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Folder Title: DuPont Drug Awareness Activity
Book – 7 and 8 Year Olds, March 1984
Box: 24

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THE WHITE HOUSE

WASHINGTON

March 1984

Dear Friend:

Drug abuse is a personal problem, a family problem, and a national problem. A recent survey shows that half of the fourth graders believe some children their age in their town have tried marijuana.

I believe this survey gives us an unacceptable forecast of the future. Our national commitment is to create a drug-free generation of American youth in the time it takes one generation of students to go from kindergarten through the 12th grade.

My husband feels as strongly about this as I do. This activity book is being made available to our young children as part of the President's Drug Awareness Campaign, thanks to the generous support of a private corporation in cooperation with the National Federation of Parents for Drug-Free Youth. This book is designed to inform 7 and 8-year-olds about both prescription drugs and illegal drugs. It illustrates how any drug can be dangerous if improperly used; that medicines are not playthings and drugs and alcohol are not "cool."

We encourage your use of this book, one in a continuing series of participatory books for elementary school age children across the country, as an aid in teaching individual responsibility and proper conduct. We, each of us, can make a better future for our young people and for our country. Please help.

Sincerely,

Naucy Reagan

DC COMICS INC.
666 Fifth Avenue
New York, New York 10103
(212) 484-2850



Judy Fireman/Executive Editor—Book Publishing

8 February 1984

Pat McKelvey
Drug Abuse Policy Office
The White House, Room 220
Washington, D. C. 20500

Dear Pat McKelvey:

At the request of Steve Jacobs, I am sending you the enclosed rough dummy of the children's activity book which DC Comics and DuPont Pharmaceuticals are publishing.

The book will have a full-color cover and the inside pages will be black and white so that the children can work the activities and color the illustrations.

If you have any questions about the format of the book, or its contents, please feel free to call me. I should add that the final cover will include the name of the National Federation of Parents for Drug-Free Youth.

Sincerely yours,


Judy Fireman

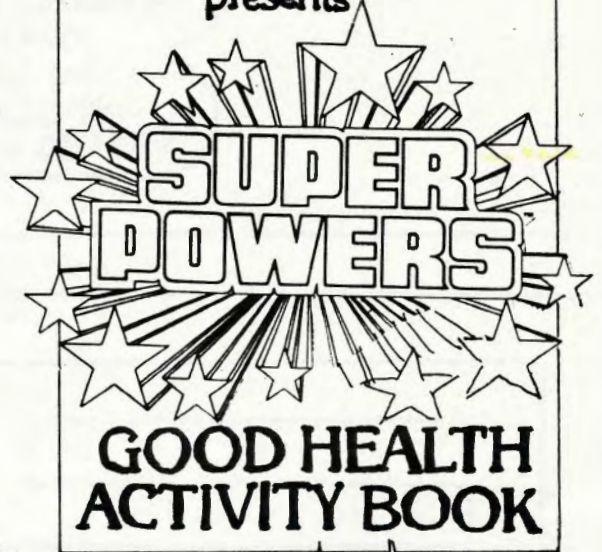


A Warner Communications Company

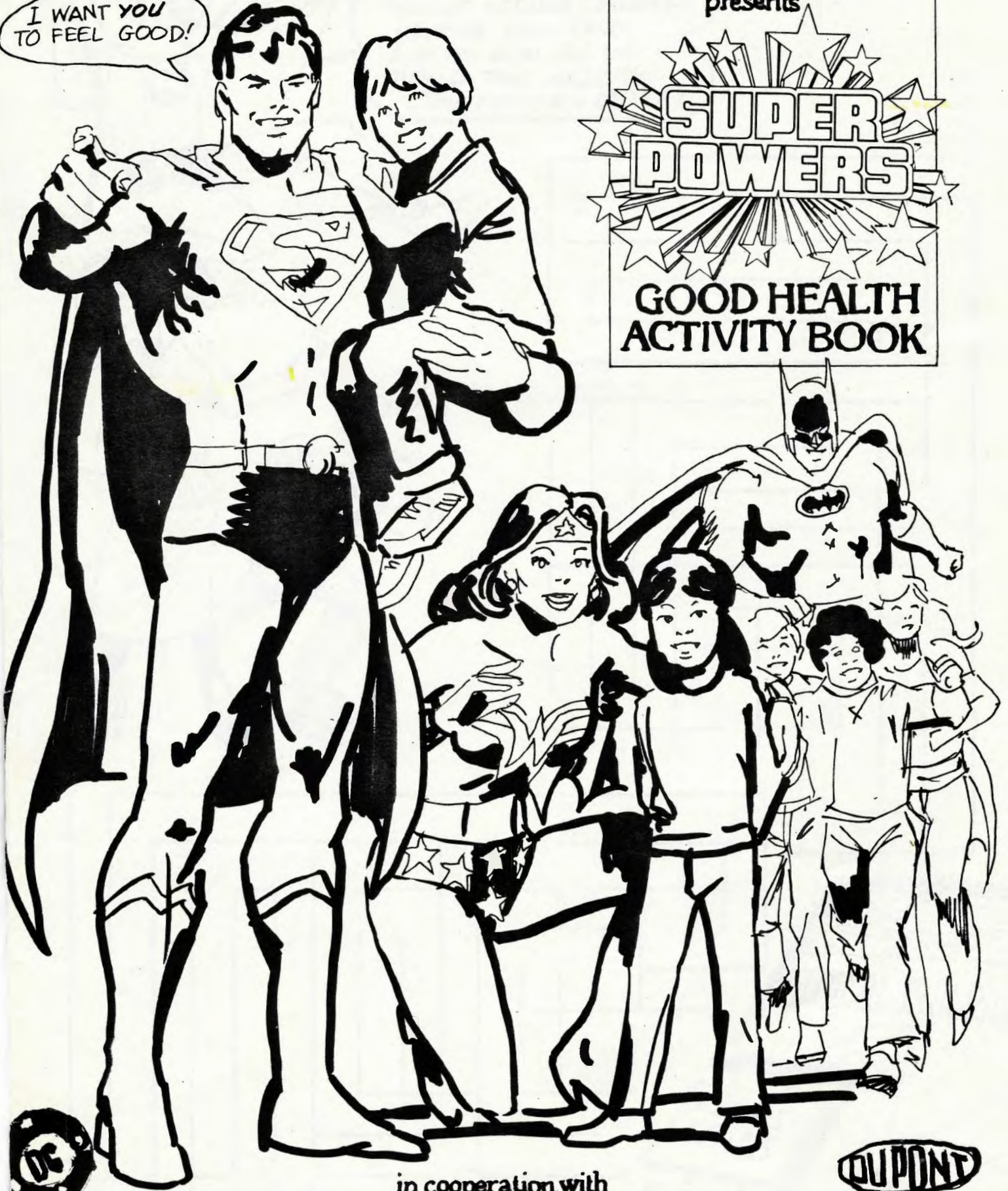


ROUGH DUMMY

Du Pont Pharmaceuticals
presents



I WANT YOU
TO FEEL GOOD!



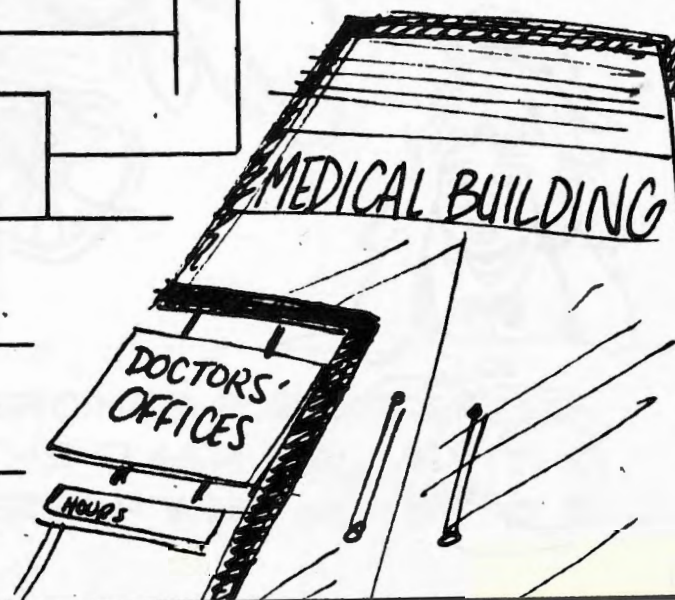
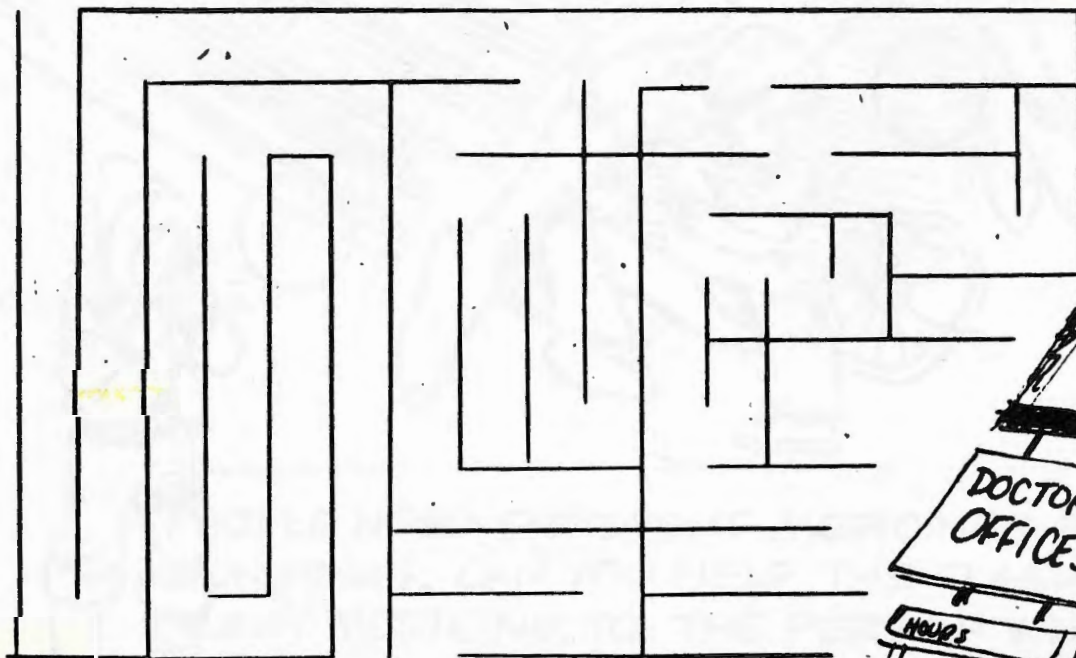
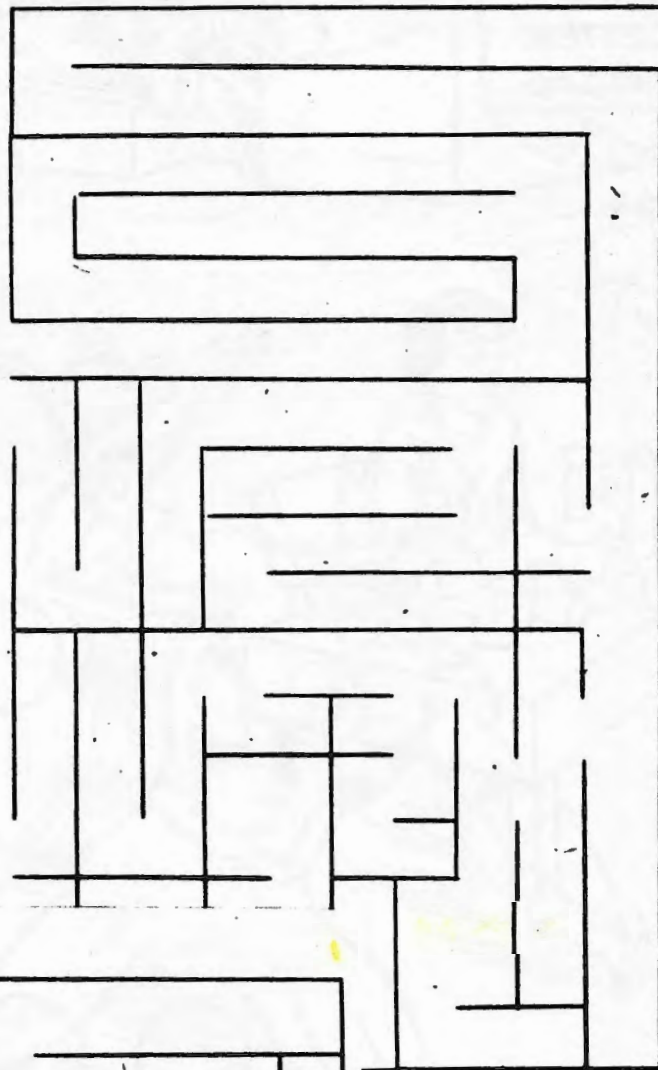
in cooperation with

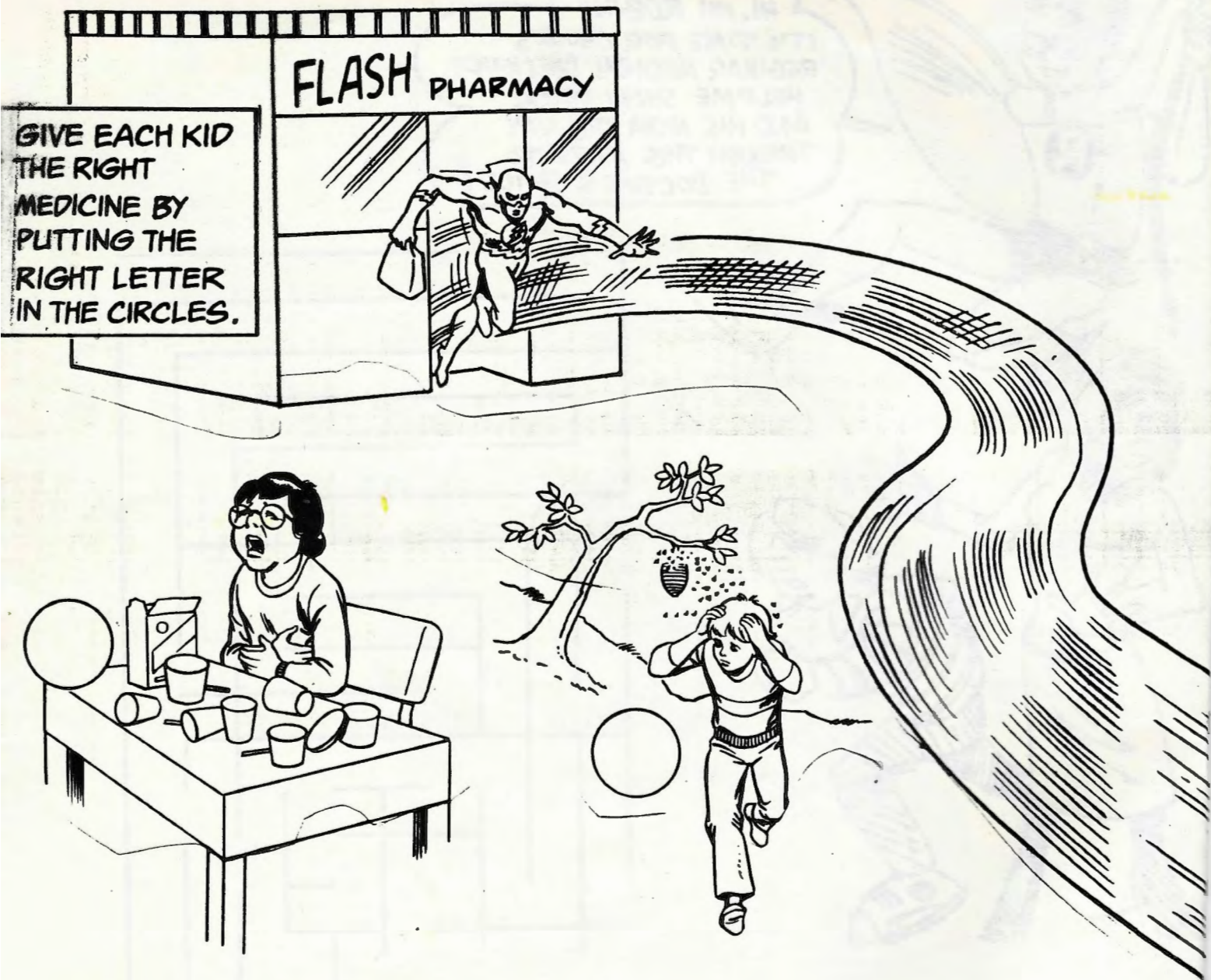
THE PRESIDENT'S DRUG AWARENESS CAMPAIGN

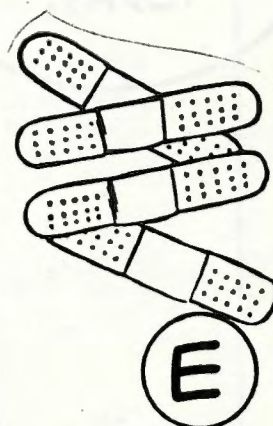




HI, I'M ROBIN!
IT'S TIME FOR CHUCK'S
REGULAR MEDICAL CHECK-UP!
HELP ME SHOW CHUCK
AND HIS MOM THE WAY
THROUGH THIS MAZE TO
THE DOCTOR'S OFFICE!







PEOPLE NEED DIFFERENT MEDICINES FOR DIFFERENT ILLNESSES. CAN YOU HELP THE FLASH DELIVER THE RIGHT MEDICINE TO THE PERSON WHO NEEDS IT ?

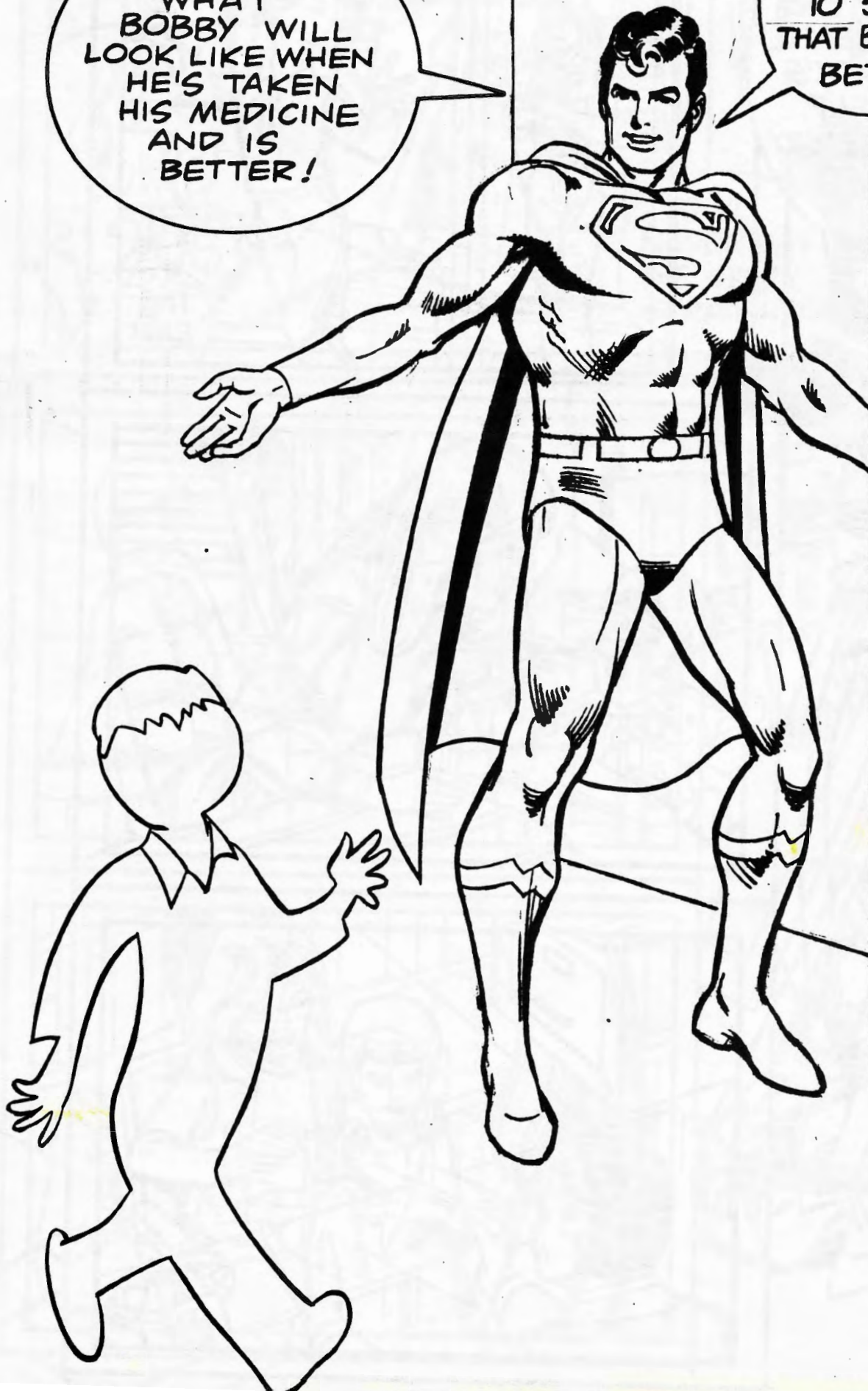
LET'S HELP
CHEER UP
BOBBY!
HE ISN'T
VERY WELL
TODAY.

HINT: USE
SAD COLORS
TO SHOW
THAT
BOBBY IS
SICK.

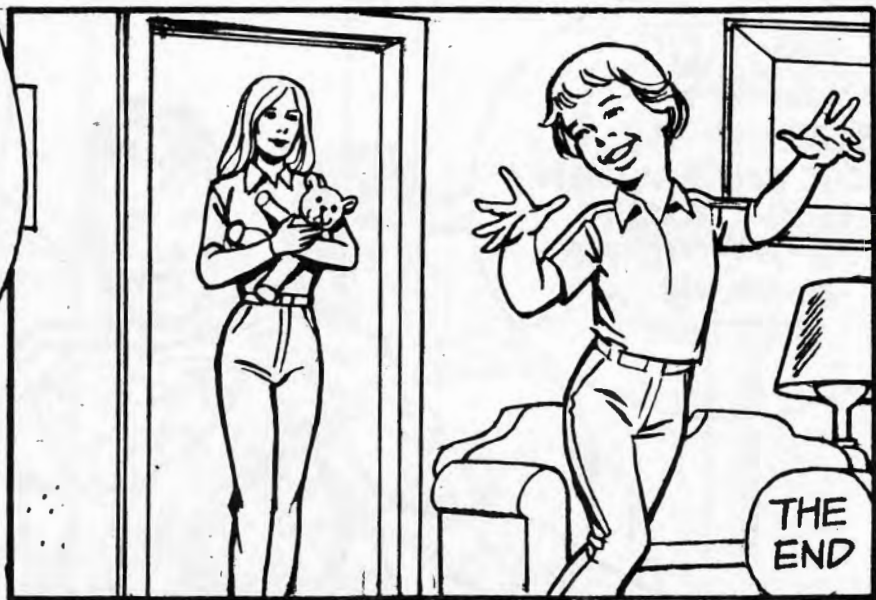


DRAW
WHAT
BOBBY WILL
LOOK LIKE WHEN
HE'S TAKEN
HIS MEDICINE
AND IS
BETTER!

HINT: USE
HAPPY COLORS
TO SHOW
THAT BOBBY IS
BETTER.



HI, I'M ROBIN,
BOY DETECTIVE!
THE RIDDLER, MY
ARCH-ENEMY, HAS
MIXED UP THIS
STORY OF JACK'S
ILLNESS. HELP
ME PUT THE STORY
IN THE RIGHT
ORDER.



OUR STORY BEGINS...



YOU'LL
NEVER GET
THE STORY
STRAIGHT!

HA HA
HA HA
HA HA



THE DOCTOR
PRESCRIBES A DIFFERENT
MEDICINE FOR EACH SICK
PERSON. THE MEDICINE
LABEL SHOWS HOW
SPECIAL EACH
PRESCRIPTION IS.

THE
PATIENT'S
NAME

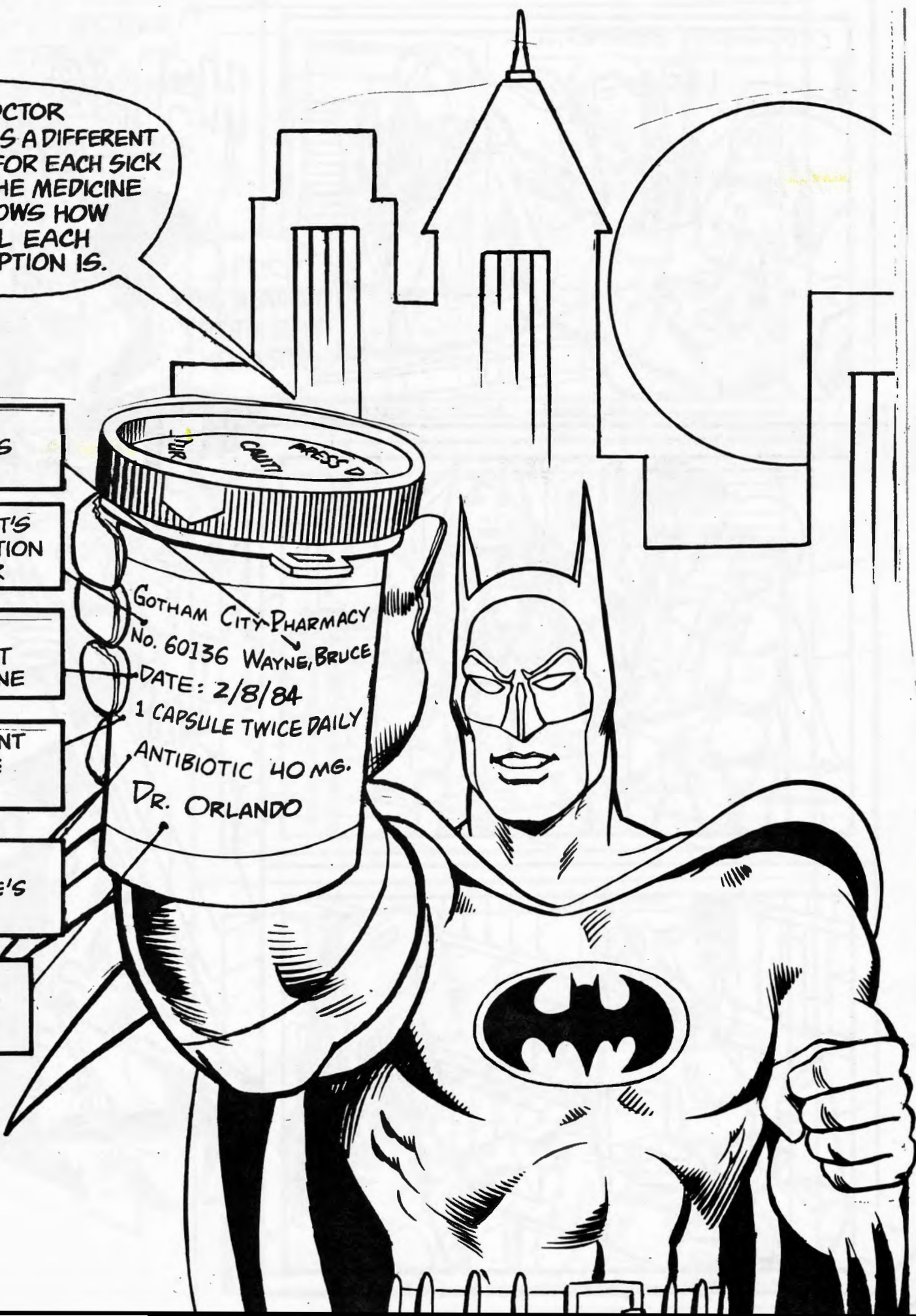
THE PATIENT'S
PRESCRIPTION
NUMBER

DATE THE
PATIENT GOT
HIS MEDICINE

WHEN PATIENT
MUST TAKE
MEDICINE

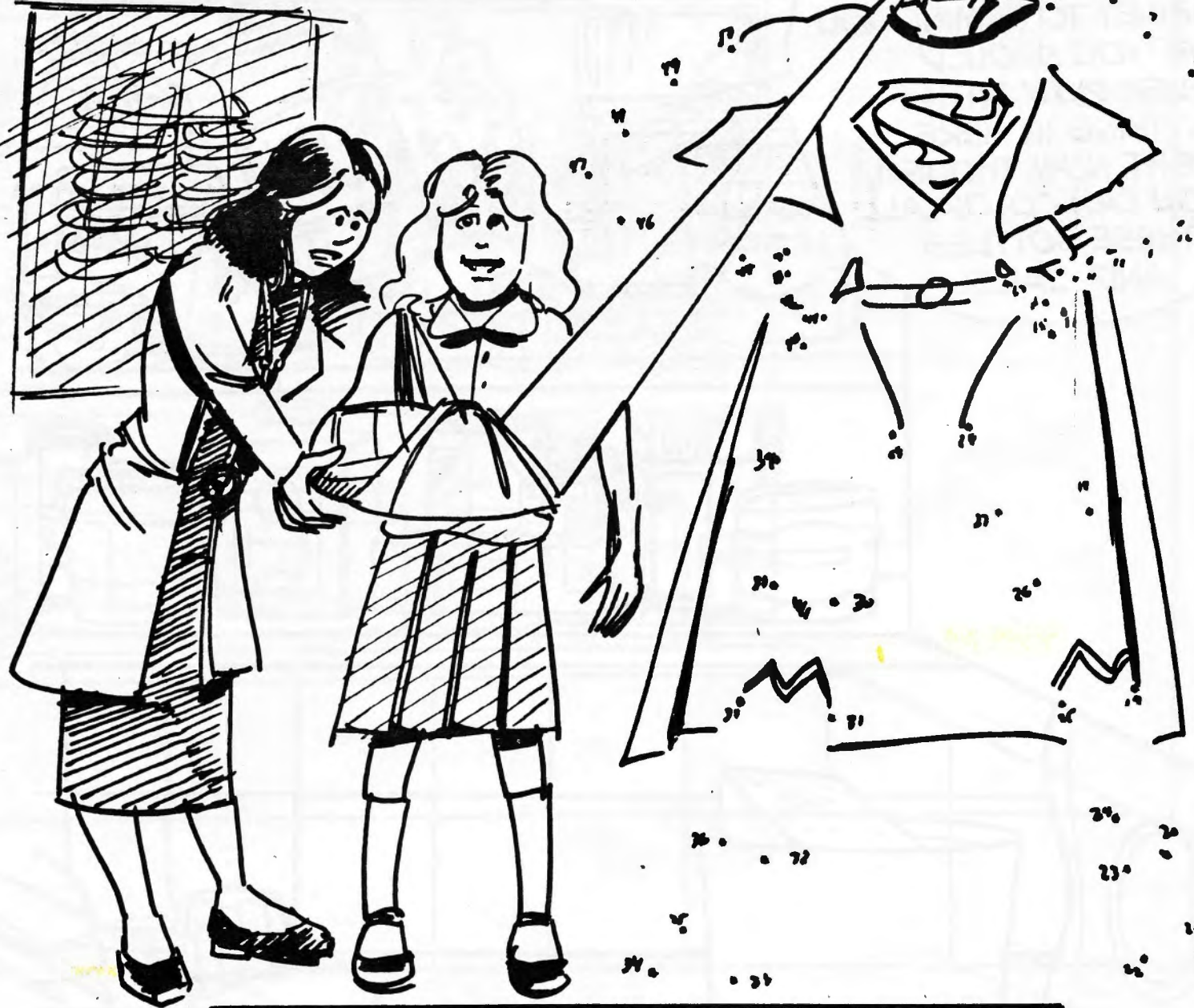
THE
MEDICINE'S
NAME

THE
DOCTOR'S
NAME



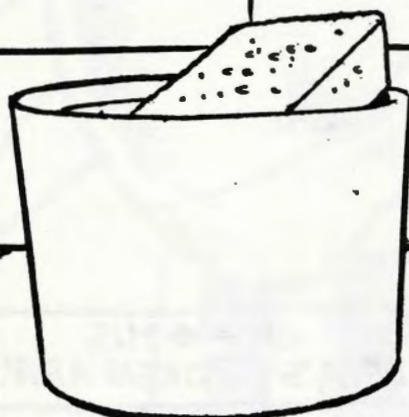
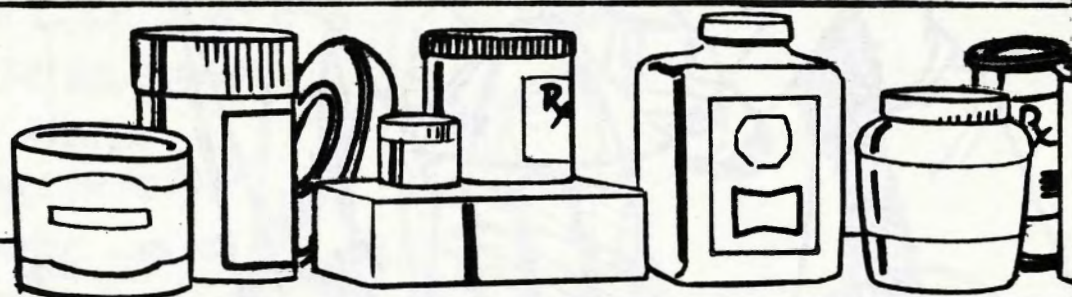
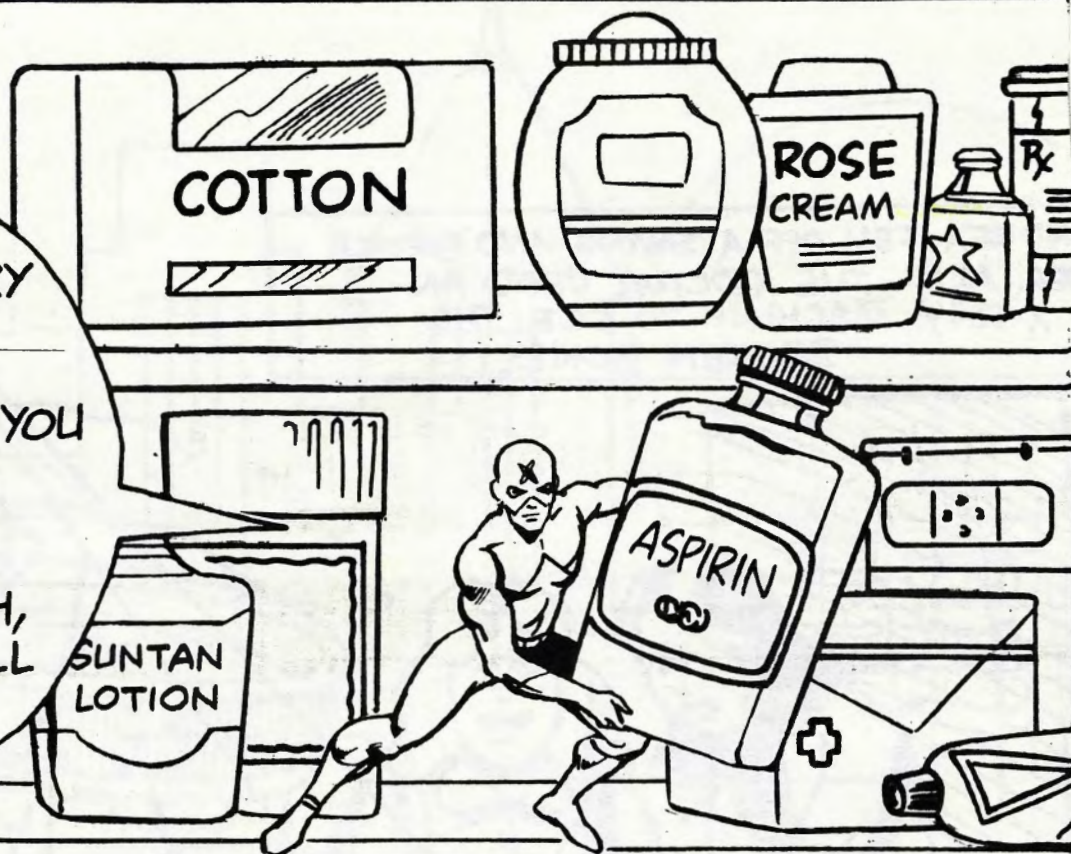
GOOTHAM CITY PHARMACY
No. 60136 WAYNE, BRUCE
DATE: 2/8/84
1 CAPSULE TWICE DAILY
ANTIBIOTIC 40 MG.
DR. ORLANDO

ANDREA FELL OFF A SWING AND BROKE
HER ARM. THE DOCTOR USED AN
X-RAY MACHINE TO SEE THE
BROKEN BONE.



CONNECT THE DOTS TO SEE WHO IS USING HIS
X-RAY VISION TO LOOK AT ANDREA'S BROKEN ARM.

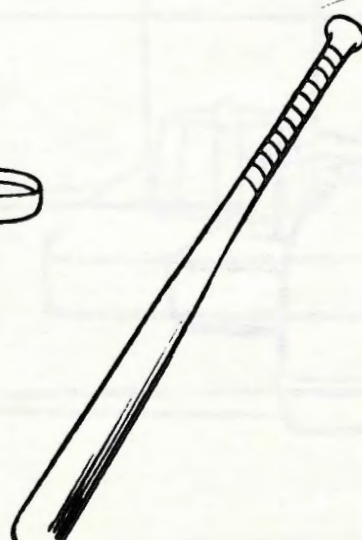
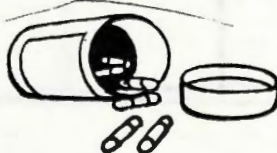
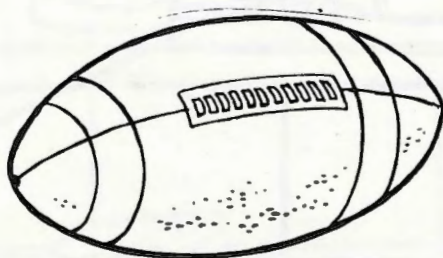
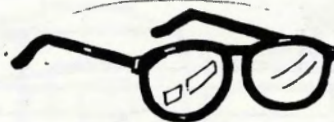
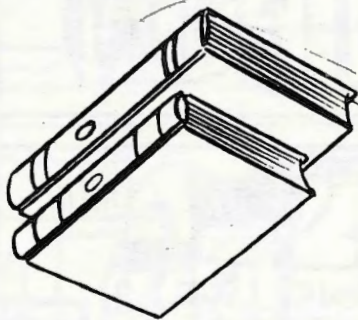
HI, I'M THE
ATOM AND I'M VERY
SMALL. I'M HERE
IN THE MEDICINE
CABINET TO REMIND YOU
THAT YOU SHOULD
NEVER PLAY WITH
ANYTHING IN HERE.
RIGHT NOW, THOUGH,
YOU CAN COLOR ALL
THESE BOTTLES
AND JARS.








USE
YOUR
CRAYON
TO HELP ME
LASSO
THE THINGS
THAT ARE GOOD
FOR US TO
SHARE!



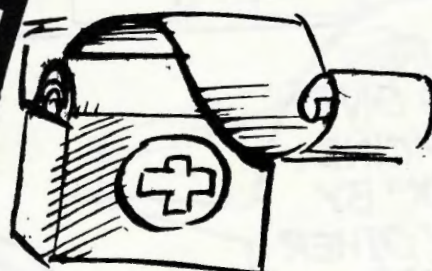


IDENTIFY
THESE PEOPLE
AND THEIR
JOBS.

YOUR
PARENTS GIVE
YOU MEDICINE.
PUT AN "X" BY
THE ONLY OTHER
PERSON YOU
WOULD TAKE
MEDICINE
FROM.

LET'S SEE
IF YOU CAN BE
FASTER THAN THE
FLASH! CAN YOU
UNSCRAMBLE
THESE WORDS
BEFORE I DO?
READY... SET...

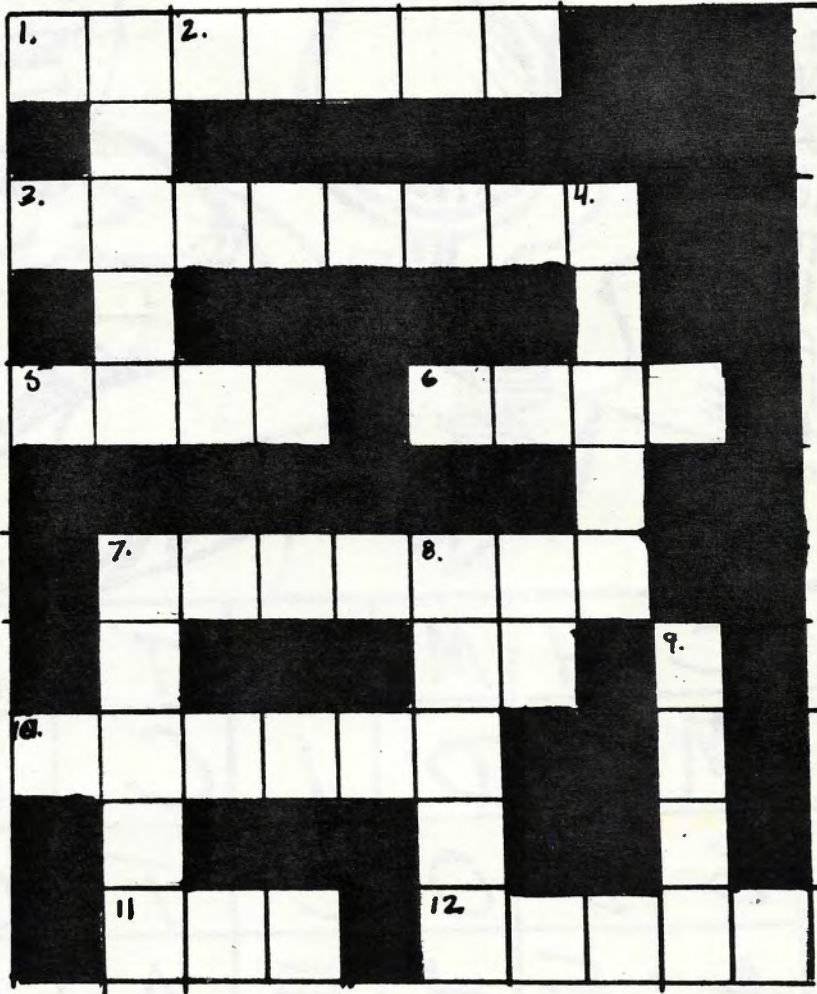
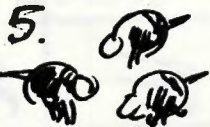
GO!



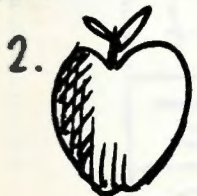
HERE'S A SPECIAL CROSSWORD FOR YOU
TO SOLVE!
IDENTIFY THE PICTURES AND
PUT THE LETTERS IN THE
BOXES!



ACROSS



DOWN



HOW GOOD A
DETECTIVE
ARE YOU?

ALL THE
WORDS ON THIS LIST
ARE HIDDEN IN THIS
PUZZLE! CAN YOU FIND
THEM AND CIRCLE
EACH ONE?

WORD LIST

- DOCTOR
- MEDICINE
- HEALTH
- NURSE
- BANDAGE
- BREAKFAST
- MOTHER
- FATHER
- HELP
- VITAMINS
- FRIEND
- SHARE



B	C	H	M	O	T	H	E	R
R	M	E	D	I	C	I	N	E
E	B	D	O	C	T	O	R	U
A	A	F	H	E	A	L	T	H
K	N	R	N	C	K	I	S	E
F	D	I	U	E	R	H	H	A
A	A	E	R	O	Z	E	A	T
S	G	N	S	A	K	L	R	H
T	E	D	E	I	S	P	E	E
V	I	T	A	M	I	N	S	R