

# Ronald Reagan Presidential Library Digital Library Collections

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**WHORM Subject File Code:** PR016-01  
(Public Relations: Publicity: Broadcasts – Telecasts)  
**Case file Number(s):** 325001-335000  
**Box:** 24

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# WITHDRAWAL SHEET

## Ronald Reagan Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
1. memo (325395)	from Sue Mathis to Pat Buchanan, re media plans	6/14/85	<del>B5</del>
2. memo (334857)	from Robert Kimmitt to Michael Deaver, re Randall Robinson's criticism of Reagan Administration's policy toward South Africa	n.d.	<del>B5</del> mrt 11/2/01
COLLECTION: WHORM: Subject File			smf
FILE LOCATION: PR 016-01 Public Relations: Broadcasts-Telecasts (325001-335000)			5/7/92

### RESTRICTION CODES

- A. National security classified information.
3. Presidential Records Act
  - B1. Release would violate a Federal statute.
  - B2. Release would disclose trade secrets or confidential commercial or financial information.
  - B3. Release would constitute a clearly unwarranted invasion of personal privacy.
  - B4. Relating to appointment to Federal office.
  - B5. Release would disclose confidential advice between the President and his advisors, or between such advisors.

- B6. Release could disclose internal personnel rules and practices of an agency.
- B7. Release would disclose information compiled for law enforcement purposes.
- B8. Release would disclose information concerning the regulation of financial institutions.
- B9. Release would disclose geological or geophysical information concerning wells.
- C. Closed in accordance with restrictions contained in donor's deed of gift.

CBS

central

~~326491~~

325315

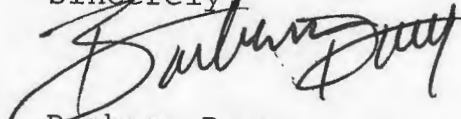
JV 1

PR01601

Dear Mrs. Reagan,

Mr. Wallace has asked that I pass  
the attached on to you - he thought  
you might enjoy it....

Sincerely

  
Barbara Dury

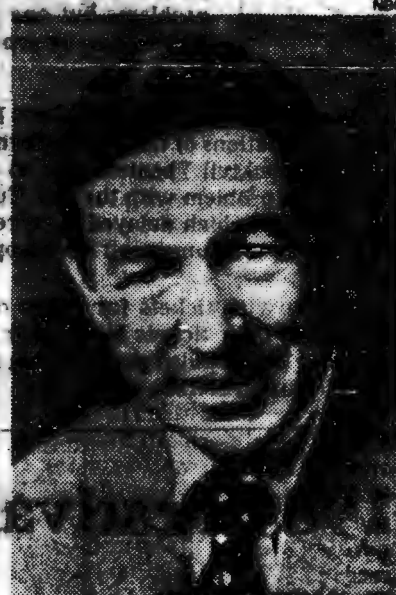
# Wallace profiles first lady on CBS

By RICK SHERWOOD



The power of the presidency is a known fact, but the power of the first lady is also built into the title and perhaps too often overlooked.

That's especially true in the case of Nancy Reagan. So claims Mike Wallace in tonight's 11 p.m. "NBC News" special "The First Lady, Nancy Reagan" (NBC at 9). The hourlong report takes the first lady from childhood through her four and a half years in the White House, with emphasis on the growth and scope of the power Mrs. Reagan now wields. The program includes extensive footage featuring the Reagans' California ranch and Camp David. Enlightening in terms of personal insights are interviews with some of the people gathered around the president and his wife. Even if you don't like news specials, this one is worth a try.



MIKE WALLACE Interviews Nancy Reagan

Torn, Tommy Lee Jones and Kim Stanley also star.

## SERIES SAMPLINGS

"Scarecrow and Mrs. King," CBS at 7. Amanda enrolls in a special training class for spies. Kate Jackson. Repeat.

"Kate & Allie," CBS at 8. Allie and her ex-husband battle over who can give an Allie the most expensive birthday present. Susan Saint James. Repeat.

"Newhart," CBS at 8:30. Dick is involved in a battle of wits with Larry to get rid of a marauding goat. Bob Newhart, William Sanderson. Repeat.

"Lacey & Lacey," CBS at 9. Lacey is determined to find out why a successful businesswoman attempted suicide. Tyne Daly. Repeat.

"Late Night With David Letterman," NBC at 11:30 a.m. Singer Phil Collins and actress Valerie Bertinelli guest.

## HIGHLIGHTS BOX

"Little House: Look Back to Yesterday," NBC at 7. If you liked the series, you'll love the movie. It's a lot more of the same. Here, the Ingalls are reunited when they learn of the impending death of Albert Ingalls... an experience that nearly destroys Charles. The film was first seen in 1983. Michael Landon, Matthew Laborteaux, Melissa Gilbert and Victor French star.

"American Playhouse," PBS at 8. Jessica Lange stars in a marvelous new version of Tennessee Williams' forceful 1953 drama "Cat on a Hot Tin Roof." Relationships among members of a family are probed as they gather to celebrate the 65th birthday of patriarch Big Daddy at his plantation in Mississippi. Rip

325315

PR016-01

PP00501

PR007-01

PR003

UT001-01

Group letters congratulating  
Mrs. Reagan on the interview  
aired Jun 24 85.

(Mike Wallace)

SV  
H. Central Files

THE SECRETARY OF ENERGY

6/25

Dear Mrs. Reagan,

you have truly "filled the shoes" as America's most outstanding First Lady and I had great pride as I watched you last night. Congratulations on a stunning victory for the President, the country, and yourself in the way you handled the program.

Sincerely,  
John



Tuesday, 25 June

at Central Film.

MIDGE

Dear Mrs. Reagan,

Just a quick line to say "Bravo" on the Mike Wallace interview, aired last night. You came across very, very well as one who CARES (the people at the National Center for Therapeutic Riding know that already!). And the minute inspection of that camera showed a very honest and appealing face. How do you manage without twinking? Good theatrical training probably.

I've wanted to ask you for lunch in our funny Georgetown house before we sell it, but I'm stymied on a date to suggest because of the imminent arrival of a grandchild in Albuquerque. I've promised our daughter some help. When that project is finished I'll call Gahl or Elaine Cristen...

like then; "bravo" again.

With love,

Midge Balduge



WHITE  
RECEIVED  
MAIL  
SECURITY

1965 JUN 25 AM 11: 47

Mr. Ronald Reagan

c/o Elaine Cristen  
2<sup>nd</sup> floor East Wing

Mrs. Malcolm Baldrige

1310 33RD STREET, N. W.  
WASHINGTON, D. C. 20007

~~at Extended File~~

HAROLD R. WARD, JR.

325315

June 26, 83

PP 016-01

Dear Nancy —

your visit with  
the media the other evening  
leaves me completely without  
words. You were magnificent!  
No wonder the President is  
doing such a fine job.  
Having your support is  
clearly his greatest asset  
and he has so many.  
I didn't want to let this  
pass without sending you  
our warmest congratulations.  
Liz and I both remarked  
the other evening how proud  
we should be for having  
you as our first lady — and  
believe me I speak for  
many of your friends  
here in Santa Barbara  
God Bless  
Johnny

~~100~~ Central File

ANDREW PARKER JR.

Dear Mrs. Reagan,

My warmest wishes  
for a happy birthday and  
celebration.

I thought the  
special T.V. interview was  
very nice.

Sincerely,  
Andrew Parker

From the desk of  
**HOWARD JARVIS**

*at Central File*

June 26, 1985

Mrs. Nancy Reagan  
The White House  
Washington, D.C. 20500

Dear Nancy:

I saw your interview on NBC the other night  
and may I say you were superb.

I was very impressed with your answers and  
comments as were several other people I have  
spoken with.

Thanks so much for sending me your photograph.  
It is on my office wall as is the President's.

With all our best wishes.

Sincerely,

*Howard Jarvis*  
Howard Jarvis

HJ/db

P.S. At the Donald Regan dinner in Los Angeles  
recently I had a few words with Maureen.



~~Confidential~~ File

Fishes played  
h-y

MRS. CLAYTON FRITCHEY  
3327 "P" STREET  
WASHINGTON, D. C. 20007

Sunday

Dear Nancy -

I am very slow  
in writing to tell you  
how remarkable I thought  
you were on your  
televisive interview  
with Wallace - I was very impressed

This is a magic  
Island, some day when  
you are not so busy  
Come & see it & us.

With love

Truly  
Polly -

P.S. Please  
please don't  
answer this

you have something to do.

*Eva*

*Contes  
File*

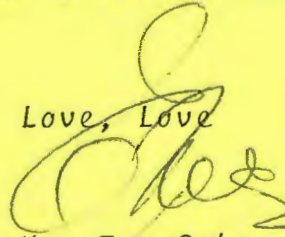
June 25, 1985

First Lady Nancy Reagan  
The White House  
1600 Pennsylvania Avenue N.W.  
Washington, D.C. 20510

Dearest Nancy,

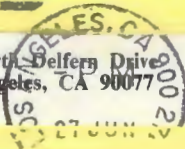
I just flew in last night from Washington. I am doing a new television series and as only you know how tiring time changes are. However, I would not miss your show, it was indeed, a pleasure to see. At last all of America knows what a wonderful woman you are. How lucky we are to have you. One can only learn from you. Congratulations and God bless.

Love, Love



Ms. Eva Gabor

100 North Delfern Drive  
Los Angeles, CA 90077



ans. Encl. File

HATTIE THRASHER  
1111 PARK AVENUE  
NEW YORK 10128

JUNE 25, 1985

DEAR NANCY,

THIS IS TO GIVE A RAVE NOTICE FOR THE PROGRAM ABOUT YOU LAST NIGHT. I LOVED BEST "I HAVEN'T DECIDED." IT WAS A STERLING PROGRAM AND YOU SHONE.

I MUST CONFESS THAT BETTY FREIDAN AND I DID GROW UP TOGETHER, BUT I HAVEN'T SEEN HER LATELY. I WAS VERY PROUD OF MAUREEN FOR COMING DOWN ON BETTYE, BULL'S EYE. I WROTE BETTYE TODAY AND SAID I THOUGHT SHE IS AN ANACHRONISM. SHE REALLY IS.

I ENCLOSE THIS PICTURE WHICH I AM SURE YOU HAVE SEEN. I LOVE THE PICTURE OF YOU AND JACKIE. THAT PICTURE REALLY SPEAKS. GREAT. I SEE HER WEEKLY AT KENNETH'S. WE BOTH GO TO THE FOURTH FLOOR THERE AND FROM TIME TO TIME A FEW WORDS ARE EXCHANGED. I THINK SHE IS A LOVELY GRACIOUS PERSON.

I ALSO WANT TO THANK YOU FOR THE NICE NOTE YOU SENT ME LAST FALL. LOVELY AND GRACIOUS.

ARE YOU READY FOR THIS? I THINK YOU SHOULD RUN FOR PRESIDENT.

BEST WISHES,

Hattie



NEW YORK POST, TUESDAY, JUNE 25, 1985

PRESERVATION COPY

# REAGAN JOINS JFK LIBRARY BENEFIT

By DEBORAH ORIN  
WASHINGTON — President Reagan joined the Kennedy clan last night for a special fundraiser for the John F. Kennedy Library.

The guest list for the bash at Sen. Ted Kennedy's McLean, Va., house featured Jacqueline Kennedy Onassis, her children Caroline and John Jr., a host of other Kennedys, top Democrats, movie men and other high-powered folks, who raised \$2 million.

They heard the President praise JFK as an "unforgettable" leader who knew that America's enemies "weren't about to be put off by soft reasoning and good intentions."

Standing nearby was freed TWA hostage Arthur Targemson of Brockton, Mass. — a re-

minder that Reagan himself was undergoing a test of leadership.

Everyone listened in solemn silence as the President, accompanied by Nancy, said JFK lived his life with joy.

There were plenty of knowing chuckles when he recalled that Kennedy "could cuss a blue streak — but then he had been a sailor."

The bash was billed as nonpolitical, but among the guests who pledged a minimum of \$25,000 apiece were many who had contributed to Kennedy campaigns from John to Bobby to Ted.

In return, they got a copy of a letter JFK had written as a boy to his father, Joseph P. Kennedy, asking for a 40-cent raise in his allowance.

Industrialist Armand Hammer was on the guest list, as were movie



Huddling at JFK Library fundraiser: Nancy Reagan, Jackie Onassis, President Reagan and Ted Kennedy.

men Lew Wasserman and Marvin Davis and Joseph E. Levine's wife.

So was Florida lawyer Marvin Rosen, a longtime Kennedy fundraiser, and Joseph Cole of Cleveland.

In addition to the President, politicians on the guest list included

House Speaker Tip O'Neill (D-Mass.), Rep. Ed Boland (D-Mass.) and Rep. Silvio Conte (R-Mass.), all of whom served in Congress during the Kennedy years.

Also on the list of high-powered guests were Kennedy's colleague from Massachusetts,

Sen. John Kerry, and his longtime pal, former Sen. John Tunney of California.

So were two influential former chairmen of the Democratic Party, Robert Strauss of Texas and Charles Manatt of California.

Of course, the presi-

dent of the Kennedy Library, John Oullane, was an honored guest.

The long list of Kennedy family members included Sen. Ted Kennedy's children, Kara, Teddy Jr. and Patrick, Ethel Kennedy, Jean and Steve Smith, and Eunice and Bargent

Shriver.

All of Robert Kennedy's children were invited, including John Kennedy Jr. (who some observers see as competing with Teddy Jr. to be the number one politician in the upcoming generation of Kennedys).



THE WHITE HOUSE  
WASHINGTON

RO

REVISED

325395  
PR016-01

8/1/85

MEMORANDUM

TO: PATRICK BUCHANAN

FROM: FREDERICK J. RYAN, JR. *FR*

SUBJECT: APPROVED PRESIDENTIAL ACTIVITY

MEETING: Time reserved for Interviews with Radio Stations:

DATE: 8/23/85 - AM (exact time tbd) - Briefing for  
Interviews - 30 minutes - Hotel Suite

8/24/85 - 9:15 am - Telephone Interviews with  
Radio Stations - 15 minutes - Ranch

TIME:

DURATION:

LOCATION:

REMARKS REQUIRED:

MEDIA COVERAGE:

FIRST LADY  
PARTICIPATION:

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc: K. Barun  
P. Buchanan  
D. Chew  
T. Dawson  
B. Elliott  
M. Friedersdorf  
C. Fuller  
W. Henkel  
E. Hickey  
J. Hirshberg  
G. Hodges  
J. Hooley

A. Kingon  
J. Kuhn  
C. McCain  
B. Oglesby  
E. Rollins  
J. Rosebush  
R. Scouten  
R. Shaddick  
B. Shaddix  
L. Speakes  
WHCA Audio/Visual  
WHCA Operations  
Nell Yates

S. Mathis  
E. Board



THE WHITE HOUSE

WASHINGTON

7/30/85

MEMORANDUM

TO: PATRICK BUCHANAN  
FROM: FREDERICK J. RYAN, JR. *FJR*  
SUBJECT: APPROVED PRESIDENTIAL ACTIVITY

MEETING: 8/23/85 Time reserved for Interview with Radio Stations:  
AM (exact time tbd) - Briefing for Interview -  
5 minutes Los Angeles Hotel Suite  
DATE: 8/24/85 9:15 am - Telephone Interview with Radio Stations -  
5 minutes at the Ranch

TIME:

DURATION:

LOCATION:

REMARKS REQUIRED: No

MEDIA COVERAGE:

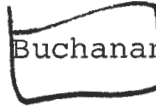
FIRST LADY  
PARTICIPATION: No

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc:	K. Barun	A. Kingon	S. Mathis
	P. Buchanan	J. Kuhn	E. Board
	D. Chew	C. McCain	
	T. Dawson	B. Oglesby	
	B. Elliott	E. Rollins	
	M. Friedersdorf	J. Rosebush	
	C. Fuller	R. Scouten	
	W. Henkel	R. Shaddick	
	E. Hickey	B. Shaddix	
	J. Hirshberg	L. Speakes	
	G. Hodges	WHCA Audio/Visual	
	J. Hooley	WHCA Operations	
		Nell Yates	

~~Team~~ Fred?

Should this go to Buchanan  
or Speakes?



Did Fred give us duration  
for these?

5 min  
each

HCD

3 separate  
5 minutes

THE WHITE HOUSE  
WASHINGTON

APPROVED FOR

Date 8-24-15

Time 9:15

Length 5 min each

Date 7/26/85 June 19, 1985

SCHEDULE PROPOSAL

TO: FREDERICK J. RYAN, JR., DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: PATRICK J. BUCHANAN

REQUEST: For the President to tape a series of four local radio interviews via telephone from the ranch following his radio address on June 29, 1985.

PURPOSE: To give radio broadcasters in local markets access to the President concerning the tax plan.

BACKGROUND: In an effort to keep the tax plan in the news while the President is at the ranch, four local broadcasters would each have 5 minutes to ask the President questions about the tax plan. The interviews would be embargoed until July 1, therefore generating stories well into the week of vacation. Each interviewer would represent a station which is part of a communications chain with outlets in cities across the country, totalling more than 2300 stations. Each interview would be heavily promoted and aired many times.

PREVIOUS PARTICIPATION: None

DATE AND TIME: Saturday, June 29, 1985 following the radio address

LOCATION: Ranch

PARTICIPANTS: The President  
Interviewers via telephone:  
Dick Doty, Washington Broadcast News  
Bob Mohan, Cox Radio  
Jim French, Bonneville Broadcasting  
Tomas Regalado, WRHC Radio, Miami

REMARKS REQUIRED: None

MEDIA COVERAGE: None

PROJECT OFFICER: Sue Mathis

3 local

1985

ING

THE WHITE HOUSE  
WASHINGTON

325395

1110

PR01601

SCHEDULE PROPOSAL

June 19, 1985 47001-01

57005

PP012-05

FD010-02

TO: FREDERICK J. RYAN, JR., DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: PATRICK J. BUCHANAN *PP*

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Bob Mohan, Cox Radio  
Jim French, Bonneville Broadcasting  
Tomas Regalado, WRHC Radio, Miami

REMARKS REQUIRED: None

MEDIA COVERAGE: None

PROJECT OFFICER: Sue Mathis

8/23-24

REVISED

325395

THE WHITE HOUSE  
WASHINGTON

8/1/85

PRO16-01

TR 138

Elizabeth  
w/ go

She will do  
briefing paper

MEMORANDUM

TO: PATRICK BUCHANAN  
FROM: FREDERICK J. RYAN, JR. *FJR*  
SUBJECT: APPROVED PRESIDENTIAL ACTIVITY

MEETING: Time reserved for Interviews with Radio Stations:

DATE: 8/23/85 - AM (exact time tbd) - Briefing for  
Interviews - 30 minutes - Hotel Suite  
8/24/85 - 9:15 am - Telephone Interviews with  
Radio Stations - 15 minutes - Ranch

TIME:

DURATION:

LOCATION:

REMARKS REQUIRED:

MEDIA COVERAGE:

FIRST LADY  
PARTICIPATION:

*PJB -  
tell Harry  
these are to be  
embargoed  
till Mon. - 8/26*

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc: K. Barun  
P. Buchanan  
D. Chew  
T. Dawson  
B. Elliott  
M. Friedersdorf  
C. Fuller  
W. Henkel  
E. Hickey  
J. Hirshberg  
G. Hodges  
J. Hooley

A. Kingon  
J. Kuhn  
C. McCain  
B. Oglesby  
E. Rollins  
J. Rosebush  
R. Scouten  
R. Shaddick  
B. Shaddix  
L. Speakes  
WHCA Audio/Visual  
WHCA Operations  
Nell Yates

S. Mathis  
E. Board



THE WHITE HOUSE

WASHINGTON

7/30/85

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DATE: 8/24/85 9:15 am - Telephone Interview with Radio Stations -  
5 minutes at the Ranch

TIME:

DURATION:

LOCATION:

REMARKS REQUIRED: No

MEDIA COVERAGE:

FIRST LADY  
PARTICIPATION: No

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc:	K. Barun	A. Kingon	S. Mathis
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	J. Hirshberg	L. Speakes	
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	J. Hooley	WHCA Operations	
		Nell Yates	

THE WHITE HOUSE  
WASHINGTON

TO: PROJECT OFFICERS

FROM: FREDERICK J. RYAN, JR. *FJR*

SUBJECT: CHECKLIST FOR PRESIDENTIAL EVENTS

General Responsibilities

\_\_\_\_\_ The Presidential Advance Office has responsibility for all logistical arrangements for any event involving press coverage. Please coordinate with them from the time your event is approved in order to avoid the need for last-minute modification.

\_\_\_\_\_ Notify and clear all participants. (Full name, social security number, date of birth and place of birth).

\_\_\_\_\_ Prepare and submit briefing paper to David Chew's Office by 3:00 p.m. of the preceding day. (14 copies)

\_\_\_\_\_ Coordinate with James Kuhn (x2168) on Presidential involvement.

\_\_\_\_\_ Coordinate with the Press Office (x2100) regarding Press Coverage. Indicate hometowns of participants. No organizational photographers will be admitted to any event unless other press is present. Clearance of such photographers should be coordinated through the Press Office.

\_\_\_\_\_ If remarks are required, coordinate with the Speechwriters Office (x6266) well in advance.

\_\_\_\_\_ For Rose Garden events, clear and reserve a backup location in case of inclement weather.

\_\_\_\_\_ If participant plans to bring a gift, contact the White House Gift Unit (x7133), in advance, for review and proper procedure for handling.

\_\_\_\_\_ If any foreign visitor or dignitary is to be involved, please coordinate with William Martin of the NSC (x2224).

\_\_\_\_\_ If any Department of Defense or Military personnel are to be involved, please coordinate in advance with the White House Military Office (x2150).

\_\_\_\_\_ If press coverage is expected, please provide all pertinent information concerning this event (guests, scenario, backdrop, etc.,) to the Presidential Advance Office at least 72 hours prior to the event.

\_\_\_\_\_ Submit a complete, confirmed list of staff and attendees, identified by title, as well as the actual starting and completion times, to the President's Diarist, Office of Presidential Appointments and Scheduling (x7560) within five (5) days after the event.

\_\_\_\_\_ If tent name cards are needed, send a list of names to Social Secretary's office (x7064) at least 48 hours in advance.

\_\_\_\_\_ For West Wing Meetings all room arrangements (chairs, notepads, pencils, etc.) should be made through Carl Jones (x2275) or Nell Yates (x2605).

Residence Events

\_\_\_\_\_ Coordinate with the Social Secretary's office (x7064) for all arrangements.

\_\_\_\_\_ Send guest list to Social Secretary's office, preferably three weeks prior to the event.

Revised 7/85

MEMORANDUM  
OF CALL

Previous editions usable

TO:

Loren

☐

YOU WERE CALLED BY—

☐

YOU WERE VISITED BY—

E. Board

OF (Organization)

☐

PLEASE PHONE ▶

☐

FTS

☐

AUTOVON

- X 7732 -

☐

WILL CALL AGAIN

☐

IS WAITING TO SEE YOU

☐

RETURNED YOUR CALL

☐

WISHES AN APPOINTMENT

MESSAGE

8/24

from Ranch

RECEIVED BY

Nsr

DATE

8/6

TIME

10:30

63-110 NSN 7540-00-634-4018

STANDARD FORM 63 (Rev 8-81)

☆ U.S. G.P.O. 785-46 274-133

Prescribed by GSA  
50MR (4 CFR 1) -1-6

to Ryan 6/20/85

THE WHITE HOUSE  
WASHINGTON

242 August 14 8/24

SCHEDULE PROPOSAL

June 19, 1985

TO: FREDERICK J. RYAN, JR., DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING *scheduled*

FROM: PATRICK J. BUCHANAN *PB* *3*

REQUEST: For the President to tape a series of *3* four local radio interviews via telephone from the ranch following his radio address on June 29, 1985.

PURPOSE: To give radio broadcasters in local markets access to the President concerning the tax plan.

BACKGROUND: In an effort to keep the tax plan in the news while the President is at the ranch, four local broadcasters would each have 5 minutes to ask the President questions about the tax plan. The interviews would be embargoed until July 1, therefore generating stories well into the week of vacation. Each interviewer would represent a station which is part of a communications chain with outlets in cities across the country, totalling more than 2300 stations. Each interview would be heavily promoted and aired many times.

PREVIOUS PARTICIPATION: None

DATE AND TIME: Saturday, June 29, 1985 following the radio address

LOCATION: Ranch

PARTICIPANTS: The President  
Interviewers via telephone:  
Dick Doty, Washington Broadcast News  
Bob Mohan, Cox Radio  
Jim French, Bonneville Broadcasting  
Tomas Regalado, WRHC Radio, Miami

REMARKS REQUIRED: None

MEDIA COVERAGE: None

PROJECT OFFICER: (Sue Mathis)

THE WHITE HOUSE

WASHINGTON  
June 21, 1985

JV

~~025518~~  
325395

PR016'01

MEMORANDUM FOR PAT BUCHANAN

FROM: SUE MATHIS *sm*  
SUBJECT: RADIO INTERVIEWS

---

Attached is a copy of the schedule proposal you requested.

I will be out of the building most of the day, attending the conference of the Radio and TV News Directors Association at the Washington Hilton. If you need me, my staff knows how to reach me.



THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

June 19, 1985

TO: FREDERICK J. RYAN, JR., DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: PATRICK J. BUCHANAN

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BACKGROUND: In an effort to keep the tax plan in the news while the President is at the ranch, four local broadcasters would each have 5 minutes to ask the President questions about the tax plan. The interviews would be embargoed until July 1, therefore generating stories well into the week of vacation. Each interviewer would represent a station which is part of a communications chain with outlets in cities across the country, totalling more than 2300 stations. Each interview would be heavily promoted and aired many times.

PREVIOUS PARTICIPATION: None

DATE AND TIME: Saturday, June 29, 1985 following the radio address

LOCATION: Ranch

PARTICIPANTS: The President  
Interviewers via telephone:  
Dick Doty, Washington Broadcast News  
Bob Mohan, Cox Radio  
Jim French, Bonneville Broadcasting  
Tomas Regalado, WRHC Radio, Miami

REMARKS REQUIRED: None

MEDIA COVERAGE: None

PROJECT OFFICER: Sue Mathis

THE WHITE HOUSE

WASHINGTON

June 14, 1985

TALK with Sue  
✓

MEMORANDUM FOR PAT BUCHANAN

FROM: SUE MATHIS *SM*

SUBJECT: MEDIA PLANS

*June 29*  
In reference to your request that we think of ways to keep the President's tax plan "alive" media-wise while he is at the ranch for the 4th of July, I suggest that we do a number of local radio interviews with proven "friends" on Saturday, July 29 immediately following the radio address via telephone-- embargoed until Monday, July 1.

The President would still be in a "working" frame of mind-- less likely to be too casual and caught off-guard-- and we would get mileage from the interviews well into the week while nothing else is going on.

A similar plan was considered last summer, and the interviews were cancelled at the last minute because Mr. Deaver feared that the President, who at that point had been at the ranch for almost a week, was too relaxed. There were five very disappointed radio reporters that day-- each promised an interview at a later date, which has never happened.

*Note*  
The reporters I have in mind for this would agree to any ground rules we establish. One of those I have in mind is part of the Washington Broadcast News organization-- with satellite transmission to hundreds of stations. Another feeds to every Hispanic station in the nation, and he would be focusing on family issues. What I am trying to say is that the potential is great, and the whole thing would take less than one hour of the President's time.

The networks would quote from the interviews, as they do from the Saturday radio speeches. By imposing a July 1 embargo, we wouldn't take any thunder away from the Saturday radio address.

Elizabeth and I are ready to go to work on this immediately.

*Note*  
On another matter, I wish to call your attention once again, to our proposal for a town meeting in Northeastern Massachusetts. Attached please find a copy of the detailed memo I submitted on May 31. I trust you can bring this up during the scheduling meeting.

Please call if you need more information.

Jean:

Sue Mathis said it is  
3 stations, not four.

Correct?

HCD



325577

1110

X TONY  
(Dolan)June 3, 1985  
6:00 p.m.

PRO1601

UT00103

FB00601

TALKING POINTS: PATRICK J. BUCHANAN  
NIGHTLINE

-- One of the great unwritten stories -- one that historians will see even if daily journalists don't -- is that RR has always been the author of his own success, not the resident geniuses on his staff.

-- RR always author of his own success. Always made staff look good and not the other way around.

Look at major events in his political life:

1) 64, wrote the speech himself.

2) Primary of 80, the famous New Hampshire debate, broke out of Sears mold.

3) General election of 80, "There you go again" gambled everything on that debate, completely individual performance

4) General election of 84, broke out of the overbriefed mold of ~~the~~ first debate and walked away with second debate when he was himself.

5) First term, time after time, he overruled well-intentioned advice and made highly personal decisions. He went for Kemp/Roth; he went for crusade for freedom in British Parliament; he went for Star Wars; he went for Grenada.

-- In this regard, the President is Lincolnesque -- the historic decisions of RR's presidency have been highly personal; after he hears out everybody's views.

-- When historians write about this Presidency, they aren't going to write about Pat Buchanan or anyone else on the staff. They're going to remember a strong, highly effective and very personal Presidency.

-- RR made it clear he wants an intellectually lively Administration; he encourages dissent and always listens carefully.

-- Look my views on East Jerusalem or the trade negotiations or the summit will be offered. If asked for by the President. Right now, my job is to seek to enhance public understanding of the President's positions and the decisions he makes.



With a President who's so deeply thoughtful and personally eloquent, that's a pretty easy job.

- Look, my views just aren't that important. The job of the columnist and commentator is to spark controversy. But now I'm part of a larger institution, an institution that has a more modulated tone and seeks to act as a unifying force.
- Now and then there are going to be tactical setbacks. But the point is: these are tactical setbacks in the right strategic direction. That great strategic direction in American politics is towards Ronald Reagan's political philosophy. The contra issue for instance. It failed by a few votes. Now, only a month or two later, it's doing better.
- I have a boss; his name is Don Regan; he gave me the king's shilling when I came on board. And I've still got it.
- Overbriefing, overstaffing, overscheduling from self-important aides is the great enemy of success in modern politics. Mrs. R has always understood that.
- An era when much attention has been focused political staffs and in particular cult of the White House aide.
- The supposed dispute over the European speech was part of the inevitable back and forth that takes place over any speech draft for any important occasion. Speechwriting is in my department and we encourage comments on the drafts. Because that's what serves the President best and those are his orders.
- US News Interview -- Mrs. R as "indispensable." Staff is "interchangeable parts."



Spence

MR. PRESIDENT, SPARE MY "BUT"

The public wants tax reform -- but.

The Congress wants tax reform -- but.

The President wants tax reform -- period!

Who is likely to prevail? The "buts."

Seven thousand two hundred registered lobbyists are swarming the hill, buttonholing members of finance committees, buying TV ads urging exemptions for themselves.

But don't let the President tax cash values of life insurance.

But don't let the President tax employer-paid benefits.

But don't let the President abolish deductions for state and local taxes.

But don't diminish depreciation for timber and minerals.

Members of Congress on TV, Democrats and Republicans, applaud the President's objective of tax simplification -- but --

Don't reduce loans for college students.

Don't limit Social Security increases.

Don't penalize oil and gas drillers.

Don't diminish investment credit.

Don't cut deductions for interest payments on second homes.

Don't repeal income averaging. So ...

-2- Mr. President, Spare My "But"

More and more it appears our nation is going to get tax simplification the same day it gets a cure for greed.

Everybody applauds the concept of tax reform, as long as it spares his own "but."

\*\*\*\*\*

PAUL HARVEY NEWS(TAXES)MR. PRESIDENT, SPARE MY "BUT"

PRO 16 01

UT 001 01

FD 10 02

The public wants tax reform -- but.

The Congress wants tax reform -- but.

The President wants tax reform -- period!

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Everybody applauds the concept of tax reform, as long as it spares his own "but."

\*\*\*\*\*



BETTY ENDICOTT  
Vice-President and  
News Director

JV

WTTG  
METROMEDIA  
TELEVISION

5151 Wisconsin Avenue, N.W.  
Washington, D.C. 20016

325897

4620

PRO16-01

FB006-01

CO167

AT

FB005-03

PRO17

Done 4/26

BE003-04

April 18, 1985

*Betty - No Can  
Do  
Pat -  
Thank -*

Pat Buchanan  
Director of Communications  
The White House  
Washington, D. C.

Deat Pat,

On June 24th, Metromedia Television will air the powerful production of "Threads". As you may know, this is the British version of what would happen in a nuclear holocaust. The two-hour program will air in prime time in Washington, Boston, Chicago and Dallas.

Because the program is powerful and because viewers may be somewhat shaken by what they see, Metromedia plans to air a one-hour discussion program immediately following the 8pm - 10pm program. Arthur Miller will host from Boston live at Harvard University and Washington also will have live participation from Georgetown University.

☒ We would like very much to have you be a part of this program, especially with your knowledge of foreign and domestic affairs. The conservative viewpoint is important to us in this program and no one could do it better. Besides, Pat, we both know you're very "good television".

I know how busy you are, but I believe the seriousness of this extended program is very important and well worth your time.

I'd be happy to send you a copy of the tape for your review.

I've been following your career with great interest, and, as always, wish you continued success.

All the best,

*Betty*

BWE/dlc

Regretted



**BILL NICHOLS**  
30 DISTRICT, ALABAMA

2405 RAYBURN BUILDING  
WASHINGTON, DC 20515  
PHONE: (202) 225-3261

COUNTIES:

AUTAUGA	LEE
CALHOUN	MACON
CHAMBERS	RANDOLPH
CLAY	RUSSELL
CLEBURNE	TALLADEGA
COOSA	TALLAPOOSA
ELMORE	

**Congress of the United States**  
**House of Representatives**  
**Washington, DC 20515**

July 2, 1985

Mrs. Nancy Reagan  
The White House  
Washington, D.C. 20500

Dear Mrs. Reagan:

By way of introduction, I am a cousin of Jim and Charlotte Ramage, who, of course, are your kinsmen from Atlanta and I also work for Congressman Bill Nichols of Alabama whose wife, Carolyn, you know.

I wanted to tell you how very much I enjoyed the NBC program which featured you last week. After having returned from a trip to both East and West Germany, and a dialogue with officials in both countries, I thought your remarks were extremely perceptive that the President and Secretary Gorbachev get together and talk and exchange ideas without necessarily having a specified agenda. I went with a group of Capitol Hill people and we had discussions with some members of the East German Central Committee both formally and informally. I thought this was a very beneficial way to try and understand each other inspite of the fact that we have substantial differences of political philosophy. I returned home convinced that if more Members of Congress and the President get to know leaders inside the Soviet Union, then over the long haul, tensions could be reduced between the East and the West.

I believe your remarks correctly perceive this same concept, recognizing that it is imperative that the United States and the Soviet Union avoid a nuclear holocaust.

Charlotte and Jim stayed at my house here in Washington on several occasions when they visited you and the President, and have greatly appreciated the hospitality which you have extended to them.

With respect and admiration, I am

Sincerely,

*Winston T. Lett*  
Winston T. Lett,  
Administrative Assistant

WTL:mw

*OK Central File*  
326411  
COMMITTEE ON  
ARMED SERVICES

DISTRICT OFFICES:  
104 FEDERAL BUILDING  
POST OFFICE BOX 2042  
ANNISTON, AL 36202  
PHONE: 236-5655

107 FEDERAL BUILDING  
OPELIKA, AL 36801  
PHONE: 745-6222

115 EAST NORTH SIDE  
TUSKEGEE, AL 36083  
PHONE: 727-6490

*1270*  
*PRO 16 01*  
*PP00501*  
*PP005*  
*LG Atlanta*  
*FB 132*

THE WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: AUGUST 13, 1985

NAME OF CORRESPONDENT: MISS ADRIENNE M. WHEELER

SUBJECT: INVITATION TO APPEAR IN A TODAY SHOW'S TWO  
PART SERIES ON THE STATUE OF LIBERTY AND  
ELLIS ISLAND EITHER IN NEW YORK OR WASHINGTON  
DC

PRO16-01  
RECEIVED  
SEP 10 1985  
SCHEDULING  
OFFICE

ROUTE TO:		ACTION		DISPOSITION	
OFFICE/AGENCY	(STAFF NAME)	ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
MARY RAWLINS		ORG	85/08/13	FR	A 85/08/22
✓ SC Rawl	REFERRAL NOTE:				
	REFERRAL NOTE:				
	REFERRAL NOTE:				
	REFERRAL NOTE:				
	REFERRAL NOTE:				

COMMENTS: IV 850813 851231 NY NEW YORK OR WASHINGTON DC

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: \_\_\_\_\_

MI MAIL USER CODES: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

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*****
*ACTION CODES:          *DISPOSITION          *OUTGOING          *
*                        *                        *CORRESPONDENCE:   *
*A-APPROPRIATE ACTION  *A-ANSWERED          *TYPE RESP=INITIALS *
*C-COMMENT/RECOM       *B-NON-SPEC-REFERRAL *      OF SIGNER    *
*D-DRAFT RESPONSE     *C-COMPLETED        *      CODE = A      *
*F-FURNISH FACT SHEET *S-SUSPENDED        *COMPLETED = DATE OF *
*I-INFO COPY/NO ACT NEC*                        *      OUTGOING     *
*R-DIRECT REPLY W/COPY *                        *                        *
*S-FOR-SIGNATURE       *                        *                        *
*X-INTERIM REPLY       *                        *                        *
*****

```

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE  
(ROOM 75, OEOB) EXT-2590

KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING  
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS  
MANAGEMENT.



October 9, 1985

Dear Ms. Wheeler:

This is in follow-up to your earlier invitation for the President to appear on a TODAY Show program about Ellis Island.

Again, we appreciate your extending this opportunity to the President. Unfortunately, I regret to write that in light of developments in his calendar, we are unable to add this to his schedule. However, the President asked that I convey to you his very best wishes and sincere appreciation.

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

Ms. Adrienne M. Wheeler  
TODAY Show, Room 304  
NBC News  
30 Rockefeller Plaza  
New York, NY 10112

79K-30

THE WHITE HOUSE  
WASHINGTON

September 25, 1985

RECEIVED

SEP 27 1985

SCHEDULING  
OFFICE

MEMORANDUM

TO: ✓ LARRY SPEAKES - PAT BUCHANAN

FROM: FREDERICK J. RYAN, JR., DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING  
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Appear on a TODAY Show program about Ellis Island

DATE: Open

LOCATION: Washington, D.C. or New York, N.Y.

BACKGROUND: See attached

REGRET  
Date 10/1/85  
FIR

YOUR RECOMMENDATION:

Accept \_\_\_\_\_ Regret ☒ Surrogate  
Priority \_\_\_\_\_  
Routine \_\_\_\_\_ Message \_\_\_\_\_ Other \_\_\_\_\_

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

RESPONSE DUE October 2, 1985 TO ANN BROCK

THE WHITE HOUSE  
WASHINGTON

MEMORANDUM

September 25, 1985

TO: LARRY SPEAKES - ~~PAT~~ BUCHANAN

RECEIVED

SEP 27 1985

FROM: FREDERICK J. RYAN, JR., DIRECTOR  
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

SCHEDULING  
OFFICE

SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING  
SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Appear on a TODAY Show program about Ellis Island

DATE: Open

LOCATION: Washington, D.C. or New York, N.Y.

BACKGROUND: See attached

YOUR RECOMMENDATION:

Accept \_\_\_\_\_

Regret ☒

Surrogate

Message \_\_\_\_\_

Other \_\_\_\_\_

Priority \_\_\_\_\_

Routine \_\_\_\_\_

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

RESPONSE DUE October 2, 1985

TO ANN BROCK *AB*



want to do a final regret  
due to the Statue of Liberty  
tappings?

still to  
Statue  
Buchanan

August 22, 1985

Dear Ms. Wheeler:

Thank you for your August 9, 1985 letter inviting the President to participate in the two part series being produced by the Today Show regarding the Statue of Liberty and Ellis Island.

Although we are unable to make a commitment at the present time, we will be glad to keep your request in mind as the President's schedule develops in the coming weeks. Your invitation will be carefully reviewed as the President's schedule develops, and we will be back in touch with you as soon as possible regarding the possibility of his acceptance.

With best wishes,

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

Ms. Adrienne M. Wheeler  
TODAY Show, Room 304  
NBC News  
30 Rockefeller Plaza  
New York, New York 10112

✓ bcc:with incoming to Mary Rawlins for pending file  
Ann Brock - FYI



NBC News

A Division of  
National Broadcasting Company, Inc.

30 Rockefeller Plaza  
New York, N.Y. 10112 212-664-4444

327618

August 9, 1985

The President  
The White House  
Washington, D.C. 20500

Dear Mr. President:

The TODAY Show is doing a two part series on the  
Statue of Liberty and Ellis Island.

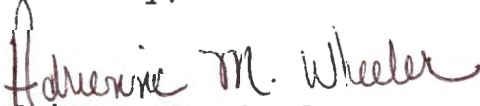
We have footage dating back to 1902 of Ellis Island  
when as many as 5,000 people a day were taken through  
Ellis Island's Registry Room.

Because of what the Statue of Liberty stands for to  
all people we are asking you to appear on our program,  
Mr. President. I've been in touch with Mr. Lee Iacocca  
with the same request hoping that he will share with  
our viewers what he remembers as a boy when his father  
took him to visit the Statue of Liberty.

We would also talk with the workers involved in restoring  
the Statue to capture the human spirit and your presence  
as well as that of Mr. Iacocca's is needed for that as  
well. I do know what your schedule is like so of course  
we would go to you if you found it impossible to come to  
our studio in New York.

I sincerely hope you will consider our invitation and  
say yes.

Sincerely,

  
Adrienne M. Wheeler  
Researcher  
TODAY Show, Room 304

(212) 664-6545

sg  
August 22, 1985

327618  
19 PR016-01  
PR007  
PR002

Dear Ms. Wheeler:

Thank you for your August 9, 1985 letter inviting the President to participate in the two part series being produced by the Today Show regarding the Statue of Liberty and Ellis Island.

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With best wishes,

Sincerely,

FS  
FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

Ms. Adrienne M. Wheeler  
TODAY Show, Room 304  
NBC News  
30 Rockefeller Plaza  
New York, New York 10112

bcc:with incoming to Mary Rawlins for pending file  
Ann Brock - FYI

Sent



**WVEC-TV**  
613 Woodis Avenue  
Norfolk, Va. 23510  
804-625-1313

Thank you

PP

C. Korte  
1 Aug 85

October 14, 1985

CF

President Ronald Reagan  
The White House  
1600 Pennsylvania Avenue  
Washington, D.C.

Dear Mr. President:

We would like to express our appreciation for your participation by letter in our Volunteerism Telethon. Your supposition that the American Spirit is alive and well was proved beyond all expectations.

During our two-hour broadcast, viewers in the Hampton Roads area committed 254,350 volunteer hours back to the community. We are proud of what was accomplished, but more importantly, we feel "a new spirit" of sharing is upon us. Our commitment will continue with daily listings of volunteer jobs and needs.

Again, we wish to thank you for your help.

Sincerely,

David Goldberg  
News Director



Oct. 12

ID# 328325

THE WHITE HOUSE  
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

REGRET

PR 016-01

DATE RECEIVED: AUGUST 30, 1985

NAME OF CORRESPONDENT: MR. DAVID GOLDBERG

9-5-85 RECEIVED  
Check on written message

SUBJECT: INVITATION TO PARTICIPATE IN WVEC-TV'S  
TWO-HOUR TELETHON ON THE SUBJECT OF  
VOLUNTEERISM ON OCT 12 85, NORFOLK, VIRGINIA

SEP 3 1985

SCHEDULING  
OFFICE

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION ACT CODE	DATE YY/MM/DD	TYPE RESP	C D	COMPLETED YY/MM/DD
MARY RAWLINS		ORG	85/08/30			
REFERRAL NOTE: _____						
REFERRAL NOTE: _____						
REFERRAL NOTE: _____						
REFERRAL NOTE: _____						
REFERRAL NOTE: _____						

CPA 851012 AB

COMMENTS: IV 851012 851012 VA NORFOLK

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: \_\_\_\_\_

MI MAIL USER CODES: (A) \_\_\_\_\_ (B) \_\_\_\_\_ (C) \_\_\_\_\_

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*ACTION CODES:	*DISPOSITION	*OUTGOING	*
*	*	*CORRESPONDENCE:	*
*A-APPROPRIATE ACTION	*A-ANSWERED	*TYPE RESP=INITIALS	*
*C-COMMENT/RECOM	*B-NON-SPEC-REFERRAL	*OF SIGNER	*
*D-DRAFT RESPONSE	*C-COMPLETED	*CODE = A	*
*F-FURNISH FACT SHEET	*S-SUSPENDED	*COMPLETED = DATE OF	*
*I-INFO COPY/NO ACT NEC*		*OUTGOING	*
*R-DIRECT REPLY W/COPY *			*
*S-FOR-SIGNATURE *			*
*X-INTERIM REPLY *			*

\*\*\*\*\*

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE  
(ROOM 75, OEOB) EXT-2590  
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING  
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS  
MANAGEMENT.

October 8, 1985

I am pleased to send greetings to everyone -- organizers and audiences alike -- taking part in the Channel 13 telethon on voluntarism. Volunteers were the making of this country. They brought it into being, won our liberties for us, and have continued ever since to make America a great country, and a great place to live. Caring, not coercion, has been the American mainspring. So I ask you -- I urge you -- to hear the call of your community, and give some of yourself to the service of others. In doing that, you'll step into a noble company and make yourself part of a wonderful American tradition.

Nancy wants me to say she's all for volunteers too. She should be: she's one of them! God bless you.

RONALD REAGAN

A

SENT SPECIAL DELIVERY TO:

Mr. David Goldberg  
News Director  
WVEC-TV  
613 Woodis Avenue  
Norfolk, Virginia 23510

RR:PR:PN:AVH:reno PM34  
cc: K.Osborne/C.Korte/PR 93eob/PN 94eob/CF  
EVENT: October 12  
10/8 WVEC-TV

8510 8



DRAFT/Date 10/08/85

SPECIAL DEADLINE  
(printing, e.g.)

RR/ PR  
[drafter]

[Rev.]

DATE OF EVENT 10/12/85

(Straight Wire/Telegram)  
(Special Delivery/Express Mail)

I am pleased to send greetings to everyone -- organizers and audience alike -- taking part in the Channel 13 telethon on voluntarism. Volunteers were the making of this country. They brought it into being, won our liberties for us, and have continued ever since to make America a great country, and a great place to live. *Caring, not coercion, has been the American mainspring.* So I ask you -- I urge you -- to hear the call of your community, and give <sup>some of</sup> yourself to the service of others. In doing that, you'll step into <sup>a noble</sup> ~~the~~ company of wonderful ~~Americans~~ <sup>and</sup> make yourself part of a wonderful American tradition.

Nancy wants me to say she's all for volunteers too. She should be: she's one of them! *God bless you.*

RR

SEND TO David Goldberg  
News Director  
WVEC-TV  
613 Woodis Avenue  
Norfolk, VA 23510

cc: p. riley

*cc p. NICOLAIDES Rm. 94*

THE WHITE HOUSE

WASHINGTON

September 30, 1985

TO: JOHN ROBERTS  
Counsel's Office

RE: WVEC-TV "Volunteerism"  
Telethon, Norfolk, Va.  
(OCTOBER 12)

Attached for your review is one of the requests I talked to you about today. The event focuses on an subject dear to the President's heart so maybe there would be no problem in sending a message.

Thank you.

*Claudia*  
CLAUDIA KORTE  
Presidential Messages  
18-OEOB/Ext. 2941

CK -  
THIS ONE IS  
OKAY.

*JSC* 10-6

THE WHITE HOUSE  
WASHINGTON



9/10/85

NOTE FOR PHIL NICOLAIDES

Can the suggested telegram  
(message) be sent (the President  
cannot do a tape in view of  
his heavy schedule now)

Thanks

Mary Rawlins  
(Fred Ryan's Office)

*Yes -  
Brief -  
Phil*





**WVEC-TV**  
613 Woodis Avenue  
Norfolk, Va. 23510  
804-625-1313

request ~~appearance~~ by President  
10-12-85

# 320325

August 23, 1985

*scheduling*

President Ronald Reagan  
The White House  
1600 Pennsylvania Avenue  
Washington, D.C.

Oct. 12  
Assign to PR 10/8  
- Counsel's office says OK

Dear Mr. President:

In September of 1984, 13 NEWS launched a program to identify missing children...who they are, and what can be done to stop the problem. Part of our solution was to fingerprint 10,000 children over a five day period. In April of 1985, we took on crime. We defined it, put a face on it, but more importantly, in cooperation with the area crimeline/ crimesolver programs, we raised \$75,000 in a two-hour telethon.

13 NEWS feels we can be part of the solution for problems that face the Hampton Roads community. The media must ask questions and raise important points of view, but at the same time, we can provide answers without compromise.

(Voluntarism)

With that in mind, we would like to ask you to help in our latest attempt to provide an answer. On October 12, 1985, we are going to air a two-hour telethon that will define a subject close to you... VOLUNTEERISM. Once again, we will define it, who is a volunteer, what their contributions are, and more importantly, what types of volunteers and volunteer jobs are needed. Our telethon will ask the public to donate hours in service, not money, back to their communities. We feel it is an exciting concept. We hope you agree.

We realize that your schedule may not permit you to make an appearance on the telethon, but we are willing to ask anyway. If not in Norfolk, arrangements can be made by satellite. If not live, we would like to request something on tape or at the least, a telegram endorsing the concept.

We know you share our enthusiasm and we hope you will be able to help with what we feel is going to capture the true spirit of what it means to be an American.

Sincerely,

*David Goldberg*

David Goldberg  
News Director

JV

May 13, 1985

MEMORANDUM FOR: PATRICK J. BUCHANAN

FROM: ELIZABETH BOARD

SUBJECT: Memo from David Caldwell, Communications by  
Design re teleconferencing

*file 1110*  
*PR016-01*  
*UT001-01*  
*UT001-03*  
*BED03-04*

- 1) It is a good idea to get more mileage out of the radio address by airing it on television. One obstacle is funding. David Caldwell told me on the phone that he is uncertain whether or not USA Network or WTBS would pay for production and satellite costs. Caldwell asked about White House funding for the project, but I do not think that is appropriate.

However, once the address is open to cameras, the television networks may want to pool it, as they now do the radio address. I think they would be interested in coverage since the address often makes the evening news and they now have no pictures to go with it. If the networks pooled it, that would take care of the production costs but not the satellite time. My hope would be that cable network(s) would satellite it so that the address could be seen in its entirety in at least cable homes.

I should also point out that the President is usually dressed informally for the radio address - a work shirt at the ranch and riding clothes at Camp David. I feel that he does not need a suit to look presidential, and it would be a lot to ask him to dress up every Saturday for a five minute address. We would also have to do a little work on the conference room at Camp David to make it better for cameras.

If you think it is appropriate at this time, I will call the network bureau chiefs to inquire if they would be interested in videotaping the radio address.

- 2) Caldwell is right about teleconferencing and we need to do more of it. There are several types of teleconferencing we should be doing. Participate with taped or live messages in teleconferences held between organizations and their members. Use a teleconference-type hook up so that local TV anchors in five to seven different markets can interview the President in one session (as done in 1984 with the Local

Program Network). Reach local legislators, "town meetings", etc. on legislation important to the President.

Ideas like this have to be part of the long range planning process. (FYI - The Television Office has never been consulted by the WH Office for Communications Planning.)

- 3) The suggestion of cablecast reports reminds me of what George Merliss wants to do. (More on that in my Merliss update.) It is a good idea, except the part about "the White House using today's technology to present its perspective on events." As I have told you, I do not think it would be successful for the White House to present its perspective, but if someone else would satellite speeches, briefings, etc. in their entirety our work would be done without the taint of our close involvement.



Rt. 1, Box 708 / Quincy, CA 95971  
Telephone (916) 283-3102

April 16, 1985

Patrick J. Buchanan  
Assistant to the President  
Director of Communications  
The White House

*Disagreed: 6/11/85  
Back to Mr. Buchanan  
[Signature]*

Dear Mr. Buchanan:

Thanks for your April 10 response to my previous letter, regarding teleconferencing, etc.

In looking at the proposals we sent last year, they were designed primarily around re-election objectives. In a second term, we would suggest the following applications:

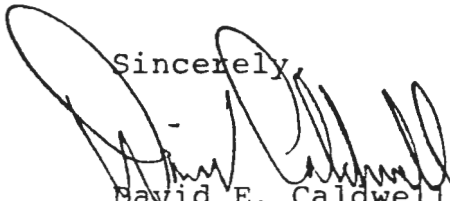
- 1) A weekly cablecast of the Saturday radio broadcast, via The USA Network or WTBS, Atlanta. Since the cable networks are not (yet) under the same Sec. 315 constraints as broadcasters, it offers an opportunity for the President to report weekly to cable subscribers (now over 50% of Americans) without network editing or comment, and probably without the obligatory equal time reply. Perhaps more importantly, TV stations could be encouraged to use the pieces for weekend news, as they all have downlinks by now.
- 2) Teleconferencing has a number of applications. It is relatively inexpensive to extend Presidential (and other Administration) appearances to just about anywhere in the world, from the White House, the ranch, or anywhere else. One-on-one meetings, (secure if desired) with two-way sound and picture, are also cost effective, and just about as good as face-to-face.
- 3) Cablecast reports on special events, such as the upcoming European trip, would seem to be a particularly innovative means of balancing the networks' coverage. We see no reason why the White House shouldn't use today's technology to present its perspective on such events. By using the "long form," the President's views would be set in context, thus balancing, to some extent, the networks' tendency to abbreviate and over-simplify.

Patrick J. Buchanan - page two

You may want to consider a small scale trial run from each of the three above applications and/or others. We would be happy to make the necessary arrangements at cost.

I would appreciate the opportunity to come back and discuss these and other ways in which we might be helpful.

Sincerely,



David E. Caldwell  
President





BROADCAST AND AUDIO VISUAL COMMUNICATIONS DIVISION

June 21, 1985

TAX REFORMS EXAMINED BY  
BUSINESS, INDUSTRY, ASSOCIATIONS  
ON AP/UPI RADIO NETWORK SERIES

President Reagan's tax "revolution" will be critically examined by major businesses, national associations, and distinguished tax experts in an unusually interesting and informative AP/UPI Audio series, July 22 through 29.

The series, in the form of one-minute feature spots, will be fed directly via satellite into the news rooms of 2,000 radio stations over the AP and UPI radio networks.

The series will explore the impact of the new tax plan on every aspect of American life, from the individual wage earner to the small business on Main Street, from multi-national corporations to national organizations.

The tax forum will give various groups an opportunity to express their own views and interpretations. How will accounting firms be affected? What will this mean to the food and entertainment industries? Will the real estate industry benefit or be hurt? What will be the result for charitable organizations?

If you would like to participate, the cost is \$650.00 with an actuality and \$600 without.

For additional information, contact: Liz Rich  
New York Office  
(212) 697-5600, x3670/71

# # #

LD

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4200  
4620

PR01601

FE01002

U700101

BEC03

From  
Dwight Chapin

To PJTB

EYI →  
DC  
✓

**HILL AND KNOWLTON**

Hill and Knowlton, Inc.  
One Illinois Center  
111 East Wacker Drive  
Suite 1700  
Chicago, Illinois 60601  
312-565-1200

333138

4710

5300

PR016'01

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TR001

SP981

JL003-02

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PR005'01

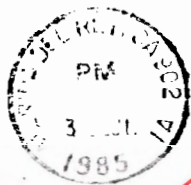
PP005'01

JV 1

*1705 Ambassador Avenue  
Beverly Hills, California 90210*

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22



Mrs Donald Reagan  
The White House  
Washington, D.C.



central  
file

Loretta Young

July 2, '85

Nancy dear -  
I love all the  
pictures - you're a darling to  
have sent them - They're  
beautiful - so are you -

I've just finished  
watching you and Tommy

welcome the hostages home  
You were both so  
tender - I'm so proud.

It's so lovely to see  
your friends at their  
best - and you are - always.

I so honestly believe  
God knew what He  
was doing when He

put you two right  
there - in the white house

I send my love to  
you both - your love  
my continuing prayers  
Love Louella

P.S my favorite picture is  
your smiling face & the back  
of my head - its great!!

JV

THE WHITE HOUSE  
WASHINGTON

July 14, 1985

333327-  
1116  
PR016-01  
UT001-01  
FB006-01

MEMORANDUM TO DONALD T. REGAN

FROM: Larry Speakes *LS*

SUBJECT: Sunday Television Appearances, July 14

The following changes have been made in Sunday television topics and guests:

ABC "This Week With David Brinkley" 11:30 am EST Ch 7

The topic is the President's health and the 25th Amendment. Guests include former Senator Birch Bayh, former US Attorney General Nicholas Katzenbach, Fordham U. Law School Dean John Feerick, and ABC medical editor Dr. Tim Johnson.

CBS "Face the Nation" 11:30 am EST Ch 9

The topic is the President's health and the 25th Amendment. Guests include Dr. James Lewis, Dr. John Potter, Columbia U. Law School Dean Benno Schmidt, and Congressman Dick Cheney (R-WY).

NBC "Meet the Press" 12:30 pm EST Ch 4

The topic continues to be baseball with Peter Ueberroth, Commissioner of Baseball.



sg

333469

1240

PR016-01

PP005-01

SE

July 17, 1985

Dear Congressman Regula:

Thank you for your kind thoughts about the recent NBC documentary. It's very difficult to be my own critic, so it really helps when I hear comments like yours!

Thank you for your support. With warm best wishes,

Sincerely,

NANCY REAGAN

The Honorable Ralph Regula  
U.S. House of Representatives  
Washington, D.C. 20515

P.3



HOUSE OF REPRESENTATIVES  
WASHINGTON, D. C. 20515

RALPH REGULA

June 27, 1985

Dear Mrs. Reagan:

You were terrific on the NBC special!

Sincerely and Respectfully yours,

A handwritten signature in blue ink, appearing to read "R. Regula", written over the closing of the letter.

Mrs. Ronald Reagan  
The White House  
Washington, D.C. 20500



5g  
July 17, 1985

333470  
1220  
PR016-01  
PP005-01

Dear Bob:

I was so pleased to receive your kind  
comments about the NBC documentary.  
It's been wonderful hearing from friends  
like you across the country -- being my  
own critic is very difficult!

I really appreciate your taking the time  
to write. With my thanks and warm best  
wishes,

Sincerely,

NANCY REAGAN

The Honorable Bob Dole  
Majority Leader  
United States Senate  
Washington, D.C. 20510

NR/DB/lasf  
NR-50



UNITED STATES SENATE  
OFFICE OF THE MAJORITY LEADER  
WASHINGTON, D. C.

BOB DOLE  
KANSAS

June 26, 1985

My dear Mrs. Reagan:

It was so good to see you on the  
NBC Special Monday night. You did an  
excellent job. I thoroughly enjoyed  
the program.

With best wishes,

Sincerely,

A handwritten signature in black ink, appearing to be "B. Dole", written over the printed name.

BOB DOLE

Mrs. Nancy Reagan  
The White House  
Washington, D.C. 20500

July 17, 1985

333471  
YZ 4900  
PR016-01  
PP005-01

Dear Dr. Hammer:

I was so pleased to receive your kind  
comments about the NBC documentary.  
It's been wonderful hearing from friends  
like you across the country -- being my  
own critic is very difficult!

I really appreciate your taking the time  
to write. With my thanks and warm best  
wishes,

Sincerely,

NANCY REAGAN

Dr. Armand Hammer  
Suite 1500  
10889 Wilshire Boulevard  
Los Angeles, California 90024

NR/DB/lasf  
NR-50

DR. ARMAND HAMMER  
10889 WILSHIRE BOULEVARD, SUITE 1500  
LOS ANGELES, CALIFORNIA 90024

June 27, 1985

Mrs. Nancy Reagan  
The White House  
Washington, DC 20500

Dear Nancy:

My heartfelt congratulations on your NBC interview entitled "The First Lady, Nancy Reagan" on Monday evening. It was a memorable and tremendous program which I felt endeared you even more to your many admirers.

I hope you will continue your fine efforts for a meeting between the President and Mr. Gorbachev this year. If Mr. Gorbachev had been present when I met with President Reagan on Monday, I think he would have been convinced, as I was, of the President's sincerity and desire for peace between our two countries.

I also hope the President will go to Russia to meet with Mr. Gorbachev. In so doing, he would win over the hearts of the Russian people by appearing on their television. I know he is being advised against such a visit on the premise that Mr. Gorbachev should come to Washington because a former U. S. president last visited Russia for a meeting. However, I feel President Reagan is a great enough man to make a magnanimous gesture. I have understood Russian psychology for over 60 years and can assure you the President's visit to Moscow could lead to peaceful relations with the Soviets and contribute to history's acclaim of him as one of the greatest presidents.

If I can be of help to you in your splendid efforts to combat our drug problem, or any of your other activities, please do not hesitate to call upon me.

With warmest wishes to you and President Reagan from Frances and me.

Most sincerely,



AH:fa

Ag  
July 17, 1985

333472  
YE 1150  
PRO16-01  
PP005-01  
C0028

Dear Drew:

I was so pleased to receive your kind  
comments about the NBC documentary.  
It's been wonderful hearing from friends  
like you across the country -- being my  
own critic is very difficult!

I really appreciate your taking the time  
to write. With my thanks and warm best  
wishes,

Sincerely,  
NANCY REAGAN

The Honorable Drew Lewis  
5 Sentry Parkway West  
Blue Bell, Pennsylvania 19422

NR/DB/lasf  
NR-50



DREW LEWIS

June 24, 1985

The First Lady  
The White House  
Washington, D.C. 20500

Dear Mrs. *Nancy* Reagan:

The NBC News profile on you last night was great! It was gratifying to see you receive deserving acknowledgement for your endless amount of time and effort on behalf of your husband's Presidency. You have truly been a strong and positive force in the "Reagan Revolution" and the rebuilding of our Party. We are all very grateful for all of your efforts on behalf of this great nation.

Congratulations and please accept my very best wishes for continued success on your drive to continue "Bringing America Back."

Sincerely,

*Drew*

*Marilyn watch the show from New York - She also said it was great - Good press is sure better than bad!! 😊*

49  
July 17, 1985

333473  
YE 4900  
4200  
4800  
PR016-01  
PP005-01

Dear Mr. Leshar:

I was so pleased to receive your kind  
comments about the NBC documentary.  
It's been wonderful hearing from friends  
like you across the country -- being my  
own critic is very difficult!

I really appreciate your taking the time  
to write. With my thanks and warm best  
wishes,

Sincerely,

NANCY REAGAN

The Honorable Richard L. Leshar  
President  
Chamber of Commerce  
of the United States of America  
1615 H Street, N.W.  
Washington, D.C. 20062

NR/DB/lasf  
NR-50

CHAMBER OF COMMERCE  
OF THE  
UNITED STATES OF AMERICA

NR

June 26, 1985

RICHARD L. LESHER  
PRESIDENT

1615 H STREET, N. W.  
WASHINGTON, D. C. 20062  
202/463-5300

Honorable James Rosebush  
Deputy Assistant to the President  
The White House  
Washington, D. C. 20500

Dear Jim:

The special on the First Lady was terrific!  
Please give Mrs. Reagan our best and let her know  
how proud we are of her.

Sincerely,



Richard L. Lesh

333517

JV

THE WHITE HOUSE  
WASHINGTON

July 19, 1985

1110

PRO16-01

UT001-01

FB006-01

MEMORANDUM TO WHITE HOUSE STAFF

FROM: Larry Speakes 8

SUBJECT: Television Appearances, Sunday, July 21

The following individuals are scheduled to appear on the three network television interview programs Sunday, July 21:

ABC "This Week With David Brinkley" 11:30 am EST Ch 7

The topic is espionage. Guests include Senator Patrick Leahy (D-VT), Chairman of the Senate Select Committee on Intelligence, General Richard Stilwell, USAF Ret., Chairman of Defense Security Review Commission, Former U.S. Attorney General Griffin Bell, and Stanislav Levchenko, former KGB recruiter.

CBS "Face the Nation" 11:30 am EST Ch 9

The topics are the United Nations Conference on Women and President Reagan. The guest is Maureen Reagan followed by a panel discussion about the President's health and agenda.

NBC "Meet the Press" 12:30 pm EST Ch 4

The topic is the budget and other issues. The guest is Senate Majority Leader Robert Dole (R-KS)



**DRAFT**

333884

INTERVIEW OF JAMES A. BAKER III  
BY NBC'S "TODAY SHOW"

July 17, 1985

PRO1601  
FG012  
PRO16

Q Treasury Secretary James Baker is in our Washington studio this morning with NBC News Economic Correspondent, Irving R. Levine, and good morning.

Mr. Secretary, as a former White House Chief of Staff, you're, of course, very close to the President. I will assume, that like the Vice President, you have not seen the President personally since his diagnosis of cancer, have you?

SECRETARY BAKER: That's correct.

Q Have you had any -- any kind of connection at all, telephone or note?

SECRETARY BAKER: Well, I've communicated with the First Lady, and I've spent a fair amount of time yesterday with the Vice President, with the President's Chief of Staff.

Q And what word are you getting? The same that we're getting publicly?

SECRETARY BAKER: Yes. The President's doing very, very well. In fact, he's chomping at the bit to get back to work.

Q When you need to see the President, who do you see instead?

SECRETARY BAKER: Well, if I needed to see the President, I would pick up the phone and call the White House and make arrangements to see the President. But, you know, I'm reminded, Jane, of the similar circumstances in 1981, and I think the best thing those of us in the Cabinet can do who don't have a pressing need to see the President is give him time to recover and recouperate and get back on the job.

Q Secretary Baker, the President's illness comes at a time when the budget deficit reduction effort is at a deadlock. Is the President's absence from the scene likely to retard any chance of a compromise?

SECRETARY BAKER: Well, I hope not, Irving. But, obviously, it's not helpful to have the President, to some degree, out of action, although he's able to communicate by telephone, and his messages can be passed through, as they were, indeed, yesterday. Don Regan met yesterday morning with the budget negotiators for a period of time, with direct instructions from the President.

Q Well, is sympathy in the Congress for the President likely to help move things along? Is that a factor?

SECRETARY BAKER: I think it might be a factor.

Q Now, yesterday, the Democrats came up with a \$273 billion deficit-reducing package which is less than the \$295 billion which the Senate Republicans passed. Is this acceptable to the administration?

SECRETARY BAKER: Well, it would be far better if we'd get the full close to \$300 billion that we're seeking over three years so we can get that deficit down to under two percent of gross national product in 1988. But, obviously, is it acceptable? Is it acceptable as against what? As against getting something less or getting nothing? Clearly, then it would be acceptable. But I think it's important that we get every bit as much deficit reduction as we

MORE



can.

Q So you're saying that if that's all the Democrats will give, that's what you'll take.

SECRETARY BAKER: No, I'm not saying that, because that's a decision for the President to make. What I'm really saying is we want as much as we can get.

Q Now, again, the President's illness, is the tax reform package passage dependent in a crucial way on the President being able in the fall to undertake the campaign around the country on behalf of that program --

SECRETARY BAKER: Yes.

Q -- that has been planned?

SECRETARY BAKER: It's very important that the President be able to campaign vigorously for tax reform, as he was able to do at the time we launched it and for two or three weeks thereafter.

Q Can you rule out that at some point the administration will have to accept a tax increase in order to get the deficit down to some kind of a significant level?

SECRETARY BAKER: I can rule out any interest or inclination whatsoever on the part of the administration to accept a tax increase. We've just had a national referendum with respect to a tax increase. The American people spoke loudly and clearly. The President won 49 states, as a consequence. And I want to tell you, he is absolutely firm against any suggestion of a tax increase.

Q Is there any real prospect of reaching a budget compromise before the Congress goes off on vacation in August?

SECRETARY BAKER: I would hope so, and I certainly believe there is, yes. I know they're continuing to work vigorously toward that.

Q Now, as you know, there's a move in Congress to impose a 25 percent surcharge on imports, principally from countries like Japan, which discriminate against our exports. What's the administration view on that?

SECRETARY BAKER: We would not favor that. That's protectionism in its -- I suppose -- suppose it's rankest form, and -- We've been through this before, back in the 1930's and we suffered for it, and the entire world suffered for it, as a matter of fact. And we've got to find a way to resist protectionism. But, at the same time, we've got to be strong and firm in requiring trading partners, like Japan, to give us the same access to their markets that they have to ours. It's got to be a two-way street.

Q Well, let's see whether that two-way street develops. And thank you very much, Secretary Baker --

END

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4620

PR016-01

PP005-01

UT001-01

BED03-04

PR007-01

~~see~~ Answered personally  
Eaten the TL  
June 25<sup>th</sup>  
160 E. 38<sup>th</sup> St.  
NYC 10016

Dear Mrs. Reagan,

You were just sensational  
with Chris Wallace and what  
a treat for you to let us see  
<sup>(interview)</sup>  
so much of you. Of course you  
come across as you really are  
— warm, witty, interested and  
sincere. Nobody can fool the  
TV camera.

I was so impressed. And  
it was wonderful to see in  
relation to having just seen you  
in person in New York. I am a  
big fan. With affection  
Liz Smith

Liz Smith  
160 E. 38<sup>th</sup> St.  
NYC 10016



Mrs. Ronald Reagan  
The White House  
1600 Pennsylvania Ave.  
Washington, D.C. 20500

FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC JAN  
415 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15



## MEMORANDUM

## NATIONAL SECURITY COUNCIL

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JV 1

W.S.

1110

May 2, 1985

PROV-01

ACTION

MEMORANDUM FOR ROBERT KIMMITT

FROM: PHILLIP RINGDAHL PR

SUBJECT: Randall Robinson's Criticism of Administration  
Policy Regarding South Africa -13001  
00141

PR002

BED0304

4100103

FG006-12

Attached at Tab I is a memo from you to Mike Deaver which covers the recent (Randall Robinson interview on the Larry King, "Let's Talk" television show.)

This is in response to a note from Bill Sittmann to you, which said Mike wanted your guidance on whether it should be answered.

RECOMMENDATION: Sign your memo to Deaver at Tab I.

APPROVE \_\_\_\_\_

DISAPPROVE \_\_\_\_\_

## Attachments

Tab I Kimmitt to Deaver memo  
Tab A Text of Interview

Thanks, Phil.

Since Sittmann is gone and Deaver is leaving, I am going to just add this to the record rather than sending it forward.

Bob  
4/3NSC 8502923James W. Symington

MEMORANDUM

NATIONAL SECURITY COUNCIL

2923

ACTION

April 29, 1985

MEMORANDUM FOR ROBERT KIMMITT

FROM: PHILLIP RINGDAHL *PR*

SUBJECT: Randall Robinson's Criticism of Administration  
Policy Regarding South Africa

Attached at Tab I is a memo from you to Mike Deaver which covers the recent Randall Robinson interview on the Larry King, "Let's Talk" television show.

RECOMMENDATION: Sign ~~your~~ memo to Deaver at Tab I.

APPROVE \_\_\_\_\_

DISAPPROVE \_\_\_\_\_

Attachments

Tab I Kimmitt to Deaver memo  
Tab A Text of Interview

CB<sup>in</sup>

National Security Council  
The White House

System #

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Package #

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	SEQUENCE TO	HAS SEEN	DISPOSITION
Bob Pearson	<u>1</u>	<u>P</u>	
Bob Kimmitt	<u>2</u>	<u>K</u>	
John Poindexter			
Paul Thompson			
Wilma Hall			
Bud McFarlane			
Bob Kimmitt			
NSC Secretariat	<u>3</u>		<u>N</u>
Situation Room			

I = Information

A = Action

R = Retain

D = Dispatch

N = No further Action

cc: VP Meese Baker Deaver Other \_\_\_\_\_

COMMENTS

Should be seen by: \_\_\_\_\_

(Date/Time)

22 MAY 07 18:20

COMMUNIST

COMMUNIST

COMMUNIST

IT IS THE POLICY OF THE UNITED STATES

TO OPPOSE SUCH ATTEMPTS TO OBTAIN INFORMATION

RELATIVE TO THE DEFENSE OF THE UNITED STATES

AND TO PREVENT SUCH ATTEMPTS FROM BEING SUCCESSFUL

AND TO PROTECT THE NATIONAL DEFENSE

AND TO PREVENT SUCH ATTEMPTS FROM BEING SUCCESSFUL

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AND TO PREVENT SUCH ATTEMPTS FROM BEING SUCCESSFUL



National Security Council  
The White House

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Package # 2923

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Bob Kimmitt	<u>2</u>	<u>K</u>	
John Poindexter			
Paul Thompson			
Wilma Hall			
Bud McFarlane			
Bob Kimmitt	<u>4</u>		
NSC Secretariat			
Situation Room			
<u>Kingdahl</u>	<u>3</u>		<u>A</u>

I = Information    A = Action    R = Retain    D = Dispatch    N = No further Action

cc: VP Meese Regan Deaver Other \_\_\_\_\_

COMMENTS

Should be seen by: \_\_\_\_\_  
(Date/Time)

Phil: Did Deaver send this to us?

*[Handwritten signature]*

85 APR 29 P 6: 48

National Security Council  
The White House

2923

System # I

Package # \_\_\_\_\_

	SEQUENCE TO	HAS SEEN	DISPOSITION
Bob Pearson	_____	_____	_____
Bob Kimmitt	<u>1</u>	<u>K</u>	_____
John Poindexter	_____	_____	_____
Paul Thompson	_____	_____	_____
Wilma Hall	_____	_____	_____
Bud McFarlane	_____	_____	_____
Bob Kimmitt	_____	_____	_____
NSC Secretariat	<u>2</u>	_____	<u>stuff to</u>
Situation Room	_____	_____	<u>Ringdahl</u>

I = Information    A = Action    R = Retain    D = Dispatch    N = No further Action

cc: VP    Meese    Regan    Deaver    Other \_\_\_\_\_

COMMENTS

Should be seen by: \_\_\_\_\_  
(Date/Time)

Please prepare

memo M/C -> Deaver

THE WHITE HOUSE  
WASHINGTON

**TO:** Bob Kimmitt

**FROM:** **WILLIAM F. SITTMANN**  
Special Assistant to  
the President and  
Special Assistant to  
the Deputy Chief of Staff

☐ **Information**

XX ☒ **Action**

Mike would like your  
guidance - do you  
think this should be  
answered?

85-1110 P70-5



THE WHITE HOUSE  
WASHINGTON

Randall Robinson, Larry King's guest on Let's Talk is the Executive Director of Trans Africa. The interview indicates he is from Harvard law school - ex. student.

*Bill  
pgs ok  
with RK - shcl  
we answer*

## MEMORANDUM

## NATIONAL SECURITY COUNCIL

2923

MEMORANDUM FOR MICHAEL DEEVER

FROM: ROBERT KIMMITT

SUBJECT: Randall Robinson's Criticism of Reagan  
Administration's Policy Toward South Africa

Randall Robinson, a Harvard-trained lawyer, is the Director of Trans-Africa, a U.S. organization which lobbies its prescription of U.S. foreign policy regarding Africa. He is the brother of Max Robinson, the ABC television commentator. Trans-Africa's prescription is often radical and even racial in tone, and sometimes deliberately misleading.

The "facts" he cites on page 11 are grossly inaccurate (for instance, U.S. private investment is less than \$3 billion, not the \$15 billion he cites -- we have also maintained a military arms embargo toward South Africa since 1963, pre-dating the UN-mandated sanctions by 14 years). The problem is that Robinson knows better, but frequent attempts by various U.S. officials to correct the record or to encourage Robinson to be more moderate have been unsuccessful. Unfortunately, he probably would capitalize on any White House response as a pretext for further publicity and accusations. For these reasons, the NSC does not believe a White House response would be useful or productive. We are, however, sending Robinson's remarks to the State Department and suggesting that they respond directly to Robinson to correct the record, one more time.

Attachment

Tab A Text of Interview

JAMES W. SYMINGTON  
SUITE 400  
1700 K STREET, N. W.  
WASHINGTON, D. C. 20006

April 3, 1985

Dear Mike,

See bottom of page 13 over to 14. This should not go unanswered. Besides being insulting, libelous, and outrageous, its source is the self-proclaimed conscience for Black America's foreign policy. For that reason alone it should be firmly denounced.

Kind regards,

James W. Symington

*Who is  
Pondell?*

The Honorable  
Michael Deaver  
Assistant to the President  
and Deputy Chief of Staff  
The White House  
Washington, D.C. 20500

Enclosure

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Washington, D.C. 20500

Enclosure

OPEN

LARRY:           There is a dynamic new leader on the American scene. He is Randall Robinson, Executive Director of Trans Africa and he's my guest tonight on Larry King Let's Talk straight ahead right here on Channel 7.

SEGMENT ONE

LARRY:           Our special guest tonight on Larry King Let's Talk is Randall Robinson, Executive Director of Trans Africa. Was Harvard law school, as you guys read it, all it's cracked up to be? Is it equal to its image?

RANDALL:        Yeah, I think in many ways yes and some ways no.

LARRY:           Which way is no?

RANDALL:        Oh I didn't expect Harvard to look like it looked. It's not all that terribly attractive. It's sort of crowded into the center of Cambridge and that was a little shocking. Uhhh you'd heard so much about it all your life, but academically, it was as invigorating as I expected it to be.

LARRY:           Was your goal then, Randall, to practice law?



RANDALL: Well, to tell you the truth Larry, I majored in sociology. As many people who majored in sociology do, you go to law school because you haven't quite figured out what you want to do and I think after the first year in law school, I knew that I didn't want to practice law.

LARRY: You knew that.

RANDALL: Yes, but law school, I think, prepares you to do a lot of things and I've never been sorry that I went although I knew very shortly that I would never practice law.

LARRY: Then why'd you stay?

RANDALL: (pause) Well, I think it prepares you to understand how the country works, how the systems work. It prepares you... law school helps you to learn how to think sequentially uhhh with efficiency ummm and that sort of thing, so you finish what you start.

LARRY: No regrets.

RANDALL: No.

LARRY: You never took a bar exam.

RANDALL: Yes, I'm a member of the Massachusetts bar.

LARRY: Is that required, by the way, at Harvard? Do you have to take it?

RANDALL: No, no, no, no.

LARRY: You worked also later on for Congressman Diggs, did you not?

RANDALL: Yes, I came to Washington, oh now, about nine years ago, worked first for Congressman Bill Gray - no, Bill Clay - then worked for the Lawyers Committee uh-hh on civil rights and the law and then went to Charles Diggs as his administrative assistant and got involved in foreign affairs there.

LARRY: How do you view what happened to Congressman Diggs in your own personal career scheme of things?

RANDALL: Oh I think it was terribly unfortunate, a regrettable thing in many ways. Uh-hh Charles Diggs is a fine man and a real road paver for the black community and foreign affairs. There's no one involved in matters uh-hh like I'm involved in who at one time or another didn't have some contact with Charles Diggs.

LARRY: Were you surprised at what happened?

RANDALL: Of course I was surprised.

LARRY: How's he doing now?

RANDALL: He's doing fine, he's doing fine. He ummm he supports this effort. He's made a remarkable recovery. He's got a lot of starch in him and a lot of courage.

LARRY: What got Randall Robinson interested in things out of the United States? Most black leaders, I guess, maybe we tend to tin-type this who come along, we imagine as involved in things domestic.

RANDALL: It's really hard to explain its genesis. Uhhh when I was a child, I was interested in Africa. I was always interested in politics and some of the things I remember following. I remember following the Suez crisis and I was only 12 or 13 years old at the time and uhhh, so it gives you a sense of how far back your interest goes in foreign affairs, but always in Africa - how we came to these shores, ummm, Africa's difficulty under colonialism, it's emergence from that, our national relationship to it.

LARRY: And that was of more interest to you than say Selma, Alabama?

RANDALL: No, well of course, I'm from Richmond, Virginia and I had a good deal of interest in hurdles we had to negotiate in the South. Those were very difficult and painful battles to fight then. But at the same time, I always understood that uhhh our problem as black people was not a problem confined to the shores and that to the extent we saw ourselves as part of a larger hole, part of a global African community and understanding what foes we faced and the relationship between the foes we'd be stronger for it.

LARRY: Do you ever feel that feeling of that you were brought here against your will? I mean is that ever a conscious feeling, that my people came to this country against our will?

RANDALL: Oh of course.

LARRY: It lives and breathes with you even three generations.

RANDALL: Of course. I recently, oh about five years ago, went to (unclear place) with my children and we were on the Isle of Goray and I took the children there and on the Isle of Goray, you have a slave house where people like Phyllis Wheatley were

held and then there's a door that leads to the ocean where slaves boarded the ships and I told my children that's how we got to the United States. But one can't stand in a place like that without being very moved by it. We lost perhaps 50 million people on route to the United States. So many of us suffered and died and we suffered under the most terrible discrimination and experience here so that my travel and my experience and my reading makes me appreciate how important it is to collapse the centuries and understand how you belong to it all.

LARRY: When did you, this South African thing, begin to center Trans Africa's center on it?

RANDALL: Well, we spent a good deal of time on this issue for a long time. Trans Africa's eight years old...

LARRY: Because a major news issue, it's always been there, but why the last year?

RANDALL: That's more a question for news people to answer than us. It's not as if we haven't been trying. I think uhhh what made the difference was the arrest at the South African Embassy on November 21, but we've been making efforts for years to focus American attention on this issue, the extent of which people in South Africa have to live under these conditions of hopeless,



rightless, landless and have this kind of system under pinned by own public and private sectors. Uhhh, this is the kind of thing we have worked on for many many years and only with the avenue of arrest as a last, almost desperate effort to have the country look at it. People are suffering so.

LARRY: Is the truth of the matter then that one must do an overt act based on this media to gain attention - get arrested, protest, march does something.

RANDALL: Well, let's say that seems to be the case in this case. I think that overall, if you do a colonist analysis, comparative analysis, that African issues in general have been inadequately covered by print and electronic media and I think the real consequence of that can be seen in our foreign policy - that Americans know very very little about the third world, about anything west of Los Angeles and east of Washington, D.C., not much about Canada, less about Mexico because media don't cover these issues as they should and then crises pop up around the world and the American people are not prepared to understand them.

LARRY: I thought we were doing another geography.

RANDALL: Precisely.

LARRY: Ummm, how did you get the idea to march within 500 feet of an embassy?

RANDALL: Well, I ummm had a discussion with my board chairman, Richard Hatcher, about a week before we went to the embassy. We were real concerned, angered, about the South African arrests of the entire labor leadership, that they were being held under Section 29 of the Internal Security Act means that you cannot seek council, you're uncharged, nobody knows whether you're alive or dead and the Reagan administration in the wake of these arrests and the wake of killing some 200 men, women and children - in the wake of all of this, the Reagan administration refused to support resolution of moderate condemnation in the U.N. Security Council and I talked to Dick Hatcher and we decided that we had to do something, we had to exhaust every measure to have the nation look at this awful injustice, this awful unfairness, and I asked Walt <sup>FAUNIM</sup> ~~Therrey~~ and Marion Barry to go to the embassy with me and we made certain demands to the Ambassador and simply told him we wouldn't leave.

LARRY: You met with Ambassador Fourie?

RANDALL: We met with the Ambassador and told him that prisoners of the long-term and short-term political prisoners in South Africa had to be freed and those people comprising the respected black leadership in that country had to be assembled in the constitutional

convention to negotiate a constitution that would at long last give blacks the right to vote in a free and Democratic society. He said uhhh we told him to convey that to his president and we wouldn't leave the embassy until we got the right answers. He left the room and came back a half hour later and said that uhhh we would be ordered to leave or we'd be arrested, and we were, and since then, some 25 hundred Americans have been arrested in 23 cities.

LARRY:                So the happening occurred out of that meeting.

RANDALL:            The happening occurred out of that meeting.

LARRY:                Ambassador Fourie, on this program, said that he's always open to have you come to the door and come in and talk to him about issues. That this parading in front is timed each day to certain times that television cameras arrive, the arrests are profunctory and released, etc., that it's a charade and he's willing to meet with any of the protestors at any time, that's what he said.

RANDALL:            Well, you see the point is not a meeting with the Ambassador, that's not the ummm an end to be achieved. The end to be achieved is a just society in South Africa - unless that government sits down and negotiates in good faith with leaders

of the black majority towards the one person, one vote democratic state. Uhhh, scuttles apartheid.

LARRY:           What do the arrests accomplish?

RANDALL:        The arrests accomplish public attention...

LARRY:           That wanes, right? It wasn't on the news today.

RANDALL:        It wasn't on the news today, but so many things are. Couples in South Africa and Newsweek gives it front page coverage. The Congress introduces bills. We're now at long last getting the kind of public understanding and analysis that this issue so richly deserves. It's in our national interest to do this because what's going to happen if we don't? South Africa is a powder keg and sooner or later, it's going to blow up. We don't want to find ourselves on the wrong side of that issue. What's going to happen is this: unless we get whites to come to the table, sit down and negotiate in good faith, we're going to have a blood bath and that's going to destroy everything.

LARRY:           We will have a blood bath.

RANDALL:        We will have a blood bath.

LARRY:           We'll be right back with Randall Robinson, Executive Director of Trans Africa here on Larry King Let's Talk after this.

SEGMENT TWO

LARRY: With Randall Robinson, Executive Director of Trans Africa. Why hasn't the government formally charged all these people breaking the law as you admit you're doing by stepping within 500 feet of the embassy?

RANDALL: Well, the Justice Department, the State Department, the White House, the South African government simply don't want trials. They don't want this issue opened up, they don't want public debate. It's because our national policy of support for South Africa and very concrete and very quantifiable ways is simply indefensible. Ummm, the Reagan administration doesn't want a lot of public discussion about the 25 hundred shock batons they allowed to be exported to the South African military and police for control of the black majority. They don't want Americans to know that we have exported to South Africa over the last four years a hundred million dollars in military use items, or that we yield to that nation in hard currency if half billion dollars a year in revenues from the sale of krugers in this country. Or that we share intelligence data with South African intelligence agencies on other African countries. They don't want it revealed that we've got a 15 billion dollar private sector stake there.

LARRY: Would you stop all dealings with any stock companies from dealing with them at all?



RANDALL: The companies need to pack up and get out as quickly as possible.

LARRY: But don't those companies pay blacks salaries?

NO  
RANDALL: The point is you talk about 70 thousand blacks who have jobs in the American corporate work place in South Africa. That comprises less than one percent of the South African job force. Seen in that way, it's negligible, particularly when one sees it against what these corporations provide for the government. For instance, the South African government could not meet a payroll. It would grind to a halt without large frame computers. Seventy percent of their computers are provided by American firms. They have no capacity to make computers. They're entirely dependent upon the U.S. and Great Britain for those computers. Thirty percent of the automotive market, 40 percent of their oil in so many ways importantly strategic. They are dependent upon the United States. Corporations are not there to help the blacks. It's an indictable offense to urge divestment in South Africa, were it a good thing it wouldn't be necessary to make it an indictable offense.

LARRY: Randall, after the killing of the blacks, were you encouraged by the strong language of George Schultz? That seemed to be the strongest language to come out of this administration.

RANDALL: Not unless, not unless George Schultz is prepared to impose the kinds of pressures that are necessary. The point is that the South Africans have understood since 1948 the theatre of American opposition to apartheid. It is wholly rhetorical. They have also understood that we have never been prepared to impose the kinds of sanctions that they respect. They are very much afraid of diversement. They are capital dependent on us and need certain things - markets, trade, loans, investments - to the extent, we as a country are willing to say to them unless you move towards the democratic state, we are going to pull out, we are going to support the anti-apartheid act of 1985, we're going to ban the sale of krugers in the United States, we're going to ban loans to your country, we're going to pull the investments out, then you will see the South African whites come to the table, sit down and negotiate. They're not going to do it unless we do that. Nobody negotiates unless they feel that they have to.

LARRY: True. Uhhh, do you think the President is insensitive, bigoted, or just wrong?

RANDALL: Well I said recently ummm, and I said this with great sadness and I said it against the history of never making ad hominem attacks, umhhh a history of not making such charges in any case, that [I believe President Reagan, on the basis of his statement at his recent press conference and previous behavior, to

be at base, a racist and I ummm with all sincerity believe that. ] Uhhh  
19 people in a funeral procession, unarmed people, men, women and  
children, mowed down. The first person hit, a kid on a bicycle  
at the head of the procession shot in the head, dead, the first  
of 19 to die and when this question is raised to the President of  
the United States at a press conference, he not only does not  
condemn the shootings, the massacre, but he blames the victims for  
their own slaughter. This from the President of the United States  
I think it sullies the very ideals on which this nation  
is rested, it sends a signal to the South African government that  
makes more likely future massacres of this kind because they feel  
that they can do it with impunity if they've got someone in the  
White House here who takes that kind of position on it.

LARRY: Ambassador Fourie says the long range, it's going  
to happen. Uhhh, the old colonialist thinking is gone, the time  
may turn slowly for you, but the goal will happen, and he hopes  
it happens without blood shed. Is your response that it's not  
fast enough?

RANDALL: I don't believe he believes that. I don't think he  
is committed to that. Let's say what I think he is committed to.  
One should not confuse petty apartheid with grand apartheid.  
Petty apartheid is the business of discrimination within the white  
area, sort of public accommodations discrimination. The real

central issue here concerns two things: grand apartheid. The whites have divided the land into two pieces. They have taken for four and a half million whites 87 percent of the land, relegating 22 million blacks, 70 percent of the population to 13 percent of the land, saying to blacks and the 13 percent is absolutely worthless. No rain fall to speak of, no minerals, no raw materials, that sort of thing. Saying to the blacks who work in the white area, to fuel the white economy grist for industry and that sort of thing, that you must be absolutely rightless and landless. What blacks are saying is that they want a one person, one vote democratic state, unitary state, because all of the land belongs to all of them. On that issue, the white government has not budged since 1948...

LARRY:           And you don't believe Mr. Fourie when he says that, that's the goal.

RANDALL:        Not one bit.

LARRY:           By the way, why can't you go within 500 feet of an embassy?

RANDALL:        That law was put in place to protect the Nazi Germany embassy in the late '30s.

LARRY: Oh before World War II.

RANDALL: Before World War II, and now it protects the South African embassy.

LARRY: That was the reason for it.

RANDALL: That was the reason for it.

LARRY: You mean people then were Nazi and had marched the Nazis had marched into Poland and the like were protesting.

RANDALL: Precisely.

LARRY: We had to do something to protect the front of the building.

RANDALL: Precisely. I'm sure history will view this in the same like.

LARRY: There's irony everywhere. It isn't there. We'll have a couple of major closing questions for Randall Robinson, Executive Director of Trans Africa following this.



CLOSE

LARRY: With Randall Robinson. We just have a couple of moments. Short range: optimistic or pessimistic?

RANDALL: Well I'm optimistic. I think we're going to pass this legislation. I think we're going to put this country on the right side and I think when that happens, we'll see movement in South Africa. I hope - the great risk is that it won't come in time - I think there will be blood shed in South Africa and I'm pessimistic about that, but we can limit the scope of that if we get on the right side of the issue and make sure the South African government understands where we stand.

LARRY: You don't want entertainers or sports figures to go there, right?

RANDALL: No.

LARRY: Because that's (unclear word) support?

RANDALL: Just that it legitimizes the regime and that's why they're paying such princely sums to get them to come.

LARRY: Even though the crowds are integrated, right?

RANDALL: Oh the crowds aren't integrated in the city. The point is you got a 40 thousand seat stadium charging 50 dollars a head, only a handful of blacks seen in those crowds to simply decorate the place. But that's not the point. The point is that they want big name American entertainers to come so that they can publicize that around the world to demonstrate that they're accepted in the world family.

LARRY: Thank you very much Randall.

RANDALL: Thank you.

LARRY: A great pleasure finding you. Uhhh, Randall Robinson, Executive Director of Trans Africa and no relation to Max Robinson of NBC in Chicago, even though they could switch parts (laughter). We'll see you all week long on WTOP via Mutual Radio at midnight and next Saturday night for another edition of Larry King Let's Talk right here on Channel 7. Thanks for joining us and goodnight.

END CLOSE

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SUBJECT: INTERVIEW W/ ROBINSON RE POLITICAL VIEWPOINT

ACTION: MEMO KIMMITT TO DEAVER

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