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Last Updated: 02/11/2025

Easter Seal Telethon-- Taping

EVENT

March 5, Thurs, 2:00 p.m.

~~March 2, 1981 - Monday; 1:30 p.m.~~

DELIVERY DATE

DUE

DRAFT/KK

Fri, Feb 28, 10:00

FINAL

DATE:

~~Fri, Feb 28~~ Tues., Mar. 3

TIME:

3:00

OFFICE:

DD

RECEIVED

Date:

2/24

Office:

Mark Goode

WRITER:

MM

NOTES:

Research: ~~MM~~ JR

GOOD EVENING. YOU
AND I ARE ABOUT TO WATCH,
BETWEEN NOW AND TOMORROW
EVENING, THE 10TH ANNUAL
NATIONAL EASTER SEAL
TELETHON ON BEHALF OF
DISABLED CHILDREN AND
ADULTS THROUGHOUT THE
NATION.

SOME YEARS AGO, AS
GOVERNOR OF CALIFORNIA, I
WAS PRIVILEGED TO MEET THE
SOCIETY'S YOUNG POSTER BOY,
PETER STINSON. HE STOLE
ALL MY JELLY BEANS. PETER,
WHEREVER YOU ARE TONIGHT,
YOU ARE FORGIVEN. THIS
ONCE.

THE EASTER SEAL
SOCIETY IS A GOOD EXAMPLE
OF HOW A PRIVATE,
VOLUNTARY ORGANIZATION
CAN LEAD THE WAY IN
PROVIDING SERVICES AND
PROGRAMS NEEDED BY A
COMMUNITY, AND PROVIDE
THEM MORE QUICKLY AND

D-

DIRECTLY THAN GOVERNMENT.
NINETY-FIVE PERCENT OF THE
CONTRIBUTION YOU GIVE TO
EASTER SEALS WILL STAY IN
YOUR COMMUNITY TO FUND
PROJECTS THERE.

THIS TRADITION OF
NEIGHBOR HELPING NEIGHBOR
IS ONE OF THE OLDEST IN
AMERICA. THIS GENEROSITY
MAKES OUR COUNTRY AND OUR
PEOPLE RATHER UNUSUAL.
WE, AS INDIVIDUALS, HAVE
ACCEPTED THE RESPONSIBILITY
OF VOLUNTARY GIVING FOR
GOOD CAUSE.

THROUGH OUR DONATIONS
TO CHARITIES, WE PROVE
WHAT PEOPLE CAN DO ON THEIR
OWN, WITHOUT ALWAYS GOING
THROUGH GOVERNMENT CHANNELS
AND FUNDING ALL PROJECTS
THROUGH TAXES. OURS IS A
COUNTRY OF WARM,
COMPASSIONATE PEOPLE WHO
SELDOM MISS A CHANCE TO
DO GOOD FOR OTHERS.

~~VALUE~~

VALUES BASED ON SUCH A
PREMISE, VALUES RENEWED
IN THE ACT OF GIVING,
SUSTAIN OUR NATIONAL LIFE.

I TAKE PLEASURE, NOW,
IN TURNING THESE
PROCEEDINGS OVER TO OUR
HOSTS FOR THE NEXT 20
HOURS: PAT BOONE IN
HOLLYWOOD AND
MARVIN HAMLISCH IN
NEW YORK.

GOOD EVENING. YOU AND I ARE ABOUT TO WATCH, BETWEEN NOW AND TOMORROW EVENING, THE 10TH ANNUAL NATIONAL EASTER SEAL TELETHON ON BEHALF OF DISABLED CHILDREN AND ADULTS THROUGHOUT THE NATION.

SOME YEARS AGO, AS GOVERNOR OF CALIFORNIA, I WAS PRIVILEGED TO MEET THE SOCIETY'S YOUNG POSTER BOY, PETER STINSON. HE STOLE ALL MY JELLY BEANS. PETER, WHEREVER YOU ARE TONIGHT, YOU ARE FORGIVEN. THIS ONCE.

THE EASTER SEAL SOCIETY IS A GOOD EXAMPLE OF HOW A PRIVATE, VOLUNTARY ORGANIZATION CAN LEAD THE WAY IN PROVIDING SERVICES AND PROGRAMS NEEDED BY A COMMUNITY, AND PROVIDE THEM MORE QUICKLY AND

DIRECTLY THAN GOVERNMENT. NINETY-FIVE PERCENT OF THE CONTRIBUTION YOU GIVE TO EASTER SEALS WILL STAY IN YOUR COMMUNITY TO FUND PROJECTS THERE.

THIS TRADITION OF NEIGHBOR HELPING NEIGHBOR IS ONE OF THE OLDEST IN AMERICA. THIS GENEROSITY MAKES OUR COUNTRY AND OUR PEOPLE RATHER UNUSUAL. WE, AS INDIVIDUALS, HAVE ACCEPTED THE RESPONSIBILITY OF VOLUNTARY GIVING FOR GOOD CAUSE.

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I TAKE PLEASURE, NOW, IN TURNING THESE PROCEEDINGS OVER TO OUR HOSTS FOR THE NEXT 20 HOURS: PAT BOONE IN HOLLYWOOD AND MARVIN HAMLISCH IN NEW YORK.

OPENING STATEMENT FOR EASTER SEAL TELETHON - Taping, March 5, 1981

Good evening. You and I are about to watch, between now and tomorrow evening, the 10th annual National Easter Seal Telethon on behalf of disabled children and adults throughout the Nation.

Some years ago, as Governor of California, I was privileged to meet the Society's young poster boy, Peter Stinson. He stole all my jelly beans. Peter, wherever you are tonight, you are forgiven. This once.

The Easter Seal Society is a good example of how a private, voluntary organization can lead the way in providing services and programs needed by a community, and provide them more quickly and directly than government. Ninety-five percent of the contribution you give to Easter Seals will stay in your community to fund projects there.

This tradition of neighbor helping neighbor is one of the oldest in America. This generosity makes our country and our people rather unusual. We, as individuals, have accepted the responsibility of voluntary giving for good cause.

Through our donations to charities, we prove what people can do on their own, without always going through government channels and funding all projects through taxes. Ours is a country of warm, compassionate people who seldom miss a chance to do good for others. Values based on such a premise, values renewed in the act of giving, sustain our national life.

I take pleasure, now, in turning these proceedings over to our hosts for the next 20 hours: Pat Boone in Hollywood and Marvin Hamlisch in New York.

THE WHITE HOUSE

WASHINGTON

March 3, 1981

MEMORANDUM FOR THE PRESIDENT

FROM: KEN KHACHIGIAN



SUBJECT: TV Tapings

Attached are scripts for television tapings you are scheduled to cut on Thursday at 2:00 p.m. I thought it would be a good idea for you to be able to take a look at them first so you could make any desired changes before we put them onto teleprompter.

As soon as you've had an opportunity to review and/or revise, we will move forward with getting the teleprompter version put together so everything will be in place on Thursday.

BRIEF REMARKS: TAPED OPENING STATEMENT FOR EASTER SEAL TELETHON
March 2, 1981

Good Evening. You and I are about to watch, between now and tomorrow evening, the 10th annual National Easter Seal Telethon on behalf of disabled children and adults throughout the Nation.

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This tradition of neighbor helping neighbor is one of the oldest in America. This generosity makes our country and our people rather unusual. We, as individuals, have accepted the responsibility of voluntary giving for good causes.

Through our donations to charities, we prove what people can do on their own, without always going through government channels and funding all projects through taxes. Ours is a country of warm, compassionate people who seldom miss a chance to do good for ^{others,} ~~their~~ ~~fellow man.~~ Values based on such a premise, values renewed in the act of giving, sustain our national life.

I take pleasure, now, in turning these proceedings over to our hosts for the next 20 hours: Pat Boone in Hollywood and Marvin Hamlisch in New York.

(Maseng)

February 26, 1981
First Draft

BRIEF REMARKS: TAPED OPENING STATEMENT FOR EASTER SEAL TELETHON
March 2, 1981

Good Evening. You and I are about to watch, between now and tomorrow evening, the 10th annual National Easter Seal Telethon on behalf of disabled children and adults throughout the Nation.

Some years ago, as Governor of California, I was privileged to meet the Society's young poster boy, Peter Stinson. He stole all my jelly beans. Peter, wherever you are tonight, you are forgiven. This once.

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THE WHITE HOUSE

WASHINGTON

MEMORANDUM

DATE 2/24/81

TO: MARK GOODE *****

FROM: GREGORY J. NEWELL

SUBJ: Approved Presidential Activity

Please take the necessary steps to implement the following and confirm with Helene von Damm, ext. 2699. The appropriate briefing paper should be submitted to Dick Darman by 3:00 p.m. of the preceding day.

Meeting: Taping for Red Cross, Jack Valenti (awards ceremony), and Newsweek Corporate/Government Conference.

Mrs. Reagan Participation: None

Date: Friday, Feb. 27 Time: 1:30 pm Duration:
(Changed from Wed., Feb. 25, as previously notified)

Location: Oval Office

Press Coverage:

Purpose: ***** Coordinate with Ken Khachigian

INFORMATION ATTACHED

Note: Following the President's meeting, please submit a confirmed list of actual participants, including staff or Administration attendees to me. Include full names and business titles for non-White House participants.

CC: Michael Deaver
James Brady
David Gergen
Joseph Canzeri
David Fischer
Richard Darman
Richard Williamson
Ken Khachigian
Larry Speakes

Elizabeth Dole
Craig Fuller
Peter McCoy
Nina Wormser
Jennifer Fitzgerald
Helen Donaldson
Mabel Brandon
WHCA

Scheduling

THE WHITE HOUSE
WASHINGTON

February 23, 1981

Dear Pat:

Thank you for your letter and kind invitation to the President to participate in the Easter Seal telethon this year. I have taken the liberty of forwarding your letter to Mr. Gregory Newell, Director of Presidential Scheduling and Appointments. You should be hearing from his office shortly. I can assure you that your invitation will receive serious consideration.

Again, thank you for writing.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Pat Boone
9255 Sunset Boulevard
Suite 519
Los Angeles, CA 90069

*Written note for MKD
"Pat, I'm sure will
work this out."*

Pat Boone

Schedew...

February 17, 1981

Mr. Mike Deaver
The White House
Washington D.C. 20500

Hi Mike!

Hope you're feeling "settled in" and enjoying the whole thing - and that you will for a long time to come.

As we discussed so briefly at the Inaugural celebration, I'm sending you the copy which I hope the President will find the time to do for the Easter Seal telethon. It airs March 28 and 29, and is something that he's been associated with previously. Mike, the Easter Seal program is the broadest based and most comprehensive of all, helping handicapped people no matter what caused the handicap, their racial or economic background, age or anything else. I'm deeply impressed with the scope and the compassion and the effectiveness of the whole program.

The telethon itself will air in over 140 cities, and is expected to net over twenty million this year. The major corporate involvement is growing rapidly, and I really believe that this telethon will become the most important telethon of all (it's already second only to Jerry Lewis and the Muscular Dystrophy telethon). I really believe it's a good association for the President, and the kind of thing the American people will feel good about.

Can you let me know when this tape might be available, and send it to me at my office? If there are any questions or preconditions, please call me or my manager Jack Spina, or Bill Montfort the Chairman of the Easter Seals campaign, 312-243-8400. I think it would be great if President Reagan could do this right in his office, or at any place where there are TV cameras set up; if the copy is put on a tele-prompter, he can knock it off in one or two minutes, literally, and help Easter Seals to the tune of hundreds of thousands of dollars.

Thanks Mike - we'll be in touch, I'm sure.

Your friend

Pat Boone
Pat Boone

Good evening. You are about to watch, between now and tomorrow evening, at least part -- I would hope a good part -- of the 10th annual National Easter Seal Telethon on behalf of disabled children and adults throughout the nation.

I am particularly aware of the Easter Seal program because some years ago, as Governor of California, I was privileged to meet the Society's young poster boy, Peter Stinson. (BEAT) He stole all my jelly beans. Peter, wherever you are tonight, you are forgiven. This once.

Very quickly, let me give you a few important facts about the Easter Seal program. You know, Easter Seals has been serving disabled people longer than any other voluntary health organization. And the reasons why a person is disabled have never mattered. Easter Seals serves the elderly person who is recovering from a stroke, the teenager paralyzed in a diving accident, the youngster born with cerebral palsy, or with a learning disability or hearing problem.

The Easter Seal Society is a good example of how a private, voluntary organization can lead the way in providing services and programs needed by a community--and provide them more quickly and directly than the government. And ninety^{five}~~seven~~ percent of the contribution you give to Easter Seals will stay in your community to serve you, your friends and neighbors. And you never know when you may need Easter Seal's help.

Easter Seals has always depended on people like you. It is part of our long American tradition of neighbor helping neighbor. And now I take ~~particular~~ ^{now} pleasure in turning these proceedings over to your hosts for the next 20 hours--Pat Boone ~~and Don King~~ in Hollywood--and Marvin Hamlisch in New York.

BRIEF REMARKS: TAPED OPENING STATEMENT FOR EASTER SEAL TELETHON
March 2, 1981

1 p m P.S.T. ^{OK}
EASTER SEAL SOCIETY ^{OK} Good Evening. You and I are about to watch, between now and ^{OK}
O-HOUR PROGRAM ^{OK} tomorrow evening, the 10th annual National Easter Seal Telethon
on behalf of disabled children and adults throughout the Nation. ^{OK}

1973 Some years ago, as Governor of California, I was privileged
to meet the Society's young poster boy, Peter Stinson. He stole
all my jelly beans. Peter, wherever you are tonight, you are
forgiven. This once. ^{OK}

JOHN DANVILLE
AT EASTER
SEAL SOCIETY
312) 243-8400
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voluntary organization can lead the way in providing services and
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there. ^{OK}

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fellow man. Values based on such a premise, values renewed in the
act of giving, sustain our national life.

ACK SPINA ^{OK} I take pleasure now, in turning these proceedings over to our
213) hosts for the next 20 hours: Pat Boone in Hollywood and Marvin
74-075 Hamlish in New York. ^{OK}

X - STILL
CHECKING