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WITHDRAWAL SHEET

Ronald Reagan Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
1. 292352 memo	from Connie Mackey to Anne Higgins re Weekly Reader promise to have the President call the winner of their contest.	n.d.	B5 M27 11/3/01
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RESTRICTION CODES

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B2. Release would disclose trade secrets or confidential commercial or financial information.

B3. Release would constitute a clearly unwarranted invasion of personal privacy.

B4. Relating to appointment to Federal office.

B5. Release would disclose confidential advice between the President and his advisors, or between such advisors.

B6. Release could disclose internal personnel rules and practices of an agency.

B7. Release would disclose information compiled for law enforcement purposes.

B8. Release would disclose information concerning the regulation of financial institutions.

B9. Release would disclose geological or geophysical information concerning wells.

C. Closed in accordance with restrictions contained in donor's deed of gift.

1 JV 1

THE WHITE HOUSE
WASHINGTON

5/20/85

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BE00304

ED

MEMORANDUM

TO: ALFRED KINGON

FROM: FREDERICK J. RYAN, JR. *FR*

SUBJECT: APPROVED PRESIDENTIAL ACTIVITY

MEETING: Phone Calls to the Winners of "Weekly Reader" Contest

DATE: May 23, 1985

TIME: 11:20 am

DURATION: 5 minutes

LOCATION: Oval Office

REMARKS REQUIRED: To be covered in briefing paper

MEDIA COVERAGE:

FIRST LADY PARTICIPATION: No

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc: K. Barun
P. Buchanan
D. Chew
T. Dawson
B. Elliott
M. Friedersdorf
C. Fuller
W. Henkel
E. Hickey
J. Hirshberg
G. Hodges
A. Kingon

J. Kuhn
C. McCain
B. Oglesby
E. Rollins
J. Rosebush
R. Scouten
R. Shaddick
B. Shaddix
L. Speakes
WHCA Audio/Visual
WHCA Operations
Nell Yates

Major Rensal, Signal
Signal Switchboard
R. Henry - FYI
P. Faoro

THE WHITE HOUSE
WASHINGTON

Central File
29235255
7/1/85

RECOMMENDED TELEPHONE CALL

TO: Kate Baicker (Baker)
and Donna Woodwell
Eighth Grade
Montgomery High School
Skillman, New Jersey

DATE: May 23, 1985 11:25 a.m.

RECOMMENDED BY: Alfred H. Kingon

PURPOSE: To congratulate national winners of
the 1984 WEEKLY READER Goals for Our
President Essay Contest.

BACKGROUND: Prior to Election Day, the WEEKLY
READER National Poll asked pupils
across the country for their
Presidential choice. The students
picked Ronald Reagan 64 percent to
34 percent over Walter Mondale.

WEEKLY READER periodicals, produced
by Xerox Education Publications,
later asked pupils what they most
want their Chief Executive to do
during the next four years. Forty
percent of the students in the
contest listed the threat of nuclear
war as the number one goal the
President should work on.

The students were then asked to write
a 100-word essay with illustration
advising the President on this topic.
Submissions were judged by Xerox
employees on clarity, conciseness,
and expression of feeling. The
contest was won by two eighth graders
from Skillman, New Jersey and one
fifth grade student in Boca Raton,
Florida.

14 yr old

TOPICS OF
DISCUSSION:

- Hello to all of you at Montgomery High School and congratulations to you Kate Baicker and Donna Woodwell for being national winners.
- I know Mrs. Apple, Mr. Brockman, your parents, and all the students and teachers at Montgomery High are very proud of your achievement.
- Being able to communicate your opinions and views, whether through speaking, writing or drawing, is an important skill.
- Kate and Donna, I have a big responsibility as President and I appreciate having your opinions and your advice.
- I have seen four wars in my lifetime, and there is no issue more important than keeping the peace.
- Both of you keep up the good work and God Bless all of you at Montgomery High.

DATE OF SUBMISSION: May 22, 1985

ACTION _____

Kate Baicker

11/20/84

Social Studies, period 2

The threat of nuclear war looms before us. To avoid ~~the~~ annihilation of mankind, certain steps must be taken towards international nuclear disarmament. We must develop high-level relationships with the Soviet Union, achieve a verifiable freeze of the production of nuclear weapons, and try to stop the arms race. We must staff the White House committee with experienced negotiators genuinely dedicated to the idea of nuclear disarmament. It is essential to gain our allies' support, and to satisfy the concerns of our own citizens. By beginning with small accomplishments before aspiring to larger ones, we can help prevent a nuclear holocaust.

Illustration by Donna Woodwell
Period 2

Includes:

Wendy Baumgardner
Marilyn Kelly
Robert Kelly
Skellman to 1/2/85

7/8 70.50

Box 292 B - Rte 1
Skellman NJ 08558

201-874-4600

#1

120/15



ET-
THE WHITE HOUSE
WASHINGTON

220 President 1

29235255

4612

PR007.02

ME001

PR006

PR005.02

ED

RECOMMENDED TELEPHONE CALL

TO: Kate Baicker (Baker)
and Donna Woodwell
Eighth Grade
Montgomery High School
Skillman, New Jersey

DATE: May 23, 1985 11:20 a.m.

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- Kate and Donna, I have a big responsibility as President and I appreciate having your opinions and your advice.
- I have seen four wars in my lifetime, and there is no issue more important than keeping the peace.
- Both of you keep up the good work and God Bless all of you at Montgomery High.

DATE OF SUBMISSION: May 22, 1985

ACTION

Call made

THE WHITE HOUSE
WASHINGTON

29235255
PR007-02
FGD26

5/20/85

MEMORANDUM

TO: ALFRED KINGON

FROM: FREDERICK J. RYAN, JR. *apr*

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MEDIA COVERAGE:

FIRST LADY
PARTICIPATION: No

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc:	K. Barun	J. Kuhn	Major Rensal, Signal
	P. Buchanan	C. McCain	Signal Switchboard
	D. Chew	B. Oglesby	R. Henry - FYI
	T. Dawson	E. Rollins	P. Faoro
	B. Elliott	J. Rosebush	
	M. Friedersdorf	R. Scouten	
	C. Fuller	R. Shaddick	
	W. Henkel	B. Shaddix	
	E. Hickey	L. Speakes	
	J. Hirshberg	WHCA Audio/Visual	
	G. Hodges	WHCA Operations	
	A. Kingon	Nell Yates	

See also 29235355



UNITED STATES DEPARTMENT OF EDUCATION

WASHINGTON, D.C. 20202

OFFICE OF THE SECRETARY

May 22, 1985

MEMORANDUM TO: PATSY FAORO
EXECUTIVE SECRETARY
OFFICE OF CABINET AFFAIRS

FROM : JULIE CAVE *JAC*
EXECUTIVE ASSISTANT TO
THE CHIEF OF STAFF

SUBJECT : WEEKLY READER CONTEST

We have checked into Weekly Reader's "Goals for our President" contest.

- o The contest sponsors took the liberty, in December, of informing the winners that they would be in receipt of a phone call from the President. They have since publicly admitted to this error in judgment.
- o The theme of the essay contest was: reducing the threat of nuclear war. Essays were to be 100 words in length; the winners were judged by Xerox employees.
- o The strongest single argument for not involving the President in this contest is probably the quality of the winning essays themselves. They are not original, creative or even particularly well written.

Sum: This contest, in the scheme of things, does not seem to be one particularly worthy of the President's time or attention. We have, however, attached some suggested talking points the President might refer to should he make a call (or calls), along with further background information on the contest.

Attachments



UNITED STATES DEPARTMENT OF EDUCATION

WASHINGTON, D.C. 20202

OFFICE OF THE SECRETARY

BACKGROUND

"Goals for the President Contest"

- This contest is one of several essay contests (3-4) conducted each year by the school publication Weekly Reader Xerox Corporation, and this is the first time such a contest has been held.
- In the Fall of 1984, after the Weekly Reader National Presidential Poll, students were asked to vote on one of nine "Goals for Our President." (See attachment). Students voted overwhelmingly for the topic "Help End Threat of Nuclear War."
- Students were then asked to write a 100-word essay with illustration advising the President on this topic.
- Submissions were judged by Xerox employees on clarity, conciseness, and expression of feeling. Illustrations were judged on expression of feeling.
- The contest was won by two eighth graders at Montgomery High School in Shillman, New Jersey (one essay writer and one illustrator) and one fifth-grade student in Boca Ratan, Florida.
- Letters were sent to the students from the Weekly Reader Manager of Government Affairs, James Johnson, indicating they had won and would receive a phone call from the President subject to his schedule.
- One of these letters was picked up by the local press and received a lot of attention in New Jersey.
- Xerox officials then issued a press statement to A.P. acknowledging their error in judgment and apologizing for any embarrassment to the President.
- If the President is unable to make the phone calls to the students (during the school day in their classroom), Xerox will give the students a trip to Washington, D.C.

CONTACTS:

- James Johnson, Manager, Government Affairs, Weekly Reader - 554-1771
- Terry Borton, Editor of Weekly Reader - 203-638-2628
- Irwin Siegelman, Editorial Director, Weekly Reader, Secondary Periodicals

PRESIDENT'S PHONE CALL TO WEEKLY READER CONTEST WINNERS

SUGGESTED TALKING POINTS

- o Being President is a big job and I appreciate knowing your opinions and having your advice.
- o I have seen four wars in my lifetime, and there is no issue more important than keeping the peace.
- o It is important for students to study history and to follow current events.
- o Being able to communicate your opinions and views, whether through speaking, writing or drawing, is also an important skill.
- o You, your parents and your teachers should be very proud of your achievement.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

TO: Anne Higgins

FROM: Connie Mackey (GM)

SUBJECT: Weekly Reader Promise to Have the President call
the Winner of their Contest

As you will recall, I have spoken to various people here in the White House to determine what happened in the attached case. No one seemed to know.

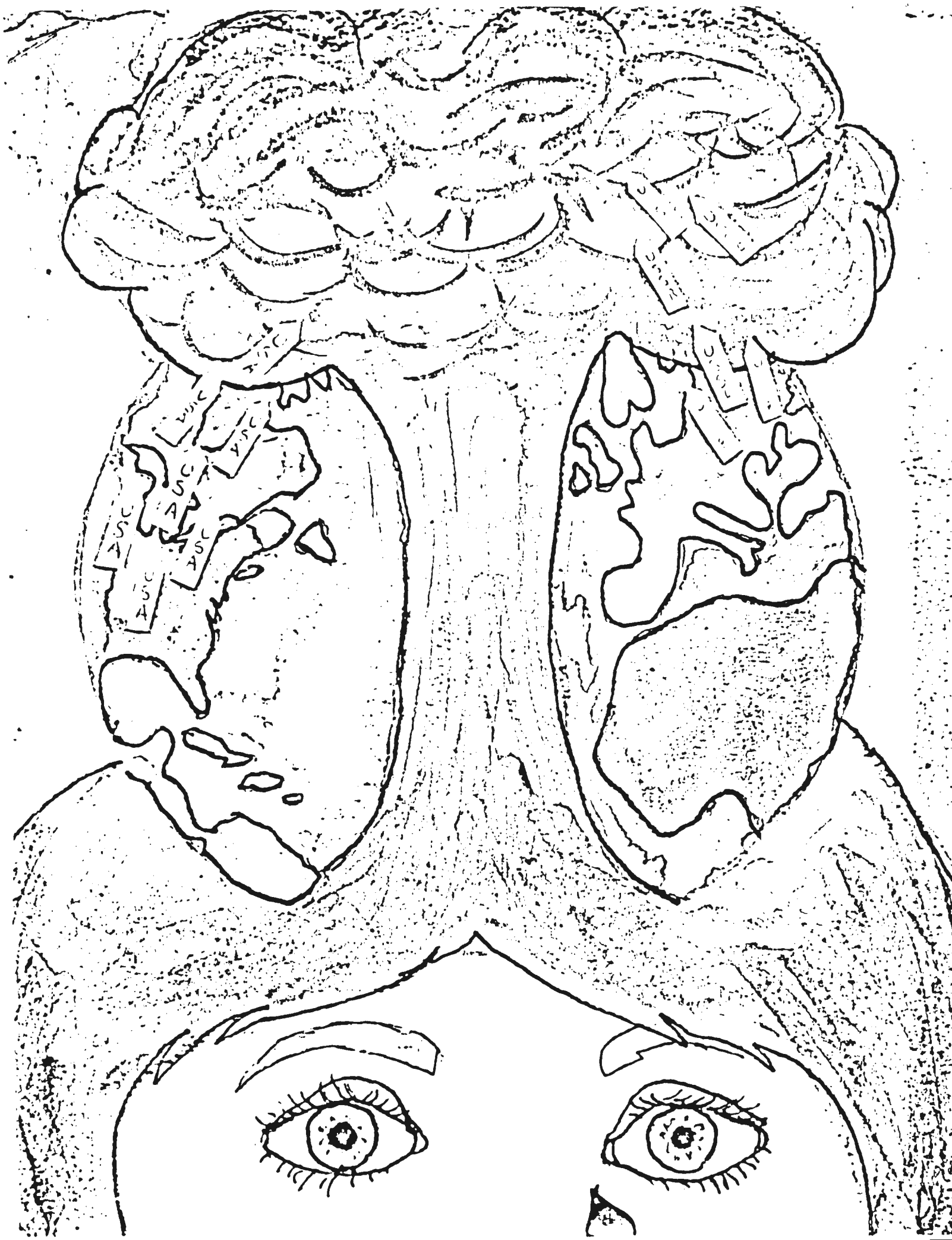
I have spoken to two reporters from two different newspapers after the Media Liaison Department transferred their calls to me. I explained that since the Weekly Reader couldn't provide the name of the individual who arranged for the President to call, I couldn't help them and that they should speak to the officials at Weekly Reader.

Today, I called Sgheduling to confirm that no one there had arranged a call and spoke to Jean Jackson. She explained that she had spoken to Weekly Reader and that they were in fact going to have the President call these kids.

If I may offer my opinion - I don't believe a call to this particular group is in the best interest of the President. The subject of the winner's essay is as usual, nuclear war. The tone of the article attached states what I see far too often - the kids are going to educate the President about nuclear war.

Secondly, Weekly Reader did not tell them "maybe" - they evidently made the President look bad by not doing so. It looks to me like pure press pressure.

Finally, they state very clearly they expect the President to explain his policy on nuclear war to them. If Scheduling would like the President to call some students and chat about nuclear war, I would like to provide some of the well thought-out letters on the subject, rather than reward more of what the NEA promotes. Incidentally, the Weekly Reader has had many write-in campaigns on the subject of nuclear war and I firmly believe the children voted for the President in their polls despite the slant they've given the subject of nuclear war.



Social Studies, period 2

Illustration by Donna Woodwell
Period 2

زیریں

M. A. N. ...

10 B50 RD

#

129.45

Montgomery girls await plaudits from President

By CATHY BUGMAN

Sometimes when you work hard enough to achieve something important in school, you win commendation from teachers and classmates and are rewarded with a good grade.

But two Montgomery High School students will receive recognition from a more exalted source this month when President Reagan is expected to call the pair to congratulate them on their award-winning history project.

The President is expected to recognize eighth graders Kate Baicker and Donna Woodwell for their essay and illustration on nuclear war that was chosen from among 4,000 across the country as the entry that best symbolized an issue of prime importance in Reagan's next term.

The essay, written by Baicker and illustrated with a multi-colored poster designed by Woodwell, was sent as an entry in the national Weekly Reader's "Goals for our President" contest, sponsored by Xerox Education Publications.

Baicker and Woodwell said they chose nuclear war as their topic after discussing its importance during a group session.

Baicker wrote the 100-word essay in about 1½ hours, suggesting that the Reagan Administration reduce the threat of atomic war by striving for a mutually verifiable nuclear arms freeze and improving relations with the Soviet Union.

"I just wrote it as I went along," the 13-year-old Baicker said. "I didn't research for it. I just wrote my own

opinion and said what I thought should be done."

Baicker said the essay and accompanying picture were chosen for submission anonymously by the 20 students in her social studies class.

A total of 69 students in four classes were involved in the project, according to teacher Nancy Apple, who noted an entry was submitted from each class.

When notified that her essay had been selected the national winner, Baicker said she "was very surprised."

"I had almost forgotten all about it," she explained. "The excitement wore off a little over the holiday vacation, but I'm still pretty excited about it. I can't believe it's true."

Woodwell, who has studied art for more than three years, said she was "very excited" about winning and said she heard the school was promised national press coverage.

Principal William Braukmann said Reagan was expected to call prior to his Jan. 21 inauguration, though he was not sure exactly when.

"The school received a letter saying that we'll be contacted by someone at the White House as to when the President will be calling," Braukmann said. "I understand he wants to make the call prior to inauguration and talk to the kids about the importance of education and his concern for young people."

Braukmann added he was "obviously very pleased" with the winners, noting he wished such ceremonial commendations could be bestowed on others at the school.



Photo by Steve Klaver

Students Donna Woodwell and Kate Baicker are joined by teacher Nancy Weiss Apple in their classroom at Montgomery High School

Students hope Reagan hasn't lost their number



Waiting not so patiently for a call from President Reagan are, from left, Montgomery High School eighth-graders Kate Baickor and

Donna Woodwell, and their teacher, Nancy Weiss Apple. The students won the call in a Weekly Reader contest.

Courier-News Photo By Kathy Johnson

JIM COUPTER
NEW JERSEY

COMMITTEES:
ARMED SERVICES
SELECT COMMITTEE ON AGING

Congress of the United States
House of Representatives
Washington, DC 20515

May 8, 1985

Mr. Fred Ryan
Director of Scheduling
for the President
The White House
Washington, D.C. 20500

RECEIVED

MAY 13 1985

SCHEDULING
OFFICE

Dear Mr. Ryan:

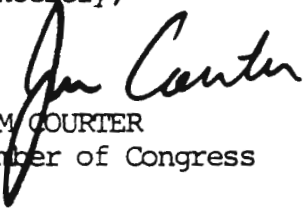
Enclosed, please find a copy of a letter which I received from a constituent.

It is my hope that your office will be able to help in clarifying this situation.

If you have any questions please feel free to contact Anne of my staff at 225-5801.

Thank you for your assistance in this matter.

Sincerely,


JIM COUPTER
Member of Congress

JAC/ams

DONALD R. WOODWELL
20 DEHART DRIVE
BELLE MEAD. NJ 08502

MAR 21 1985

March 19, 1985

Rep. James A. Courter
House Office Building
Washington, DC 20515

Dear Rep. Courter,

In December, 1984, my daughter and a classmate of hers at Montgomery Jr. High School were told by the Weekly Reader (a subsidiary of Xerox Education) that they had been chosen out of 4000 others to win a contest on the President's 1985 priorities. Their combined theme was preventing nuclear war. My daughter illustrated the theme and her friend wrote a short essay about it. The prize was a phone call from the President to both the girls and the school. Much publicity has been given to this event yet the President has failed to call.

No one seems to know the reason for this including the sponsors at the Weekly Reader and Xerox. Meanwhile, two 13-year olds face a broken promise after all their hard work. On top of this, the press is starting to blame the President for not calling. This is unfair to him as I believe that if he was aware of this situation, he would be able to work it into his schedule.

I would like you to look into this matter and try to break the apparent logjam. The theme is especially important now that the disarmament talks have begun. Everyone stands to gain from the publicity that should surround the President calling the girls. It would point out his positive stand for nuclear disarmament and would be beneficial to the youth who are calling this subject to his attention.

Let me know what you can do.

Sincerely

A handwritten signature in black ink, reading "Donald R. Woodwell". The signature is written in a cursive, flowing style with a large, prominent "D" at the beginning.

January 15, 1985

*in Mary's
early Jan*

Dear Mr. Johnson:

Thank you for your recent letter regarding the Xerox Education Publication's My Weekly Reader essay contest on "Goals for our President."

We appreciate your providing the additional information about the winners of the competition. We will be glad to include this in our review file with your earlier invitation.

Sincerely,

JEAN APPLEBY JACKSON
Deputy Director, Presidential
Appointments and Scheduling

Mr. James A.R. Johnson
Manager, Government Relations
Xerox Corporation
490 L'Enfant Plaza East, S.W., Suite 4200
Washington, D.C. 20024

JAJ:JAJ

bcc with incoming to Mary Rawlins for pending file

Xerox Corporation
Suite 4200
490 L'Enfant Plaza East S.W.
Washington, D.C. 20024
202 554-1771

XEROX

January 9, 1985

Ms. Jean Jackson
Presidential Scheduling Office
The White House
Washington, D.C. 20500

Dear Ms. Jackson:

This letter contains some additional information, as promised, concerning the Xerox Education Publication's MY WEEKLY READER essay contest on "Goals for our President."

There are two national winners. One is for the elementary school category; there were more than 52,000 elementary school students across the nation who participated in this contest: more than 1,000 illustrations and essays were entered as the best from among all those students' efforts.

The winning essay and illustration were prepared by Kathleen Castro in the fifth grade at the Loggers Run Middle School, 11584 Palmetto Park Road, Boca Raton, Florida 33402. Mrs. Linda Newhart is the teacher of the class; Mrs. Juanita Lampi is the principal of the school. Mr. Thomas Mills is the superintendent of the Palm Beach County School System.

The winner in the secondary schools category was chosen from entries submitted by more than 4,000 secondary school students across the country. More than 400 illustrations and essays were entered as the best from among all those students' efforts. The winning essay and illustration were prepared by Miss Kate Baicker, and Miss Donna Woodwell who are students in the eighth grade at Montgomery High School, Burnt Hill Road, Skillman, New Jersey 08558. Mrs. Nancy Weiss Apple is the eighth grade teacher at Montgomery High School. Mr. William Brockman is the principal of Montgomery High School. Mr. Malcolm Evans is superintendent of the Montgomery Township Schools.

XEROX

Ms. Jean Jackson

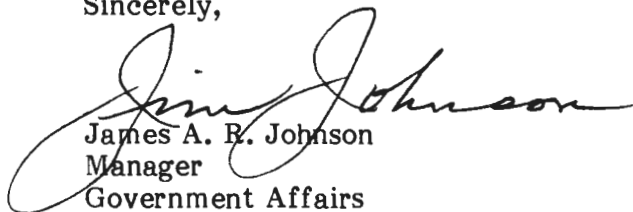
-2-

January 9, 1985

Enclosed are copies of the essays and illustrations prepared by the two classes.

We certainly appreciate your cooperation in working toward the possibility of scheduling a telephone call from President Reagan to these two classrooms.

Sincerely,



James A. R. Johnson
Manager
Government Affairs

JARJ:rg/j

Enclosures

Xerox Corporation
Suite 4200
490 L'Enfant Plaza East S.W.
Washington, D.C. 20024
202 554-1771

XEROX

October 30, 1984

*The Honorable Ronald Reagan
President of the United States
The White House
Washington, D. C. 20500*

Dear Mr. President:

On behalf of Weekly Reader, I am writing to you to request the scheduling of a telephone call to a school classroom sometime in late May or early June of 1985. Weekly Reader is a student newspaper which is read by well over ten million students from pre-kindergarten through the tenth grade.

You probably have most recently heard of the Weekly Reader national Presidential election polling. Each Presidential election year, the Weekly Reader newspaper polls students across the country. Nearly 900,000 students participated in the poll. The poll has been accurate every election except one for the past 28 years. This year Weekly Reader students chose you as the next President by a 64% margin.

This fall, the Weekly Reader publication is conducting a national "Goals for the President" contest. Students will be asked to vote on national goals for the President. They will be asked to dramatize in words and picture the number one goal chosen by each class. Entries will be judged on their originality, artistic merit, and on the force of the written statement. The winning entries from classrooms across the country will be distributed to the national media just prior to the Presidential inauguration in January.

In addition to this recognition, we would like to forward the winning entry to you so that you will know what goals today's young citizens think you should pursue. We would then like to arrange for you to speak to the winning class by telephone, sometime in late May or early June of 1985.

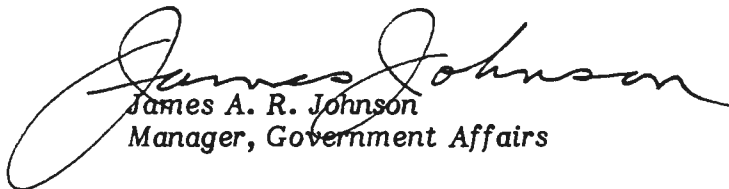
The Honorable Ronald Reagan
October 30, 1984
Page 2

XEROX

We would deeply appreciate your participation in speaking to the winning classroom next year, Mr. President. And, needless to say, the students in the winning classroom, somewhere in America, would be profoundly impressed by a telephone call from the President of the United States.

Thank you.

Sincerely,



James A. R. Johnson
Manager, Government Affairs

JARJ/r

Xerox Corporation
Suite 4200
490 L'Enfant Plaza East S.W.
Washington, D.C. 20024
202 554-1771

*May -
Please add to
file.
Jean*

XEROX

February 13, 1984

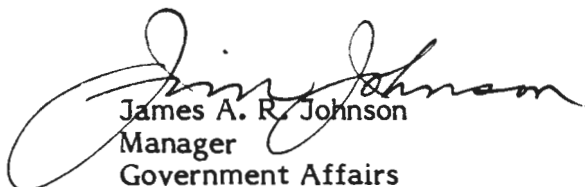
Ms. Jean Jackson
Office of Presidential Scheduling
The White House
Washington, D.C. 20500

Dear Ms. Jackson:

As promised, enclosed is a copy of the press release that was distributed January 17th on the Weekly Reader Goals for Our President Essay Contest. As you can see, there is no mention of a telephone call from President Reagan.

Please add this to your file for consideration of our request. Thank you very much.

Sincerely,


James A. R. Johnson
Manager
Government Affairs

JARJ:jp

c: ISiegelman
TBorton

P.O. Box 1600
Stamford, Connecticut 06904
(203) 329-8700

For Immediate Release

KIDS POLL TELLS PRESIDENT:
END NUCLEAR WAR THREAT

MIDDLETOWN, CONN., Jan. 17 -- Ending the threat of nuclear war should be President Reagan's number one goal for the next four years.

That's what the nation's school children are saying.

More than 55,000 of them, in fourth through twelfth grade classrooms across America, voted at the end of the year in the Weekly Reader Goals for Our President Contest. Many of the students also dramatized their votes with drawings, letters and poems.

Children in two classrooms, an eighth grade class in Skillman, N.J., and a fifth grade class in Boca Raton, Fla., have been named national winners for their essays and artwork.

Forty percent of the students voting in the contest listed "reducing the threat of nuclear war" as the number one goal the President should work on.

As Kate Baicker, an eighth grader at Montgomery High School in Skillman, N.J., put it: "To avoid annihilation of mankind, certain steps must be taken towards international nuclear disarmament."

Kate's essay was accompanied by classmate Donna Woodwell's artwork depicting a person's head with an exploding globe on top of it. Together, the essay and artwork are the contest's national secondary school winners.

(More)

KIDS POLL/2

Writing about nuclear war, Kathleen Castro, the elementary school essay and illustration winner, said: "I just wanted to ask you, Mr. President, if we could talk with Russia and try to make peace with each other."

Kathleen, a fifth grader at Loggers' Run Middle School in Boca Raton, Fla., illustrated her essay with the world map and the American and Russian flags at war.

Prior to Election Day, The Weekly Reader National Poll asked pupils across the country for their Presidential choice. The students picked Ronald Reagan 64 percent to 34 percent over Walter Mondale. (The final vote showed 59 percent to 41 percent.)

Weekly Reader periodicals, produced by Xerox Education Publications, later asked pupils what they most want their Chief Executive to do during the next four years.

The youngsters responded with an outpouring of ideas and suggestions --a full agenda for the years ahead.

Lagging far behind the number one goal of "helping end the threat of nuclear war" was second place "do more to help the poor," with 13 percent of the votes. Third, with 12 percent, was "help people say no to drugs."

Other goals suggested by the children -- which have been forwarded to the White House -- included:

(More)

KIDS POLL/3

- protect the environment,
- support equal rights for all Americans,
- keep the United States strong militarily,
- reduce the amount of money government owes,
- and make schools better.

This is the second time Weekly Reader students have suggested goals for the President. Four years ago their number one goal for President Reagan was to free the hostages from Iran.

The President now knows what the nation's youngsters want him to do in the next four years.

And, as one youngster pointed out, "Presidents should remember that kids grow up and one day they'll be voting for real."

-XXX-

Contact: Dr. Terry Borton, Middletown, Conn., (203) 347-7251
or
Carol Zimmerman, Stamford, Conn., (203) 968-3581

CZ850116

WEEKLY READER GOALS FOR OUR PRESIDENT CONTEST

	<u>Grade 4</u>	<u>Grade 5</u>	<u>Grade 6</u>	<u>Grades K-6</u>	<u>Grades 7-12</u>	<u>Grand Totals</u>
Number of Classrooms	755	648	557	117	111	2188
Support Equal Rights	1468/ 8%	1278/ 7%	999/ 7%	194/ 8%	231/ 6%	4170/ 7%
Protect the Environment	1740/10%	1952/11%	1741/ 8%	265/11%	333/ 9%	5522/10%
Help End Threat of Nuclear War	5511/31%	6353/37%	7443/51%	909/38%	1799/49%	22015/40%
Reduce Amount of Money Government Owes	443/ 2%	764/ 4%	744/ 5%	109/ 5%	204/ 6%	2264/ 4%
Keep U.S. Strong Militarily	1384/ 8%	1365/ 8%	862/ 6%	143/ 6%	292/ 8%	4046/ 7%
Do More to Help the Poor	2979/17%	2322/13%	1484/10%	346/14%	339/ 9%	7470/13%
Make Schools Better	606/ 3%	576/ 3%	372/ 3%	63/ 3%	112/ 3%	1729/ 3%
Help Say No to Drugs	3012/17%	2023/12%	1103/ 8%	312/13%	239/ 7%	6689/12%
Other (by category)	<u>608/ 3%</u>	<u>583/ 3%</u>	<u>388/ 3%</u>	<u>69/ 3%</u>	<u>103/ 3%</u>	<u>1751/ 3%</u>
<u>TOTAL BY GRADE</u>	17751/99%	17216/98%	14636/101%	2401/101%	3652/100%	55656/99%

Xerox Education Publications

245 Long Hill Road
Middletown, Connecticut 06457
203 ~~247-7251~~ 638-2400

XEROX

December 20, 1984

Kate Baicker
Donna Woodwell
c/o Nancy Weiss Apple
MONTGOMERY HIGH SCHOOL
Burnt Hill Road
Skillman, NJ 08558

Dear Kate & Donna,

It is a great pleasure for me to let you know that your joint entry in the 1984 WEEKLY READER Goals for Our President Contest is the national winner among secondary schools. Nearly 4,000 secondary school students across the nation participated in the contest. And more than 400 illustrations and essays were entered as the best from among all those students' efforts. Therefore, your achievements-- Donna's illustration and Kate's essay-- are very noteworthy. All of us at WEEKLY READER periodicals send our warmest congratulations to you on those achievements.

As you know, the class from which a national winner of the 1984 WEEKLY READER Goals for Our President Contest is selected will receive a phone call from President Reagan. He will react to your class's choice for his top goal in his new term in office, and he will talk with you and your classmates about his goals. Subject to the President's schedule, we will arrange for him to telephone your class. I will inform Ms. Apple of the date and time.

Please share this letter of congratulations with your classmates. They, too, are to be commended for their interest in national issues and for their participation in the 1984 WEEKLY READER Goals for Our President Contest.

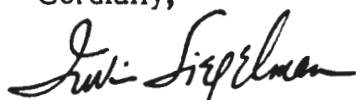
Since CURRENT EVENTS, the first WEEKLY READER classroom periodical, was published over 80 years ago, keeping America's young people informed so that they may reach conclusions based on facts has been one of our prime objectives. We are very proud that you and your classmates are carrying on a grand and vital American tradition.

XEROX

Kate Baicker & Donna Woodwell December 20, 1984

Best wishes to you and your classmates for a bright and fulfilling new year.

Cordially,



Irwin Siegelman
Editorial Director
WEEKLY READER Secondary Periodicals

c: Nancy Weiss Apple, Grade 8, Montgomery High School
William Brockman, Principal, Montgomery High School
Malcolm Evans, Superintendent, Montgomery Township Schools
ic: Bruce Seide, President, Xerox Education Publications
Alex Kushner, Vice-President and Publisher, School Division, XEP
Terry Borton, Editor in Chief, WEEKLY READER Periodicals
Lynell Johnson, Editorial Director, WEEKLY READER Elementary Periodicals
Charles Piddock, Senior Editor, CURRENT EVENTS

IS:la

November 16, 1984

10/17/84
All is well on
this - just
keepin pend in

Jen

Dear Mr. Johnson:

Thank you for your recent letter requesting that the President make a telephone call in May or early June, 1985 to the winning classroom in the upcoming "Goals for the President" project sponsored by the Weekly Reader. Jim Rosebush has also told me of his support for this request.

We appreciate knowing of your interest in arranging this call. This certainly is a very worthwhile project and I know that the President will enjoy receiving the results of the students' work.

I hope that you will understand that we are not able to make a commitment for the President for next year this far in advance. However, we will be glad to keep your request in our pending file for the spring and will contact you closer to that time about the possibility of this being scheduled.

With best wishes for a successful year,

Sincerely,

FREDERICK J. RYAN, JR.
Director, Presidential
Appointments and Scheduling

Mr. James A. R. Johnson
Manager, Government Affairs
Xerox Corporation
490 L'Enfant Plaza East, S.W., Suite 4200
Washington, D.C. 20024

FJR:JAJ

bcc: James Rosebush - FYI
Ann Brock - FYI (with copy of incoming)
Mary Rawlins with incoming for May pending

THE WHITE HOUSE
WASHINGTON

RECEIVED

NOV 27 1984

SCHEDULING
OFFICE

November 26, 1984

MEMORANDUM FOR FREDERICK RYAN

FROM: WILLIAM L. ROPER *wlr*
SUBJECT: Presidential Telephone Call

I would like to support the request of the Xerox Corporation and Weekly Reader that the President telephone a school class sometime in late May or early June, 1985.

This telephone call to the class winning the Weekly Reader contest on "Goals for the President" will serve to highlight the President's interest in education and young people.

Xerox Corporation
Suite 4200
490 L'Enfant Plaza East S.W.
Washington, D.C. 20024
202 554-1771

XEROX

November 5, 1984

Dr. William Roper
Special Assistant to the President
Office of Policy Development
The White House
Washington, D. C. 20500

Dear Bill:

Enclosed is a copy of my letter of October 30 requesting the scheduling of a telephone call from the President to a school classroom sometime in late May or early June of 1985. The letter explains this request on behalf of our publication, **Weekly Reader**, which is a student newspaper read by over ten million school children throughout the country.

The call from the President to the classroom would be the culmination of a national essay contest on "Goals for the President."

I would very much appreciate your endorsement of this request to the President's scheduling office. This telephone conversation with a school classroom of students offers the President a good opportunity to keep in touch with American young people.

Thank you for any help you can give us.

Sincerely,


James A. R. Johnson
Manager, Government Affairs

JARJ/r

Enclosure

*1) FJR - file
2) MR - attach to file*

MEMORANDUM

*ack +
hand me
Coyne
see attached
copy of my reply on this*

THE WHITE HOUSE
WASHINGTON

November 15, 1984

*Attach to
File*

TO: FRED RYAN, DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: JAMES K. COYNE, SPECIAL ASSISTANT TO THE PRESIDENT
PRIVATE SECTOR INITIATIVES

SUBJECT: Recommended Telephone Call from the President

James Johnson, Manager for Government Affairs at Xerox Corporation, has been in contact with me regarding his request for a telephone call from President Reagan to a school classroom sometime in late May or early June of 1985. His letter of October 30 to the President is attached.

I would like to give my endorsement of this request. A telephone conversation with a classroom of students would offer the President another good opportunity to strengthen his ties with American young people.

Thank you for your consideration, I would appreciate being kept advised.

RECEIVED
NOV 19 1984
SCHEDULING
OFFICE

THE WHITE HOUSE
WASHINGTON

29235355
1200702

RECOMMENDED TELEPHONE CALL

TO: Kathleen (Kathy) Castro
Fifth Grade
Loggers Run Middle School
Boca Raton, Florida

DATE: May 23
11:20 a.m.

RECOMMENDED BY: Alfred H. Kingon *AK*

PURPOSE: To congratulate national winners of
1984 WEEKLY READER Goals for Our
President Essay Contest.

BACKGROUND: Prior to Election Day, the WEEKLY
READER National Poll asked pupils
across the country for their
Presidential choice. The students
picked Ronald Reagan 64 percent to
34 percent over Walter Mondale.

WEEKLY READER periodicals, produced
by Xerox Education Publications,
later asked pupils what they most
want their Chief Executive to do
during the next four years. Forty
percent of the students in the
contest listed the threat of nuclear
war as the number one goal the
President should work on.

The students were then asked to write
a 100-word essay with illustration
advising the President on this topic.
Submissions were judged by Xerox
employees on clarity, conciseness,
and expression of feeling. The
contest was won by two eighth graders
from Shillman, New Jersey and one
fifth grade student in Boca Raton,
Florida.

100 Goals
[Signature]

TOPICS OF
DISCUSSION:

- Hello to all of you at Loggers Run Middle School and congratulations to you, Kathy, for being a national winner.
- I know Mrs. Newhart, Mrs. Lampi, your parents, and all the students and teachers at Logger's Run are very proud of your achievement.
- Being able to communicate your opinions and views, whether through speaking, writing or drawing, is an important skill.
- Kathy, I have a big responsibility as President and I appreciate knowing your opinions and having your advice.
- I have seen four wars in my lifetime, and there is no issue more important than keeping the peace.
- Kathy, keep up the good work and God Bless all of you at Loggers Run Middle School.

DATE OF SUBMISSION: May 22, 1985

ACTION _____

Loyers Run Middle School
Boca Raton, FL 33428
Mrs Linda Newhart G/5

#2/115 JK

This picture shows
that we shouldn't have a
nuclear war just to see
which country is more
powerful. We should try
to make peace with each
other, because if we are
going to have a nuclear
war when American and
Russian missiles explode
they might destroy one
or two countries. So I just
wanted to ask you, Mr.
President, if we could talk
with Russia and try to
make peace with each
other.

Thank you
Linda Newhart

Mrs Linda Newhart G/5
Loyers Run Middle School
11584 Palmetto Park Rd
Boca Raton FL 33428



STOP

THE NUCLEAR WAR

THE WHITE HOUSE
WASHINGTON

The President has seen
292 35355
4612
PR007-02
MED01
PR006
PR005-02
ED

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- I have seen four wars in my lifetime, and there is no issue more important than keeping the peace.
- Kathy, keep up the good work and God Bless all of you at Loggers Run Middle School.

DATE OF SUBMISSION: May 22, 1985

ACTION

Call memo

THE WHITE HOUSE
WASHINGTON

29249555

PR00702

FGC50

F0002

July 24, 1985

DONALD T. REGAN:

A reminder to ask the President and Mrs. Reagan if the President is up to making the routine judges and ambassador calls. Maybe there will be 2/3 per week - (we will impose a 1 per day limit).

DL

David Chew

OK to go forward
now

EF
THE WHITE HOUSE
WASHINGTON

C.F.

WS
29258955

PR007-02

March 28, 1985

NOTE FOR DONALD T. REGAN

The attached phone call
is being held by Jim
Kuhn pending word from
B. Oglesby to go ahead.

David L. Chew

Recommended Telephone Call to Cong. George
M. O'Brien Re MX Authorization Resolution

THE WHITE HOUSE

WASHINGTON

Received SS

1985 MAR 27 PM 7:28

RECOMMENDED TELEPHONE CALL

TO: Congressman George M. O'Brien (R-Illinois)

DATE: Thursday, March 28, 1985

RECOMMENDED BY: Max Friedersdorf
M. B. Oglesby, Jr. *mf.*

PURPOSE: To thank Congressman O'Brien for his support on the MX authorization resolution and to encourage continued support on the appropriations resolution vote.

BACKGROUND: Congressman O'Brien has indicated that he is reconsidering his support for the defencing of the 1985 appropriation for the 21 MX missiles because of the lack of a commitment from the Army to utilize the Joliet Arsenal facility.

O'Brien has consistently supported the MX both in committee and on the floor, but has indicated he's about to change his mind. This call is to reinforce the need for O'Brien's support on the MX vote tomorrow at noon.

TOPICS FOR
DISCUSSION: See attachment.

DATE OF
SUBMISSION: March 27, 1985

ACTION: _____

TALKING POINTS

- George, I want you to know how deeply I appreciated your support on the MX authorization vote on Tuesday.

- I know this was not an easy decision for you and others to make, but I remain convinced that the decision to proceed with the Peacekeeper is absolutely the right one.

- This is one of the most important issues we have before us because of the implications for the success of our efforts in Geneva, and for our national security interest.

- We have another key test now on the appropriations resolution, and I want to ask you to remain firm in your support. We must not waver now.

- Thank you again for your support on MX.

THE WHITE HOUSE
WASHINGTON

3/27/85

NOTE TO DAVID CHEW

FROM: B. OGLESBY

We would like the President
to take the O'Brien Recom-
mended Telephone Call
with him on the plane.

We will advise if the
call needs to be made.

EF
C.F. 29258955
1240
PR00702

THE WHITE HOUSE
WASHINGTON

NDO18
FDD Received SS
REGIS
1985 MAR 27 PM 7:28
PR007

RECOMMENDED TELEPHONE CALL

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DATE: Thursday, March 28, 1985

RECOMMENDED BY: Max Friedersdorf
M. B. Oglesby, Jr. *my*
Bo

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TOPICS FOR
DISCUSSION: See attachment.

DATE OF
SUBMISSION: March 27, 1985

ACTION: _____

not to be made

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- Thank you again for your support on MX.

MEMORANDUM OF INFORMATION FOR THE FILE

29258955

~~EXECUTIVE~~

PR00702

DATE

LETTER, MEMO, ETC.

TO:

FROM:

SUBJECT:

~~CORRESPONDENCE FILED CENTRAL FILES - CONFIDENTIAL FILE~~

ET

9:30

292619

PR00702

PR010

FG031

NDO18

LE

List of Congressional

MX CALLS

3/27

Lightfoot

thank-you calls
Montgomery
Ray
Stenholm
Stratton
Loeffler

de la Garza ✓

Hubbard ✓

Jones ✓

Rose

re submitted

Gordon ✓

Wright ✓

Foley

Gephardt ✓

Alexander ✓

Nelson ✓

Dowdy ✓

Hoyer ✓

de la Garza

English

Dowdy

~~Roberts~~ pulled per B.

Biaggi

DioGuardi

~~O'Brien (?)~~

~~Mollenhan~~

Gaydos

Tallon

Shelby ✓

Gray ✓

Staggers ✓

Bryant ✓

5/6

Stallings ✓

Rahall ✓

Coleman ✓

Shuster ✓

Graddison ✓

drop

drop

Hold

Hold

THE WHITE HOUSE
WASHINGTON

RECOMMENDED TELEPHONE CALL

29268355
1230
PRO00702
Received SS
F-039-02
1985 APR -5 AM 9 14
F-1005-01

TO: Congressman Jamie Whitten (D-MS), Chairman of the House Appropriations Committee

DATE: As soon as possible.

RECOMMENDED BY:

Max Friedersdorf
M.B. Oglesby, Jr. *mf*

PURPOSE: To respond to Chairman Whitten's (D-MS) request to discuss with you the current problems facing American agriculture and to reaffirm your desire to work with the Chairman of the House Appropriations Committee.

BACKGROUND: Chairman Jamie Whitten (D-MS) has requested a meeting with you to discuss the problems facing American agriculture.

Chairman Whitten sponsored legislation which passed the House on February 28 (by a vote of 294 to 115) providing \$1 billion in additional loan guarantee funds for this fiscal year to aid debt-ridden farmers. This legislation has not seen action in the Senate.

As Chairman of the House Appropriations Committee, which is responsible for all major spending legislation in the House, Congressman Whitten will play a key role in House consideration of major parts of your program.

A telephone call to Chairman Whitten would provide an opportunity for the Chairman to share his concerns with you and to allow you to express your desire to work closely with the Chairman on issues of mutual importance to the Administration and Congress.

Congressman Whitten represents the 1st District of Mississippi (northern portion of the state). In his 23rd term, he is the most senior Member of the House.

daconed 10¹⁰am

THE WHITE HOUSE
WASHINGTON

DATE: 4/5/85

PLEASE FAX IMMEDIATE

ROUTINE

xx

FLASH

To: DAVID CHEW (FOR THE PRESIDENT)

CC:

From: ~~David L. Chew~~ SARA EMERY

(Please hold in Santa Barbara
pending arrival)

TOPICS OF
DISCUSSION: See Attachment.

DATE OF
SUBMISSION: April 2, 1985.

ACTION _____

TOPICS OF DISCUSSION FOR TELEPHONE CALL
TO CONGRESSMAN JAMIE WHITTEN (D-MS)

- - Mr. Chairman, I understand that you wanted to talk regarding the current situation in the agriculture community.

- First, let me say that I recognize that this is a difficult period for many agricultural producers, some of whom are facing financial difficulty through no fault of their own.

- Because we felt immediate action was necessary, we have taken several steps to provide assistance to many of those in financial difficulty.

- In addition, we will have spent or committed more than \$12 billion for income assistance to farmers during the first four months of this year.

- Over the long term, our goal must be to ensure that farmers and ranchers get an adequate return out of the marketplace, not the government.

- In developing farm legislation, I hope that we can strike a balance so that we can provide an adequate program for agriculture without jeopardizing the budget.
- Now, I'd like to hear your thoughts on these issues.
(Chairman Whitten discusses his concerns).
- I appreciate having your thoughts on these matters.
Again, I want you to know that I share your concern.
- Mr. Chairman, I'm looking forward to working with you on these and other issues.

EF

20

292689
- PR007-02
LA002
PU

THE WHITE HOUSE

WASHINGTON

March 21, 1983

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: PETER ROUSSEL *PR*

Reginald

Thought the President might want to be aware of this, possibly call Andrews again urging him to hang in there, demonstrating President's sincerity and refuting any suggestion of exploiting the situation.

see also 11145055

Follow-Up on the News

Subway Hero

Reginald Andrews, who lives with his wife and eight children in a sparse apartment at 513 West 145th Street, was unemployed, in debt and on his way home from a job interview when he became a hero last Dec. 20.

A blind man had fallen between two subway cars at a station in lower Man-

hattan. The 29-year-old Mr. Andrews jumped to the tracks, injuring his knee, and dragged the man to safety.

As word of his deed spread, he received more than \$3,000 in cash from people around the country, a congratulatory phone call from President Reagan and a \$10,200-a-year job with Jamac Frozen Foods in Manhattan.

A lot has happened since, all bad.

A realty developer has bought the building that housed Jamac and has ousted the frozen-food distributor. "We had a seven-year lease," says the company's vice president, Edward Marbach, "and unfortunately there was small print in the lease that they could sell the building and kick us out." Jamac is now in Jersey City.

Mr. Andrews says his injured knee kept him from working until after Jamac moved in January. Then he drove to the new plant, worked a day and a half and left.

"It was a raggedy car that my

mother had — I can't afford to fix that up," he says. In addition, he explains, working in the plant's freezer caused pain in a shoulder that he broke in a football game in 1981. "I have three pins in my shoulder," he says, "and with it being so cold, it hurts."

Mr. Andrews says that most of the cash gifts he received "went for bills." He goes now to the Bronx Terminal Market, flags down produce trucks and asks if he can help unload them. "Seven days a week — sometimes I'm lucky, sometimes I'm not," he says.

In a good week, Mr. Andrews says, he may make \$100.

"I'm still behind in my bills," he relates. "I'm still behind in the rent. I'm back to the same way I was before."

Then he adds quietly: "I'm not uncomfortable in this position, because I'm so used to being there."

Richard Haitch

PRESERVATION COPY

THE WHITE HOUSE
WASHINGTON

23 March

Mr. President:

Reginald Andrews does not have
a phone -- if you want to place
a call I will alert his Minister
and set a time.

OK?

Dottie