

Ronald Reagan Presidential Library

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WHORM Subject File Code: PR011

(Public Relations: Motion Pictures – Film Strips – Recordings)

Case file Number(s): 365000-367584

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Last Updated: 03/21/2025

WITHDRAWAL SHEET

Ronald Reagan Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
1. memo (367584ss)	from David N. Laux to Donald R. Fortier; re Presidential Videotape message introducing Super Bowl Tape on Chinese Television (2 pp.)	1/28/86	B5 M37 115101
COLLECTION: WHORM: Subject File			dd
FILE LOCATION: PR 011 Motion Pictures-Film Strips-Recordings (365000-367584)			5/23/92

RESTRICTION CODES

A. National security classified information.

B. Presidential Records Act

B1. Release would violate a Federal statute.

B2. Release would disclose trade secrets or confidential commercial or financial information.

B3. Release would constitute a clearly unwarranted invasion of personal privacy.

B4. Relating to appointment to Federal office.

B5. Release would disclose confidential advice between the President and his advisors, or between such advisors.

B6. Release could disclose internal personnel rules and practices of an agency.

B7. Release would disclose information compiled for law enforcement purposes.

B8. Release would disclose information concerning the regulation of financial institutions.

B9. Release would disclose geological or geophysical information concerning wells.

C. Closed in accordance with restrictions contained in donor's deed of gift.

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: JANUARY 09, 1986

NAME OF CORRESPONDENT: THE HONORABLE ROBERT T. MATSUI

SUBJECT: FORWARDS A REQUEST BY HIS CONSTITUENT
MICHAEL MOHRSAZ THAT THE BRITISH MOVIE,
"THREADS" BE VIEWED

		ACTION		DISPOSITION	
ROUTE TO:		ACT	DATE	TYPE	C COMPLETED
OFFICE/AGENCY	(STAFF NAME)	CODE	YY/MM/DD	RESP	D YY/MM/DD
M. B. OGLESBY		ORG	86/01/09	NAN C	86/01/09
REFERRAL NOTE:					
REFERRAL NOTE:					
REFERRAL NOTE:					
REFERRAL NOTE:					
REFERRAL NOTE:					

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 1230

MAIL USER CODES: (A) (B) (C)

*ACTION CODES:	*DISPOSITION	*OUTGOING	*
*	*	*CORRESPONDENCE:	*
*A-APPROPRIATE ACTION	*A-ANSWERED	*TYPE RESP=INITIALS	*
*C-COMMENT/RECOM	*B-NON-SPEC-REFERRAL	*OF SIGNER	*
*D-DRAFT RESPONSE	*C-COMPLETED	*CODE = A	*
*F-FURNISH FACT SHEET	*S-SUSPENDED	*COMPLETED = DATE OF	*
I-INFO COPY/NO ACT NEC		*OUTGOING	*
*R-DIRECT REPLY W/COPY *			*
*S-FOR-SIGNATURE			*
*X-INTERIM REPLY			*

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75,OEOP) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

ROBERT T. MATSUI
3D DISTRICT, CALIFORNIA

COMMITTEE ON
WAYS AND MEANS

Congress of the United States
House of Representatives
Washington, DC 20515

January 7, 1986

WASHINGTON OFFICE:
231 CANNON HOUSE OFFICE BUILDING
WASHINGTON, DC 20515
(202) 225-7163

DISTRICT OFFICE:
8058 FEDERAL BUILDING
650 CAPITOL MALL
SACRAMENTO, CA 95814
(916) 440-3543

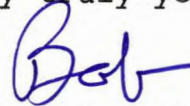
365442

President Ronald Reagan
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. President:

On behalf of my constituent, Mr. Michael Mohrsaz, I respectfully request that you view the British movie Threads depicting the consequences of a nuclear war. Thank you.

Very truly yours,



ROBERT T. MATSUI
Member of Congress

RTM:ar

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

ID# 365672

PRO 11

INCOMING

DATE RECEIVED: JANUARY 13, 1986

7 gr-13

NAME OF CORRESPONDENT: THE HONORABLE JOHN R. DAVIS

SUBJECT: REQUESTS TAPED MESSAGE BY JUN 1 86 FOR JULY 4
CELEBRATION IN LOGANSPOET, INDIANA

		ACTION		DISPOSITION	
ROUTE TO:	(STAFF NAME)	ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
MARY RAWLINS		ORG	86/01/13	FR	A 86/01/21
REFERRAL NOTE:					
RONALD ALVARADO		RSI	86/01/13		C 86/01/13
REFERRAL NOTE:					
REFERRAL NOTE:					
REFERRAL NOTE:					
REFERRAL NOTE:					

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 2500

IA MAIL USER CODES: (A) (B) (C)

*ACTION CODES:	*DISPOSITION	*OUTGOING	*
*	*	*CORRESPONDENCE:	*
*A-APPROPRIATE ACTION	*A-ANSWERED	*TYPE RESP=INITIALS	*
*C-COMMENT/RECOM	*B-NON-SPEC-REFERRAL	*OF SIGNER	*
*D-DRAFT RESPONSE	*C-COMPLETED	*CODE = A	*
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*R-DIRECT REPLY W/COPY			*
*S-FOR-SIGNATURE			*
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MANAGEMENT.

July 1, 1986

Dear Mayor Davis:

This is in follow-up to your earlier invitation for the President to send a taped message for the Logansport, Indiana July 4 celebration.

Again, we appreciate your extending this opportunity to the President. I regret to write that in light of developments in his calendar for that time, we are unable to add this to his schedule. However, the President asked that I convey to you his very best wishes and sincere appreciation.

Sincerely,

FREDERICK J. RYAN, JR.
Director, Presidential
Appointments and Scheduling

The Honorable John R. Davis
Mayor of Logansport
Logansport, IN 46947

FJR:JAJ:ckbf
FJR-30

January 21, 1986

7 JR-30
(taped
msg)

Dear Mayor Davis:

Thank you for your invitation for the President to send a taped message for the July 4 celebration in Logansport, Indiana.

We appreciate your extending this opportunity to the President. Although we are unable to make a commitment at this time, we are making a special note of these dates. Your invitation will be carefully reviewed as the President's schedule develops, and we will be back in touch with you closer to the time about the possibility of his acceptance.

With best wishes,

Sincerely,

FREDERICK J. RYAN, JR.
Director, Presidential
Appointments and Scheduling

The Honorable John R. Davis
Mayor of Logansport
Logansport, IN 46947

cc and incoming to Mary Rawlins for pending file

FJR:JAJ:vmf
FJR-13

Send pending
The POTUS may do
a generic message

27
Scheduling

365672

cc R. ALVARADO

City of Logansport

JOHN R. DAVIS
Mayor
753-2551

City Building - Logansport, Indiana 46947

January 9, 1986

CHARLES A. KNEPPER
Clerk-Treasurer
753-4745

President Ronald Reagan
1600 Pennsylvania Avenue N.W.
Washington, D.C. 20500

KENNETH E. SMITH
City Engineer
753-2945

Dear President Reagan,

KELLY LEEMAN
City Attorney
722-3881

The City of Logansport is ~~planning another July 4 celebration~~ including day-long entertainment and culminating with our annual fireworks display.

MICHAEL E. FINCHER
Street Commissioner
753-4610

The July 4 celebration is held annually in Fairview Park in Logansport and attracts thousands of area residents. Fairview Park and the surrounding areas of the city and county are normally jammed for the fireworks display.

JOSEPH B. CASALINI
Fire Chief
753-3101

ROBERT J. ROZZI
Police Chief
753-4101

The theme of the celebration is "Freedom In The U.S.A." The goal of the celebration is to encourage area residents to remain in Logansport during the July 4 holiday.

THOMAS G. MOREHEAD
Cemetery Sexton
753-7082

We have installed a permanent public address system in the Park for the celebration and we would like to know if you would be interested in taping a short message with a July 4 theme to be played several times throughout the day on the public address system.

TERRY L. LoCOCO
Building Commissioner
753-4381

R. MARK MILLS
Planning Director
722-5050

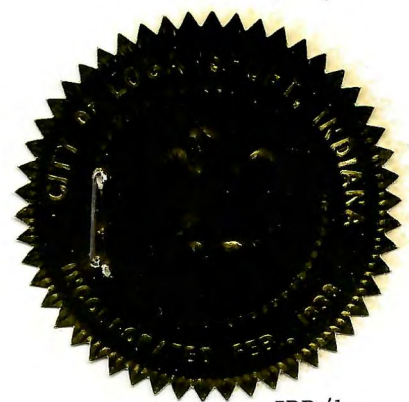
Our plan is to provide background music throughout the day and to include a few patriotic messages from local, state and national dignitaries.

RICHARD L. FARRER
Park Administrator
753-7388

If you are interested, would you please provide us with a cassette tape including a 1 to 2-minute message to the people of Logansport and Cass County. We will do the rest.

Please identify yourself at the beginning of the message.

The tape should be sent to my office by June 1. If you have any questions, do not hesitate to contact my office. We hope you will take a few moments of your time to participate in this program.



Respectfully,
John R. Davis
John R. Davis
Mayor
City of Logansport

JRD/br

cc: President Ronald Reagan
1600 Pennsylvania Avenue N.W.
Washington, D.C. 20500

Vice-President George Bush
Old Executive Office Building
Washington, D.C. 20501

Congressman Thomas P. "Tip" O'Neill Jr.
2231 Rayburn Office Building
Washington, D.C. 20515

Senator Robert Dole
141 Hart Office Building
Washington, D.C. 20510

Senator Richard G. Lugar
306 Hart Office Building
Washington, D.C. 20510

Honorable Birch Bayh
14539 Pettit Way
Potomac, MD 20854

Honorable Otis Bowen
200 Independence Avenue S.W.
Washington, D.C. 20201

Senator Danforth Quayle
524 Hart Office Building
Washington, D.C. 20510

Congressman Elwood H. Hillis
2336 Rayburn H.O.B.
Washington, D.C. 20515

Governor Robert Orr
State Capitol Building
Room 206
Indianapolis, IN 46204

Lt. Governor John Mutz
State Office Building
Indianapolis, IN 46204

State Senator William Justice
R.R. #2, Box 170
Logansport, IN 46947

State Representative Thomas Weatherwax
3012 Woodland
Logansport, IN 46947

Clerk-Treasurer Charles A. Knepper
840 West Broadway Street
Logansport, IN 46947

cc: Councilman James Weaver
City Council President
3115 N. Pennsylvania Avenue
Logansport, IN 46947

Councilman Merlyn Raikes
Cass County Council President
R.R. #1, Box 143
Walton, IN 46994

Commissioner Gilbert Thomas
President Cass County Commissioners
2900 High Street
Logansport, IN 46947

Dave Long and John Vernon
Fourth of July Co-Chairmen
2104 Westgate Drive
Logansport, IN 46947

file

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: JANUARY 13, 1986

NAME OF CORRESPONDENT: MISS MELBA HOUSER

SUBJECT: REQUESTS VIDEO FOR PROMOTION OF VOLUNTEERISM
FOR THE RURIAN NATIONAL BY JAN 31 86

*end of march
but to advise by Jan 31 if this would be possible*

		ACTION		DISPOSITION	
ROUTE TO:		ACT	DATE	TYPE	C COMPLETED
OFFICE/AGENCY	(STAFF NAME)	CODE	YY/MM/DD	RESP	D YY/MM/DD
MARY RAWLINS		ORG	86/01/13	Telephone	C 86/1/2 AB
REFERRAL NOTE:					
REFERRAL NOTE:					
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REFERRAL NOTE:					
REFERRAL NOTE:					

COMMENTS:

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: _____

MI MAIL USER CODES: (A) _____ (B) _____ (C) _____

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*R-DIRECT REPLY W/COPY *			*
*S-FOR-SIGNATURE *			*
*X-INTERIM REPLY *			*

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

Telephoned Riquito 1/27/86
AKC

THE WHITE HOUSE
WASHINGTON

MEMORANDUM

January 15, 1986

TO: LINDA CHAVEZ ✓ ANNE KELLY
FROM: FREDERICK J. RYAN, JR., DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING
SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Video for promotion of volunteerism for the Ruritan
National

DATE: March 1986 (would like reply by end of January)

LOCATION: The White House

BACKGROUND: See attached

SECRET

1-22-86

Call & agreed +
tell them to talk
to Anne Kelly
AKC

YOUR RECOMMENDATION:

Accept _____ Regret X Surrogate _____
Priority _____
Routine _____
Message _____ Other _____

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

↓ suggest referring them to PSI office
for stock Presidential footage on
volunteerism

RESPONSE DUE: January 22, 1986 TO JEAN APPLEBY JACKSON

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

January 15, 1986

TO: ☒ LINDA CHAVEZ - ANNE KELLY

FROM: FREDERICK J. RYAN, JR., DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Video for promotion of volunteerism for the Ruritan
National

DATE: March 1986 (would like reply by end of January)

LOCATION: The White House

BACKGROUND: See attached

YOUR RECOMMENDATION:

Accept ☐

Regret ☒

Surrogate
Priority ☐
Routine ☐

Message ☐

Other ☐

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

RESPONSE DUE: January 22, 1986 TO JEAN APPLEBY JACKSON

8

(End of Jan.)

365712

Greenwood Graphics

advertising • art • copywriting • displays • letterheads • logos

December 31, 1985

Scheduling

President Ronald W. Reagan
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Mr. President:

Ruritan National has commissioned us to put together a recruiting/informational video presentation for them and knowing of your interest and promotion of volunteerism, we would like to invite you to participate. We are requesting your office furnish us with a brief (60-90 seconds) VHS, 1 inch or 3/4 inch tape of your endorsement of Ruritan. We would like to have the tape in hand by the end of March and would appreciate knowing by the end of January whether or not you would be able to comply with our request.

Encl.

Ruritan, as I am sure you know, provides a wide range of activities and assistance to communities all over our country. Much emphasis is placed on patriotism, church, and on serving people regardless of race, sex, or age.

For your further information, we have enclosed a brochure published by Ruritan and a "suggested" statement. Please feel free to edit the statement as you like.

You, as our President, would certainly lend prestige and add immeasurable worth by your endorsement. You may not be aware that Presidents Ford and Eisenhower previously endorsed Ruritan.

We look forward to hearing from you and would appreciate your serious consideration of this project.

Sincerely yours,

Melba Houser

Melba Houser

/bhl
Enc.

cc: Senator John W. Warner
Senator Paul S. Tribble, Jr.

Melba Houser

McClung Printing Building 550 Commerce Ave. Waynesboro, VA 22980
Telephone: Business 703 949-8139 Home 703 456-6410

- Sponsoring safe boating campaigns.
- Sponsoring anti-litter bug drives.
- Promoting the location of industry in the community.
- Having father-son banquet.
- Sponsoring Christmas home lighting contest.
- Sponsoring rescue squads and fire companies.
- Encouraging the placement of fire extinguishers in homes, automobiles, and public buildings.
- Sponsoring blood program.
- Establishing a bank in the community.
- Assisting indigent people (ill, aged, crippled.)
- Constructing a road side park.
- Sponsoring community worship services on special occasions such as Thanksgiving, Christmas, and Easter.
- Working to improve public utilities.
- Sponsoring the lighting of athletic fields.
- Acquiring equipment for rescue squads and fire companies.
- Planting and caring for crop for sick farmer.
- Sponsoring vacation farms.
- Promoting information on drug abuse.
- Promoting the establishment of technical schools and community colleges.
- Making hospital beds, wheel chairs, crutches, baby scales, oxygen tents available for community use.
- Sponsoring blood pressure clinic.
- Organizing & sponsoring "Community Watch".
- Providing and supervising a community recreational center.
- Investigating air and water pollution problems.



Of special interest to young people are two growing, expanding Ruritan Programs: That of the Ruritan National Foundation and the Rising Senior Program.

The Ruritan National Foundation, Inc. annually provides financial assistance to youth to further their education past high school. In 1984, the Foundation provided 58 awards totalling \$33,300 for this purpose. Both supplementing and in addition to this, some 300 Ruritan clubs in 1984 gave scholarship grants varying from \$50 to \$2,000 each.

The Rising Senior Program introduces to high school seniors the Ruritan spirit of Fellowship, Goodwill and Community Service which, hopefully, will be with these seniors throughout their lives.

Improve Communities—Develop Leadership
Through Ruritan



For Information Contact:

RURITAN NATIONAL

DUBLIN, VIRGINIA 24084

Phone: (703) 674-5431

THIS IS RURITAN

FELLOWSHIP

GOODWILL

COMMUNITY SERVICE





This is Ruritan...

A Leading Community Service Organization

Ruritan is a civic service organization whose purpose is to create a better understanding between Rural and Urban people and through volunteer community service, make their area a better place to live and work. The slogan of Ruritan is Fellowship, Goodwill, and Community Service. Club membership represents a cross section of the community the club serves and is composed of farmers, business and professional persons and other concerned citizens in the community.

Unlike most civic service organizations, Ruritan rarely has national programs. Rather each club surveys his own community as to the needs of that community and then works to meet some of those needs. Nearly all clubs work locally with FFA, 4-H and nearly one in every three Ruritan Clubs sponsor Scouting. Many clubs provide and supervise community recreational centers, sponsor little league and other athletic programs, involve themselves in anti-litter campaigns, help the sick and needy and, in brief, provide a varied, wide range of activities to help their communities.

HISTORY

Founded in 1928 in Holland, Virginia, Ruritan has grown from the Tidewater area of Virginia to the foothills of the Rockies; from the Great Lakes to the Gulf of Mexico and, in doing so, has become "One of America's Leading Community Service Organizations".

OBJECTIVES

The objectives of Ruritan as stated in the constitution are as follows:

- A. To promote fellowship and goodwill among its members and the citizens of the community, and to inspire each other to higher efforts.
- B. To unify the efforts of individuals, organizations and institutions in the community toward making it an ideal place in which to live.
- C. To work with those agencies that serve the community and contribute directly to its progress.
- D. To encourage and foster the ideal of Service as the basis of all worthy enterprise.
- E. To create greater understanding between rural and urban people on the problems of each, as well as on their mutual problems.

MEMBERSHIP

The membership of a Ruritan club is composed of farmers, business and professional persons, and other concerned citizens in the community. The idea is for the membership to represent a cross section of the community in which it functions. A member may come into Ruritan upon invitation and approval of a membership committee, the Board of Directors, and ninety percent of the membership of the club.

MEETINGS

Club meetings are held in once a month and do not exceed an hour and a half. Each meeting is divided into three distinct parts:



1. Fellowship is enjoyed during a meal served at every meeting.
2. Methods and means to promote community service are discussed during the business session.
3. A well planned program is presented which includes entertainment with a slant toward comedy and fun. The last part of the program is devoted to the presentation of information by speakers who are authorities in their fields.

ATTENDANCE

Members are expected to attend monthly club meetings regularly. A high percentage of attendance is attained by interesting and instructive meetings, along with a challenging program of community service.

DUES

Membership in a Ruritan Club is not expensive. Dues of \$12.00 per club member are paid to the national organization each year. For these dues, the member receives a publication called Ruritan, the assistance of trained club, district and national officers of Ruritan and literature on efficient club operation. The dues of the local club are set by the club and depend largely upon the cost of the meals served at the monthly meetings.

NEW CLUB—CHARTER FEE

Sixteen members are required as a minimum for the formation of a club. When a club applies for membership in Ruritan National it submits a charter application along with a \$25.00 charter fee. When a club is chartered, it will receive supplies and assistance necessary for its organization and continuance.

... AT WORK

A Ruritan club serves its community through the following standing committees:

- Citizenship and Patriotism
- Transportation
- Human Development
- Public Services
- Business and Professions
- Social Concerns
- Environment
- Fellowship
- Finance
- Program and Entertainment
- Membership

These working committees are the means through which the needs and problems of the community are identified. These committees propose and implement projects and programs relevant to these needs and problems.

TYPICAL RURITAN PROGRAMS & PROJECTS

- Sponsoring Little League and other athletic programs.
- Awarding educational scholarships.
- Sponsoring Girl and Boy Scout Troops and working with F.F.A., 4H, and F.H.A.

SUGGESTED ENDORSEMENT FOR RURITAN NATIONAL

It gives me great pleasure to appear before you on behalf of Ruritan National.

Ruritan members are your neighbors, volunteer citizens who provide a variety of community services.

- * Ruritans provided a nursing home in Tennessee with a whirlpool to assure better physical therapy treatment. Tennessee Ruritans also planted and cared for the crop of a sick farmer.
- * A club in North Carolina raised funds to provide treatment for an infant with cancer.
- * One Ohio club bought and distributed 600 smoke alarms, while a club in Iowa provided infant car seats for those financially unable to buy their own.
- * A Ruritan Club secured land and developed parks where they built picnic shelters and gym equipment in Illinois.
- * A student exchange program was sponsored by a club in Pennsylvania.
- * A Kentucky club bought a tricycle for a small boy involved in an auto accident. They also contributed \$3,500 for his medical therapy.
- * The Delaware Agricultural Museum was assisted in its development and endowment program by clubs there.
- * A rescue unit in Florida was given a "Claws of Life", used to free victims from automobile accidents.
- * A New York club built a clinic in a community that had no other medical facility.

In addition, Ruritans have worked on national projects, such as raising funds for the restoration of the Statue of Liberty.

I am pleased to have been given this opportunity to commend Ruritan for over fifty years of dedication and worthwhile service to America.

It is this kind of volunteer spirit and service which has made America the greatest country on earth and which will continue to maintain her leadership position among all nations.

The addition of a new national project, such as raising funds for the National System of Libraries, is an important opportunity to expand the system for over fifty years of national and worldwide service.

4/10/86
10-8-86
Paula C. Rawlin
Rawlin

It is this kind of volunteer spirit and service which has helped develop the system and to carry out its mission. It is within our leadership position among all nations.

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

PRO11

DATE RECEIVED: JANUARY 13, 1986

NAME OF CORRESPONDENT: MISS MELEA HOUSER

SUBJECT: REQUESTS VIDEO FOR PROMOTION OF VOLUNTEERISM
FOR THE PURITAN NATIONAL PY JAN 31 86

not to be done by Jan 31 if this would be possible

		ACTION		DISPOSITION	
ROUTE TO:		ACT	DATE	TYPE	C COMPLETED
OFFICE/AGENCY	(STAFF NAME)	CODE	YY/MM/DD	RESP	D YY/MM/DD
MARY RAWLINS		ORG	86/01/13	Teleph. C 86/1/2	AB
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MANAGEMENT.

COPIED
FROM CRM

THE WHITE HOUSE
WASHINGTON

5/20/86

NOTE FOR ANNE KELLY

Anne -

Could you handle this for
us, please?

Thanks

Mary
Mary Rawlins

*Sandy -
Can we send this
your a turnaround
for a taping -
the
Anne*

November 12, 1986

Dear Ms. Houser:

Thank you for your recent letter and telephone calls relative to obtaining from the President video endorsement of the Ruritan Club which will be used for recruiting purposes.

Unfortunately, the President's heavy schedule commitments preclude our fulfilling your request. It is not foreseen at the moment when he would be able to do this.

You are to be commended on your volunteer program which helps so many people in extreme emergencies.

The President sends his warm best wishes.

Sincerely,

FREDERICK J. RYAN, JR.
Director, Presidential
Appointments and Scheduling

Ms. Melba Houser
Greenwood Graphics
550 Commerce Avenue
Waynesboro, VA 22980

FJR/KC/aaw 11FJR

REGRET

Date

9/25/86

See

heavy as included demands have included knowledge request to be still not forward

Mary -

Melba Houser called yesterday about several ltrs she has written (Dec 28th + April 4) regarding having the Pres. do 20 min video for all Ruritan Clubs that will be used ~~as~~ ^{for} their program + recruiting tool.

Ms Houser is w/ Greenwood Graphics - 703/949-8139.

VA She paid she received ltr from Fred. but his ltr did not address the request.

Linda

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

January 15, 1986

TO: LINDA CHAVEZ ✓ ANNE KELLY

FROM: FREDERICK J. RYAN, JR., DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Video for promotion of volunteerism for the Ruritan
National

DATE: March 1986 (would like reply by end of January)

LOCATION: The White House

BACKGROUND: See attached

YOUR RECOMMENDATION:

Accept _____ Regret X Surrogate _____
Priority _____
Routine _____

Message _____ Other _____

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

1-22-86
Call & agree to talk
tell them to talk
to Anne Kelly

I suggest referring them to the FBI office
for stock Presidential footage on
volunteerism

RESPONSE DUE: January 22, 1986 TO JEAN APPLEBY JACKSON

THE WHITE HOUSE

WASHINGTON

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RESPONSE DUE: January 22, 1986 TO JEAN APPLEBY JACKSON

Greenwood Graphics

advertising • art • copywriting • displays • letterheads • logos

April 4, 1986

*Scheduling
(open)*

President Ronald W. Reagan
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Mr. President:

Attached is a Reader's Digest article from 1985 entitled, "A Conversation with the President".

In response to the question, "What worries you most about America?", you said, "What gives me the greatest concern is that for a while we seemed to be in danger of losing perhaps our most unique characteristic - the spirit of volunteerism, of people banding together to help one another."

Mr. President, Ruritan also believes in volunteerism - that is the entire focus of their organization. A civic organization 37,000 members strong, in 28 states, Ruritan clubs do things such as plant the crop for a sick farmer, support fire and rescue squads, give financial assistance to young people, the elderly and handicapped, people whose homes have burned, and many others.

Encl

We have written to various people in the White House over the past three months trying to reach you to ask YOU to volunteer - we need three minutes of your time - to record an endorsement which will be included on a twenty-minute video that will be used by Ruritan clubs across the country as a recruiting tool. It will not be used on radio or television.

We do recognize the demands on your time, but we also agree with you that volunteerism is one of the most crucial forces in our country.

Please, read the script that we have written exclusively for you. Please, read the Fact Sheet accompanying this letter, and realize that Ruritan is a sleeping giant. The organization and its goals are so "grass roots" oriented that it stands to be one of the most important organizations in the country in the next ten years.

Ruritan is the heart and soul of rural America. The clubs accomplish many good things every year. Three minutes of your time could mean that they could accomplish many more great things every year.

Melba Houser

McClung Printing Building 550 Commerce Ave. Waynesboro, VA 22980
Telephone: Business 703 949-8139 Home 703 456-6410

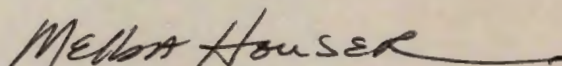
President Ronald W. Reagan
April 4, 1986
Page 2

Mr. President, I don't know if you were a Scout, but Ruritan clubs support more scout troops than any other civic organization in the country. They build clinics, gyms, and auditoriums for communities. They build and maintain ball parks and recreation areas, and sponsor and coach Little League teams. They recognize, as I'm sure you do, that the children of America are the future of America. And they give them activities other than roaming streets and robbing old people.

I am a woman and a small business owner, and I am not a member of Ruritan. This project is a job for my company. But I have been so completely impressed with the accomplishments of this group that I must pursue every avenue available to persuade you to lend your assistance. The words we have written for you could, of course, be read by someone else. But the personal impact and integrity which you impart could not possibly be duplicated.

Thank you for considering this request.

Sincerely,



Melba Houser

/bhl
Enc.

P.S. The following people have already agreed to participate in the video: Governors Martha Collins (KY), Richard Riley (SC), Arch Moore (WV), Gerald Baliles (VA), Lamar Alexander (TN), Robert Orr (IN), Richard Celeste (OH), and James Martin (NC). In addition, we have endorsements from U.S. Senator Paul S. Trible, Jr. (VA), former two-term Governor of Virginia, Mills E. Godwin, and Ben H. Love, Chief Scout Executive, Boy Scouts of America.

(End of Jan. 365712)

Greenwood Graphics

advertising • art • copywriting • displays • letterheads • logos

December 31, 1985

Melba
President Ronald W. Reagan
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Mr. President:

Ruritan National has commissioned us to put together a recruiting/informational video presentation for them and knowing of your interest and promotion of volunteerism, we would like to invite you to participate. We are requesting your office furnish us with a brief (60-90 seconds) VHS, 1 inch or 3/4 inch tape of your endorsement of Ruritan. We would like to have the tape in hand by the end of March and would appreciate knowing by the end of January whether or not you would be able to comply with our request.

721
Ruritan, as I am sure you know, provides a wide range of activities and assistance to communities all over our country. Much emphasis is placed on patriotism, church, and on serving people regardless of race, sex, or age.

For your further information, we have enclosed a brochure published by Ruritan and a "suggested" statement. Please feel free to edit the statement as you like.

You, as our President, would certainly lend prestige and add immeasurable worth by your endorsement. You may not be aware that Presidents Ford and Eisenhower previously endorsed Ruritan.

We look forward to hearing from you and would appreciate your serious consideration of this project.

Sincerely yours,

Melba Houser
Melba Houser

/bh1
Enc.

cc: Senator John W. Warner
Senator Paul S. Tribble, Jr.

Melba Houser

McClung Printing Building 550 Commerce Ave. Waynesboro, VA 22980
Telephone: Business 703 949-8139 Home 703 456-6410

SUGGESTED ENDORSEMENT FOR RURITAN NATIONAL

It gives me great pleasure to appear before you on behalf of Ruritan National.

Ruritan members are your neighbors, volunteer citizens who provide a variety of community services.

- * Ruritans provided a nursing home in Tennessee with a whirlpool to assure better physical therapy treatment. Tennessee Ruritans also planted and cared for the crop of a sick farmer.
- * A club in North Carolina raised funds to provide treatment for an infant with cancer.
- * One Ohio club bought and distributed 600 smoke alarms, while a club in Iowa provided infant car seats for those financially unable to buy their own.
- * A Ruritan Club secured land and developed parks where they built picnic shelters and gym equipment in Illinois.
- * A student exchange program was sponsored by a club in Pennsylvania.
- * A Kentucky club bought a tricycle for a small boy involved in an auto accident. They also contributed \$3,500 for his medical therapy.
- * The Delaware Agricultural Museum was assisted in its development and endowment program by clubs there.
- * A rescue unit in Florida was given a "Claws of Life", used to free victims from automobile accidents.
- * A New York club built a clinic in a community that had no other medical facility.

In addition, Ruritans have worked on national projects, such as raising funds for the restoration of the Statue of Liberty.

I am pleased to have been given this opportunity to commend Ruritan for over fifty years of dedication and worthwhile service to America.

It is this kind of volunteer spirit and service which has made America the greatest country on earth and which will continue to maintain her leadership position among all nations.

speech on the air about Nicaragua, that there was a great turnaround. But the disinformation keeps on.

Q. If you could give the Poles advice, what would you say to Lech Walesa and the Solidarity and church activists who have been resisting the communist regime?

A. I'd have to say, keep on doing what you're doing—continue your courageous struggle for freedom, continue to press for reforms and fundamental human, religious and economic rights. I'm convinced that the Polish people's resistance to the totalitarianism that's been forced on them must take its toll on that government.

Q. There are those in the State Department and in various European capitals who seem to wish that Walesa and Solidarity would somehow go away so normal diplomatic relations could be resumed. What would you say to them?

A. I do not believe this represents the position of our State Department. What profit is there in working diplomatically with a totalitarian government that will not respond to the demands of its citizens and shows little promise of evolutionary change?

Q. Your first accomplishment in 1981 was to push through a huge tax cut. Now you're fighting for a revamping of the entire tax code. When did you first start thinking about what you call the disgraceful inequities in the tax system?

A. Well, I've been aware of them since my days in Hollywood

when I discovered that I was keeping only ten cents out of every dollar. I also saw the extravagances of tax shelters that made no economic sense. And finally there was the complexity of the tax forms. I used to figure my own income tax, but eventually I found it too complicated. And I wasn't alone. When the income tax was enacted in 1913, the tax code ran 15 pages. Now it's almost 2500 pages, and the books of regulations and rules and explanations fill 28 volumes and seven feet of shelf space.

In 1981, facing the recession, we couldn't think "reform." We had to cut the rates. But we said many times that we would come back with a program that was fairer, simpler. And I think we've done that. We want to replace the current 14-bracket system with three—15, 25 and 35 percent. By almost doubling the personal exemption, we will make it possible for the average family of four earning up to \$12,000 to be dropped from the tax rolls completely. For the rest of us, seven out of ten will pay at the 15-percent level. Ninety-seven percent of us will pay no more than 25 percent on the last dollar we earn.

We will keep the deductions for interest paid on principal-home mortgages and most other consumer loans. Charitable contributions will also be deductible. But I see no justification in preserving loopholes used by the very rich for things like job-a-bean shelters and racehorse write-offs.

The current tax code is Uncle Sam's version of the Rubik's Cube. It's a game most of us never figure out and few of us win. Let's get rid of it.

Q. What makes you proudest of America?

A. I think our Revolution was, virtually, the first time in man's history that a people said a government derives its power from the people, that it can have no power not voluntarily granted by the people.

I was amazed one day to read the Soviet constitution and to see that in many places it said things similar to ours about freedom of press and assembly and speech and religion. Of course, they don't practice any of that. But there it was in writing.

And then I realized that the Soviet constitution means we, the government, grant you, the people, these rights. Our Constitution makes clear that we, the people, grant the government its rights. And anything not delegated to the government still belongs to the people. It is a profound difference, and it helps explain why we have remained free for so long.

Q. What worries you most about America?

A. What gives me the greatest concern is that for a while we seemed to be in danger of losing perhaps our most unique characteristic—the spirit of volunteerism, of people banding together to help one another. For a while in the sixties and seventies, there was a tendency to identify a problem and

with the best of intentions pass a great government program to deal with it.

In the last several years, I think we have reversed that trend. We have returned responsibility to the states and local governments. And we have encouraged the great volunteer efforts of the American people. The estimate is that 92 million adult Americans are engaged in some kind of volunteer work every week—raising money for charity, helping the needy, working in hospitals, teaching adults to read. You will find that our cultural activities—music, ballet, the theater, libraries—are supported voluntarily to a greater extent in this country than they are in the rest of the world put together.

A hundred and fifty years ago the Frenchman Alexis de Tocqueville visited this country to find out the secret of our success. "America is great because America is good," he has been quoted as saying. "And if America ever ceases to be good, America will cease to be great." He gave examples of how someone in the community would see a problem, and he would talk to a few neighbors about it, and the next thing you knew, a committee was formed, and the people were solving the problem without any bureaucracy involved at all.

We still do. And I like it that way.

→ For information on reprints of this article, see page 243 ←

endangered. Regrettably there were some deaths during the Grenada landing. But I was proud of all those young men in uniform. One group of students had crouched under their beds for hours while bullets smashed through their dormitory. Finally they heard an American sergeant, a Ranger, call out for them to come down. And when they did, the young troops literally shielded the students from fire with their own bodies while leading them to the helicopters.

Q. I've read that your role as president of the Screen Actors Guild, perhaps more than any other, shaped your attitudes and your policies. What did your experiences as a labor leader teach you?

A. The Screen Actors Guild at the time existed on some very firm principles, one being that it would not engage in politics. We believed that our members were of every philosophy and, therefore, there was no way that by even a majority vote we had the right to take a position politically that might be counter to the views of some members.

For two decades I participated in the negotiations of the basic contract with the producers. We had a test: Is it good for actors, is it fair to the other fellow, and is it good for the industry? If we couldn't answer yes to those three things about an issue, we didn't raise that issue.

Then, during the mid-forties, communists were fighting for control of the film unions and guilds. There were threats of violence

against guild members, and against me personally. It was then I learned something that kind of set the stage for me as governor and, later on, here. There couldn't help but be times when I said to myself, "Who am I to be making decisions for thousands of actors whose careers are at stake?" I finally decided the only way I could sleep at night was if I did what I honestly believed was right. I might make a mistake, but that was what we'd do. And with that rule, I do sleep very well.

Q. How do you explain the recovery of the U.S. economy?

A. I came into office convinced that government was taking too big a share of the gross national product for itself, that it had become adversarial in its relationship with America's entrepreneurs, that regulations had become unnecessarily burdensome to the people.

So the first thing we did was cut the red tape that was strangling the economy. The number of federal rules published by the various agencies fell by more than 33 percent in our first term, and we eliminated hundreds of unnecessary old ones. Each year we've been here, the Federal Register, which lists new regulatory actions, has grown shorter. It's now more than 41 percent smaller than when we arrived.

In fact, for the taxpayers as well as for the business people throughout the United States, we have brought—through our various paper-reduction efforts—a saving of some 300 million man-hours in

government-required paper work.

The most important thing we did as far as getting the economy moving again was cutting personal income taxes by 23 percent through legislation enacted in 1981. And look what happened: inflation went from 12.4 percent to 3.6; the prime rate fell from more than 20 percent to 9½. We gained almost eight million jobs, while the major industrial countries of Europe lost more than a million jobs over the past ten years. There were some 600,000 business incorporations just last year. I was sure our program was working when a number of the critics stopped calling it Reaganomics.

Q. Critics in Congress say your Strategic Defense Initiative—"Star Wars"—will be an enormously expensive boondoggle that is unlikely to work. Many of our European allies are cool to the idea; suggesting it will destabilize the relationship between East and West and lead to an even greater arms race. What would you say to them?

A. When I first decided to go for strategic defense—and there was a lot of well-intentioned advice not to do it—a few politically active scientists were being quoted in opposition. This has really changed; now the question is no longer can we do this, but how long will it take and how much will it cost? I think some of our allies had reservations, but they have always appreciated America's capacity for technological progress, and most of them

realize this is something we can do together to make the world a safer place. I'm very encouraged; we've made tremendous progress. New ideas take time to be explained and accepted, and we expected to have to do this.

Q. You have noted that the Soviets have spent 500 million dollars to prop up a Marxist regime in Nicaragua, but the House refused initially to commit even 14 million dollars to help the contras. Funds have now been approved, but why do you have such trouble convincing the people that the contras' cause is right?

A. Part of it is the sophisticated disinformation campaign the communist bloc uses to confuse people. But we've made mistakes, too, in some of the terms we've used. I wish we'd done something I'm going to do from here on; if we had referred not to the Sandinistas but the communists, not to the contras but the freedom fighters, and made it clear that the latter are people fighting in their own country against a communist takeover, then there might not have been so much confusion.

And there is a holdover of the Vietnam syndrome—a feeling that the United States is sticking its nose into something that's none of our business. Yet when you ask people in polls "Do you think Nicaragua will become another Cuba on the mainland of the Americas?" they say yes.

We found, after I made that one

presence is a threat to other people; I could be responsible for a lot of other lives. So I'm reconciled to the fact that there are things I can't do anymore.

As for the shooting itself, I went all the way to the hospital and into the emergency room not knowing I'd been shot. When the shots were fired, Secret Service agent Jerry Parr threw me into the limousine and dived in on top to shield me, as the Service is trained to do. I thought Jerry had broken my rib.

It wasn't until they peeled off my shirt that they discovered the bullet had ricocheted off the car and hit a rib and then tumbled down through a lung and stopped just short of the heart. Since then I've had a feeling that whatever was left in time to me belonged to somebody else.

Q. What has surprised you the most about being inside the government?

A. One surprise was how little I was surprised. For eight years I had been governor of California, so I was not really shocked by the routine, the scheduling, the dealing with the legislature and the Cabinet, the preparation of a budget and so forth. But I was surprised by many of the little things.

For example, I wasn't fully prepared for the fact that even a simple social visit to the home of friends would require advance teams of technicians to install secure phone lines. That's necessary because the President must be within reach

of any place in the world at any moment.

One thing that did not really surprise me, but that I am reminded of daily, is our responsibility to billions of people around the world. I have on my desk a letter smuggled out of a Soviet prison. It is no bigger than one by two-and-a-half inches, but it was signed by ten women who wanted to tell me that the United States keeps them going, keeps their spirits up, keeps alive their hopes for the future. That is an awesome responsibility.

Q. When you came into office, some European intellectuals viewed you as an actor-cowboy with simplistic views of the world. Did that bother you, and do you think that view has changed?

A. It didn't really bother me because I had gone through something similar before. There were people who thought no one could go straight from the acting profession to governor without having held any other political office.

But we ran California very well, if I may say so. And as I've noted many times, that was no small job. If California were a nation, it would be the world's seventh-greatest economic power. And after I was governor, I was asked by President Nixon to represent the United States on a number of missions that took me to 18 different countries.

So I wasn't overly concerned by foreign critics. I do think there has been a change now that the other

heads of state of the allied nations and I have worked together—here, abroad and at the economic summit conferences—and no, I don't think the old stereotype still prevails.

Q. You called the Soviet Union the "evil empire." You've seen the Soviets shoot down KAL 007 and murder an American major. At other times you've suggested that you and Mr. Gorbachev can work together to achieve peace. Aren't those contradictory positions?

A. Not at all. At the very start of this Administration, I spoke bluntly about the Soviet Union. Later, I did call it an evil empire, and I said the Soviets are expansionist, they are aggressive, they have never withdrawn or retracted Lenin's statement that their mission is the triumph of a world communist system. And when 007 was shot down, it verified what I've believed about the lack of respect for human life by those in charge of the Soviet Union.

I believe that the only way there will be a third world war is if the Soviet Union wants it, because no one else wants a war. We certainly don't. We know they don't like our system, and we don't like theirs. But we have to see if we can't live in the world together. So I think it is necessary that we face each other.

Q. What intelligence briefing most shocked or worried you?

A. Receiving word about the bombing of the Marines in Lebanon. The Beirut bombing is a terrible example of what is one of my most frustrating and greatest con-

cerns—the increased use of government-backed terror. There were about 500 terrorist acts around the world in 1983 and some 600 last year, and there is no sign of a decrease.

The civilized nations have to end this assault on humanity, but not in blind revenge. I've never believed we have a right to slaughter innocent civilians in the hope we'll get some of the guilty.

I know we can't abandon our positions in the world or withdraw ambassadors and diplomatic staff. If we do, the terrorists will have won. But I also know that all of those people out there are at risk every minute.

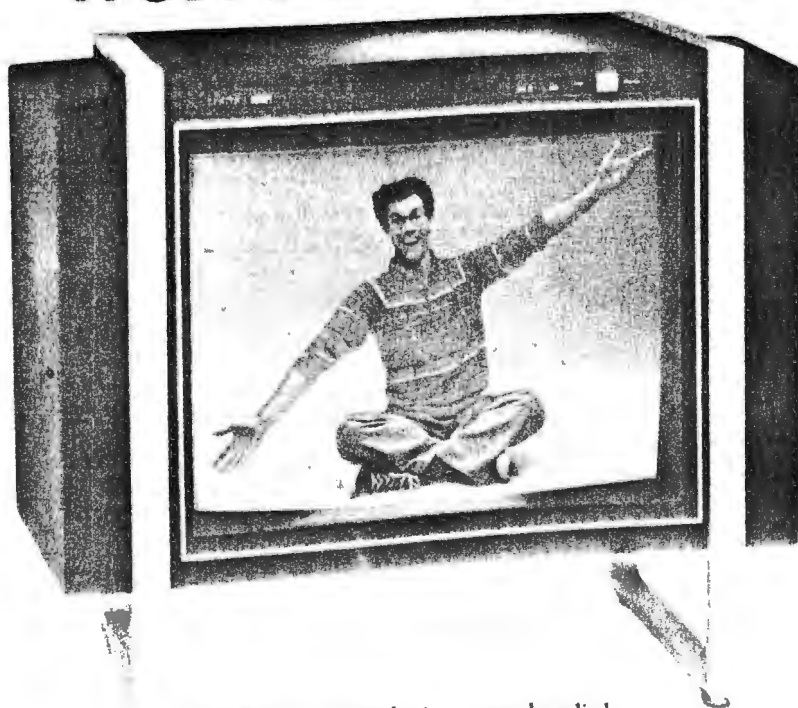
Q. What was your feeling when you decided to send American troops into Grenada?

A. Radical Marxists had seized control of Grenada, and amid the turmoil, the other small island states of the eastern Caribbean had asked our support to free Grenada. And we knew there were nearly 600 American medical students on Grenada who could be held hostage. We could not tolerate that.

So, with George Bush, the Special Situation Group recommended that we do what the Caribbean states had asked. We would join in an international operation although, of course, we provided the bulk of the force.

The hardest decision for a President to make is the one that must order our young servicemen to go someplace where their lives will be

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64TH YEAR

Reader's Digest

NOVEMBER 1985

An article a day of enduring significance, in condensed permanent booklet form



In a candid discussion with The Digest's Washington Editor, William Schulz, Ronald Reagan talks about himself, his Administration and the future



A Conversation With the President

Q Has your recent experience with colon cancer changed you in any way?

A. No, I don't think so. As one expert told me, "You had cancer. You no longer have it." So that's how I look at it. And I feel fine. It does mean that from now on I will have to be very regular with check-ups. The kind of change your

question suggests occurred after the incident of March 30, 1981.

Q. The assassination attempt. Would you tell us about that?

A. That changed my life physically in a number of ways; for instance, for security reasons, I can't go to church, and I miss that. With the possibility of a car bomb or some other terrorist attack, my

ILLUSTRATION: BERNIE FUCHS

SUGGESTED ENDORSEMENT FOR RURITAN NATIONAL

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- * A club in North Carolina raised funds to provide treatment for an infant with cancer.
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In addition, Ruritans have worked on national projects, such as raising funds for the restoration of the Statue of Liberty and Project Hope.

I am pleased to have been given this opportunity to commend Ruritan for over fifty years of dedication and worthwhile service to America.

It is this kind of volunteer spirit and service which has made America the greatest country on earth and which will continue to maintain her leadership position among all nations.

A RURITAN FACT SHEET

Ruritan began in Holland, Virginia, in 1928 to create better understanding between rural and urban people and to service their communities by making them better places in which to live. The emblem depicts the Latin words RUS and URBS, meaning rural and urban. Today, there are 1,290 clubs with 36,590 members in 28 states, including California.

The essence of Ruritan can be found in their committees: Citizenship and Patriotism, Transportation, Human Development, Public Services, Business & Professions, Social Concerns, Environment and Fellowship. Ruritan Clubs assist in national projects, such as raising funds for the restoration of the Statue of Liberty and Project Hope. Ruritans are primarily community oriented. Each club surveys the needs of its community and determines its projects independently of any national directive. In many cases, clubs are picking up the slack where government assistance has been cut or is non-existent.

Ruritan members come from all walks of life. Their national officers, board of directors, and members are farmers, heavy equipment operators, business and industrial presidents, vice presidents and managers, and everything in between. They also include: postal carriers, ministers, insurance agents/owners, school administrators, principals, and teachers, a Product Development Manager with Burlington Industries, a Development Specialist with Oak Ridge National Laboratory, the Supervisor, Bio-Medical Research at the Medical College of Virginia, the Branch Manager of Farm Credit Service, a dry wall contractor, a bulldozer driver, and retired Navy/federal government employee, a building inspector, a Manager of United Dairy Company, the owner/manager of a John Deere Farm Equipment dealership, an IBM programmer, the vice president of a lumber company, a dairy farmer, a breeder of Guernsey dairy cattle, a district manager for Ralston Purina, a construction engineer, a supervisor in the Federal Programs Department in Richmond, VA., an automotive instructor, real estate agents and owners, the Director of Vocational Education in the Washington County (VA) county schools, an employee with the Kansas State Highway Department, the Headmaster of Faith Christian College, a self-employed lumber businessman, a member of the Board of Governors for the VA Association of Rescue Squads, a retired U.S. Marine Corp. veteran (32 years service), and many veterans of our nation's wars.

As young people, many of these men and women were active in scouts, 4-H, FFA, and Little League sports and as adults, they are now coaching and leading these groups today. A large part of the thrust of Ruritan involves youth. These programs include building parks, gyms, and recreation areas, drug abuse programs, aid to children and young people who need help because of illness or accident. The Ruritan National Foundation gave \$51,200 in 1985 in grants and loans to young people.

Presidents of Ruritan National have included:

1986-Dave Freshly	Assistant Business Manager, Mr. Union College, Alliance, Ohio
1985-Tom Rouse	Postal Carrier for 29 years, U.S. Postal Service
1984-Ervin Miles	Director, Product Development, Burlington Industries
1983-James Amick	Self-employed: (FMHA Bank Loan Committee member)
1982-James Rader	U.S. Postal Service, Supervisor

Ruritan's Executive Secretary, R. Bennett Crawford, holds a B.S. degree from Concord College, an M.B.A. from Virginia Tech., and has done Doctoral work at West Virginia University. He was a Paratrooper during the Korean Conflict.

Mills Godwin, former two-term Governor of Virginia, served as Ruritan National President in 1952, and Virginia State Senator Paul S. Tribble is a former Zone Governor of Ruritan.

Presidents Ford and Eisenhower publicly endorsed Ruritan.

As of this date, we have received affirmative responses to our requests for endorsement from:

Ben H. Love, Chief Scout Executive, Boy Scouts of America
Former Virginia Governor Mills Godwin
Governor Robert Orr (Indiana)
Governor Arch Moore (West Virginia)
Governor Dick Thornburgh (Pennsylvania)

We also expect to receive endorsements from:

Governor James Martin (North Carolina) YES
Governor Lamar Alexander (Tennessee) YES
Governor Martha Collins (Kentucky) YES
Governor John Carlin (Kansas)

In addition, we have sent similar requests to several public figures such as Mario Cuomo, Dean Smith, Andrew Young, Roy Clark, The Statler Brothers, and others, and expect to hear from some of those.

ADDITIONAL RURITAN PROJECTS INCLUDE:

Sponsoring Little League teams, 4-H club projects, Future Farmers of America Clubs; one in every three Ruritan clubs sponsors a Boy Scout troop. They implement and organize Community Watch programs and inform children and young people about the dangers of drug abuse. Almost every club sponsors, donates time and money, and gives equipment to fire companies and volunteer rescue squads in their communities.

The club regularly gives awards to outstanding teachers, police officers, and other community leaders.

OTHER SPECIFIC PROJECTS INCLUDE:

The Elsmore Community Ruritan Club, Kansas, helped clean up after a lady's house burned. They spent 160 manhours on her home and gave her \$1800.

In Churchville, Virginia, the Ruritan Club cleans, trims trees, mows, and rakes the Green Hill Cemetery for their community Easter Sun Rise Service.

For the past 5 years, the Eddyville Ruritan Club in the Tall Corn District has sponsored Oregon Trail Days. The proceeds from this celebration go to fund a new community center and its fire station.

Smith Mountain Ruritan Club in Huddleston, Virginia, hold annual Bike-A-Thon's for the Cystic Fibrosis Foundation. Last year, they raised \$1520.

The Marshall, Virginia, Ruritan Club helped to provide a specialized wheelchair for "Wheels for Annette" project in their community. The club also sponsored a dance for a program in its last year of federal grants. The program provided respite care for families with handicapped members.

The Ruritan Club in Brooklyn, Iowa, donated a lifeline device to a family with a baby born with underdeveloped stomach muscles. At the push of a button, the family could summon an ambulance for him, as his condition causes him to easily become choked on food and milk.

Greenwood Graphics

advertising • art • copy writing • displays • letterheads • logos

December 31, 1985

President Ronald V. Reagan
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Mr. President:

Ruritan National has commissioned us to put together a recruiting/informational video presentation for them and knowing of your interest and promotion of volunteerism, we would like to invite you to participate. We are requesting your office furnish us with a brief (60-90 seconds) VHS, 1 inch or 3/4 inch tape of your endorsement of Ruritan. We would like to have the tape in hand by the end of March and would appreciate knowing by the end of January whether or not you would be able to comply with our request.

Ruritan, as I am sure you know, provides a wide range of activities and assistance to communities all over our country. Much emphasis is placed on patriotism, church, and on serving people regardless of race, sex, or age.

For your further information, we have enclosed a brochure published by Ruritan and a "suggested" statement. Please feel free to edit the statement as you like.

You, as our President, would certainly lend prestige and add immeasurable worth by your endorsement. You may not be aware that Presidents Ford and Eisenhower previously endorsed Ruritan.

We look forward to hearing from you and would appreciate your serious consideration of this project.

Sincerely yours,



Melba Houser

/bhl
Enc.

cc: Senator John W. Warner
Senator J. F. Thibodeau

Melba Houser

1000 Longfellow Building, 5th Commerce Ave. -Waynesboro, VA 22791
Telephone: Business 703 940-6130 Home 703 450-4410

EF
(Rohrabacher/BE)
January 29, 1986
3:30 p.m.

36758255
PR011
MED02
PR007.01

PRESIDENTIAL TAPING: ASSOCIATED BUILDERS & CONTRACTORS
CONVENTION
THURSDAY, JANUARY 30, 1986

JWS

Greetings to all of you, my friends at the Associated Builders and Contractors Convention meeting there in my home State. I'm sure those of you from other parts of the country will see just why I love California so much after your visit! Although we couldn't join you at your convention, Nancy and I send you our very best wishes.

There's been a great deal of change since I had the opportunity to meet with you and address your national convention in Houston in 1975. As you might have heard, I got a new job. And since then, Associated Builders and Contractors has evolved as a leading voice for the hard-working men and women who make it their job to build America. But one thing that has not changed is my appreciation and admiration of the Association's commitment to the principles of human liberty and free enterprise.

Your merit shop philosophy is the best practical application I can think of concerning those principles. You insist on free and open competition; you believe in an individual's right to achieve, progress, and be rewarded for his contributions; you recognize the private sector's responsibility to the Nation. All of these have been the building blocks of American progress, the foundation upon which our country's greatness has been built.

As contractors, it's no exaggeration to say that the members of Associated Builders and Contractors represent some of the most productive people in America. That's clear to anyone passing the

Jan Harris

multitude of construction sites across our country. As businessmen and as private citizens, you are playing a vital role in helping to return our Nation to a path of greatness. Not so long ago, it seemed like we had wandered off that path. We'd turned to the Federal bureaucracy to chart the Nation's course. I don't have to tell you that America was headed down the wrong road and was quickly approaching economic disaster.

After putting into effect some hard won reforms, we've turned this situation around. Americans are holding up their chins, proud of their country, and proud of themselves. As free people, each of us plays a part in keeping America strong, prosperous, and free.

In the last 5 years, I have called upon business leaders for their support. I've always been confident that I could count on the members of A.B.C. to respond. I thank you for your unwavering support of our efforts to keep America strong and moving forward. I know that, at times, you have had to bite the bullet, forsaking construction's short-term interests for the good of our Nation. You've operated under the assumption that what's good for America is, in the long run, good for all of us. When it counted, I knew you were with me. I can tell you, it certainly feels comforting in a rough and tumble of democracy, as we have here in the United States, to stand shoulder to shoulder with you. Builders, after all, have strong shoulders. You've stood up for what you believed in and what you knew was best for America.

Our Administration called on the private sector to assume responsibility for a greater share of our country's humanitarian

endeavors. Here, too, the A.B.C. was in the forefront, focusing on training the unskilled and retraining those whose skills were no longer needed. You set in motion your Wheels of Learning Training Program. Through it, you are not just helping to train new construction workers. You are providing the underprivileged, the displaced workers, and the unemployed youth of this Nation with an opportunity to learn new skills -- providing them with more than a way to earn a living, helping restore their pride in themselves, as well. You are helping make certain the American dream remains available to all our citizens.

From what I've heard of your plans for 1986, I am sure that you, at A.B.C., will continue to build upon your solid record.

To Jean Hails and the other members of the national executive committee, congratulations for the honor which has been bestowed upon you. I look forward to following A.B.C.'s progress and achievement in the year ahead. You should be proud of what you have achieved. I urge you to keep up the good work, and I thank you for all that you have done.

WHITE HOUSE STAFFING MEMORANDUMDATE: 1/28/86 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 am., Wed., 1/29SUBJECT: PRESIDENTIAL TAPING: ASSOCIATED BUILDERS & CONTRACTORS
(Jan. 28 - 6:30 pm draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input type="checkbox"/>	<input type="checkbox"/>
MILLER	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ <i>OK</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STEELMAN	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS <i>No comment</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SWAHN <i>OK</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING <i>no obj</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	<u>ELLIOTT</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KINGON <i>no comment</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please submit your comments on the attached directly to Ben Elliott's office with an info copy to me by 10:00 a.m. tomorrow. Thank you.

RESPONSE:

(Rohrabacher/BE)
January 28, 1986
6:30 p.m.

Received SS

PRESIDENTIAL TAPING: ASSOCIATED BUILDERS & CONTRACTORS
CONVENTION
THURSDAY, JANUARY 30, 1986

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multitude of construction sites across our country. And, here in Washington, there seems to be on every street corner a number of construction sites proudly displaying the ABC logo. As businessmen and as private citizens, you are playing a vital role in helping to return our Nation to a path of greatness. Not so long ago, it seemed like we had wandered off that path. We'd turned to the Federal bureaucracy to chart the Nation's course. I don't have to tell you that America was headed down the wrong road and was quickly approaching economic disaster.

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From what I've heard of your plans for 1986, I am sure that you, at ABC, will continue to build upon your solid record.

To Jean Hails and the other members of the national executive committee, congratulations for the honor which has been bestowed upon you. I look forward to following ABC's progress and achievement in the year ahead. You should be proud of what you have achieved. I urge you to keep up the good work, and I thank you for all that you have done.

Received SG
JAN 29 AM 8 25**WHITE HOUSE STAFFING MEMORANDUM**DATE: 1/28/86ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 am., Wed., 1/29SUBJECT: PRESIDENTIAL TAPING: ASSOCIATED BUILDERS & CONTRACTORS
(Jan. 28 - 6:30 pm draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input type="checkbox"/>	<input type="checkbox"/>
MILLER	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STEELMAN	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	<u>ELLIOTT</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KINGON 	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please submit your comments on the attached directly to Ben Elliott's office with an info copy to me by 10:00 a.m. tomorrow. Thank you.

RESPONSE:

no staffing required

NO comment

AKK/dm

Received
1986 JAN 29 AM 11:47

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/28/86 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 am., Wed., 1/29

SUBJECT: PRESIDENTIAL TAPING: ASSOCIATED BUILDERS & CONTRACTORS
(Jan. 28 - 6:30 pm draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input type="checkbox"/>	<input type="checkbox"/>
MILLER	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STEELMAN	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	<u>ELLIOTT</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please submit your comments on the attached directly to Ben Elliott's office with an info copy to me by 10:00 a.m. tomorrow. Thank you.

RESPONSE:


OK
JAS

Received 3-5
1986 JAN 29 AM 10:31

THE WHITE HOUSE
WASHINGTON

January 29, 1986

MEMORANDUM FOR BEN ELLIOTT
DEPUTY ASSISTANT TO THE PRESIDENT
DIRECTOR, PRESIDENTIAL SPEECHWRITING

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Taping: Associated
Builders and Contractors

Counsel's Office has reviewed the above-referenced Presidential
taping, and finds no objection to it from a legal perspective.

cc: David L. Chew ✓

10. E. Board

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/28/86 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 am., Wed., 1/29

SUBJECT: PRESIDENTIAL TAPING: ASSOCIATED BUILDERS & CONTRACTORS
(Jan. 28 - 6:30 pm draft)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input type="checkbox"/>	<input type="checkbox"/>
MILLER	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	STEELMAN	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	ELLIOTT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please submit your comments on the attached directly to Ben Elliott's office with an info copy to me by 10:00 a.m. tomorrow. Thank you.

RESPONSE:

ID # 367582 CUPROHWHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET☐ O - OUTGOING☐ H - INTERNAL☐ I - INCOMINGDate Correspondence
Received (YY/MM/DD) 1 1Name of Correspondent: Dave Chew☐ MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Presidential Taping: Associated Builders & Contractors

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CUHOLL</u>		ORIGINATOR	<u>86101129</u>		<u>C</u>	<u>86101129</u>
<u>CUAT 18</u>		Referral Note:	<u>R</u>	<u>86101129</u>	<u>C</u>	<u>86101129</u>
		Referral Note:	<u>Jan 29 86 JGR memo to Ben Elliott</u>			
		Referral Note:				
		Referral Note:				
		Referral Note:				
		Referral Note:				

ACTION CODES:

A - Appropriate Action
C - Comment/Recommendation
D - Draft Response
F - Furnish Fact Sheet
to be used as Enclosure

I - Info Copy Only/No Action Necessary
R - Direct Reply w/Copy
S - For Signature
X - Interim Reply

DISPOSITION CODES:

A - Answered
B - Non-Special Referral
C - Completed
S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
Code = "A"
Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.

Send all routing updates to Central Reference (Room 75, OEOB).

Always return completed correspondence record to Central Files.

Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: _____ Media: _____ Individual Codes: _____

Prime Subject Code: _____ Secondary Subject Codes: _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C		Time:	P-
DSP		Time:	Media:

SIGNATURE CODES:

CPn - Presidential Correspondence

- n - 0 - Unknown
- n - 1 - Ronald Wilson Reagan
- n - 2 - Ronald Reagan
- n - 3 - Ron
- n - 4 - Dutch
- n - 5 - Ron Reagan
- n - 6 - Ronald
- n - 7 - Ronnie

CLn - First Lady's Correspondence

- n - 0 - Unknown
- n - 1 - Nancy Reagan
- n - 2 - Nancy
- n - 3 - Mrs. Ronald Reagan

CBn - Presidential & First Lady's Correspondence

- n - 1 - Ronald Reagan - Nancy Reagan
- n - 2 - Ron - Nancy

MEDIA CODES:

- B - Box/package
- C - Copy
- D - Official document
- G - Message
- H - Handcarried
- L - Letter
- M - Mailgram
- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study

THE WHITE HOUSE

WASHINGTON

January 29, 1986

MEMORANDUM FOR BEN ELLIOTT
DEPUTY ASSISTANT TO THE PRESIDENT
DIRECTOR, PRESIDENTIAL SPEECHWRITING

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Taping: Associated
Builders and Contractors

Counsel's Office has reviewed the above-referenced Presidential
taping, and finds no objection to it from a legal perspective.

cc: David L. Chew

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VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input type="checkbox"/>	<input type="checkbox"/>
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CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STEELMAN	<input type="checkbox"/>	<input type="checkbox"/>
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HICKS	<input type="checkbox"/>	<input type="checkbox"/>	<u>ELLIOTT</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please submit your comments on the attached directly to Ben Elliott's office with an info copy to me by 10:00 a.m. tomorrow. Thank you.

RESPONSE:

1986 JAN 29

7:35

David L. Chew
Staff Secretary
Ext. 2702

(Rohrabacher/BE)
January 28, 1986
6:30 p.m.

PRESIDENTIAL TAPING: ASSOCIATED BUILDERS & CONTRACTORS
CONVENTION
THURSDAY, JANUARY 30, 1986

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THE WHITE HOUSE

WASHINGTON

1/23/86

MEMORANDUM

TO: BEN ELLIOTT/ELIZABETH BOARD
FROM: FREDERICK J. RYAN, JR. *FRJ*
SUBJECT: APPROVED PRESIDENTIAL ACTIVITY

MEETING: Taping Session:
1. National Religious Broadcasters Convention (Chavez
DATE: 2. Associated Builders and Contractors Convention //

January 30, 1986

TIME: 3:30 pm

Earl Anderson
2164

DURATION: 5 minutes each

LOCATION: Diplomatic Reception Room

REMARKS REQUIRED: Yes

MEDIA COVERAGE: No

FIRST LADY
PARTICIPATION: No

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

K. Barun
P. Buchanan
D. Chew
M. Coyne
E. Crispin
M. Daniels
T. Dawson
D. Dellinger
B. Elliott
J. Erkenbeck
J. Faulkner
C. Fuller
W. Henkel

C. Hicks
J. Hooley
A. Kingon
J. Kuhn
C. McCain
B. Oglesby
R. Riley
R. Scouten
R. Shaddick
B. Shaddix
L. Speakes
L. Verstandig
WHCA Audio/Visual
WHCA Operations

ID # 367584 CU

PROH

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- ☐ O - OUTGOING
☐ H - INTERNAL
☐ I - INCOMING
 Date Correspondence Received (YY/MM/DD) 1/1

Name of Correspondent: Maile Chew

☐ MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Presidential Inauguration: National Address
Hospital Dinner: Super Bowl XX Tape
on Chinese Television

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CHSOL</u>	ORIGINATOR	<u>8610128</u>		<u>C</u>	<u>8601129</u>
<u>Unit 18</u>	Referral Note: <u>R</u>	<u>8610128</u>		<u>C</u>	<u>8601129</u>
	Referral Note: <u>In 2986 J&R memo to Ben Elliott</u>				
		<u>1/1</u>			<u>1/1</u>
	Referral Note:				
		<u>1/1</u>			<u>1/1</u>
	Referral Note:				
		<u>1/1</u>			<u>1/1</u>
	Referral Note:				

ACTION CODES:

A - Appropriate Action
 C - Comment/Recommendation
 D - Draft Response
 F - Furnish Fact Sheet
 to be used as Enclosure

I - Info Copy Only/No Action Necessary
 R - Direct Reply w/Copy
 S - For Signature
 X - Interim Reply

DISPOSITION CODES:

A - Answered
 B - Non-Special Referral
 C - Completed
 S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing


Comments: _____


Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEGB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

THE WHITE HOUSE
WASHINGTON

January 29, 1986

MEMORANDUM FOR BEN ELLIOTT
DEPUTY ASSISTANT TO THE PRESIDENT
DIRECTOR, PRESIDENTIAL SPEECHWRITING

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Tapings: Nathan Adelson
Hospice Dinner;  Super Bowl XX Tape on
Chinese Television

Counsel's Office has reviewed the above-referenced Presidential tapings, and finds no objection to them from a legal perspective.

cc: David L. Chew

WHITE HOUSE STAFFING MEMORANDUMDATE: 1/28/86 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 am, Wed., 1/29SUBJECT: PRESIDENTIAL TAPINGS: Nathan Adelson Hospice Dinner
✓ Super Bowl XX Tape on Chinese Television

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MILLER	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/> P <input checked="" type="checkbox"/> SS	STEELMAN	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	<u>ELLIOTT</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please submit your comments on the attached directly to Ben Elliott's office by 10:00 a.m. tomorrow with an info copy to my office. Thank you.

RESPONSE:

David L. Chew
Staff Secretary
Ext. 2702

(Rohrabacher)
January 28, 1986
10:30 a.m.

100 JAN 28 11 41 13
PRESIDENTIAL TAPING: SUPER BOWL XX TAPE ON CHINESE TELEVISION
THURSDAY, JANUARY 30, 1986

Greetings from the people of the United States. It is a pleasure, today, to share with you one of America's major sporting events. At the Super Bowl, the two best football teams in the United States challenge each other for the championship. Each team has spent five months competing against all others and, at the Super Bowl, they face each other, the ultimate test.

Football is a sport unique to North America and is extremely popular among the people in the United States. Children begin playing it in elementary school and continue through university. Many of the best players then go on to play professionally. It is a rugged sport which develops both a spirit of team work and friendly competition. Also, each team is based in a major city. Although the sport is a profit-making business and each team is privately owned, the people of each city take great pride in their local team. All of this, of course, adds to the excitement. The American people hope you enjoy the game.

We also want to wish all of you a pleasant and prosperous Year of the Tiger. I am confident the growing ties of friendship and cooperation between our countries and peoples will further prosper during the coming year.

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20506

February 27, 1986

ACTION

MEMORANDUM FOR RODNEY B. McDANIEL

FROM: DAVID N. LAUX *DL*

SUBJECT: Request for Presidential Videotape Message
Introducing Super Bowl Tape on Chinese Television

You will recall that this is a proposal by State which we ran entirely through the system (it was approved by Bill Martin, Don Fortier and Fred Ryan) January 25-29, and the message was to be videotaped on January 30, 1986. However, the Chinese Government had not approved the idea by the time of the President's videotaping session so the actual videotape was not made. In the last 24 hours we have been informed by the Chinese Embassy here, and the private company involved in Chicago, that the Chinese Government has approved the proposal and would be delighted to have a Presidential videotape message. Also, the finished product, i.e., the edited, Chinese-language-dubbed version of the super bowl game, has been screened by a Department of Commerce official in Chicago (who was formerly a Foreign Commercial Officer in China with fluent Chinese) together with a Chinese interpreter, and in their judgment the result is a high quality piece of work, worthy of Presidential association.

Essentially, this is a target of opportunity for the President to convey a friendly message to the Chinese people which will be seen by a huge audience (over 200 million people).

The original text (Tab A) is good as is, has been approved by the speechwriters and is in the hands of the Presidential videotape office. Fred Ryan's office informs me they can put it on the February 28 videotape schedule if they get a telephone call from Bob Pearson approving it. Jean Jackson in Scheduling (x-7560) and Caroline Hines in the Video Office (x-7730) are handling this.

DL
Gaston Sigur concurs.

RECOMMENDATION:

That you telephone Fred Ryan's office to approve the videotaping, and forward the Schedule Proposal at Tab I.

Approve _____

Disapprove _____

Attachment:

Tab I Schedule Proposal

Tab A Text

THE WHITE HOUSE
WASHINGTON

SCHEDULE PROPOSAL

TO: FREDERICK J. RYAN, Director
Presidential Appointments and Scheduling

FROM: RODNEY B. McDANIEL

REQUEST: 1-minute, videotape message to Chinese people

PURPOSE: To enhance U.S.-China relations by introducing Chinese-language dubbed videotape of Super Bowl game to be shown on Chinese national television on March 9, 1986, and to be covered by Washington Post article the same day.

BACKGROUND: This is a target of opportunity for the President to convey a friendly message to the Chinese people which will be seen by a huge audience (over 200 million people). Was tentatively scheduled for 30 January videotaping session but was not approved by Chinese Government in time so was not taped. It has since been approved by the Chinese Government. Also, the final product has been screened by U.S. Government officials in Chicago and judged to be of high quality, worthy of Presidential involvement.

PREVIOUS PARTICIPATION: None

DATE & TIME: To be videotaped at Friday, February 28, 1986 taping session.

PARTICIPANTS: The President

REMARKS REQUIRED: 1-minute text approved by speechwriters (Tab A).

RECOMMENDED BY: State, USIA, NSC

OPPOSED BY: None

Attachment:
Tab A Text

(Rohrabacher)
January 28, 1986
10:30 a.m.

JAN 29 1986
PRESIDENTIAL TAPING: SUPER BOWL XX TAPE ON CHINESE TELEVISION
THURSDAY, JANUARY 30, 1986

Greetings from the people of the United States. It is a pleasure, today, to share with you one of America's major sporting events. At the Super Bowl, the two best football teams in the United States challenge each other for the championship. Each team has spent five months competing against all others and, at the Super Bowl, they face each other, the ultimate test.

Football is a sport unique to North America and is extremely popular among the people in the United States. Children begin playing it in elementary school and continue through university. Many of the best players then go on to play professionally. It is a rugged sport which develops both a spirit of team work and friendly competition. Also, each team is based in a major city. Although the sport is a profit-making business and each team is privately owned, the people of each city take great pride in their local team. All of this, of course, adds to the excitement. The American people hope you enjoy the game.

We also want to wish all of you a pleasant and prosperous Year of the Tiger. I am confident the growing ties of friendship and cooperation between our countries and peoples will further prosper during the coming year.

National Security Council
The White House

System #

I

Package #

0656

DOCLOG

OM

A/O

	SEQUENCE TO	HAS SEEN	DISPOSITION
Bob Pearson	<u>1</u>	<u>P</u>	<u>A</u> <u>A</u>
Rodney McDaniel	<u>2</u>		<u>A</u>
Don Fortier			
Paul Thompson			
Florence Gantt			
John Poindexter			
Rodney McDaniel			
NSC Secretariat	<u>2</u>		<u>N</u>
Situation Room			

I = Information

A = Action

R = Retain

D = Dispatch

N = No further Action

cc: VP Regan Buchanan Other _____

COMMENTS

Should be seen by: _____

(Date/Time)

NSC/S PROFILE

UNCLASSIFIED

ID 8600656

RECEIVED 25 JAN 86 11

TO

POINDEXTER

FROM PLATT, N

DOCDATE 24 JAN 86

LAUX

25 JAN 86

MARTIN

25 JAN 86

KEYWORDS: CHINA P R

MEDIA

PUBLIC DIPLOMACY

SUBJECT: PRES REMARKS FOR TAPE OF SUPER BOWL TO BE SHOWN ON CHINESE TV

ACTION: PREPARE MEMO FOR POINDEXTER DUE: STATUS C FILES WH

FOR ACTION

FOR CONCURRENCE

FOR INFO

LAUX

SIGUR

SMALL

CHILDRESS

RAYMOND

STEINER

COMMENTS

REF# 8602290

LOG

NSCIFID

(JF KL)

ACTION OFFICER (S) ASSIGNED ACTION REQUIRED DUE COPIES TO
McDaniel *X 2/27* *For Signature* *2/28* *✓*
C 2/27 NFAR per Pearson *LX, SU*

DISPATCH

W/ATTCH

FILE

Wlt(C) *Dr*

EF
WS
(Rohrabacher)
January 29, 1986
4:00 p.m.

36758455
PRD11
REC'D
FO 005-C3
00034

PRESIDENTIAL TAPING: SUPER BOWL XX TAPE ON CHINESE TELEVISION
THURSDAY, JANUARY 30, 1986 PR007-01

Greetings from the people of the United States. It is a pleasure to share with you one of America's major sporting events. At the Super Bowl, the two best professional football teams in the United States challenge each other for the championship. Each team has spent five months competing against all others and, at the Super Bowl, they face each other, the ultimate test.

Football is extremely popular among the people in the United States. Children begin playing it in elementary school and continue through their college days. Many of the best players then go on to play professionally. It is a rugged sport that develops both a spirit of team work and friendly competition. Also, each team is based in a major city. Although the sport is a profit-making business and each team is privately owned, the people of each city take great pride in their local team. All of this, of course, adds to the excitement. The American people hope you enjoy the game.

We also want to wish all of you a pleasant and prosperous Year of the Tiger. I am confident the growing ties of friendship and cooperation between our countries and peoples will further prosper during the coming year.

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/28/86 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 am, Wed., 1/29

SUBJECT: PRESIDENTIAL TAPINGS: Nathan Adelson Hospice Dinner
Super Bowl XX Tape on Chinese Television

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER <i>see memo</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MILLER	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ <i>OK</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/> <i>P SS</i>	STEELMAN	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS <i>No Comment</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN <i>OK</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING <i>noisy</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	<u>ELLIOTT</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KINGON <i>noisy</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please submit your comments on the attached directly to Ben Elliott's office by 10:00 a.m. tomorrow with an info copy to my office. Thank you.

RESPONSE:

(Rohrabacher)
January 28, 1986
10:30 a.m.

Received SS

1986 JAN 28 PM 4:53

PRESIDENTIAL TAPING: SUPER BOWL XX TAPE ON CHINESE TELEVISION
THURSDAY, JANUARY 30, 1986

Greetings from the people of the United States. It is a pleasure, today, to share with you one of America's major sporting events. At the Super Bowl, the two best football teams in the United States challenge each other for the championship. Each team has spent five months competing against all others and, at the Super Bowl, they face each other, the ultimate test.

Football is a sport unique to North America and is extremely popular among the people in the United States. Children begin playing it in elementary school and continue through university. Many of the best players then go on to play professionally. It is a rugged sport which develops both a spirit of team work and friendly competition. Also, each team is based in a major city. Although the sport is a profit-making business and each team is privately owned, the people of each city take great pride in their local team. All of this, of course, adds to the excitement. The American people hope you enjoy the game.

We also want to wish all of you a pleasant and prosperous Year of the Tiger. I am confident the growing ties of friendship and cooperation between our countries and peoples will further prosper during the coming year.

✓ TO: E. BOARD

Document No. _____

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/28/86 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 am, Wed., 1/29

SUBJECT: PRESIDENTIAL TAPINGS: Nathan Adelson Hospice Dinner
Super Bowl XX Tape on Chinese Television

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MILLER	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STEELMAN	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	<u>ELLIOTT</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please submit your comments on the attached directly to Ben Elliott's office by 10:00 a.m. tomorrow with an info copy to my office. Thank you.

RESPONSE:


David L. Chew
Staff Secretary
Ext. 2702

Received SS
1986 JAN 29 AM 10:31

THE WHITE HOUSE
WASHINGTON


January 29, 1986

MEMORANDUM FOR BEN ELLIOTT
DEPUTY ASSISTANT TO THE PRESIDENT
DIRECTOR, PRESIDENTIAL SPEECHWRITING

FROM: JOHN G. ROBERTS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Tapings: Nathan Adelson
Hospice Dinner; Super Bowl XX Tape on
Chinese Television

Counsel's Office has reviewed the above-referenced Presidential tapings, and finds no objection to them from a legal perspective.

cc: David L. Chew 

Received SS

1986 JAN 28 PM 5:34

WHITE HOUSE STAFFING MEMORANDUMDATE: 1/28/86 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 am, Wed., 1/29SUBJECT: PRESIDENTIAL TAPINGS: Nathan Adelson Hospice Dinner
Super Bowl XX Tape on Chinese Television

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MILLER	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/> P <input checked="" type="checkbox"/> SS	STEELMAN	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	<u>ELLIOTT</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please submit your comments on the attached directly to Ben Elliott's office by 10:00 a.m. tomorrow with an info copy to my office. Thank you.

RESPONSE:

No Objection
[Signature]

David L. Chew
Staff Secretary
Ext. 2702

Received SS
1986 JAN 29 AM 11:47

Document No. _____

WHITE HOUSE STAFFING MEMORANDUM

DATE: 1/28/86 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 am, Wed., 1/29

SUBJECT: PRESIDENTIAL TAPINGS: Nathan Adelson Hospice Dinner
Super Bowl XX Tape on Chinese Television

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MILLER	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STEELMAN	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	ELLIOTT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please submit your comments on the attached directly to Ben Elliott's office by 10:00 a.m. tomorrow with an info copy to my office. Thank you.

RESPONSE:

OK
JAS

David L. Chew
Staff Secretary
Ext. 2702

Received SS
16 JAN 29 PM 8 30

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20506

January 29, 1986

MEMORANDUM FOR DAVID L. CHEW

FROM:

WILLIAM F. MARTIN *WFP for*

SUBJECT:

Presidential Videotape Message Introducing
Super Bowl Tape on Chinese Television

NSC concurs with the attached Presidential Videotape message introducing Super Bowl XX tape on Chinese television, which is a substantial improvement over the State draft.

Essentially this is a target of opportunity for the President to convey a friendly message to the Chinese people which will be seen by a huge audience (up to 300 million people). The message also conveys the President's greetings for the Chinese New Year.

Attachment:

Tab A Speech text

(Rohrabacher)
January 28, 1986
10:30 a.m.

100 JAN 28 5 14 PM '86
PRESIDENTIAL TAPING: SUPER BOWL XX TAPE ON CHINESE TELEVISION
THURSDAY, JANUARY 30, 1986

Greetings from the people of the United States. It is a pleasure, today, to share with you one of America's major sporting events. At the Super Bowl, the two best football teams in the United States challenge each other for the championship. Each team has spent five months competing against all others and, at the Super Bowl, they face each other, the ultimate test.

Football is a sport unique to North America and is extremely popular among the people in the United States. Children begin playing it in elementary school and continue through university. Many of the best players then go on to play professionally. It is a rugged sport which develops both a spirit of team work and friendly competition. Also, each team is based in a major city. Although the sport is a profit-making business and each team is privately owned, the people of each city take great pride in their local team. All of this, of course, adds to the excitement. The American people hope you enjoy the game.

We also want to wish all of you a pleasant and prosperous Year of the Tiger. I am confident the growing ties of friendship and cooperation between our countries and peoples will further prosper during the coming year.

Prison

Prison

Prison

Prison

36758495
RO

0656 add-on
PRO 11

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20506

January 29, 1986

MEMORANDUM FOR DAVID L. CHEW

FROM:

WILLIAM F. MARTIN *JWRP*
for

SUBJECT:

Presidential Videotape Message Introducing
Super Bowl Tape on Chinese Television

NSC concurs with the attached Presidential Videotape message introducing Super Bowl XX tape on Chinese television, which is a substantial improvement over the State draft.

Essentially this is a target of opportunity for the President to convey a friendly message to the Chinese people which will be seen by a huge audience (up to 300 million people). The message also conveys the President's greetings for the Chinese New Year.

Attachment:

Tab A Speech text

cc: Ben Elliott

National Security Council
The White House

RECEIVED

86 JAN 29 AIO: 47

CB
656 add-on

System # I

Package # 656

DOCLOG chr A/O

	SEQUENCE TO	HAS SEEN	DISPOSITION
Bob Pearson	<u>1</u>	<u>P</u>	<u> </u>
William Martin	<u> </u>	<u> </u>	<u> </u>
Don Fortier	<u>2</u>	<u>DFZ</u>	<u>A</u>
Paul Thompson	<u> </u>	<u> </u>	<u> </u>
Florence Gantt	<u> </u>	<u> </u>	<u> </u>
John Poindexter	<u> </u>	<u> </u>	<u> </u>
William Martin	<u>3</u>	<u>✓</u>	<u>A</u>
NSC Secretariat	<u>4</u>	<u>ST.</u>	<u>D</u>
Situation Room	<u> </u>	<u> </u>	<u> </u>

I = Information A = Action R = Retain D = Dispatch N = No further Action

cc: VP Regan Buchanan Other CBM / WPM / JWP

COMMENTS

Should be seen by: ASAP
(Date/Time)

NSCIS
I SENT CC. COPY TO
BEN ELLIOTT. 1/29
ST.

6 JAN 29 PM 2: 51

National Security Council
The White House

421

System # 7

Package # 0656

86 JAN 28 P 6: 52

DOCLOG 27 A/O 01

	SEQUENCE TO	HAS SEEN	DISPOSITION
Bob Pearson	_____	_____	_____
William Martin	<u>1</u>	<u>um</u>	_____
Don Fortier	<u>2</u>	<u>DR</u>	<u>A</u>
Paul Thompson	_____	_____	_____
Florence Gantt	_____	_____	_____
John Poindexter	<u>3</u>	<u>✓</u>	<u>FYF</u>
William Martin	_____	_____	_____
NSC Secretariat	<u>4</u>	_____	<u>N</u>
Situation Room	_____	_____	_____

I = Information	A = Action	R = Retain	D = Dispatch	N = No further Action
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cc: VP Regan Buchanan Other _____

COMMENTS

Should be seen by: _____
(Date/Time)

NSC/S PROFILE

UNCLASSIFIED

ID 8600656

RECEIVED 25 JAN 86 11

TO POINDEXTER

FROM PLATT, N

DOCDATE 24 JAN 86

LAUX

25 JAN 86

MARTIN

25 JAN 86

KEYWORDS: CHINA P R

MEDIA

PUBLIC DIPLOMACY

SUBJECT: PRES REMARKS FOR TAPE OF SUPER BOWL TO BE SHOWN ON CHINESE TV

ACTION: PREPARE MEMO FOR POINDEXTER DUE: 28 JAN 86 STATUS C FILES WH

FOR ACTION

FOR CONCURRENCE

FOR INFO

LAUX

SIGUR

SMALL

CHILDRESS

RAYMOND

STEINER

COMMENTS

REF# 8602290

LOG

NSCIFID

(JF JF)

ACTION OFFICER (S) ASSIGNED ACTION REQUIRED DUE COPIES TO

Fortier 1X 1/28 Reopen/For Info
C 1/29 Pearson Sgd Memo BE LX-BP

DISPATCH

W/ATTCH FILE

27

NATIONAL SECURITY COUNCIL

TO: Brian Monahan

From: David Laux

URGENT

Per our telecon +
conversation w/ Bob Pearson,
I gave Ben Elliott's office
NSC clearance by phone
Tues. evening.

Thanks.

DL

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20506INFORMATION

January 28, 1986

MEMORANDUM FOR DONALD R. FORTIER

NOTEDFROM: DAVID N. LAUX *DL*SUBJECT: Presidential Videotape Message Introducing
Super Bowl Tape on Chinese Television

Bob Pearson asked me to inform you of the status of this project.

State requested that the President do a one-minute videotape message to the Chinese people, introducing a Chinese-language dubbed tape of the Super Bowl football game to be shown on Chinese national television. The message will also convey the President's greetings for the Chinese New Year.

We checked the idea out thoroughly, along with the credentials of the firm involved in Chicago, endorsed the request, and it was forwarded to Fred Ryan in a schedule proposal from Bill Martin. Fred has approved it, and the President is scheduled to do a 1-minute videotape Thursday afternoon, January 30, at 3:30 p.m. using a text originally done by State but substantially improved by the speechwriters.

The idea came out of discussions between a Department of Commerce officer in their Chicago office (but formerly a commercial officer in our consulate in Guangzhou), Chicago city officials and Illinois State officials, the Chicago Bears football team and Pete Rosell, head of the National Football League. Illinois has a sister State-province relationship with the province of Liaoning in China and Chicago a sister city relationship with Liaoning's capital -- Shenyang (formerly Mukden). The Chicago company involved is TLI International, which represents CCTV, the China national television, in the U.S.

The idea was blessed by State and USIA (Charlie Wick has been informed), and we have cleared it with the Chinese Embassy here. Our Embassy in Beijing has been informed and is in the process of discussing it with the Chinese Ministry of Foreign Affairs. It had already been cleared with CCTV in China. Since there will be several advertisements inserted at half-time (State of Illinois, Hewlett Packard, McDonnell-Douglas, and Nike Shoes), I checked with the White House legal counsel to make sure the President's participation was appropriate and they have said yes. TLI has agreed

to ship the White House a copy of the final product for our approval before it is used in China.

Essentially this is a target of opportunity for the President to convey a friendly message to the Chinese people which will be seen by a huge audience (up to 300 million people). The final details are not settled as to exact time and length of showing, but it will probably be late February or early March either as a 1-hour summary or two 1-hour sections a week apart, shown on prime time -- a Sunday evening at 7:30 p.m. after the 7:00 p.m. news.

You may wish to inform Don Regan or others of this development. If you have any further questions before the actual production Thursday, please let me know. The earlier memo, schedule request and speech text are at Tab A for your reference.

Gaston Sigur ^{GS} concurs.

Attachment:

Tab A Memo, schedule request and speech text

THE WHITE HOUSE

WASHINGTON

January 25, 1986

SCHEDULE PROPOSAL

TO: FREDERICK J. RYAN, Director
Presidential Appointments and Scheduling

FROM: WILLIAM F. MARTIN *WFM*

REQUEST: 1-minute, videotape message to Chinese people

PURPOSE: To enhance U.S.-China relations by introducing Chinese-language dubbed videotape of Super Bowl game to be shown on Chinese national television.

BACKGROUND: Idea generated in discussion between State and NSC staffers when it was learned Chinese-language dubbed videotape of Super Bowl game was to be made for showing on Chinese national television.

PREVIOUS PARTICIPATION: None

DATE & TIME: To be videotaped at Thursday, January 30, 1986 taping session.

PARTICIPANTS: The President

REMARKS REQUIRED: 1-minute text being re-worked by speechwriters (copy of State draft attached).

RECOMMENDED BY: State, USIA, NSC

OPPOSED BY: None

Attachment:
Tab A State memo



United States Department of State

Washington, D.C. 20520

0656

January 24, 1986

MEMORANDUM FOR VADM JOHN M. POINDEXTER
THE WHITE HOUSE

Subject: Remarks by the President on Tape of Super Bowl
to be shown on Chinese Television

Members of the Chicago community have made arrangements with Chinese Central Television (CCTV) and various provincial television authorities to show a tape of the Super Bowl XX game during the first week of February. The tape will be dubbed into Chinese next week and flown to China for broadcast the following week.

The Department proposes that the President make a short statement at the opening of the broadcast welcoming the opportunity for the Chinese people to see one of the major sporting events in the United States and wishing them a happy Spring Festival (Chinese New Year) which begins February 9.

The program, which has the support of the National Football League and its commissioner Pete Rozelle, will be sponsored by the State of Illinois, the City of Chicago and a number of corporations, including McDonald-Douglas and Hewlett-Packard. The corporate advertisements will be inserted into the tape at the end of each quarter of the game. Other advertising carried on domestic U.S. television will not be included.

The Department believes this provides a unique opportunity for the President to convey a message of greeting to the Chinese people and recommends that a short video be prepared for inclusion in the tape. Suggested remarks are attached.

A handwritten signature in dark ink, appearing to read "Nicholas Platt".

Nicholas Platt
Executive Secretary

David Lamy
(Rohrabacher)

January 27, 1986
11:00 a.m.

PRESIDENTIAL TAPING: SUPER BOWL XX TAPE ON CHINESE TELEVISION
THURSDAY, JANUARY 30, 1986

Greetings from the people of the United States. It is a pleasure, today, to share with you one of America's major sporting events. At the Super Bowl, the two best football teams in the United States challenge each other for the championship. Each team has spent five months competing against all others and, at the Super Bowl, they face each other, the ultimate test.

Football is a sport unique to North America and is extremely popular among the people in the United States. Children begin playing it in elementary school and continue through university. Many of the best players then go on to play professionally. It is a rugged sport which develops both a spirit of team work and friendly competition. Also, each team is based in a major city. Although the sport is a profit-making business and each team is privately owned, the people of each city take great pride in their local team. All of this, of course, adds to the excitement. The American people hope you enjoy the game.

We also want to wish all of you a pleasant and prosperous Year of the Tiger. I am confident the growing ties of friendship and cooperation between our countries and peoples will further prosper during the coming year.

Draft Remarks for the President
Super Bowl XX Tape on Chinese Television

I am pleased to introduce the people of China to one of the major sporting events in the United States. The Super Bowl is the culmination of over five months of competition between numerous professional football teams throughout the United States as the two winning teams compete for the title of Champion.

Football is a sport unique to North America and is extremely popular among the people in the United States. Children begin playing the sport in elementary school and continue through university. Many of the best players then go on to play professionally with the National Football League and the newly-established United States Football League which plays its games during the Spring. Although football is unfamiliar to many people in other countries, we hope opportunities such as this will provide greater information about the sport and the United States.

As this program will be shown in China during the Spring Festival holiday period, I also wish all of you a pleasant and prosperous Year of the Tiger. I am confident the growing ties of friendship and cooperation between our countries and peoples will further prosper during the coming year.

TIME STAMP

NATIONAL SECURITY COUNCIL EXECUTIVE SECRETARY REFERRAL

86 JAN 28 P 5: 58

SYSTEM I LOG NUMBER: 0656 ADD-ON

ACTION OFFICER: LAUX

DUE: 0800 A.M. 1/29

URGENT

- ☐ Prepare Memo Martin to Chew
☒ Prepare Memo Martin to Elliott
☐ Prepare Memo _____ to _____

*** PUT RESPECTIVE STAFF OFFICER'S NAME IN MARGIN BESIDE CHANGES.

CONCURRENCES/COMMENTS*

DUE: 0800 A.M. 1/29

*PHONE to action officer at ext. 5746

☐ Burghardt
☐ Cannistraro
☒ Childress
☐ Cobb
☐ Covey
☐ Danzansky
☐ deGraffenreid
☐ Djerejian
☐ Dobriansky
☐ Donley
☐ Douglass
☐ Fortier
☐ Grimes
☐ Hughes
☐ Korengold
☐ Kraemer
☐ Laux

☐ Lehman
☐ Lenczowski
☐ Levine
☐ Linhard
☐ Mahley
☐ Major
☐ Mandel
☐ Matlock
☐ May
☒ McDaniel (FBI)
☐ Menges
☐ Miller
☐ North
☐ Platt
☒ Raymond
☐ Reger
☐ Ringdahl

☐ Sable
☐ Sachs
☐ Sestanovich
☒ Sigur
☒ Small
☐ Sommer
☐ Soos
☐ Stark
☒ Steiner
☐ Tahir-Kheli
☐ Teicher
☐ Thompson
☐ Tillman
☐ Wigg
☐ Wright
☐ _____
☐ _____

INFORMATION

☒ Martin

☒ Pearson

☒ Secretariat

WHITE HOUSE STAFFING MEMORANDUM **URGENT**

DATE: 1/28/86 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00 am, Wed., 1/29

SUBJECT: PRESIDENTIAL TAPINGS: Nathan Adelson Hospice Dinner
Super Bowl XX Tape on Chinese Television

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input type="checkbox"/>	OGLESBY	<input type="checkbox"/>	<input type="checkbox"/>
REGAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	POINDEXTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MILLER	<input type="checkbox"/>	<input type="checkbox"/>	RYAN	<input type="checkbox"/>	<input type="checkbox"/>
BUCHANAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPEAKES	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CHAVEZ	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SPRINKEL	<input type="checkbox"/>	<input type="checkbox"/>
CHEW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	STEELMAN	<input type="checkbox"/>	<input type="checkbox"/>
DANIELS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SVAHN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FIELDING	<input checked="" type="checkbox"/>	<input type="checkbox"/>	THOMAS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HENKEL	<input type="checkbox"/>	<input type="checkbox"/>	TUTTLE	<input type="checkbox"/>	<input type="checkbox"/>
HICKS	<input type="checkbox"/>	<input type="checkbox"/>	ELLIOTT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
KINGON	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
LACY	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please submit your comments on the attached directly to Ben Elliott's office by 10:00 a.m. tomorrow with an info copy to my office. Thank you.

RESPONSE:

Handled by phone. Told Ben Elliott's office
this re-write is fine.

DL

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20506

January 25, 1986

ACTION

MEMORANDUM FOR WILLIAM F. MARTIN

FROM: DAVID N. LAUX *[initials]*

SUBJECT: Request for Presidential Videotape Message
Introducing Super Bowl Tape on Chinese Television

State has requested (Tab A) that the President do a one-minute videotape message to the Chinese people, introducing a Chinese-language dubbed tape of the Super Bowl football game to be shown on Chinese national television. The message would also convey the President's greetings for the Chinese New Year.

This idea came out of a discussion between Gaston Sigur and a State China desk officer yesterday, when it was learned that a Chinese-language dubbed tape of the game was to be made, supported by the National Football League and sponsored by the State of Illinois, City of Chicago, McDonnell-Douglas and Hewlett-Packard Corporations.

I have checked with Fred Ryan's office and they tell me the President has a videotape session Thursday afternoon, January 30, with only two items scheduled so that this could be added. I checked with the office of the President's legal counsel to see if there was any problem in involving the President because the tape will also include advertisements by McDonnell-Douglas and Hewlett-Packard, and they (John Roberts) tell me they see no problem in the President doing the introductory message. The text of the President's remarks is being reworked by the speechwriters and will be ready Monday, January 27, 1986.

This is a unique opportunity for the President to convey a message to the Chinese people which will be seen by a huge audience. State, USIA and the NSC endorse this request.

Gaston Sigur ^{GS} concurs.

RECOMMENDATION:

That you forward the Schedule Proposal at Tab I.

Approve *[initials]*

Disapprove _____

Attachments:

Tab I Schedule Proposal
Tab A State memo

**National Security Council
The White House**

System # I

06 JAN 25 P 2: 21

Package # 0656

DOCLOG Σ7. A/O _____

	SEQUENCE TO	HAS SEEN	DISPOSITION
Bob Pearson	<u>1</u>	<u>P</u>	<u>A</u>
William Martin	<u>K</u>		<u>A</u>
Don Fortier			
Paul Thompson			
Florence Gantt			
John Poindexter			
William Martin			
NSC Secretariat	<u>2</u>	<u>Σ7.</u>	<u>D</u>
Situation Room		<u>1436L</u> <u>1125/186</u>	

I = Information	<u>A = Action</u>	R = Retain	D = Dispatch	N = No further Action
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cc: VP Regan Buchanan Other Jmp/DRP

COMMENTS

Should be seen by: _____

(Date/Time)

Admiral, Am

Ryan sets no problem with this.

*Dr,
BL*

NSC/S PROFILE

UNCLASSIFIED

ID 8600656

RECEIVED 25 JAN 86 11

TO POINDEXTER

FROM PLATT, N

DOCDATE 24 JAN 86

LAUX

25 JAN 86

MARTIN

25 JAN 86

KEYWORDS: CHINA P R

MEDIA

PUBLIC DIPLOMACY

SUBJECT: PRES REMARKS FOR TAPE OF SUPER BOWL TO BE SHOWN ON CHINESE TV

ACTION: PREPARE MEMO FOR POINDEXTER DUE: STATUS C FILES WH

FOR ACTION

FOR CONCURRENCE

FOR INFO

LAUX

SIGUR

SMALL

CHILDRESS

RAYMOND

STEINER

COMMENTS

REF# 8602290

LOG

NSCIFID

(JF KL)

ACTION OFFICER (S) ASSIGNED ACTION REQUIRED DUE COPIES TO

C 1/25 Pearson Sig Bero

BB, LX

Futur

S 1/28 Deepen/Fn Inform

C 1/29 Noted By Futur

BB, LX

DISPATCH

1/25

W/ATTCH FILE

(C) KL

NSC/S PROFILE

UNCLASSIFIED

ID 8600656

RECEIVED 25 JAN 86 11

TO POINDEXTER FROM PLATT, N
LAUX
MARTIN

DOCDATE 24 JAN 86
25 JAN 86
25 JAN 86

KEYWORDS: CHINA P R MEDIA
PUBLIC DIPLOMACY

SUBJECT: PRES REMARKS FOR TAPE OF SUPER BOWL TO BE SHOWN ON CHINESE TV

ACTION: PREPARE MEMO FOR POINDEXTER DUE: 28 JAN 86 STATUS C FILES WH

FOR ACTION

FOR CONCURRENCE

FOR INFO

LAUX

SIGUR

SMALL

CHILDRESS

RAYMOND

STEINER

COMMENTS

REF# 8602290

LOG

NSCIFID

(JF JF)

ACTION OFFICER (S)	ASSIGNED	ACTION REQUIRED	DUE	COPIES TO
	C 1/25	Pearson Sgd Memo		Lx Bp

DISPATCH

1/25 Lx

W/ATTCH FILE

W/ATTCH