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WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name TURNER, CARLTON: FILES

Withdrawer

SRN 3/19/2012

File Folder STEVE JACOBS - REPORTS / MEMOS

FOIA

F06-0060/04 - 8/1/04

Box Number 33

POTTER

35

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	FORM	PERSONAL QUALIFICATIONS STATEMENT - STEPHEN JACOBS	7	3/8/1984	B6
2	MEMO	ROBERT TUTTLE TO EDWARD STUCKY RE: JACOBS	1	4/27/1984	B6

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

Dear Friends:

Don't let anyone tell you that you can't be a hero. You can--and you are about to learn how.

Picture yourself in a battle. In fact, make it one of the most important battles-our nation has ever fought. You are right in the center of combat. Sound incredible? It is all part of becoming a hero.

Is this an imaginary battle? Not at all. Many kids are already in it and they would do anything to be on the winning side. But they've learned about it too late.

The battle is against drug abuse. Declare that you will stay drug-free. At any cost. You're guaranteed to win. And you'll be a hero--to your family and friends, but most of all, to yourself.

There's a lot more to it and you'll learn about it as you go along. The President feels as strongly as I do about winning this battle. His Drug Awareness Campaign put this material together and generous corporations paid for it. It was done especially for you. We hope you will give being a hero your very best effort.

Sincerely,

NANCY REAGAN

*Caniz Bar
to Steep*

*File
Steve Jacobs*

Sul
Rely pp
and/or
Papaya

TO: DR CARLTON TURNER
FROM: STEPHEN A. JACOBS
RE: MILLION DOLLARS IN PRIVATE INITIATIVES

PRIVATE INITIATIVES IN PARTNERSHIP WITH THE PRESIDENT'S DRUG AWARENESS CAMPAIGN REACHED DIRECTLY INTO EVERY COMMUNITY IN THE NATION AS A RESULT OF OUR EFFORTS IN 1983. THE CUMULATIVE DIRECT EXPENDITURES IN SUPPORT OF THE PRESIDENT'S CAMPAIGN EXCEEDED ONE MILLION DOLLARS IN THIS CALENDAR YEAR.

HERE IS A REVIEW OF OUR SUCCESSES IN BOTH MEETING THE CHALLENGE OF THE PRESIDENT'S DECLARATION TO HAVE A DRUG FREE GENERATION OF AMERICAN YOUTH AND HIS COMMITMENT TO CREATE PARTNERSHIPS IN OUR SOCIETY TO ATTACK SOCIETAL PROBLEMS:

SIXTH-GRADE PROGRAM, SPONSORED BY THE NATIONAL SOFT DRINK ASSOCIATION FOR OVER 70% OF THE NATION'S SCHOOLS, PLUS WORKING WITH LOCAL BOTTLERS TO ENCOURAGE COMMUNITY SERVICE ACTIVITIES IN SUPPORT OF THE PRESIDENT'S PROGRAM. NSDA'S COMMITMENT TO DATE INCLUDES \$160,000 FOR THE CLASSROOM TEEN TITAN PROGRAM AND \$50,000 FOR A HALF MILLION ADDITIONAL BOOKS FOR COMMUNITY PROGRAMMING. 1984 WILL SEE NSDA'S FUNDING GREATLY EXPAND AS THE COMMUNITY PROGRAMMING IS ACTIVATED.

FIFTH-GRADE PROGRAM, SPONSORED BY IBM IN COOPERATION WITH THE NATIONAL FEDERATION OF PARENTS, WILL ALSO REACH OVER 70% OF OUR COMMUNITIES, WILL INCLUDE IBM COMMUNITY PROGRAMMING IN OVER 70 OF THEIR CORPORATE TOWNS, AND INCLUDES PROVIDING OVER ONE-HALF MILLION ADDITIONAL BOOKS FOR WHITE HOUSE AND FEDERATION USE. THE DIRECT IBM FINANCIAL COMMITMENT NOW EXCEEDS \$250,000, BEFORE THEIR LOCAL PROGRAMMING.

FOURTH-GRADE PROGRAM, SPONSORED BY THE KEEBLER COMPANY REACHED OVER 85% OF OUR ELEMENTARY SCHOOLS. FURTHER, KEEBLER PROVIDED US WITH ONE MILLION ADDITIONAL TEEN TITAN COPIES TO SUPPLY TO SCHOOLS, AIRLINES, AND POLICE DEPARTMENTS ACROSS THE COUNTRY, INCLUDING 100,000 BOOKS TO THE L.A.P.D. KEEBLER'S SUPPORT FOR THIS ASPECT OF THE PROGRAM NOW EXCEEDS \$250,000 AND THE COMPANY IS WORKING WITH US FOR PROGRAMMING IN 1984.

PAGE 2 - CONTINUED

SECOND-GRADE WELL-BEING ACTIVITY BOOK IS BEING SPONSORED BY THE DUPONT COMPANY WITH DISTRIBUTION IN 1984 THROUGH PHYSICIANS AND THE SCHOOLS. DUPONT IS IN THE MIST OF RE-EVALUATING (INCREASING) ITS FINANCIAL COMMITMENT, WHICH NOW EXCEEDS \$50,000. THIS PROGRAM IS BEING DONE IN COOPERATION WITH THE NATIONAL FEDERATION OF PARENTS.

IN 1983, WE HAD A SHOPPING CENTER PROGRAM SPONSORED BY THE KEEBLER COMPANY. THE SHOWS TOOK PLACE IN SOUTHERN CALIFORNIA, INCLUDING 10 SHOPPING CENTERS IN L.A. AND ALL THE MAJOR CENTERS SAN DIEGO. THIS LIVE ACTION SHOW, CALLED "FEELIN' GOOD", WILL APPEAR IN OTHER MAJOR CITIES IN 1984. THE SHOW HAS BEEN AN OUTSTANDING SUCCESS, DRAWING THE ATTENTION OF THE MEDIA AND TOP ELECTED OFFICIALS, INCLUDING MAYOR BRADLEY OF LA SPEAKING AT THE EVENT AND DECLARING A DRUG-FREE DAY. APPROXIMATE DIRECT COSTS TODATE, \$150,000.

PUBLIC SERVICE ANNOUNCEMENTS ARE NOW IN PRODUCTION FOR RELEASE IN 1984, PRODUCED IN FULL ANIMATION, IN ENGLISH AND SPANISH, BY HANNA-BARBERA. APPROXIMATE COSTS TODATE, OVER \$30,000. ALSO, H-B IS DEVELOPING A CHILDREN'S SPECIAL ON DRUG AWARENESS, WHICH INCLUDES A MAJOR INVESTMENT IN TIME, MONEY AND TALENT.

"ENTERTAINMENT INDUSTRY COUNCIL FOR A DRUG FREE SOCIETY" IS NOW IN FORMATION, WITH PLANS TO HAVE A KICK-OFF AND LAUNCH A PUBLIC SERVICE CAMPAIGN AROUND THE THEME "DRUGS AREN'T ENTERTAINING" IN SIXTY DAYS. INVESTMENT TO DATE IN START-UP IS APPROXIMATELY \$25,000, WITH A SHARP INCREASE AFTER THE FIRST OF THE YEAR.

AS A RESULT OF THE LIMITED COMMERCIAL SALE OF THE FIRST TEEN TITAN BOOK, WITH ALL PROCEEDS GOING TO FIGHT DRUG ABUSE (SPLIT BETWEEN THE NATIONAL FEDERATION OF PARENTS AND THE YOUTH RESCUE FUND), WARNER COMMUNICATIONS/DC COMICS CONTRIBUTED THE PROCEEDS OF THE BOOK SALE, TOTALING \$60,000.

FURTHER, THE CONTRIBUTION OF WARNER COMMUNICATIONS/DC COMICS IS IMPOSSIBLE TO EVALUATE. THEY HAVE CONTRIBUTED THEIR CHARACTERS, TALENT, CREATIVITY, EDUCATED THEIR WRITERS AND EDITORS, SUPPORTED OUR PRESS EFFORTS, AND HAVE BEEN A SOURCE OF SUPPORT THE ENTIRE YEAR.

THAT'S A QUICK RUN DOWN OF THE HIGHLIGHTS OF 1983. I AM CONFIDENT THAT OUR WORK IS MAKING A DIFFERENCE IN THE LIVES OF

PAGE 3 - CONTINUED

OF YOUNG AMERICANS IN EVERY COMMUNITY IN THE NATION. NOW, STAY
TUNED FOR 1984.....you aint seen nothin' yet.

PRESERVATION COPY



DEPARTMENT OF THE TREASURY

U.S. CUSTOMS SERVICE

WASHINGTON



REFER TO



May 2, 1983

Dr. Carlton Turner
The White House
Washington, DC 20500

Dear Dr. Turner:

I want to thank you deeply and personally for taking the lead in the creation of the Keebler/DC Comics Drug Awareness Campaign and, although the words may sound the same to all who worked on the bringing forth of this new opportunity, the sense of them is that you personally made this enterprise possible.

I want to acknowledge you for being sourceful in empowering a generation of American youth; as moving government from "it can't be done" to the new reality living in the program we created; as supporting the stand that we've taken to create a drug-free generation of American youth; and, for creating a product that reflects our pride in our work and is a stunning achievement in communication to young people.

You made it possible for us to work together to create this program, and there will be others equally or more exciting. As we move forward, we should note that when our intention turns to reality (as from the intention to be in communication with young people, the intention to create a partnership, the intention to have super-hero projects make a difference), the source of that intention is eclipsed by the naturalness of what has been brought forth. In other words, the other side of "it can't be done" is it can be done and once done, there's no going back to it being impossible. We've together, with your leadership, crossed over to it being done, to it being natural -- so, I want to acknowledge you for bringing forth a new possibility, for moving governance forward, for transforming a condition in our society, and for beginning the end of this problem in our communities.

It's appropriate for us to celebrate this achievement and I hope you carry that celebration to all with whom you work; I certainly will. It is my great pleasure to be working with you...Thank you.

Sincerely,

Stephen A. Jacobs

(202) 566-9830

THE WHITE HOUSE

WASHINGTON

November 4, 1983

Dear Mr. Spelling:

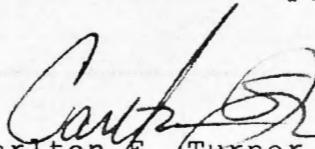
Stephen Jacobs has informed me of Ricardo Montalban's willingness and interest in expanding the President's Drug Awareness Campaign by taking a leading role in the emerging Celebrities for Drug Free Youth. The most effective weapon against drug abuse is our ability to work together to communicate the truth about drugs to the user and potential user. We appreciate the value and difference that a star such as Mr. Montalban can bring to effectively reaching our American young people; and the set for Fantasy Island certainly would be an excellent stage for the production of a public service announcement.

Early in his Administration, President Reagan began a major campaign against drug abuse and has continually emphasized the importance of involvement by the private sector, parents and individual citizens. Mrs. Reagan has committed her time and leadership to help in this campaign and because of the attention she has drawn to the problem, involvement at the grassroots level has grown dramatically.

All across the country, parents, teachers, and the children themselves are looking for ways to remove drug abuse from our society. Prevention and education initiatives provide the tools in which all segments of society can work toward achieving this goal.

Stephen Jacobs is available to work closely with you in developing this program and I look forward to working with you as the project develops. We are pleased that you are willing to consider being a partner working for the nation's youth.

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Mr. Aaron Spelling
President
Aaron Spelling Productions
1041 N. Formosa Avenue
Los Angeles, CA 90046

cc: Steve Wexler
Steve Jacobs



DEPARTMENT OF THE TREASURY

U.S. CUSTOMS SERVICE

WASHINGTON



30 NOV 1982

REFER TO

Room 4122

November 30, 1982

To: Carlton Turner

From: Stephen A. Jacobs *SAJ*

Re: Private Initiative Success/President's Drug Awareness Campaign

The Keebler Co. has agreed to underwrite a comprehensive classroom/home educational program as part, and in partnership with, the President's Drug Awareness Campaign.

The fourth grade program consists of four major parts:

1. A hands-on classroom-use, take-home educational Teen Titan book featuring class and home participation projects, and educational story featuring the new Teen Titans (the hottest selling adventure series now on the market) and a message (requested) from the President or First Lady. There will be 1 million of the 32 page, plus cover, full-color books produced by Warner Communications (D.C. Comics). Each book has an estimated 5.5 pass along readership -- so, anticipated readership of this book is 5.5 million youngsters and their parents.
2. A Teachers Guide for 35,000 4th grader teachers to support them in fully taking advantage of the program. (D.C. Comics will produce.)
3. 35,000 full-color classroom/school posters reinforcing the context/content of the program.
4. An acknowledgement receipt in full-color for all students participating in the program.

Through a contribution of donated services by Warner Communications, as well as the use of their characters, Keebler Co. has committed approximately \$150,000 for this program. Further, they are looking ahead for additional program support next year and other ways in which they can leverage the President's Program this year.

Keebler Co. is a fully committed partner in this undertaking. Their president and chief executive office is Tom Garvin -- see memo of November 19. Dave Mishur is my direct contact at Keebler, the one who took the lead in Keebler's involvement.

The significants of Keebler participation is two fold:

1. They are the first to take the lead.
2. They are fully aligned with your commitment to have this program both be of value and make a difference.

I recommend a meeting with the President for Tom Garvin and Dave Mishur.



DEPARTMENT OF THE TREASURY

U.S. CUSTOMS SERVICE

WASHINGTON



Handwritten initials 'F's' in a circle

REFER TO
Room 4122

November 30, 1982 30 NOV 1982

To: Carlton Turner
From: Stephen A. Jacobs *[Signature]*
Re: Private Initiative Success II/President's Drug Awareness Campaign

The National Soft Drink Association and the National Soft Drink Bottlers Association have agreed to underwrite a comprehensive classroom/home educational program as part, and in partnership with, the President's Drug Awareness Campaign.

The sixth grade program consists of four major parts:

1. A hands-on classroom-use, take-home educational Teen Titan book featuring class and home participation projects, and educational story featuring the new Teen Titans (the hottest selling adventure series now on the market) and a message (requested) from the President or First Lady. There will be 1 million of the 32 page, plus cover, full-color books produced by Warner Communications (D.C. Comics). Each book has an estimated 5.5 pass along readership -- so, anticipated readership of this book is 5.5 million youngsters and their parents.
2. A Teachers Guide for 35,000 6th grader teachers to support them in fully taking advantage of the program. (D.C. Comics will produce.)
3. 35,000 full-color classroom/school posters reinforcing the context/content of the program.
4. An acknowledgement receipt in full-color for all students participating in the program.

Through a contribution of donated services by Warner Communications, as well as the use of their characters, the two associations have committed approximately \$150,000 for this program. Further, and most importantly, I am meeting with the Vice President of all the bottlers to develop and leverage programming in all communities throughout the Nation. The monetary value of these activities could run into the millions of dollars. The significance is that their efforts further enhance the flagship programs for the schools and reinforce them in communities throughout America.

-2-

The National Soft Drink Association is a committed partner of their talent and resources, and financial strength to the President's Program.

I recommend a delegation from this group, headed by Dwight Reed, Executive Director of the association, meet with the President.

JACOBS S CS
1621 VETERAN AVE
LOS ANGELES CA 90024 02PM

Western
Union Mailgram®



1-0589778306 11/02/83 ICS IPMRNCZ CSP WHSA
2134735210 MGM TDRN LOS ANGELES CA 57 11-02 1156P EST

127

DR CARLTON TURNER
THE WHITE HOUSE
WASHINGTON DC 20500

04 NOV 1983

DEAR C T

CONGRATULATIONS TO YOU AND THE FIRST LADY FOR A TERRIFIC EFFORT IN
THE PRESENTATION OF THE FIRST IN THE TWO PART SERIES OF THE CHEMICAL
PEOPLE. A REALLY GREAT JOB, KEEP UP THE GOOD WORK, REALLY GREAT TO BE
WORKING WITH YOU.

SINCERELY

STEPHEN JACOBS

23:55 EST

MGMCOMP

CASE # 127

ACTION ITEM

TO:

~~Steve~~ CT

DUE:

WHAT:

FYT

File

Western Union Mailgram

LOS ANGELES CA 90054 05PM
1851 VETERAN AVE

5136732510 MFM TORN FOR ANGELES CA 27 11-05 1126P EST
1-0569778206 11-05-83 FOR TORN FOR ANGELES CA 27 11-05 1126P EST

04 NOV 1983

WASHINGTON DC 20500
THE WHITE HOUSE
DR CARLTON TURNER

DEAR T

TO REPLY BY MAILGRAM MESSAGE, PHONE WESTERN UNION ANYTIME, DAY OR NIGHT.
FOR YOUR LOCAL NUMBER, SEE THE WHITE PAGES

OF YOUR LOCAL TELEPHONE DIRECTORY

OR

DIAL (TOLL-FREE) 800-257-2241

OR DIAL WESTERN UNION'S COMPUTER DIRECTLY:

FROM TELEX I 6161 FROM TELEX II (TWX®) 910-420-1212

December 31, 1983

MEMORANDUM FOR CARLTON TURNER

FROM: STEVE JACOBS

SUBJECT: Million Dollars in Private Initiatives for Drug Abuse Education and Prevention

Private initiatives in partnership with the President's Drug Awareness Campaign reached directly into every community in the nation as a result of efforts in 1983. The cumulative direct expenditures in support of the President's Campaign exceeded one million dollars in this calendar year.

Here is a review of successes in both meeting the challenge of the President's declaration to have a drug free generation of American youth and his commitment to create partner ships in our society to attack societal problems:

- o Sixth grade program, sponsored by the National Soft Drink Association (NSDA), for over 70% of the nation's schools, plus working with local bottlers to encourage community service activities in support of the President's program. NSDA's commitment to date includes \$160,000 for the classroom Teen Titans comic book program and \$50,000 for a half million additional books for community programming. 1984 will see NSDA's funding greatly expand as the community programming is activated.
- o Fifth grade program, sponsored by IBM in cooperation with the National Federation of Parents for Drug Free Youth (NFP), will also reach over 70% of our communities, will include IBM community programming in over 70 of their corporate towns, and includes providing over one-half million additional books for White House and NFP use. The direct IBM financial commitment now exceeds \$250,000, before their local programming.
- o Fourth grade program, sponsored by the Keebler Company, reached over 85% of our elementary schools. Further, Keebler provided us with one million additional Teen Titan books to supply to schools, airlines, police departments and individuals across the country, including 100,000 books to the L.A.P.D. Keebler's support for this aspect of the program now exceeds \$250,000 and the company is working with us for programming in 1984.

- o Second grade "well-being" activity books is being sponsored by the DuPont Company with distribution in 1984 through physicians and the schools. DuPont is in the midst of re-evaluating (increasing) its financial commitment, which now exceeds \$50,000. This program is being done in cooperation with the NFP.
- o In 1983, we had a shopping center program sponsored by the Keebler Company. The shows took place in Southern California, including 10 shopping centers in L.A. and all the major centers in San Diego. This live action show, called "Feelin' Good," will appear in other major cities in 1984. The show has been an outstanding success, drawing the attention of the media and top elected officials, including Mayor Bradley of LA speaking at the event and declaring a drug-free day. Approximate direct costs to date, \$150,000.
- o Public service announcements (PSAs) are now in production for release in 1984. Hanna-Barbera has produced the PSAs in full animation and in both English and Spanish. Approximate costs to date, over \$30,000. Also, Hanna-Barbera is developing a children's special on drug awareness, which includes a major investment in time, money and talent.
- o "Entertainment Industry Council for a Drug Free Society" is now in formation, with plans to have a kick-off and launch a public service campaign around the theme "Drugs Aren't Entertaining" in sixty days. Investment to date in start-up is approximately \$25,000, with a sharp increase after the first of the year.
- o As a result of the limited commercial sale of the first Teen Titan book, with all proceeds going to fight drug abuse (split between the NFP and the Youth Rescue Fund), Warner Communications/DC Comics contributed the proceeds of the book sale, totalling \$60,000.
- o Further, the contribution of Warner Communications/DC Comics is impossible to evaluate because of their role in all three Teen Titan comic books. They have contributed three characters, talent, creativity, educated their writers and editors, supported our press efforts, and have been a source of support the entire year.

That's a quick run down of the highlights of 1983. I am confident that our work is making a difference in the lives of young Americans in every community in the nation. Now, stay tuned for 1984you ain't seen nothin' yet.

THE WHITE HOUSE

WASHINGTON

January 11, 1984

Dear Willy:

The attached report summarizes Steve Jacobs' contribution to the President Drug Abuse Awareness program. Thanks for allowing Steve to work with us in 1983. We are looking forward to an expanded effort in 1984.

Steve is and will continue to be the key in these private sector initiatives.

Best wishes,

Sincerely,



Carlton E. Turner, Ph.D.
Special Assistant to the President
for Drug Abuse Policy

Mr. William vonRaab
Commissioner
U.S. Customs Service
1301 Constitution Avenue, N.W.
Washington, D.C.

December 31, 1983

MEMORANDUM FOR CARLTON TURNER

FROM: STEVE JACOBS

SUBJECT: Million Dollars in Private Initiatives for Drug Abuse Education and Prevention

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That's a quick run down of the highlights of 1983. I am confident that our work is making a difference in the lives of young Americans in every community in the nation. Now, stay tuned for 1984you ain't seen nothin' yet.

Ann

25 JAN 1984

TO: DR. CARLTON TURNER
FROM: STEPHEN A. JACOBS
RE: ENTERTAINMENT INDUSTRY COUNCIL FOR A DRUG FREE SOCIETY

ENCLOSED IS THE BACKGROUND INFORMATION ON THE ENTERTAINMENT INDUSTRY COUNCIL FOR A DRUG FREE SOCIETY AND A PROPOSED/DRAFT/UNOFFICIAL PRESS RELEASE WHICH SHOWS HOW THE FIRST LADY WOULD BE INCLUDED IF SHE ACCEPTS THE HONORARY POSITION OF CO-CHAIRPERSON.

I ASKED THAT THE DRAFT RELEASE BE PREPARED SO THAT I WOULD KNOW PRIOR TO THE INVITATION JUST HOW THE FIRST LADY WOULD BE PRESENTED IN THIS NATIONAL PROGRAM.

I AM ON TOP OF THIS EFFORT DAILY AND AM RESPONSIBLE FOR THERE ACTIVITIES---I HAVE MET WITH MANY OF THE DIRECTORS IN THE EFFORT AND AM CERTAIN THAT THEY WILL SUCCEED AND NOT BE OF ANY PROBLEM TO US. AN INVITATION WILL BE FORTHCOMING FROM THE DIRECTORS OF THE ENTERTAINMENT INDUSTRY COUNCIL TO THE FIRST LADY WITH A COPY TO YOU. I RECOMMEND THAT THE FIRST LADY ACCEPT THE POSITION.

THE ENTERTAINMENT INDUSTRY COUNCIL IS NOW A REALITY, WILL BE OFFICALLY LAUNCHED IN ONE MONTH, AND IS BEGINNING TO DEVELOPE PROGRAMMING TO DEGLAMORIZE DRUGS THROUGH THE POWER OF THE ENTERTAINMENT INDUSTRY. THE THEME OF THE ENTERTAINMENT INDUSTRY EFFORT WILL BE "DRUGS AREN'T ENTERTAINING, BE DRUG FREE, A MESSAGE OF THE ENTERTAINMENT INDUSTRY COUNCIL FOR A DRUG FREE SOCIETY". I THINK "DRUGS AREN'T ENTERTAINING" IS A GREAT THEME FOR THE COUNCIL (even if i did suggest it).

PLEASE LET ME KNOW IF, UNOFFICALLY OFCOURSE, WE WOULD SUGGEST ANY CHANGES FOR THE COUNCIL.

SEE YOU SOON AND BEST WISHES.

Stephen A. Jacobs
1/23/84

Entertainment Industries Council, Inc.

"For a Drug Free Society"

Date of Release: 2/13/84

ENTERTAINMENT INDUSTRIES COUNCIL FORMED

TO

DEGLAMORIZE DRUG USE

The motion picture, television, and recording industries' ability to influence attitudes is being put behind the national commitment to deglamorize drug use. The newly formed Entertainment Industries Council (EIC) for a Drug Free Society is developing a diversified public awareness campaign to deter drug abuse in every aspect of American Life, especially among youth.

First Lady Nancy Reagan, and President of the Motion Picture Association, Jack Valenti, will serve as the Honorary Co-Chairpersons of the Council. The EIC's Board of Directors already includes such celebrities as Henry Winkler, Tim Conway, Kim Fields, Marie Osmond, and Tim Reid. Producers Renee Valente, David Goldsmith, and Ralph Andrews, Columbia Pictures Television President Herman Rush, and Vice President of NBC Inc. Jay Rodriguez are also Board Directors. Other Directors are currently being recruited. The Council's fifteen member Board of Directors is representative of all facets of the Entertainment Industries. The Council will also include a National Advisory Committee and National Honorary Committee. Over three hundred industry leaders are expected to be involved by this spring.

The EIC will attack the glamorization of drugs through the entertainment media and launch projects including public service ads, and development and distribution of publications that highlight celebrities as role models with a simple message to youth: Drugs aren't entertaining, stay drug free!

The EIC is also recruiting the cooperation of the television networks, packagers, writers, directors and producers to designate and devote at least one program in a television series to the deglamorization of drug use.

Entertainment Industries Council, Inc.

"For a Drug Free Society"

January 16, 1984

Mr. Steve Jacobs
1621 Veteran, #10
Los Angeles, California 90024

Dear Steve,

Please find enclosed information on the newly formed Entertainment Industries Council for a Drug Free Society. The organization is developing a long term campaign to combat drug abuse nationally. We are organizing each facet of the television, motion picture and recording industries into a viable force capable of reaching the general public with subtle yet effective messages to deter drug use especially among youth.

The enormous power of the entertainment industries, as key influences of the public, is a significant resource to combat drug abuse. I have met with a number of producers, actors, actresses, writers and directors over the past eight weeks to discuss the formation of the Council. Each participant will be required to make a declaration about being drug-free. Their interest to deglamorize drugs within their industry and their sincere concern to reach the public with anti-drug use messages have been the incentive for forming our Board of Directors, National Advisory Committee, and National Honorary Committee.

The Council has been incorporated in the District of Columbia and is pending receipt of its 501 (c)3 non-profit status. Bill Utz is our counsel and a member of the Board of Directors. He is currently reviewing our bylaws and constitution.

We are planning to officially announce the launching of the Entertainment Industries Council for a Drug Free Society within two weeks. We will begin our programs by May. The Board of Directors stand ready to promote the deglamorization of drug use within the entertainment industries. I feel confident a subtle approach to deglamorize drug use via the motion picture, recording, and television industries will make a difference in the lives of many youth.

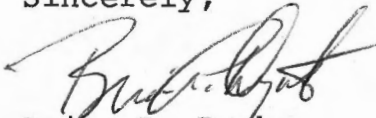
As we move forward, the Council requests the following:

1. On behalf of the Board of Directors, we invite the First Lady to be Co-Honorary Chairperson of the Council. (Jack Valenti, President of the Motion Picture Association of America, has already agreed to serve as Co-Chairperson.)

2. We request that the Board of Directors of the Council be permitted to come to the White House to announce our support and endorsement of the President's Drug Awareness Campaign.
3. We cordially invite the President and First Lady to attend a "Gala Kick-Off" in Los Angeles, March/April 1984; ideally, we would like the President to make a short address about the valuable contribution the entertainment industries can make to deglamorize drug use.

I look forward to meeting with you in the near future. We would be honored to have the First Lady become involved with our efforts. I believe the Entertainment Industries Council will significantly compliment the President's Campaign on Drug Awareness and become a vital force to create a drug-free generation.

Sincerely,



Brian L. Dyak
Board of Directors

BLD/mg

ENTERTAINMENT INDUSTRIES COUNCIL INC.
for a DRUG FREE SOCIETY

PURPOSE

THE PRIMARY PURPOSE OF THE ENTERTAINMENT INDUSTRIES COUNCIL INC. FOR A DRUG FREE SOCIETY IS TO IMPROVE THE QUALITY OF LIFE FOR ALL PEOPLE AND TO FOSTER A DRUG FREE GENERATION BY THE 21ST CENTURY.

GOALS

EDUCATE AND ENCOURAGE OPINION LEADERS WITHIN THE ENTERTAINMENT INDUSTRIES TO ACCEPT AN IMPORTANT ROLE TO REDIRECT THE AMERICAN CULTURE TO VALUE A DRUG FREE SOCIETY.

INITIATE AN INDUSTRY-WIDE CAMPAIGN ON DRUG AWARENESS.

ESTABLISH THE 1980's AS THE OPPORTUNE TIME TO CHANGE SOCIETAL ATTITUDES TO PREVENT DRUG ABUSE, AND DETER DRUG USE IN EVERY ASPECT OF AMERICAN LIFE, ESPECIALLY AMONG YOUTH.

DEVELOP, WITHIN THE ENTERTAINMENT INDUSTRIES AND IN CONSORT WITH OTHERS, AN ON-GOING EFFORT TO COMBAT DRUG ABUSE INTO THE TWENTY-FIRST CENTURY.

BOARD OF DIRECTORS

The Council is guided by a fifteen member Board of Directors comprised of individuals from various fields within the entertainment industries, including youth.

MEMBERSHIP

There are four categories of membership. Members subscribe to the purpose and goals of the Council and are encouraged to assist with the Council's programs.

FOUNDING PATRONS are Sustaining Members with all their privileges but with a further privilege of being called "Founding Patron" for their initial contribution of \$1000 or more.

SUSTAINING MEMBERS are individuals who commit to a three-year membership and pay dues as set by the Board of Directors. They have voting rights and are eligible for election to all offices and the Board of Directors.

GENERAL MEMBERS pay annual dues as set by the Board of Directors. They are eligible to participate in all programs of the Council.

ASSOCIATE MEMBERS are corporations and associations that subscribe to the purpose and goals of the Council. They pay annual dues as set by the Board of Directors. They receive all services of the Council and are automatic members of the National Advisory Committee.

NATIONAL ADVISORY COMMITTEE

The National Advisory Committee is comprised of individuals and Associate Members who volunteer their time and expertise to the programs operated by the Council.

PROGRAMS

Programs operated by the Entertainment Industries Council Inc. are developed and managed by a professional staff. Program strategies embrace "inclusiveness" for virtually all facets of the entertainment industries. Programs are guided by the Board of Directors, and provide for significant membership participation.

o Public Service Advertising - the Council utilizes the resources of the entertainment industries to consistently present "drug awareness" information to television, radio, and motion picture audiences.

o Speakers Bureau - Speakers are recruited from the membership. The Speakers Bureau serves to deglamorize drug use and to inform audiences of the important contributions the entertainment industries are making to combat drug abuse.

- o Publications - The Council develops and distributes publications that provide the public, especially youth, with information about the entertainment industries' efforts to deglamorize drug use. Publications on drug awareness highlight producers, directors, writers, and celebrities as "key influencers" of vast audiences.
- o Special Productions and Awards - The Council encourages television and movie production groups responsible for existing programming to attack the problems of drug abuse. Also, the Council develops timely special television productions and impressionable drug awareness education films that target a youth audience. The Council recognizes industry leaders, corporations and associations for their courageous and special contributions to combat drug abuse.
- o Report to the Nation - The Council uses an important program strategy to provide drug awareness information to the public and to promote the valuable contributions made by individuals, religious groups, corporations, governments, and associations. The "Report to the Nation" program emphasizes the use of the news media to translate accomplishments into important news events. This program is a "blue print" of recommendations necessary to continue efforts to combat drug use into the 21st Century. The Council depends on the entertainment industries' powerful influence to win the war against drug abuse.

THE FUTURE

The Entertainment Industries Council Inc. for a Drug Free Society is committed to institutionalizing a national drug awareness campaign. The Council recognizes that several members of Congress and the White House are highly committed to combating drug abuse and desire this long-term campaign. The Council's programs are designed to foster a non-partisan support group for development of a Congressional Charter and Presidential Proclamation to establish the Council as a national organization that has the resources and potential to realize its primary purpose:

TO IMPROVE THE QUALITY OF LIFE FOR ALL PEOPLE AND
TO FOSTER A DRUG FREE SOCIETY; ULTIMATELY A DRUG
FREE GENERATION BY THE 21st CENTURY.

BOARD OF DIRECTORS
ENTERTAINMENT INDUSTRIES COUNCIL INC.
FOR A DRUG-FREE SOCIETY

At the present time these individuals have committed to serve:

Jack Valenti (Honorary Co-Chairperson), President, Motion Picture Assoc.

Ralph Andrews-Producer, Columbia Pictures Television

Renee Valente-Producer, Twentieth Century Fox and President, Producer Gu

Tim Conway-Actor (Honorary Chariman, Freeway Drug Ctr., San Diego, Ca.)

Jay Rodriquez-Vice President, NBC Inc.

David Goldsmith-Producer, (Emmy Award for "COCAINE" with Dennis Weaver)

Tim Reid-Actor, (Drug Abuse Special Project, National Jaycees), WKRP
in Cincinnati, currently Simon and Simon

Tom Cole-Producer/Director, Lie Detector, Tom Jones Special

Brian Dyak-Acting Executive Director, Entertainment Industries Council

Kim Fields-Actress, Facts of Life, (Celebrity Peer Council-Youth Rescue
Fund Inc.)

Jack Anderson-Columnist

Herman Rush-President, Columbia Pictures Television

Bill Utz-Attorney, Steele and Utz

cont. ...

Page 2

Board of Directors
Entertainment Industries Council

Marie Osmond-Actress, Singer

Bill Bixby-Producer, Actor (Chemical People)

Henry Winkler-Actor

Jackie Smith, Vice-President ABC, Inc.

Member of the Statler Brothers-Music Group

Expected confirmations National Advisory Committee: (partial list)

*Chairpersons National Advisory Committee: Statler Brothers

Burt Reynolds	Gavin Maccloud	Stephanie Zimbalist
Paul Newman	Marion Ross	Brain Keith
Mary Tyler Moore	Bob Newhart	Merlin Olson
Ted Nugent	Donna Summer	O.J. Simpson
Melissa Gilbert	Matt Laborteaux	Barbara Mandrell
Mike Connors	Barbara Walters	Fran Tarkenton
Annette Funicello	Franki Avalon	Rick Schroeder

Expected Confirmations National Honorary Committee: (partial list)

Frank Sinatra	Betty White	Effrem Zimbalist Jr.
Lucille Ball	Danny Koye	Lew Wasserman
George Burns	Art Linkletter	Dick Van Dyke
Charleton Heston	Henry Morgan	Grant Tinker
Jack Lemmon	Lorne Green	Barbara Stanwyck
Randolph Scott	Dick Clark	Jean Stapleton
Wayne Newton	Chuck Connors	Robert Stack
Mary Martin	Robert Young	Henry Saperstein

*The Statler Brothers have accepted to be Chairpersons of the National Advisory Committee.

DEPARTMENT OF THE TREASURY
U.S. CUSTOMS SERVICE
Office of the Comptroller

1533

30 MAR 1984

Mr. Turner:

Dick Williams asked that I send you a copy of the Steve Jacobs schedule C package, so that you could work with the White House personnel officials. After talking with Treasury and OPM officials, we have been assured that there is no conflict in Steve Jacobs responsibilities and the schedule C appointment. We have forwarded the package to Treasury and OPM for approval.

If you have any questions or need assistance, please call me on 566-2414.

William H. Russell
William H. Russell

4-13-84

@ PRT

George said he had no problem
he would handle C on

MemorandumDEPARTMENT OF THE TREASURY
UNITED STATES CUSTOMS SERVICE

DATE:

FILE: PER-5-01-CM:H:H:S KJB

TO : Paul T. Weiss
Director of Personnel
THROUGH : Assistant Secretary (Enforcement and Operations)
FROM : Comptroller
SUBJECT : Establishment and Selection of Schedule C Position

This is to request your assistance in obtaining approval for the establishment of a new Schedule C position as Special Assistant to the Commissioner at the GS-301-15 level and for the selection of Mr. Stephen A. Jacobs.

Attached for this purpose are three (3) copies of the proposed official position description for appropriate approval; the justification for classification of the position as Schedule C; an original and three (3) copies of OPM Form 1019 for your signature; and a copy of the SF-171 of Mr. Stephen A. Jacobs.

If we may be of further assistance, please contact Hugh V. Davis, Headquarters Personnel Officer, on 566-2451.

William H. Russell

Attachments

POSITION DESCRIPTION (Please Read Instructions on the Back)

2. Reason for Submission		3. Service		4. Employing Office Location		5. Duty Station		6. CSC Certification No.	
<input type="checkbox"/> Redescription <input type="checkbox"/> Reestablishment <input type="checkbox"/> Explanation (Show any positions replaced)		<input checked="" type="checkbox"/> New <input checked="" type="checkbox"/> Dept'l <input type="checkbox"/> Field <input type="checkbox"/> Other		Washington, D.C.		Washington, D.C.			
				7. Fair Labor Standards Act		8. Employment/Financial Stmt Required		9. Subject to IA Action	
				<input type="checkbox"/> Exempt <input type="checkbox"/> Nonexempt		<input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
				10. Position Status		11. Position is		12. Sensitivity	
				<input type="checkbox"/> Competitive <input checked="" type="checkbox"/> Excepted (Specify) Schedule C		<input type="checkbox"/> Supervisory <input checked="" type="checkbox"/> Managerial <input type="checkbox"/> Neither		<input type="checkbox"/> Critical <input type="checkbox"/> Noncritical <input type="checkbox"/> Nonsensitive	
								13. Competitive Level Code	
								14. Agency Use	

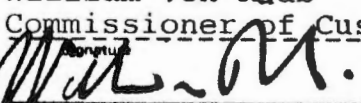
15. Classified/Graded by	Official Title of Position	Pay Plan	Occupational Code	Grade	Initials	Date
a. Civil Service Commission						
b. Department, Agency, or Establishment						
c. Bureau						
d. Field Office	Special Assistant	GS	301	15	HA	3-22-84
e. Recommended by Supervisor or Initiating Office						

16. Organizational Title of Position (if different from official title)	17. Name of Employee (if vacancy, specify)

18. Department, Agency, or Establishment	c. Third Subdivision
Department of the Treasury	
a. First Subdivision	d. Fourth Subdivision
U.S. Customs Service	
b. Second Subdivision	e. Fifth Subdivision
Office of the Commissioner	

19. Employee Review This is an accurate description of the major duties and responsibilities of my position	Signature of Employee (optional)

20. Supervisory Certification. I certify that this is an accurate statement of the major duties and responsibilities of this position and its organizational relationships and that the position is necessary to carry out Government functions for which I am responsible. This certification is made with the knowledge	that this information is to be used for statutory purposes relating to appointment and payment of public funds and that false or misleading statements may constitute violations of such statutes or their implementing regulations
---	---

a. Typed Name and Title of Immediate Supervisor	b. Typed Name and Title of Higher-Level Supervisor or Manager (optional)
William von Raab	
Commissioner of Customs	
Signature	Signature
	
Date	Date
MAR 22 1984	

21. Classification/Job Grading Certification. I certify that this position has been classified/graded as required by Title 5 U.S. Code in conformance with standards published by the Civil Service Commission or, if no published standards apply directly consistently with the most applicable published standards	22. Standards Used in Classifying/Grading Position

Typed Name and Title of Official Taking Action	Information for Employees. The standards and information on their application are available in the personnel office. The classification of the position may be reviewed and corrected by the agency or the Civil Service Commission. Information on classification, job grading appeals and complaints on exemption from FLSA is available from the personnel office or the Commission.
Kathleen Antonelli	
Position Classification Specialist	
Signature	
Kathleen J. Antonelli	
Date	
3-22-84	

23. Position Review	Initials	Date	Initials	Date	Initials	Date	Initials	Date	Initials	Date
a. Employee (optional)										
b. Supervisor										
c. Classifier										

24. Remarks

SPECIAL ASSISTANT
GS-301-15

The primary duty of this position is advising and assisting the Commissioner on matters involving all aspects of drug law enforcement and the Anti-Drug Campaign. This involves frequent meetings with senior staff and the heads of the involved Federal law enforcement agencies and their staffs. Responsibilities include:

1. Providing advice and assistance from the Customs Service standpoint on policy, with all Federal law enforcement agencies involved in drug supply reduction.
2. Presenting Customs positions and policies before interested law enforcement and community groups.
3. Providing policy options and recommendations for the Commissioner and Assistant Commissioners on law enforcement issues.
4. Monitoring and evaluating local drug law enforcement contributions to the overall Customs law enforcement requirements and seeking optimum procedures to insure coordination with and support of Federal enforcement policies.

KNOWLEDGES REQUIRED

The incumbent demonstrates his capability as a policy advisor by applying a broad knowledge of drug law enforcement and comprehensive knowledge of public issues or programs related to his field of expertise to assist the Commissioner in considering policy proposals during the decisionmaking process. He is recognized for his expertise by the principals in the Federal decisionmaking process. Incumbent utilizes his knowledges of drug laws, including judicial and administrative interpretations to suggest, advise on, and analyze proposals for possible revision of existing laws and the use of the current enforcement structure to address other affected major policy issues.

SUPERVISORY CONTROLS

Administrative direction is provided by the Commissioner of Customs. Overall assignments are given in terms of broadly defined functions. Specific assignments frequently originate out of the liaison activities of the incumbent who independently negotiates the scope and objectives of his assigned area, subject to any general policies and operating requirements. Because of the incumbents' professional standing in his given field, the work is generally considered to be technically accurate and therefore not often subjected to a detailed review. Examination of work is based on compliance with broad agency policymakers' needs.

GUIDELINES

The incumbent is concerned, at this level, with basic related legislation and broad agency policy statements. He must exercise considerable judgment in interpreting and adapting existing precedents and in developing new or improved approaches to analyze, develop, and present authoritative information or

analysis on controversial and nationally important subjects (such as drug enforcement) to persons or groups with perhaps conflicting views.

COMPLEXITY

The work call for application of the broad functions and processes of drug enforcement to public policy issues of national interest. These issues are often characterized by unusual demands due to extraordinary public interest considerations. The incumbent evaluates and interprets policies and projects, develops a range of alternatives for the solution of policy problems. Problems are often not specifically defined at the outset. Variables to be considered often cross other occupational lines. New hypotheses and concepts may have to be generated and applied to resolve critical and intractable problems. The work aids policymakers in interpreting and analyzing policy problems of national or international significance. The incumbent organizes and presents policy options, and often is required to anticipate the direction of policy questions.

SCOPE AND EFFECT

The purpose of the work is to plan and conduct analyses of vital drug law enforcement policies which are of national or international interest, scope, and impact to generate and apply new hypotheses and concepts in the evaluation of complete policy questions; to anticipate the evaluation of complex policy questions; and to organize and present options for the use of appropriate policymaking bodies.

The work performed provides these policymakers with authoritative information and analyses and provides a basis for decisions affecting major current and long-range policies and proposals that affect the activities and operations of the Federal Government.

PERSONAL CONTACTS

Personal contacts are with Customs officials at all levels, senior staff, Congressional members, high-level policy analysis and program staff in other agencies, with high ranking state and local officials, and with individuals of recognized professional standing in the subject area, including national and international public interest or trade organizations. Contacts with specific policymakers or influencers and senior staff are usually frequent and recurring since the incumbent generally works in a liaison capacity. Contacts can be initiated by interested parties as well as by the policy advisor.

PURPOSE OF CONTACTS

The thrust of these contacts is to present information and balanced analyses of recognized professional competence on complex drug enforcement policy questions to policymakers; to participate in conferences, meetings or presentations involving problems or policy issues that have great sensitivity of national or international consequence; to establish and maintain liaison with executive branch appointees and/or Members of Congress and their respective staffs.

PHYSICAL DEMANDS


The work is sedentary.

WORK ENVIRONMENT

Work is performed in an office setting.

JUSTIFICATION FOR CLASSIFICATION OF POSITION AS
SCHEDULE C

The position of Special Assistant GS-301-15 is requested for exception as a Schedule C position since the incumbent will be required to carry out special projects for the Commissioner of Customs dealing with federal Executive Branch agencies, and media representatives. The incumbent will be handling the preparation and dissemination of information on drug enforcement awareness and the Anti-Drug Campaign. Consequently, the incumbent is required to be thoroughly familiar with and actively espouse policies relating to the Commissioner of Customs. The working relationship between the incumbent and his supervisor is of the confidential nature required for Schedule C exceptions.


Personnel Officer

Information on Sch. C Position and Incumbent (GS-15 and Below) (Instructions for Use on Back)		1. Date Entered on Duty (Month, Day, Year) 2. Name of Employing Agency, Bureau and Office U.S. Customs Service Office of the Commissioner
Office of Personnel Management Room 5A12, Stop 227 1900 E Street, N.W. Washington, D.C. 20417		3. Reasons for Submission <input checked="" type="checkbox"/> New authority requested <input type="checkbox"/> Reestablishment of authority <input type="checkbox"/> Report on change in incumbency <input type="checkbox"/> Downgrade proposed <input type="checkbox"/> Change in title (Specify new title) <input type="checkbox"/> Request 60-day extension <input checked="" type="checkbox"/> Other (Specify) <u>Schedule C</u>
4. Position Title (and Federal Register listing if already in Schedule C) § 213.33 () () Special Assistant to the Commissioner	5. OPM Assigned Position Number	6. Occupation Series, Grade or Salary and Duty Station GS-301-15 Washington, D.C.
7a. Incumbency—If Position is Occupied Name of Incumbent Stephen A. Jacobs (Proposed)		Date Entered on Duty (Month, Day, Year)
7b. Incumbency—If Position is Vacant Name of Person Leaving Job		Date Position Vacated (Month, Day, Year)
8. Name and Complete Mailing Address of the Official to Be Informed of OPM Action Paul Weiss Director of Personnel Department of the Treasury		9. Title of Incumbent's Superior and Type and Level of Appointment Commissioner of Customs Non-career SES ES-6
		10. Questions May Be Directed to (Name and Telephone Number) Hugh V. Davis 566-2451

FOR OPM USE ONLY

CERTIFICATION OF OPM APPROVAL OF SCHEDULE C REQUEST

- Your request for Schedule C exception of the position specified above has been approved by the Office of Personnel Management with the understanding that:
1. this form is your authority to fill the position;
 2. the position may not be filled again after a lapse of more than 60 days between incumbents unless an extension is granted or the job is formally reestablished;
 3. change in incumbent or upgrade due to increase in existing duties will be promptly reported to OPM;
 4. change in title, duties, or grade (other than upgrade due to increase in existing duties) of a position, its organizational location, or reporting relationships require prior OPM approval.

NOTIFICATION OF OTHER OPM ACTION

Reestablishment Approved Case Returned—Exception Disapproved Case Returned—Information Insufficient	Continued Schedule C Exception Approved 60-Day Extension Approved Not to Extend Other:
Signature	Title
Effective Date (Month, Day, Year)	

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1 FORM

7 3/8/1984 B6

PERSONAL QUALIFICATIONS STATEMENT -
STEPHEN JACOBS

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

JACOBS & CO
1621 VETERAN AVE STE 10
LOS ANGELES CA 90024 18PM

Western
Union Mailgram



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1150

CT - What's going
on here -
aw

MS ANN WOBLESKI
THE WHITE HOUSE
WASHINGTON DC 20500

APR 19 1984

DEAR ANN

A PRESIDENTIAL APPOINTMENT ALLOWING ME TO CONTINUE MY WORK FOR THE
PRESIDENTS DRUG AWARENESS CAMPAIGN IS CURRENTLY WITHIN THE WHITE
HOUSE. I WOULD APPRECIATE A LETTER OF SUPPORT FROM YOU BASED ON MY
WORK FOR THE PRESIDENT AND THE FIRST LADY, GOING BACK TO WHEN WE
FIRST MET OVER THREE YEARS AGO. I KNOW HOW VERY BUSY YOU ARE, YET THE
APPOINTMENT IS GOING IN TO BOB TUTTLE, WHITE HOUSE PRESIDENTIAL
APPINTMENTS, TODAY AND YOUR SUPPORT WOULD MAKE A DIFFERENCE TO ME.
THANK YOU FOR YOUR CONSIDERATION.

SINCERELY

STEPHEN A JACOBS

19:11 EST

MGMCCMP

Physical Paper on People still Alive - Be Sure

Not Kathy Lee Crosby.

Statement for Father Br.

Lucile B211 r Franks Smith

**DEPARTMENT OF THE TREASURY
DEPUTY COMMISSIONER OF CUSTOMS**

May 7, 1984

8 MAY 1984

Carlton:

For your information.

Al

Alfred R. De Angelus

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1 4/27/1984 B6

ROBERT TUTTLE TO EDWARD STUCKY RE:
JACOBS

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

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B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

File
Steve

MISSION STATEMENT

National Partnership to prevent and reduce alcohol and drug problems among youth

GOALS

The goals of the National Partnership are:

- . To promote the right of young people to grow up healthy
- . To prevent self-initiated early experimentation with alcohol and drugs
- . To increase awareness and availability of alcohol and drug treatment services for youth
- . To increase the availability of promising and effective preventive approaches to alcohol and drug problems
- . To promote social disapproval of drunkenness
- . To eliminate all use of illicit drugs by youth
- . To eliminate all use of alcohol by under-age youth outside parental supervision and-liturgical functions
- . To eliminate non-medical use of prescription drugs by youth

PRESS RELEASE

January 31, 1985

Williamsburg, VA...

One hundred & fifty five participants representing citizens, media, professionals and corporate organizations met to discuss forming a national partnership to prevent and reduce alcohol and drug problems among youth.

The 3-day Conference was convened by the Office of Juvenile Justice Delinquency Prevention of the Department of Justice.

The participants agreed on a mission statement and goals for the proposed national partnership.

A second meeting of the ad-hoc steering group will be held in Washington, D.C. on Feb. 27.

Attachments: Mission and Goals Statement for Proposed Partnership

For additional information, contact:

Betty Hudson, National Broadcasting Company (NBC), (212) 664-2280
Bill Butynski, National Association of State Alcohol and Drug Abuse
Directors, (NASADAD) (202) 783- 6868
Stuart Greenblatt, Keebler Co., (312) 833-2900 x536
Joyce Nalenka, National Federation of Parents for Drug-Free Youth
(NFP), (301) 649-7100
Maxine Womble, National Black Alcoholism Council (NBAC), (312) 663-5780