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(2 of 2)

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WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name ADVANCE, OFFICE OF PRESIDENTIAL: RECORDS

Withdrawer

LM 3/3/2025

File Folder 11/11/1988 VETERANS DAY CEREMONIES, ARLINGTON
AND VIETNAM MEMORIAL (2)

FOIA

F25-0023/01

Box Number 19007

BOSTDORFF

2

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	LIST	VIETNAM MEMORIAL CEREMONY DAIS LIST (PARTIAL 1 PAGE)	1	ND	B7(E)

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

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B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

11:00 General Hilbert, Gen Turnage, and Mr. Athanasos proceed to their seats on stage. The President proceeds to off stage announce area.

11:01 Ruffles and Flourishes
off stage announce
Hail to the Chief

The President proceeds on stage and is seated.

11:02 Master of Ceremonies, John Binnion, announces invocation.

11:03 MC introduces Medal of Honor winner Brian Thacker to lead Pledge of Allegiance

11:04 National Anthem

11:06 M.C. introduces General Turnage who will introduce the President

11:07 President proceeds to the podium remarks

11:22 President concludes remarks and is escorted by General Hilbert to Memorial Display Room. Mrs Reagan is escorted by Mrs. Hilbert to Display Room

Guests and Staff proceed to motorcade for boarding

11:24 President and Mrs Reagan, escorted by Gen. and Mrs. Hilbert, proceed to motorcade

11:25 Motorcade departs en route Vietnam Memorial

Ashley
proposed schedule
for Arlington, Friday Late, Term

10:40

10:45

President and Mrs. Reagan depart White House. Drive Time 10 mins
(Presentation of the Colors begins in Amphitheater)

NOTE: 21 Gun salute begins as Presidential Motorcade enters Arlington Cemetery

10:50

The President and Mrs. Reagan arrive Arlington Cemetery
Greeted by: Major General and Mrs. (Chickie) Hilbert
Frank Athanason, Military Order of the Purple Heart
General Turnage, Veterans Administrator

Staff and guests will be escorted to staff viewing area.
Mrs. Reagan, escorted by Mrs. Hilbert to viewing area

10:53

The President, escorted by General Hilbert and accompanied by General Turnage and Mr. Athanason, proceeds to the gray line

10:54

National Anthem

10:55

The President will take the wreath, ^{along with} ~~from~~ the wreath-bearer, to the stand in front of the Tomb, then returns to the gray line

10:56

Drummer sounds four muffled ruffles
TAPS is played
30 secs of silence

Staff and guests will be escorted to seats in the amphitheater

10:58

The President, escorted by General Hilbert and accompanied by General Turnage and Mr. Athanason, proceeds to the Memorial Display room. Mrs. Reagan is escorted by Mrs. Hilbert to her box in the amphitheater.

11:00

All platform guests take their place on stage

VETERANS DAY 1988 SEQUENCE OF EVENTS

10:40 Administrator Turnage arrives at the west entrance. He moves to the Dismount Area on the flagstone walk near the north gate where he meets National Commander Frank Athanason of the Military Order of the Purple Heart. They wait for the limousine. (The indication the Dignitary has arrived at the cemetery is the gun salute which sounds as he passes through the gates).

10:50 The Dignitary will be at Memorial Gate. He is escorted to the dismount point, where the Administrator, MG Hilbert and Commander Athanason are waiting.

10:55 The Dignitary is briefed by MG Hilbert. The MDW Ceremonies Officer (Mr. Tom Groppel) will organize the Administrator and Commander Athanason into an official party and will brief them.

MG Hilbert escorts the Dignitary and the official party through the honor cordon along the walk leading to the entrance to the plaza, directly between the tomb and the entrance to the memorial trophy room. The honor cordon will "PRESENT ARMS" as the official party enters the cordon. The Dignitary and General Hilbert will halt on the gray line in front of the Tomb. The Administrator and Purple Heart Commander will be escorted to their position on the steps. Other platform guests will already be in places assigned them on the steps.

The band will play the National Anthem. On the first note, the official party should render the appropriate salute (hand salute or hand over heart). At the conclusion of the National Anthem, the official party will end their salute. The Honor Guard will "ORDER ARMS".

At this time, the wreath bearer, drummer and bugler move forward. The drummer and bugler stop short of the Dignitary. The wreath bearer will continue and halt in front of the Dignitary, who will place his hands on the wreath.

The honor guard will then "PRESENT ARMS".

The Dignitary moves forward with his hands on the wreath as the wreath bearer backs toward the Tomb and places the wreath on the tripod already positioned on the plaza. The Dignitary then returns to his position beside MG Hilbert.

The wreath bearer moves to his position beside the drummer and bugler. The drummer sounds four muffled ruffles; the bugler plays TAPS. On the first note of the drum beat, the official party will render the appropriate salute.

At the conclusion of TAPS, the official party will end their salutes and the honor guard will "ORDER ARMS". The wreath bearer will then remove his hat indicating the beginning of 30 seconds of silence. All males not under arms should remove their headgear and assume an attitude of prayer for 30 seconds. At the conclusion of the moment of silence, the wreath bearer will click his heels and replace his headgear. All others should then replace their headgear.

MG Hilbert will then escort the Dignitary into the Memorial Display room where he will wait to be escorted into the amphitheater. During this time, the Administrator's party, as well as other invited guests who have observed the wreath ceremony will return to their boxes. The official party for the platform will then line up in the order of seating.

The official party files into the amphitheater. Once the official party is seated, MG Hilbert will escort the Dignitary to his position.

- 11:10 The Master of Ceremonies, John Binnion, Past National Commander of the Military Order of the Purple Heart will call for presentation of the colors.
- 11:18 The invocation will be delivered by Father Edward Flannery, National Chaplain, The Military Order of the Purple Heart.
- 11:20 The Pledge of Allegiance will be led by Medal of Honor recipient Brian Thacker who is a member of the Military Order of the Purple Heart.
- 11:22 The National Anthem, will be sung by MUC Ronald Norman, USN The United States Navy Band under the leadership of Lt. John R. Pastin, USN will accompany him.
- 11:25 The colors will be posted.
- 11:27 The MC will introduce National Commander Frank Athanason of the Military Order of the Purple Heart who will offer welcoming remarks and will introduce George Skypeck.
- 11:28 Poem recited by George Skypeck, artist and poet.
- 11:30 Musical Selection "Star Spangled Spectacular" The Navy Band.

- 11:34 The Master of Ceremonies introduces the Administrator.**
- 11:36 The Administrator introduces the Dignitary**
- 11:38 The Dignitary speaks.**
- 11:46 Musical Selection, "Battle Hymn of the Republic" - The Navy Band**
- 11:49 The MC will introduce the platform guests.**
- 11:54 Benediction, Chaplain Herbert Cleveland**
- 11:56 Retiring of the Colors.**
- 11:58 MG Hilbert will escort the Dignitary back into the rear of the Memorial Display Room.**

The platform guests retire to the display room.

When the official party is ready, MG Hilbert will escort the Dignitary down the display room steps onto the plaza and to his vehicle waiting at the original dismount point. An honor cordon will be positioned along the walk that leads up to the Dignitary's limousine. As the Dignitary enters the cordon, the cordon will come to "PRESENT ARMS". The motorcade will depart by way of Roosevelt Drive and Memorial Gate. The Dignitary's departure will end the ceremonies at the Amphitheater.

ARLINGTON

<u>NAME</u>	<u>ORG</u>	<u>PHONE</u>
AL MANW	VETERANS DAY Natl Com	233-2444
CRAIG TAYLOR	WHCA	395-6083
TOM SHERLOCK	ARLINGTON NATL CEMETERY	695-1622
Terry Baxter	WH Advance	395-5883 home 804-985-5883
Todd Haupt	WM Cabinet Office	456-2800
Stefanie Salata	WH press Adv.	377-8181 wk / 337-8029 H.
DAVID O'NEILL	USSS/LIAISON DIV	535-5838
Doug Burke	USSS/WFO-ID	634-2496
BOB SCHULIEN	USSS-WFO LEAD	634-5100
ORLANDO OROCHENA	USSS/TSD	395-6074
MICHAEL YOUNG	USSS/PPD	395-4112
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Ashley Parker	WH Advance	456-7565
Vineta Darga	WH Advance	456-7565
Raymond Costanzo	Superintendent, ARLINGTON NATIONAL CEMETERY	695-3175
MAJOR KEEGAN	CEREMONIES & SPECIAL EVENTS	475-1438

Cc. Ash

WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/10/88 ACTION/CONCURRENCE/COMMENT DUE BY: -----

SUBJECT: PRESIDENTIAL REMARKS: VETERNS DAY CEREMONY

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	KRANOWITZ	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DUBERSTEIN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MASENG	<input type="checkbox"/>	<input checked="" type="checkbox"/>
POWELL	<input type="checkbox"/>	<input checked="" type="checkbox"/>	RANGE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
WRIGHT - OMB	<input type="checkbox"/>	<input type="checkbox"/>	RISQUE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
OGLESBY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
CRIPPEN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
CULVAHOUSE	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TUCK	<input type="checkbox"/>	<input type="checkbox"/>
DAWSON	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
DONATELLI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	DOLAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Courfemanche	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOBBS	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HOOLEY	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

The attached has been forwarded to the President.

RESPONSE:

(Judge/ARD)
November 10, 1988
2:30 p.m.

PRESIDENTIAL REMARKS: VETERANS DAY CEREMONY 2:49
VIETNAM VETERANS MEMORIAL
FRIDAY, NOVEMBER 11, 1988

Thank you, Jack Wheeler, and good morning. Before I begin, let me take a moment to congratulate the Vietnam Veterans Memorial Fund and the other distinguished guests without whom the construction and operation of this Memorial would not have been possible. Let me also say that America is grateful to the hundreds of Vietnam veterans who, when I asked them to join my Administration, did so and have served our Nation proudly. For your devotion to America, I salute you.

We are gathered today, just as we have gathered before, to remember those who served, those who fought, those still missing, and those who gave their last full measure of devotion for our country.

We are gathered at a monument on which the names of our fallen friends and loved ones are engraved, and with crosses instead of diamonds beside them, the names of those whose fate we do not yet know. One of those who fell wrote, shortly before his death, these words: "Take what they have left/and what they have taught you/with their dying/and keep it with your own./And... take one moment to embrace/those gentle heroes/you left behind."

Today, Veterans Day, as we do every year, we take that moment to embrace the gentle heroes of Vietnam and of all our wars. We remember those who were called upon to give all a person can give. And we remember those who were prepared to make that sacrifice, if it were demanded of them in the line of duty,

though it never was. Most of all we remember the devotion and gallantry with which all of them ennobled their Nation as they became champions of a noble cause.

I am not speaking provocatively here. Unlike the other wars of this century, of course, there were deep divisions about the wisdom and rightness of the Vietnam War. Both sides spoke with honesty and fervor, and what more can we ask in our democracy? And yet, after more than a decade of desperate boat people, after the killing fields of Cambodia, after all that has happened in that unhappy part of the world, who can doubt that the cause for which our men fought was just? It was, after all, however imperfectly pursued, the cause of freedom, and they showed uncommon courage in its service. Perhaps at this late date we can all agree that we have learned one lesson -- that young Americans must never again be sent to fight and die unless we are prepared to let them win.

But beyond that, we remember today that all our gentle heroes of Vietnam have given us a lesson in something more -- a lesson in living love. Yes, for all of them, those who came back and those who did not, their love for their families lives. Their love of their buddies on the battlefields and friends back home lives. Their love of their country lives.

This memorial has become a monument to that living love. The thousands who come to see the names testify to a love that endures. The messages and momentos they leave speak with a whispering voice that passes gently through the surrounding trees and out across the breast of our peaceful Nation. A childhood

teddy bear; a photograph of the son or daughter -- born too late to know his or her father; a battle ribbon; a note: There are so many of these and all are testimony to our living love for them.

And our Nation, itself, is testimony to the love our veterans have had for it and for us. Our liberties, our values, all for which America stands is safe today because brave men and women have been ready to face the fire at freedom's front. And we thank God for them.

Yes, gentle heroes and living love and our memories of a time when we faced great divisions here at home: And yet if this place recalls all this -- both sweet and sad -- it also reminds us of a great and profound truth about our Nation, that from all our divisions we have always eventually emerged strengthened. Perhaps we are finding that new strength today, and, if so, much of it comes from the forgiveness and healing love that our Vietnam Veterans have shown.

For too long a time, they stood in a chill wind, as if on a winter night's watch. And in that night, their deeds spoke to us, but we knew them not. Their voices called to us, but we heard them not. Yet in this land that God has blessed, the dawn always at last follows the dark, and now morning has come. The night is over. We see these men and know them once again -- and know how much we owe them, how much they have given us, how much we can never fully repay. And not just as individuals but as a Nation, we say we love you.

These days, we show our love in many ways -- some of it by the Government. We now fly the POW-MIA Flag at this memorial on

Memorial Day, Veterans Day, and POW-MIA Recognition Day. This is a small gesture, but a significant one. America also keeps a vigil for those who have not yet returned. We have negotiated with the Vietnamese to bring our Nation's sons home and for the first time to have joint teams investigating remote areas of Vietnam that might shed light on the fate of those we list as missing. In Laos we have also begun a new round of surveys and excavations of crash sites. And we have told Hanoi that it must prove to the American people, through its cooperation, whether men are still being held against their will in Indochina. Otherwise we will assume some are, and we will do everything we can to find them.

Here, at home, a new Department of Veterans Affairs and extended veterans benefits are merely outward and visible signs of an inward and invisible grace that has come to our land. Vietnam service is once more universally recognized as a badge of pride.

Four years ago, I noted that this healing had begun and that I hoped that before my days as Commander-in-Chief were over it would be completed. Well, now as I approach the end of my service and I see Vietnam veterans take their rightful place among America's heroes, it appears to me that we have healed, and what can I say to our Vietnam veterans but, "Welcome home."

Now before I go, as have so many others, Nancy and I wanted to leave a note at the wall, and if I may read it to you before doing it.

"Our young friends: Yes, young friends, for in our hearts you will always be young, full of the love that is youth, love of life, love of joy, love of country. You fought for your country and for its safety and for the freedom of others with strength and courage. We love you for it. We honor you. And we have faith that, as He does all His sacred children, the Lord will bless you and keep you, the Lord will make His face to shine upon you, and give you peace, now and forever more.

Ronald and Nancy Reagan."

Thank you all and God bless you.



News Release

For immediate release
Contact: 821-0702 (local D.C.)
703-821-0702

NOTE: Special assistance of the press is requested. The ceremony was originally announced for 1 p.m. It is now to start at 11 a.m. Many vets and others travelling to the Memorial for the ceremony need to know the new 11 a.m. time.

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The Hon. Joseph C. Zengerle*

*Served in Vietnam

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purposes of identification only.

Veterans Day, 11 a.m., Friday, Nov. 11

PRESIDENT REAGAN TO KEYNOTE CEREMONY AT VIETNAM VETERANS MEMORIAL

WASHINGTON, D.C.-- President Reagan will be the keynote speaker for the Veterans Day ceremony at 11 a.m., Friday, November 11, at the Memorial, located at 21st Street and Constitution Avenue, N.W. The First Lady will accompany the President.

In announcing the President's participation, John Wheeler, Chairman of the Vietnam Veterans Memorial Fund, said, "The President brought the Vietnam veterans home in the emotional sense of according respect and opening the way for our continuing service to country. His means were heart, tone, and personal involvement."

Charles S. Robb, who served in the Marines in Vietnam and recently served as governor of Virginia, and H.F. "Sparky" Gierke, who served in the Army in Vietnam and is national commander of the American Legion, will be speakers also.

The ceremony marks the sixth anniversary of the dedication of the Wall, which draws 5 million visitors a year. Over 30 million people have visited the Memorial, including 12 million children. Visitors have brought 12,000 mementos, such as letters, medals, pictures, and a fallen soldier's boyhood

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teddy bear. All items are saved by the National Park Service.

Joining the President on the platform will be Vietnam veterans who have led in helping their fellow vets or who have served in the President's Administration. "We are thanking the President," Mr. Wheeler said, "and by our presence with him we are saying we will keep giving to our country."

Master of Ceremonies will be Jan Scruggs, president of the Vietnam Veterans Memorial Fund. Army Lieutenant Colonel Leonard Lukacyewski, who was wounded in World War II and was a chaplain in the Vietnam War, will give the invocation. John Wheeler will introduce the President and Charles Robb.

In his first public official act after his reelection, the President received the Memorial on behalf of the United States in a ceremony at the site exactly four years ago, Nov. 11, 1984.

The Memorial Wall contains the names of 58,156 Americans who gave their lives or remain missing in action. It was built by the Vietnam Veterans Memorial Fund solely from private contributions. It was dedicated Nov. 13, 1982 and given to the United States Nov. 11, 1984.

Under the Memorandum of Conveyance of the Memorial, the Vietnam Veterans Memorial Fund performs a number of stewardship functions including adding and correcting names, funding major repairs, reviewing design changes, and conducting Veterans Day and Memorial Day ceremonies.

THERE WILL BE HANDICAPPED SEATING AND SIGNING
FOR THE HEARING IMPAIRED

#####



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The Hon. Joseph C. Zengerle*

*Served in Vietnam

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✓ Chad,

Here is our press release-- a reproduction
Master. Can you xerox it and include it in
Wed briefing kit?

Can I attend Wed. briefing?

- to point out the need
to let public know the
time is now 11 am NOT
1 pm--- many folks are
travelling to the ceremony
and we've got to get the
word out across country.
Press can help a lot!
- to express the theme-- thanks
from vets to the President

John
Wheeler

821-0702

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Former Chief of Staff, U.S. Army
The Hon. Joseph C. Zengerle*

*Served in Vietnam

Affiliations noted for
purposes of identification only.

teddy bear. All items are saved by the National Park Service.

Joining the President on the platform will be Vietnam veterans who have led in helping their fellow vets or who have served in the President's Administration. "We are thanking the President," Mr. Wheeler said, "and by our presence with him we are saying we will keep giving to our country."

Master of Ceremonies will be Jan Scruggs, president of the Vietnam Veterans Memorial Fund. Army Lieutenant Colonel Leonard Lukacyewski, who was wounded in World War II and was a chaplain in the Vietnam War, will give the invocation. John Wheeler will introduce the President and Charles Robb.

In his first public official act after his reelection, the President received the Memorial on behalf of the United States in a ceremony at the site exactly four years ago, Nov. 11, 1984.

The Memorial Wall contains the names of 58,156 Americans who gave their lives or remain missing in action. It was built by the Vietnam Veterans Memorial Fund solely from private contributions. It was dedicated Nov. 13, 1982 and given to the United States Nov. 11, 1984.

Under the Memorandum of Conveyance of the Memorial, the Vietnam Veterans Memorial Fund performs a number of stewardship functions including adding and correcting names, funding major repairs, reviewing design changes, and conducting Veterans Day and Memorial Day ceremonies.

THERE WILL BE HANDICAPPED SEATING AND SIGNING
FOR THE HEARING IMPAIRED

#####

Nov 6, 1988

Working paper for John Wheeler's intro
of the President at Nov 11 Ceremony.

This can be quoted.

The actual remarks will be a 3-4 minute
abridgement of this working paper.

phone 821-0702

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Veterans Administration
John W. Warner
United States Senator
from Virginia
Gen. William C. Westmoreland, Ret.*
Former Chief of Staff, U.S. Army
The Hon. Joseph C. Zengerle*

*Served in Vietnam

Affiliations noted for
purposes of identification only.

1988
Some Presidential legacies last decades, accumulating impact and over-
powering the heated issues of daily political life.

There are foreign relations breakthroughs like Nixon's rapprochement with China, Carter's peacemaking at Camp David, and Reagan's accords with Gorbachev. Supreme Court appointments also endure. Oliver Wendell Holmes, Jr., three times wounded in the Civil War, lived as a Justice into the Roosevelt years.

One Reagan legacy is unique: he brought the Vietnam veterans home. The good impact will last well into the next century.

He brought us home in the emotional sense of according respect and opening the door to continuing service to country. His means were heart, tone, and personal involvement.

The alienation between returned soldiers and our country in 1980 was a huge wound, new in American life. The healing wrought since then was not inevitable and deserves telling.

The story has three parts The first was in early 1981. The president asked vets in his transition team what he could do. We suggested a program in which successful vets help their fellows who need a leg up. He approved, housing the initiative in the ACTION Agency, whose new head was Vietnam vet Tom Pauken. I organized the Vietnam Veterans Leadership Program in 50 cities. It ran first on federal funds and now is privately funded by the vets themselves. The mission is to get jobs and other aid for vets, by the leaders' example to defeat the false stereotype of the Vietnam vet as a loser or object of pity, and to build local cooperation among civic groups, government departments, and veterans service organizations.

The writer, a Washington lawyer, was the Secretary of the Securities and Exchange Commission 1984-86 and wrote the book "Touched With Fire: The Future of the Vietnam Generation."

Wheeler
This local cooperation has cut the number of the most deeply hurting Vietnam vets from 600,000 to 300,000, of the total of three million who served in the war zone. It also stimulates a flow of talented men who served in Vietnam to other civic work or longstanding veterans groups like the American Legion, Veterans of Foreign Wars, and Disabled American Veterans, as well as the newer Vietnam Veterans of America.

An example is Mothers Against Drunk Driving, where Vietnam vets on the national board have since 1984 doubled the budget to \$22 million a year, managed growth to 400 from 300 chapters, and coalesced the chapters into a unified force that is helping our country rear a generation of kids who do not drink and drive.

Many of the VVLP's have evolved and merged with other organizations. A notable exception is the New York City VVLP, which is a leader in organizing services for vets with post traumatic stress.

As the second part, if one event opened the door for reconciliation of America with her Vietnam vets, it was the dedication of the Vietnam Veterans Memorial on the Mall on November 13, 1982, the Welcome Home Parade that morning, and the reading of names at the National Cathedral during the days before.

The President saved the Memorial. By early 1982 opponents of the design had led Interior Secretary James Watt to withhold our construction permit. As chairman of the Memorial Fund, I suddenly got notice that the White House wanted us to bring our architect's model ("Could you bring it by in 45 minutes?"). The permit issued and construction began.

Much earlier, the First Lady had joined our advisory board. She boosted our fundraising and stood by us in the contention over the design. As First Lady of California she met the wounded men coming back from Vietnam. She and

President attended the reading of names at the Cathedral and arose in the predawn hours of November 11, 1984 in California, just after the November 6 reelection, in order to fly to Washington, D.C. to accept the completed Memorial on behalf of the United States-- the President's first public official act after reelection.

Thirty million people have visited the Memorial, five million a year, 15,000 a day. 40% are kids 12 or under. Visitors have left 12,000 mementos: letters, pictures, medals, a teddy bear. It has spawned over 100 other major Vietnam memorials, including the California Vietnam Veterans Memorial to be dedicated in Sacramento December 10. The Memorial appears in feature movies, television, and books and is represented by two travelling half-scale travelling Walls and two Smithsonian photo exhibits that crisscross the nation. Mementos from the Wall and travelling Walls are inventoried and preserved forever by the U.S. Park Service. State and other Vietnam memorial stewards are being urged to do the same with their mementos.

Like a stone striking a pond, the Memorial radiates bands of healing. The flood of acceptance and memory made it possible to install a long-delayed Unknown Vietnam Soldier's Tomb at Arlington Cemetery. The President's spontaneous farewell and blessing at the interment is a national memory.

The third part is Presidential appointments. In the preceding administration 30 Vietnam veterans were appointed to senior government positions. By 1984 President Reagan had appointed 300. He was tapping a strong source of idealism and commitment to country among the 30 million citizens in the babyboom--Vietnam--generation.

These appointments accelerated the transformation of the public perception of Vietnam vets. In 1981 I knew men who kept Vietnam service off their resumes.

Wheel
Vietnam service is a strong plus for men who are called to public office.

The sea-change is not confined to political party. In the 100th Congress just ended, there were six Vietnam vets in the Senate, over twice their statistical share in the U.S. population: democrats Tom Daschle, Al Gore, Tom Harkin, and John Kerry and republicans John McCain and Larry Pressler. ^{4th}The figure is now three times the statistical share, with the election on November 8 of democrat(s) Bob Kerrey and Chuck Robb (and republican Pete Dawkins)/.

The most intimate and enduring impact of this legacy is on our kids. The children of every Vietnam vet now have a pride about their dad which could have been much longer delayed or even denied. They will carry in their lives an affirmation of the values of service to country.

The heart of this story of . legacy is crystallized in words that every vet feels when he sees a friend's name on the Wall: We will keep giving, just like you did, until we die.

#####

Name

Phone

Terry Baxter	WH advance	395-5883
Sandra Alley	NPS Public Affairs	485-9651
Arnold Goldstein	NPS	485-9876
Karen Barry	USSS/WFO	634-2885/5102
NICK TROTTA	USSS/PPD	395-4011
Buster Miller	WHCA	395-4077/2000
Mary Quinist	OPL	456-6510
Rick Overy	OPL	456-6510
Delynn Henry/K Hoke	OPL	456-7120
Ashley Parker	WH Advance	456-7565
Vineta Danga	WH Advance	456-7565

VVMP VETERAN'S DAY CEREMONY
CONTACT SHEET

<u>Name</u>	<u>Affiliation</u>	<u>Phone</u>
Arnold Goldstein	NCPC	485-9876
Joyen Fama	WH/Presidential Watch	395-4299
John Wheeler	VVMP	821-0702/527-5153
Felicia Wheeler	VVMP/Seating Coordination	247-6729
Michael Morris	VVMP/Volunteer	979-4395
Cathy Anheier	VVMP/Staff	821-0702
Buster Miller	WH/Communications	395-4077/2000
David Pistilli	WH/Communications	395-4024/2000
Bob Brenner	USSS/Motorcade	395-4052
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Major Carl Holmberg	USPP/SFB	433-1038
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Frederah E. Roy	NCPC Central	426-6860
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Donna Donaldson	NCPC	485-9638
Willie S. Kirk	NCPC Central	426-6866
Raymond Hall	NCPC Central	426-6846
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Mark Murray	MDW	475-1481
Reggie Robinson	Hargrove	495-1400
Kenneth Lewis	Hargrove	495-1400
Ashley Parker	WH/Advance	456-7565
Matt Crow	WH/Advance	465-7565
Kevin Kruke	WH/Public Liaison	456-6510
Karen Barry	USSS/WFO	634-5100
John Parsons	NPS	426-6612
Chad Richie	WH/Advance Press	456-7565
John Craig	Hargrove	459-1400
Scott Stuah	Hargrove	459-1400

PRESERVATION COPY

THE WHITE HOUSE

WASHINGTON

VIETNAM MEMORIAL CEREMONY

DAIS LIST

POTUS

FLOTUS

(b) 7(c)

Mrs. Reagan

Boniore, Congressman David
Doubek, Robert -- ~~VVVF Co-founder~~
Ford, James -- ~~Benediction~~
Frank, Robert -- ~~VVVF Board~~
Gierke, Sparky -- ~~Speaker~~
Lukacyewski, Leonard -- ~~Invocation~~
Mayo, George -- ~~VVVF Board~~
McMathias, Honorable Charles
Morrison, John -- ~~VVVF Board~~
O'Donnell, Terrence -- ~~VVVF Board~~
Robb, Charles S., Senator Elect -- ~~Speaker~~
Scruggs, Jan -- ~~VVVF Board~~
Wheeler, John -- ~~VVVF Co-founder~~
Woods, John -- ~~VVVF Board~~

(2) Republican Members of Congress

Suggestions:

Cong. → Gerald Solomon *yes*
Cong. → John Paul Hammerschmidt
Cong. → Tom Ridge
Cong. → Frank Murkowski *yes*
Cong. → John McCain

OTHERS:

- One Vietnam Veteran Reagan Appointee (your option)
- Lynda Robb (your option)
- Don Schaet (your option if not on 84 dais)
- General Tom Turnage

Bruce Zanca
Banca
7718

THE WHITE HOUSE
WASHINGTON

CONTACT SHEET

EVENT: VETERANS DAY CEREMONIES AT ARLINGTON NATIONAL CEMETERY
AND THE VIETNAM VETERANS MEMORIAL

DATE: FRIDAY, NOVEMBER 11, 1988

ADVANCE STAFF

Lead: Terry Baxter 456-5883
Arlington

Matthew Crow 456-7565
Vietnam Memorial

Press: Stefanie Salata 377-8181
Arlington

Chad Ritchie 333-3838
Vietnam Memorial

Trip Coordinator: Ashley Parker 456-7565

USSS: Skip Lacey 456-6341
Arlington

Nick Trotta 456-6341
Vietnam Memorial

WHCA: Craig Taylor
Arlington

Buster Miller 456-4040
Vietnam Memorial

Project Officers:

Public Liaison

Tod Hauptley/Arlington

Mary Dewhirst/Vietnam Memorial

11/4/88 12:00 noon

Terry, 11/4 • Maybe we can get some of these decisions made today.
• Most important - good press announcement from Marlin's office — so the theme of thanking the President gets on airwaves ASAP!
October 31, 1988 Ideas and Action-- Nov 11 Presidential and First Lady Event at Vietnam Veterans Memorial Jack 821-0702

- 1. Time
- 2. Military Band
- 3. Display of Items left at the Memorial since 1982 (Ten especially moving items: letters, medals, notes, teddy bear, for example)-- at Memorial Site.
- 4. Presidential Seating-- 40 seats on grandstand. This includes vets in the Reagan Administration plus administration people key to building Memorial (e.g., Richard Darman, James Baker). John Wheeler will supply names to Secret Service w/SSAN and birthday. Coordinate with Kevin Kruke.
- 5. VIP seating, near grandstand. Wheeler supply names to Secret Service and birthdays. Coordinate with Kevin Kruke.
- 6. Banner for grandstand. (Vietnam Veterans Memorial Fund-- Thank You, Mr. President!)
- 7. When tell other speakers (Senator John Warner, former Virginia governor Charles Robb)
- 8. First Lady brings a letter she has written to be left at the Memorial. This will be preserved under museum conditions with all other items left at the Memorial.

Her letter is read by her at the Event, prior to President's remarks. Her letter (on behalf of her and the President) is then put in the display with the other ten items, after first being symbolically carried to the Memorial Wall by a Gold Star Mother.

- 9. President's Remarks-- Wheeler can provide facts and figures to speechwriters.
- 10. First Lady's letter (on her and President's behalf)-- Wheeler can give facts, figures, suggestions to First Lady's speechwriters.
- 11. Note: Wheeler was in 1980 campaign and transition; had three posts in Reagan Administration: organized and first director of the President's Vietnam Veterans Leadership Program, then Special Counsel to Chairman of the Securities and Exchange Commission, then appointed to be the Secretary of the Securities and Exchange Commission.
- 12. Wheeler introduces President and First Lady when they arrive. He develops the theme that the President led the way in bringing Vietnam Veterans home, and that there would be no Vietnam Veterans Memorial without President's and First Lady's help. He says Vietnam veterans have much to offer our country. (SUGGESTION: President can then drive home the theme that Vietnam vets have much to offer our country).
- 13. Time to tell press that President and First Lady are going to the Memorial. Vietnam Vets Memorial Fund (Wheeler) can announce in a way that sets theme that President has led way in bringing vets home.
- 14. Wheeler brief Edmund Morris (President's biographer)
- 15. Form letter thank-you's to those who helped build Memorial-- signed by President (Wheeler coord w/Kevin-- 2nd letter, Wheeler gives addressee)
- 16. Memorial Fund gives simple gifts to President and First Lady (statue, framed poster, simple heart pin).

Wheeler ✓ certificate

DRAFT

Scenario: Veterans Day Ceremony
Vietnam Veterans Memorial
Friday, November 11, 1988

Presentation and Retiring of the Colors: Joint Services Color
Guard

Playing of the National Anthem Military Band

WELCOME: Jan C. Scruggs
President
Vietnam Veterans Memorial Fund

INVOCATION: Lt. Col. Leonard Lukacyeswki, U.S. Army

Remarks:

H. F. "Sparky" Gierke
National Commander
American Legion

John Wheeler
Chairman, Vietnam Veterans Memorial Fund

Hon. Charles S. Robb
Former Governor of Virginia

Hon. John W. Warner
United States Senator of Virginia

Laying of the Wreaths

Jan C. Scruggs for the Vietnam Veterans Memorial Fund
Ronald Wrye, Acting Regional Director, National Park Service
Wreaths of Individuals and Organizations

Taps

Closing Remarks: Jan C. Scruggs

xxx



**VIETNAM
VETERANS
MEMORIAL
FUND**

home 527-5153

Phone 821-0702

November 3, 1988

For Jim Manning

Dear Jim,

For this Friday November 11, we have invited the President and First Lady to come to the Vietnam Veterans Memorial.

The theme is that the President opened the door that brought the Vietnam vets home. We want to say thank you.

The First Lady also is a person we want to thank. She helped us raise funds for building the Memorial on the Mall, and she stood by us in the controversy about whether the design would be one Americans like. She met wounded guys coming home from Vietnam, as First Lady of California.

The President and Mrs. Reagan have left a very positive legacy for the guys who came back from Vietnam. Few Americans know it, so we want to say thanks.

I did suggest this to the West Wing-- maybe it'll be approved and you'll want to look at it: that the First Lady write a letter to be left at the Memorial, for her and the President. It could be in her own hand, even.

1. Americans leave items at the Wall.
2. Each item is saved in museum conditions, by the Park Service. (CBS is doing a piece on this).
3. We'll have a small display of these Nov 11.
4. Many letters are left. They are moving.
5. First Lady could read her letter. President makes speech-- First Lady reading a brief letter won't upstage him. They appear as a couple.
6. Letter is then carried to Wall by Gold Star Mom, then put in the display.

What do you think?

Jack Wheeler

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President

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National Urban League
Michael J. Kogutek
American Legion
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The Hon. Robert P. Nimmo
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Administrator of Veteran Affairs
Veterans Administration
John W. Warner
United States Senator
from Virginia
Gen. William C. Westmoreland, Ret.*
Former Chief of Staff, U.S. Army
The Hon. Joseph C. Zengerle*

*Served in Vietnam

Affiliations noted for
purposes of identification only.

NEWS RELEASE

U.S. Department of the Interior

National Park Service

Veterans Day, 1 p.m., Nov. 11
SEN. JOHN WARNER TO KEYNOTE
VIETNAM MEMORIAL OBSERVANCE

For immediate release
Contact: 485-9664

WASHINGTON, D.C.--Senator John W. Warner of Virginia, a key figure in the establishment of the Vietnam Veterans Memorial, is scheduled to be the keynote speaker for Veterans Day observances at 1 p.m., Friday, November 11, at the Memorial, located at 21st Street and Constitution Avenue N.W.

The program, sponsored by the National Park Service and the Vietnam Veterans Memorial Fund, Inc., marks the sixth anniversary of the dedication of the wall which continues to draw more than 4 million visitors every year.

Other speakers include former Virginia governor Charles S. Robb, who served in the U.S. Marine Corps in Vietnam during the war, and national commander of the American Legion H. F. "Sparky" Gierke, who served in Vietnam in the U.S. Army Judge Advocates General Corps.

U.S. Army Lieutenant Colonel Leonard Lukacyewski, who was an Army engineer when he was wounded in World War II and then served as a chaplain in Vietnam during the war, is scheduled to give the invocation. He is also a Catholic priest and one of only six active duty chaplains with continuous service since World War II.

-more-

The program will begin with posting of the colors by the joint services color guard of the Military District of Washington. Presiding over the ceremonies will be **Jan C. Scruggs**, president of the Vietnam Veterans Memorial Fund (VVMF), the organization that raised money to build the memorial. **John Wheeler**, chairman of the board of the VVMF, will also give remarks.

Following the remarks, the wreaths of the National Park Service and VVMF will be presented. Acting National Capital Regional Director **Ronald Wrye** will lay the wreath of the National Park Service. Officials and representatives of veterans groups and other patriotic organizations will then be invited to lay wreaths at the wall in remembrance of those who gave their lives in Vietnam or remain missing.

The Vietnam Veterans Memorial contains the permanent inscription on polished black granite walls of 58,156 names of those who died or remain listed as missing-in-action during the Vietnam War between the years 1959 and 1975. This total includes 24 names which were added to the memorial last year in time for Veterans Day. No new names have been engraved this year.

The memorial was built with \$7 million in private sector funds, and was dedicated Nov. 13, 1982.

-nps-

WALL

Name		Phone
Terry Baxter	WH advance	395-5883
Sandra Alley	NPS Public Affairs	485-9651
Arnold Goldstein	NPS	485-9876
Karen Barry	USSS/WFO	634-2885/5102
NICK TROTTA	USSS/PPD	395-4011
Buster Miller	WHCA	395-4077/2000
Mary Dunhirst	OPL	456-6510
Rick Overy	OPL	456-6510
Debra Harris/K. Hoke	OPL	456-7120
Ashley Parker	WH Advance	456-7565
Vineta Danga	WH Advance	456-7565

UNITED STATES PARK POLICE
SPECIAL FORCES BRANCH
Calendar of Events

Friday, November 11, 1988 -- Sunday, November 13, 1988

Friday, November 11, 1988

DEMONSTRATION	88-1261, Constitution Gardens area #?, Peaceful Patriot Press, 0900-1700, (3), D-1
DEMONSTRATION	88-1262, Constitution Gardens area #?, R Gary-Concerned Citizen & Veterans Committee, 0630-2200, (3), D-1
RELIGIOUS	88-1260, Mall treed panel parallel to Jefferson Dr west of intersecting walkways east of 7th St, ISKCON, 1030-1730, (10), D-1
DEMONSTRATION MARCH	88-1247, LMC, National Vietnam Veterans Coalition, 1430-1730, (1000), SFB (MPD Parade Application submitted)
RELIGIOUS	88-1240P, Farragut Square, Rev ST Smith, 1330-1430, (20), D-1
DEMONSTRATION	88-1238P, Constitution Gardens area #9, America First Inc, 0700-2100, (4), D-1
DEMONSTRATION	88-1237P, Constitution Gardens area #9, JR Donati, 0800-1900, (3), D-1
RELIGIOUS	88-1235, Piscataway Park, Piscataway Indian Nation, 24 hours continuous, (200), D-5
DEMONSTRATION	88-1203P, Constitution Gardens area #4, Friends of the Vietman Veterans Memorial Inc, 24 hours continuous, (4), D-1
FESTIVAL	88-1197, LMC Reflecting Pool steps, Festival, 1400-2200, (2000), SFB
CEREMONY	88-1194, Constitution Gardens area #?, American West Airlines, 1300-1600, (40), SFB
DEMONSTRATION	88-1150P, Constitution Gardens area #7, J Holland, 0600-24 hours continuous, (30), D-1
DEMONSTRATION	88-1053P, LMC Reflecting Pool steps, National Forget Me Not Association, 0800-1930, (2000), SFB
DEMONSTRATION	88-1078P, Constitution Gardens area #2, Vietnam Learning Center Inc, 24 hours continuous, (10), D-1
CEREMONY	88-1017, Constitution Gardens grassy bowl area &

11/04/88

VVM, Vietnam Veterans Memorial Fund, 0900-1600,
(5000), SFB

DEMONSTRATION 88-963, Constitution Gardens area #5, Comming
Home Patrol/VVA/VFW/DAV/Sec of State Ark,
1000-2400, (35000), SFB

DEMONSTRATION 88-998P, Sylvan Theater/Mon Grnds, Drums of
CANCELLED Passion Productions, 1000-1900, (5-10000), SFB
(Cancelled by Applicant on 11-2-88)

DEMONSTRATION 88-837, LMC Reflecting Pool steps, National
CONCERT Forget Me Not Assn, 1800-2300, (?), SFB

DEMONSTRATION 88-837, Constitution Gardens Area #1, National
Forget Me Not Assn, 0900-24 hours continuous,
(12), D-1

DEMONSTRATION 88-727, Constitution Gardens area #5, N ODonnell,
CANCELLED 0600-2100, (50), D-1 (Cancelled by applicant 9-30)

DEMONSTRATION 88-725P, Constitution Gardens area #8, E Jeffers,
24 hours continuous, (15), D-1

DEMONSTRATION 88-672P, Constitution Gardens area #2, Operation
Vets Haven, 0001-24 hours continuous, (15), D-1

DEMONSTRATION 88-713P, Constitution Gardens area #3, E Wright,
24 hours continuous, (20), D-1

DEMONSTRATION 88-474, Constitution Gardens area #1, National
Forget-Me-Not Association, 0900-2400, (12), D-1

DANCING Glen Echo Park, NPS/NCR, 1800-2400, (?), D-2

DEMONSTRATION 88-311P, Constitution Gardens area #6, Friends
LEAFLETTING of the Vietnam Veterans Memorial Inc, 0900-2200,
(6), D-1

DEMONSTRATION 88-120P, Constitution Gardens area #1a, National
POW Reward Fund Committee, 0700-2400, (5), D-1

Saturday, November 12, 1988

DEMONSTRATION 88-1261, Constitution Gardens area #?, Peaceful
Patriot Press, 0900-1700, (3), D-1

DEMONSTRATION 88-1262, Constitution Gardens area #?, R Gary-
Concerned Citizen & Veterans Committee, 0630-
2200, (3), D-1

RELIGIOUS 88-1260, Mall treed panel parallel to Jefferson
Dr west of intersecting walkways east of 7th St,
ISKCON, 1030-1730, (10), D-1

ATHLETICS 88-1256, Ellipse, WE Nelson/Australian Embassy,