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The President has seen _____

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HO

13/2
THE WHITE HOUSE
WASHINGTON

WS

September 21, 1984

MR. PRESIDENT:

#5236

Attached for your signature is a
proposed proclamation which would
designate the week beginning
September 23, 1984, as National Drug
Abuse Education and Prevention Week.

This proclamation has the approval of
the Offices of Policy Development,
Public Liaison and Intergovernmental
Affairs. The Offices of Counsel,
Cabinet Affairs and Legislative
Affairs have no objection.

John

Richard G. Darman

Please Note: This is scheduled to be
signed in ceremony at 10:45 today.

Signed & Dated: Sept 21 '84
(East Room Ceremony)

THE WHITE HOUSE

WASHINGTON

March 12, 1986

MEMORANDUM:

TO: ALL WHITE HOUSE/O.E.O.B. STAFF PASSHOLDERS
FROM: CAROL MCCAIN *CM*
SUBJECT: ARRIVAL CEREMONY

The President and Mrs. Reagan cordially invite you, your family and guests to join them in welcoming The Right Honorable, the Prime Minister of Canada, and Mrs. Mulroney, to the White House on Tuesday, March 18, 1986, at 10:00 a.m.

Entrance is through the Southwest Gate beginning at 9:15 a.m. Please present your pass and an officer will direct you to the correct area.

In the event of inclement weather, the outdoor ceremony will be cancelled and the invitation to attend rescinded.

NATIONAL DRUG ABUSE EDUCATION AND PREVENTION WEEK, 1984

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BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

#5236

During the past two decades, the use of illegal drugs in the United States spread at an unprecedented rate and reached into every segment of our society. The youth-oriented drug culture was foreign to most of our adult population. We lacked accurate information about the hazards of some of the most widely used drugs, and our efforts to combat the lies, misconceptions, and moral confusion surrounding drug abuse lacked credibility. There was a feeling of inevitability regarding widespread drug use and uncertainty over what was the right thing to do.

The early 1980s have brought a dramatic change. People no longer believe that drug abuse is inevitable. There is growing recognition that by working together to eliminate the abuse of drugs, we can make a real difference in the lives of our children and a better future for America.

One of the most effective weapons we have against drug abuse is our ability to communicate the truth about drugs to the user and the potential user. Research and the personal experience of families across the Nation are expanding our knowledge of drug abuse and how to stop it. This new knowledge is being used by parents, community volunteers, local officials, teachers, health care professionals, and young people themselves. These are the individuals who are closest to current potential drug users, and they can have the greatest influence in preventing the abuse of drugs.

Across America, all levels of government, businesses, educational institutions, civic groups, and individual citizens are organizing activities which will help persons of all ages to say "no" to drug abuse. These Americans are

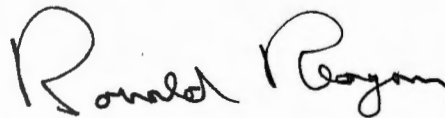
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committed to raising the awareness of the dangers of drug abuse and creating a positive environment in which drug abuse is unacceptable behavior.

To call attention to these important efforts, the Congress, by House Joint Resolution 529, has designated the week beginning September 23, 1984, as "National Drug Abuse Education and Prevention Week" and has authorized and requested the President to issue a proclamation in observance of this week.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the week beginning September 23, 1984, as National Drug Abuse Education and Prevention Week, and I call upon all Americans to observe this week with appropriate ceremonies and activities. Let all of us seek every opportunity to learn the truth about drug abuse and join in the national fight to create a drug-free America.

IN WITNESS WHEREOF, I have hereunto set my hand this
21st day of September, in the year of our Lord
nineteen hundred and eighty-four, and of the Independence of
the United States of America the two hundred and ninth.

A handwritten signature in cursive script that reads "Ronald Reagan". The signature is written in dark ink and is positioned in the lower right area of the page.



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

MEMORANDUM FOR: THE PRESIDENT

FROM: MICHAEL J. HOROWITZ *MH*
COUNSEL TO THE DIRECTOR

SUBJECT: NATIONAL DRUG ABUSE EDUCATION AND PREVENTION
WEEK

Enclosed is a proposed proclamation which would designate the week beginning September 23, 1984, as National Drug Abuse Education and Prevention Week.

The proposed proclamation, which was prepared by the Department of Health and Human Services, has been retyped in this office to reflect minor editorial changes and as to format.

The proposed proclamation has the approval of the Director of the Office of Management and Budget.

Enclosure

9/21/84: Pres. sig. Proc. in East Room Ceremony (10:45am)
Stenulla
9/21/84: To Archives

Noted

THE WHITE HOUSE
WASHINGTON

September 20, 1984

MEMORANDUM FOR RICHARD G. DARMAN

SUBJECT: NATIONAL DRUG ABUSE
EDUCATION AND PREVENTION
WEEK

Attached for transmittal to the President is the above proclamation, which has been cleared by all relevant members of the White House Senior Staff.

ANNE HIGGINS

*H.J. Res. 529:
Passed Congress 8/10/84
Sgd. by the President 8/21/84*

L.

THE WHITE HOUSE
WASHINGTON

MR. PRESIDENT:

Attached for your signature is the proposed proclamation designating the week beginning September 23, 1984 as "National Drug Abuse Education and Prevention Week."

The proposed proclamation has been approved by Fred Fielding, Craig Fuller, M.B. Oglesby, Jack Svahn, Lee Verstandig, and Faith Whittlesey.

Richard G. Darman

no sy
ok
no sy
no sy

THE WHITE HOUSE

WASHINGTON

September 19, 1984

MEMORANDUM FOR ANNE HIGGINS
SPECIAL ASSISTANT TO THE PRESIDENT
AND DIRECTOR OF CORRESPONDENCE

FROM: FRED F. FIELDING
COUNSEL TO THE PRESIDENT

SUBJECT: Revised Draft Proclamation - National
Drug Abuse Education and Prevention Week

Our office has reviewed the above-referenced proclamation, prepared by the Office of Drug Abuse Policy, OPD, and has no legal or other substantive objection to the President's signing it.

THE WHITE HOUSE

WASHINGTON

REDRAFT - URGENT

Document No. 216933

September 19, 1984

MEMORANDUM FOR: FRED FIELDING
✓ CRAIG FULLER
M.B. OGLESBY
JACK SVAHN
LEE VERSTANDIG
FAITH WHITTLESEY
FRED RYAN (FYI)

FROM: Duncan Clark ^{RDC}
(for) ANNE HIGGINS
94-OEOB/Ext. 7610

SUBJECT: DRAFT PROCLAMATION: NATIONAL DRUG ABUSE
EDUCATION AND PREVENTION WEEK

Attached for your review is the above mentioned proclamation designating the week beginning September 23, 1984 as "National Drug Abuse Education and Prevention Week."

Please disregard previous draft sent to you for clearance. Attached is a revised proclamation, which was drafted by the Office of Drug Abuse Policy, OPD, and edited in this office.

THE PRESIDENT WILL SIGN THE PROCLAMATION FRIDAY MORNING. THEREFORE IMMEDIATE ATTENTION REQUIRED. WRITTEN RESPONSE REQUIRE BY NO LATER THAN 10:00 A.M., THURSDAY, SEPTEMBER 20.

Thank you. 20

cc: Caron Jackson
Ron Geisler

9/20
NO objection
CLF
og

NATIONAL DRUG ABUSE EDUCATION AND PREVENTION WEEK

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

During the past two decades, the use of illegal drugs in the United States spread at an unprecedented rate and reached into every segment of our society. The youth-oriented drug culture was foreign to most of our adult population. We lacked accurate information about the hazards of some of the most widely used drugs, and our efforts to combat the lies, misconceptions and moral confusion surrounding drug abuse lacked credibility. There was a feeling of inevitability regarding widespread drug use and uncertainty over what was the right thing to do.

The early 1980s have brought a dramatic change. People no longer believe that drug abuse is inevitable. There is growing recognition that by working together to eliminate the abuse of drugs, we can make a real difference in the lives of our children and a better future for America.

One of the most effective weapons we have against drug abuse is our ability to communicate the truth about drugs to the user and the potential user. Research and the personal experience of families across the Nation are expanding our knowledge ^{and methods of stopping} of drug abuse, and ~~how to stop it~~. This new knowledge is being used by parents, community volunteers, local officials, teachers, health care professionals and young people themselves. These are the individuals who are closest to current potential drug users, and they can have the greatest influence in preventing the abuse of drugs.

Across America, all levels of government, businesses, educational institutions, civic groups and individual citizens are organizing activities which will help persons of all ages to say "no" to drug

THE WHITE HOUSE

WASHINGTON

RE-DRAFT

MEMORANDUM FOR ANNE HIGGINS

SUBJECT: NATIONAL DRUG ABUSE EDUCATION AND
PREVENTION WEEK

FROM: M.B. OGLESBY

The proclamation was conferred over the phone with no objections.

THE WHITE HOUSE

WASHINGTON

September 19, 1984

MEMORANDUM FOR ANNE HIGGINS

FROM: ROGER B. PORTER *RBP*

SUBJECT: Proclamation: National Drug Abuse Education
and Prevention Week

The Drug Abuse Policy Office has revised the above-named
proclamation. The revised version is attached.

NATIONAL DRUG ABUSE EDUCATION AND PREVENTION WEEK

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BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

During the past two decades, the use of illegal drugs in the United States spread at an unprecedented rate and reached into every segment of our society. The youth-oriented drug culture was foreign to most of our adult population. We lacked accurate information about the hazards of some of the most widely used drugs, and our efforts to combat the lies, misconceptions and moral confusion surrounding drug abuse lacked credibility. There was a feeling of inevitability regarding widespread drug use and uncertainty over what was the right thing to do.

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drug users, and they can have the greatest influence in preventing the abuse of drugs.

Across America, all levels of government, businesses, educational institutions, civic groups and individual citizens are organizing activities which will help persons of all ages to say "no" to drug abuse. These Americans are committed to raising the awareness of the dangers of drug abuse and creating a positive environment in which drug abuse is unacceptable behavior.

To call attention to these important efforts, the Congress, by House Joint Resolution 529, has designated the week beginning September 23, 1984 as "National Drug Abuse Education and Prevention Week" and has authorized and requested the President to issue a proclamation in observance of this week.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the week beginning September 23, 1984 as National Drug Abuse Education and Prevention Week, and I call upon all Americans to observe this week with appropriate ceremonies and activities. Let all of us seek every opportunity to learn the truth about drug abuse and join in the national fight to create a drug-free America.

IN WITNESS WHEREOF, I have hereunto set my hand this
day of September, in the year of our Lord
nineteen hundred and eighty-four, and of the Independence of
the United States of America the two hundred and ninth.

THE WHITE HOUSE

WASHINGTON

September 20, 1984

MEMORANDUM FOR ANNE HIGGINS

FROM:

LEE L. VERSTANDIG *lee*
ASSISTANT TO THE PRESIDENT
FOR INTERGOVERNMENTAL AFFAIRS

SUBJECT:

REDRAFT PROC: National Drug Abuse Education
and Prevention Week

The IGA Staff has reviewed the re-drafted subject Proclamation and has no comments/edits on it.

Thank you.

THE WHITE HOUSE
WASHINGTON

REDRAFT - URGENT

Document No. 216933

September 19, 1984

MEMORANDUM FOR: FRED FIELDING
CRAIG FULLER
M.B. OGLESBY
JACK SVAHN
LEE VERSTANDIG
✓ FAITH WHITTLESEY *op from*
FRED RYAN (FYI)

FROM: Duncan Clark *RDC*
(for) ANNE HIGGINS
94-OEOB/Ext. 7610

SUBJECT: DRAFT PROCLAMATION: NATIONAL DRUG ABUSE
EDUCATION AND PREVENTION WEEK

Attached for your review is the above mentioned proclamation designating the week beginning September 23, 1984 as "National Drug Abuse Education and Prevention Week."

Please disregard previous draft sent to you for clearance. Attached is a revised proclamation, which was drafted by the Office of Drug Abuse Policy, OPD, and edited in this office.

THE PRESIDENT WILL SIGN THE PROCLAMATION FRIDAY MORNING. THEREFORE IMMEDIATE ATTENTION REQUIRED. WRITTEN RESPONSE REQUIRE BY NO LATER THAN 10:00 A.M., THURSDAY, SEPTEMBER 20.

Thank you. ²⁰

cc: Caron Jackson
Ron Geisler

NATIONAL DRUG ABUSE EDUCATION AND PREVENTION WEEK, 1984

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

During the past two decades, the use of illegal drugs in the United States spread at an unprecedented rate and reached into every segment of our society. The youth-oriented drug culture was foreign to most of our adult population. We lacked accurate information about the hazards of some of the most widely used drugs, and our efforts to combat the lies, misconceptions, and moral confusion surrounding drug abuse lacked credibility. There was a feeling of inevitability regarding widespread drug use and uncertainty over what was the right thing to do.

The early 1980s have brought a dramatic change. People no longer believe that drug abuse is inevitable. There is growing recognition that by working together to eliminate the abuse of drugs, we can make a real difference in the lives of our children and a better future for America.

One of the most effective weapons we have against drug abuse is our ability to communicate the truth about drugs to the user and the potential user. Research and the personal experience of families across the Nation are expanding our knowledge of drug abuse and how to stop it. This new knowledge is being used by parents, community volunteers, local officials, teachers, health care professionals, and young people themselves. These are the individuals who are closest to current potential drug users, and they can have the greatest influence in preventing the abuse of drugs.

Across America, all levels of government, businesses, educational institutions, civic groups, and individual citizens are organizing activities which will help persons of all ages to say "no" to drug

Final

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To call attention to these important efforts, the Congress, by House Joint Resolution 529, has designated the week beginning September 23, 1984, as "National Drug Abuse Education and Prevention Week" and has authorized and requested the President to issue a proclamation in observance of this week.

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IN WITNESS WHEREOF, I have hereunto set my hand this
day of September, in the year of our Lord
nineteen hundred and eighty-four, and of the Independence of the
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NATIONAL DRUG ABUSE EDUCATION AND PREVENTION WEEK, 1984

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

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the United States of America the two hundred and ninth.

THE WHITE HOUSE

WASHINGTON

REDRAFT - URGENT

Document No. 216933

September 19, 1984

MEMORANDUM FOR: FRED FIELDING
CRAIG FULLER
M.B. OGLESBY
JACK SVAHN
LEE VERSTANDIG
FAITH WHITTLESEY
FRED RYAN (FYI)

FROM: Duncan Clark
(for) ANNE HIGGINS
94-OEOB/Ext. 7610

SUBJECT: DRAFT PROCLAMATION: NATIONAL DRUG ABUSE
EDUCATION AND PREVENTION WEEK

Attached for your review is the above mentioned proclamation designating the week beginning September 23, 1984 as "National Drug Abuse Education and Prevention Week."

Please disregard previous draft sent to you for clearance. Attached is a revised proclamation, which was drafted by the Office of Drug Abuse Policy, OPD, and edited in this office.

THE PRESIDENT WILL SIGN THE PROCLAMATION FRIDAY MORNING.
THEREFORE IMMEDIATE ATTENTION REQUIRED. WRITTEN RESPONSE
REQUIRE BY NO LATER THAN 10:00 A.M., THURSDAY,
SEPTEMBER 10.

Thank you.

cc: Caron Jackson
✓ Ron Geisler

NATIONAL DRUG ABUSE EDUCATION AND PREVENTION WEEK

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

During the past two decades, the use of illegal drugs in the United States spread at an unprecedented rate and reached into every segment of our society. The youth-oriented drug culture was foreign to most of our adult population. We lacked accurate information about the hazards of some of the most widely used drugs, and our efforts to combat the lies, misconceptions and moral confusion surrounding drug abuse lacked credibility. There was a feeling of inevitability regarding widespread drug use and uncertainty over what was the right thing to do.

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day of September, in the year of our Lord
nineteen hundred and eighty-four, and of the Independence of the
United States of America the two hundred and ninth.

THE WHITE HOUSE
WASHINGTON

Document No. 216933

September 18, 1984

MEMORANDUM FOR: FRED FIELDING
CRAIG FULLER
M.B. OGLESBY
JACK SVAHN
LEE VERSTANDIG
FAITH WHITTLESEY
FRED RYAN (FYI)

FROM: Duncan Clark
(for) ANNE HIGGINS
94-OEOB/Ext. 7610

SUBJECT: DRAFT PROCLAMATION: NATIONAL DRUG ABUSE
EDUCATION AND PREVENTION WEEK

Attached for your review is the above mentioned proclamation designating the week beginning September 23, 1984 as "National Drug Abuse Education and Prevention Week."

It was submitted by the Department of Health and Human Services, and edited/revised by this office.

THE PRESIDENT WILL SIGN THE PROCLAMATION FRIDAY MORNING.
THEREFORE IMMEDIATE ATTENTION REQUIRED. WRITTEN RESPONSE
REQUIRE BY NO LATER THAN CLOSE OF BUSINESS, WEDNESDAY,
SEPTEMBER 19, 1984.

Thank you.

cc: Caron Jackson
✓ Ron Geisler

Superseded

NATIONAL DRUG ABUSE EDUCATION AND PREVENTION WEEK, 1984

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA
A PROCLAMATION

The tragedy of drug abuse affects families from all segments of our society. More than 30 million young people have tried an illicit drug. Our Nation must commit itself to reducing this number as quickly as possible.

National prevention and education efforts are important weapons in the battle to keep our children drug-free, and our efforts are beginning to show results. Although drug abuse levels remain high, the trend is now falling rather than rising. Last year, for example, the number of high school seniors who used marijuana every day dropped to its lowest level since the early 1970s. Moreover, 83 percent of our high-school seniors said they personally disapprove of marijuana use. *In??* Increasing numbers, they perceive the harmful consequences of illicit drugs and view their use among their peers with disfavor.

The efforts being made by parents, educators, business leaders, government officials, and the media to educate the public to the hazards of drug abuse have contributed to the decrease in drug abuse by young people, and these efforts deserve recognition.

To call attention to these important activities, the Congress, by House Joint Resolution 529, has designated the week beginning September 23, 1984 as "National Drug Abuse Education and Prevention Week" and has authorized and requested the President to issue a proclamation in observance of this week.

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Prevention Week, and I call upon all Americans to observe this week with appropriate ceremonies and activities. Let all of us take opportunity to join the national fight to create a drug-free America.

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this/ an ??



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

MEMORANDUM FOR: THE PRESIDENT

FROM: MICHAEL J. HOROWITZ
COUNSEL TO THE DIRECTOR MW

SUBJECT: NATIONAL DRUG ABUSE EDUCATION AND PREVENTION
WEEK

Enclosed is a proposed proclamation which would designate the week beginning September 23, 1984, as National Drug Abuse Education and Prevention Week.

The proposed proclamation, which was prepared by the Department of Health and Human Services, has been retyped in this office to reflect minor editorial changes and as to format.

The proposed proclamation has the approval of the Director of the Office of Management and Budget.

Enclosure

NATIONAL DRUG ABUSE EDUCATION AND PREVENTION WEEK

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BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

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NATIONAL DRUG ABUSE EDUCATION AND PREVENTION WEEK

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A PROCLAMATION

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nineteen hundred and eighty-four, and of the Independence of the
United States of America the two hundred and ninth.

Office of the Press Secretary

For Immediate Release

September 21, 1984

REMARKS OF THE PRESIDENT
AT SIGNING CEREMONY FOR NATIONAL DRUG ABUSE
EDUCATION AND PREVENTION WEEK

The East Room

10:50 A.M. EDT

THE PRESIDENT: Thank you very much. And now that we have Nancy properly placed, she and I welcome you all to -- here to the White House. Senator Chiles and Congressman Bennett, our distinguished guests, and ladies and gentlemen. Good morning, and again, a welcome.

We're here to thank the -- to mark the progress, I should say, of the fight against drug abuse, and to commit ourselves to an even greater national effort in the months ahead. Within the last several years, I think America has come to its senses about drug abuse. We raised a battle flag and declared war on one of the gravest problems that I think is facing our nation. Action replaced debate. We knew the fight wouldn't be easy, but we also knew the -- we couldn't afford to lose. We're fighting for the health of our children and the future of America.

Well, we've made a lot of progress during these past 3 years. Permissive attitudes are giving way to a new sense of responsibility. Hopelessness and helplessness are being replaced with optimism and a willingness to join together in the fight. Concerned parents are banding together, and hundreds of community and business organizations have joined the ranks.

Education programs are erasing 20 years of wrong-headed attitudes about drug use. And we're taking aim where it counts the most: teaching the drug users and potential drug users to say "No" to drugs.

At the federal level, we've taken strong measures to crack down on big-money drug traffickers and to catch drug smugglers in the act. Yet we all know that we have a long way to go. About one-fourth of our nation's young people continue to abuse drugs or alcohol, and too many children are still getting into drugs every day. And thousands of teenagers are killed every year in auto accidents due to drunk and drugged driving.

As you know, Nancy has traveled across America visiting schools and treatment facilities, seeking every opportunity to promote an anti-drug, pro-achievement generation. In her travels she's come home to me with stories of heartbreak that she's seen, and broken dreams and families, and lost lives. But she's convinced, and she's convinced me, that all of us, if we work together, become more involved, more knowledgeable, and step up the fight, can save a generation and help preserve its promise and hope.

MORE

And doing just that is the heart of our 1984 national strategy for prevention of drug abuse and drug trafficking. The 1984 strategy will be released next week during National Drug Abuse, Education, and Prevention Week. But let me tell you that we'll be striving to reinforce the program that is now in place. We're on the right track, we don't need to change direction. But we do need to step up the pace.

The federal government will redouble its efforts to stop drug trafficking, punishing drug traffickers, and increase international cooperation to control narcotics. But ultimately, victory can only come from the dedication and commitment of private industry, public organizations, local government, and citizen volunteers. We need to get more people involved, particularly in prevention programs. And we'll be calling on the American people to help us.

To win this fight, we're going to need the kind of help that those of you here have given to your communities and to all of us. And I know that for each of you here today there are thousands of other caring Americans who are also giving of themselves.

None of you ever expected any reward for what you did. That's the way it's always been in America. But, believe me, I'm delighted that we have the opportunity to recognize you today. As Chairman of the Texans' War on Drug committees, Mr. Ross Perot is helping to make Texas one of the worst places in the world for drug users, pushers, dealers, and traffickers. And his committee is now a model for many other states.

Mrs. Marsha Menatt Schuchard and Mrs. Loretta "Sis" Wenger have contributed unsparingly of their time, energy, and talents to make lasting contributions to the National Drug Abuse Prevention Program. Mrs. Schuchard was the inspiration behind an acclaimed TV documentary and is the author of two important books on the dangers of marijuana. Mrs. Wenger's drug abuse education program is reaching communities all across America. The unselfish efforts of these two ladies are changing attitudes and saving lives. D.C. Comics, a division of Warner Communications represented by William Sarnoff, and the Keebler Company, represented by Thomas Garvin, have worked together to produce and distribute 3 million drug awareness comic books. And the popularity of their comic book characters is helping to educate our young people about the dangers of drugs and the reasons for them to say, no.

McNeil Pharmaceutical, represented by Jack O'Brien, is the driving force behind a drug abuse education program that establishes our nation's pharmacists as a local source of credible information and technical assistance on drug use and abuse. And today their program, Pharmacists Against Drug Abuse, is in 85 percent of our nation's retail pharmacies.

Each of you is demonstrating the unique American spirit of volunteerism. In your own way, you're helping resolve the drug abuse problem in a more effective manner than we could ever do with large federal programs.

We're grateful for the people you've helped and the people -- whose lives that you've touched and whose burdens you've lifted because you cared enough to extend a helping hand and a warm heart.

And now I'm going to ask Nancy to help in the handing out of the awards. All right.

(The certificates are passed out.) (Applause.)

With all due respect for Attorney General Smith and the Justice Department and all the others in our drug abuse program here, in the attempt to intercept and keep drugs from crossing our borders and coming into the country, I think we all know that the real victory will only come not when we keep on trying -- just trying to take the drug away from the customer -- when we take the customers away from the drugs. And that's when we'll win this fight -- (Applause.)

Now before anyone leaves the room, there's one more piece of business. As part of our drug awareness campaign and our national strategy, I will now sign a proclamation designating the week of September 23rd through the 29th as National Drug Abuse Education and Prevention Week. And I want to thank Senator Chiles, who sponsored the proclamation in the Senate, and Congressman Bennett, who sponsored it in the House. And would they please come up here and join us?

I know that both of you have a strong personal interest in this proclamation, and we're grateful to you for it. (Applause.) Now it's time for me to stop talking and start writing. (Laughter.)

(The proclamation is signed.) There is now a National Drug Abuse Week. (Applause.)

REP. BENNETT: Thank you, sir.

THE PRESIDENT: -- thank you.

And now the deed is done. (Laughter.) I'll go back to work.

END

10:59 A.M. EDT

OFFICE OF THE EXECUTIVE CLERK
TRACKING SHEET FOR PRESIDENTIAL DOCUMENTS

TITLE:

Natl. Drug Abuse Education & Prevention
Week, 1984

TYPE DOCUMENT:

PROCLAMATION

MESSAGE TO THE CONGRESS/SENATE

EXECUTIVE ORDER

STATEMENT BY THE PRESIDENT

MEMORANDUM

SIGNING STATEMENT

LETTER (S)

OTHER:

Advance: 9/19/84 12 Noon

RECEIVED:

9/20/84

Time:

1 a.m./p.m.

SENT TO CORRESPONDENCE FOR TYPING IN FINAL:

Date:

9/20/84

Time:

1:15 a.m./p.m.

TO RICHARD DARMAN'S OFFICE:

Date:

9/20/84

Time:

2:15 a.m./p.m.

INFO, INCLUDING STENCIL, TO PRESS OFFICE:

Date:

9/21/84

Time:

8:30 a.m./p.m.

NOTIFICATIONS:

(initial)

On any major transmittals to the Congress, and in every instance when draft legislation is sent, notify Linda Bennett (ext. 2230).

(initial)

N.S.C., when appropriate (Brian Merchant, ext. 2585)

OTHER INFORMATION:

*To be sig'd. in Ceremony 9/21/84
10:45 AM
East Room*

THE WHITE HOUSE

Office of the Press Secretary

FOR RELEASE AT 10:45 AM EDT

September 21, 1984

NATIONAL DRUG ABUSE EDUCATION AND PREVENTION WEEK, 1984

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

#5236

During the past two decades, the use of illegal drugs in the United States spread at an unprecedented rate and reached into every segment of our society. The youth-oriented drug culture was foreign to most of our adult population. We lacked accurate information about the hazards of some of the most widely used drugs, and our efforts to combat the lies, misconceptions, and moral confusion surrounding drug abuse lacked credibility. There was a feeling of inevitability regarding widespread drug use and uncertainty over what was the right thing to do.

The early 1980s have brought a dramatic change. People no longer believe that drug abuse is inevitable. There is growing recognition that by working together to eliminate the abuse of drugs, we can make a real difference in the lives of our children and a better future for America.

One of the most effective weapons we have against drug abuse is our ability to communicate the truth about drugs to the user and the potential user. Research and the personal experience of families across the Nation are expanding our knowledge of drug abuse and how to stop it. This new knowledge is being used by parents, community volunteers, local officials, teachers, health care professionals, and young people themselves. These are the individuals who are closest to current potential drug users, and they can have the greatest influence in preventing the abuse of drugs.

Across America, all levels of government, businesses, educational institutions, civic groups, and individual citizens are organizing activities which will help persons of all ages to say "no" to drug abuse. These Americans are committed to raising the awareness of the dangers of drug abuse and creating a positive environment in which drug abuse is unacceptable behavior.

To call attention to these important efforts, the Congress, by House Joint Resolution 529, has designated the week beginning September 23, 1984, as "National Drug Abuse Education and Prevention Week" and has authorized and requested the President to issue a proclamation in observance of this week.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the week beginning September 23, 1984, as National Drug Abuse Education and Prevention Week, and I call upon all Americans to observe this week with appropriate ceremonies and activities. Let all of us seek every opportunity to learn the truth about drug abuse and join in the national fight to create a drug-free America.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-first day of September, in the year of our Lord nineteen hundred and eighty-four, and of the Independence of the United States of America the two hundred and ninth.

RONALD REAGAN

#

(MYER)

SEPTEMBER 21, 1984

Presidential Remarks:

SIGNING CEREMONY FOR NATIONAL DRUG ABUSE
EDUCATION AND PREVENTION WEEK

WS

1120

HO

HED06-01

FED09

SP

PR007-01

FG006-11

PR010

FG012

FG017

FG024

PR005-02

THANK YOU VERY MUCH. SENATOR CHILES,
CONGRESSMAN BENNETT, OUR DISTINGUISHED
GUESTS, AND LADIES AND GENTLEMEN, GOOD
MORNING AND WELCOME TO THE WHITE HOUSE.

WE'RE HERE TO MARK THE PROGRESS OF OUR
FIGHT AGAINST DRUG ABUSE, AND TO COMMIT
OURSELVES TO AN EVEN GREATER NATIONAL EFFORT
IN THE MONTHS AHEAD.

WITHIN THE LAST SEVERAL YEARS, AMERICA
HAS COME TO ITS SENSES ABOUT DRUG ABUSE.
WE RAISED A BATTLE FLAG AND DECLARED WAR ON
ONE OF THE GRAVEST PROBLEMS FACING OUR
NATION. ACTION REPLACED DEBATE. WE KNEW
THE FIGHT WOULDN'T BE EASY, BUT WE ALSO KNEW
WE COULDN'T AFFORD TO LOSE -- WE'RE FIGHTING
FOR THE HEALTH OF OUR CHILDREN AND THE
FUTURE OF AMERICA.

Cominab Sep 21 84 Memo to Darman from W. Dennis Thomas
List of attendees at signing ceremony

WELL, WE'VE MADE A LOT OF PROGRESS DURING THE PAST 3 YEARS. PERMISSIVE ATTITUDES ARE GIVING WAY TO A NEW SENSE OF RESPONSIBILITY. HOPELESSNESS AND HELPLESSNESS ARE BEING REPLACED WITH OPTIMISM AND A WILLINGNESS TO JOIN TOGETHER IN THE FIGHT. CONCERNED PARENTS ARE BANDING TOGETHER, AND HUNDREDS OF COMMUNITY AND BUSINESS ORGANIZATIONS HAVE JOINED THE RANKS.

EDUCATION PROGRAMS ARE ERASING 20 YEARS OF WRONG-HEADED ATTITUDES ABOUT DRUG USE, AND WE'RE TAKING AIM WHERE IT COUNTS THE MOST: TEACHING THE DRUG USERS AND POTENTIAL DRUG USERS TO SAY "NO" TO DRUGS.

AT THE FEDERAL LEVEL, WE'VE TAKEN STRONG MEASURES TO CRACK DOWN ON BIG-MONEY DRUG TRAFFICKERS, AND TO CATCH DRUG SMUGGLERS IN THE ACT.

YET, WE ALL KNOW THAT WE HAVE A LONG WAY TO GO. ABOUT ONE-FOURTH OF OUR NATION'S YOUNG PEOPLE CONTINUE TO ABUSE DRUGS OR ALCOHOL, AND TOO MANY CHILDREN ARE STILL GETTING INTO DRUGS EVERY DAY. AND THOUSANDS OF TEENAGERS ARE KILLED EVERY YEAR IN AUTO ACCIDENTS DUE TO DRUNK AND DRUGGED DRIVING.

AS YOU KNOW, NANCY HAS TRAVELED ACROSS AMERICA, VISITING SCHOOLS AND TREATMENT FACILITIES, SEEKING EVERY OPPORTUNITY TO PROMOTE AN ANTI-DRUG, PRO-ACHIEVEMENT GENERATION. IN HER TRAVELS, SHE'S SEEN HEARTBREAK, BROKEN DREAMS AND FAMILIES, AND LOST LIVES. BUT SHE'S CONVINCED, AS I AM, THAT IF ALL OF US WORK TOGETHER, BECOME MORE INVOLVED, KNOWLEDGEABLE, AND STEP UP THE FIGHT, WE CAN SAVE A GENERATION AND HELP PRESERVE ITS PROMISE AND HOPE.

AND DOING JUST THAT IS THE HEART OF OUR
1984 NATIONAL STRATEGY FOR PREVENTION OF
DRUG ABUSE AND DRUG TRAFFICKING. THE 1984
STRATEGY WILL BE RELEASED NEXT WEEK --
DURING NATIONAL DRUG ABUSE EDUCATION AND
PREVENTION WEEK -- BUT LET ME TELL YOU THAT
WE'LL BE STRIVING TO REINFORCE THE PROGRAM
NOW IN PLACE. WE'RE ON THE RIGHT TRACK --
WE DON'T NEED TO CHANGE DIRECTION, BUT WE DO
NEED TO STEP UP THE PACE.

THE FEDERAL GOVERNMENT WILL REDOUBLE
ITS EFFORTS TO STOP DRUG TRAFFICKING,
PUNISH DRUG TRAFFICKERS, AND INCREASE
INTERNATIONAL COOPERATION TO CONTROL
NARCOTICS. BUT ULTIMATELY, VICTORY CAN ONLY
COME FROM THE DEDICATION AND COMMITMENT OF
PRIVATE INDUSTRY, PUBLIC ORGANIZATIONS,
LOCAL GOVERNMENT AND CITIZEN VOLUNTEERS.
WE NEED TO GET MORE PEOPLE INVOLVED,
PARTICULARLY IN PREVENTION PROGRAMS.

AND WE'LL BE CALLING ON THE AMERICAN PEOPLE TO HELP US.

TO WIN THIS FIGHT, WE'RE GOING TO NEED THE KIND OF HELP THAT THOSE OF YOU HERE HAVE GIVEN TO YOUR COMMUNITIES AND TO ALL OF US. AND I KNOW THAT, FOR EACH OF YOU HERE TODAY, THERE ARE THOUSANDS OF OTHER CARING AMERICANS WHO ARE ALSO GIVING OF THEMSELVES. NONE OF YOU EVER EXPECTED ANY REWARD FOR WHAT YOU DID. THAT'S THE WAY IT'S ALWAYS BEEN IN AMERICA. BUT BELIEVE ME, I'M DELIGHTED THAT WE HAVE THE OPPORTUNITY TO RECOGNIZE YOU TODAY.

AS CHAIRMAN OF THE TEXANS' WAR ON DRUGS COMMITTEE, MR. H. ROSS (PA-ROW) IS HELPING TO MAKE TEXAS ONE OF THE WORST PLACES IN THE WORLD FOR DRUG USERS, PUSHERS, DEALERS, AND TRAFFICKERS. AND HIS COMMITTEE IS NOW A MODEL FOR MANY OTHER STATES.

MRS. MARSHA MANATT (SHOO-HARD) AND MRS. LORETTA "SIS" WENGER HAVE CONTRIBUTED UNSPARINGLY OF THEIR TIME, ENERGY, AND TALENTS TO MAKE LASTING CONTRIBUTIONS TO THE NATIONAL DRUG ABUSE PREVENTION PROGRAM. MRS. (SHOO-HARD) WAS THE INSPIRATION BEHIND AN ACCLAIMED T.V. DOCUMENTARY AND IS THE AUTHOR OF TWO IMPORTANT BOOKS ON THE DANGERS OF MARIJUANA. MRS. WENGER'S DRUG ABUSE EDUCATION PROGRAM IS REACHING COMMUNITIES ALL ACROSS AMERICA. THE UNSELFISH EFFORTS OF THESE TWO LADIES ARE CHANGING ATTITUDES AND SAVING LIVES.

D.C. COMICS, (A DIVISION OF WARNER COMMUNICATIONS,) REPRESENTED BY WILLIAM SARNOFF, AND THE KEEBLER COMPANY, REPRESENTED BY THOMAS GARVIN, HAVE WORKED TOGETHER TO PRODUCE AND DISTRIBUTE 3 MILLION DRUG AWARENESS COMIC BOOKS.

THE POPULARITY OF THEIR COMIC BOOK CHARACTERS IS HELPING TO EDUCATE OUR YOUNG PEOPLE ABOUT THE DANGERS OF DRUGS AND THE REASONS FOR THEM TO SAY "NO."

MCNEIL PHARMACEUTICAL, (REPRESENTED BY JACK O'BRIEN) IS THE DRIVING FORCE BEHIND A DRUG ABUSE EDUCATION PROGRAM THAT ESTABLISHES OUR NATION'S PHARMACISTS AS A LOCAL SOURCE OF CREDIBLE INFORMATION AND TECHNICAL ASSISTANCE ON DRUG USE AND ABUSE. AND TODAY, THEIR PROGRAM, "PHARMACISTS AGAINST DRUG ABUSE," IS IN 85 PERCENT OF OUR NATION'S RETAIL PHARMACIES.

EACH OF YOU IS DEMONSTRATING THE UNIQUE AMERICAN SPIRIT OF VOLUNTARISM. IN YOUR OWN WAY, YOU'RE HELPING RESOLVE THE DRUG ABUSE PROBLEM IN A MORE EFFECTIVE MANNER THAN WE COULD EVER DO WITH LARGE FEDERAL PROGRAMS.

WE'RE GRATEFUL FOR THE PEOPLE YOU'VE HELPED,
FOR THE PEOPLE WHOSE LIVES YOU'VE TOUCHED
AND WHOSE BURDENS YOU'VE LIFTED BECAUSE YOU
CARED ENOUGH TO EXTEND A HELPING HAND AND A
WARM HEART.

AND NOW I'D LIKE TO ASK NANCY TO HELP
ME HAND OUT YOUR AWARDS.

(MRS. REAGAN WILL PASS OUT CERTIFICATES.)

BEFORE ANYONE LEAVES THE ROOM, THERE IS
ONE MORE PIECE OF BUSINESS. AS PART OF OUR
DRUG AWARENESS CAMPAIGN AND OUR NATIONAL
STRATEGY, I WILL NOW SIGN A PROCLAMATION
DESIGNATING THE WEEK OF SEPTEMBER 23RD
THROUGH THE 29TH AS NATIONAL DRUG ABUSE
EDUCATION AND PREVENTION WEEK. AND I WANT
TO THANK SENATOR CHILES, WHO SPONSORED THE
PROCLAMATION IN THE SENATE, AND CONGRESSMAN
BENNETT, WHO SPONSORED IT IN THE HOUSE.

I KNOW THAT BOTH OF YOU HAVE A STRONG
PERSONAL INTEREST IN THIS PROCLAMATION AND
WE'RE GRATEFUL TO YOU FOR IT. AND NOW I
WILL SIGN THE PROCLAMATION.

#

RB

(Myer/BE)
September 20, 1984
5:00 p.m.

PRESIDENTIAL REMARKS: SIGNING CEREMONY FOR NATIONAL DRUG ABUSE
EDUCATION AND PREVENTION WEEK
FRIDAY, SEPTEMBER 21, 1984

Thank you very much. Senator Chiles, Congressman Bennett, our distinguished guests, and ladies and gentlemen, good morning and welcome to the White House.

We're here to mark the progress of our fight against drug abuse, and to commit ourselves to an even greater national effort in the months ahead.

Within the last several years, America has come to its senses about drug abuse. We raised a battle flag and declared war on one of the gravest problems facing our Nation. Action replaced debate. We knew the fight wouldn't be easy, but we also knew we couldn't afford to lose -- we're fighting for the health of our children and the future of America.

Well, we've made a lot of progress during the past 3 years. Permissive attitudes are giving way to a new sense of responsibility. Hopelessness and helplessness are being replaced with optimism and a willingness to join together in the fight. Concerned parents are banding together, and hundreds of community and business organizations have joined the ranks.

Education programs are erasing 20 years of wrong-headed attitudes about drug use, and we're taking aim where it counts the most: teaching the drug users and potential drug users to say "no" to drugs.

At the Federal level, we've taken strong measures to crack down on big-money drug traffickers, and to catch drug smugglers in the act.

Yet, we all know that we have a long way to go. About one-fourth of our Nation's young people continue to abuse drugs or alcohol, and too many children are still getting into drugs every day. And thousands of teenagers are killed every year in auto accidents due to drunk and drugged driving.

Now, As you know, Nancy has traveled across America, visiting schools and treatment facilities, seeking every opportunity to promote an anti-drug, pro-achievement generation. In her travels, she's seen heartbreak, broken dreams and families, and lost lives. But she's convinced, as I am, that if all of us work together, become more involved, knowledgeable, and step up the fight, we can save a generation and help preserve its promise and hope.

And doing just that is the heart of our 1984 National Strategy for Prevention of Drug Abuse and Drug Trafficking. The 1984 Strategy will be released next week -- during National Drug Abuse Education and Prevention Week -- but let me tell you that we'll be striving to reinforce the program now in place. We're on the right track -- we don't need to change direction, but we do need to step up the pace.

The Federal Government will redouble its efforts to stop drug trafficking, punish drug traffickers, and increase international cooperation to control narcotics. But ultimately, victory can only come from the dedication and commitment of

private industry, public organizations, local government and citizen volunteers. We need to get more people involved, particularly in prevention programs. And we'll be calling on the American people to help us.

To win this fight, we're going to need the kind of help that those of you here have given to your communities and to all of us. And I know that, for each of you here today, there are thousands of other caring Americans who are also giving of themselves. None of you ever expected any reward for what you did. That's the way it's always been in America. But believe me, I'm delighted that we have the opportunity to recognize you today.

As Chairman of the Texans' War on Drugs, Mr. H. Ross Perot [pa-ROW] is helping to make Texas one of the worst places in the world for drug users, pushers, dealers, and traffickers. And his committee is now a model for many other States.

Mrs. Marsha Manatt Schuchard [SHOO-hard] and Mrs. Loretta "Sis" Wenger have contributed unsparingly of their time, energy, and talents to make lasting contributions to the national drug abuse prevention program. Mrs. Schuchard [SHOO-hard] was the inspiration behind an acclaimed T.V. documentary and is the author of two important books on the dangers of marijuana. Mrs. Wenger's drug abuse education program is reaching communities all across America. The unselfish efforts of these two ladies are changing attitudes and saving lives.

D.C. Comics, a division of Warner Communications, and the Keebler Company have worked together to produce and distribute

3 million drug awareness comic books. The popularity of their comic book characters is helping to educate our young people about the dangers of drugs and the reasons for them to say "no."

McNeil Pharmaceutical is the driving force behind a drug abuse education program that establishes our Nation's pharmacists as a local source of credible information and technical assistance on drug use and abuse. And today, the organization, "Pharmacists Against Drug Abuse," is in 85 percent of our Nation's retail pharmacies.

Each of you is demonstrating the unique American spirit of voluntarism. In your own way, you're helping resolve the drug abuse problem in a more effective manner than we could ever do with large Federal programs. We're grateful for the people you've helped, for the people whose lives you've touched and whose burdens you've lifted because you cared enough to extend a helping hand and a warm heart.

And now I'd like to ask all the award winners to join us up here, and with Nancy's help, I will have the pleasure of handing out your awards.

[Mrs. Reagan will pass out certificates]

Before anyone leaves the room, there is one more piece of business. As part of our drug awareness campaign and our national strategy, I will now sign a proclamation designating the week of September 23rd through the 29th as National Drug Abuse Education and Prevention Week. And I want to thank Senator Chiles, who sponsored the proclamation in the Senate, and Congressman Bennett, who sponsored it in the House. I know that

both of you have a strong personal interest in this proclamation and we're grateful to you for it. And now I will sign the proclamation.

TO (P) W. PK9 9/20
(Myer/BE)
September 20, 1984
5:00 p.m.

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EDUCATION AND PREVENTION WEEK
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both of you have a strong personal interest in this proclamation and we're grateful to you for it. And now I will sign the proclamation.



OFFICE OF THE SECRETARY OF THE TREASURY

WASHINGTON, D.C. 20220

September 19, 1984

MEMORANDUM FOR THE HONORABLE CRAIG L. FULLER
ASSISTANT TO THE PRESIDENT
FOR CABINET AFFAIRS

FROM: Christopher Hicks *CH*
Executive Assistant to the Secretary

SUBJECT: Comments/Edits on Presidential Remarks:
Signing Ceremony re Drug Abuse

Page 1

Paragraph 4, Line 6: INSERT after ". . .big-money traffickers." the following "and we've taken strong measures to seize more illegal drugs at our country's borders."

Comments telephoned to Ben Elliott's office at 5:15 p.m.

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[Pass out certificates]

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Page 5

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Comments from: WH-OCA (EOP020) Posted: Wed 19-Sep-84 13:33 EDT Sys 64
September 19, 1984

MEMORANDUM FOR THE SECRETARY OF THE TREASURY
THE ATTORNEY GENERAL
THE SECRETARY OF TRANSPORTATION

FROM: CRAIG L. FULLER

SUBJECT: PRESIDENTIAL REMARKS: Singing Ceremony for
National Drug Abuse Education and Prevention
Week [September 21]

Please provide Ben Elliott (456-6266, Speechwriting Office) any edits/comments you may have by 5 pm today, and forward an information copy to my office.

Thanks.

To: C.FULLER (EOP021)
To: WH-RM (EOP043)
To: WH-EM (EOP054)
To: DOJ (EOP100)
To: DOT (EOP140)
To: TRES (EOP230)
Cc: T.GIBSON (EOP028)
Cc: DOT-PA (EOP141)
From: WH-SPEECH (EOP047) Posted: Wed 19-Sep-84 13:04 EDT Sys 64
(153)
To: WH-OCA (EOP020) Subject: speech/ss/Signing for Drug Abuse Week

(Myer/BE)
September 19, 1984
11:30 a.m.

PRESIDENTIAL REMARKS: SIGNING CEREMONY FOR NATIONAL DRUG ABUSE
EDUCATION AND PREVENTION WEEK
FRIDAY, SEPTEMBER 21, 1984

Thank you very much. Members of the Congress, our distinguished guests sharing the platform with me, and ladies and gentlemen. Good morning and welcome to the White House.

We're here to mark the progress of our common fight against drug abuse, and greater national effort in the weeks and months ahead.

Three short years ago, America came to its senses about drug abuse. We raised a battle flag and declared war on one of the gravest problems facing our Nation. Action replaced debate. We knew the fight wouldn't be easy, but we also knew we couldn't afford to lose -- we're fighting for the health of our children and the future of America.

Well, we've made a lot of progress during the past 3 years, but we all know we still have a long way to go. Permissive attitudes are giving way to a new sense of responsibility. We've hired more than 1,200 new investigators and prosecutors and established 12 regional task forces to crack down on the big-money drug traffickers. But one-fourth of our Nation's young people continue to abuse drugs or alcohol.

Hopelessness and helplessness are being replaced with optimism and a willingness to join together in the fight. Concerned parents are banding together, and hundreds of community and business organizations have joined the ranks. But there are still about 10 million problem drinkers and an additional

Page 2

3 million between the ages of 14 and 17. And over 5,000 teenagers are killed every year in auto accidents due to drunken driving.

Education programs are erasing 20 years of wrong-headed attitudes about drug use, and we're taking aim where it counts the most: teaching the drug users and potential drug users to say "no" to drugs. But over 4 million people use cocaine and too many children are getting into drugs every day.

Now, as you know, Nancy has traveled across America, visiting schools and treatment facilities, seeking every opportunity to promote an anti-drug, pro-achievement generation. In her travels, she's seen heartbreak, broken dreams and families, and lost lives. But she's convinced, as I am, that if all of us work together, become more involved, knowledgeable, and step up the fight, we can save a generation and help preserve its promise and hope.

And doing just that is the heart of our 1984 Federal Strategy for Prevention of Drug Abuse. The 1984 Strategy will be released next week -- during National Drug Abuse Education and Prevention Week -- but since I've had a chance to see it, let me tell you that we'll be striving to reinforce the program now in place. We're on the right track -- we don't need to change direction, but we do need to step up the pace.

The Federal Government will redouble its efforts to stop drug trafficking, punish drug traffickers, and increase international cooperation to control narcotics. But ultimately, victory can only come from the dedication and commitment of

Page 3

private industry, public organizations, local government and citizen volunteers. We need to get more people involved, particularly in prevention programs. And we'll be calling on the American people to help us.

To win this fight, we're going to need the kind of help that you on this stage have given to your communities and to all of us. And I know that, for each of you here today, there are thousands of other caring Americans who are also giving of themselves. None of you ever expected any reward for what you did. That's the way it's always been in America. But believe me, I'm delighted that we have the opportunity to recognize you today.

As Chairman of the Texans' War on Drugs, Mr. H. Ross Perot has made Texas one of the worst places in the world for drug users, pushers, dealers, and traffickers. And his committee is now a model for many other States.

Mrs. Marsha Manatt Schuchard and Mrs. Loretta Wenger have contributed unsparingly of their time, energy, and talents to make lasting contributions to the national drug abuse prevention program. Mrs. Schuchard was the inspiration behind an acclaimed T.V. documentary and is the author of two important books on the dangers of marijuana. Mrs. Wenger's drug abuse education program is reaching communities all across America. The unselfish efforts of these two ladies are changing attitudes and saving lives.

D.C. Comics, a division of Warner Communications, and the Keebler Company have worked together to produce and distribute

Page 4

2 million drug awareness comic books. The credibility of the comic book characters among our young people is helping to communicate the dangers of drugs and helping them to say "no."