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(202) 659-9666



Commercial Comics, Inc.
"COMICS THAT TELL YOUR STORY"

MALCOLM W. ATER
President

1500 MASSACHUSETTS AVENUE, N.W.
WASHINGTON, D.C. 20005



17 MAY 1985

Commercial Comics Inc.

1500 Massachusetts Avenue, N.W.

Washington, D. C. 20005

(202) 659-9666

May 16, 1985

Dr. Carleton Turner
THE WHITE HOUSE
Washington, D.C. 20500

Dear Dr. Turner:

My several recent attempts to reach you by telephone have failed so I'll drop this note to advise that I can make up-dated proofs of Rex Morgan, M.D.'s current episode on cocaine available to you if you wish. I sent you the story through April 7 and have on hand proofs for the succeeding weeks.

I believe Dr. Dallis' approach in exposing the cocaine problem is novel and am sure it will make a strong impact on the very wide readership the Rex Morgan strip has in newspapers all over America. It will serve as an eye-opener to millions of readers about the insidiousness of cocaine.

Let me know if you wish to have additional proofs as they are received.

Best regards,

Malcolm
Malcolm W. Ater
President

MWA:bj

P.S. By the way, I wonder if either President or Mrs. Reagan has been in touch with Nick Dallis in appreciation of his use of Rex Morgan, M.D. in exposing the evils of drug misuse. I'm sure he hasn't yet received the call you suggested. Nick would be surprised and honored, I'm sure.

M

COMICS THAT TELL YOUR STORY

NBC

National Broadcasting Company, Inc.

1825 K Street, N.W.
Washington, D.C. 20006 202-833-3600

Robert D. Hynes, Jr.
Vice President, Washington

OK *Dr. Turner*

20 MAY 1985

May 17, 1985

Mr. Carleton Turner
Special Assistant to the President
for Drug Abuse Policy
The White House
Washington, D.C. 20500

Dear Dr. Turner:

You are invited to join us for a reception and dinner with the management and news team from WKYC-TV (NBC's Channel 3 in the Cleveland metropolitan area). Our WKYC-TV group will be here meeting with their Members of Congress, other federal government officials, and broadcast industry leaders.

The reception and dinner for our station visitors will be held on Tuesday, July 9, at the Four Seasons Hotel, 2800 Pennsylvania Avenue N.W. We hope that you and Mrs. Turner can be with us then.

Our reception will begin at 7pm in Salon B, with dinner at 8pm in the Dumbarton Room. Dress will be informal. Complimentary valet parking will be available at the front entrance to the hotel.

We look forward to seeing you. Seating will be pre-arranged, and it would be most helpful to know in advance whether you will be able to attend.

Sincerely,

Bob Hynes

RSVP 833-3600



25 MAR 1985

2225

Commercial Comics Inc.

1500 Massachusetts Avenue, N.W.

Washington, D. C. 20005

(202) 659-9666

March 22, 1985

Dr. Carlton Turner
THE WHITE HOUSE
Room 220
Washington, D.C. 20500

Dear Dr. Turner:

The proof sheets I have on hand from the beginning of the cocaine episode in REX MORGAN, M.D. are incomplete so the Syndicate has mailed both the Sunday and Daily strips to me for delivery to you. I expect that will be early in the week.

The serial has just begun and is going to be a dandy--an expose of upper middle class abuse of the drug. The message's impact on the thirty or so million readers of the strip should enlighten a lot of people about the dangers of using the drug. I think it will be a good vehicle to wake up the people.

I'll be in touch again soon.

MWA:bj

Best regards,

Malcolm W. Ater
President

COMICS THAT TELL YOUR STORY



Commercial Comics Inc.

1500 Massachusetts Avenue, N.W.

Washington, D. C. 20005

(202) 659-9666

March 22, 1985

Dr. Carleton Turner
Room 220,
THE WHITE HOUSE
Washington, D.C. 20500

Dear Dr. Turner:

With this letter I am enclosing proofs of Dr. Dallis' serial currently running in the newspaper comic strip, Rex Morgan, M.D. The story began on March 11 and the enclosed proofs are for the period through April 7. As I explained in our telephone conversation, the story deals with cocaine addiction and will be of approximately five months duration.

We believe the dramatized message can make a decided impact on the estimated 30 million daily readers of Rex Morgan and will materially contribute as an educational vehicle in alerting readers to the dangers of using cocaine.

If you wish, we can supply additional proofs of the serial as they are produced. You will also find the feature--both the daily and Sunday strips--in the Washington Post.

Nick has told me the overall plot of the story and it promises to be another of his really potent public service messages dramatized through continuity. I'm sure you're going to like it.

MWA:bj
Enclosures

Best regards,

Malcolm W. Ater
President

COMICS THAT TELL YOUR STORY

REX MORGAN, M.D.

NEWS AMERICA SYNDICATE

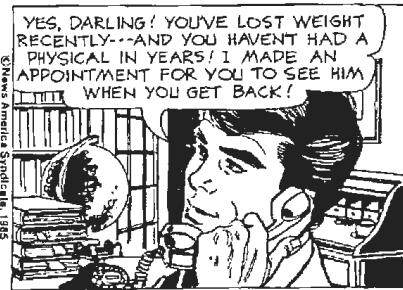
1703 KAISER AVENUE, IRVINE, CALIFORNIA 92714

RELEASE WEEK OF MARCH 11, 1985

Release Monday

REX MORGAN, M.D.

WHEN BRADY BISHOP, AN ECONOMICS PROFESSOR, PHONES HIS WIFE CLAUDIA, WHO IS ON A SALES TRIP FOR A COMPUTER SOFTWARE COMPANY, HE TELLS HER ABOUT HIS APPOINTMENT WITH DR. REX MORGAN.



BY DAL CURTIS

Release Thursday

REX MORGAN, M.D.



BY DAL CURTIS

Release Tuesday

REX MORGAN, M.D.



BY DAL CURTIS

Release Friday

REX MORGAN, M.D.



BY DAL CURTIS

Release Wednesday

REX MORGAN, M.D.



BY DAL CURTIS

Release Saturday

REX MORGAN, M.D.



BY DAL CURTIS

SUNDAY

REX MORGAN M.D.

BY THE WAY, DID YOU REMEMBER WHERE YOU HAD SEEN BRADY BISHOP?

YES! HE'S AN ASSOCIATE PROFESSOR OF ECONOMICS AT THE UNIVERSITY! HE GAVE A TALK AT OUR MEDICAL SOCIETY ABOUT A YEAR AGO!

HE JUST PHONED AGAIN!

HE'D LIKE YOU TO CALL HIM WHEN YOU HAVE TIME!

THAT'S RIGHT, OPERATOR! I'D LIKE TO MAKE A PERSON-TO-PERSON CALL TO MRS. BRADY BISHOP! I BELIEVE SHE'S IN ROOM 824! YOU'D BETTER CHECK THAT WITH THE HOTEL!

BRADLEY and EDGINGTON 3-17

RING

DARLING, HOW ARE YOU? HOW DID YOUR SALES PRESENTATION GO?

WONDERFUL! I JUST RECEIVED WORD THAT I MADE THE SALE---AND IT'S THE BIGGEST EVER!

AND DARLING, FORGIVE ME FOR BEING SO UPSET WITH YOU LAST NIGHT! I'LL MAKE AN APPOINTMENT TO SEE DR. MORGAN SOMETIME WHEN I'M NOT BUSY!

DO YOU KNOW WHEN YOU'LL BE GETTING HOME?

I'M HURRYING TO CATCH A FLIGHT FOR SAN DIEGO! I'LL HAVE TO SPEND OVERNIGHT THERE! THEN I'LL BE GOING TO LOS ANGELES AND SEATTLE! I'LL CHECK WITH THE OFFICE AND CALL YOU TOMORROW!

MORGAN 3-17 NEWS AMERICA

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News America Syndicate

REX MORGAN, M.D.

NEWS AMERICA SYNDICATE

1703 KAISER AVENUE, IRVINE, CALIFORNIA 92714

RELEASE WEEK OF MARCH 18, 1985

Release Monday

REX MORGAN, M.D.

BY DAL CURTIS



Release Thursday

REX MORGAN, M.D.

BY DAL CURTIS



Release Tuesday

REX MORGAN, M.D.

BY DAL CURTIS



Release Friday

REX MORGAN, M.D.

BY DAL CURTIS



Release Wednesday

REX MORGAN, M.D.

BY DAL CURTIS



Release Saturday

REX MORGAN, M.D.

BY DAL CURTIS



SUNDAY

REX MORGAN M.D.

GOOD EVENING, BRADY! IT'S NICE TO SEE YOU AGAIN!

I WAS TELLING PROFESSOR WILSON THAT YOU'LL BEGIN TO THINK I'M A REGULAR BOARDER! IT SEEMS I'M ALWAYS INVITED TO DINNER WHEN CLAUDIA IS OUT OF TOWN!

YOUR WIFE AND I HAVE A PACT!

I PROMISED HER I'D LOOK AFTER YOU WHEN SHE'S AWAY!

HAVING MET A FELLOW SALESMAN ON HER TRIP TO THE WEST COAST, CLAUDIA BISHOP AGREES TO ATTEND A PARTY WITH HIM.

THESE ARE OLD FRIENDS OF MINE, CLAUDIA! THEY'RE OUR KIND OF PEOPLE, WITH THE RIGHT CONNECTIONS! KNOW WHAT I MEAN?

YES, CARL!

BRADLEY and EDGINGTON 3-24

IF YOU'RE EVER IN TOWN ALONE AND THERE'S ANYTHING YOU NEED JUST GIVE THEM A CALL! THEY'LL TAKE GOOD CARE OF YOU!

THAT'S NICE TO KNOW!

TAXI

DiPreta

BY THE WAY, THEY WON'T TOUCH H--- BUT FOR GRASS AND HIGH QUALITY COKE, THEY'RE THE BEST!

MEANWHILE

HERE'S TO YOUR GOOD WIFE, BRADY ---AND HER SAFE RETURN!

THANK YOU, PROFESSOR WILSON!

HOW MUCH WILL CLAUDIA BE REQUIRED TO TRAVEL IN HER WORK?

QUITE A BIT---UNLESS SHE BECOMES SALES DIRECTOR AND THERE'S TALK OF THAT! IF THAT COMES ABOUT, SHE'LL BE SPENDING MOST OF HER TIME HERE AT THE MAIN OFFICE ---WHICH WILL MAKE ME VERY HAPPY!

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REX MORGAN, M.D.

NEWS AMERICA SYNDICATE

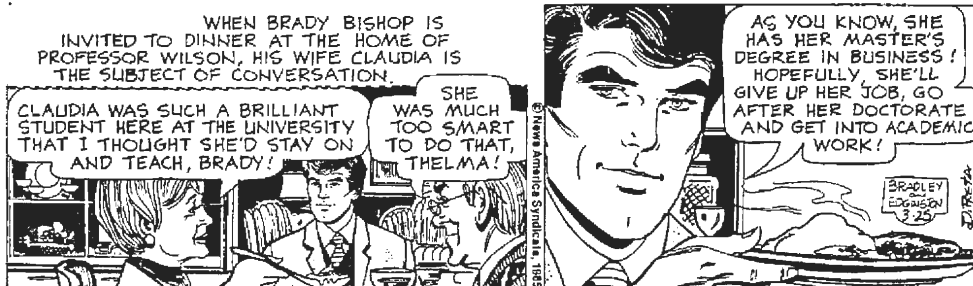
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RELEASE WEEK OF MARCH 25, 1985

Release Monday

REX MORGAN, M.D.

BY DAL CURTIS



Release Tuesday

REX MORGAN, M.D.

BY DAL CURTIS



Release Wednesday

REX MORGAN, M.D.

BY DAL CURTIS



Release Thursday

REX MORGAN, M.D.

BY DAL CURTIS



Release Friday

REX MORGAN, M.D.

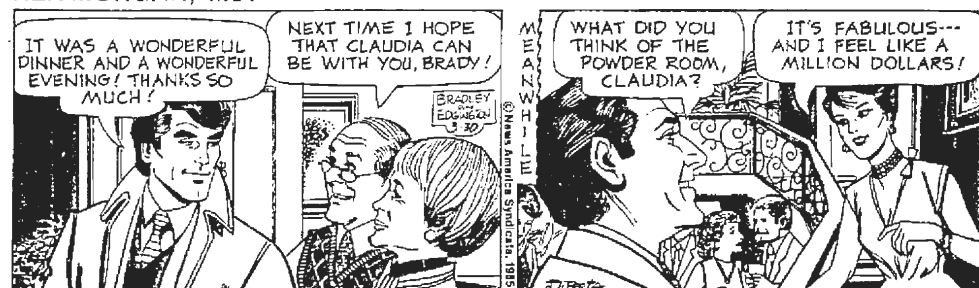
BY DAL CURTIS



Release Saturday

REX MORGAN, M.D.

BY DAL CURTIS



SUNDAY

REX MORGAN M.D.®

THIS IS THE MOST FABULOUS PARTY I'VE EVER SEEN, CARL! ALL THE PEOPLE LOOK SO INTERESTING!

THEY'RE NOT ONLY INTERESTING, THEY'RE IMPORTANT PEOPLE, CLAUDIA!

BEING HERE IS EXCITING!

YOU'VE MET OUR HOST, NOW LET'S FIND TESS, OUR HOSTESS!

HAVING HAD A QUIET DINNER WITH PROFESSOR WILSON AND HIS WIFE, BRADY BISHOP IS ABOUT TO LEAVE.

BRADLEY and EDGINGTON 3:31

I DON'T KNOW HOW TO THANK YOU! IT'S BEEN A LOVELY EVENING!

I WISH YOU'D JUST COME OVER AND TAKE POTLUCK WITH US WHENEVER CLAUDIA IS OUT OF TOWN, DEAR!

DO YOU REALIZE WHAT YOU'RE SAYING? MY GOOD WIFE WILL BE TRAVELING ALMOST THREE WEEKS THIS MONTH, THELMA! GOOD NIGHT--AND THANKS AGAIN!

THELMA, I'M WORRIED ABOUT BRADY! HE SEEMS DEPRESSED!

MEANWHILE

CLAUDIA, I THINK I SEE TESS! I WANT YOU TO MEET HER!

CARL, MY DARLING! WHO IS THIS BEAUTIFUL WOMAN?

TESS, THIS IS CLAUDIA BISHOP--AND I WANT YOU GIRLS TO BECOME GOOD FRIENDS!

THIS YOUNG LADY IS ON HER WAY UP IN THE BUSINESS WORLD--AND SHE'LL BE COMING THROUGH TOWN EVERY MONTH OR SO!

WE'LL TAKE GOOD CARE OF HER, BELIEVE ME!

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REX MORGAN, M.D.

NEWS AMERICA SYNDICATE

1703 KAISER AVENUE, IRVINE, CALIFORNIA 92714

RELEASE WEEK OF APRIL 1, 1985

Release Monday

REX MORGAN, M.D.

BY DAL CURTIS



Release Tuesday

REX MORGAN, M.D.

BY DAL CURTIS



Release Wednesday

REX MORGAN, M.D.

BY DAL CURTIS



Release Thursday

REX MORGAN, M.D.

BY DAL CURTIS



Release Friday

REX MORGAN, M.D.

BY DAL CURTIS



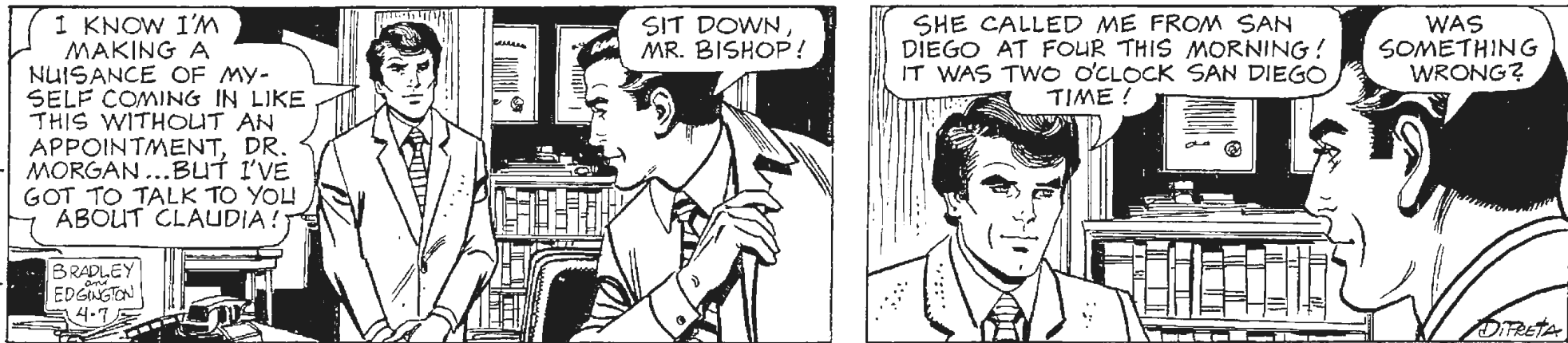
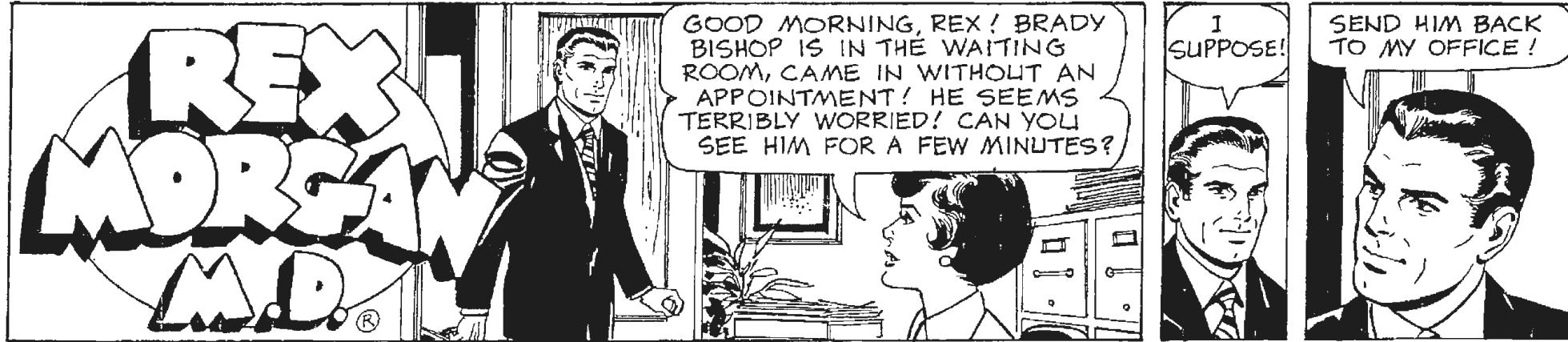
Release Saturday

REX MORGAN, M.D.

BY DAL CURTIS



SUNDAY
7



REX MORGAN 4-7 NEWS AMERICA