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Luncheon, Los Angeles, 03/03/1983)

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POHRABACHER

MARCH 3, 1983

12828955

SP723

24 OLYMPIC COMMITTEE FUNDRAISER LUNCHEON

THANK YOU FOR THAT FINE WELCOME.
MEMBERS OF THE OLYMPIC COMMITTEES,
REVEREND MOOMAW, MAYOR BRADLEY, SENATOR
WILSON, JOHN NABOR, BOB HOPE, AND
DISTINGUISHED GUESTS, I'M PLEASED THAT
MY OFFICIAL BUT PLEASANT DUTIES OF
WELCOMING THE QUEEN PERMITTED ME TO BE
HERE WITH YOU TODAY. YET I MUST ADMIT,
EVERY TIME I VISIT CALIFORNIA IT'S
HARDER AND HARDER TO GET BACK ON A PLANE
HEADING EAST.

A FEW WEEKS AGO WE HAD A BLIZZARD
IN WASHINGTON AND SOME OF THE
CALIFORNIANS ON MY STAFF LEARNED WHAT IT
MEANS TO BE SNOWED IN. YET EVEN WHEN
THE TEMPERATURE WAS BELOW FREEZING AND
SNOW COVERED THE GROUND, JOGGERS WERE
STILL SEEN MAKING THEIR DAILY RUN.

PAGE 2

ALTHOUGH THOSE HEARTY SOULS CERTAINLY HAD MORE TENACITY THAN MOST, THEY REPRESENT A DRAMATIC CHANGE OF ATTITUDE THAT'S TAKEN HOLD OVER THE LAST TWO DECADES. TODAY, AS NEVER BEFORE, AMERICANS ARE ACTIVELY ENGAGED IN PERSONAL EXERCISE AND PHYSICAL FITNESS PROGRAMS, A HEALTH TREND WE SHOULD ALL ENCOURAGE.

LATELY I HAVEN'T HAD AS MUCH TIME FOR MY EQUESTRIAN PURSUITS 1 -- THERE'S NO BRIDLE PATH AT THE WHITE HOUSE 2 -- BUT I WORK OUT ON A REGULAR BASIS WITH EXERCISE EQUIPMENT. I'LL HAVE TO

ADMIT, I DON'T HAVE THE SAME CALIBRE OF ADVERSARY AS OUR OLYMPIC ATHLETES, BUT IT DOES HELP TO STAY IN SHAPE WHEN YOU'RE FACING THE FIGHTING IRISH IN THE FORM OF TIP O'NEILL. - *Seriously - salute*

*W.D. & M.S. Comm. H. & Rep. Overwhelming Big fan
S.S. - 32-3 Chem. D. Rostenkowski, Pinkney
Ministry Barber Conable, & Sub C Chem. Jake Pechel*

PAGE 3

*Hope - full H. & Sen.
followed by Comm. protect 8.5...*

I KNOW WE'VE GOT A GOOD NUMBER OF OLYMPIANS WITH US TODAY. WOULD THESE ATHLETES PLEASE STAND UP SO WE CAN GIVE THEM A ROUND OF APPLAUSE? WHEN I WAS A BIT YOUNGER, BEING INVOLVED IN ATHLETICS AS I WAS, I ALWAYS DREAMED ABOUT THE OLYMPICS. THE CLOSEST I EVER GOT WAS IN 1928 ON MY HIGH SCHOOL RELAY TEAM. WE WENT TO THE STATE CHAMPIONSHIP MEET AND IN THE FINALS OF THE 880 RELAY FOUND OURSELVES UP AGAINST A CHICAGO HIGH SCHOOL TEAM ANCHORED BY A YOUNG FELLOW WHOSE NAME WAS RALPH METCALFE. WE DIDN'T WIN.

RALPH METCALFE WENT ON TO WIN MEDALS IN THE 1932 AND 1936 OLYMPICS. HE AND JESSE OWENS WERE VERY SPECIAL TO MY GENERATION.

*Kurple - Bipartisan
md, in quantity - solid recovery*

I CAN REMEMBER WHAT A GREAT SOURCE OF PRIDE IT WAS WHEN THEY WON THAT DAY IN BERLIN AND HITLER HAD TO STAND WHILE OUR NATIONAL ANTHEM WAS PLAYED, AND GOLD MEDALS WERE PLACED AROUND THE NECKS OF BLACK ATHLETES. RALPH METCALFE AND JESSE OWENS WERE MUCH MORE THAN GREAT ATHLETES, THEY WERE GREAT AMERICANS. RALPH WENT ON TO BECOME A MEMBER OF THE U.S. HOUSE OF REPRESENTATIVES.

SPORTS IN GENERAL AND THE OLYMPICS IN PARTICULAR BRING US TOGETHER AS NOTHING ELSE. ONE OF OUR FIRST GREAT SPORTS HEROES WAS JOHN L. SULLIVAN. HE WAS HEAVYWEIGHT CHAMPION AT A TIME IN THIS COUNTRY'S HISTORY WHEN THERE WAS GREAT DISCRIMINATION AGAINST THE IRISH.

WHEN JIM CORBETT FINALLY TOOK HIS TITLE AS HEAVYWEIGHT CHAMPION OF THE WORLD, SULLIVAN WON THE HEARTS OF HIS FELLOW COUNTRYMEN WHEN HE SAID, "I'VE FOUGHT ONCE TOO OFTEN, BUT IF I HAD TO GET LICKED, I'M GLAD IT WAS BY AN AMERICAN."

AND HOW CAN WE EVER FORGET THE MOMENT WHEN BOXER GEORGE FORMAN, A MAN FROM AN UNDERPRIVILEGED BACKGROUND, BUT PROUD TO BE REPRESENTING OUR COUNTRY AT THE OLYMPICS IN MEXICO CITY, UNFURLED A SMALL AMERICAN FLAG AND HELD IT HIGH FOR THE WORLD TO SEE AFTER WINNING HIS MATCH? THAT WAS IN THE TURBULENT SIXTIES AND GEORGE FORMAN SHOWED US THAT WHATEVER IT IS THAT DIVIDES US, WHAT KEEPS US TOGETHER IS STRONGER.

OR HOW ABOUT OUR BOYS AT LAKE PLACID? THE PICTURE OF THOSE YOUNG FELLAS AFTER THEIR ICE HOCKEY VICTORY IS A NATIONAL TREASURE.

WIN OR LOSE, WE'VE ALWAYS BEEN PROUD OF OUR ATHLETES. AND I THINK THAT ALL OF YOU — ESPECIALLY YOU HERE AT THE FRONT TABLE (DON MILLER, PETER UEBBERROTH, GEORGE MOODY, AND DON [CRIV-EL-LONE]) — CAN BE RIGHTFULLY PROUD OF THE PART YOU ARE PLAYING. YOU AND OTHERS WHO ARE PROVIDING SUPPORT FOR OUR TEAM, AS WELL AS THOSE HELPING TO ORGANIZE THE EVENT ITSELF, DESERVE A WORD OF THANKS. I AM HAPPY TODAY TO BE ABLE TO EXTEND IT TO YOU ON THE BEHALF OF THE AMERICAN PEOPLE.

I APPRECIATE THE MAGNITUDE OF THE TASK YOU'VE TAKEN UPON YOURSELVES. THE PRICE TAG FOR SELECTING, TRAINING, AND SUPPLYING OUR OLYMPIC TEAM FOR NEXT YEAR'S GAMES HAS RISEN TO OVER \$77 MILLION. RAISING THAT MONEY AND MAKING SURE THAT IT IS SPENT EFFECTIVELY IS AN ENORMOUS RESPONSIBILITY.

AND THIS YEAR AMERICANS ARE NOT ONLY SUPPORTING THEIR OWN TEAM, BUT THEY'RE ALSO RESPONSIBLE FOR THE GAMES THEMSELVES.

TODAY YOU ARE PART OF A NOBLE AMERICAN TRADITION OF DIRECT CITIZEN INVOLVEMENT. IF IT WERE NOT FOR CITIZENS LIKE YOU, WHO TAKE IT UPON THEMSELVES TO SUPPORT OUR ATHLETES, THE AMERICAN OLYMPIC TEAM WOULD BE LEFT WANTING. UNLIKE SOME OTHER COUNTRIES, — AMERICAN TEAMS, AS YOU WELL KNOW, DO NOT RECEIVE GOVERNMENT GRANTS OR FEDERAL TAX DOLLARS. IF WE ARE TO DO RIGHT BY THE ATHLETES OF AMERICA, WE'VE GOT TO DO IT OURSELVES. AND WE OWE IT TO OURSELVES, TO OUR CHILDREN, AND TO OUR COUNTRY'S FUTURE TO MAKE SURE THIS JOB GETS DONE.

THE TASK OF ORGANIZING THE GAMES IS WORTHY OF YANKEE INGENUITY. WITH AN OPERATING BUDGET OF NEARLY HALF A BILLION DOLLARS, NEXT YEAR'S GAMES WILL SHOW THE WORLD WHAT AMERICANS, WITHOUT FEDERAL SUBSIDY, CAN ACCOMPLISH WHEN THEY SET THEIR MINDS TO IT. I'M CONFIDENT THAT THESE GAMES WILL REFLECT THE EXCELLENCE, THE HOSPITALITY, AND THE SPIRIT OF ACCOMPLISHMENT THAT ARE SO MUCH A PART OF OUR WAY OF LIFE.

I UNDERSTAND THAT ALREADY THERE ARE SIGNS OF SWELLING PUBLIC SUPPORT. THE CORPORATE COMMUNITY HAS STEPPED FORWARD IN A BIG WAY BY, AMONG OTHER THINGS, FINANCING SPECIFIC CONSTRUCTION PROJECTS NEEDED FOR THE GAMES. ALL AMERICANS SHOULD BE GRATEFUL FOR THIS DISPLAY OF GOOD CITIZENSHIP.

ONE OF THE TOP PRIORITIES OF OUR ADMINISTRATION HAS BEEN TO ENCOURAGE THE AMERICAN PEOPLE, AS INDIVIDUALS, AS ORGANIZATIONS, IN PRIVATE AND BUSINESS LIFE, TO GET MORE DIRECTLY INVOLVED IN GETTING THINGS DONE, IN SOLVING PROBLEMS, AND IN HELPING EACH OTHER. PRIVATE INITIATIVE IS AMERICA'S MOST PRECIOUS RESOURCE, AND IT IS AS ALIVE TODAY AS WHEN OUR FOREFATHERS JOINED TOGETHER FOR BARN-RAISING PARTIES A CENTURY AGO.

PRELIMINARY FIGURES FOR 1982 SUGGEST THAT EVEN IN A TIME OF SEVERE RECESSION AMERICANS WERE STILL WILLING TO CONTRIBUTE GENEROUSLY TO WORTHWHILE AND CHARITABLE CAUSES. LAST YEAR, (AND AGAIN, THESE ARE PRELIMINARY NUMBERS,) AMERICANS AS INDIVIDUALS CONTRIBUTED \$48.7 BILLION, AN INCREASE OF 9.4 PERCENT OVER 1981.

PAGE 10

- CORPORATE GIVING WAS \$2.9 BILLION, ONLY 1 PERCENT HIGHER THAN 1981, BUT THEN CORPORATE PROFITS WERE DOWN 22 PERCENT LAST YEAR. THAT, I CAN ASSURE YOU, WILL IMPROVE THIS YEAR.

PRIVATE SECTOR INITIATIVES SUCCEED, JUST AS THESE OLYMPICS WILL SUCCEED, BECAUSE OF THOUSANDS AND THOUSANDS OF INDIVIDUAL EFFORTS. UNFORTUNATELY, THE PUBLIC IS UNAWARE OF THE MAGNITUDE OF VOLUNTARY ACTIVITY GOING ON IN THIS COUNTRY. THE OLYMPIC EFFORT HAS THE SUPPORT OF PEOPLE LIKE JIM MCKAY, ROONE ARLEDGE, AND, YES, HOWARD COSELL. NOW I REALIZE THERE IS A THEORY THAT GOOD NEWS ISN'T GOOD FOR THE RATINGS, BUT I ONLY WISH DAN RATHER, TOM BROKAW, TED KOPPEL AND OTHERS IN THE MEDIA WOULD FOCUS A BIT MORE ON SOME OF THE TRULY ADMIRABLE THINGS BEING DONE BY THE AMERICAN PEOPLE.

PAGE 10 A

NOW I REALIZE THERE IS A THEORY THAT GOOD NEWS ISN'T GOOD FOR THE RATINGS, BUT I ONLY WISH THAT EVERYONE IN THE MEDIA COULD APPRECIATE AS MUCH AS ALL OF YOU HERE DO THE VOLUNTARY EFFORTS BEING UNDERTAKEN BY THE AMERICAN PEOPLE.

I OFFER THIS CHALLENGE:—APRIL 17TH THROUGH APRIL 23RD IS NATIONAL VOLUNTEER WEEK. AT LEAST DURING THAT WEEK, AMERICA'S HEROIC PRIVATE SECTOR INITIATIVE EFFORTS SHOULD BE GIVEN THE ATTENTION THEY DESERVE. THEN IF THE RATINGS GO DOWN, THEY CAN GO BACK TO BAD NEWS.

BELIEVE ME, THERE ISN'T ANY SHORTAGE OF GOOD STORIES. BILL VERITY, WHO HEADED MY PRIVATE SECTOR INITIATIVES TASK FORCE, TOLD ME ABOUT MONROE, OHIO, A TOWN WITH A LOSING HIGH SCHOOL FOOTBALL TEAM. WELL, A NEW COACH WAS HIRED AND HE SUGGESTED THE TEAM'S POOR SHOWING WAS, SIMPLY PUT, BECAUSE ITS PLAYERS WEREN'T AS STRONG AS THEIR ADVERSARIES. HE RECOMMENDED BUILDING A PHYSICAL CONDITIONING FACILITY COMPLETE WITH WEIGHT-TRAINING EQUIPMENT.

THE SCHOOL BOARD REPORTED THAT THEY JUST COULDN'T AFFORD THE \$50,000 NEEDED FOR THE PROJECT. INSTEAD OF GIVING UP, THE HOMETOWN BARBER, A LIVE WIRE NAMED ROBERT YOUTSLER, WAS BRASH ENOUGH TO ASK, "WHY DON'T WE DO IT OURSELVES?"

THOSE FOLKS RAISED THE MONEY AND, USING VOLUNTARY LABOR, BUILT THE TRAINING CENTER. WHEN THEY WERE DONE WITH THAT, THEY WERE SO ENTHUSED THAT THEY REPAIRED AND PAINTED THE BOYS' LOCKER ROOM, AND REFURBISHED THE GIRLS' LOCKER ROOM. THEN, BECAUSE THEY FIGURED AFTER ALL THEIR EFFORT THEY WERE BOUND TO END UP WITH A WINNING TEAM, THEY RECRUITED A GANG OF TOWNSPEOPLE AND REPAINTED THE FOOTBALL STADIUM. AND THEY STILL WEREN'T THROUGH, THEY THEN REPAINTED THE SCHOOL.

THIS IS JUST ONE EXAMPLE OF WHAT CAN HAPPEN WHEN THE SPIRIT OF "CAN-DO" AND "I WILL" REPLACES "LET'S WAIT," AND "I WON'T." THERE ARE SIMILAR STORIES RIGHT HERE IN CALIFORNIA, LIKE THE FOLKS OF A LITTLE TOWN CALLED TEMECULA WHO GOT TOGETHER AND BUILT THEMSELVES A SPORTS PARK. THEY HELD FUNDRAISING BARBECUES AND DINNERS. THOSE THAT DIDN'T HAVE MONEY VOLUNTEERED THEIR TIME AND ENERGY. THE YOUNG PEOPLE OF THAT COMMUNITY NOW HAVE A PLACE FOR LITTLE LEAGUE AND OTHER SPORTS EVENTS DUE TO SOME OLD-FASHIONED AMERICANISM.

AND NOW LET ME GIVE YOU ONE MORE SHINING EXAMPLE. NOT SO LONG AGO, I SIGNED A PROCLAMATION TO MAKE MARCH RED CROSS MONTH. TALK ABOUT TIMING, THE LAST FEW DAYS CALIFORNIANS HAVE HAD TORNADOES, HURRICANE FORCE WINDS, EARTHQUAKES AND FLOODS, AND THE RED CROSS, SALVATION ARMY AND A HOST OF OTHER VOLUNTARY ORGANIZATIONS HAVE SWUNG INTO ACTION.

IT'S SAID THAT TIMES OF TROUBLE CAN BRING OUT THE BEST IN PEOPLE. I THINK WE'RE SEEING THAT ALL OVER SOUTHERN CALIFORNIA. THESE ORGANIZATIONS ARE, OF COURSE, BASED ON VOLUNTARY SUPPORT AND REPRESENT THE BEST THERE IS ABOUT THIS COUNTRY. I HOPE THAT WHEN THE WINDS STOP AND THE FLOOD WATERS RECEDE PEOPLE - (ESPECIALLY HERE IN CALIFORNIA) WILL REMEMBER WHAT'S BEEN DONE AND, EVEN MORE IMPORTANT, WILL REMEMBER TO DO THEIR PART TO SUPPORT THESE PRIVATE SECTOR EFFORTS. THE JOB THEY'VE DONE IN THE LAST FEW DAYS IS REALLY SOMETHING TO BE PROUD OF.

OUR COUNTRY HAS BEEN BLESSED WITH PEOPLE WHO UNDERSTAND THAT WHETHER OR NOT THEIR COMMUNITY WILL BE THE DECENT PLACE THEY WANT IT TO BE, DEPENDS ON THEM.

There is "pl. for Govt. - letter to Gov. Deukmejian - (and told him need expedite request... addit. disaster aid in Vietnam - need to pass it

WE ARE HERE TODAY IN THAT SAME
SPIRIT, IN ORDER TO GATHER SUPPORT FOR
OUR COUNTRY'S OLYMPIC TEAM, MILLIONS OF
 YOUNG PEOPLE WILL BE WATCHING THE GAMES,
 (YOUNG PEOPLE FROM ALL OVER THE WORLD AS
 WELL AS OUR OWN CHILDREN) THE FIBER OF
TOMORROW'S AMERICA. I KNOW WE WON'T LET
 THOSE KIDS DOWN AND WE WON'T SHORT
 CHANGE OUR COUNTRY BY DOING ANYTHING
LESS THAN A FIRST-CLASS JOB. BUT IN A
FREE SOCIETY, IT ALL DEPENDS ON US. SO
 I'M HERE TODAY TO ENCOURAGE ALL
 AMERICANS TO DO WHAT THEY CAN TO SUPPORT
 OUR TEAM, THE AMERICAN OLYMPIC TEAM.

YEARS AFTER HIS TRIUMPH IN BERLIN,
 JESSE OWENS WAS ASKED IF THE PLAYING OF
 NATIONAL ANTHEMS AT THE OLYMPIC VICTORY
 STAND CEREMONIES SHOULD BE DISCARDED.

WOULD THAT ALL AMERICANS COULD HEAR HIS
ANSWER. "IT'S A TREMENDOUS FEELING," HE
 SAID, "WHEN YOU STAND THERE AND WATCH
 YOUR FLAG FLY ABOVE ALL THE OTHERS. FOR
 ME IT WAS THE FULFILLMENT OF A NINE-YEAR
 DREAM. AND I COULDN'T FORGET THE
 COUNTRY THAT BROUGHT ME THERE."

TODAY LET'S NOT FORGET THE COUNTRY
 THAT BROUGHT US HERE. AGAIN, THANK YOU
 FOR LETTING ME DO MY PART. GOOD LUCK
 AND GOD BLESS YOU ALL.

#

(Rohrabacher/AB)
February 25, 1983
4:00 p.m.

12828955
1110

PRESIDENTIAL REMARKS: '84 OLYMPIC COMMITTEE FUNDRAISER LUNCHEON
LOS ANGELES, CALIFORNIA
THURSDAY, MARCH 3, 1983

SP723
TR068
PR005-02
FG006-11
FG006-03
RED15

Thank you for that fine welcome. Members of the Olympic committees, Reverend Moomaw, Mayor Bradley, Senator Wilson, John Nabor, Bob Hope, and distinguished guests, I'm pleased that my official ^{BUT PLEASANT} duties of welcoming the Queen permitted me to be here with you today. Yet I must admit, every time I visit California it's harder and harder to get back on a plane heading East.

A few weeks ago we had a blizzard in Washington and some of the Californians on my staff learned what it means to be snowed in. Yet even when the temperature was below freezing and snow covered the ground, joggers were still seen making their daily run. Although those hearty souls certainly had more tenacity than most, they represent a dramatic change of attitude that's taken hold over the last two decades. Today, as never before, Americans are actively engaged in personal exercise and physical fitness programs, a health trend we should all encourage.

Lately I haven't had as much time for my equestrian pursuits -- there's no bridle path at the White House -- but I work out on a regular basis with exercise equipment. I'll have to admit, I don't have the same calibre of adversary as our Olympic athletes, but it does help to stay in shape when you're facing the fighting Irish in the form of Tip O'Neill.

I know we've got a good number of Olympians with us today. Would these athletes please stand up so we can give them a round

of applause? When I was a bit younger, being involved in athletics as I was, I always dreamed about the Olympics. The closest I ever got was in 1928 on my high school relay team. We went to ^{THE} State championship meet ^{IN THE FINALS OF THE 880 RELAY} and found ourselves up against a Chicago high school team anchored by a young fellow whose name was Ralph Metcalfe. ~~Needless to say, We didn't win that one.~~

~~But~~ Ralph Metcalfe went on to win medals in the 1932 and 1936 Olympics. He and Jesse Owens were very special to my generation. I can remember what a great source of pride it was when they won that day in Berlin and Hitler had to stand while our national anthem was played, and gold medals were placed around the necks of black athletes. Ralph Metcalfe and Jesse Owens were much more than great athletes; they were great Americans. ~~RALPH WENT ON TO BECOME A MEMBER OF THE U.S. HOUSE OF REPS.~~

Sports in general and the Olympics in particular bring us together as nothing else. One of our first great sports heroes was John L. Sullivan. He was heavyweight champion at a time in this country's history when there was great discrimination against the Irish. When Jim Corbett finally took his title as heavyweight champion of the world, Sullivan won the hearts of his fellow countrymen when he said, "I've fought once too often, but if I had to get licked, I'm glad it was by an American."

And how can we ever forget the moment when boxer George Forman, a man from an underprivileged background, but proud to be representing our country at the Olympics in Mexico City, unfurled a small American flag and held it high for the world to see after winning his match? That was in the turbulent sixties and George

Forman showed us that whatever it is that divides us, what keeps us together is stronger.

Or how about our boys at Lake Placid? The picture of those young fellas after their ice hockey victory is a national treasure. Win or lose, we've always been proud of our athletes. And I think that all of you -- especially you here at the front table (Don Miller, Peter Uebberroth, George Moody, and Don Carivellone) [Criv-el-lone] -- can be rightfully proud of the part you are playing. You and others who are providing support for our team, as well as those helping to organize the event itself, deserve a word of thanks; I am happy today to be able to extend it to you on the behalf of the American people.

I appreciate the magnitude of the task you've taken upon yourselves. The price tag for selecting, training, and supplying our Olympic team for next year's games has risen to over \$77 million. Raising that money and making sure that it is spent effectively is an enormous responsibility. And this year Americans are not only supporting their own team; but they're also responsible for the games themselves.

Today you are part of a noble American tradition of direct citizen involvement. If it were not for citizens like you, who take it upon themselves to support our athletes, the American Olympic team would be left wanting. ^(UNLIKE SOME OTHER COUNTRIES AM.) ~~any~~ teams, as you well know, do not receive Government grants or Federal tax dollars. If we are to do right by the athletes of America, we've got to do it ourselves. And we owe it to ourselves, to our children, and to our country's future to make sure this job gets done.

The task of organizing the games is worthy of Yankee ingenuity. With an operating budget of nearly half a billion dollars, next year's games will show the world what Americans, without Federal subsidy, can accomplish when they set their minds to it. I'm confident that these games will reflect the excellence, the hospitality, and the spirit of accomplishment that are so much a part of our way of life.

I understand that already there are signs of swelling public support. The corporate community has stepped forward in a big way by, among other things, financing specific construction projects needed for the games. All Americans should be grateful for this display of good citizenship.

One of the top priorities of our Administration has been to encourage the American people, as individuals, as organizations, in private and business life, to get more directly involved in getting things done, in solving problems, and in helping each other. Private initiative is America's most precious resource; and it is as alive today as when our forefathers joined together for barn-raising parties a century ago.

Preliminary figures for 1982 suggest that even in a time of severe recession Americans were still willing to contribute generously to worthwhile and charitable causes. Last year, and again, these are preliminary numbers, Americans as individuals contributed \$48.7 billion, an increase of 9.4 percent over 1981. Corporate giving was \$2.9 billion, only 1 percent higher than 1981, but then corporate profits were down 22 percent last year. That, I can assure you, will improve this year.

Private sector initiatives succeed, just as these Olympics will succeed, because of thousands and thousands of individual efforts. Unfortunately, the public is unaware of the magnitude of voluntary activity going on in this country. The Olympic effort has the support of people like Jim McKay, Roone Arledge, and, yes, ~~even~~ Howard Cosell. Now I realize there is a theory that good news isn't good for the ratings, but I only wish Dan Rather, Tom Brokaw, Ted Koppel and others in the media would focus a bit more on some of the truly admirable things being done by the American people.

I offer this challenge: April 17th through April 23rd is National Volunteer Week. At least during that week, America's heroic private sector initiative efforts should be given the attention they deserve. Then if the ratings go down, they can go back to bad news.

Believe me, there isn't any shortage of good stories. Bill Verity, who headed my Private Sector Initiatives Task Force, told me about Monroe, Ohio, a town with a losing high school football team. Well, a new coach was hired and he suggested the team's poor showing was, simply put, because its players weren't as strong as their adversaries. He recommended building a physical conditioning facility complete with weight-training equipment.

The school board reported that they just couldn't afford the \$50,000 needed for the project. Instead of giving up, the hometown barber, a live wire named Robert Youtsler, was brash enough to ask, "Why don't we do it ourselves?"

Those folks raised the money and, using voluntary labor, built the training center. When they were done with that, they were so enthused that they repaired and painted the boys' locker room, and refurbished the girls' locker room. Then, because they figured after all their effort they were bound to end up with a winning team, they recruited a gang of townspeople and repainted the football stadium. And they still weren't through; they then repainted the school.

This is just one example of what can happen when the spirit of "can-do" and "I will" replaces "let's wait," and "I won't." There are similar stories right here in California, like the folks of a little town called Temecula who got together and built themselves a sports park. They held fundraising barbecues and dinners. Those that didn't have money volunteered their time and energy. The young people of that community now have a place for little league and other sports events due to some old-fashioned Americanism.

Our country has been blessed with people who understand that whether or not their community will be the decent place they want it to be, depends on them.

We are here today in that same spirit, in order to gather support for our country's Olympic team. Millions of young people will be watching the games, young people from all over the world as well as our own children, the fiber of tomorrow's America. I know we won't let those kids down and we won't short change our country by doing anything less than a first-class job. But in a free society, it all depends on us. So I'm here today to

encourage all Americans to do what they can to support our team, the American Olympic team.

Years after his triumph in Berlin, Jesse Owens was asked if the playing of national anthems at the Olympic victory stand ceremonies should be discarded. Would that all Americans could hear his answer: "It's a tremendous feeling," he said, "when you stand there and watch your flag fly above all the others. For me it was the fulfillment of a nine-year dream. And I couldn't forget the country that brought me there."

Today let's not forget the country that brought us here. Again, thank you for letting me do my part. Good luck and God bless you all.



EXECUTIVE OFFICE OF THE PRESIDENT

OFFICE OF MANAGEMENT AND BUDGET

WASHINGTON, D.C. 20503

February 25, 1983

MEMORANDUM TO: Aram Bakshian, Jr.
FROM: Joe Wright
SUBJECT: Presidential Remarks for the 1984
Olympic Committee

I have reviewed the attached Presidential remarks for the 1984 Olympic Committee Fundraiser Luncheon and it is consistent with our posture that there will be no "Federal subsidy" for the games.

I have no other comments.

Attachment

cc: Richard G. Darman

- 24

Document No. _____

WHITE HOUSE STAFFING MEMORANDUM

2:00 FRIDAY

DATE: Feb. 24, 1983 ACTION/CONCURRENCE/COMMENT DUE BY: February 25, 1983

SUBJECT: DRAFT PRESIDENTIAL REMARKS: '84 OLYMPIC COMMITTEE FUNDRAISER LUNCHEON

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☐	GERGEN	☒	☐
MEESE	☐	☒	HARPER	☒	☐
BAKER	☐	☒	JENKINS	☐	☐
DEAVER	☐	☒	MURPHY	☐	☐
STOCKMAN	☒	☐	ROLLINS	☐	☐
CLARK	☒	☐	WHITTLESEY	☐	☐
DARMAN	☐ P	☒ BS	WILLIAMSON	☐	☐
DUBERSTEIN	☐	☐	VON DAMM	☐	☐
FELDSTEIN	☒	☐	BRADY/SPEAKES	☒	☐
FIELDING	☐	☐	ROGERS	☐	☐
FULLER	☒	☐	<u>BAKSHIAN</u>	☐	☒

Remarks:

Please forward comments/edits directly to Aram Bakshian, with a copy to my office, by 2:00 tomorrow, February 25.

Thank you.

Richard G. Darman
Assistant to the President
(x2702)

Response:

WHITE HOUSE STAFFING MEMORANDUM

DATE: Feb. 24, 1983 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 FRIDAY
February 25, 1983

SUBJECT: DRAFT PRESIDENTIAL REMARKS: '84 OLYMPIC COMMITTEE FUNDRAISER LUNCHEON

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☐	GERGEN	☒	☐
MEESE	☐	☒	HARPER	☒	☐
BAKER	☐	☒	JENKINS	☐	☐
DEAVER	☐	☒	MURPHY	☐	☐
STOCKMAN	☒	☐	ROLLINS	☐	☐
CLARK	☒	☐	WHITTLESEY	☐	☐
DARMAN	☐ P	☒ SS	WILLIAMSON	☐	☐
DUBERSTEIN	☐	☐	VON DAMM	☐	☐
FELDSTEIN <i>no comments per George's ops</i>	☒	☐	BRADY/SPEAKES	☒	☐
FIELDING	☐	☐	ROGERS	☐	☐
FULLER	☒	☐	<u>BAKSHIAN</u>	☐	☒

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 (x2702)

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SUBJECT: DRAFT PRESIDENTIAL REMARKS: '84 OLYMPIC COMMITTEE FUNDRAISER LUNCHEON

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☐	GERGEN	☒	☐
MEESE	☐	☒	HARPER	☒	☐
BAKER	☐	☒	JENKINS	☐	☐
DEAVER	☐	☒	MURPHY	☐	☐
STOCKMAN	☒	☐	ROLLINS	☐	☐
CLARK	☐	☐	WHITTLESEY	☐	☐
DARMAN	☐ P	☒ S	WILLIAMSON	☐	☐
DUBERSTEIN	☐	☐	VON DAMM	☐	☐
FELDSTEIN	☒	☐	BRADY/SPEAKES	☒	☐
FIELDING	☐	☐	ROGERS	☐	☐
FULLER	☒	☐	<u>BAKSHIAN</u>	☐	☒

Remarks:

Please forward comments/edits directly to Aram Bakshian, with a copy to my office, by 2:00 tomorrow, February 25.

Thank you.

Richard G. Darman
 Assistant to the President
 (x2702)

Response:

[NO ACTION REQUIRED
 BY OCA, PER CLF.]

AS

2/25/83

(Rohrabacher/AB)
February 24, 1983
1:30 p.m.

PRESIDENTIAL REMARKS: '84 OLYMPIC COMMITTEE FUNDRAISER LUNCHEON
LOS ANGELES, CALIFORNIA
THURSDAY, MARCH 3, 1983

Thank you for that fine welcome. Members of the Olympic committees, Reverend Moomaw, Mayor Bradley, Senator Wilson, John Nabors, and distinguished guests, I'm pleased that my official duties of welcoming the Queen permitted me to be here with you today. Yet I must admit, every time I visit California it's harder and harder to get back on a plane heading East.

A few weeks ago we had a blizzard in Washington and some of the Californians on my staff learned what it means to be snowed in. Yet even when the temperature was below freezing and snow covered the ground, joggers were still seen making their daily run. Although those hearty souls certainly had more tenacity than most, they represent a dramatic change of attitude that's taken hold over the last two decades. Today, as never before, Americans are actively engaged in personal exercise and physical fitness programs, a health trend we should all encourage.

Lately I haven't had as much time for my equestrian pursuits -- there's no bridle path at the White House -- but I work out on a regular basis with exercise equipment. I'll have to admit, I don't have the same calibre of adversary as our Olympic athletes, but it does help to stay in shape when you're facing the fighting Irish in the form of Tip O'Neill.

I know we've got a good number of Gold Medal Olympians with us today. When I was a bit younger, being involved in athletics

as I was, I always dreamed about the Olympics. The closest I ever got was in 1928 on my high school relay team. We went to a State championship meet and found ourselves up against a Chicago high school team anchored by a young fellow whose name was Ralph Metcalfe. Needless to say, we didn't win that one.

But Ralph Metcalfe went on to win gold medals in the 1932 and 1936 Olympics. He and Jesse Owens were very special to my generation. I can remember what a great source of pride it was when they won that day in Berlin and Hitler had to stand while our national anthem was played, and gold medals were placed around the necks of black athletes. Ralph Metcalfe and Jesse Owens were much more than great athletes; they were great Americans.

Sports in general and the Olympics in particular bring us together as nothing else. One of our first great sports heroes was John L. Sullivan. He was heavyweight champion at a time in this country's history when there was great discrimination against the Irish. When Jim Corbett finally took his title as heavyweight champion of the world, Sullivan won the hearts of his fellow countrymen when he said, "I've fought once too often, but if I had to get licked, I'm glad it was by an American."

And how can we ever forget the moment when boxer George Forman, a man from an underprivileged background, but proud to be representing our country at the Olympics in Mexico City, unfurled a small American flag and held it high for the world to see after winning his match? That was in the turbulent sixties and George

Forman showed us that whatever it is that divides us, what keeps us together is stronger.

Or how about our boys at Lake Placid? The picture of those young fellas after their ice hockey victory is a national treasure. Win or lose, we've always been proud of our athletes. And I think that all of you -- especially you here at the front table [Don Miller, Peter Uebberroth, George Moody, and Don Carivellone] -- can be rightfully proud of the part you are playing. You and others who are providing support for our team, as well as those helping to organize the event itself, deserve a word of thanks; I am happy today to be able to extend it to you on the behalf of the American people.

I appreciate the magnitude of the task you've taken upon yourselves. The price tag for selecting, training, and supplying our Olympic team for this year's games has risen to over \$77 million. Raising that money and making sure that it is spent effectively is an enormous responsibility. And this year Americans are not only supporting their own team; but they're also responsible for the games themselves.

Today you are part of a noble American tradition of direct citizen involvement. If it were not for citizens like you, who take it upon themselves to support our athletes, the American Olympic team would be left wanting. Our teams, as you well know, do not receive government grants or Federal tax dollars. If we are to do right by the athletes of America, we've got to do it ourselves. And we owe it to ourselves, to our children, and to our country's future to make sure this job gets done.

The task of organizing the games is worthy of Yankee ingenuity. With an operating budget of nearly half a billion dollars, this year's games will show the world what Americans, without Federal subsidy, can accomplish when they set their minds to it. I'm confident that these games will reflect the excellence, the hospitality, and the spirit of accomplishment that are so much a part of our way of life.

I understand that already there are signs of swelling public support. The corporate community has stepped forward in a big way by, among other things, financing specific construction projects needed for the games. All Americans should be grateful for this display of good citizenship.

One of the top priorities of our Administration has been to encourage the American people, as individuals, as organizations, in private and business life, to get more directly involved in getting things done, in solving problems, and in helping each other. Private initiative is America's most precious resource; and it is as alive today as when our forefathers joined together for barn raising parties a century ago.

Preliminary figures for 1982 suggest that even in a time of severe recession Americans were still willing to contribute generously to worthwhile and charitable causes. Last year, and again, these are preliminary numbers, Americans as individuals contributed \$48.7 billion, an increase of 9.4 percent over 1981. Corporate giving was \$2.9 billion, only 1 percent higher than 1981, but then corporate profits were down 22 percent last year. That, I can assure you, will improve this year.

Private sector initiatives succeed, just as these Olympics will succeed, because of thousands and thousands of individual efforts. Unfortunately, the public is unaware of the magnitude of voluntary activity going on in this country. The Olympic effort has the support of people like Jim McKay, Roone Arledge, and, yes, even Howard Cosell. Now I realize there is a theory that good news isn't good for the ratings, but I only wish Dan Rather, Tom Brokaw, Ted Koppel and others in the media would focus a bit more on some of the truly admirable things being done by the American people.

I offer this challenge: April 17 through 23 is National Volunteer Week. At least on that week, America's heroic private sector initiative efforts should be given the attention they deserve. Then if the ratings go down, they can go back to bad news.

Believe me, there isn't any shortage of good stories. Bill Verity, who headed my Private Sector Initiatives Task Force, told me about Monroe, Ohio, a town with a losing high school football team. Well, a new coach was hired and he suggested the team's poor showing was, simply put, because its players weren't as strong as their adversaries. He recommended building a physical conditioning facility complete with weight-training equipment.

The school board reported that they just couldn't afford the \$50,000 needed for the project. Instead of giving up, the hometown barber, a live wire named Robert Youstler, was brash enough to ask, "Why don't we do it ourselves?"

Those folks raised the money and, using voluntary labor, built the training center. When they were done with that, they were so enthused that they repaired and painted the boys' locker room, and refurbished the girls' locker room. Then, because they figured after all their effort they were bound to end up with a winning team, they recruited a gang of townspeople and repainted the football stadium. And they still weren't through; they then repainted the school.

This is just one example of what can happen when the spirit of "can-do" and "I will" replaces "let's wait," and "I won't." There are similar stories right here in California, like the folks of a little town called Temecula who got together and built themselves a sports park. They held fundraising barbecues and dinners. Those that didn't have money volunteered their time and energy. The young people of that community now have a place for little league and other sports events due to some old fashioned Americanism.

Our country has been blessed with people who understand that whether or not their community will be the decent place they want it to be, depends on them.

We are here today in that same spirit, in order to gather support for our country's Olympic team. Millions of young people will be watching the games, young people from all over the world as well as our own children, the fiber of tomorrow's America. I know we won't let those kids down and we won't short change our country by doing anything less than a first-class job. But in a free society, it all depends on us. So I'm here today to

encourage all Americans to do what they can to support our team, the American Olympic team.

Years after his triumph in Berlin, Jesse Owens was asked if the playing of national anthems at the Olympic victory stand ceremonies should be discarded. Would that all Americans could hear his answer: "It's a tremendous feeling," he said, "when you stand there and watch your flag fly above all the others. For me it was the fulfillment of a nine-year dream. And I couldn't forget the country that brought me there."

Today let's not forget the country that brought us here. Again, thank you for letting me do my part. Good luck and God bless.

[illegible]

12828955
SP723
THE WHITE HOUSE

WASHINGTON

March 1, 1983

FLASH

NOTE FOR CRAIG L. FULLER

FROM: ADELE GONZALEZ

SUBJECT: Olympic Speech
Commonwealth Speech

Per your request, attached is the final version of the Olympic speech; Commonwealth is being typed at this moment and will be forwarded to you immediately upon its receipt.

6:25 pm

(ROHRABACHER)

MARCH 3, 1983

84 OLYMPIC COMMITTEE FUNDRAISER LUNCHEON

THANK YOU FOR THAT FINE WELCOME, MEMBERS OF THE OLYMPIC COMMITTEES, REVEREND MOOMAW, MAYOR BRADLEY, SENATOR WILSON, JOHN NABOR, BOB HOPE, AND DISTINGUISHED GUESTS, I'M PLEASED THAT MY OFFICIAL BUT PLEASANT DUTIES OF WELCOMING THE QUEEN PERMITTED ME TO BE HERE WITH YOU TODAY. YET I MUST ADMIT, EVERY TIME I VISIT CALIFORNIA IT'S HARDER AND HARDER TO GET BACK ON A PLANE HEADING EAST.

A FEW WEEKS AGO WE HAD A BLIZZARD IN WASHINGTON AND SOME OF THE CALIFORNIANS ON MY STAFF LEARNED WHAT IT MEANS TO BE SNOWED IN. YET EVEN WHEN THE TEMPERATURE WAS BELOW FREEZING AND SNOW COVERED THE GROUND, JOGGERS WERE STILL SEEN MAKING THEIR DAILY RUN.

PAGE 2

ALTHOUGH THOSE HEARTY SOULS CERTAINLY HAD MORE TENACITY THAN MOST, THEY REPRESENT A DRAMATIC CHANGE OF ATTITUDE THAT'S TAKEN HOLD OVER THE LAST TWO DECADES. TODAY, AS NEVER BEFORE, AMERICANS ARE ACTIVELY ENGAGED IN PERSONAL EXERCISE AND PHYSICAL FITNESS PROGRAMS, A HEALTH TREND WE SHOULD ALL ENCOURAGE.

LATELY I HAVEN'T HAD AS MUCH TIME FOR MY EQUESTRIAN PURSUITS -- THERE'S NO BRIDLE PATH AT THE WHITE HOUSE -- BUT I WORK OUT ON A REGULAR BASIS WITH EXERCISE EQUIPMENT. I'LL HAVE TO ADMIT, I DON'T HAVE THE SAME CALIBRE OF ADVERSARY AS OUR OLYMPIC ATHLETES, BUT IT DOES HELP TO STAY IN SHAPE WHEN YOU'RE FACING THE FIGHTING IRISH IN THE FORM OF TIP O'NEILL.

PAGE 3

I KNOW WE'VE GOT A GOOD NUMBER OF OLYMPIANS WITH US TODAY. WOULD THESE ATHLETES PLEASE STAND UP SO WE CAN GIVE THEM A ROUND OF APPLAUSE? WHEN I WAS A BIT YOUNGER, BEING INVOLVED IN ATHLETICS AS I WAS, I ALWAYS DREAMED ABOUT THE OLYMPICS. THE CLOSEST I EVER GOT WAS IN 1928 ON MY HIGH SCHOOL RELAY TEAM. WE WENT TO THE STATE CHAMPIONSHIP MEET AND IN THE FINALS OF THE 880 RELAY FOUND OURSELVES UP AGAINST A CHICAGO HIGH SCHOOL TEAM ANCHORED BY A YOUNG FELLOW WHOSE NAME WAS RALPH METCALFE. WE DIDN'T WIN.

RALPH METCALFE WENT ON TO WIN MEDALS IN THE 1932 AND 1936 OLYMPICS. HE AND JESSE OWENS WERE VERY SPECIAL TO MY GENERATION.

PAGE 4

I CAN REMEMBER WHAT A GREAT SOURCE OF PRIDE IT WAS WHEN THEY WON THAT DAY IN BERLIN AND HITLER HAD TO STAND WHILE OUR NATIONAL ANTHEM WAS PLAYED, AND GOLD MEDALS WERE PLACED AROUND THE NECKS OF BLACK ATHLETES. RALPH METCALFE AND JESSE OWENS WERE MUCH MORE THAN GREAT ATHLETES; THEY WERE GREAT AMERICANS. RALPH WENT ON TO BECOME A MEMBER OF THE U.S. HOUSE OF REPRESENTATIVES.

SPORTS IN GENERAL AND THE OLYMPICS IN PARTICULAR BRING US TOGETHER AS NOTHING ELSE. ONE OF OUR FIRST GREAT SPORTS HEROES WAS JOHN L. SULLIVAN. HE WAS HEAVYWEIGHT CHAMPION AT A TIME IN THIS COUNTRY'S HISTORY WHEN THERE WAS GREAT DISCRIMINATION AGAINST THE IRISH.

PAGE 5

WHEN JIM CORBETT FINALLY TOOK HIS TITLE AS HEAVYWEIGHT CHAMPION OF THE WORLD, SULLIVAN WON THE HEARTS OF HIS FELLOW COUNTRYMEN WHEN HE SAID, "I'VE FOUGHT ONCE TOO OFTEN, BUT IF I HAD TO GET LICKED, I'M GLAD IT WAS BY AN AMERICAN."

AND HOW CAN WE EVER FORGET THE MOMENT WHEN BOXER GEORGE FORMAN, A MAN FROM AN UNDERPRIVILEGED BACKGROUND, BUT PROUD TO BE REPRESENTING OUR COUNTRY AT THE OLYMPICS IN MEXICO CITY, UNFURLED A SMALL AMERICAN FLAG AND HELD IT HIGH FOR THE WORLD TO SEE AFTER WINNING HIS MATCH? THAT WAS IN THE TURBULENT SIXTIES AND GEORGE FORMAN SHOWED US THAT WHATEVER IT IS THAT DIVIDES US, WHAT KEEPS US TOGETHER IS STRONGER.

OR HOW ABOUT OUR BOYS AT LAKE PLACID? THE PICTURE OF THOSE YOUNG FELLAS AFTER THEIR ICE HOCKEY VICTORY IS A NATIONAL TREASURE.

PAGE 6

WIN OR LOSE, WE'VE ALWAYS BEEN PROUD OF OUR ATHLETES. AND I THINK THAT ALL OF YOU -- ESPECIALLY YOU HERE AT THE FRONT TABLE (DON MILLER, PETER UEBBERROTH, GEORGE MOODY, AND DON [CRIV-EL-LONE]) -- CAN BE RIGHTFULLY PROUD OF THE PART YOU ARE PLAYING. YOU AND OTHERS WHO ARE PROVIDING SUPPORT FOR OUR TEAM, AS WELL AS THOSE HELPING TO ORGANIZE THE EVENT ITSELF, DESERVE A WORD OF THANKS; I AM HAPPY TODAY TO BE ABLE TO EXTEND IT TO YOU ON THE BEHALF OF THE AMERICAN PEOPLE.

I APPRECIATE THE MAGNITUDE OF THE TASK YOU'VE TAKEN UPON YOURSELVES. THE PRICE TAG FOR SELECTING, TRAINING, AND SUPPLYING OUR OLYMPIC TEAM FOR NEXT YEAR'S GAMES HAS RISEN TO OVER \$77 MILLION. RAISING THAT MONEY AND MAKING SURE THAT IT IS SPENT EFFECTIVELY IS AN ENORMOUS RESPONSIBILITY.

PAGE 7

AND THIS YEAR AMERICANS ARE NOT ONLY SUPPORTING THEIR OWN TEAM; BUT THEY'RE ALSO RESPONSIBLE FOR THE GAMES THEMSELVES.

TODAY YOU ARE PART OF A NOBLE AMERICAN TRADITION OF DIRECT CITIZEN INVOLVEMENT. IF IT WERE NOT FOR CITIZENS LIKE YOU, WHO TAKE IT UPON THEMSELVES TO SUPPORT OUR ATHLETES, THE AMERICAN OLYMPIC TEAM WOULD BE LEFT WANTING. UNLIKE SOME OTHER COUNTRIES, AMERICAN TEAMS, AS YOU WELL KNOW, DO NOT RECEIVE GOVERNMENT GRANTS OR FEDERAL TAX DOLLARS. IF WE ARE TO DO RIGHT BY THE ATHLETES OF AMERICA, WE'VE GOT TO DO IT OURSELVES. AND WE OWE IT TO OURSELVES, TO OUR CHILDREN, AND TO OUR COUNTRY'S FUTURE TO MAKE SURE THIS JOB GETS DONE.

THE TASK OF ORGANIZING THE GAMES IS WORTHY OF YANKEE INGENUITY. WITH AN OPERATING BUDGET OF NEARLY HALF A BILLION DOLLARS, NEXT YEAR'S GAMES WILL SHOW THE WORLD WHAT AMERICANS, WITHOUT FEDERAL SUBSIDY, CAN ACCOMPLISH WHEN THEY SET THEIR MINDS TO IT. I'M CONFIDENT THAT THESE GAMES WILL REFLECT THE EXCELLENCE, THE HOSPITALITY, AND THE SPIRIT OF ACCOMPLISHMENT THAT ARE SO MUCH A PART OF OUR WAY OF LIFE.

I UNDERSTAND THAT ALREADY THERE ARE SIGNS OF SWELLING PUBLIC SUPPORT. THE CORPORATE COMMUNITY HAS STEPPED FORWARD IN A BIG WAY BY, AMONG OTHER THINGS, FINANCING SPECIFIC CONSTRUCTION PROJECTS NEEDED FOR THE GAMES. ALL AMERICANS SHOULD BE GRATEFUL FOR THIS DISPLAY OF GOOD CITIZENSHIP.

ONE OF THE TOP PRIORITIES OF OUR ADMINISTRATION HAS BEEN TO ENCOURAGE THE AMERICAN PEOPLE, AS INDIVIDUALS, AS ORGANIZATIONS, IN PRIVATE AND BUSINESS LIFE, TO GET MORE DIRECTLY INVOLVED IN GETTING THINGS DONE, IN SOLVING PROBLEMS, AND IN HELPING EACH OTHER. PRIVATE INITIATIVE IS AMERICA'S MOST PRECIOUS RESOURCE; AND IT IS AS ALIVE TODAY AS WHEN OUR FOREFATHERS JOINED TOGETHER FOR BARN-RAISING PARTIES A CENTURY AGO.

PRELIMINARY FIGURES FOR 1982 SUGGEST THAT EVEN IN A TIME OF SEVERE RECESSION AMERICANS WERE STILL WILLING TO CONTRIBUTE GENEROUSLY TO WORTHWHILE AND CHARITABLE CAUSES. LAST YEAR, AND AGAIN, THESE ARE PRELIMINARY NUMBERS, AMERICANS AS INDIVIDUALS CONTRIBUTED \$48.7 BILLION, AN INCREASE OF 9.4 PERCENT OVER 1981.

PAGE 10

CORPORATE GIVING WAS \$2.9 BILLION, ONLY 1 PERCENT HIGHER THAN 1981, BUT THEN CORPORATE PROFITS WERE DOWN 22 PERCENT LAST YEAR. THAT, I CAN ASSURE YOU, WILL IMPROVE THIS YEAR.

PRIVATE SECTOR INITIATIVES SUCCEED, JUST AS THESE OLYMPICS WILL SUCCEED, BECAUSE OF THOUSANDS AND THOUSANDS OF INDIVIDUAL EFFORTS. UNFORTUNATELY, THE PUBLIC IS UNAWARE OF THE MAGNITUDE OF VOLUNTARY ACTIVITY GOING ON IN THIS COUNTRY. THE OLYMPIC EFFORT HAS THE SUPPORT OF PEOPLE LIKE JIM MCKAY, ROONE ARLEDGE, AND, YES, HOWARD COSELL. NOW I REALIZE THERE IS A THEORY THAT GOOD NEWS ISN'T GOOD FOR THE RATINGS, BUT I ONLY WISH DAN RATHER, TOM BROKAW, TED KOPPEL AND OTHERS IN THE MEDIA WOULD FOCUS A BIT MORE ON SOME OF THE TRULY ADMIRABLE THINGS BEING DONE BY THE AMERICAN PEOPLE.

I OFFER THIS CHALLENGE: APRIL 17TH THROUGH APRIL 23RD IS NATIONAL VOLUNTEER WEEK. AT LEAST DURING THAT WEEK, AMERICA'S HEROIC PRIVATE SECTOR INITIATIVE EFFORTS SHOULD BE GIVEN THE ATTENTION THEY DESERVE. THEN IF THE RATINGS GO DOWN, THEY CAN GO BACK TO BAD NEWS.

BELIEVE ME, THERE ISN'T ANY SHORTAGE OF GOOD STORIES. BILL VERITY, WHO HEADED MY PRIVATE SECTOR INITIATIVES, TASK FORCE, TOLD ME ABOUT MONROE, OHIO, A TOWN WITH A LOSING HIGH SCHOOL FOOTBALL TEAM. WELL, A NEW COACH WAS HIRED AND HE SUGGESTED THE TEAM'S POOR SHOWING WAS, SIMPLY PUT, BECAUSE ITS PLAYERS WEREN'T AS STRONG AS THEIR ADVERSARIES. HE RECOMMENDED BUILDING A PHYSICAL CONDITIONING FACILITY COMPLETE WITH WEIGHT-TRAINING EQUIPMENT.

THE SCHOOL BOARD REPORTED THAT THEY JUST COULDN'T AFFORD THE \$50,000 NEEDED FOR THE PROJECT. INSTEAD OF GIVING UP, THE HOMETOWN BARBER, A LIVE WIRE NAMED ROBERT YOUTSLER, WAS BRASH ENOUGH TO ASK, "WHY DON'T WE DO IT OURSELVES?"

THOSE FOLKS RAISED THE MONEY AND, USING VOLUNTARY LABOR, BUILT THE TRAINING CENTER. WHEN THEY WERE DONE WITH THAT, THEY WERE SO ENTHUSED THAT THEY REPAIRED AND PAINTED THE BOYS' LOCKER ROOM, AND REFURBISHED THE GIRLS' LOCKER ROOM. THEN, BECAUSE THEY FIGURED AFTER ALL THEIR EFFORT THEY WERE BOUND TO END UP WITH A WINNING TEAM, THEY RECRUITED A GANG OF TOWNSPEOPLE AND REPAINTED THE FOOTBALL STADIUM. AND THEY STILL WEREN'T THROUGH; THEY THEN REPAINTED THE SCHOOL.

THIS IS JUST ONE EXAMPLE OF WHAT CAN HAPPEN WHEN THE SPIRIT OF "CAN-DO" AND "I WILL" REPLACES "LET'S WAIT," AND "I WON'T." THERE ARE SIMILAR STORIES RIGHT HERE IN CALIFORNIA, LIKE THE FOLKS OF A LITTLE TOWN CALLED TEMECULA WHO GOT TOGETHER AND BUILT THEMSELVES A SPORTS PARK. THEY HELD FUNDRAISING BARBECUES AND DINNERS. THOSE THAT DIDN'T HAVE MONEY VOLUNTEERED THEIR TIME AND ENERGY. THE YOUNG PEOPLE OF THAT COMMUNITY NOW HAVE A PLACE FOR LITTLE LEAGUE AND OTHER SPORTS EVENTS DUE TO SOME OLD-FASHIONED AMERICANISM.

OUR COUNTRY HAS BEEN BLESSED WITH PEOPLE WHO UNDERSTAND THAT WHETHER OR NOT THEIR COMMUNITY WILL BE THE DECENT PLACE THEY WANT IT TO BE, DEPENDS ON THEM.

WE ARE HERE TODAY IN THAT SAME SPIRIT, IN ORDER TO GATHER SUPPORT FOR OUR COUNTRY'S OLYMPIC TEAM. MILLIONS OF YOUNG PEOPLE WILL BE WATCHING THE GAMES, YOUNG PEOPLE FROM ALL OVER THE WORLD AS WELL AS OUR OWN CHILDREN, THE FIBER OF TOMORROW'S AMERICA. I KNOW WE WON'T LET THOSE KIDS DOWN AND WE WON'T SHORT CHANGE OUR COUNTRY BY DOING ANYTHING LESS THAN A FIRST-CLASS JOB. BUT IN A FREE SOCIETY, IT ALL DEPENDS ON US. SO I'M HERE TODAY TO ENCOURAGE ALL AMERICANS TO DO WHAT THEY CAN TO SUPPORT OUR TEAM, THE AMERICAN OLYMPIC TEAM.

YEARS AFTER HIS TRIUMPH IN BERLIN, JESSE OWENS WAS ASKED IF THE PLAYING OF NATIONAL ANTHEMS AT THE OLYMPIC VICTORY STAND CEREMONIES SHOULD BE DISCARDED.

PAGE 15

WOULD THAT ALL AMERICANS COULD HEAR HIS ANSWER: "IT'S A TREMENDOUS FEELING," HE SAID, "WHEN YOU STAND THERE AND WATCH YOUR FLAG FLY ABOVE ALL THE OTHERS. FOR ME IT WAS THE FULFILLMENT OF A NINE-YEAR DREAM. AND I COULDN'T FORGET THE COUNTRY THAT BROUGHT ME THERE."

TODAY LET'S NOT FORGET THE COUNTRY THAT BROUGHT US HERE. AGAIN, THANK YOU FOR LETTING ME DO MY PART. GOOD LUCK AND GOD BLESS YOU ALL.

#

THE WHITE HOUSE
WASHINGTON
February 25, 1983

~~118344~~

12 8289 PD
SP 723

MEMORANDUM FOR FILES

FROM: JUDY JOHNSTON

SUBJECT: Remarks: '84 Olympic Committee Luncheon

No comments were relayed on these remarks.

OFFICE OF POLICY DEVELOPMENT**STAFFING MEMORANDUM**

DATE: 2/25/83 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 TODAY
SUBJECT: DRAFT PRESIDENTIAL REMARKS: '84 OLYMPIC COMMITTEE
FUNDRAISER LUNCHEON

	ACTION	FYI		ACTION	FYI
HARPER	☐	☒	DRUG POLICY	☐	☐
PORTER	☐	☐	TURNER	☐	☐
BARR	☐	☐	D. LEONARD	☐	☐
BLED SOE	☐	☐	OFFICE OF POLICY INFORMATION		
BOGGS	☐	☐	HOPKINS	☒	☐
BRADLEY	☐	☐	PROPERTY REVIEW BOARD	☐	☐
CARLESON	☐	☐	OTHER		
DENEND	☐	☐		☐	☐
FAIRBANKS	☐	☐		☐	☐
FERRARA	☐	☐		☐	☐
GALEBACH	☐	☐		☐	☐
GARFINKEL	☐	☐		☐	☐
GUNN	☐	☐		☐	☐
B. LEONARD	☐	☐		☐	☐
LI	☐	☐		☐	☐
MONTOYA	☐	☐		☐	☐
ROCK	☐	☐		☐	☐
ROPER	☐	☐		☐	☐
SMITH	☐	☐		☐	☐
UHLMANN	☐	☐		☐	☐
ADMINISTRATION	☒	☐		☐	☐

REMARKS:

WHITE HOUSE STAFFING MEMORANDUM

DATE: Feb. 24, 1983 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 FRIDAY
February 25, 1983

SUBJECT: DRAFT PRESIDENTIAL REMARKS: '84 OLYMPIC COMMITTEE FUNDRAISER LUNCHEON

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☐	GERGEN	☒	☐
MEESE	☐	☒	HARPER	☒	☐
BAKER	☐	☒	JENKINS	☐	☐
DEAVER	☐	☒	MURPHY	☐	☐
STOCKMAN	☒	☐	ROLLINS	☐	☐
CLARK	☒	☐	WHITTLESEY	☐	☐
DARMAN	☐ P	☒ S	WILLIAMSON	☐	☐
DUBERSTEIN	☐	☐	VON DAMM	☐	☐
FELDSTEIN	☒	☐	BRADY/SPEAKES	☒	☐
FIELDING	☐	☐	ROGERS	☐	☐
FULLER	☒	☐	<u>BAKSHIAN</u>	☐	☒

Remarks:

Please forward comments/edits directly to Aram Bakshian, with a copy to my office, by 2:00 tomorrow, February 25.

Thank you.

Richard G. Darman
 Assistant to the President
 (x2702)

Response:

(Rohrabacher/AB)
February 24, 1983
1:30 p.m.

PRESIDENTIAL REMARKS: '84 OLYMPIC COMMITTEE FUNDRAISER LUNCHEON
LOS ANGELES, CALIFORNIA
THURSDAY, MARCH 3, 1983

Thank you for that fine welcome. Members of the Olympic committees, Reverend Moomaw, Mayor Bradley, Senator Wilson, John Nabors, and distinguished guests, I'm pleased that my official duties of welcoming the Queen permitted me to be here with you today. Yet I must admit, every time I visit California it's harder and harder to get back on a plane heading East.

A few weeks ago we had a blizzard in Washington and some of the Californians on my staff learned what it means to be snowed in. Yet even when the temperature was below freezing and snow covered the ground, joggers were still seen making their daily run. Although those hearty souls certainly had more tenacity than most, they represent a dramatic change of attitude that's taken hold over the last two decades. Today, as never before, Americans are actively engaged in personal exercise and physical fitness programs, a health trend we should all encourage.

Lately I haven't had as much time for my equestrian pursuits -- there's no bridle path at the White House -- but I work out on a regular basis with exercise equipment. I'll have to admit, I don't have the same calibre of adversary as our Olympic athletes, but it does help to stay in shape when you're facing the fighting Irish in the form of Tip O'Neill.

I know we've got a good number of Gold Medal Olympians with us today. When I was a bit younger, being involved in athletics

as I was, I always dreamed about the Olympics. The closest I ever got was in 1928 on my high school relay team. We went to a State championship meet and found ourselves up against a Chicago high school team anchored by a young fellow whose name was Ralph Metcalfe. Needless to say, we didn't win that one.

But Ralph Metcalfe went on to win gold medals in the 1932 and 1936 Olympics. He and Jesse Owens were very special to my generation. I can remember what a great source of pride it was when they won that day in Berlin and Hitler had to stand while our national anthem was played, and gold medals were placed around the necks of black athletes. Ralph Metcalfe and Jesse Owens were much more than great athletes; they were great Americans.

Sports in general and the Olympics in particular bring us together as nothing else. One of our first great sports heroes was John L. Sullivan. He was heavyweight champion at a time in this country's history when there was great discrimination against the Irish. When Jim Corbett finally took his title as heavyweight champion of the world, Sullivan won the hearts of his fellow countrymen when he said, "I've fought once too often, but if I had to get licked, I'm glad it was by an American."

And how can we ever forget the moment when boxer George Forman, a man from an underprivileged background, but proud to be representing our country at the Olympics in Mexico City, unfurled a small American flag and held it high for the world to see after winning his match? That was in the turbulent sixties and George

Forman showed us that whatever it is that divides us, what keeps us together is stronger.

Or how about our boys at Lake Placid? The picture of those young fellas after their ice hockey victory is a national treasure. Win or lose, we've always been proud of our athletes. And I think that all of you -- especially you here at the front table [Don Miller, Peter Uebberroth, George Moody, and Don Carivellone] -- can be rightfully proud of the part you are playing. You and others who are providing support for our team, as well as those helping to organize the event itself, deserve a word of thanks; I am happy today to be able to extend it to you on the behalf of the American people.

I appreciate the magnitude of the task you've taken upon yourselves. The price tag for selecting, training, and supplying our Olympic team for this year's games has risen to over \$77 million. Raising that money and making sure that it is spent effectively is an enormous responsibility. And this year Americans are not only supporting their own team; but they're also responsible for the games themselves.

Today you are part of a noble American tradition of direct citizen involvement. If it were not for citizens like you, who take it upon themselves to support our athletes, the American Olympic team would be left wanting. Our teams, as you well know, do not receive government grants or Federal tax dollars. If we are to do right by the athletes of America, we've got to do it ourselves. And we owe it to ourselves, to our children, and to our country's future to make sure this job gets done.

The task of organizing the games is worthy of Yankee ingenuity. With an operating budget of nearly half a billion dollars, this year's games will show the world what Americans, without Federal subsidy, can accomplish when they set their minds to it. I'm confident that these games will reflect the excellence, the hospitality, and the spirit of accomplishment that are so much a part of our way of life.

I understand that already there are signs of swelling public support. The corporate community has stepped forward in a big way by, among other things, financing specific construction projects needed for the games. All Americans should be grateful for this display of good citizenship.

One of the top priorities of our Administration has been to encourage the American people, as individuals, as organizations, in private and business life, to get more directly involved in getting things done, in solving problems, and in helping each other. Private initiative is America's most precious resource; and it is as alive today as when our forefathers joined together for barn raising parties a century ago.

Preliminary figures for 1982 suggest that even in a time of severe recession Americans were still willing to contribute generously to worthwhile and charitable causes. Last year, and again, these are preliminary numbers, Americans as individuals contributed \$48.7 billion, an increase of 9.4 percent over 1981. Corporate giving was \$2.9 billion, only 1 percent higher than 1981, but then corporate profits were down 22 percent last year. That, I can assure you, will improve this year.

Private sector initiatives succeed, just as these Olympics will succeed, because of thousands and thousands of individual efforts. Unfortunately, the public is unaware of the magnitude of voluntary activity going on in this country. The Olympic effort has the support of people like Jim McKay, Roone Arledge, and, yes, even Howard Cosell. Now I realize there is a theory that good news isn't good for the ratings, but I only wish Dan Rather, Tom Brokaw, Ted Koppel and others in the media would focus a bit more on some of the truly admirable things being done by the American people.

I offer this challenge: April 17 through 23 is National Volunteer Week. At least on that week, America's heroic private sector initiative efforts should be given the attention they deserve. Then if the ratings go down, they can go back to bad news.

Believe me, there isn't any shortage of good stories. Bill Verity, who headed my Private Sector Initiatives Task Force, told me about Monroe, Ohio, a town with a losing high school football team. Well, a new coach was hired and he suggested the team's poor showing was, simply put, because its players weren't as strong as their adversaries. He recommended building a physical conditioning facility complete with weight-training equipment.

The school board reported that they just couldn't afford the \$50,000 needed for the project. Instead of giving up, the hometown barber, a live wire named Robert Youstler, was brash enough to ask, "Why don't we do it ourselves?"

Those folks raised the money and, using voluntary labor, built the training center. When they were done with that, they were so enthused that they repaired and painted the boys' locker room, and refurbished the girls' locker room. Then, because they figured after all their effort they were bound to end up with a winning team, they recruited a gang of townspeople and repainted the football stadium. And they still weren't through; they then repainted the school.

This is just one example of what can happen when the spirit of "can-do" and "I will" replaces "let's wait," and "I won't." There are similar stories right here in California, like the folks of a little town called Temecula who got together and built themselves a sports park. They held fundraising barbecues and dinners. Those that didn't have money volunteered their time and energy. The young people of that community now have a place for little league and other sports events due to some old fashioned Americanism.

Our country has been blessed with people who understand that whether or not their community will be the decent place they want it to be, depends on them.

We are here today in that same spirit, in order to gather support for our country's Olympic team. Millions of young people will be watching the games, young people from all over the world as well as our own children, the fiber of tomorrow's America. I know we won't let those kids down and we won't short change our country by doing anything less than a first-class job. But in a free society, it all depends on us. So I'm here today to

encourage all Americans to do what they can to support our team, the American Olympic team.

Years after his triumph in Berlin, Jesse Owens was asked if the playing of national anthems at the Olympic victory stand ceremonies should be discarded. Would that all Americans could hear his answer: "It's a tremendous feeling," he said, "when you stand there and watch your flag fly above all the others. For me it was the fulfillment of a nine-year dream. And I couldn't forget the country that brought me there."

Today let's not forget the country that brought us here. Again, thank you for letting me do my part. Good luck and God bless.

WHITE HOUSE STAFFING MEMORANDUM

2:00 FRIDAY

DATE: Feb. 24, 1983 ACTION/CONCURRENCE/COMMENT DUE BY: February 25, 1983SUBJECT: DRAFT PRESIDENTIAL REMARKS: '84 OLYMPIC COMMITTEE FUNDRAISER LUNCHEON

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	☐	☐	GERGEN	☒	☐
MEESE	☐	☒	HARPER	☒	☐
BAKER	☐	☒	JENKINS	☐	☐
DEAVER	☐	☒	MURPHY	☐	☐
STOCKMAN	☒	☐	ROLLINS	☐	☐
CLARK	☒	☐	WHITTLESEY	☐	☐
DARMAN	☐ P	☒ SS	WILLIAMSON	☐	☐
DUBERSTEIN	☐	☐	VON DAMM	☐	☐
FELDSTEIN	☒	☐	BRADY/SPEAKES	☒	☐
FIELDING	☐	☐	ROGERS	☐	☐
FULLER	☒	☐	<u>BAKSHIAN</u>	☐	☒

Remarks:

Please forward comments/edits directly to Aram Bakshian, with a copy to my office, by 2:00 tomorrow, February 25.

Thank you.

Richard G. Darman
Assistant to the President
(x2702)

Response:

RECEIVED 25 FEB 83 10

TO CLARK FROM DARMAN, R

DOCDATE 24 FEB 83

KEYWORDS: SPEECHES

SUBJECT: PRES REMARKS TO 1984 OLYMPIC COMM FUNDRAISER LUNCHEON

ACTION: PREPARE MEMO FOR CLARK DUE: 25 FEB 83 STATUS S FILES

FOR ACTION

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COMMENTS **COMMENTS REQUESTED BY 2:00 TODAY

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ACTION OFFICER (S)	ASSIGNED	ACTION REQUIRED	DUE	COPIES TO
<u>called NSC</u>	<u>concurrence to Bakshian</u>	<u>2/25/83</u>	<u>12:20 pm</u>	<u>her</u>
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