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Last Updated: 10/16/2026

August 23, 1988

Dear Mr. and Mrs. Oravetz:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in obtaining information on the "Just Say No" program.

Regarding your request, may we suggest that you contact Mr. Tom Adams, Executive Director of the "Just Say No" Clubs. His address is: 1777 North California Boulevard, Walnut Creek, California 94596; (telephone) 1-800-258-2766.

I hope that this information is helpful to you. Mrs. Reagan sends her best wishes and appreciation for all you are doing in the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Mr. and Mrs. Joseph Oravetz
J & J Attic Corner
108 West Cook Street
Portage, WI 53901

EMS:ckbf6
EMS-65B

30

EMS.LSB

August 8, 1988

Dear Nancy Reagan:

Recently, on our Christian Radio Station (WNWC) I heard the rebroadcast of your speech to the Youth Fellowship Rally of DC '88. Your words were very touching and hopefully hit close to the heart for all those who heard it the day you presented and those of us who have heard it since.

We are located in central Wisconsin and own/operate a Christian & Family Bookstore in Portage. Though the population is small in size, we also cater to a good many rural communities. We have been richly blessed in our ministry in this area.

Unfortunately, as in many parts of this country, we are seeing the tragic results of the abuse of drugs in our rural areas. We see that just because we live in a small town, that our children will be not be exempt from the problems and abuse.

We are gearing up to launch our JUST SAY NO campaign in our own local areas to hopefully better educate not only our young people, but also adults to the affects of drug abuse.

We were wondering if we would beable to obtain handouts and other information for public distribution to utilize along with our outreach.

Thank you for your help and assistance in the above matter. May the Lord continue to richly bless your crusade against drugs and may we all see the hopes of a drug-free society.

Sincerely,
J & J ATTIC CORNER

Joseph & Jane Oravetz

Joseph & Jane Oravetz, Owners
108 West Cook Street
Portage, WI 53901

JKO:ms

August 23, 1988

Dear Virginia:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in starting a "Just Say No" Club.

Regarding your request for information, may we suggest that you contact Mr. Tom Adams, who works very closely with the "Just Say No" Clubs. His address is: 1777 North California Boulevard, Walnut Creek, California 94596; (tel) 415/939-6666.

I hope this is helpful. Mrs. Reagan sends her warmest best wishes to you, and her thanks for joining the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Miss Virginia Oestmann
1300 Delaney Road
New Lenox, IL 60451

EMS:ckbf6
EMS-65A

30
EMS 65A

August 11, 1988

Dear Mrs Reagan

My name is Virginia Oestmann, and I am a junior at Lincoln-Way high school in New Lenox. I am involved with drug prevention programs within my school and community. I try to keep an update on whats happening with the drug problem. I know your involved with the Just Say No foundation- I think that is wonderful! I am trying to get a Just Say No club in my old grammar school. I am also trying to get D.A.R.E. Other stuff that I am involved with include; Snowball, Snowflake, Clowning, In touch, S.A.D.D, ~~III~~. I am trying real hard to get the community inwold - get them aware that something needs to be done.

I wanted to write to you because I think you are a great person. I admire you so much. I hope I can

be involved with the Just Say No foundation. I know my future career is going to spend time listening & helping children.

I also was wondering if you could give me a quote about drug use & abuse - or something like that. I would love to share it to the kids I speak too. I understand if you can't do it.

I hope you keep on with drug prevention because you make such a big influence to younger kids. You are a GREAT person.

Love
Virginia
Oestmann

August 23, 1988

Dear Mr. Lanning:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in the "Just Say No" program.

Regarding your request, may we suggest that you contact Mr. Tom Adams, Executive Director of the "Just Say No" Clubs. His address is: 1777 North California Boulevard, Walnut Creek, California 94596; (telephone) 1-800-258-2766.

I hope that this information is helpful to you. Mrs. Reagan sends her best wishes and appreciation for all you are doing in the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Mr. Larry Lanning
11-B Oakwood Manor
Mayodan, NC 27027

EMS:ckbf6
EMS-65B

LARRY LANNING

Magician and Illusionist

11-B Oakwood Manor
Mayodan, NC
27027

(919) 548-1445

Aug 3, 1988

Mrs. Reagan,

My name is Larry Lanning. I am an Ex pro-wrestler going back to my first profession which is Magic-Escapes.

Right now I'm putting together a school show with the theme centering around Drinking and Drugs and Saying NO to both of them.

As of this letter I have only 2 of my own original tricks I invited, but have over about 21 tricks I perform in about 45-55 minutes for students, with something in common with "Just Say NO."

What I'd like is information on "JUST SAY NO TO DRUGS." And information on Drugs so I may add more ideas to the program. I really believe I can put together a educational program I can show Assembly Agents: Dean Short, Bob Roth, Donald Richwagon. And book the show as a tour showing our students magic and Escapes as well as an educational theme around "Just SAY NO".

Look forward to your re-ply.

Magically,
Larry Lanning

MEMBER OF: SOCIETY OF AMERICA MAGICIANS

LARRY LANNING

Magician and Illusionist

(919) 548-1445

These are Just Two of the Magic tricks Ive built about Drugs and Drinking-Driving.

I^st Alice Doesn't "Live" Here Anymore:

I start by showing a cardboard house and acutout of a young girl named Alice. I show how Alice always sneaking out to be with friends and she comas home high. She sneaks in from the back door and does this a number of times. Each time I open the folded house and take Alice out. I do this 3 times the last time she goes through the front door only stating this was her last couse as I open the house, springs flowes open and the words on the Back of cardboard house say "SAY NO TO DRUGS BEFORE IT'S TO LATE"

2nd WINE + COKA or Flowers

I show a wine bottle stating this will cause you to see things which aren't there. Then I show A box empty and place the wine bottle inside box and when I show a ~~tumb~~ tube empty and place it over the wine bottle then letting the tube out of the box the wine bottle has vanished replaceing the tube I produce a few silks. Then taking tube out of box I show a 3 liter cola bottle. Taking the cola bottle out. I pour a couple of drinks. (of cola red cola) Then replaceing tube I take away box, then the tube and there's the wine bottle. My closing statement is "you can have as much fun drinking cola with friends then wine-beer or alcohol, but if you most drink be pre-pared to be pushing up flowers". And I take wine bottle off table and up pops flowers.



I know these two tricks might be a little hard but we need to scare our kids into knowing DRUGS - Alcohol can kill them. Here are the agents address I want to work for maybe 1989-90 season

Dean short Omaha, NB or Bob Roth (Southeastern Schools Assembly) Greensboro, NC Donald Richardson is in Penn.?

August 23, 1988

Dear Summer and Sundae:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in the "Just Say No" program. /mo

Regarding your request, may we suggest that you contact Mr. Tom Adams, Executive Director of the "Just Say No" Clubs. His address is: 1777 North California Boulevard, Walnut Creek, California 94596; (telephone) 1-800-258-2766.

I hope that this information is helpful to you. Mrs. Reagan sends her best wishes and appreciation for all you are doing in the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Miss Summer Schleicher
Miss Sundae Schleicher
Post Office Box 113
Bates City, MO 64011

EMS:ckbf6
EMS-65B

Mrs 6JB.
insert: "Just Say NO" program.

Summer & Sundae Schleicher
P.O. Box 113
Bates City, Mo. 64011

Dear Mrs. Reagan,

My name is Summer Schleicher and my sitters name is Sundae Schleicher, I an 10 years old and my sitter is 7 We live in Bates City Mo. I go to school 5 miles away in a town called Odessa, Mo. We was inteested in you coming to are school and talk about Say No to drugs. We know you are very busy but please come if possible. But drugs is a big problem.

My school Name is Odessa, Mo. R-7 Mc Queery

Thank-you.

Sincerly,
Summer & Sundae
Schleicher

THE WHITE HOUSE

WASHINGTON

August 26, 1988

Dear Mr. Pfeiffer:

Congressman Larry Craig has brought to my attention your desire to invite Mrs. Reagan to participate in Ada County's second "Just Say No" program, being held September 24. We appreciate your interest in the First Lady's activities, and your taking the time to write.

Unfortunately, however, because of the many demands of the First Lady's official schedule, she is unable to respond favorably. In lieu of a personal appearance, though, Mrs. Reagan would be delighted to send a special message to be read during the event. You can expect it under separate cover closer to that date.

Again, thank you for taking the time to write. Mrs. Reagan is grateful for all you are doing in the fight against substance abuse, and joins me in sending our thanks and warm best wishes for continued success.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

Mr. H. Dee Pfeiffer
Undersheriff
Ada County Sheriff's Department
7200 Barrister Drive
Boise, ID 83704

cc: Congressman Larry E. Craig

August 26, 1988

Dear Friends:

On behalf of Mrs. Reagan, I wish to thank you for your kind invitation to attend your "Just Say No" kick-off luncheon, being held September 1.

The First Lady regrets that, due to a previously scheduled commitment, she is unable to respond favorably. Although she cannot make a personal appearance, she is grateful for your thoughtfulness and sends her warm best wishes for a successful event.

Mrs. Reagan has also asked that I express her gratitude for your fine work in the fight against drug and alcohol abuse. She is thankful that you share her concern about this devastating problem and the effects it has on individuals at every level of society. Efforts like yours are invaluable and bring us that much closer to the day when drug and alcohol abuse will be a thing of the past.

Again, thank you for your invitation and taking the time to write. With best wishes,

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

Kennesaw Optimist Club
Kennesaw Police Department
Burrell House
2689 Summers Street
Kennesaw, Georgia 30144

JFM:dsf7
JFM-27A

JFM-27A

I'll attend your "Just Say No" Kick-off luncheon, being held September 1.

You are cordially invited to attend the official "Just Say No" Kick-Off Luncheon sponsored by the Kennesaw Optimist Club and Police Department on Thursday, September 1, from 12:00 P.M. - 1:00 P.M. at the Burrell House, 2689 Summers St., Kennesaw

RSVP by August 25

421-9170

[redacted]

THE WHITE HOUSE

WASHINGTON

August 24, 1988

Dear Mr. Schuler:

I received your letter of August 14, and pursuant to your request, I wanted to write to let you know how the "Just Say No" phrase began.

On July 4, 1984, Mrs. Reagan was asked by a newly formed anti-drug organization, Oakland Parents In Action, to visit Longfellow Elementary School to discuss drug abuse. Oakland Parents In Action were seeking ways to eliminate drugs from their community. In a discussion session with schoolchildren and the principal, one young student asked, "But Mrs. Reagan, what should I say if someone offers me drugs?" Mrs. Reagan replied, "Just say no." Shortly thereafter, the organizers from the Oakland Parents In Action group and the children in Longellow Elementary School formed the first "Just Say No" club.

As you can see from this explanation, the phrase began with a spontaneous response from Mrs. Reagan and there is no speech to send to you.

I hope this information is helpful.

Sincerely,

Wendy Toler

Wendy Toler
Deputy Press Secretary
to the First Lady

[redacted]

Mr. John T. Schuler
458 Broome Street
New York, New York 10013

On July 4, 1984, Mrs. Reagan was asked by a newly formed anti-drug organization, Oakland Parents In Action, to visit Longfellow Elementary School to discuss drug abuse. Longfellow School is located in a neighborhood beset by drug trafficking and violence. Oakland Parents In Action were seeking ways to eliminate drugs from their community. In a discussion session with schoolchildren and the principal, one little girl asked the question, "But Mrs. REagan, what should I say if someone offers me drugs?" Mrs. Reagan's reply was, "Just say no, no, no." Shortly thereafter, the organizers from the Oakland Parents In Action group, and the children in Longfellow Elementary School, formed the first "Just Say No" Club.

August 14, 1988

458 Broome Street
New York, N.Y. 10013

Office of the Press Secretary
to the First Lady
The White House
1600 Pennsylvania Avenue
Washington, D.C.

Ladies and Gentlemen:

In connection with an article I am currently writing, I would like to know, if at all possible, when and where the First Lady first used the phrase "Just Say No."

If it is available, a copy of that speech would be most helpful.

Thank you very much for your time and attention.

Very truly yours,

John T. Schuler

JTS:hf

December 17, 1987

Dear Kate:

Thank you so much for writing to me and inviting me to visit your school.

Nothing would make me happier than to visit schools all across the country to talk with students about the dangers of drug use. Unfortunately, a busy official schedule at the White House often makes it necessary for me to say no to invitations I would very much like to accept. I regret that I won't be able to visit your school, but want you to know that hearing from you meant a great deal to me.

The President joins me in sending you our warmest good wishes. We hope you will always stay free from drugs.

Sincerely,

NANCY REAGAN

Miss Kate O'Connor
951 Lincoln Avenue
Piscataway, New Jersey 08854

NR/LMP/lasf8
NR-34A

Just Say No
N.J.

scheduling NR-34A

DEC 14 1987

Dear Nancy,

I am Kate O'Connor. Age 8. I'm in 3RD grade. Randolphville School. And I have my own organization called Chapss. Children Helping All Parents Stop Smoking is what it stands for. We put up posters so kids will tell and help their parents stop smoking, but all they do is take them down and tear them up. So we put more up but they still take them down.

Anyway my Mom tells me that you go to other schools and talk to them about smoking, drugs, drinking, etc. I was wondering, is that true? If it is do you think it would be possible to come to my school? If so here is the adress: Randolphville School Suttie Ave Piscataway N.J. 08854 To make any arrangements and you need to call our school here is the number of the BOARD OF ED They'll connect you with

the school: 981-0700 (X 450)

Please write back,

My adress is 951 Lincoln Ave. Piscataway N.J. 08854.

Thank- you.

From the Chapss

Members

Zak Adams

Natasha Austin

Board Members

Kate O'Connor

Jenine Alston

Tiffany Lloyd

Akosua Asamoah, Jenny Whitman

Jenny Crop, Lisa Perrota

Alicia Bunger

December 24, 1987

Dear Erin:

How delighted and encouraged I was to receive your wonderful letter. I am so very proud of you for having the courage to say "NO" to drugs.

A drug is something that sick people need to make them well, and it is something that makes well people sick. Drugs are a crutch and you shouldn't have to go through life depending on a crutch. If you let your classmates and friends know how you feel about the dangers of drug abuse, you can help them avoid the terrible problems other young people are facing who use drugs. I hope you will always stay drug-free.

I can't tell you how special it was to hear from you. The President joins me in sending you our warmest good wishes.

Sincerely,

NANCY REAGAN

Just say No/SD

Miss Erin Deville
311 Second Street, N.E.
Watertown, SD 57201

NR/LMP/ckbf3
NR-28

EMS-65A

Dec 11

Nancy,

8:00pm

Nancy, you know that Drug club somiting like that would it be ok if I have a DF club? anyway DF stands for Drug Free club and hang up poster her an exaple on the other page! If you have the time write back my Name is Erin DeVille people call me Airhead or Erni I don't like that My address is 311 2nd St. N.E. I live in LURETOWN S.D.K. I'm In 5th grade

Sincerly
Erin DeVille

P.S. I can't Find my EXAMPLE SORRY

December 21, 1987

Dear Chris:

How delighted and encouraged I was to receive your wonderful letter. I am so very proud of you for having the courage to say "NO" to drugs.

A drug is something that sick people need to make them well, and it is something that makes well people sick. Drugs are a crutch and you shouldn't have to go through life depending on a crutch. If you let your classmates and friends know how you feel about the dangers of drug abuse, you can help them avoid the terrible problems other young people are facing who use drugs. I hope you will always stay drug-free.

I can't tell you how special it was to hear from you. The President joins me in sending you our warmest good wishes.

Sincerely,

NANCY REAGAN

Chris Lichtenfels
202 South 29th Street
South Bend, Indiana 46615

NR/LMP/lasf7
NR-28

Just Say No / Ind.

PR38

December 9, 1987

Dear Mrs. Reagan,

My name is Chris Lichtenfels. I live in South Bend, Indiana, and I go to school at Perley Elementary School. I'm in an advanced 6th grade class.

Today I joined the "Just Say No" club, I am really interested in helping kids say "NO" to drugs. So I wrote a song (It's on the following page).

Sincerely,
Chris Lichtenfels

Drugs

Drugs, drugs, they just don't work,
Anyone who takes 'em must be jerk,
They aren't hip, they aren't cool,
And if you take 'em you'll look like a fool,
All you need to do is "Just Say No",
And if that don't work you just ought to go!

And if you take 'em you'll get lazy,
If you want to do that you must be crazy,
Once you start, you just can't stop,
Then everything just goes flop!

Even if you just start cigarettes,
That's as bad as jumpin' out of jets,
And beer, it isn't so grand,
It gets you so you can't even stand!

SO WHY DON'T YOU JUST SAY NO,
OR ELSE YOU'RE GONNA LET YOUR LIFE GO!

By
Chris Lichtenfels

202 S. 29th St.
S.B., IN. 46615

December 14, 1987

Dear Jennifer:

How delighted and encouraged I was to receive your wonderful letter. I am so very proud of you for having the courage to say "NO" to drugs.

A drug is something that sick people need to make them well, and it is something that makes well people sick. Drugs are a crutch and you shouldn't have to go through life depending on a crutch. If you let your classmates and friends know how you feel about the dangers of drug abuse, you can help them avoid the terrible problems other young people are facing who use drugs. I hope you will always stay drug-free.

I can't tell you how special it was to hear from you. The President joins me in sending you our warmest good wishes.

Sincerely,

Just say No
Kt.

Miss Jennifer Farwell
1236 Eads Road
Crittenden, Kentucky 41030

NR/LMP/dsf4
NR-28

NR28

Dear Mrs. Regan, Dec, 7, 1987

My name is Jennifer Faswell. I live in Verona Kentucky. I am ten years old & I go to Walton-Verona Elem. School. I am in the Just Say No To Drugs program at my school. I think that it is very important for children to learn to say no to drugs. My friend Ryane Conroy also wrote to you & recieved an answer to her letter. At the very first meeting of our club we were assigned to write to someone & tell them that we were in the club & ask them to join. We are the only Just Say No club in our area but we are trying to get the other schools around to start one. I have never been to Washington D. C. to see your house but it looks very pretty on T. V. I would love

to see it someday.

Your friend,
Jennifer

P.S. Please write back. My address is

1236 Eads Rd.
Crittenden, Ky. 41030

Nancy Reagan, Honorary Chairman

THE JUST SAY NO FOUNDATION

The National "Just Say No" Organization

June 10, 1988

Jim Manning
Office of The First Lady
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Jim:

Enclosed is a nice newsletter. The essay contest winners were great. I thought you'd like it. See back page.

Sincerely,

William T. Adams
President

WTA/mj

Enclosure

A nonprofit, tax-exempt corporation
1777 North California Boulevard, Suite 210, Walnut Creek, CA 94596-4112
1-(800) 258-2766 In California: (415) 939-6666

JUST SAY NO *NEWS*

Hampton ,Virginia June ,1988

THE JUST SAY NO March









Club Reports...

Aberdeen- Club members entertained the audience at the JUST SAY NO rally with the song "Lean On Me". Later they were visited by Hope Seward from the Office of Prevention in Richmond who presented the club a certificate stating one tree had been planted in their honor in Israel.

Asbury- Natural Helpers from Hampton High visited the club. The club also entertained parents at a PTA meeting.

Barron- Club members discussed the JUST SAY NO March and practiced "Lean On Me".

Bassette- Club members were visited by Natural Helpers.

Cooper- Parents were entertained by the JUST SAY NO club at a PTA meeting.

Forrest- Kelly Nourse, Jason Gori, and Dante Jones led the JUST SAY NO Pledge at the rally at Mill Point Park. Lynn Brumfield also led the audience in "Good Morning America" for ABC.

Langley- The club was visited by Natural Helpers from Hampton High and filmed by ABC News.

Lee- Club members created large signs to decorate the area in front of their school for JUST SAY NO.

Machen- Club members gave their performance of "A Step In-Between" - a musical written by the club sponsor, Mrs. Bartlett, to parents and the school. They were filmed by Channel 29.

Merrimack- Members of the "Pinocchio, Don't Smoke That Cigarette" cast were filmed by Channel 29 and performed for students at Bethel and Phoebus High Schools.

Moton- The Individuals participated in an essay contest. (Winners are featured in this issue.) Five members set up a table at Newmarket North Mall for "An Ounce of Prevention" on May 6. A Public Service Announcementfor JUST SAY NO was delivered to Channel 29.

Tucker-Capps- Club members were visited by Natural Helpers from Bethel High School.

Wythe- Club members enjoyed a visit from the Hampton High Natural Helpers.

JUST SAY NO NEWS is a monthly publication prepared by Alternatives, Inc. & Hampton City Schools, contributed to by club reporters, and distributed to all JUST SAY NO Club members.

SPECIAL THANKS TO THE VIRGINIA STATE POLICE ASSOCIATION FOR THEIR KIND CONTRIBUTION THAT PAID FOR CAPS AND BALLOONS FOR THE JUST SAY NO MARCH ON MAY 13, 1988.

IDEAS to SHARE

Interested Moton students participated in an essay contest. They had to write in 100 words or less: "WHAT IT WOULD MEAN TO ME TO MARCH WITH NANCY REAGAN IN THE JUST SAY NO WALK AGAINST DRUGS IN WASHINGTON, D.C." The winners are featured below:

If I were able to march with Nancy Reagan in the "Just Say No" War against drugs, it would make me feel proud of my self. I think it would be a great honor. After all I would like to help kids be free of drugs.

My mother and father have been a great help to me because they along with other important people have given me the right to say no. If I did get to march in the parade with Nancy Reagan it would make them proud because of all the work and time they spent telling me what drugs can do. It would have paid off.

I would like to tell all the kids in the United States, "Just Say No!" Thank you.

-Brandy Porter

It would be an honor to march that day because I really enjoy the way Nancy Reagan is trying very hard to stop Drugs in America. I would also like to march because I want to stop drugs from reaching younger and older people all over America. I know I will probably never reach everywhere but as long as it's far away I will be happy. I'm going to try hard to stop drugs. I want drugs to stop. Some people may want them to go on. Some may not care but, I do and it's going to stop. We are going to sell T-shirts and give away buttons and hats and march until it stops. And if you always remember to "Just Say No" it can stop.

-Salina Smith

Ten Ways to Say No

LISTEN • April 1987



PRINTING MADE POSSIBLE BY:

TRAVEL ASSOCIATES
WORLDWIDE TRAVEL SERVICE

Nancy Moore
Travel Counselor

1929 Coliseum Drive
Hampton, Va. 23666

804-826-6580

Nancy Reagan, Honorary Chairman

THE JUST SAY NO FOUNDATION

The National "Just Say No" Organization

June 9, 1988

Carolyn Blitz
National Basketball Association
645 Fifth Avenue
New York, NY 10022

Dear Carolyn:

The "Just Say No" messages playing during the NBA play-offs have been great! I like the Nancy Reagan spots; her PSA for Clubs and the "Fantastic" piece. Thanks for all the NBA is doing to promote the Clubs. They continue to grow.

Have a calm summer after the play-offs.

Thanks. Give my best to David.

Sincerely,

Tom

William T. Adams
President

WTA/mj

cc: Jim Manning

P.S. It was good to see you in Washington at the walk. Sorry I didn't get to talk with you more — but it was a great success.

T.

A nonprofit, tax-exempt corporation
1777 North California Boulevard, Suite 210, Walnut Creek, CA 94596-4112
1-(800) 258-2766 In California: (415) 939-6666

Nancy Reagan, Honorary Chairman

THE JUST SAY NO FOUNDATION

The National "Just Say No" Organization

June 9, 1988

DB
- see me on this

Jim Manning
Office of The First Lady
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Jim:

Two more groups appear to be using Mrs. Reagan and The Just Say No Foundation's names to solicit funds.

Please let me know if you want me to forward additional information to anyone.

Best Regards,

Ivy G. Cohen
Executive Director

IGC/jlm

Enclosures

A nonprofit, tax-exempt corporation
1777 North California Boulevard, Suite 210, Walnut Creek, CA 94596-4112
1-(800) 258-2766 In California: (415) 939-6666

Nancy Reagan, Honorary Chairman

THE JUST SAY NO FOUNDATION

The National "Just Say No" Organization

June 6, 1988

Dale Wells, President
Dale Wells Properties
49636 Van Dyke
Utica, MI 48087

Dear Mr. Wells:

We understand that Dale Wells Properties is claiming to be an authorized representative of The Just Say No Foundation through the sale of Magna's magnetic locker mirrors. You have never received permission from The Just Say No Foundation to use its logo or name, nor have you ever been given consent to represent the Foundation in any way.

We demand that you immediately cease claiming to be an authorized representative of The Just Say No Foundation, cease using the Foundation's name and logo. In addition, we direct and demand that you return all money that has been raised with your alleged association with the Foundation to the donors.

The Foundation is a tax-exempt charitable organization whose assets are used exclusively for charitable purposes. The most important of these assets is the goodwill of the public. The attempt of Dale Wells Properties to commercialize the "Just Say No" movement and to take advantage of the Foundation's reputation has damaged the Foundation in the eyes of the public.

Unless we receive your prompt assurance that you will comply with these demands, we will be forced to consult our attorneys regarding legal proceedings.

Sincerely,

Ivy G. Cohen
Executive Director

IGC/jlm

A nonprofit, tax-exempt corporation
1777 North California Boulevard, Suite 210, Walnut Creek, CA 94596-4112
1-(800) 258-2766 In California: (415) 939-6666

Nancy Reagan, Honorary Chairman

THE JUST SAY NO FOUNDATION

The National "Just Say No" Organization

June 9, 1988

Mike Alexander
Select Business Distribution Inc.
7105 Hayvenhurst Avenue
Van Nuys, CA 91406

Dear Mr. Alexander:

We understand that Select Business Distribution Inc. is claiming to be an authorized representative of The Just Say No Foundation. You have never received permission from The Just Say No Foundation to use its logo or name, nor have you ever been given consent to represent the Foundation in any way.

We demand that you immediately cease claiming to be an authorized representative of The Just Say No Foundation, cease using the Foundation's name and logo. In addition, we direct and demand that you return all money that has been raised with your alleged association with the Foundation to the donors.

The Foundation is a tax-exempt charitable organization whose assets are used exclusively for charitable purposes. The most important of these assets is the goodwill of the public. The attempt of Select Business Distribution Inc. to commercialize the "Just Say No" movement and to take advantage of the Foundation's reputation has damaged the Foundation in the eyes of the public.

Unless we receive your prompt assurance that you will comply with these demands, we will be forced to consult our attorneys regarding legal proceedings.

Sincerely,

Ivy G. Cohen
Executive Director

IGC/jlm

A nonprofit, tax-exempt corporation
1777 North California Boulevard, Suite 210, Walnut Creek, CA 94596-4112
1-(800) 258-2766 In California: (415) 939-6666

September 7, 1988

Dear Mr. Dulken:

On behalf of Mrs. Reagan, I wish to thank you for your thoughtfulness in sending your anti-drug suggestions.

Mrs. Reagan is always encouraged to hear from others who share her concern about the substance abuse epidemic. She appreciates your taking the time to write and your interest in her campaign against drug abuse.

With the First Lady's best wishes,

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Just Say No/SC.

Mr. John F. Dulken
Greylogs
31 Montgomery Drive
Spartanburg, SC 29302

EMS/ckbf6
EMS-58

AK
INSL

Encls 58
Sending you anti-drug suggestions.

JOHN F. DULKEN
GREYLOGS - MONTGOMERY DRIVE
SPARTANBURG, SOUTH CAROLINA 29302

18 Aug, 1988

Dear Mrs. Reagan,

You are the greatest First Lady, little wonder our President is so successful!

Your "Just Say No" program has gone a long way, but the fight against drugs needs a bigger stick. Would suggest a law against traffickers as in Singapore. I enclose an embarkation form which I was required to fill out recently, where-on it is clearly stated, in red ink! Why not the same on U.S. entry forms. They are carriers of death, lets treat them likewise.

Most Respectfully,

John F. Dulken

Full Name in BLOCK LETTERS (Underline Surname)

Alias (if any)

Date of Birth | Nationality

Identity Card No. (Malaysian Only)

Number of Children Travelling on Parent's Passport

Male: Female:

IMPORTANT NOTICE

1. A Disembarkation/Embarkation Form must be completed by every visitor including one for each child.
2. Please DO NOT remove this portion of the form from your passport/travel document.
3. You are required to surrender this portion of the form to the Immigration Officer at the Checkpoint at the time of your departure.

WARNING
DEATH FOR DRUG TRAFFICKERS UNDER SINGAPORE LAW

FOR OFFICE USE

(2)

Full Name in BLOCK LETTERS (Underline Surname)

Sex †
1 ☐ Male
2 ☐ Female

Alias (if any)

FOR OFFICE USE

Country of Birth | Date of Birth

Nationality | Identity Card No. (Malaysian Only)

Passport No. | Place of Issue

Place of Residence ..... City/State/Country

Occupation

Last Place/Port of Embarkation

Mode of Entry †
1 ☐ Road 3-4 ☐ Sea
2 ☐ Rail 5-9 ☐ Air

Car Regn No./Ship's Name/ Flight No.

Purpose of Entry †
1 ☐ Holiday 4 ☐ In Transit 7 ☐ Employment
2 ☐ Business 5 ☐ Convention 8 ☐ Education
3 ☐ Business & Pleasure 6 ☐ Official Mission 9 ☐ Others

Accommodation †
1 ☐ Hotel 3 ☐ Own Residence
2 ☐ Residence of Friend/Relative 4 ☐ Others
5 ☐ No Accommodation Required

First Trip to Singapore? † 1 ☐ Yes 2 ☐ No

Travelling on Group Tour? † 1 ☐ Yes 2 ☐ No

Length of Stay ..... days

† Please Tick (✓) appropriate Box

PLEASE TURN OVER

(3)

CONTINUED FROM PAGE THREE

Address in Singapore

Have you ever been prohibited from entering Singapore? † 1 ☐ YES 2 ☐ NO

Have you ever entered Singapore using a different Passport and Name? †
If yes, please state: 1 ☐ YES 2 ☐ NO

PASSPORT NO.:

NAME:

(For Air Passengers only) † Have you been to Africa or South America during the last 6 days? 1 ☐ YES 2 ☐ NO

Signature:

† Please tick (✓) appropriate Box

FOR OFFICE USE





(4)

REPUBLIC OF SINGAPORE

DISEMBARKATION/EMBARKATION FORM FOR VISITORS

WELCOME TO SINGAPORE

THE IMMIGRATION ACT (CHAPTER 133)
THE IMMIGRATION REGULATIONS, 1972
Regulation 31 (3)

THIS FORM IS ISSUED FREE OF CHARGE

IMM 23A

(1)

September 16, 1988

Dear Mrs. Walden:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in the "Just Say No" program.

Regarding your request, may we suggest that you contact the "Just Say No" Foundation at 1777 North California Boulevard, Walnut Creek, California 94596.

I hope that this information is helpful to you. Mrs. Reagan sends her best wishes and appreciation for all you are doing in the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Mrs. Kari Walden
Apartment 1
11330 Knollridge Court
Cumberland, Indiana 46229

EMS:dsf2
EMS-65B

Dear Mrs Reagan,

I have been looking for the past 3 months for a "Just Say No" Button or Pin for my son. With no luck I've looked everywhere I could possibly think of that would either have one or an idea of where I could purchase one. I would greatly appriciate any help you could possibly give.

P.S. My husband & both admire what you've done & are trying to do for the drug problems in America

Thank You,

Kari Walden

September 16, 1988

Dear Ashley:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in starting a "Just Say No" Club. CA

Regarding your request, may we suggest that you contact the "Just Say No" Foundation at 1777 North California Boulevard, Walnut Creek, California 94596.

I hope this is helpful. Mrs. Reagan sends her warmest best wishes to you, and her thanks for joining the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Miss Ashley Fairfield
3944 Sombrero Circle
San Ramon, CA 94583

EMS:dsf2
EMS-65A



Dear Mrs. Reagan
Iam 7 and Im
thinking of
starting a Club
Just Say No To Drugs. I Know
that Drugs are a big problem
Im going to put this to an End
I would really apprieate it
if you write back.

Thank you
Sincerely
Ashley Fairfield



THE WHITE HOUSE

WASHINGTON

September 12, 1988

Dear Ivy:

Thank you for your recent letter supporting the invitation for Mrs. Reagan to attend the General Federation of Women's Clubs national board meeting, which was held this past weekend in Crystal City, Virginia.

As you know, Mrs. Reagan was regrettably unable to accept their kind invitation. We once again appreciated your interest in her activities, though.

Again, thank you for taking the time to write. With best wishes,

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

Ms. Ivy G. Cohen
Executive Director
The Just Say No Foundation
1777 N. California Boulevard
Suite 210
Walnut Creek, CA 94596-4112

Nancy Reagan, Honorary Chairman

THE JUST SAY NO FOUNDATION

The National "Just Say No" Organization

September 9, 1988

PRESERVATION COPY

Jim Manning
Office of The First Lady
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Jim:

The General Federation of Womens Clubs has asked me to inquire as to Mrs. Reagan's availability to attend their national board meeting at the Crystal Gateway Marriot in City, Virginia. If Mrs. Reagan is able to appear at meeting, the Federation would publicize her par[illegible] October/November edition of the Club Woman[illegible] ter which is distributed to over 400,000 mem[illegible] n, a story of Mrs. Reagan's appearance would [illegible] d in newsletters produced and distributed b[illegible] states.

The event takes place this Sunday and Monday, September 11 and 12. The meeting will include a series of workshops on the American Free Enterprise System.

It is my understanding that your staff has previously worked with the Federation. The Just Say No Foundation is in the process of developing a working relationship with the Federation and they are particularly interested in Mrs. Reagan's remarks on her anti-drug efforts.

While I realize this is an invitation with very little notice, I thought it was worth mentioning to you. a formal invitation has been issued to Mrs. Reagan.

If you need further information please contact Alice C. Donahue of the Federation, at (703) 920-3230.

Best Regards,

Ivy G. Cohen
Executive Director

IGC/[illegible]

Robert S. Herdman

PRESERVATION COPY

We call ourselves LOS COMPADRES which means very close and dear friends. All of our BBQ's are for charity - Cancer Society, Heart Fund, Museum and Youth Fundraisings, etc. We perhaps average four per year. Each occasion has been a satisfying experience, especially the fifteen on behalf of President and Mrs. Reagan. To the best of our knowledge our particular BBQ is unique due in part to the style and cut of meat.

We are business owners, senior executives in industry, schoolteachers, cattle ranchers, secretaries, parents, grandparents and close friends. None of us have ever been involved in the food industry for pay except as an assistant while in college and as ranchers.

I suggest that the sign on our tent say:

"SANTA BARBARA COUNTY BBQ"

BY Los Compadres"

Nancy Reagan, Honorary Chairman

THE JUST SAY NO FOUNDATION

The National "Just Say No" Organization

PRESENTATION COPY

FAX COVER SHEET

DATE: 9/9/88

TO: Jim Mannion
(202) 395-4198

FROM: Ivy Cohen

PHONE NUMBER: (415) 939-6666

"JUST SAY NO" FAX OPERATOR: Julie McDonald

TOTAL NUMBER OF PAGES (INCLUDING FAX COVER SHEET): 2

"JUST SAY NO" FAX NUMBER: (415) 933-8279

COMMENTS:

A nonprofit tax-exempt corporation
1777 North California Boulevard, Suite 210, Walnut Creek, CA 94596-4112
1-(800) 258-2766 In California (415) 939-6666

Nancy Reagan, Honorary Chairman

THE JUST SAY NO FOUNDATION

The National "Just Say No" Organization

September 9, 1988

SEP 12 1988

Jim Manning
Office of The First Lady
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Jim:

The General Federation of Womens Clubs has asked me to inquire as to Mrs. Reagan's availability to attend their national board meeting at the Crystal Gateway Marriot in Crystal City, Virginia. If Mrs. Reagan is able to appear at this meeting, the Federation would publicize her participation in the October/November edition of the Club Woman, a national newsletter which is distributed to over 400,000 members. In addition, a story of Mrs. Reagan's appearance would also be included in newsletters produced and distributed by each of the 50 states.

The event takes place this Sunday and Monday, September 11 and 12. The meeting will include a series of workshops on the American Free Enterprise System.

It is my understanding that your staff has previously worked with the Federation. The Just Say No Foundation is in the process of developing a working relationship with the Federation and they are particularly interested in Mrs. Reagan's remarks on her anti-drug efforts.

While I realize this is an invitation with very little notice, I thought it was worth mentioning to you. a formal invitation has been issued to Mrs. Reagan.

If you need further information please contact Alice C. Donahue of the Federation, at (703) 920-3230.

Best Regards,

Ivy Cohen

Ivy G. Cohen
Executive Director

IGC/jlm

A nonprofit, tax-exempt corporation
1777 North California Boulevard, Suite 210, Walnut Creek, CA 94596-4112
1-(800) 258-2766 In California: (415) 939-6666

September 16, 1988

Dear Teresa:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in the "Just Say No" program.

Regarding your request, may we suggest that you contact the "Just Say No" Foundation at 1777 North California Boulevard, Walnut Creek, California 94596.

I hope that this information is helpful to you. Mrs. Reagan sends her best wishes and appreciation for all you are doing in the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Miss Teresa Dahl
149 Larchmont Lane
Bloomingdale, IL 60108

EMS:jfcf4
EMS-65B

AR

Eyes 65B
INS: The "Just Say No" program

Dear Mrs. Reagan,
By Name is Teresa Dahl.
I'm 8 years Old and
I Live In Bloomingdale,
Illinois My School name
is Dujardin. We Both think
alike because We Both
Think drugs are bad.
I have been trying to
find a pin
That says say no to drugs
but I can't find any.
Do you have any pins
that says say no to drugs
That you can send to me?

I would like to put one on my jean jacket My Address is 149 Larchmont Bloomingdale, Illinois 60108

Thank you very much

Love,
Teresa Dahl

September 12, 1988

Dear Mr. Gaglio and Mr. Taule:

Mrs. Reagan has asked me to respond to your kind request that she serve on the honorary committee of your Just Say No fundraiser, being held October 7.

Unfortunately, the First Lady is unable to accept your invitation. She receives so many requests to participate in worthwhile endeavors that she must limit her activities to those projects she has time to avidly pursue.

Thank you very much for thinking of her, and Mrs. Reagan wanted you to know you have her best wishes.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

Mr. Tim J. Gaglio
Mr. Alfred E. Taule
The Polo Grille
The Gardens
3101 PGA Boulevard
Palm Beach Gardens, FL 33410

JFM:dsf3
JFM-1A(rev.)



The Polo Grille

JFM-1A
/// serve on the honorary committee of your Just Say No fundraiser, being held October 7.

August 22, 1988

Mrs. Ronald Reagan
The White House
1600 Pennsylvania Avenue
Washington, DC 20500
c/o James Manning
Director of Projects

Dear Mrs. Reagan:

Nowhere is the concern over drugs more critical than in South Florida, where local, state, and national forces have ambitiously begun to stem the tide of drugs. And no age group is more susceptible to the problems of drugs than our youth.

So when we began to think about a beneficiary for the grand-opening event of the Polo Grille, our new restaurant in Palm Beach Gardens, Florida, a natural came to mind: Your Just Say No Foundation. We are writing to ask your support of our Just Say No fund-raising benefit by serving on the honorary committee.

The fundraiser is scheduled for Friday, October 7, 1988, when we will open the doors of the Polo Grille, a premier fine dining restaurant, located in The Gardens of The Palm Beaches, a $150 million shopping center development. The Polo Grille offers regional American grille cuisine, in one of the area's most unique restaurant environments.

We have invited the support of some of South Florida's leading citizens, including Governor and Mrs. Martinez, Burt Reynolds and Lonnie Anderson, Chris Evert, Buzz Di Vosta, Tom Mills, Roy Davidson and Jack Nicklaus, as well as National Just Say No Spokespersons, Greg Louganis, and Drew Barrymore. Three hundred people are expected to attend the affair, with the $150 per-person proceeds going to the National Just Say No Foundation.

In addition to agreeing to list your name on the invitation, we would appreciate your attendance at the event.

We are planning the grand-opening event to be as much fun, as it is important. Polo players, ponies, and other polo accoutrements will accent the affair, and musical entertainment will fill the air all night long. Beverages, hors d'oeuvres, and dinner will be served. We think it will be an event to remember.

As restaurateurs with over a decade experience, we assure you that the Polo Grille will be our finest project to date, and a real hit with Palm Beach County.

We have made contact with William Adams and Beth Yondell of Just Say No's National headquarters, requesting their support of our event. We are eagerly awaiting their positive response. A copy of that letter is enclosed.

We would be most grateful for your support of, and participation in the Just Say No benefit on October 7. Please do not hesitate to contact us at (407) 276-3261 if you have questions. Otherwise, please respond in writing to Susie Miller at 51 Windsor Lane, PGA National, Palm Beach Gardens, FL 33418 or call her at (407) 622-1543.

Thank you for your kind consideration.

Sincerely,

Tim J. Gaglio
Director of Operations

Alfred Taule

Alfred E. Taule
Director of Finance

August 16, 1988

Ms. Beth Yondell
Marketing Manager
Just Say No Foundation
1777 N. California Blvd.
Suite 210
Walnut Creek, CA 94596-4112

Dear Beth:

Thank you for taking the time to discuss the proposed Polo Grille grand-opening benefit for the Just Say No Foundation. Per our conversation, I am writing to request that the Foundation agree to be the beneficiary of our event. The following outlines the details of the proposed event:

When: Friday, October 7, 1988 from 6-10 p.m.

What: A grand-opening benefit in celebration of the Polo Grille's debut

Where: Palm Beach Gardens, Palm Beach County, Florida. The Polo Grille is located in The Gardens of The Palm Beaches, a $150 million shopping center development of Forbes/Cohen Properties of Southfield, Michigan.

Who: Tim Gaglio, a resident of Singer Island, Florida, and restaurateur, is the owner and developer of the Polo Grille. The Berline Group is the advertising and PR agency for both The Gardens and the Polo Grille. As such, the agency is organizing the grand-opening event.

Proposed Honorary Committee:

William T. Adams; Governor and Mrs. Robert Martinez; Tim Gaglio; Chris Evert; Tom Giuffrida (publisher of Palm Beach Post); Burt Reynolds, Julio Iglesias; Michael Strickland (Pres. & CEO Barnett Bank); Helen Wilkes (former mayor of West Palm Beach); Robert Wiegand (general manager of WPEC TV 12); Tom Mills (superintendent Palm Beach County Schools); Jack Nicklaus; Greg Norman; Dick Feeny (mayor of Palm Beach Gardens); and Estee Lauder.

From this list we anticipate having commitments from a half-a-dozen or more. We would also like to invite Nancy Reagan's support on the honorary committee.

Guests: Guests will derive from a hand-picked list of VIP's generated by Tim Gaglio and the honorary committee. Additionally, residents of the most presitigious Palm Beach developments will be invited. Goal attendance is 300.

Cost: The cost per person for the benefit is $150, of which fully $100 will go directly to the National Foundation. The other $50 will help underwrite some of the event costs, such as invitations, entertainment, and premium gift items for guests.

Promotion: Promotion for the event will be the responsibility of the honorary committee, who will be expected to sell tickets through their personal/professional associates, and The Berline Group, which will institute the media relations necessary to publicize the event through the local press. A great deal of attention is building for The Gardens' opening, and the Polo Grille will reap the benefits of that attention.

Party: Guests will be treated to cocktails, hors d'oeuvres, and a sit-down dinner. Valet parking will be provided, and Polo-related accoutrements and gifts will add fun and excitement to the evening's activities.

Beth, the Just Say No Foundation would greatly benefit by involving itself with the Polo Grille. First, we expect to raise a minimum of $30,000 for your organization. Second, the Just Say No campaign would be the center of a great deal of positive publicity, while spreading the good word about the Foundation's anti-drug effort. And, third, the Foundation would have the opportunity to introduce itself to a market which could be potential contributors to Just Say No well into the future.

We have chosen Just Say No as the beneficiary for the Polo Grille's grand opening for a number of reasons. First, it is one of the few national non-profit associations which is as yet untapped in the Palm Beach County community. Second, drugs is a timely issue in South Florida. Third, October is Back To School month, which makes Just Say No an appropriate concern. Fourth, and most importantly, Just Say No deals with America's youth, a personal concern of owner Tim Gaglio.

Enclosed is background information on the Polo Grille and The Gardens. I assure you that you would be well represented by our event, and would find it beneficial, besides.

Please do not hesitate to contact me if you have questions or comments. I eagerly await your positive response.

Thank you for your consideration.

Sincerely,
The Berline Group, Inc.

Lisa Vallee

Lisa M. Vallee
Director
Public Relations Services

LMV/elg

Enclosure

cc: T. Gaglio
J. Berline
M. Horowitz

September 16, 1988

Dear Mrs. Farquharson:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in the "Just Say No" program.

Regarding your request, may we suggest that you contact the "Just Say No" Foundation at 1777 North California Boulevard, Walnut Creek, California 94596.

I hope that this information is helpful to you. Mrs. Reagan sends her best wishes and appreciation for all you are doing in the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Mrs. Esther Farquharson
Focus Children's School
1805 Buena Vista Avenue
Alameda, California 94501

EMS:dsf2
EMS-65B

AR
DHS 65B
Insert the "Just say No" program

California State Certified

FOCUS CHILDREN'S SCHOOL

Special Education

1805 Buena Vista Ave.
Alameda
(415) 865-0134

Sept.7th,88

Dear First Lady Nancy,

Thank you so much for your wonderful effort in combating Drug Abuse.

Yet,many of us do not realize that many children with Special Needs are frequently put on drugs by the adults.

Is it possible for me to obtain the copy of the "Just say no" anti-drug theme song"Give your mind a chance to grow" ?

Please see attached newspaper clipping.

Many thanks.

Sincerely,

Esther Farquharson

Esther Farquharson

Mother,Public Health Nurse
Director

Nancy Brushes Away Some Te

Reuters

New Orleans

Nancy Reagan bade an emotional farewell yesterday to thousands of Republican supporters, but it was a surprise tribute from her husband of 36 years that moved her to tears.

President Reagan, who arrived at the end of a three-hour Republican Party lunch in honor of Mrs. Reagan, told his wife that like many husbands he probably did not thank him.

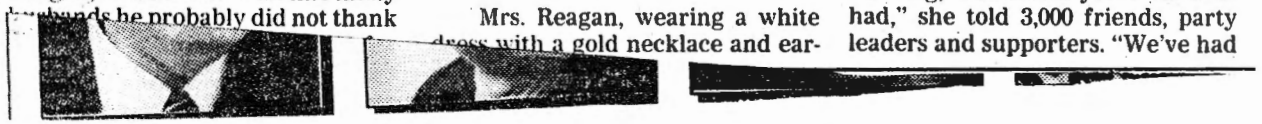
"So, Nancy, in front of all your friends here today, let me say thank you for all you do, thank you for your love, thank you for just being you," the president said, turning to his wife at his side.

"That second-floor living quarters in the White House would have seemed a big and lonely spot without her waiting for me every day," Reagan told the crowd.

Mrs. Reagan, wearing a white dress with a gold necklace and earrings, hugged and kissed her husband and brushed away tears.

Before her husband's unscheduled arrival at the lunch at the New Orleans convention center, the first lady's voice broke as she made a brief speech thanking the Republican Party for organizing the tribute.

"The Republican Party has given Ronnie and me eight of the most exciting, wonderful years we ever had," she told 3,000 friends, party leaders and supporters. "We've had



PRESERVATION COPY

PRESERVATION COPY

ears at Her Farewell Luncheon

a wonderful run. But the time has come for the Bushes to step into the political leading roles and for the Reagans to step into the wings.

"Today the curtain begins to close on the Reagan era of the Republican Party," she said.

The event was not without its awkward moments: There was barely any laughter for comedian Rich Little's jokes. But there was plenty of applause as politicians gushed over Mrs. Reagan, and several hundred New Orleans schoolchildren wearing red, white and blue T-shirts filed into the cavernous arena singing the first lady's "Just Say No" anti-drug campaign theme song, "Give Your Mind a Chance to Grow."

Mrs. Reagan also accepted a $35,000 check for use in her anti-drug campaign.

At the end of the event, the Reagans stood at center stage with their arms about each other to receive a standing ovation from the cheering audience as Broadway star Barbara Cook sang "America the Beautiful."

Rail Workers Charged

Moscow

Two railway workers have been charged with criminal responsibility for a crash between a passenger train and a freight train in August last year in which 106 people died, the government newspaper Izvestia said yesterday.

Reuters

THE WHITE HOUSE

WASHINGTON

September 13, 1988

Dear Ms. Mouron:

Thank you for your kind letter to Mrs. Reagan inviting her to participate in a special "Just Say No" Tribute party this October. We appreciate your interest in the First Lady's activities, and your taking the time to write.

It is with much regret, however, that we are unable to respond favorably. Please understand that this is due to the many constraints of the First Lady's official schedule, and not in any way meant as a reflection on the merit of your request. Mrs. Reagan was extremely touched by your wanting to honor her in this special way, and asked that I express her sincere thanks and warm best wishes for continued success.

In addition, Mrs. Reagan wanted you to know how grateful she is for your continued efforts in the fight against substance abuse. With efforts like yours, there is no doubt that we will one day make drug and alcohol abuse a thing of the past. Please keep up the good work!

Again, thank you for taking the time to write. If I may be of any assistance to you in the future, please don't hesitate to contact me. With warm regards,

Sincerely,

James F. Manning

James F. Manning
Director of Projects
Office of the First Lady

Ms. Barbara Mouron
President
Just Say No Foundation
Los Angeles County Inc.
351 South Hudson Avenue
Pasadena, CA 91109

THE JUST SAY NO FOUNDATION

"a symbol of commitment for young people everywhere"

August 1, 1988

Mrs. Ronald Reagan
The White House
Washington, D.C.

Dear Mrs. Reagan:

The **"Just Say No"** Foundation of Los Angeles County respectfully requests the honor of your presence to acknowledge the tremendous contribution you have made for the benefit of the youth and families of our nation.

Your direct and sincere approach has raised the awareness of our society to the destructive problem of drug use by our country's young people. Through your dedicated effort, you have demonstrated to schools, industries, parents and children in communities nationwide the urgent importance of active drug prevention programs.

With your encouragement and visible support, **"Just Say No"** clubs have flourished here in the County of Los Angeles, and more importantly, the program is working for the children.

Since you and the President are preparing to soon change your residence to Los Angeles County, we would like to couple this **"Just Say No"** tribute to you with an early "Welcome Back to Los Angeles" party this October.

To coordinate with your busy schedule, we have not yet set a date for this event. We hope that you will accept our invitation and advise us of the dates this October which would be most convenient for you.

Please honor us with your presence this October so that we may show you our gratitude for your being the outstanding role model in leading our children into happier, fuller, and more dignified lives.

Sincerely yours,

Barbara Mouron

Barbara Mouron, President
"Just Say No" Foundation
Los Angeles County Inc.,

BM:mel

Los Angeles County Organizing Committee
351 South Hudson Avenue · Pasadena, California 91109 · (818) 795-0558 · 795-6981 Ext. 227

September 27, 1988

Dear Casey:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in the "Just Say No" program. LTN.

Regarding your request, may we suggest that you contact the "Just Say No" Foundation at 1777 North California Boulevard, Walnut Creek, California 94596.

I hope that this information is helpful to you. Mrs. Reagan sends her best wishes and appreciation for all you are doing in the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Miss Casey Langer
4734 Briarwood Trace
Carmel, IN 46032

EMS:ckbf5
EMS-65B

Dear Mrs. Reagen,

Iris GSB
Int: The "Just Say No" program

I'm Elizabeth a twelve year-old girl who is very deeply offended by the ideas of drugs, alcohol, and their effects. With a mother who smokes, and a father who drinks I have personal experience in the field of the two. One of my goals in life is to be an executive in the just say no program. My question I ask of you is this; just how do you get involved in the just say no program? If you would please send me the information on the program I would strive for my goal and become involved. I know it isn't much, but everybody has to start somewhere. This way I could work my way

up to become an executive in the future

Thank You!

Sincerely,

Casey Langer

Casey Langer
4734 Briarwood Trace
Carmel Indiana 46032

September 27, 1988

Dear Mr. Berman:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in the "Just Say No" program. /MA

Regarding your request, may we suggest that you contact the "Just Say No" Foundation at 1777 North California Boulevard, Walnut Creek, California 94596.

I hope that this information is helpful to you. Mrs. Reagan sends her best wishes and appreciation for all you are doing in the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Mr. Steve Berman
Box 27
Amherst College
Amherst, MA 01002

EMS:ckbf5
EMS-65B

Steve Berman
Box 27
Amherst College
Amherst, MA 01002

Sept. 10, 1988

Dear Mrs. Reagan,

I am presently a Senior at Amherst College in Amherst, Mass. I am preparing to write a Senior Honors Thesis concerning the Reagan Administration's campaign against drug use, particularly concentrating on adolescents and high school students. Because you have played an instrumental role in the Adminstration's program, most importantly with the "Just Say No" campaign, I thought that you could be particularly helpful in aiding me with my research.

What I am hoping to acquire from you is as much information as possible concerning both the National Anti-Drug effort in the eighties, and the "Just Say No" campaign in particular. It would also be extremely helpful for me if you could direct me to other resources/organizations that have aided in this effort.

I would be extremely grateful if you could send as much information from your office as is available. If there is any cost for any relevant materials, please notify me and I will try to find appropriate funding from either the College or some other sources.

Thank you for taking the time to read my letter. I will eagerly be waiting for some response.

Sincerely,

Steve Berman

September 27, 1988

Dear Mrs. Collins:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in the "Just Say No" program. /TN.

Regarding your request, may we suggest that you contact the "Just Say No" Foundation at 1777 North California Boulevard, Walnut Creek, California 94596.

I hope that this information is helpful to you. Mrs. Reagan sends her best wishes and appreciation for all you are doing in the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Mrs. Edward Collins
934 LeConte View
Gatlinburg, TN 37738

EMS:ckbf5
EMS-65B

AR
Box 65B
info: the "Just Say No" program.

934 LeConte View
Gatlinburg, Tennessee
September 12, 1988

Dear Mrs. Reagan,

Our local General Federation of Women's Clubs to which I belong is having a meeting in October on "Just Say No to Drugs." Since this is one of your special interest I am hoping that you may be able to give me some advice or information which will help me in making a twenty minute talk on this subject.

Thank you for any help you can give me.

My very best to you and President Reagan as you retire from a very impressive term in the White House.

Sincerely,
Sara Collins