

Ronald Reagan Presidential Library
Digital Library Collections

This is a PDF of a folder from our textual collections.

Collection: McManus, Michael A.: Files, 1982-1985

SERIES I: SUBJECT FILE

Folder Title: Ellis Island (1 of 3)

Box: 2

To see more digitized collections visit:

<https://www.reaganlibrary.gov/archives/digitized-textual-material>

To see all Ronald Reagan Presidential Library Inventories, visit:

<https://www.reaganlibrary.gov/archives/white-house-inventories>

Contact a reference archivist at: reagan.library@nara.gov

Citation Guidelines: <https://reaganlibrary.gov/archives/research-support/citation-guide>

National Archives Catalogue: <https://catalog.archives.gov/>



OFFICIAL PHOTOGRAPH
THE WHITE HOUSE
WASHINGTON

17 MY 62 C8077-03.

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THIS PAPER
MANUFACTURED
BY KODAK

THE WHITE HOUSE

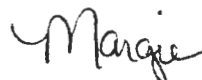
WASHINGTON

October 28, 1983

Dear Mitch:

Enclosed is a copy of the President's signature which you requested in connection with the advertisement regarding the Ellis Island/Statue of Liberty Commission.

Sincerely,



Marjorie O. Crawford
Staff Assistant to
Michael A. McManus, Jr.

Mr. Mitchell S. Glatt
Assistant to the President
Kenyon & Eckhardt, Inc.
200 Park Avenue
New York, New York 10166

Enclosure

Kenyon & Eckhardt, Inc., 200 Park Ave., New York, N.Y. 10166 Tel: (212) 880-2000

August 18, 1983

*Mr. Michael A. McManus, Jr.
Assistant to the President
The White House
Washington, DC*

Dear Mr. McManus:

Thank you for your time and efforts made on behalf of Kenyon & Eckhardt and The Statue of Liberty - Ellis Island Centennial Commission.

The restoration of the Statue of Liberty and Ellis Island will be of vital concern to all Americans; we feel that the President's public support of the project will be instrumental in raising private sector contributions for this worthwhile cause.

Sincerely,



*Mitchell S. Glatt
Assistant to the President*

MSG:pd

THE WHITE HOUSE

WASHINGTON

September 15, 1983

Dear Mitchell:

Enclosed you will find three transparencies for each of the three pictures you requested of the President and Lee Iacocca.

I hope this helps in putting the advertisement supporting the Statue of Liberty-Ellis Island Commission together.

Sincerely,

Marjorie O. Crawford
Staff Assistant to
Michael A. McManus, Jr.

Mr. Mitchell Glatt
Assistant to the President
Kenyon & Eckhardt, Inc.
200 Park Avenue
New York, New York 10166

Enclosures



POST OFFICE TO ADDRESSEE



B 24278064

FROM:
[Handwritten address]

Value Declared if any: _____ Customer Number if any: _____

ORIGIN:
Initials of Receiving Clerk: _____
P.O. ZIP Code: _____

Date in: _____ Time in: _____

Return Receipt Service
 To Whom & Date Del.
 To Whom, Date & Address of Del.

Weight: _____ Lbs. Postage & Fees: _____ \$

SERVICE GUARANTEE:
Domestic mailings under this service made at designated USPS Post Office on or before a specified date will be accepted for express shipment to a designated delivery area having Express Mail Service for next day delivery to an addressee or agent on or before the time specified by the USPS at mailing. USPS will refund upon application to originating office the postage for any shipment not made under this service and not meeting the service standard except for those delayed by strike or war. See USPS Notice 43 for details.

INSURANCE COVERAGE
Domestic mailings under this service are insured against loss, theft, destruction, damage or mutilation of contents by the USPS up to a limit of \$500.000. International mailings are insured against loss, theft, destruction, damage or mutilation of contents by the USPS up to a limit of \$500. The maximum amount of insurance is printed on the label at the time of mailing.

TO:
[Handwritten address]

MOVE copies 1 & 2 with this stub

EXPRESS MAIL SERVICE

THE WHITE HOUSE

WASHINGTON

September 6, 1983

Dear Mitchell:

Enclosed you will find three transparencies for the picture of the President with Lee Iacocca which you requested for use in the advertisement supporting the Statue of Liberty-Ellis Island Commission.

If there is anything else we can be of assistance with or if you have any questions, please do not hesitate to contact us.

Sincerely,



Marjorie O. Crawford
Staff Assistant to
Michael A. McManus, Jr.

Mr. Mitchell Glatt
Assistant to the President
Kenyon & Eckhardt, Inc.
200 Park Avenue
New York, New York 10166



POST OFFICE TO ADDRESSEE



B 24278060

FROM:

Michael A. McManus, Jr.
Assistant to the President
The White House
Washington, DC 20500

Value Declared, if any:

Customer Number, if any:

TO:

Mitchell Glatt
Konyn & Eckhardt
200 Park Avenue
New York, New York 10166

ORIGIN:

Initials of Receiving Clerk:

P.O. ZIP Code:

Date in:

Time in:

Return Receipt Service

- To Whom & Date Del.
- To Whom, Date & Address of Del.

Weight:

Postage & Fees:

Lbs.

\$

SERVICE GUARANTEE:

Domestic mailings under this service made at designated USPS facilities on or before a specified deposit time, will be accepted for express shipment to a designated USPS delivery area having Express Mail Service for next day delivery to an addressee or agent on or before the time specified by the USPS at mailing. USPS will refund upon application to originating office, the postage for any shipments mailed under this service and not meeting the service standard except for those delayed by strike or work stoppage. See USPS Notice 43 for details.

INSURANCE COVERAGE:

See USPS Notice 7 or 63 for exclusions of coverage.
(1) *Document Reconstruction Insurance.* Non-negotiable documents are insured against loss, damage, or rifling up to \$50,000 per piece, subject to a limit of \$500,000 per occurrence.
(2) *Merchandise Insurance.* Parcels are insured against loss, damage, or rifling up to a maximum of \$500. The mailer must declare the value of the article at the time of mailing.

- Signature is required upon delivery.
- Claims for delay, loss, damage or rifling must be made within 60 days. Claim forms may be obtained at the post office of mailing.

EXPRESS MAIL SERVICE Customer Receipt

LABEL 11B DEC/80 ☆ U.S.G.P.O. 1981-348-724

PRESS HARD YOU ARE MAKING 4 COPIES

REMOVE copies 1 & 2 with this stub

MEMORANDUM OF CALL

Previous editions usable

TO:

YOU WERE CALLED BY- YOU WERE VISITED BY-

OF (Organization)

PLEASE PHONE FTS AUTOVON

WILL CALL AGAIN IS WAITING TO SEE YOU
 RETURNED YOUR CALL WISHES AN APPOINTMENT

MESSAGE

transparency
Match copy of negative
212 880-2370

negatives
13/7/83 16003-13A

Pro archive
high resolution

RECEIVED BY *[Signature]* DATE *fossy print* TIME

EXPRESS MAIL
NEXT DAY SERVICE

POST OFFICE TO ADDRESSEE



B 24278058

FROM: Michael A. McManus, The White House Wash. DC 20505	
Value Declared, if any:	Customer Number, if any:
TO: Mitch Platt Kennon & Eckhardt 200 Park Avenue New York, NY 10156	

ORIGIN:	
Initials of Receiving Clerk:	
P.O. ZIP Code:	
Date In:	Time In:
Return Receipt Service	
<input type="checkbox"/> To Whom & Date Del.	
<input type="checkbox"/> To Whom, Date & Address of Del.	
Weight:	Postage & Fees:
Lbs.	\$

SERVICE GUARANTEE:
Domestic mailings under this service made at designated USPS facilities on or before a specified deposit time, will be accepted for express shipment to a designated USPS delivery area having Express Mail Service for next day delivery to an addressee or agent on or before the time specified by the USPS at mailing. USPS will refund upon application to originating office, the postage for any shipments mailed under this service and not meeting the service standard except for those delayed by strike or work stoppage. See USPS Notice 43 for details.

INSURANCE COVERAGE:
See USPS Notice 7 or 63 for exclusions of coverage.
(1) *Document Reconstruction Insurance.* Non-negotiable documents are insured against loss, damage, or rifling up to \$50,000 per piece, subject to a limit of \$500,000 per occurrence.
(2) *Merchandise Insurance.* Parcels are insured against loss, damage, or rifling up to a maximum of \$500. The mailer must declare the value of the article at the time of mailing.

- Signature is required upon delivery.
- Claims for delay, loss, damage or rifling must be made within 60 days. Claim forms may be obtained at the post office of mailing.

LABEL 11B DEC/80 ☆ U.S.G.P.O. 1981-348-724

EXPRESS MAIL SERVICE Customer Receipt

PRESS HARD YOU ARE MAKING 4 COPIES

REMOVE copies 1 & 2 with this stub



POST OFFICE TO ADDRESSEE



B 24278058

FROM:
 17...
 T...
 ...

ORIGIN:
 Initials of Receiving Clerk:

P.O. ZIP Code:

Date in: Time in:

Value Declared, if any: Customer Number, if any:

Return Receipt Service
 To Whom & Date Del.
 To Whom, Date & Address of Del.

TO:
 Mr. & Mrs. [unclear]
 Kenyon, Edna St
 20 [unclear]
 New York, NY 10156

Weight: **Postage & Fees:**
 Lbs. \$

SERVICE GUARANTEE
 Domestic mailings under this service made at designated USPS facilities on [unclear] are a special deposit and will be accepted for express shipment to a designated USPS delivery area via Express Mail Service for next day delivery to addressee or agent on or before time specified by USPS at [unclear] USPS will return upon application to [unclear] office the postage for all payments made for this service and meet the service standards except for those of [unclear] or work stoppage. See USPS [unclear] 43.

INSURANCE COVERAGE:
 See USPS [unclear] 6 for exceptions. Coverage for documents is insured against loss, damage or theft up to \$50 per piece subject to a limit of \$500 per occurrence. [unclear] and [unclear] of Parcel are in [unclear] a net loss damage [unclear] up to a maximum of [unclear] must declare value of the article at [unclear] [unclear]

- Signature is required for delivery.
- Claims for damage or loss may be made only in the office of origin.

LABEL 11B DEC/80 ☆ U.S.G.P.O. 1981-348-724

EXPRESS MAIL SERVICE Customer Receipt

PRESS HARD YOU ARE MAKING 4 COPIES

REMOVE copies 1 & 2 with this stub

THE WHITE HOUSE

WASHINGTON

July 15, 1983

MEMORANDUM FOR FRED FIELDING

FROM MIKE McMANUS *mo*

Attached is the revised advertisement in connection with the Ellis Island/Statue of Liberty Centennial Commission. I would appreciate it if you could review it and let me know if you have any problems with it.

Thank you.

Kenyon & Eckhardt, Inc., 200 Park Ave., New York, N.Y. 10166 Tel: (212) 880-2000

July 13, 1983

Mr. Mike McManus
Assistant to the President
The White House
Washington, DC 20500

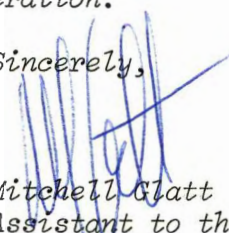
Dear Mr. McManus:

At the request of John Morrissey, Chairman of Kenyon & Eckhardt, I am enclosing for your approval our layout for an ad on behalf of the Statue of Liberty-Ellis Island Centennial Commission. The ad, which features President Reagan and Lee Iacocca, is to run in the business press under the auspices of the Advertising Council.

I will call you to determine if this ad meets with your approval.

Thank you in advance for your time and consideration.

Sincerely,


Mitchell Glatt
Assistant to the President

MG:pd
Enclosure

cc: J. Morrissey
N. Brown
J. Entis

THE WHITE HOUSE

WASHINGTON

August 10, 1983

Dear Mitch:

This is to confirm the approval of the attached advertisement for use in support of the Statue of Libert-Ellis Island Commission.

Also, I have enclosed pictures of the President with Lee Iacocca which you requested for use in the advertisement.

Please don't hesitate to contact me or Margie Crawford on my staff if you have any questions.

Sincerely,

Michael A. McManus, Jr.
Assistant to the President

Mr. Mitch Glatt
200 Park Avenue
New York, New York 10166

Enclosures

Pictures sent.

7/13 - 16003 10A

16003 13A

16003 09A



On May 18, 1982, President Ronald Reagan announced the formation of the Statue of Liberty-Ellis Island Centennial Commission and appointed Lee A. Iacocca chairman of the 20-member unit.

“The torch of liberty is in danger of going out.”

“Restoration of the Statue of Liberty and Ellis Island is of vital concern to all Americans. The loss of these two landmarks in America’s heritage would be a tragedy. But our allowing it to happen would signify an even greater loss in our national spirit.

“That’s why I’m delighted that Lee Iacocca has taken on the job of Chairman of the Centennial Commission. His parents were among the 17 million who passed through the Immigration Center and went on to

help build our country. Their determination to take responsibility for their own destiny is a heritage all Americans should be proud to keep alive today.

“I know Lee and his commission will do a tremendous job. The initial response to their appeal to business leaders and the public has been wonderful. Now it’s time for every American to join in.”

Ronald Reagan



The Statue of Liberty, best known symbol of freedom in the world, is every American's to cherish.

A century of fatigue and corrosion has weakened the Statue's frame, eaten holes in the copper skin.

Ellis Island, where people full of hope and foreigners and started being Americans.

For nearly a hundred years, the Statue of Liberty has stood on the edge of the New World, America's most powerful symbol of freedom and hope. Today the ravages of almost a century of weather and salt air have left their marks. Corrosion has eaten away at the iron framework. New holes continue to appear in the copper sheets that form the exterior.

Less than a mile away, on Ellis Island where the ancestors of nearly half of all Americans first stepped onto American soil, the Great Hall of the Immigration Center is a hollow ruin. Rooms are vandalized, passageways overgrown with vegetation, walls crumbling in decay.

Inspiring plans have been developed to restore the Statue and to create on Ellis Island a permanent museum celebrating the ethnic diversity of this country of immigrants. But unless restoration is begun now, these two landmarks in our nation's heritage could be closed at the very time America is celebrating their hundredth anniversaries. Sections of the Statue have already been declared unsafe and closed to visitors. The 230 million dollars needed to carry out the work is needed now.

All of the money must come from private donations; the federal government is not raising the funds. This is consistent with the Statue's origins. The French people paid for its creation themselves. And America's businesses spearheaded the public contributions that were needed for its construction and for the pedestal.

The torch of liberty is everyone's to cherish. Could we hold up our heads as Americans if we allowed the time to come when she can no longer hold up hers?

Opportunities for Corporate Sponsorship



Initial response to the fund-raising campaign is moving ahead rapidly. Companies such as Coca-Cola, Kellogg's, and U.S. Tobacco are already behind the project.

You are invited to learn more about the advantages of corporate sponsorship during the national promotions surrounding the restoration project. Write letterhead to: The Statue of Liberty-Ellis Island Foundation, Inc., 100 West 45th Avenue, New York, N.Y. 10018.



KEEP THE TORCH LIT.

Save these monuments. Send your personal tax deductible donation to **The Statue of Liberty-Ellis Island Foundation, Inc.** P.O. Box 1986, New York, N.Y. 10018.



Known symbol of freedom in American's to cherish.

A century of fatigue and corrosion has weakened the Statue's frame, eaten holes in the copper skin.

Ellis Island, where people full of hope stopped being foreigners and started being Americans.

hundred years, the
 as stood on the
 world, America's
 bol of freedom and
 vages of almost a
 and salt air have
 orrosion has eaten
 mework. New
 ppear in the
 form the exterior.
 ile away, on Ellis
 ncestors of nearly
 s first stepped
 , the Great Hall of
 enter is a hollow
 ndalized, passage-
 ith vegetation,
 decay.
 s have been
 re the Statue and
 sland a permanent
 ng the ethnic
 untry of immi-
 restoration is
 two landmarks in
 ge could be closed
 erica is cele-
 redth anniversaries.
 tute have already
 afe and closed
 0 million dollars
 ut the work is

All of the money must come from private donations; the federal government is not raising the funds. This is consistent with the Statue's origins. The French people paid for its creation themselves. And America's businesses spearheaded the public contributions that were needed for its construction and for the pedestal.

The torch of liberty is everyone's to cherish. Could we hold up our heads as Americans if we allowed the time to come when she can no longer hold up hers?

Opportunities for Corporate Sponsorship



Initial response to the centennial fund-raising campaign is moving ahead rapidly. Companies such as Coca-Cola, Kellogg's, Stroh's and U.S. Tobacco are already behind the project. You are invited to learn more about the advantages of corporate sponsorship during the nationwide promotions surrounding the restoration project. Write on your letterhead to: The Statue of Liberty-Ellis Island Foundation Inc., 101 Park Avenue, New York, N.Y. 10178.

**KEEP
 THE TORCH
 LIT.**




ents. Send your personal tax deductible donation to
erty-Ellis Island Foundation, Inc.

THE WHITE HOUSE

WASHINGTON

July 19, 1983

MEMORANDUM FOR MICHAEL A. MCMANUS
ASSISTANT TO THE PRESIDENT AND
DEPUTY TO THE DEPUTY CHIEF OF STAFF

FROM: FRED F. FIELDING 
COUNSEL TO THE PRESIDENT

SUBJECT: Revised Advertisement for Ellis Island
Statue of Liberty Centennial Commission

Counsel's Office finds no objection from a legal perspective
to the above-referenced revised advertisement.

THE WHITE HOUSE
WASHINGTON
June 8, 1983

Mike,

Chick Cudlip called needing advice on the following. The reception for Op Sail '86 is next week (the invitation you received which has been regretted is attached). He has invited 84 Ambassadors who have the big ship and their naval attaché who are directly involved and members of our administration. He wants advice as who he could also invite from the administration as the President will be out of town (Albuquerque) with members of the Administration. Those invited are as follows:

Mr. Baker, Deaver, Clark, Meese, you, Fuller, Gergen, Rollins and Steve Rhodes from the VPs office.

Just so you know the Commander of the Coast Guard will be there with a presentation and a few words will be given on behalf of the Vice President. Also Jim Watt at this point is expected and he's trying to get Se. Shultz to drop by.

Chick would like to have more Administration people to round out the crowd.

I thought I would/could, with your OK ask Advance for the (t) manifest for the NM trip to see who of the people already invited would not be able to go and then maybe suggest the other Asst. to the Pres. and Dep. Asst. Also Chick ask about David Stockman and Joe Wright

ok

Mike, What are your thoughts?

Please advise.

Yes, check the manifest for Albuequerque

✓

No, do not check the manifest _____

Yes include all Asst to the Pres.

✓

Yes include Dep. Asst. to the Pres.

✓

Let's Discuss _____

*You will be out of town
I will regret
6/6/83*

Ambassador Emil Mosbacher, Jr.
Chairman Operation Sail 1986
Ambassador Alejandro Orfila
Secretary General
Organization of American States
Request the Pleasure of Your Company
At a Reception
To Introduce
Operation Sail 1986
A Salute to Liberty
On June Fifteenth
From Six Until Eight O'clock
At the Pan American Union
Seventeenth Street and Constitution Avenue
Washington, D.C.

R&VP
New York
(212) 775-1490

R&VP
Washington
(202) 789-3718

84

balancing out

Clive

D
B
M

Clark

M
Full

Mc

Com. of
Gen. Cost
Ops
Pollen
Rhodes

84 Amb
munko
Navy state
dir pacific
or #2

84
Naval
attache
to each
embassy

V-P
Ward
Schultz

THE WHITE HOUSE

WASHINGTON

May 13, 1983

MEMORANDUM FOR THE HEADS OF DEPARTMENTS AND AGENCIES

The spectacular Parade of Tall Ships in New York on July 4, 1976, was the highlight of the observance of our nation's Bicentennial.

I am pleased to advise you that the Honorable Emil Mosbacher, Jr. and his colleagues who staged Operation Sail 1976 are planning a similar event in New York on July 4, 1986, to commemorate the 100th Anniversary of the Statue of Liberty. Their efforts are being closely coordinated with those of Lee Iacocca and the entire Statue of Liberty Ellis Island Centennial Commission.

By bringing together major sailing ships of the world under the Torch of Liberty, this important national event will provide a dramatic focus on the principles of international goodwill for which the Statue stands and which we as a nation have embraced from our very beginnings.

I have assured Ambassador Mosbacher that he has my full support and I have given him my best wishes for unqualified success of his commendable efforts.

It would be appreciated if you would give "OPSAIL 86" appropriate support.

Ronald Reagan

THE WHITE HOUSE

WASHINGTON

May 13, 1983

Dear Ambassador Mosbacher:

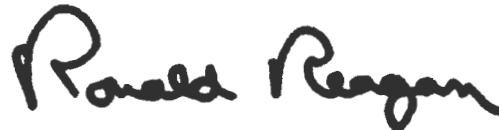
The spectacular Parade of Tall Ships in New York on July 4, 1976, was a highlight of the observance of our nation's Bicentennial.

I am delighted to learn that you and your colleagues who staged Operation Sail 1976 are planning a similar event in New York on July 4, 1986, to commemorate the 100th Anniversary of the Statue of Liberty and that you are coordinating your efforts with Lee Iacocca and the entire Statue of Liberty Ellis Island Centennial Commission.

By bringing together major sailing ships of the world under the Torch of Liberty, you will provide a dramatic focus on the principles of international goodwill for which the Statue stands and which we as a nation have embraced from our very beginnings.

You have my best wishes for unqualified success of your commendable efforts.

Sincerely,

A handwritten signature in black ink that reads "Ronald Reagan". The signature is written in a cursive, flowing style with a large initial 'R'.

The Honorable Emil Mosbacher, Jr.
Chairman, Operation Sail 1986
515 Madison Avenue, 35th Floor
New York, New York 10022



Miss Marjorie Crawford
c/o Mike McManus
Ground Floor - WEST WING

THE WHITE HOUSE
WASHINGTON, D. C. 20500

EMIL MOSBACHER, JR.
515 MADISON AVENUE
NEW YORK, NEW YORK 10022