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ID # 414358

ME001

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) / /

Name of Correspondent:

Joseph DiGuardi, MC

☐ MI Mail Report

User Codes: (A) _____

(B) _____

(C) _____

Subject:

Requests Wt recognition to M/M Ricciardelli

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
PL KQJE	ORIGINATOR	86 05/15		C	86 05/15
LABALL	Referral Note: R	86 05/20		C	86 05/20 AB
	Referral Note:	/ /			/ /
	Referral Note:	/ /			/ /
	Referral Note:	/ /			/ /
	Referral Note:	/ /			/ /

ACTION CODES:

A - Appropriate Action
C - Comment/Recommendation
D - Draft Response
F - Furnish Fact Sheet
to be used as Enclosure

I - Info Copy Only/No Action Necessary
R - Direct Reply w/Copy
S - For Signature
X - Interim Reply

DISPOSITION CODES:

A - Answered
B - Non-Special Referral
C - Completed
S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
Code = "A"
Completion Date = Date of Outgoing

Comments:

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

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CLASSIFICATION SECTION

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 Prime Subject Code: M4001 _____ Secondary Subject Codes: B4006 _____
PU _____
LG MIAMI _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C	_____	Time: _____	P- _____
DSP	_____	Time: _____	Media: _____

SIGNATURE CODES:

CPn - Presidential Correspondence
 n - 0 - Unknown
 n - 1 - Ronald Wilson Reagan
 n - 2 - Ronald Reagan
 n - 3 - Ron
 n - 4 - Dutch
 n - 5 - Ron Reagan
 n - 6 - Ronald
 n - 7 - Ronnie

CLn - First Lady's Correspondence
 n - 0 - Unknown
 n - 1 - Nancy Reagan
 n - 2 - Nancy
 n - 3 - Mrs. Ronald Reagan

CBn - Presidential & First Lady's Correspondence
 n - 1 - Ronald Reagan - Nancy Reagan
 n - 2 - Ron - Nancy

MEDIA CODES:

B - Box/package
 C - Copy
 D - Official document
 G - Message
 H - Handcarried
 L - Letter
 M - Mailgram
 O - Memo
 P - Photo
 R - Report
 S - Sealed
 T - Telegram
 V - Telephone
 X - Miscellaneous
 Y - Study

JOSEPH J. DiOGUARDI
20TH DISTRICT, NEW YORK

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Congress of the United States
House of Representatives
Washington, DC 20515

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WASHINGTON, DC 20515
(202) 225-6506
DISTRICT OFFICE:
1 NORTH BROADWAY, SUITE 901
WHITE PLAINS, NY 10601
(914) 997-6440

May 7, 1986

414358

Mr. Linas Kojelis
Special Assistant to the
President for Business and Women
Office of Public Liaison
The White House
Washington, D. C. 20500

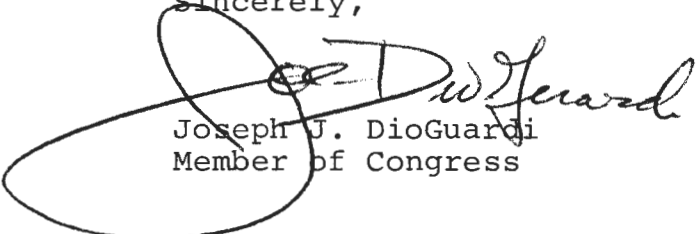
Dear Mr. Kojelis:

The enclosed article from a Miami newspaper is sent to you to bring your attention to a real American success story in the area of small business. Debbie and Rick Ricciardelli are important to me and to the Republican Party and I would like to investigate any area in which we can recognize them for their contributions to and encouragement of small business owners. I am enclosing a resume of Mr. Ricciardelli and a Congressional Record Statement of Congressman Lehman which adds a little more depth to this story.

I feel very strongly that recognition from the White House would mean a great deal to the Ricciardelli's and I would appreciate your advising me if there is an award through the White House which we could present to them. I have also been in touch with Bill Nelson at the Small Business Administration and he is also looking into this.

Thank you for your consideration of this request.

Sincerely,


Joseph J. DiGuardi
Member of Congress

JJD/kh
Enclosures

Long hours pay big premiums for insurer

By CORNELIUS F. FOOTE Jr.
Herald Business Writer

J "Rick" Ricciardelli, 64, is a self-described workaholic. He and his wife, Debbie, still spend 70 hours a week and some weekends running their two insurance companies, which together serve more than 700 agents in the state. They never take vacations. They have telephones in their cars.

"I get my joy out of the business," he said, seated in his West Dade office headquarters office, filled with plaques, pictures and proclamations. "I don't like when things go bad, but I get bored when things go too smoothly for too long. I like to tackle problems and solve them."

Throughout the area, Ricciardelli is known as a generous man who not only gives money, but also time, to a variety of groups from the Boys Town of Italy to the Greek Orthodox Church of North Miami and political candidates. Other insurance company owners say he is a tough, fair and knowledgeable competitor.

Florida Secretary of State George Firestone, a friend of Ricciardelli's for 25 years, calls him "one of the modern pioneers who has paid his dues and developed his business." Last year, the Italian government knighted him for his donations to the area's Italian community.

But Ricciardelli's hard work has also paid off personally. His companies, Underwriters Financial of Florida and Specialty Insurance Underwriters, were ranked No. 480 and No. 485 respectively, on the Inc. Magazine list of the fastest-growing private companies. It is the first time a husband and wife team has had two companies ranked on the list.

Last year, Specialty Insurance, which insures high-risk motorists at rates 20 percent higher than normal policies, wrote premiums worth \$35.3 million, up from \$7.95 million in 1972. Underwriters Financial, which lends money to pay for his company's policies, loaned \$18.6 million, up from \$2.5 million in 1968.

Ricciardelli, who moved to Miami from Pittsburgh in 1947, has come a long way from opening Specialty Insurance Underwriters in a nine-foot wide, 17-foot-long office in a downtown Miami building in 1963. He and Debbie Wilkerson, then his secretary, used a door placed on two wooden carpenter's work-horses as a desk.

"He's very well-organized and has a high level of motivation," said A. Roger Infante, the company's accountant. "He has been doing this for 35 years and has no problems



PETE CROSS / Miami Herald Staff

working 12 to 14 hours a day. He's a perfectionist and isn't satisfied until it's done right."

In the early days, his secretary solely handled the paperwork and the telephones, while he drove around the state in his 1960 white Plymouth Fury trying to convince insurance agents to sell his policies.

In 22 years, a great deal has changed.

Debbie, 58, is now his wife and is in charge of the company's 60 workers; he travels rarely and if he does, it's by airplane. Instead of a cramped office, the company is located in a 22,000-square-foot building just west of Miami International Airport and is equipped with a computer that is linked to

agents throughout the state.

Ricciardelli is even living more comfortably. He and his wife live in a four-bedroom, four-bath North Miami home with a swimming pool valued at nearly \$500,000, according to Dade property records. He owns a 68-foot yacht, docked at The Jockey Club, which he uses as his "district office." It has a telephone and a computer terminal that hooks directly to the company's West Dade headquarters.

A short, heavy-set man, Ricciardelli loves to talk. His wife is quiet and usually sits back to listen.

"In 1964, I must have put 113,000 miles on my car," he recalled. "I drove from

John Ricciardelli

JOB: President, Underwriters Financial of Florida and Specialty Insurance Underwriters

PERSONAL: Age 64. Born, Ridgely, W. Va. Graduated Westinghouse High School in Pittsburgh, Pa. Married. Five children, eight grandchildren and one great-great grandchild.

LAST BOOK READ: *Iacocca*, By Lee Iacocca.

PRODEST MOMENT: "Each time I became a father, then a grandfather and a great-great grandfather."

BIGGEST DISAPPOINTMENT: "My father died in 1960 and I would have liked him to live at least a few more years to enjoy some of things that I'm now enjoying."

Chipley, Fla., to Miami, and back then, the state was still a bit of a Wild West state. Go ahead, Debbie, you finish the rest of this story."

Before she can say a sentence, he has picked up where he left off.

"With a 12-letter last name and being Italian, I had a lot of shots against me. But while I was on the road, Debbie was back answering the phones. I was able to convince the agents because we were willing to take on risks."

"He's the talker in the family," she adds. They both laugh.

Ricciardelli and his partners, Charles Dahdah and Ed Sirkin, own various pieces of property in Dade County. By mid-year, they plan to break ground on a \$6 million shopping center on West Flagler Street.

"Anything he does, he doesn't do it for a reason," said Father Phylemon Payiatis, pastor at the Greek Orthodox Church of North Miami. "He's willing to give of himself as long as someone is honest and truthful with him."

Dahdah, Ricciardelli's business partner and friend for the past 20 years, said he doesn't know where he gets the energy and drive to be so involved.

"I've been telling him that he's got to slow down," he said. "But he just laughs at me."

Ricciardelli, the son of a ditch-digger and

FLORIDA LIVES THE SUNSHINE STATE WHO'S WHO

A reference Edition recording the biographies of contemporary leaders in Florida with special emphasis on their achievements in making it one of America's greatest states.

Written and prepared under the supervision
of

CHARLES L. TRINKNER
B.A.E., M.E.D., M.S.L.S., E.D.S., D.W.W.

Supervising Editor

Assisted by an
Editorial Advisory Board

Composed of
Eminent Floridians

Published by

HISTORICAL RECORD ASSOCIATION, INC.

Hopkinsville, Kentucky

RICCIARDELLI, JOHN L., insurance executive, 720 Northwest 27th Avenue, Miami. Born on September 17, 1922, in Ridgely, West Virginia, he is the son of Joseph and Margaret (Vallillo) Ricciardelli; and is of Italian ancestry. He is a graduate of the Westinghouse High School in Pittsburgh, Pennsylvania. His wife is the former Debbie Wilkerson of Winter Beach, Florida. From 1946 to 1948, Mr. Ricciardelli was engaged in the Life Insurance Business; served as Casualty Insurance Agent from 1948 to 1961; and since that year, has been General Insurance Agent and Vice President of Baker and Company. He held office as District Commander of Amvets from 1950 to 1952; as National Vice Commander of Amvets during 1952; Vice President of the U.N.I.C.O. during 1952; President of the North Dade Civic League from 1952 to 1955; President of the Italian-American League of Dade County, 1951; Vice President of Sunkist Community Center, 1950; President of the North Miami Quarterback Club, 1957-59; and President of the North West Political Club, 1950. He is a former member of the Loyal Order of Moose, Benevolent and Protective Order of Elks, and Junior Chamber of Commerce; is a member of

Local No. 655 of the Miami Musicians Union; served as Staff member to Congressman Dante Fascell during 1954; and as Commander of the North Miami Amvets from 1949 to 1950. From 1950 to 1953, he held public office as City Councilman of North Miami; served as Vice Chairman of the North Miami Board of Adjustment from 1956 to 1962; as Chairman of the North Miami Boxing Commission, 1958-60; North Dade Civil Defense Director, 1958-60; Administrative Assistant to State Senator W. C. Cliff Herrell, 1960-64; was elected District Director of the Florida State Forestry Association for the 1963-66 term; and served as Vice Chairman of the Dade County Urban Renewal Agency from 1963 to 1964. During World War II, he served his country from 1940 to 1945 as a Staff Sergeant with the United States Marine Corps. Mr. Ricciardelli is of the Roman Catholic faith. In 1952, he was recipient of the Outstanding Citizens Award, bestowed by the Italian-American Civic League of Dade County; was nominated as Outstanding Man in Dade County, 1950, by B'nai B'rith; earned the National Award of Merit, Amvets, 1950; and the State Certificate of Merit, Amvets, 1951.

Specialty Insurance Underwriters, Inc.

3250 NORTHWEST 77th COURT • MIAMI, FLORIDA 33157 • TELEPHONE (305) 492-5444
POST OFFICE BOX 507 552 • MIAMI, FLORIDA 33157 • WATS TELEPHONE (810) 492-5444



ADDITIONAL INFORMATION ON JOHN L. RICCIARDELLI

1962 to present	President & Chairman of the Board Specialty Insurance Underwriters, Inc.
1964 to present	President & Chairman of the Board Insurance Underwriters Unlimited, Inc. Managing General Insurance Agency
1968 to present	President & Chairman of the Board Underwriters Financial of Florida, Inc. Premium Finance Company
1969	Board of Directors Florida Association of Premium Finance Companies
1969	Rear Commodore Kings Bay Yacht Club
1970	Vice Commodore Kings Bay Yacht Club
1971	Commodore Kings Bay Yacht Club
1972	Temporary Chairman Florida Managing General Agents Association
1972 to 1975	Board of Directors Atlantic Industries, Inc. (A Public Company)
1973	Area Director United Fund of Dade County
1972 to present	Board Director Florida Insurance Council
1974 and 1977	Member Dade County Grand Jury
1975 and 1977	Recipient of President's Award Florida Association of Life and Casualty Insurers
1975 to present	Board of Directors Dade County Grand Jury Association
1976 to 1977	Vice President Dade County Grand Jury Association

The Ricciardelli Companies

Specialty Insurance Underwriters, Inc. Underwriters Financial of Florida, Inc. Insurance Underwriters Unlimited, Inc.

1978 Vice Chairman
Florida Ad Hoc Insurance Commission

1978 to Secretary-Treasurer
1979 Florida Insurance News Service

1978 to President
1982 Florida Grand Jury Association

1978 to Vice President
1980 Florida Insurance Political Action Committee

1979 to Member
1982 North Miami Redevelopment Authority

1979 to Vice President
1982 Florida Insurance News Service

1979 Recipient
Boys Towns of Italy outstanding Citizens Award

1979 Recipient
Bulletin Italian-American Newspaper Citizen of the Year

1979 to Chairman
1980 City of N. Miami Mayor's Economic Task Force

1979 to Secretary-Treasurer
1980 Florida Insurance Council

1981 Vice President
Florida Insurance Council

1980 Co-Chairman
"Score for Scouts"

1980 Recipient
"Cross of Valor" from the Italian Government

1980 Honorary Citizen
Boys Towns of Italy

1980 Knighted
by President of Italy as Cavaliere Dell 'Ordine

1980 to Past President
1982 Italians Sons & Daughters of America Lodge

1982 Executive Vice President
Florida Insurance Council

1982 Member
Governors High Intensity Crime Committee

1982	Humanitarian Award Broward County Council Italian American Clubs
1978 to 1983	Board of Trustees The Italian Foundation, Inc.
1978 to 1983	Board of Trustees Italians, Inc.
1974 to 1983	Chairman Florida Insurance Fraud Committee
1979 to Present	Vice President Votare, Inc.
1980 to Present	Florida State Chairman Boys Towns of Italy
82 to Present	Member Joint Committee for a Viable Biscayne Boulevard
1982 to 1983	President Florida Insurance Council
1983 to Present	Board Member Italian-American Chamber of Commerce of Florida
1983 to Present	Member Floridans
1984 to Present	National Board Member Boys Towns of Italy
1982 to Present	Member Joint City & Council Committee for a Viable Biscayne Blvd.
1984 to Present	Vice President Texas Fire and Casualty Insurance Company
1985	President United Guarantee Insurance Company
1985	Member Florida Department of Insurance Premium Finance Advisory Committee
1985	Member Florida Department of Insurance Industry Advisory Group

ADDITIONAL COMMENDATIONS

November 13, 1952	Certificate of Appreciation from Mayor Jim Miller and the City of North Miami for Public Service
April 30, 1966	Certificate of Appreciation from Mayor Sherwin Winn and the City of North Miami for Public Service
September 29, 1966	Certificate of Appreciation from Mayor Sherwin Winn and the City of North Miami for Public Service
March 21, 1973	Named Colonel on the staff of Louisiana Governor Edwin W. Edwards
School Year 1974 to 1975	Certificate of Appreciation for Community Work from Dade County Public Schools
February 10, 1976	Proclamation of Appreciation for Public Service to the City of North Miami from Mayor Mike Colodny
February 5, 1979	Named Citizen of the Day by WINZ NEWS RADIO
April 21, 1979	Declared J. Rick Ricciardelli Day in North Miami by Mayor Mike Colodny
November 23, 1980	Certificate of Appreciation from The Emergency Earthquake Committee in Italy for services and assistance rendered
October 24, 1980	Proclamation of Goodwill from Florida Secretary of State George Firestone
October 24, 1980	Declared J. Rick Ricciardelli Day in Dade County by Mayor Steve Clark
October 21, 1981	Certificate of Appreciation for Exceptional Dedication to the Grand Jury Association

1982

Received the Humanitarian Award from
the Council of Italian-American Clubs
Broward County

November 9, 1982

Commendation for Cultural Appreciation
and Public Service from Demetrio Perez, Jr.
City of Miami Commissioner

December 9, 1982

Commendation Award from Mayor Maurice
Ferrer for Public Service to the
Community

December 18, 1983

Certificate of Appreciation from the
National Italian Sports Hall of Fame

1984

Named Benefactor to the Italian-American
Chamber of Commerce

1984

Seal of Appreciation as an Ambassador
of Goodwill from the House of Representatives
Congressman Joe DioGuardi

1984

Certificate of Appreciation for Outstanding
Citizenship from Florida Governor Bob
Graham and Cabinet



Congressman

William Lehman

Reports From Washington

2347 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, D.C. 20515
(202) 225-4211

2020 N.E. 163RD STREET
NORTH MIAMI BEACH, FLORIDA 33162
945-7518

3275 N.W. 79TH STREET
MIAMI, FLORIDA 33147
836-3141

April 1986

Dear Friends:

National attention is currently focused on the problems of the insurance industry, and Congress will be debating and discussing this matter in the coming months.

There are, however, members of the insurance industry in our own community who are developing creative solutions to these problems. I thought that you might be interested in a recent *Congressional Record* statement describing the activities of an insurance pioneer in Florida, Rick Ricciardelli.

With best wishes, I am

Sincerely,

Bill

WILLIAM LEHMAN
Member of Congress



United States
of America

Congressional Record

PROCEEDINGS AND DEBATES OF THE 99th CONGRESS, SECOND SESSION

Vol. 132

WASHINGTON, WEDNESDAY, APRIL 9, 1986

No. 42

House of Representatives

J. RICK RICCIARDELLI

HON. WILLIAM LEHMAN

OF FLORIDA

IN THE HOUSE OF REPRESENTATIVES

Wednesday, April 9, 1986

Mr. LEHMAN of Florida. Mr. Speaker, Rick and Debbie Ricciardelli are what the American Dream is all about. Their commitment to family, community, and the free enterprise system exemplifies the best in good citizenship.

The following story appeared in the Miami Herald's Business Monday magazine. However, more than business it is about people who are sensitive, caring, and concerned. For those who don't usually read business news, and especially for those who like me have the privilege of being a friend of the Ricciardellis, I am inserting this story in the CONGRESSIONAL RECORD.

LONG HOURS PAY BIG PREMIUMS FOR INSURER

(By Cornelius F. Foote Jr.)

J. "Rick" Ricciardelli, 64, is a self-described workaholic.

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and friend for the past 20 years, said he doesn't know where he gets the energy and drive to be so involved.

"I've been telling him that he's got to slow down," he said. "But he just laughs at me."

Ricciardelli, the son of a ditch-digger and plumber's helper who was too poor to send him to college, has been an insurance salesman, a North Miami city councilman, a jazz guitarist and is a World War II veteran.

While he always makes time for his five children, eight grandchildren and one great-great grandchild, Ricciardelli has also been very involved in the community. In 1950, he won a seat on the North Miami city council, but lost his bid for re-election when he accused his opponent, Edmund Vichy, of being a Communist. Vichy's campaign manager sued Ricciardelli for \$100,000 in libel damages; Ricciardelli countersued. Both cases were dropped, but Ricciardelli lost the election. He said he has no regrets about the incident or the loss.

"It really changed my life," said Ricciardelli. "If I had been re-elected I probably would have stayed in public service and devoted less time to my business."

In addition, Ricciardelli has been commander of the North Miami Amvets. For two years, he was vice chairman of the Dade County Urban Renewal Agency and since 1975 has held several positions with the Florida Insurance Council, including the presidency.

As chairman of the Florida Insurance Fraud Committee in 1977, he led a statewide campaign against insurance fraud. He was so active in his fight, his life was threatened several times. One time, a bomb was found under his car.

Despite his civic duties, Ricciardelli continued to run his insurance firms, which had grown steadily since the late 1960s when the companies began to market itself to the area's changing population.

"During this period, there were a lot of Negroes and Cubans who were new to the area or country who had a hard time getting insurance," he said. "Most insurance companies wouldn't insure them, but we would."

None of Ricciardelli's companies sell insurance directly to the public, but they provide agents with different kinds of policies.

Underwriters Financial is one of the largest premium finance companies for auto insurance in the state, according to the Florida Department of Insurance. It issued loans worth \$16.2 million last year, up from \$14.1 million in 1984.

The companies had their roughest years in 1969, 1975 and 1979, suffering heavy losses when several larger insurance companies reduced the number of policies they were issuing to Ricciardelli's and other firms.

"It's frightening," he said. "We've been broke almost three times. In 1975, we couldn't sell any business."

Each time, the companies have bounced back. To attract new agents, Ricciardelli began sending out "special bulletins," which were single-page fliers with cartoons that spelled out the latest policy he was offering.

During the past three years, Ricciardelli hired a computer expert to write programs to better communicate with agents around the state, prepare policies and process claims much quicker.

He still hasn't abandoned some of his old habits. On a huge, desk top calendar, he writes down daily, weekly and monthly premium totals of each of his businesses. He has calendars dating back to 1963. He also uses the same printing company he started with 22 years ago. His mother, Margaret, 82, helps out the company by addressing nearly 4,000 envelopes a month.

"We're still a little Mom and Pop company," Ricciardelli said. "I serve as the orchestra leader and try to pull everything together. It's hard for me to let go. I'm here in the office more hours of the day than I'm home. I see things around here that bring back memories and heartaches. I know I'll never quit."

414373

3100

ME001

The President has seen 5/5



WINDSOR CASTLE

00167

PR005-02

The President of the United States of
America.

Thank you very much for your kind
message of congratulations on the
engagement of Prince Andrew and Miss
Sarah Ferguson. We ourselves are
delighted with the news.

X

ELIZABETH R.

4th April, 1986.

414484

4800

MEDDI

MEDDI

TWX 9104201212 Line 1
CONNECTED 15-May-86 17:11 29

WU INFOMASTER

WHITEHOUSE WSH

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161 MBM GOVT WHITE HOUSE DC MAY 15
ZIP
MRS. BARON HILTON
C/O MRS. RICKY HILTON
2019 SAN YSIDRO DRIVE
BEVERLY HILLS, CA. 90210
7WH?

MARILYN

CONGRATULATIONS ON BEING HONORED BY THE PACIFIC MULTIPLE SCLEROSIS
RESEARCH FOUNDATION AND INTERPLAST, INC. YOUR GENEROUS CONTRIBUTIONS
TO THIS AND MANY OTHER WORTHY CAUSES HAVE WON FOR YOU THE RESPECT
AND ADMIRATION OF ALL WHO KNOW YOU. NANCY AND I ARE DELIGHTED TO
BE PART OF THIS TRIBUTE TO YOU, AND OUR THOUGHTS AND BEST WISHES ARE
WITH YOU ON THIS OCCASION AND ALWAYS. THANK YOU FOR CARING AND
GOD BLESS YOU.

RONALD REAGAN

ACCEPTED
00161

1-PC

DISCONNECTED 15-May-86 17:13 03

DRAFT/Date 5/15/86

RR/ KCS / pg / sk
(Drafter) (Rev. D) (Rev. II)

SPECIAL INSTRUCTIONS:

Enclosures:

Other:

AVH/ _____/ _____

A.C. Lyles requested

PLEASE SEND MAILGRAM ASAP

Dear _____

Marilyn:

Congratulations on being honored by the Pacific Multiple Sclerosis Research Foundation and Interplast, Inc. Your generous contributions to this and many other worthy causes have won for you the respect and admiration of all who know you. Nancy and I are delighted to be part of this tribute to you, and our thoughts and best wishes are with you on this occasion and always. Thank you for caring and God bless you.

S/RR

Mrs. Baron Hilton

c/o Mrs. Ricky Hilton

2019 San Ysidro Drive

Beverly Hills, CA 90210

414485

4610 (2)

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May 16, 1986

MS

Dear Ms. Baumgaertner:

This is a word of thanks for the exemplary work you've done here at the White House. I especially appreciate your generosity in giving your time and talents to your country's service.

You did a fine job in keeping up with the fast pace for which the White House offices are known. In turn, I hope that the experience you gained here will prove to be a valuable asset in the future, and that you enjoyed the time spent in the Executive Offices of the President.

Nancy and I wish you every success in all your endeavors. God bless you.

Sincerely,

RONALD REAGAN

A

Ms. Karen Baumgaertner
334 Split Rock Road
Syosset, New York 11791

cc: Joan DeCain ✓

RR/JD/AVH/jfc (5PGR)
Volunteers/DeCain

8 605 16

May 16, 1986

Dear Mr. Cook:

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Nancy and I wish you every success in all your endeavors. God bless you.

Sincerely,

RONALD REAGAN

Mr. Craig D. Cook
2989 Macbeth Drive
Rocky River, Ohio 44116

cc: Joan DeCain

RR/JD/AVH/jfc (5PGR)
Volunteers/DeCain

860516

May 16, 1986

Dear Mr. Stebbins:

This is a word of thanks for the exemplary work you've done here at the White House. I especially appreciate your generosity in giving your time and talents to your country's service.

You did a fine job in keeping up with the fast pace for which the White House offices are known. In turn, I hope that the experience you gained here will prove to be a valuable asset in the future, and that you enjoyed the time spent in the Executive Offices of the President.

Nancy and I wish you every success in all your endeavors. God bless you.

Sincerely,

RONALD REAGAN

Mr. Bruce William Stebbins
30 North Circle Drive
East Longmeadow, Massachusetts 01028

cc: Joan DeCain

RR/JD/AVH/jfc (5PGR)
Volunteers/DeCain

860516

pl

per

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Sincerely,

RR

RR/JD/AUH/—
cc: Joan DeCain

Spring Interns

✓ Karen Baumgaertner
334 Split Rock Road
Syosset, NY 11791

✓ Craig D. Cook
2989 Macbeth Drive
Rocky River, OH 44116

Sarah Taylor Hayne
11 Pilgrim Road
Darien, CT 06820

David Lewis III
Route 1, Box 339 L
West Point, GA 31833

Michelle Malek
1259 Crest Lane
McLean, VA 22101

Paul O'Neill
2963 Banner Road
Willow Grove, PA 19090

David Madison Smoot, IV
1018 Watergate South
Washington, DC 20037

✓ Bruce William Stebbins
30 North Circle Drive
East Longmeadow, MA 01028

Virginia VanderJagt
9321 Cornwell Farm Drive
Great Falls, VA 22066

5/11/14
rh

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4800

ME001

ME002

May 15, 1986

Message -

I'm delighted to join with everyone gathered to honor Joe Holman for his many years of service to the Touchdown Club of Washington and for his distinguished careers in sportswriting and public relations.

No one needs to tell the Touchdown Club just how much we Americans love sports. But it's highly appropriate that you are letting Joe Holman know just how much we love him for the remarkable job he has done for sixty years in telling us all about our sports legends. And many of these legends are legends simply because Joe and his colleagues helped make them so.

One of the best compliments we can give a ball-player is, "He came to play." Well, it's clear that Joe Holman "came to say" -- to say better than the rest of us can that the world of sports is a magic one. And Joe, we're mighty glad you did.

Congratulations and God bless you.

RONALD REAGAN A

SENT TO:

Call Bernie Breeskin re pick-up
393-7166

RR:DE:PN:AVH:reno PM54

cc: K.Osborne/C.Korte/D.Engler/CF

EVENT: May 19

5/15 Touchdown Club

DRAFT/Date May 9, 1986

SPECIAL DEADLINE
[printing, e.g.]

RR/ DE /
[drafter]

[Rev.]

DATE OF EVENT May 19, 1986

cc: Dan Engler

[Straight Wire/Telegram]
[Special Delivery/Express Mail]

news stories
attached.
No file —

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Congratulations -- and
God bless you.

Call Bernie
Breskin
when signed
393-7166

event May 19, 1986

THE TOUCHDOWN CLUB OF WASHINGTON

2000 L STREET, N.W. • WASHINGTON, D.C. 20036

223-1542

LELA FOREMAN, President

MARTIN MESMER, Secretary-Treasurer

MITCHELL HAZAM, Vice President

HEINZ KOEBKE, General Manager

May 7, 1986



Timmie



Timmie

PAST PRESIDENTS

AUGUSTO C. PARAISO — 1985
De La Salle University
JAMES W. GEE — 1984
Southeastern University
CHARLES L. WIDMAN — 1983
George Washington University
PATRICK FAGAN — 1982
St. Joseph (PA) University
AL MAKIN — 1981
Mass. College — Pharmacy
ROBERT SIGHOLTZ — 1980
George Washington University
HUGH M. STEINBERGER — 1979
University of Virginia
JOHN J. GOURLEY — 1978
Ohio Northern University
ROBERT M. JOHNSON — 1977
Harvard University
JOSEPH P. TERESHINSKI — 1976
University of Georgia
DON DUNNINGTON — 1975
University of Maryland
CASIMIR L. WITUCKI — 1974
Indiana University
CHARLES H. SCHOOLS — 1973
American University
JOHN E. STUART — 1972
BERNARD SHANKMAN — 1971
Boston University
SIKE SHARIGAN — 1970
OTIS B. PRINTZ — 1969
THOMAS J. HURNEY — 1968
Georgetown University
JOHN T. STAPLETON — 1967
Catholic University
PETER R. HALEY — 1966
Villanova University
JOHN F. COONEY — 1965
Fordham University
JOSEPH W. BUELL — 1963-64
George Washington University
CLIFF BATTLES — 1962
West Virginia Wesleyan College
GEORGE W. NEUMANN — 1961
George Washington University
ANDREW N. DAVIS, JR. — 1960
George Washington University
HENRY KRAUSE, JR. — 1959
St. Louis University
JAMES V. CASTIGLIA — 1958
Georgetown University
JOSEPH W. KIERNAN — 1957
Dartmouth College
TUFFY LEEEMANS — 1956
George Washington University
AL LUJACK — 1955
Georgetown University
ANGUS LAMOND — 1954
St. John's College, Annapolis
M. JOSEPH LYNCH — 1953
Mt. St. Mary's College
RALPH E. SHAUGHNESSY — 1952
Catholic University
THOMAS J. WHELAN — 1951
Catholic University
JAMES E. MAGNER — 1950
North Carolina University
LEE FIELD — 1949
American University
CARROLL D. BIRD — 1948
Hendrix College
LESLIE G. ARRIES — 1947
Northwestern University
HUGH P. FLYNN — 1946
Catholic University
LEN P. WALSH — 1945
University of Minnesota
DONALD H. ADAMS — 1944
Maryland University
R. C. SIMMONS — 1943
University of Texas
E. S. LAND — 1942
U.S. Naval Academy
L. W. THOMAS, JR. — 1941
Maryland University
S. J. GASS — 1941
Lehigh University
MAX FARRINGTON — 1940
Westminster College
R. D. PITTMAN — 1939
Baylor University
B. L. EBERTS — 1938
Catholic University
C. R. FENWICK — 1937
University of Virginia
JOHN MCGOVERN — 1936
University of Minnesota
A. J. BERGMANN — 1935
Notre Dame University

John

The Honorable Ronald Reagan
The White House
Washington, D. C.

Dear Mr. President:

When you were baseball commentator on radio in the Midwest, Joe Holman was an experienced baseball writer for the Washington Times. He covered the Senators starting in 1926, the youngest man assigned to a major league baseball team.

Joe Holman has been a member of the Touchdown Club of Washington for 51 years, and in that half century has publicized the legends of our times. Now, the Touchdown Club wants to honor Joe Holman with a testimonial luncheon May 19.

It would be a wonderful moment if a letter from you, congratulating Joe, could be read at the luncheon. I am aware of the incredible demands on your time, but I would not be making this request if I weren't also aware that sports always has been a very special part of your life.

I wish you all good health and best wishes.

Most sincerely,

John O'Brien

John O'Brien
Chair
Joe Holman Testimonial
Luncheon

*Good
McGowan
x 2322*



Timmie

THE TOUCHDOWN CLUB OF WASHINGTON
2000 L STREET, N.W. • WASHINGTON, D.C. 20036
223-1542

LELA FOREMAN, President
MITCHELL HAZAM, Vice President

MARTIN MESMER, Secretary-Treasurer
HEINZ KOEBKE, General Manager



Timmie

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Catholic University
C. R. FENWICK — 1937
University of Virginia
JOHN MCGOVERN — 1936
University of Minnesota
A. J. BERGMANN — 1935
Notre Dame University

Dear Ann:

It would mean so much to Joe if he were to receive
such a letter from the President. Joe is a wonderful
friend to me and John and anything that you can do to
have this letter written would be greatly appreciated.

Sincerely,


Barney Breeskin

Lela Foreman: Call Her Ms. Touchdown Club

51st Dinner Tonight Features a First

By Angus Phillips

Washington Post Staff Writer

When the Touchdown Club holds its 51st annual awards dinner at the Sheraton Washington Hotel tonight, U.S. Rep. Pat Schroeder (D-Colo.) will not be there, but her spirit lingers.

Schroeder turned up with her husband for the 41st annual dinner a decade ago, clutching a pair of tickets given her by a fellow representative who was unable to attend. She was looking for a big night out, but instead got the boot.

"I had no idea it was men only," she said last week. "We got all dressed up, we hired a baby sitter. My husband is a big sports fan and I thought since he went to events with me all the time, here was a chance to do something for him. But when we got there it was very clear we were *persona non grata*. They said, 'Are you leaving, or do we have to carry you out?'"

Washington publicist Charlie Brotman was general chairman that year and recalled the mess. "I was sitting between Henry Kissinger and Bob Hope at the head table," said Brotman, "when someone came to me and said, 'We have a problem. There is a woman at the door in evening clothes and she wants to come in. What are we going to do?'"

A few days later Brotman got a letter from another Schroeder colleague, House Speaker Thomas P. O'Neill, asking the same question.

It only took three years and three months to get an answer. In March 1979, the Touchdown Club admitted its first woman member, Lela Foreman, an official of the Communications Workers of America who played football growing up in Oklahoma.

Foreman isn't just one of several

women attending tonight's \$125-a-plate dinner, which honors national and local sports figures, she is general chairman of the event, the first woman to have the job. And 10 days from now, barring any unexpected hitch, she will be installed as the first woman president of the Touchdown Club.

Schroeder is delighted. "Justice is done," she said.

So, who is Lela Foreman and how did she come to sit in this spot? "I'm just an Okie from Muskogee," she said. "I guess I've been a tomboy all my life."

Club members say Foreman's organizational skills and willingness to work on volunteer projects put her in line for elected office.

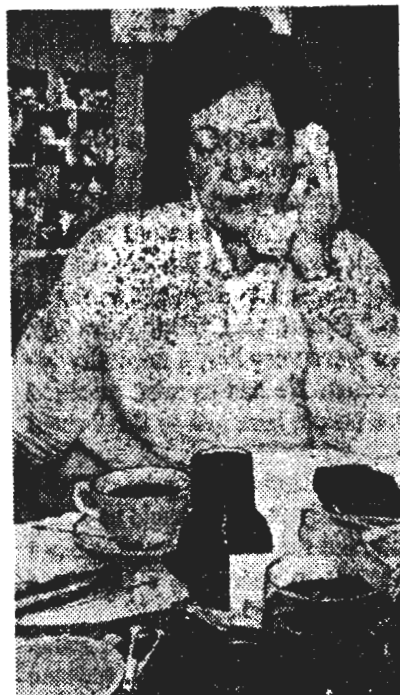
"She has executive ability, she has guts, she stayed in there," said Joe Holman, who has participated in club activities since the 1930s.

"She's done anything any guy could," said Barney Shankman, a 35-year club member. "She's participated, she's very sports-minded, she's familiar with football and she's a good administrator."

Foreman is a widow and grandmother who moved to Washington in 1975 to be women's director of the CWA after a long career in the telephone business in Oklahoma. She started as a telephone operator in Muskogee in the old "number please" days, she said, and worked her way up to head a 900-member union local.

"I know how to fight," said Foreman, puffing a cigarette at an office in the club bar and restaurant on L Street NW, "but fortunately we don't have to do that here. I'm involved with the club because I like it, and when I came in I brought some leadership skills."

She said when she first came to town she frequently had lunch at



Lela Foreman is soon to be installed as president of the Touchdown Club.

the club as a guest of her coworkers at CWA, many of whom were members. In those days, women were allowed in for lunch only. She said as a lifelong fan of the Oklahoma Sooners and a converted Redskins rooster, she enjoyed the chatter and the ambiance, but felt awkward always being a guest.

"I wanted to take them to lunch, too," she said.

So, 10 minutes after membership was opened to women, her application and check were in club officers' hands.

Foreman has taken vacation from her real job for the last week to have time to shepherd along tonight's banquet. Among those to be honored are California Angels owner Gene Autry, Chicago Bears running back Walter Payton, Redskins Neal Olkewicz and Russ Grimm, Bullet Jeff Malone, Penn State Coach Joe Paterno, Mike Gartner of the Capitals, film actress Goldie Hawn (as a "local schoolgirl who made good"), Maryland Republican Sen. Charles McC. Mathias and Maryland Gov. Harry Hughes.

Foreman is counting on a big turnout, she said, and of course the door now is open to all.



THE WASHINGTON POST

Publicist Holman: man of a thousand stories, 50 dinners.

'20s to '80s, Holman Rolls With the Punchlines

By William Gildea
Washington Post Staff Writer

Publicist Pushing a Golden Anniversary

Joe Holman used to be *two* sportswriters and a poet, which is a lot for any man. He still turns out verse, but long ago gave up the dual personage. As Bob Thayer on the old afternoon Washington Times, he often would debunk the very reports he had written under the Holman byline for that morning's Herald. By and by, he turned to publicity, to which he has given his whole being.

Joe Holman has publicized everything from the Redskins to Roller Derby to the . . . "Roller Skating Vanities?" "Yes, somewhere in the '50s, at Uline Arena," he says. "Even the floor went wrong. It just collapsed. Damnedest thing I ever saw." Which is mostly everything, includ-

ing a '40s Washington Capitals-St. Louis Bombers game that was fogged out—a basketball game yet.

Currently, he's pushing the \$125-a-plate Touchdown Club awards dinner Jan. 12 at the Sheraton Washington. What's remarkable is that Holman promoted the first Touchdown Club dinner, in 1935. A ticket was \$1.50. For his services, Holman received "\$25 and all the ham and cabbage I could eat."

January's dinner will be the Touchdown Club's 50th. Holman is 80 years old. The numbers have grown impressive.

What giant of the sports world hasn't known Holman? He knew Connie Mack

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"You say you want me in Washington—I'll be there." That was what Connie Mack told him on the phone one time, and Mack came. Showed up by himself, and he was well past 80.

And: "Joe Holman. Joe Holman." Holman was walking along Fifth Avenue in New York. "It was Max Schmeling, running up. I had met him in Washington when he could hardly speak English, except when I got through with him he could a little bit. Now he's saying, 'Joe, I speak English now.' I asked him, 'How'd you do it?' " meaning knock out Joe Lou-

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Joe Holman is big for his age, which is why if you sit in a sports department you always see him coming. He's 6 feet 4. His white hair is thinned, but the stride remains distinctively long and ever

Locally: Frank Costello,

Maryland assistant athletic director who helps condition the football Terrapins, is weighing an offer to join baseball's N.Y. Yankees as strength and conditioning coach . . . Paint Branch's **Tracy Jackson** is back in the NBA; the former Notre Damer and Chicago Bull signed to a 10-day contract by the Indiana Pacers (replacing injured **Butch Carter**) . . . Publicist **Joe Holman**, who tips us about all those Touchdown Club dinner awards, himself will be recognized for above-and-beyond service at Saturday night's 49th annual extravaganza, at the Washington Hilton . . . You bet the Redskin Band will be at Super Bowl XVIII; Safeway Stores is making sure . . .

Ex-pitcher **Dick Bosman** speaks this evening at the Quantico Marine Officers Club as luminaries from the Pittsburgh Pirates organization gather preparatory to Saturday's Prince William Pirates baseball clinic, morning and afternoon sessions open to all, at Gar-Field High School.

—Byron Rosen

'Incredible Hoax' Ruins Olympic Plan

By Leonard Shapiro
Washington Post Staff Writer

Nancy Ornstein, who was told Monday she would be coaching the U.S. women's tennis team at the 1984 Olympics, learned yesterday that she had been victimized by what she described as "an incredible hoax."

"I am just shocked, this is just awful. I'm embarrassed," said Ornstein, a highly regarded teaching professional at the Four Seasons Club in Merrifield, Va. "I don't know what else to say."

Ornstein, 31, a native Washingtonian once ranked 25th in the world, said that several months ago she had been at a junior tournament and spoken with Jack Chargelegue of France, chairman of

the International Tennis Federation junior competitions committee. She said he told her he was responsible for selecting the U.S. women's team coach and asked her to send him a resume.

Ornstein learned yesterday, however, that the U.S. Tennis Association would select the coaches, and it has not yet made any decision.

"But he (Chargelegue) told me he would be making the decision," Ornstein said last night. "Why would I think he wasn't?"

Chargelegue could not be reached for comment.

Ornstein said she quickly complied with his request for a resume and three weeks ago, she said, he called and told her to come to Los Angeles for an interview. "He told me all my expenses would be taken care of," Ornstein said. "I was picked up at the airport and I had an interview with Jack," whom she described as being in his 70s.

"It was a regular job interview," she said. "He asked me the normal questions: why I wanted to go into coaching, who I'd pick for the team, how I felt about having pros play in the Olympics. I stayed at the Beverly Wilshire Hotel and flew home the next day."

Two weeks ago, Ornstein went to Orlando, Fla., accompanying one of her players, Stacey Martin, who finished second in the ITF Junior World Tennis Championship. While Ornstein was there, she said she spoke with Chargelegue again about the Olympic job. He was in Orlando serving as tournament committee chairman for the event.

"He said I was a shoo-in for the job, no problem," Ornstein said yesterday, adding that Chargelegue had also told her he was a member of the International Olympic Committee. That could not be determined last night.

"I got a call from him at 11:30 Monday morning telling me I was named the coach and that all the information would be sent to me. I was ecstatic. I told everybody."

Washington publicist Joe Holman was contacted by a friend of the Ornstein family and hand-delivered a press release on Ornstein to The Washington Post. The Post and the Washington Times ran several paragraphs on Ornstein in Tuesday's editions.

Nancy Arnaout of the USTA called The Post yesterday. She said the USTA—no one else—will select the coach and that a decision would not be made for two months. Arnaout, the USTA's coordinator for the '84 Olympic team, spoke with Ornstein yesterday to tell her she had not been named to coach the team.

Asked if Ornstein was being considered for the position, Arnaout said, "Not that I know of."

Arnaout said Chargelegue would have nothing to do with the selection of the Olympic coach.

"This whole thing is more bizarre than I could have imagined," said Arnaout. "Nancy thought she had been selected. I feel terrible for her. It's all very strange."

"That's not the word for it," Ornstein said. "I'm a novice with things like this. Maybe I'm incredibly gullible, but I generally do believe what I hear on the phone and read in a letter. It's the most amazing thing I've ever heard of."

Hold -

this must
be additional info?
Borner Brushkin's
will call 5/14 to check
on status.

LW
5/12



William S. Frank & Associates

Public Affairs Consultants

1001 Connecticut Avenue (Suite 735)

Washington, D.C. 20036

(202) 638-7733

*Spd
Higgins*

Ms. Ann Higgins

Special Correspondence

Office of the President

Executive Office Building

Washington, DC

Dear Ms. Higgins:

Barnee Breeskin asked me to get this to
you today.

Sincerely,

William S. Frank

The Washington Post

SPORTS



THE WASHINGTON POST

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Holman's Seen, and Plugged, It All

HOLMAN, From F1

aimed for those who might pass on his up-to-the-minute bulletins.

Always, he's kept an office in the city. He loves the city, where there are a thousand stories to publicize. His address has changed periodically, but it's usually a venerable building, one with an unfailingly polite older woman operating the elevator, always with a little fan in it. The office doors have frosted glass, and the radiators burn hot and clean. Of late, he's been in a place like that on McPherson Square.

The room is decorated in early-to-late Joe Holman. His old Royal typewriter sits on the big desk. Next to it is a magnifying glass, which he uses to read the releases he types. A 1920 poster decorates one wall: "\$50,000 World's Championship Wrestling Match: Earl Caddock vs. Joe Stecher—Positive Finish Match or Your Money Refunded." On another wall: two small wrestlers aiming for headlocks: Sky Low Low and Little Beaver. In an adjacent frame: the late Jimmy Lake, feisty little burlesque entrepreneur and ring announcer. Having fallen from a ring and broken his back, Lake is pictured out of his customary tuxedo with the carnation in the lapel and in a hospital bed being serenaded by Sophie Tucker. Representing the modern era: 7-4, 500-pound Andre the Giant, in almost life-size caricature, squeezing a comparatively minuscule wrestling opponent in a mammoth palm.

But what of all the five-gallon jugs of Polar Water on Holman's office floor? Seven filled, two empty. The elixir of life? No, just one of those things Holman can't quite explain. "For some reason, I'm always afraid I'm going to run out," he says.

Holman used to hang his big sport coat at the Franklin Park Hotel, around the corner from the 14th Street NW strip. The late Vince McMahon, who was the whole Capitol Wrestling Corp., used to have a suite there, where wrestlers would sleep before hitting the road to another one-night stand, in Lancaster or someplace. There was a kitchen in the back when an ex-wrestler named Toots Mondt, who was about 6-2, 260 pounds and known for throwing large guys from rings, would do his own cooking. "He was pretty good in a free-for-all, too," says Holman.

Older men who were usually short and wore hats and smoked cigars, assorted friends of the Capitol Wrestling Corp., would assemble in McMahon's suite to review unique promotional stratagems. Phil (The Little Giant) Zacko, who now works out of Harrisburg, Pa. And little Willie Gilzenberg. "When Willie died," says Holman, "he could afford to." Sam the Mumbler's duties were hard to fathom because he didn't speak so one could understand. But Evil Eye Finkel had defined talents: He used to put the hex on opposing fighters. His zinger or double-whammy, mythical hexes though they were, stimulated ticket sales at boxing and wrestling matches in the '30s and '40s. He also was known for his \$55 over-

coat, which he got in a 1926 trade, even up, for a fighter. "The Eye" liked to say, "I never could have made that kind of money with the fighter. I still got the overcoat and the fighter has been dead for a long time."

McMahon, a distinguished-looking man who almost always wore a blue suit and cuff links, usually presided while drinking coffee in a cardboard cup. McMahon was the wrestling promoter in the eastern United States because he made a



"Holman and Thayer (Holman's *nom de plume*) clashed frequently. (A source said) 'I'll never understand how you could pass up a good story and leave it to Bob Thayer, a complete stranger.'"

lot of right decisions. Like changing Andre Roussimoff's name to Andre the Giant. One day when he was told that a friend of Holman's and Finkel's and The Mumbler's was down on his luck, McMahon leaned forward in his chair, concern showing, and said, "Put me down for a thousand."

Before that, Holman frequented the haberdashery Goldie Ahearn ran at Ninth and E streets NW. Ahearn had a pay phone there and a hammer to hit it with so he wouldn't have to put in a nickel.

"Goldie was a pretty good boxer," says Holman. A southpaw featherweight, Ahearn was known as a "cutie," which referred to his finesse, not his looks. "Only one guy hit him, that was Al Foreman," says Holman. "That was when Helene, who would be his wife, told him, 'Goldie, you're going to get out of boxing. You're going to promote it.'" Ahearn wasn't so sure, but then again he didn't like the way he had been hit.

"Of course," adds Holman, "there was a lot of Yogi Berra in Goldie. He addressed one group, 'Gentlemen of extinction . . .'"

In the '40s, Holman and Ahearn teamed up to promote a women's baseball game at Griffith Stadium. "Goldie and I made a pretty good bundle out of that," says Holman. "Betty Foss was a big girl, she could hit a ball."

So they tried it again, and Holman says that's when they learned a

fundamental principle in promotion: You can't overexpose the product.

He was luckier with Satchel Paige. During the war, crowds of more than 20,000 would come to Griffith Stadium to see Paige, of the Kansas City Monarchs, against the Homestead Grays, with Josh Gibson. One night—it was the summer of '43—it rained hard and the wind howled but almost 25,000 were in the seats, waiting. To make matters worse, Paige had pitched nine innings in some town the night before.

"What are we going to do?" the Monarchs' owner asked Holman as the rain came down.

"Play," replied Holman.

"And," added Holman, "you've got to start Paige."

"Why?"

"Because we advertised him."

Paige started what was to be a brief appearance since his arm was tired but got caught up in the game and went 12 brilliant innings, losing, 2-1. "You're the most persuasive and convincing man I've ever known," the remarkable Paige told Holman.

Clearly, Holman was born to be a promoter, though he liked writing sports, and Arthur Godfrey used to read his poems on the radio. He broke into newspapers here in 1920, not long after arriving from his native Fayetteville, Tenn. In 1928, he was assigned to cover the Senators' spring training for the Washington Herald. "A \$30 weekly salary, with no fringe benefits. I was ordered to limit my long distance calls and to, wherever possible, use the mail and not Western Union while submitting my copy."

In 1929, a dull Senators season though they all weren't then, Holman wrote under two bylines: his own in the morning Herald and that of Bob Thayer in the afternoon Times. He made \$40 a week as Holman and \$30 a week as Thayer. "Holman and Thayer clashed frequently," says Holman. Once the Herald failed to run a Holman story because of space, so he had it printed in the Times under the Thayer byline. "I turned it over to my other self," says Holman. Said the man who had tipped Holman on the story, "I'll never understand how you could pass up a good story and leave it to Bob Thayer, a complete stranger."

In May 1931, in the midst of one of the Senators' western swings, the Depression caught up with Holman in the form of a message from the Times' office: "You should get a job somewhere."

In 1933, the Washington Daily Sun started up, with Holman as its sports editor. "The Sun set in six weeks," he says.

Holman's new career in publicity dawned. It still was going strong last January when the Touchdown Club honored him at its 49th dinner. "Damn nice of 'em," he says.

The honors haven't slowed him. Since then, he has been working on the 50th: visiting people, mailing out or personally delivering his bona fide original press releases—he uses no duplicating machine, no carbons. Some of the releases come affixed with the note, "Possibly useful in some instances."

They always are

NEWS RELEASE

1899 L Street, N.W. Suite 800, Washington, D.C. 20036 • 202-223-8700

FOR IMMEDIATE RELEASE:
FRIDAY, APRIL 25, 1986

CONTACT: DON MCCLURE
(202) 223-8700

Clenden

TOUCHDOWN CLUB
TO HONOR HOLMAN

WASHINGTON - For over half a century, Joe Holman has been helping the Touchdown Club honor athletes; now, the Touchdown Club is going to honor Joe Holman at a testimonial luncheon May 19.

When he covered the Washington Senators for the old Washington Herald from 1926 to 1931, Holman was the youngest sportswriter assigned to a major league team.

Over the years, Holman has met and publicized the legends of the game, from Walter Johnson to Mickey Vernon, from Sammy Baugh to Joe Louis.

That's why the luncheon saluting the 82-year-old Holman is expected to be an All-Star affair.

General chairman for the testimonial is John O'Brien. For ticket information and reservations call Nadia Benab at the Touchdown Club, 223-1542.

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May 16, 1986

Message- Dear Ellen:

I am pleased to send my congratulations on your installation as President of the Howard County Section of the National Council of Jewish Women.

I know the NCJW will benefit from the talent and dedication that have made you so valuable here at the White House. They say for a working mother there is no such thing as spare time, but you've found enough time to take a leading role in community service and civic affairs. I speak for all your colleagues when I say, "We're proud of you."

You and your fellow members have my best wishes for every success.

Sincerely,

RONALD REAGAN

Mrs. Ellen Strichartz
6380 Bright Plume
Columbia, Maryland 21044

860516

RR:AVH:JWF:pps

DRAFT/Date 5/15/86

RR / JWF / KC / [Signature]
(Drafter) (Rev. I) (Rev. II)

AVH / _____ / _____

SPECIAL INSTRUCTIONS:

Enclosures:

Other:



9/18/86
[Signature]

Dear Ellen:

I am pleased to ser



THE HOWARD COUNTY. SECTION

NATIONAL COUNCIL OF JEWISH WOMEN

INVITE YOU TO OUR ANNUAL

Ellen

INSTALLATION DINNER

MONDAY EVENING MAY 19

7:30 PM

KINGS CONTRIVANCE RESTAURANT IN COLUMBIA

PLEASE RSVP NO LATER THAN MAY 13th.
ALL RESERVATIONS MUST BE ACCOMPANIED
BY A CHECK MADE PAYABLE TO NCJW.

INSTALLATION DINNER

Name: _____

Phone _____

I would like

Chicken Kiev _____

Flounder _____


Enclosed is my check for \$15

Return to: Bernice Valove
11714 Oakspine Court
Ellicott City, Maryland 21043

For further information contact Bernice - 997-2206

Dinner includes:

Salad, Main course, rice, dessert and coffee or tea



TJ

THE WHITE HOUSE

May 16, 1986

Dear Congressman Hansen:

I want you to know how grateful I am for all your work in getting the "Just Say No" Proclamation ushered through the House of Representatives today. How pleased I was to receive the news!

I'm always tremendously encouraged to see the support generated by those who are concerned about the problem of drug and alcohol abuse among our young people. It is because of efforts like yours, from every sector of our society, that we will one day conquer this most tragic epidemic. Together we will make a difference!

You have my heartfelt thanks, and warm best wishes.

Sincerely,

Clayton Reagan

The Honorable Jim Hansen
House of Representatives
Washington, D.C. 20515

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