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Folder Title: Taping: Vietnam Veterans Leadership
Program (Dolan) 06/27/1983

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Last Updated: 04/01/2025

(DOLAN)

JUNE 27, 1983/1:00 P.M.

VIETNAM VETERANS LEADERSHIP PROGRAM

FIRST OF ALL, NANCY
AND I WANT TO WISH ALL OF
YOU A PLEASANT AND
ENJOYABLE HOLIDAY ON THIS
GLORIOUS FOURTH OF JULY.

AS WE ENJOY THE
PARADES AND PICNICS —
AND THE BALL GAMES — WE
SHOULD ALSO PAUSE TO
REFLECT ON THE MEANING OF
THIS DAY AND ON THE
INDOMITABLE SPIRIT THAT'S
BEEN THE DRIVING FORCE
BEHIND AMERICA'S
GREATNESS. AND NOWHERE
IS THIS SPIRIT MORE
EVIDENT THAN IN THE
AMERICAN WILLINGNESS TO
VOLUNTEER — TO GIVE OUR
NEIGHBORS A HAND WHEN
WE'RE NEEDED.

THAT'S THE SPIRIT
BEHIND A PROGRAM I WANT
TO TELL YOU ABOUT — THE
VIETNAM VETERANS
LEADERSHIP PROGRAM, A
FEDERALLY-SPONSORED
VOLUNTEER PROGRAM THAT
ENCOURAGES SUCCESSFUL
VIETNAM VETERANS ACROSS
THE COUNTRY TO VOLUNTEER
THEIR TIME, EFFORT AND
CREATIVE LEADERSHIP TO
HELP SOLVE THE PROBLEMS
STILL FACED BY SOME OF
THEIR FELLOW VETERANS.

THE BIGGEST PROBLEM
ADDRESSED BY THESE
VOLUNTEERS IS IN THE AREA
OF UNEMPLOYMENT.
MILLIONS OF YOUNG
AMERICANS SERVED PROUDLY
AND WELL IN VIETNAM,
GIVING UP YEARS OF THEIR
LIVES TO ANSWER THE
COUNTRY'S CALL. THEY
CAME HOME TO AN
INDIFFERENT WELCOME AND
DIFFICULT ECONOMIC TIMES.

THE VIETNAM VETERANS
LEADERSHIP PROGRAM HELPS
ADDRESS THIS PROBLEM BY
FORGING A PARTNERSHIP
BETWEEN STATE AND LOCAL
LEADERS AND THE PRIVATE
SECTOR — AND ESPECIALLY
THE BUSINESS COMMUNITY.

THIS PARTNERSHIP IS
EXEMPLIFIED BY THE
SUPPORT AND COOPERATION
OF ORGANIZATIONS LIKE THE
ATLANTA BRAVES AND PEOPLE
LIKE ITS PRESIDENT, TED
TURNER.

YOU KNOW, IN
WASHINGTON, D.C., AND
THROUGHOUT THE COUNTRY,
MEMORIALS HONORING
VIETNAM VETERANS HAVE
BEEN AND ARE BEING BUILT.
THESE MEMORIALS ARE AN
IMPORTANT WAY FOR THE
AMERICAN PEOPLE TO SAY
THANKS TO OUR VETERANS.

BUT THERE IS NO GREATER
CONTRIBUTION AMERICANS
CAN MAKE THAN TO INSURE
THAT EACH AND EVERY
VIETNAM VETERAN HAS A
REAL OPPORTUNITY TO
OBTAIN EMPLOYMENT. AT
THIS POINT, I WANT TO ASK
EMPLOYERS IN YOUR STATE
TO JOIN WITH THE GEORGIA
VIETNAM VETERANS
LEADERSHIP PROGRAM AND
OTHER LEADERSHIP PROGRAMS
ACROSS THE COUNTRY TO
MAKE SURE THAT VIETNAM
VETERANS HAVE A LIVING
MEMORIAL — A CHANCE TO
PUT THEIR DISCIPLINE,
LOYALTY AND EXPERIENCE TO
WORK IN A WORTHWHILE JOB.

IN CLOSING, I WOULD
LIKE TO THANK YOU ALL FOR
YOUR PART IN HONORING THE
MEN AND WOMEN WHO SERVED
SO NOBLY AND WELL DURING
THE VIETNAM CONFLICT —
THE MEN AND WOMEN WE
REMEMBER THIS
FOURTH OF JULY.

THANK YOU AND GOD
BLESS YOU ALL.

#

Arum
(Dolan/AB)
June 24, 1983
2:30 p.m. → *RR*

PRESIDENTIAL TAPING: VIETNAM VETERANS LEADERSHIP PROGRAM
MONDAY, JUNE 27, 1983

First of all, Nancy and I want to wish all of you a pleasant and enjoyable holiday on this glorious Fourth of July.

As we enjoy the parades and picnics -- and the ball games -- we should also pause to reflect on the meaning of this day and on the indomitable spirit that's been the driving force behind America's greatness. And nowhere is this spirit more evident than in the American willingness to volunteer -- to give our neighbors a hand when we're needed.

That's the spirit behind a program I want to tell you about -- the Vietnam Veterans Leadership Program, a Federally-sponsored volunteer program that encourages successful Vietnam veterans across the country to volunteer their time, effort and creative leadership to help solve the problems still faced by some of their fellow veterans.

The biggest problem addressed by these volunteers is in the area of unemployment. Millions of young Americans served proudly and well in Vietnam, giving up years of their lives to answer the country's call. They came home to an indifferent welcome and difficult economic times. The Vietnam Veterans Leadership Program helps address this problem by forging a partnership between State and local leaders and the private sector -- and especially the business community.

This partnership is exemplified by the support and cooperation of organizations like the Atlanta Braves and people like its President, Ted Turner.

You know, in Washington, D.C., and throughout the country, memorials honoring Vietnam veterans have been and are being built. These memorials are an important way for the American people to say thanks to our veterans. But there is no greater contribution Americans can make than to insure that each and every Vietnam veteran has a real opportunity to obtain employment. At this point, I want to ask employers in your State to join with the Georgia Vietnam Veterans Leadership Program and other leadership programs across the country to make sure that Vietnam veterans have a living memorial -- a chance to put their discipline, loyalty and experience to work in a worthwhile job.

In closing, I would like to thank you all for your part in honoring the men and women who served so nobly and well during the Vietnam conflict -- the men and women we remember this Fourth of July.

Thank you and God bless you all.

(Dolan/AB)
June 24, 1983
2:30 p.m.

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In closing, I would like to thank you all for your part in honoring the men and women who served so nobly and well during the Vietnam conflict -- the men and women we remember this Fourth of July.

Thank you and God bless you all.

Kim's Changes

(Dolan) *AK*
June 23, 1983
2:30 p.m.

*all
OK
John
FAC
VVLIP
254-721*

PRESIDENTIAL TAPING: VIETNAM VETERANS LEADERSHIP PROGRAM
MONDAY, JUNE 27, 1983

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*OK
Lindsay
CEA
X4737*

This partnership is exemplified by the support and cooperation of organizations like the Atlanta Braves and people like its President, Ted Turner.

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In closing, I would like to ~~ask you to all join me in~~ ^{thank you all} ~~thanking Ted Turner and the Atlanta Braves baseball team for~~ ^{your} ~~their~~ part in honoring the men ^{and women} who served so nobly and well during the Vietnam conflict -- the men ^{and women} we remember this 4th of July.

Thank you and God bless you all.

Atlanta
Braves
404-522-96
owner
Rockwell
Stable
Turner
5500

VVLP
Tuck
Doris
P.O. Box
x9620

Bill
June
254-8290
VVLP

WHITE HOUSE STAFFING MEMORANDUM

DATE: June 23, 1983 ACTION/CONCURRENCE/COMMENT DUE BY: NOON TOMORROW
Friday, June 24, 1983SUBJECT: DRAFT PRESIDENTIAL TAPING: VIETNAM VETERANS LEADERSHIP PROGRAM

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☐	HARPER	☒	☐
MEESE	☐	☒	HERRINGTON	☐	☐
BAKER	☐	☒	JENKINS	☐	☐
DEAVER	☐	☒	McMANUS	☒	☐
STOCKMAN	☒	☐	MURPHY	☐	☐
CLARK	☒	☐	ROGERS	☐	☐
DARMAN	☐ P	☒ SS	ROLLINS	☒	☐
DUBERSTEIN	☒	☐	VERSTANDIG	☒	☐
FELDSTEIN	☐	☐	WHITTLESEY	☒	☐
FIELDING	☒	☐	BRADY/SPEAKES	☒	☐
FULLER	☒	☐	FISCHER	☐	☒
GERGEN	☒	☐	BAKSHIAN	☐	☒

REMARKS:

Please forward comments/edits directly to Aram Bakshian, with a copy to my office, by Noon tomorrow, Friday, June 24.

Thank you.

RESPONSE:

No objection
ten5

Richard G. Darman
Assistant to the President

(Dolan)
June 23, 1983
2:30 p.m.

PRESIDENTIAL TAPING: VIETNAM VETERANS LEADERSHIP PROGRAM
MONDAY, JUNE 27, 1983

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That's the spirit behind a program I want to tell you about -- the Vietnam Veterans Leadership Program, a Federally-sponsored volunteer program that encourages successful Vietnam veterans across the country to volunteer their time, effort and creative leadership to help solve the problems still faced by some of their fellow veterans.

The biggest problem addressed by these volunteers is in the area of unemployment. Millions of young Americans served proudly and well in Vietnam, giving up years of their lives to answer the country's call. They came home to an indifferent welcome and difficult economic times. The Vietnam Veterans Leadership Program helps address this problem by forging a partnership between the Government and the private sector -- and especially the business community.

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You know, in Washington, D.C., and throughout the country, memorials honoring Vietnam veterans have been and are being built. These memorials are an important way for the American people to say thanks to our veterans. But there is no greater contribution Americans can make than to insure that each and every Vietnam veteran has a real opportunity to obtain employment. At this point, I want to ask employees in your State to join with the Georgia Vietnam Veterans Leadership Program and other leadership programs across the country to make sure that Vietnam veterans have a living memorial -- a chance to put their discipline, loyalty and experience to work in a worthwhile job.

In closing, I would like to ask you to all join me in thanking Ted Turner and the Atlanta Braves baseball team for their part in honoring the men who served so nobly and well during the Vietnam conflict -- the men we remember this 4th of July.

Thank you and God bless you all.

WHITE HOUSE STAFFING MEMORANDUM

DATE: June 23, 1983 ACTION/CONCURRENCE/COMMENT DUE BY: NOON TOMORROW
Friday, June 24, 1983

SUBJECT: DRAFT PRESIDENTIAL TAPING: VIETNAM VETERANS LEADERSHIP PROGRAM

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VICE PRESIDENT	☐	☐	HARPER	☒	☐
MEESE	☐	☒	HERRINGTON	☐	☐
BAKER	☐	☒	JENKINS	☐	☐
DEAVER	☐	☒	McMANUS	☒	☐
STOCKMAN	☒	☐	MURPHY	☐	☐
CLARK <i>NSC Comments</i>	☒	☐	ROGERS	☐	☐
DARMAN	☐	☒	ROLLINS	☒	☐
DUBERSTEIN	☒	☐	VERSTANDIG	☒	☐
FELDSTEIN	☐	☐	WHITTLESEY	☒	☐
FIELDING	☒	☐	BRADY/SPEAKES	☒	☐
FULLER	☒	☐	FISCHER	☐	☒
GERGEN	☒	☐	BAKSHIAN	☐	☒

REMARKS:

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Thank you.

RESPONSE:

Richard G. Darman
 Assistant to the President

WHITE HOUSE STAFFING MEMORANDUM

DATE: June 23, 1983 ACTION/CONCURRENCE/COMMENT DUE BY: NOON TOMORROW
Friday, June 24, 1983

SUBJECT: DRAFT PRESIDENTIAL TAPING: VIETNAM VETERANS LEADERSHIP PROGRAM

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CLARK	☒	☐	ROGERS	☐	☐
DARMAN	☐ P	☒ SS	ROLLINS	☒	☐
DUBERSTEIN	☒	☐	VERSTANDIG	☒	☐
FELDSTEIN	☐	☐	WHITTLESEY	☒	☐
FIELDING	☒	☐	BRADY/SPEAKES	☒	☐
FULLER	☒	☐	FISCHER	☐	☒
GERGEN	☒	☐	BAKSHIAN	☐	☒

REMARKS:

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Thank you.

RESPONSE:

No problems. Looks fine. MCB Blackwell

Richard G. Darman
Assistant to the President
Ext. 2702

WHITE HOUSE STAFFING MEMORANDUM

DATE: June 23, 1983 ACTION/CONCURRENCE/COMMENT DUE BY: NOON TOMORROW
Friday, June 24, 1983

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FIELDING	☒	☐	BRADY/SPEAKES	☒	☐
FULLER	☒	☐	FISCHER	☐	☒
GERGEN	☒	☐	BAKSHIAN	☐	☒

REMARKS:

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Thank you.

α *D. Gergen*

RESPONSE:

Richard G. Darman
 Assistant to the President

~~KS~~
(Dolan) / ARB
June 23, 1983
2:30 p.m. → SS

PRESIDENTIAL TAPING: VIETNAM VETERANS LEADERSHIP PROGRAM
MONDAY, JUNE 27, 1983

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That's the spirit behind a program I want to tell you about -- the Vietnam Veterans Leadership Program, a Federally-sponsored volunteer program that encourages successful Vietnam veterans across the country to volunteer their time, effort and creative leadership to help solve the problems still faced by some of their fellow veterans.

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You know, in Washington, D.C., and throughout the country, memorials honoring Vietnam veterans have been and are being built. These memorials are an important way for the American people to say thanks to our veterans. But there is no greater contribution Americans can make than to insure that each and every Vietnam veteran has a real opportunity to obtain employment. At this point, I want to ask employees in your State to join with the Georgia Vietnam Veterans Leadership Program and other leadership programs across the country to make sure that Vietnam veterans have a living memorial -- a chance to put their discipline, loyalty and experience to work in a worthwhile job.

In closing, I would like to ask you to all join me in thanking Ted Turner and the Atlanta Braves baseball team for their part in honoring the men who served so nobly and well during the Vietnam conflict -- the men we remember this 4th of July.

Thank you and God bless you all.

OPP
Comments

(Dolan)
June 23, 1983
2:30 p.m.

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MONDAY, JUNE 27, 1983

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*Coordinate
Dept of Labor
amgen jsm
for jets. →*

(Dolan)
June 23, 1983
2:30 p.m.

*Appleman
389-2741
D.A.*

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MONDAY, JUNE 27, 1983

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Thank you and God bless you all.

THE WHITE HOUSE
WASHINGTON

*ACTION's
reply*

CABINET AFFAIRS STAFFING MEMORANDUM

DATE: June 24, 1983 NUMBER: 073432CA DUE BY 12 noon TODAY
SUBJECT: DRAFT PRESIDENTIAL TAPING: Vietnam Veterans Leadership Program

	ACTION	FYI		ACTION	FYI
ALL CABINET MEMBERS	☐	☐	Baker	☐	☐
Vice President	☐	☐	Deaver	☐	☐
State	☐	☐	Clark	☐	☐
Treasury	☐	☐	Darman (<i>For WH Staffing</i>)	☐	☐
Defense	☐	☐	Harper	☐	☐
Attorney General	☐	☐	Jenkins	☐	☐
Interior	☐	☐		☐	☐
Agriculture	☐	☐		☐	☐
Commerce	☐	☐		☐	☐
Labor	☐	☐		☐	☐
HHS	☐	☐		☐	☐
HUD	☐	☐		☐	☐
Transportation	☐	☐		☐	☐
Energy	☐	☐		☐	☐
Education	☐	☐		☐	☐
Counsellor	☐	☐		☐	☐
OMB	☐	☐		☐	☐
CIA	☐	☐		☐	☐
UN	☐	☐		☐	☐
USTR	☐	☐		☐	☐
CEA	☐	☐	CCCT/Gunn	☐	☐
CEO	☐	☐	CCEA/Porter	☐	☐
OSTP	☐	☐	CCFA/Boggs	☐	☐
Veterans Administration	☒	☐	CCHR/Carleson	☐	☐
ACTION	☒	☐	CCLP/Uhlmann	☐	☐
			CCMA/Bledsoe	☐	☐
			CCRE/Boggs	☐	☐

REMARKS:

Please forward comments/edits directly to Aram Bakshian (456-6266), with a copy to my office by noon today.

Thank you.

RETURN TO:

☒ Craig L. Fuller
Assistant to the President

☐ Becky Norton Dunlop
Director, Office of

'83 JUN 24 A11 :41

(Dolan)
June 23, 1983
2:30 p.m.

PRESIDENTIAL TAPING: VIETNAM VETERANS LEADERSHIP PROGRAM
MONDAY, JUNE 27, 1983

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EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

24 JUN 1983

MEMORANDUM FOR: Aram Bakshian, Jr.

FROM: John Cogan *JC*

SUBJECT: Comments on Draft Presidential Taping:
Vietnam Veterans Leadership Program

We have no substantive problems with the language of the draft.
We have proposed two editorial changes, shown on the attached
copy.

Attachment

OMB STAFFING OF WHITE HOUSE PAPERS

Doc Date: 6/23/83 Action: X Info: Paper from: Dick DarmanSubj: Draft Presidential Taping: Vietnam Veterans Leadership ProgramDistribution within OMB

	<u>Action</u>	<u>FYI</u>		<u>Action</u>	<u>FYI</u>		<u>Action</u>	<u>FYI</u>
Stockman	___	___	Wright	___	<u>✓</u>	Gerson	___	<u>✓</u>
Foran	___	___	Wright EP	___	___	DeMuth	___	___
Forner	___	___	Steinberg	___	___	Dale	___	___
Cogan	<u>✓</u>	___	Hudson	___	___	Frey	___	___
Keel	___	___	Horowitz	___	___	Sowle	___	___
Khedouri	___	___	Modlin	___	___	Bryant	___	___
Hause	___	___		___	___		___	___

*Please coordinate with and provide comments to _____.

**Should receive first _____ page(s) only.

RESPONSE TO WHITE HOUSELead responsibility for preparing response: CoganAddress response to Bukshian CC -> Darman for signature of CoganResponse should arrive in Correspondence Unit by: Now - Today - 6/24/83

Concurrence: Initials: _____

Date: / /

PLEASE RESPOND IN WRITING TO WHITE HOUSE REQUESTS

IF RESPONSE IS SENT DIRECTLY TO WHITE HOUSE, PLEASE SEND DAVID GERSON A COPY

BRIEFING MATERIAL PREPARATION

Lead responsibility for preparing for meeting: _____

Briefing material should be in Director's Office by: _____

Comments:

CVB
NOTED

Document No. _____

7:58
WHITE HOUSE STAFFING MEMORANDUM

DATE: June 23, 1983 ACTION/CONCURRENCE/COMMENT DUE BY: NOON TOMORROW
Friday, June 24, 1983

SUBJECT: DRAFT PRESIDENTIAL TAPING: VIETNAM VETERANS LEADERSHIP PROGRAM

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	☐	☐	HARPER	☒	☐
MEESE	☐	☒	HERRINGTON	☐	☐
BAKER	☐	☒	JENKINS	☐	☐
DEAVER	☐	☒	McMANUS	☒	☐
STOCKMAN	☒	☐	MURPHY	☐	☐
CLARK	☒	☐	ROGERS	☐	☐
DARMAN	☐	☒	ROLLINS	☒	☐
DUBERSTEIN	☒	☐	VERSTANDIG	☒	☐
FELDSTEIN	☐	☐	WHITTLESEY	☒	☐
FIELDING	☒	☐	BRADY/SPEAKES	☒	☐
FULLER	☒	☐	FISCHER	☐	☒
GERGEN	☒	☐	BAKSHIAN	☐	☒

REMARKS:

Please forward comments/edits directly to Aram Bakshian, with a copy to my office, by Noon tomorrow, Friday, June 24.

Thank you.

RESPONSE:

Richard G. Darman

(Dolan)
June 23, 1983
2:30 p.m.

PRESIDENTIAL TAPING: VIETNAM VETERANS LEADERSHIP PROGRAM
MONDAY, JUNE 27, 1983

First of all, Nancy and I want to wish all of you a pleasant and enjoyable holiday on this glorious Fourth of July.

✓ As we enjoy the parades and picnics -- and the ball games -- we should also pause to reflect on the meaning of this day and on the indomitable spirit ^{that has} been the driving force behind America's greatness. And nowhere is this spirit more evident than in the American willingness to volunteer -- to give our neighbors a hand when we're needed.

That's the spirit behind a program I want to tell you about -- the Vietnam Veterans Leadership Program, a Federally-sponsored volunteer program that encourages successful Vietnam veterans across the country to volunteer their time, effort and creative leadership to help solve the problems still faced by some of their fellow veterans.

The biggest problem addressed by these volunteers is in the area of unemployment. Millions of young Americans served proudly and well in Vietnam, giving up years of their lives to answer the country's call. They came home to an indifferent welcome and difficult economic times. The Vietnam Veterans Leadership Program helps address this problem by forging a partnership between the Government and the private sector -- and especially the business community.

This partnership is exemplified by the support and cooperation of organizations like the Atlanta Braves and people like its President, Ted Turner.

You know, in Washington, D.C., and throughout the country, memorials honoring Vietnam veterans have been and are being built. These memorials are an important way for the American people to say thanks to our veterans. But there is no greater contribution Americans can make than to insure that each and every Vietnam veteran has a real opportunity to obtain employment. At this point, I want to ask ^{employers} employees in your State to join with the Georgia Vietnam Veterans Leadership Program and other leadership programs across the country to make sure that Vietnam veterans have a living memorial -- a chance to put their discipline, loyalty and experience to work in a worthwhile job.

In closing, I would like to ask you to all join me in thanking Ted Turner and the Atlanta Braves baseball team for their part in honoring the men who served so nobly and well during the Vietnam conflict -- the men we remember this 4th of July.

Thank you and God bless you all.

(Dolan)
June 23, 1983
2:30 p.m.

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(Dolan)
June 23, 1983
~~2:30~~ p.m.
2:15

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MONDAY, JUNE 27, 1983

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In closing, I would like to ask you to all join me in thanking Ted Turner and the Atlanta Braves baseball team for their part in honoring the men who served so nobly and well during the Vietnam conflict -- the men we remember this 4th of July.

Thank you and God bless you, ~~all~~

First of all, Nancy and I want to wish all of you a pleasant and enjoyable holiday on this glorious Fourth of July.

As we enjoy today's ballgames, ^{the}parades and picnics, though, we should ^{all} pause to reflect on the ^{the meaning of}importance of this day. There is ^{and on our}an indomitable spirit ⁱⁿAmerica . . . one that has been with us ^{our country and}since the foundation of the nation and continues to be a driving force in assuring that our country remains free and independent. That spirit is ^{it's}nowhere more evident than in the inherent American willingness to volunteer . . . volunteer in a constructive and meaningful way to give our neighbors a hand up when needed.

That's the spirit behind the Vietnam Veterans Leadership Program . . . a federally-sponsored volunteer program that encourages successful Vietnam veterans across the country to volunteer their time, effort and creative leadership to help solve the problems still faced by some of their fellow veterans.

The biggest problem addressed by these volunteers is in the area of unemployment. Millions of young Americans served proudly and well in Vietnam, giving up years of their lives to answer the country's call. They came home to an indifferent welcome and difficult economic times. The Vietnam Veterans Leadership Program helps address this problem by forging a partnership between the government and the private sector . . . especially the business community.

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In closing, I would like to ask you to all join me in thanking Ted Turner and the Atlanta Braves baseball team for their part in honoring our Vietnam veterans on this special day. Thank you all.

the men who served so nobly and well during the Vietnam conflict. Thank you. Happy 4th of July. And God Bless you.

it's the spirit that has been the driving force behind America's greatness

-- and the ballgames --

a 104 book I want to talk to you about --

(Dolan)
June 23, 1983
2:00 p.m.

PRESIDENTIAL TAPING: VIETNAM VETERANS LEADERSHIP PROGRAM
MONDAY, JUNE 27, 1983

First of all, Nancy and I want to wish all of you a pleasant and enjoyable holiday on this glorious Fourth of July.

As we enjoy the parades and picnics -- and the ballgames -- we should also pause to reflect on the meaning of this day and on the indomitable spirit of our country and its people -- for it's that spirit that ^{is} ~~has been~~ ^{been} the driving force behind America's greatness. ^{And} ~~Nowhere~~ ^{this spirit} is it more evident than in the American willingness to volunteer . . . to give our neighbors a hand up ^{we're} when needed.

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In closing, I would like to ask you to all join me in thanking Ted Turner and the Atlanta Braves baseball team for their part in honoring the men who served so nobly and well during the Vietnam conflict. *— the men we remember this 4th of July. Thank You* Thank you. Happy 4th of July. And God bless you.

THE WHITE HOUSE

WASHINGTON

TO: TONY

Kim

FROM: KIM

RE: VIETNAM VETERANS LEADERSHIP TAPING

I spoke with ACTION this morning and the memo from Tom Pauken covers all points for a 1½ minute speech.

The taping will get nation-wide t.v. coverage on 4 July prior to the Atlanta Braves game.

55,000 people will be present.

(John Fales--254-7264--ACTION)

THE WHITE HOUSE

WASHINGTON

6/17/83

MEMORANDUM

TO: ARAM BAKSHIAN/MARK GOODE
FROM: FREDERICK J. RYAN, JR. *fjr*
SUBJ: APPROVED PRESIDENTIAL ACTIVITY

MEETING: Taping Session:
1. Vietman Veterans Leadership Program (Coyne/Coordinate with Fuller)
2. Audio tape for All Star Baseball Game (Gergen)
DATE: June 27, 1983
TIME: 1:00 pm
DURATION: 15 minutes
LOCATION: Diplomatic Reception Room
REMARKS REQUIRED: Yes
MEDIA COVERAGE: No
FIRST LADY PARTICIPATION: No

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc:	A. Bakshian	M. McManus	J. Mahan
	R. Darman	J. Rosebush	
	R. DeProspero	B. Shaddix	
	K. Duberstein	W. Sittmann	
	D. Fischer	L. Speakes	
	C. Fuller	WHCA Audio/Visual	
	W. Henkel	WHCA Operations	
	E. Hickey	A. Wrobleski	
	G. Hodges	Nell Yates	

APPROVED FOR ^{UPR}

Date. 6/27/83

Time. 1:00

Length. 5 min

Date 6/17/83

THE WHITE HOUSE
WASHINGTON

June 15, 1983

^{CNN}
RECEIVED

JUN 15 1983

SCHEDULING
OFFICE

Schedule Proposal

TO: FRED RYAN, DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: JAMES K. COYNE, SPECIAL ASSISTANT TO THE
PRESIDENT, PRIVATE SECTOR INITIATIVES ^{JC}

REQUEST: Presidential taping complimenting the Viet
Nam Veterans Leadership Program for their
volunteer activities

DATE: July 4, 1983

BACKGROUND: Film will be shown at an Atlanta Braves
baseball team home game on July 4th honoring
the Vietnam Veterans Program. CNN will also
play the tape as a PSA on its network.

For more information see attached memorandum from Tom Pauken,
Director of Action



ACTION

WASHINGTON, D.C. 20525

OFFICE OF
THE DIRECTOR

June 3, 1983

MEMORANDUM

To: James Coyne, Special Assistant to the President for
Private Sector Initiatives

From: Tom Pauken, Director, ACTION *Tom Pauken*

Subject: Message from President Reagan

BACKGROUND:

- o The Vietnam Veterans Leadership Program (VVLVP) is a federal initiative administered by ACTION, the national volunteer agency. The program encourages successful Vietnam veterans nationwide to volunteer their time, effort and creative leadership to help solve the problems still faced by some of their fellow veterans, especially in the areas of employment and under employment. It was launched by President Reagan in a White House Rose Garden ceremony on November 10, 1981.
- o In March, 1983, one of the most recent VVLVP's was established in Atlanta, Georgia.
- o Due to the recommendation of Ron Miller, the Georgia VVLVP project director, Ted Turner and the Atlanta Braves have agreed to dedicate the July 4th Baseball game to Vietnam veterans.
- o Each fan in attendance will receive an American Flag. In addition, there will be a spectacular fireworks display.
- o Representatives of Mr. Turner and the Georgia VVLVP have requested that President Reagan record a 90-second to two-minute videotaped message on 3/4" videotape to be shown on the scoreboard prior to the game which begins at 7:40 p.m. The message will be aired simultaneously throughout the nation on Mr. Turner's Cable TV network.

RECOMMENDED SUBJECT MATTER TO BE INCLUDED:

- o Thank you to Ted Turner and the Atlanta Braves baseball team for honoring America's Vietnam veterans.
- o In Washington, D.C., and throughout the country, memorials honoring Vietnam veterans have been and are being built, but there is no greater contribution Americans can make than to insure that the Vietnam veteran has an opportunity to obtain meaningful employment. I am, therefore, taking this opportunity to ask employers to join with the Georgia and other Vietnam Veterans Leadership Programs throughout our nation to give the Vietnam Veterans a living memorial -- a job!

cc: Chris Rizzuto
Staff Assistant to
the Director of Public Affairs