is hungry for baseball and the numbers show that the Washington area is ready to take on the responsibility of supporting a professional baseball franchise.

As I write this letter I am fully aware that others share this opinion and in fact have taken necessary steps to bring baseball back to Washington. One of these major steps is that businesses have come together and put up the \$30 million necessary to purchase a baseball franchise. Now it's up to the Major League Baseball Commission to look closely at Washington and decide,

with our economic situation, if we could adequately support the team.

Our community has shown that it is ready to support baseball. Sure, Washington has lost two baseball teams in the past 25 years. But we must consider fundamental changes that have taken place in the metropolitan area since 1971, when the Senators left town for Texas. The Metropolitan area, with an estimated population of 3.5 million, ranks seventh in the nation. It covers 4,000 square miles and has expanded into the counties of Northern Virginia and suburban Maryland over the past 15 years. Between 1980 and 1985, the region increased by 210,000 people, a substantial gain whose growth rate is highly competitive among the 12 cities that are in the race for a major-league baseball expansion team. In terms of population, the city of Denver, which is one of our prime competitors, has roughly half of the metropolitan area's.

Other new additions to the city include the Metrorail system and four interstate highways connecting suburban Maryland, Northern Virginia and the District to RFK Stadium. This offers baseball fans a variety of ways to get to the park. Currently, Metrorail, which stops one block from RFK Stadium, carries an average of 12,500 passengers to see a Redskins game.

As a result of obtaining a baseball franchise for the District of Columbia, the D.C. Commission on Baseball anticipates two major gains for the city:

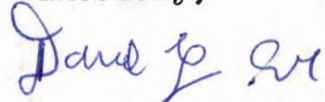
- 10 The employment of 500-700 persons in new entry-level jobs at the stadium as well as other employment opportunities throughout the area.
- 20 A \$40 million economic impact for corporations such as hotels, restaurants, beverages and allied industries. The D.C. government alone expects to gain over \$2,5 million in taxes.

These and other factors are the main reasons why the D.C. Commission on Baseball exists and would be the reasons why baseball owners looking for a lucrative market would choose Washington as a site for an expansion team for baseball in 1987.

So far, 11,000 baseball fans have placed over \$6 million in area banks to purchase season tickets. This show of community support is proof that Washington, thirsty after a 15-year absence of senators, can sustain a baseball club.

We are set for baseball to return to the Washington of 1985. All we need is baseball to make the nation's No. 1 city the All-American City in every respect. Mr. President, I write this proposal to you in hope that you can forward it to the Major League Baseball Committee because coming from the President, this proposal means much more.

Sincerely,



Donald F. Cox

Bob Kiger 121 87

1. The first of the two main points is that the Commission has not yet received any information from the Government of the Republic of China (Taiwan) regarding the situation in the area of the 1954-55 armistice line. The Commission is therefore unable to make any assessment of the situation in the area of the 1954-55 armistice line.

1. The first step is to identify the problem. This involves understanding the situation and the goals that need to be achieved. It is important to gather all relevant information and to define the problem clearly.

On 11/11/1971, the following information was received from the New York State Department of Social Services:

in the past to develop a more effective system of communication and to develop a more effective system of communication and to develop a more effective system of communication.

to not fix a lot of water in the soil.

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