

# Ronald Reagan Presidential Library

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**Collection:** Turner, Carlton E.: Files  
**Folder Title:** DuPont Chemical, Wilmington,  
Delaware 09/10/1982  
**Box:** 24

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*Last Updated: 8/19/2025*

# WITHDRAWAL SHEET

## Ronald Reagan Library

Collection Name ~~MACDONALD, DONALD IAN (MAC); FILES~~  
*Turner, Carlton E.' Files*

### Withdrawer

KDC 6/13/2011

File Folder DUPONT CHEMICAL WILMINGTON, DEL. - 9/10/82

### FOIA

F06-0059/02

Box Number ~~19057~~ 24

POTTER

12

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	TRAVEL VOUCHER		5	9/30/1982	B6
2	TRAVEL AUTHORIZA TION		1	ND	B6

Freedom of Information Act - [5 U.S.C. 552(b)]

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- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

1-25-83

1 Slide show on DuPont

Van  
Dick

- Ⓐ Glaxo - Pot - change this part -
- Ⓑ Slide - Pot - cocaine - heroin
- Ⓒ 1 1/2 & Long/ prescription drugs.
- Ⓓ 82 NACC 79 Billion

2 Schedule I programs.

3. ARCOS - slow @ DEA

ARCOS → DADS

4. 7 states multi-prescription requirement.

Calif - 1990 started Cost 1981 - \$600,000

N.Y cost 1981 \$500,000

4% of cases over 5 yrs

2 convictions

5. ARCOS Intelligence ~~new~~ New Hampshire, Wisconsin, Missouri;

↓ DAWN - Demand Side

↓ 8 Physicians writing  
majority of scripts  
2 convicted

Now sales down

6. Council of State Governments to  
use ARCOS to identify programs.

7. Cost - Drugs, Lost scripts, Errors

8. Boards will not take strong actions



The Dupont Company: people met on 9/10

- 1) John F. McAllister  
Director, Envir & Energy Division  
PA Dept
- 2) Paul H. Wyche, Jr  
& Consultant  
PA Dept
- 3) Hazen L. Richardson - "Rich"  
Gen Man  
Bio Chemicals Dept.
- 4) Richard Hamilton "Dick"  
PA Representatives  
→ did arrangements
- 5) Dr. Bruce W. ~~B~~ Karrh, MD  
Director Medical Division,  
Employee Rel Dept
- 6) Van H. Leichter  
VP & Gen Counsel  
Endo Laboratory, Inc

~~THE~~ DUPONT COMPANY  
SP  
Wilmington, DE  
19898

THE WHITE HOUSE

WASHINGTON

THE DUPONT COMPANY

Wilmington, Delaware

September 9, 1982

NOTE: Steve Jacobs used to work for Dupont and will be your guide.

8:25 am - Car leaves the ramp for Union Station

\*\* You will need to purchase the tickets at the Station

9:00 am - Metroliner departs Washington enroute Wilmington

10:20 am - Arrive Wilmington

Steve will direct you to the offices.

CONTACT:

Dick Hamilton - 302/773-3239

I suggest you get an open return, however, there is a 3:00 metroliner which would get you back in D.C. at 4:45.

CALL THE OFFICE WHEN YOU KNOW WHEN YOU WILL BE ARRIVING IN D.C.  
AND I WILL ARRANGE FOR A CAR TO MEET YOU.

E.I. DuPont de Nemours, Inc.

Patrick A. Turner Vice-President

9<sup>00</sup><sub>am</sub> → 10<sup>29</sup><sub>am</sub>

1<sup>26</sup><sub>12</sub>  
0<sub>am</sub>

#282

3<sup>07</sup><sub>pm</sub> → 4<sup>45</sup>

#115



*DuPont says message is flawed and dangerous*

## 'Disease concept' a drug debate smoke screen

WASHINGTON — Robert DuPont has no doubt; applying the "disease concept" to every aspect of the substance abuse problem is wrong and a dangerous game played, unfortunately, by some well-meaning people in the treatment field.

And there are those he does not consider so well-meaning — they are trying to use the issue as a smoke screen to get some illegal drug legalized.

Nor does Dr DuPont have much time for those who advocate "responsible use" of drugs, especially as it can be a lure to young people to experiment.

Dr DuPont, president of the American Council for Drug Education, former director of the United States National Institute on Drug Abuse (NIDA), practising psychiatrist, and oft-quoted expert for the press, is certainly seen as expressing the views of those who can influence policies.

He is no stranger to controversy — in 1977, while still director of the NIDA, he stirred the wrath of some scientists by suggesting that their fight to decriminalize possession of small amounts of marijuana was giving the false message that the drug was innocuous (The Journal, Aug. 1977). A supporter of the parents' movement from the beginning, he has insisted the organizations must tackle the problems of adolescent drinking with vigor equal to that used to tackle teenage marijuana use.

Dr DuPont has put some of his ideas in his just-published book, *Gateway Drugs*. In a recent conversation here with The Journal's contributing editor Harvey McConnell, Dr DuPont tackled the questions of "disease concept" and of "responsible use," and why he thinks the ideas are misleading.

Dr DuPont believes "the disease concept is a very powerful, and really a very helpful idea in the context of the treatment of alcoholism. What it says to the alcoholic is: 'You have an incurable, progressive, and potentially fatal disease, and the only way you are going to be able to survive is to not drink.'

"That is a powerful and good message.

"But where the disease concept is not only flawed, but dangerous, is when we talk about it in the context of social policy on the one hand and prevention on the other.

This makes the assumption there are two kinds of drug users: one is sick and one is well; one is diseased and the other is healthy.

"This can serve as a beacon attracting in people who are going to become addicted. Thus, you say there is a disease concept, or addictionologic concept; there are some people who can handle it and some who cannot.

"But there is no way a 16-year-old is to know whether or not he can handle it, except to try it. Nobody can tell him."

Dr DuPont says he has heard the disease concept and the language of addictionology applied by some people to the use of marijuana. They reason, he says, that "some people are 'pot heads' and have problems, but one does not really want to deal with them because they are sick. On the other hand, there are lots of other people using marijuana, it is an innocent, recreational activity, and there is no reason for anyone else — especially the law or health officials — to be concerned."

When it comes to treatment, Dr DuPont continues, "and I am asked if I believe in the disease concept, I say 'yes.' I think many people using the disease concept, or addictionologic concept, have a sincere interest and concern for drug-dependent and alcohol-dependent people. I have no quarrel with that.

"But when these people step out of the treatment field and go into the social policy and prevention fields, I have big problems with them, and I think they are dangerous.

"In addition, I think a lot of other people have jumped on this particular bandwagon as a kind of stalking horse for the legalization of drugs. They are the same group who are for the medical use of illicit drugs; the same group who want decriminalization of some drug use.

"Basically, they have been frustrated in their primary objective — legalization — and what they are now looking around for is an alternative which will give them at least half a loaf."



DuPont: bandwagon

All in all, he believes that trying to apply the disease concept to the prevention field and social policy "is such an awful argument, it won't go anywhere."

Another *bête noir* of Dr DuPont's is the "responsible use" concept. "Lots of terms are used to describe it: harmless drug use, controlled drug use, recreational drug use, moderate drug use, occasional drug use, adult drug use. What it means is the use of pleasure-producing chemicals. 'Responsible use' is a rhetorical blanket which gets tossed over a lot of very messy stuff that a lot of people don't want to look at."

Drug users are 'again divided under this guise into the sick and the well; the sick probably need some education and treatment, while the well drug users are doing fine and one should respect their personal decision on how they run their lives.

"The trouble is that everybody starts out to become a social drug user. Nobody starts out to become an addict. So, by holding out the image of a target where you can have a free lunch with chemical highs, which is what the 'responsible use' thing says, this gives incentive and encouragement to entering the drug dependency syndrome that leads into addiction.

"Thus 'responsible use' is like a pump, pumping people into dependence."

As to why people use drugs, Dr DuPont believes the answer is simple: "People use drugs because they like the feelings that drugs produce. That's all.

"You can use if you are rich or poor, old or young, hot or cold, happy or sad. But it all comes down to a simple fact: drugs work. They take over the pleasure centre of the body and produce feelings that the users like. It isn't any more complicated. You don't have to look at any other underlying causes."

The siren song of "responsible use" leads many teenagers into using drugs and thinking they know what they are doing. "The reality is that the pool of people called responsible drug users are only one step away from the rest with problems.

They are not a separate population, and that is what people who talk about responsible use don't want to know."

In his book, *Gateway Drugs*, he concentrated on alcohol, marijuana, and cocaine. "I see them as the gateways into the drug dependence syndrome for two reasons: because people misperceive them to be harmless, and because people misperceive them to be easily controlled."

Alcohol is the gateway to the use of intoxicating chemicals, marijuana the gateway to the use of other illegal drugs, and cocaine the gateway into intensified drug use. They are progressive — alcohol to marijuana to cocaine — and through all three, "a whole smorgasbord of drugs" is spread out, he says.

The past two decades have seen the use of alcohol by teenagers change dramatically. Some use by some teenagers was always present, but now alcohol is almost universally used. Yet, he thinks, the tide can be pushed back.

"We might be going back to the days when drinking by teenagers was the exception rather than the rule, and when drinking does occur, it is quite moderate, which does not happen now."

And it is high school students who convince Dr DuPont that he could be right. "I speak to a lot of high school groups and I'm getting a very sympathetic hearing. They listen. It is really interesting — their changed attitudes.

"They are much more receptive to what used to be thought of as a hard-line about drugs and alcohol. One reason they are doing this is because they have seen what has happened to the previous generation, what I call the drug-dependent generation, those caught up in drugs in the late 1960s and early and mid 1970s.

"The kids look at them as an aberration, as pathetic."

Many in this generation, he says, have been devastated by alcohol and other drugs and have not been able to take their places in society. Quite a number are still dependent on their families, are unable to set themselves into a career, unable to establish themselves in marriage.

Dr DuPont: "Many of the young people today are sobered by what they see around them. It is interesting. Many of the experts who have what I consider pro-drug values really think about kids as the way kids were 10 years ago. They are very shocked at the way kids are today, and the very different attitudes they have."



McConnell

Dupont

January 9, 1985  
THE WHITE HOUSE  
WASHINGTON

Dear Kathleen:

Thank you so very much for the photo of me and Dr. Benny Prim. It certainly reminded me of the press conference for the launch of Trexon.

Enclosed is a xeroxed copy of a letter I received from a lady in Miami Beach, Florida. I thought you would find it of interest.

THank you for all of the work Dupont is doing to reduce drug abuse. We too, look forward to seeing the activity books. Best regards,

Sincerely,



Carlton E. Turner, Ph.D.  
Special Assistant to the President  
for Drug Abuse Policy

Kathleen D. MacClean  
M.C. Specialist, Dupont Company  
Marketing Communications Department  
Wilmington, Delaware 19898





E. I. DU PONT DE NEMOURS & CO. (INC.)  
MARKETING COMMUNICATIONS DEPARTMENT  
WILMINGTON, DELAWARE 19898

20 DEC 1984

December 14, 1984

Carlton E. Turner, Ph.D.  
Special Assistant to the President  
for Drug Abuse Policy  
Drug Abuse Policy Office  
The White House  
Washington, D.C.

Dear Dr. Turner:

It was so nice to have met you in New York recently and, again, I would like to thank you for participating in the press conference for the launch of TREXAN<sup>TM</sup>. It meant a great deal to all of us.

I came across the enclosed photo of you and Beny Primm and thought you might enjoy a copy. I'm sending one to Beny as well.

Have a lovely holiday season. I look forward to our work on the drug abuse "activities book" with you and Steve Jacobs.

Best personal regards,

Kathleen D. MacLean  
Marketing Communications Specialist

KDM/bg

Enclosure

ASSIGNMENT

TO:

☒ CT    ☐ SL    ☐ JB  
☐ DL    ☐ JK    ☐ SJ  
☐ DW    ☐ SD    ☐ BB

☐ Xerox    ☐ Make a File

# \_\_\_\_\_ Name \_\_\_\_\_

☐ File    ☐ Look Into

☐ Draft    ☐ Contact

DETAILS/OTHER:

*I need your  
expenses (including  
metroliner receipt).*

*Regular*

*Breakfast - 2.75*

*Lunch n.c*

*Travel*

ATTACHMENT A

September 15, 1982

I met with the following individuals of the DU PONT Company during my visit there, September 10, 1982.

John F. McAllister  
Director, Environment and Energy Division  
Public Affairs Department

Paul H. Wyche, Jr.  
Consultant  
Public Affairs Department

Hazen "Rich" L. Richardson  
General Manager  
BioChemical Department

Richard "Dick" Hamilton  
Public Affairs Representative

Dr. Bruce W. Karrh, M.D.  
Director, Medical Division  
Employee Relations Department

Van H. Leichliter  
Vice President and General Counsel  
Endo Laboratory, Inc.

ADDRESS:

DU PONT COMPANY  
Wilmington, DE 19898





E. I. DU PONT DE NEMOURS & COMPANY  
INCORPORATED  
WILMINGTON, DELAWARE 19898

PUBLIC AFFAIRS DEPARTMENT

*Angie*

20 SEP 1982

September 14, 1982

Dr. Carlton E. Turner  
Director, Drug Abuse Policy Office  
Office of Policy Development  
The White House  
Washington, D.C. 20500

Dear Dr. Turner:

I want to thank you and Steve for taking the time to visit Du Pont. We were all very impressed with your program.

We look forward to working with you in the future. After we have had some time to look at what Steve puts together for us in the way of a physician/pharmacist patient education program, I'll let you know to what extent we will be involved. You will be hearing from Van Leichter regarding the DEA meeting you offered to arrange.

Thanks again for your time.

Sincerely,

Richard B. Hamilton

RBH:drc

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FOIA

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DOC Document Type

NO Document Description

No of Doc Date Restriction  
pages

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1 TRAVEL VOUCHER

5 9/30/1982 B6

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C. Closed in accordance with restrictions contained in donor's deed of gift.

THE WHITE HOUSE

WASHINGTON

August 30, 1982

MEMORANDUM FOR ROGER PORTER

FROM: CARLTON TURNER

SUBJECT: Travel Request - The Dupont Company

Through the efforts of Steve Jacobs, Customs, we have created an enthusiastic interest on the part of the Dupont Company in joining the battle against drug abuse.

An integral part of our overall drug program is in education and prevention efforts. The success or failure is partially contingent upon participation by the private sector. The Dupont Company is very interested in helping the cause and would like to contribute in a significant way, however, they have asked for direction.

I have tentatively scheduled a meeting in their corporate offices (Wilmington, Delaware) for Friday, September 10 with their designated executives. This meeting would be for the purpose of discussing specific ways in which the company could get involved, in a big way, keeping in mind the image of the company itself, the image they want to project and the goals they have set for this endeavor.

I recommend approval of this travel. The cost would be approximately \$88, including travel, taxis and meals. Attached is a travel authorization to cover these anticipated expenses. If you have any questions please let me know.



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No of Doc Date Restric-  
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# ROUTING AND TRANSMITTAL SLIP

Date

TO: (Name, office symbol, room number, building, Agency/Post)	Initials	Date
1.		
2.	<i>Ham</i>	
3.		
4.		
5.		

Action	File	Note and Return
Approval	For Clearance	Per Conversation
As Requested	For Correction	Prepare Reply
Circulate	For Your Information	See Me
Comment	Investigate	Signature
Coordination	Justify	

REMARKS

*302/773-3239*  
*P.A. Dept*  
*Dufont Co.*  
*Wilmington*  
*19898*  
*send testimony*

*Up from Ham*

DO NOT use this form as a RECORD of approvals, concurrences, disposals, clearances, and similar actions

FROM: (Name, org. symbol, Agency/Post)	Room No.—Bldg.
	Phone No.

5041-102

☆ U.S. GPO: 1977-241-530/3386

OPTIONAL FORM 41 (Rev. 7-76)  
 Prescribed by GSA  
 FPMR (41 CFR) 101-11.206

Dupont

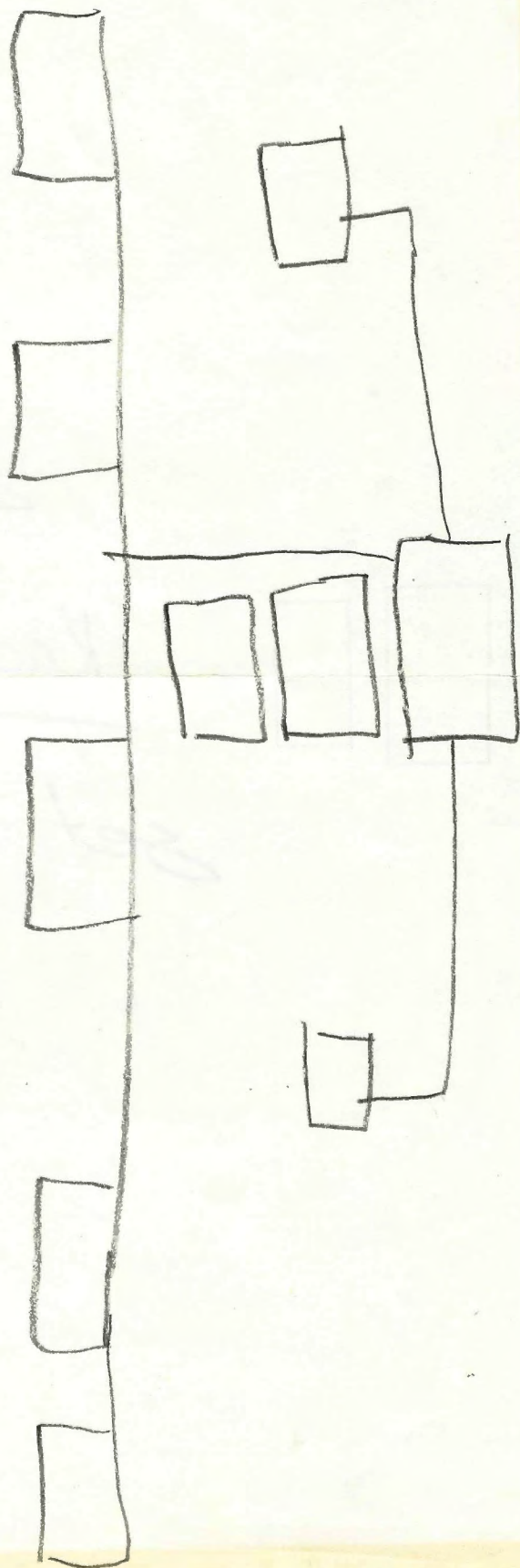
Very inter  
comm  
want.

Sig. way

Know CT

get mtg @ HQ @  
Wilmington  
& CT & discuss  
w/SS





8/25 Travel to Wilmington, Del.

9<sup>00</sup><sub>am</sub> Metro liner

10<sup>23</sup><sub>am</sub>

~~2~~ 2<sup>17</sup>  
3<sup>11</sup>

about @ hr.

9<sup>10</sup>

\$ 19.20 @ way  
~~scribble~~

1920  
3840  
~~20.~~  
50  
88.40