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Last Updated: 04/08/2025

March 31, 1988

The President
The White House
Washington, D.C.

Dear Mr. President,

As a member of the advisory board of the Institute for the Study of American Wars, I am writing to urge you to attend a war veterans golf classic, being sponsored by the institute in Wilmington, Delaware on September 16, 1988.

The institute is new and is dedicated to collecting documents and artifacts on military history, especially from the Vietnam War.

As a veteran of the Vietnam War, I believe preserving a coherent record of that conflict for posterity is a worthy cause. I hope that you will be able to find time in your busy schedule to lend the institute your support.

Yours sincerely,

Jack P. Smith Principal Correspondent

"This Week With David Brinkley"



Eugene J. Watts
16th Senate District

Ohio Senate

Statehouse Columbus, Ohio 43266-0604 614/466-5981 Committees:

Education Committee — Vice-Chairman Finance Committee Judiciary Committee

March 29, 1988

The Honorable George Bush Vice President United States of America The White House 1600 Pennsylvania Avenue Washington, D.C.

Dear Mr. Vice President,

Although you have previously received an invitation to attend the Institute for the Study of American Wars' Veterans Golf Classic and Spirit of America Awards Dinner to be held at the Dupont Country Club in Wilmington, Delaware on September 16, 1988, I would like to reiterate that we would be honored by your presence at this event.

I know you share my deep sense of patriotism and loyalty to veterans who have served our great Nation, and I look forward to sharing this occasion in tribute to our veterans with you.

Respectfully yours,

Eugene J. Watts State Senator

EJW:rl



Eugene J. Watts
16th Senate District

Ohio Senate Statehouse Columbus, Ohio 43266-0604 614/466-5981

Committees:
Education Committee —
Vice-Chairman
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J. Eldon Yates, Chairman
Barry Caron, JD, Vice Chairman
Michael J. McDermott, Executive Officer
Michael D. Tomsey, VSO Liaison
Dr. George T. Baker III, Director of Research
Trustees:
Col. Norman A. McDaniel, POW 66-73
Steven Anderson
Gen. William C. Westmoreland



March 25, 1988

Ronald Reagan President United States of America The White House 1600 Pennsylvania Avenue Washington, DC 20500

Dear Mr. President:

On behalf of the Board of Directors of the Vietnam Veterans Institute and as a member of the Advisory Board for the Institute for the Study of American Wars (ISAW), I am requesting your participation in the ISAW Veterans Golf Classic on September 16, 1988. You recently received a letter completely outlining the program from ISAW Chairman, John R. Radell.

ISAW, like the Vietnam Veterans Institute, is a conservative organization that endeavors to achieve its goals and objectives through creative means as opposed to government subsidies or endowments. As you review the litany of Americans on the ISAW Advisory Board, I believe you will appreciate the credibility of the organization and those who are associated with it.

The ISAW project is one that cannot only set the record of achievement of those who served in Vietnam correctly, but is also a project that has the propensity for a long-term commitment to employing veterans. ISAW is the type of project that makes a positive impact on the veterans community and sheds a positive light on the image of the veterans among their non-veteran peers.

I am confident that you agree with this philosophy and encourage you to illustrate your support for this organization by participating in the Golf Classic or dinner festivities on behalf of all veterans of this nation.

Cordially,

J. Eldon Yates Chairman of the Board

Mit-mus 70 cheres scholos chest this? - & w/ n.s

J. Eldon Yates, Chairman
Barry Caron, JD, Vice Chairman
Michael J. McDermott, Executive Officer
Michael D. Tomsey, VSO Liaison
Dr. George T. Baker III, Director of Research
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March 25, 1988

George Bush Vice President United States of America The White House 1600 Pennsylvania Avenue Washington, DC 20500

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Cordially,

J. Eldon Yates Chairman of the Board

BAYARD, HANDELMAN & MURDOCH, P. A.

1300 DELAWARE TRUST BUILDING
P. O. BOX 25130

WILMINGTON, DELAWARE 19899

(302) 655-5000 TELECOPIER (302) 658-6395 TELEX 905032 ALEXIS I. DUPONT BAYARD (1918-1985)

CONVERSE MURDOCH

J. CALEB BOGGS OF COUNSEL

NEWARK OFFICE SUITE "A" 273 E. MAIN ST. NEWARK, DELAWARE 19711 (302) 368-2561

DOVER OFFICE SUITE 200 BANK OF DELAWARE BLDG DOVER, DELAWARE 19901 (302) 678-8787

April 6, 1988

MICHAEL J. GOGGINS*
MARLA S. HIRSHMAN
*ADMITTED IN PA ONLY

DONNA LEE HARPSTER

HOWARD M. HANDELMAN WILLIAM D. BAILEY, JR. ROBERT MEYER

PETER J. WALSH ROBERT C. O'HARA

F. EDMUND LYNCH WILLIAM G. CAMPBELL VANCE A. FUNK, III PETER J. SHANLEY

RICHARD K. HERRMANN ALAN T. BOYD

CHARLES GRUVER III BENJAMIN C. WETZEL III RICHARD J. A. POPPER

EUGENE A. DIPRINZIO NEIL B. GLASSMAN PHEBE S. YOUNG

MICHAEL K. NEWELL RICHARD H. BAYARD FRANCIS X. MELLON JOHN M. BLOXOM, IV DEANNA H. KELLY JOHN H. NEWCOMER, JR.

GERARD P. KAVANAUGH, JR. MARK D. OLSON JEROME K. GROSSMAN

> President Ronald W. Reagan The White House Washington, D.C. 20500

Dear Mr. President:

On behalf of the "Institute for the Study of American Wars" I am writing to endorse the invitation and request to you to participate in and be present at its Veterans' Golf Classic and formal dinner to be held on September 16, 1988. This Classic Golf Tournament and dinner will be held at the DuPont Country Club, Wilmington, Delaware.

Enclosed is a copy of the invitation and request to you dated February 18, 1988.

It would be greatly and deeply appreciated by all if you will be able to attend and participate.

With the warmest and highest regards and best wishes, I am

Sincerely,

Former U.S. Senator, Delaware

JCB:jmt Enclosure



Institute for the study of american wars

PO BOX 25005 WILMINGTON, DE 19899 (302) 571-2320

CENTER FOR VIETNAM AND KOREAN WARS HISTORY & MILITARY HISTORY COMPLEX

(ATTACHMENT IV)

February 18, 1988

BOARD OF DIRECTORS

John R. Radeil,
Chairman
R. Spencer Wood, Esq.,
Vice-Chairman
John J. Harkanson,
Secretary
David M. Johnson,
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J. Eldon Yates

Ronald Reagan
President
United States of America
The White House
1600 Pennsylvania Avenue
Washington, DC

Dear Mr. Reagan,

The Institute for the Study of American Wars (ISAW) is a nonprofit organization that is dedicated to preserving our nation's commitment to freedom. We propose to accomplish this through the creation of a Center for Vietnam and Korean Wars History, and an American Museum Complex (Attachment I). We feel it is important to review, record and analyze the Vietnam and Korean Wars in order to understand our past and move forward as a country, as well to appreciate the spirit of service to country that is shared by all America's veterans.

Mr. President, General Westmoreland is associated with this project because it is based on honor, dignity and loyalty to our nation. We hope, after reviewing the enclosed material, you will honor us by attending our September 16, 1988, First Annual Veterans' Celebrity Golf Classic. This one-day event and formal dinner will honor those men and women from all veterans' organizations who have excelled in their commitment to their nation and communities. Our aim is to demonstrate that through service to country and commitment to integrity, we as a nation can accomplish any task or overcome any adversity. All proceeds from this event will benefit the ISAW program.

A total of seven awards will be presented at the dinner. We have invited Bob Hope so that we may present him with the "Entertainer of the Century" award. The ISAW Board of Directors respectfully requests that you consider our invitation to attend the dinner and to present the awards to the veterans and to Bob Hope.

We recently visited the Washington headquarters of the VFW, the American Legion, Disabled American Veterans, Paralyzed Veterans of America, and Veterans of the Vietnam War, in the hope that they would join us in co-sponsoring this event. Their initial responses were enthusiastic and positive.

The Board of Directors and Advisory Board stands ready to answer any questions and to be of service. You are an honorable President of the American people. You and Mrs. Reagan have brought strength and dignity back to the White House. May God bless you for your sacrifices to preserve the democracy of this nation.

Sincerely.

John R. Radell President, ISAW

JRR:pr

Rev. Ray W. Stubbe 8766 Parkview Ct. Wauwatosa WI 53226

Tuesday 29 March 1988

The Honorable Ronald Reagan The White House Washington, D.C. 20500

Dear Mr. President:

It has come to my attention that a worthy, positive venture by the Institute for the Study of American Wars (ISAW), chaired by Mr. John R. Radell, is planning a Veterans' Golf Classic and formal dinner on 16 September 1988 at the Du Pont Country Club in New Jersey.

Such activities promote the greater good of the entire nation and healing for those who have given so much ans received so little, and are so obviously worthy of as much support as can be given.

Could you please consider the possibility of your participation in this event?

Thank you.

Sincerely,

RAY W. STUBBE

Copy to:
Mr. Lines Kojelis Max Green
Mr. John R. Radell

March 31, 1988

The Vice President The White House Washington, D.C.

Dear Mr. Vice President,

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The institute is new and is dedicated to collecting documents and artifacts on military history, especially from the Vietnam War.

As a veteran of the Vietnam War, I believe preserving a coherent record of that conflict for posterity is a worthy cause. I hope that you will be able to find time in your busy schedule to lend the institute your support.

Yours sincerely,

Tuck P. Sinty

Jack P. Smith

Principal Correspondent "This Week With David Brinkley" CENTER FOR VIETNAM AND KOREAN WAR HISTORY THEODORE ROOSEVELT
MILITARY HISTORY COMPLEX

Institute for the Study of American Wars

P.O. BOX 25005, WILMINGTON, DELAWARE 19899

JOHN R. RADELL PRESIDENT

(302) 571-2320



JOHN R. RADELL

Support Services Superintendent

E. I. DU PONT DE NEMOURS & COMPANY (INC.) Employee Relations Department General Services NG-6 Wilmington, DE 19898 (302) 7

(302) 774-6352



(302) 773-4991

THOMAS C. HARRISON Internal Controls

E. I. DU PONT DE NEMOURS & COMPANY (INC.) Finance Department, D-3162 Industrial Accounting Division 1007 Market Street Wilmington, DE 19898 Gray Bostrore. 2/18/88 150W- mil. to thistory Center. - To Brild Wil. History Center. - wich project of in Oct. - Veterons Golf Classic -AZ, VFW, PVA, DAV - unified vets golf classic. - 2 vets to receive "Spirit of America" amount. - Bob Hope gets award. - a-political event. - Sen. Roth. would be Hon. Chairman. - Thrites to Pres. or V.P. to - a good citizenship program: vets. as good - not only foreign his tomy of milititary battles. - domestic front:

- "living purseums."

- all private funding!!! - in either AZ or MD. - Eastern Corridor. - Az and offer 200 ares of land,

- Coop Holt is pro.
- all pro-project. - Viet. Vets Indifute. - Col. Walter from Fream War Memorial. _\$ 1988 - \$120 m to build. \$.5 m. o dimer. - Dimess is "and" diam.



INSTITUTE FOR THE STUDY OF AMERICAN WARS

PO BOX 25005 WILMINGTON, DE 19899 (302) 571-2320

CENTER FOR VIETNAM AND KOREAN WARS HISTORY & MILITARY HISTORY COMPLEX

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Sincerely,

John R. Radell President, ISAW

JRR:pr

The ISAW project is dedicated to those men and women who served in the Armed Forces of the United States and have given of themselves for the protection of human rights and freedom.

BOARD OF DIRECTORS

John R. Radell, Chairman R. Spencer Wood, Vice Chairman Thomas C. Harrison, Treasurer John J. Harkanson, Secretary Donald Logan, General Counsel

ADVISORY BOARD

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Reed Irvine

Dr. Peter Rollins

Hon. Thomas Pauken

Mrs. Ann Mills Griffiths

Mrs. Lois Freeman

Gen. William, C. Westmoreland

. Lt. Gen. Henry E. Emerson

Lt. Gen. Willard Pearson

Lt. Gen. R. N. Smith

Brig. Gen. W. W. Spruance

Col. Boyd T. Bashore

Mrs. Judy Bashore

Col. John A. Dramesi

Col. Lloyd Burke

Rev. Raymond Stubbe

Louis Marano

Jack Smith

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Employment Categories/Wages

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ISAW CONCEPT

Background

The Institute for the Study of American Wars (ISAW) is an historical research organization that seeks to develop a mechanism through which the entire Vietnam and Korean experiences can be reviewed, studied, analyzed, and perhaps, ultimately understood. By Vietnam and Korean experiences it is not intended that the review be limited solely to a combatant's view. Rather, the focus of the concept is to analyze the whole process of the conflicts and the impact that they had on virtually every person living in the U.S. during those periods of our country's history. Thus, the idea for the Center for Vietnam and Korean Wars History was created.

Also, to more fully understand and appreciate the spirit of service to country shared by all America's veterans, we developed the concept of individual museums depicting the various wars that involved the United States.

To test the validity of these proposed entities, various veterans' organizations were polled at the state level. Among them were the American Legion, the Veterans of Foreign Wars, and the Disabled American Veterans. They uniformly gave a resounding endorsement to the concept. Encouraged by the response, a non-profit, tax-exempt corporation, known as ISAW was brought into being.

Principles of Operation

The Center aspires to hold the world's single largest collection of paraphernalia related to the Vietnam and Korean eras. While the end purpose of the Center is to formulate an accurate, unbiased history of both eras, it will solicit and sponsor individual study and analysis.

It is our hope that the research might also lead to the expansion of the Institute to champion the energies and talents of the veteran community, and to convert those commodities into continued service to their communities and the nation. This will not be a static monument, but rather it will be a living, growing, contributing memorial to the spirit of all veterans, fostering the development of one of this nation's most valuable resources - the veteran.

While we solicit donations, the program is designed to provide a product that will return something to the community. The center/museum concept will provide a place for veterans to bring their families to view their contribution to the nation and for non-veterans to witness and study the experiences of combat.

Incorporation Information

ISAW was incorporated in Delaware on June 21, 1984, as a non-profit, historical research organization.

ISAW PROJECTS

Center for Vietnam and Korean War History

The goal of the Center is to develop and preserve an apolitical, broad, and thorough record of the history of the Vietnam and Korean Eras. The Center will serve as a resource for the study of all facets of those wars. The results of the accumulated research will be broadcast through as many avenues as possible, i.e. published texts, seminars, films and journals, as well as teaching materials for educators from elementary school to college level courses.

The materials will include an historical accounting of the influences on our government and citizenry during the Vietnam and Korean Wars. Where appropriate, comparisons to other conflicts will be drawn. Of necessity, the sociological structure of American lives and cultural evolution which occurred during the 1950's, 1960's and 1970's will need to be analyzed to define the cause of the diverse faces of support or protest that developed.

The preservation of historical facts, unbiased by predetermined cause and effect analysis, will hopefully lead us to an objective view of the Vietnam and Korean Wars. It is our contention that the preservation of the historical facts of those eras in pertinent to the continued dedication to the standards on which this nation was founded: freedom, honesty, and sacrifice for ideals greater than the individual. To preserve and record the separate facts, that have accumulated to make the whole history, will require a dispassionate analysis from all factions and groups involved, in what ISAW perceives to be the most volatile and controversial period of our country's history. We are developing an Advisory Board that will represent a broad spectrum of professions and interests (education, military, political, etc.) in order to broaden the range of input, observation, and mediation in the recording process.

It is the contention of ISAW that, to date, the attempts to present the history of this country's involvement in Vietnam have been a mixture of facts, points of view, and emotional commentary. For example, the motion picture and television industry initially created a distinct portrayal of Vietnam veterans as villains and assassins; unstable and searching for their identity and a place to fit into society. To permit the distortion of such an honorable commitment to one's country, and the creation of history through the imagination of a writer's pen, places this nation in the dangerous position of losing not only its heritage, but a sense of service to our nation.

With the obvious conflict that surrounds Vietnam, and the emotions involved in the defense of all groups' actions during that period, the question remains: can an unbiased and accurate history be written and broadcast? The Board of Directors and members of ISAW believe that, for a large portion of that history, the anwer is yes.

Our tentative proposal for accomplishing that task is as follows:

- 1) Identify and involve all groups and agencies with a vested interest in that period. Create groups or task teams to participate in the research and reporting effort.
- 2) Create a mediation group that is removed as far as possible from the conflict as can be reasonably expected.
- 3) Once the task team for each group has been developed, each group will write the historical facts of their group's involvement in the Vietnam and Korean eras.
- 4) Each group's "history" will be reviewed and contructively critiqued by the other task teams, who will make observations and comments wherever they think the history is correct and/or incorrect.

- 5) Develop a forum for the groups, with the mediation group as the forum leader; identify and separate undisputed facts, questionable facts, and points of view.
- 6) Write and record the facts and present those facts separately from the perceptions and points of view. In separating the truth from perception, a dispassionate analysis may occur, while allowing for the publication of the other influences, feelings, and their expansion. In essence, it communicates the truth in conjunction with the human workings and the effect of those facts on the people. Both have a place and are needed to understand and preserve our history.
- 7) Create museums to display the artifacts and environs of Vietnam and Korean eras. This will give those who write and study their history the opportunity to touch, see, and experience the influences of those times.
- 8) Within the museum/institute complex, include a theater to permit artistic display of the eras through art, plays, and films based on the history developed at the Institute. This can be expanded at a later date to include outside influences; our primary goal is to establish the facts and remove the myths.
- 9) Create an archive for the collection of papers, documents, and films pertaining to the Vietnam and Korean eras. Included in this portion of the complex will be a library for public use and for research purposes by the Fellows of the Institute.
 - 10) Create an environment for individual research and study.
- 11) Analyze and record the history of the Korean War in order to understand and appreciate that history and to determine what initiated the change in our nation's approach to fighting wars abroad.

There are issues that must remain clear in our minds as this effort is undertaken in order to avoid repeating mistakes and permitting emotions to rule the facts. These issues are:

- 1) Vietnam has been largely portrayed (to date) to fit the views of the portrayer. Korea has been virtually ignored.
- 2) When battle lines for opposing viewpoints were drawn, and defense of position rather than the recording of history became the primary issue; objectivity was lost.
- 3) The "truth" about Vietnam exists and is capable of being recorded. To date, perceptions have obscured the "truth" and thereby have affected the history.
- 4) The service of the American soldier has fallen into second place relative to what each faction in Vietnam and Korea was attempting to accomplish.
- 5) The service of our allied forces has not been documented and reviewed.
- 6) The South Vietnamese and Koreans have been treated as a minor part of the equation. Their heritage, contribution and plight have been generally ignored.

The documentation of historical facts is the purpose of this process, not the placing of blame. Other goals of the Center are to study the effects that tying in Korea and losing South Vietnam to the Communist movement has had on the American public's perception of itself and its government, and how that perception has affected the lives and attitudes of our children.

Individual War Museums

Each war will be housed in a separate building. Exhibits of the artifacts and paraphernalia of the period represented by each museum will portray a visual history of each war. This approach permits the recreation of that era, so that one can get a true "flavor" of the environment of that period.

Static exhibits of weapons and artifacts will be displayed, but there will also be personal accountings, video simulations of helicopter and jet fighter runs and film footage of combat situations. The use of such methods will allow visitors to "accompany" troops. The museum environs will be "living"; visitors will be able to touch the exhibits, or walk through a Vietnamese village, French town, Korean village, etc.

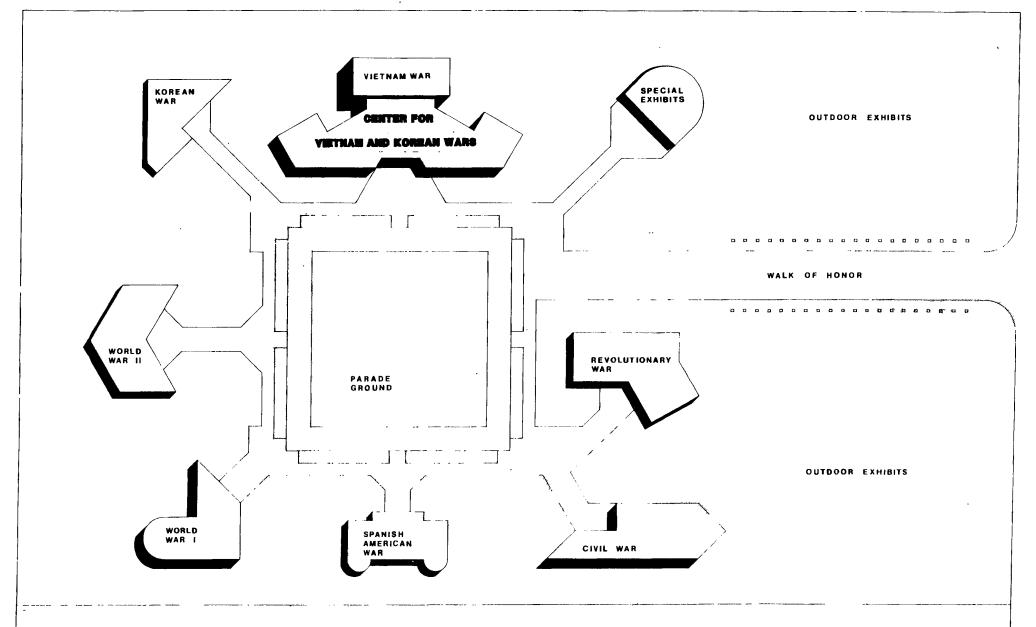
The complex will be connected building-to-building to permit traveling the complex without exposure to the elements as well as to minimize fluctuation in visitation based on seasonal desirablity. A large parade ground will permit outside exhibits of planes, heavy equipment and villages or towns from each war. There will be provision for informal outside dining as well as period restaurants within each museum.

111

PROJECT IMPLEMENTATION COST AND REVENUE PROJECTIONS

The Center for Vietnam and Korean War History and museum complex is designed to be implemented in five stages. Stages two through five will begin only as revenue and resources become available and only after substantial monies to build Phase I have been raised. The Center for Vietnam and Korean War History is Phase I. Total five-year implementation cost for Phase I is \$30 million for building, construction costs and \$10.5 million for salaries, furniture, equipment, additional design costs, and artifact collection (see Exhibit A).

Phase I commits to additional staff as the project grows. The fiveyear implementation and construction forecast is subject to change according to the securing of financial resources. The projected means of raising the needed revenue for Phase I is outlined in Exhibit B.



INSTITUTE FOR THE STUDY OF AMERICAN WARS CENTER FOR VIETNAM AND KOREAN WARS HISTORY

100' 200'

ARCHITECT: CHANG U. YOON

(EXHIBIT A)

PHASE I IMPLEMENTATION EXPENSE BUDGET

| | 1988 | 1989 | 1990 | 1991 | 1992* | |
|-----------------------------|-------------|------------|---------------|--------------|-------------|-------|
| Executive Director | \$42,000 | \$44,1 | 00 \$46,300 | \$47,600 | \$48,600 | |
| Deputy Director | 46,000 | (2) 48,3 | 00 (2) 49,750 | (2) 51,850 | (2) 53,000 | (2) |
| Finance Director | 28,000 | 29,2 | 00 30,000 | 30,600 | 31,600 | |
| Administrative Assistant | 17,900 | 18,8 | 00 19,700 | 20,200 | 54,000 | (3) |
| Archivists | - | - | 24,800 | 44,300 | (2) 69,000 | (3) |
| Curator | | - | 24,000 | 24,900 | 25,900 | |
| Clerical Personnel | 12,500 | 40,0 | 00 (3) 42,000 | (3) 43,100 | (3) 47,000 | (3) |
| Additional Staff | - | - | - | - | 1,780,000 | (114) |
| Fringe Benefits | 21,960 | 27,06 | 0 32,000 | 66,000 | 512,640 | |
| Payroll Taxes | 12,000 | 14,00 | 0 18,000 | 24,000 | 141,000 | |
| Insurance | 1,800 | 2,00 | 0 6,000 | 25,000 | 175,000 | |
| Professional Fees/Consultan | t 200,000 | 200,00 | 0 125,000 | 140,000 | 205,000 | |
| Office Rental | 9,500 | 12,00 | 0 18,000 | 21,000 | - | |
| Storage Rental | 5,000 | 10,00 | 0 20,000 | 22,000 | - | |
| Furniture/Equipment/Supplie | s 10,500 | 10,00 | 0 17,000 | 235,000 | - | |
| Printing/Mailing Costs | 200,000 | 280,00 | 0 280,000 | 246,000 | 250,000 | |
| Utilities/Maintenance | 1,900 | 2,50 | 0 5,000 | 100,000 | 290,000 | |
| Travel | 10,000 | 15,00 | 0 20,000 | 55,000 | 75,000 | |
| Conferences | 25,000 | 25,00 | 0 35,000 | 100,000 | 100,000 | |
| Architectural Designs | 40,000 | 100,00 | 0 1,000,000 | 500,000 | - | |
| Archival Collection | - | 15,00 | 20,000 | 50,000 | 75,000 | |
| Construction Financing | | | 240,000 | 480,000 | - | |
| Total Operations | 684,060 | 892,96 | 2,072,550 | 2,326,550 | 3,932,740 | |
| Building Fund | 2,970,000 | 4,625,00 | 7,210,000 | 9,220,000 | 5,000,000 | |
| | \$3,654,060 | \$5,517,96 | \$9,282,550 | \$11,546,550 | \$8,932,740 | |
| | | | | | | |

^{*}Full Operation

(EXHIBIT B)

PHASE I
PROJECT REVENUE BUDGET

IMPLEMENTATION

| | 1988 | 1989 | 1990 | <u>1991</u> |
|---------------------------------|-------------|-------------|--------------|--------------|
| Conference fees | -0- | -0- | 25,000 | 25,000 |
| Veteran & Civilian Donations | 175,000 | 2,675,000 | 3,800,000 | 5,000,000 |
| Corporate and Private Donations | 3,480,000 | 3,850,000 | 6,460,000 | 8,050,550 |
| Interest Income | 100,000 | 281,000 | 320,000 | 800,000 |
| | \$3,755,000 | \$6,806,000 | \$10,605,000 | \$13,875,550 |
| | | | | |

FULL OPERATION

| | <u>1992</u> |
|-------------------------|-----------------|
| Museum Admission | \$8,000,000 (1) |
| Membership Fees | 13,125,000 (2) |
| Journals & Publications | 500,000 |
| Other Functions | 570,000 |
| TOTAL | \$22,195,000 |

⁽¹⁾ Based on \$4.00 admission/per person of 5,500,000 visitors for one year of operation. This figure was determined through initial conversations with the Director of Policy and Planning of U.S. Tourism. U.S. Travel Data Center, Smithsonian Institute, Colonial Williamsburg, and military museums.

⁽²⁾ Based on \$25.00 annual membership fee for 525,000 members.

(EXHIBIT C)

COST FOR PHASES I THROUGH V

| | Phase | Estimated ¹ Construction Cost | Estimated ¹ * Additional Cost | Estimated Start Date | Basic Building Design Concept |
|-----|--------------------------------------------------|------------------------------------------|------------------------------------------|----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| I | - Center and Vietnam and Korean Museums | \$30,000M | \$10,500M | Spring 1990 | Center Five-story structure that will house library, archives, computer archives, print shop, research rooms and conference center. |
| | | - | | | Museums Four-story structure with air, land, and sea war rooms. Vietnamese and Korean villages, theater, art rooms, rotating exhibit room, and simulator room. |
| II | - World War II Museum | \$8,000M | \$3,000M | Fall 1992 | *World War II 4-story structure |
| III | - World War I and Spanish American Museums | \$15,000M War | \$5,000M | TBD | *World War I - 3-story structure *Spanish Amer. War - 2-story structure |
| IA | - Civil War and Revolutionary Wa | \$20,000M r | \$8,000M | TBD | *Civil War - 4-story structure *Revolutionary War - 3-story structure |
| ٧ | - Special Exhibits Building | \$8,000M | \$2,000M | TBD | 3-story structure |
| | TOTALS | \$81,000M | \$28,500M | | |

^{*}All museums will contain similar room make up and theme concepts.

M = thousands

¹Based on 1988 dollars

(EXHIBIT D)

REVENUE PROJECTIONS

(upon completion of all stages)

| | Phase | Admission Fees | Memberships | Programs | TOTAL |
|-----|----------------------|----------------|---------------|----------|-----------|
| I | VIETNAM/KOREA | \$10,000M | \$13,125M | \$1,070M | \$24,195M |
| ΙΙ | WW II | 10,000M | 14,000M | 1,000M | 25,000M |
| III | WWI/SPANISH AMERICAN | 1,500M | 500M | 100M | 2,100M |
| ΙV | CIVIL/REVOLUTIONARY | 10,000M | 2,000M | 1,000M | 13,000M |
| ٧ | SPECIAL EXHIBITS | 2,000M | 500M | 500M | 3,000M |
| | TOTALS | \$33,500M (1) | \$30,125M (2) | \$3,670M | \$67,295M |
| | | Estimated Op | erations Cost | | \$58,000M |
| | | N | et after cost | | \$9,295M* |

M = thousand

^{*}Net after cost revenue will be assigned for museum and exhibit upgrade, grants for studies, and cash reserves.

⁽¹⁾ Based on projections for tourists from discussions with the following organizations: Policy and Planning for U.S. Tourism, U.S. Travel Data Center, Smithsonian Institute, Colonial Williamsburg, military museums.

^{(2) \$25} membership at 1 million plus members (count is less than 5% of veteran and educator community)

(EXHIBIT E)

IV
EMPLOYMENT CATEGORIES AND SALARIES

Employees/Salaries

| | Employees | <u>Salaries</u> |
|-----------|------------------|-----------------|
| Phase I | 128 | 2,100M |
| Phase II | 100 | 1,900M |
| Phase III | 80 | 1,000M |
| Phase IV | 130 | 2,900M |
| Phase V | 65 | <u>910M</u> |
| TOTALS | 503 | \$8,810M |

Employment Categories

| Category | Employees | | |
|--------------------|------------|--|--|
| Director | 2. | | |
| Deputy Directors | 4 | | |
| Finance Department | 10 | | |
| Adminstrative | 30 | | |
| Archivists | 5 | | |
| Curators | 5 | | |
| Securitý | 10 | | |
| Clerical. | 50 | | |
| Caretakers | 10 | | |
| Historians | 50 | | |
| Support* | <u>327</u> | | |
| TOTAL | 503 | | |
| | | | |

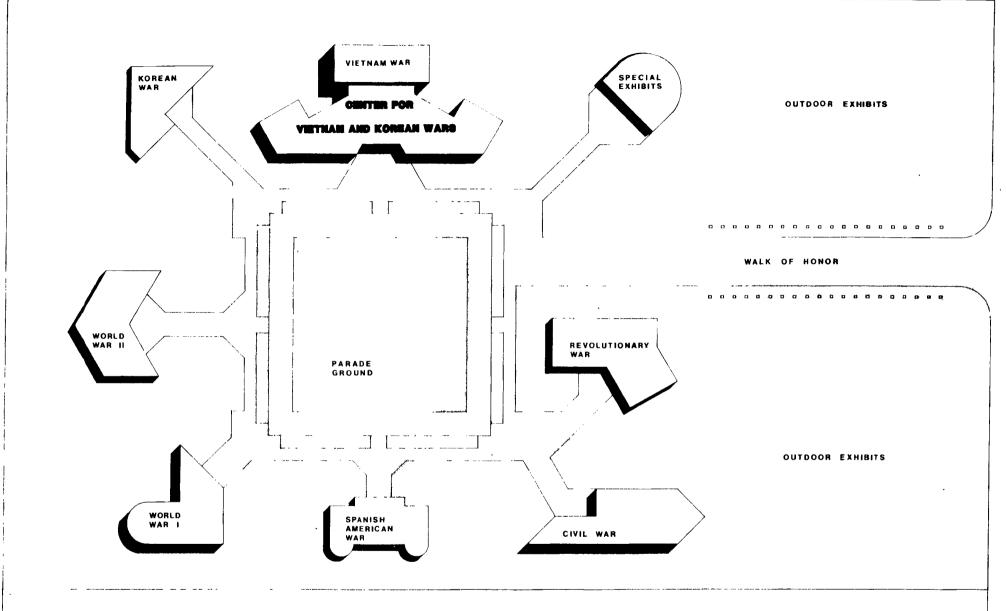
^{*}Tour guides, janitorial, theater personnel, supplies and museum set-up staff, Institute support staff, etc.

(EXHIBIT F)

TOURIST AND REVENUE PROJECTIONS

| | Estimated Tourists | Estimated VVMI Revenue | Estimated Tourist Associated Revenue |
|-----------|-----------------------|------------------------------|-----------------------------------------------|
| Phase I | 2,500M | \$24,195M | \$100,000M |
| Phase II | 2,000M | 25,000M | 150,000M |
| Phase III | 700M | 2,100M | 35,000M |
| Phase IV | 2,000M | 13,000M | 150,000M |
| Phase V | 500M | 3,000M | 25,000M |
| TOTALS | 7,700M | \$67,295M | \$460,000M |

M = thousands



INSTITUTE FOR THE STUDY OF AMERICAN WARS CENTER FOR VIETNAM AND KOREAN WARS HISTORY

WHITE HOUSE BRIEFING FEBRUARY 18, 1988

VETERANS' GOLF CLASSIC

SEPTEMBER 16, 1988

DU PONT COUNTRY CLUB

WILMINGTON, DELAWARE

VETERANS' GOLF CLASSIC EVENT DETAILS

GOLF TOURNAMENT

The tournament will be a one day event held on September 16, 1988. Each celebrity will be assigned to a foursome of amateur atheletes and the event will follow a scrambles format (eg. each player hits a ball and the next stroke is attempted from the best ball position). An 11:00 am shotgun start (eg. all competitors are on the course and start/finish at different holes) will be used to ensure that all rounds are completed at approximately the same time.

AWARDS DINNER

Cocktails are served at 6:00 P.M.

Dinner will begin at 7:00 P.M.

Formal dress required.

DINNER PROGRAM

Recognition of seven veterans who have made outstanding contributions to their communities through volunteer work. Recipients will each receive our "Spirit of America" award.

Present the first annual person of the year award. The first award will be the "Man of the Century Award" and be presented to Bob Hope for his outstanding contribution to the armed forces of America.

Acknowledge the event sponsors.

VETERANS' GOLF CLASSIC CELEBRITY INVOLVEMENT

ACCOMMODATIONS

All transportation, accommodations and meals will be provided by The Institute for the Study of American Wars (ISAW). Although the tournament does not officially start until 11:00 A.M. on Friday, September 16, 1988, celebrities may arrive on Thursday and play a complementary round of golf to familiarize themselves with the course. Celebrities are also welcome to delay their departure until Saturday if it better suits their schedule.

At 7:30 P.M. on Thursday, September 15, 1988, a welcoming cocktail party will be held at the Hotel du Pont for celebrities, local and federal government leaders, and Delaware business executives.

FACILITIES

The tournament will be held on the same course that is used for the annual \$500,000 LPGA Mc Donald's Golf Championship.

All accommodations will be at the Hotel du Pont which is a world renowned preferred hotel featuring gourmet dining.

GUEST INVITATION LIST

President Ronald Reagan
U. S. Congress:

- 10 Representatives

- 10 Senators
Lee Iacocca
James Webb
George Will
Arnold Palmer
Jack Nicklaus
Mary Hart
Miss America
Betsy King
Tom Selleck
Robert Duvall
Ed Mc Mahon

Vice President George Bush
Joint Chiefs of Staff
Gerald Ford
Casper Weinberger
Bob Hope
Richard Heckert
Sam Donaldson
Lee Trevino
Fuzzy Zoeller
Connie Stevens
Jan Stephenson
Betsy Rawls
Robin Williams
Johnny Carson
David Brinkley

VETERANS' GOLF CLASSIC

SEPTEMBER 16, 1988

DU PONT COUNTRY CLUB

WILMINGTON, DELAWARE

GOLF TOURNAMENT

ONE-DAY EVENT TO BE HELD ON SEPTEMBER 16, 1988

START TIME: 11:00 AM

CELEBRITY TOURNAMENT FORMAT: ONE CELEBRITY PER FOURSOME

TOURNAMENT IS A SCRAMBLE EVENT WITH A SHOTGUN START

(ALL PLAYERS HIT A BALL AND ALL PLAYERS

HIT SUBSEQUENT BALLS FROM THE BETTER BALL

POSITION)

REFRESHMENTS WILL BE PROVIDED AT THE TENTH AND NINETEENTH HOLES.

AWARDS DINNER

COCKTAILS WILL BE SERVED AT 6:00 PM.
DINNER WILL BEGIN AT 7:00 PM.
DRESS IS FORMAL.

DINNER PURPOSES

TO RECOGNIZE THOSE VETERANS AND VETERANS' ORGANIZATIONS THAT HAVE PROVIDED SERVICES TO THE COMMUNITY AND HAVE SERVED ABOVE AND BEYOND THE CALL OF DUTY IN THEIR CONCERN FOR HUMANITARIAN ISSUES.

TO PRESENT THE FIRST ANNUAL "PERSON OF THE YEAR" AWARD. THIS FIRST AWARD WILL BE THE "MAN OF THE CENTURY" AWARD; PRESENTED TO BOB HOPE FOR HIS ONGOING SACRIFICE FOR THE MORALE OF THOSE IN THE ARMED FORCES.

TO ACKNOWLEDGE THE SPONSORS OF THIS EVENT.

CELEBRITY INVOLVEMENT

ALL TRANSPORTATION, ACCOMMODATIONS AND MEALS WILL BE PROVIDED BY ISAW. AS THE TOURNAMENT STARTS AT 11:00 AM ON FRIDAY, SEPTEMBER 16, 1988, CELEBRITY GUESTS MAY WISH TO ARRIVE ON THURSDAY AND SOME MAY WISH TO DEPART ON SATURDAY.

A WELCOMING PARTY WILL BE HELD FOR THE CELEBRITIES AND DELAWARE'S BUSINESS AND GOVERNMENT LEADERS.

CELEBRITIES WILL PLAY IN THE SCRAMBLE TOURNAMENT ON FRIDAY AND ATTEND THE AWARDS DINNER. FOR THOSE CELEBRITIES DESIRING TO PLAY A ROUND OF GOLF TO FAMILIARIZE THEMSELVES WITH THE COURSE, A ROUND OF GOLF WILL BE ARRANGED FOR THURSDAY.

THE TOURNAMENT WILL BE HOSTED AT THE DU PONT COUNTRY CLUB LPGA CHAMPIONSHIP COURSE.

ALL ACCOMMODATIONS WILL BE AT THE HOTEL DU PONT IN WILMINGTON, DELAWARE.

CELEBRITIES THAT WILL BE INVITED

PRESIDENT RONALD REAGAN

U. S. CONGRESS

10 REPRESENTATIVES

10 SENATORS

LEE IACOCCA

JAMES WEBB

GEORGE WILL

ARNOLD PALMER

JACK NICKLAUS

MARY HART

MISS AMERICA

BETSY KING

TOM SELLECK

ROBERT DUVALL

ED MC MAHON

VICE PRESIDENT GEORGE BUSH

JOINT CHIEFS OF STAFF

GERALD FORD

CASPER WEINBERGER

BOB HOPE

RICHARD HECKERT

SAM DONALDSON

LEE TREVINO

FUZZY ZOELLER

CONNIE STEVENS

JAN STEPHENSON

BETSY RAWLS

ROBIN WILLIAMS

JOHNNY CARSON

DAVID BRINKLEY

Gray Bashore. 2/18/88 150 W - Mil. to thistory Center. - To Brild Wil. History Conter. - loich project of in Oct.

- Veterons Golf Classic. - AZ, VFW, PVA, DAV

- unified vets golf classic.

- Z vets to receive "Spirit of America" amount. - Bob Hope gets avand - a-political event: - Sen. Roth would be Hon Chairma.

- Ithrites to Pres. or V.P. to - a good citizenship program: vets. as good eitizens. - not only foreign his torny of militifany battles.

- domestic front.

- "living purseums."

- all private funding.!!! - in eitra AZ or MD. - Eastern corridor. - A2 world offer 200 ares of land,

| - Coop Holt is pro. - all pro-project. |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| - all pro-project. |
| - PVA |
| -DAV. |
| - Viet. Vets Indifute. |
| - Col. Walter from Korean War Mermonal. |
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