Ronald Reagan Presidential Library
Digital Library Collections

This is a PDF of a folder from our textual collections.

Collection: WHORM Alpha File
Folder Title: Just Say No (5 of 18)

To see more digitized collections visit:
https://www.reaganlibrary.gov/archives/digitized-textual-material

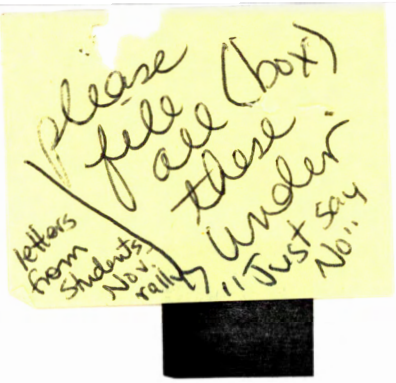
To see all Ronald Reagan Presidential Library Inventories, visit:
https://www.reaganlibrary.gov/archives/white-house-inventories

Contact a reference archivist at: **reagan.library@nara.gov**

Citation Guidelines: https://reaganlibrary.gov/archives/research-support/citation-guide

National Archives Catalogue: https://catalog.archives.gov/

Last Updated: 10/16/2026



THE WHITE HOUSE

January 9, 1986

Dear Students:

Your wonderful letters just crossed my desk and I want you to know how happy I was to receive them. I have such fond memories of the November rally and have to say it was one of the most inspiring events I've participated in since being First Lady.

Your commitment to say "NO" to drugs and alcohol, and the example you are setting for other young people your age is worth much more than you can ever know. You and your friends have the potential to become world leaders, and to accomplish that, you must certainly remain drug and alcohol-free!

Once again, thank you for your good work. The President and I send our best wishes to each of you for a wonderful new year.

Sincerely,

Just Say No



Students of
E. Morris Cox School
9860 Sunnyside Street
Oakland, California 94603

St. Louis Bertrand School
Washington Elementary School
Allendale School
Franklin Year Round School
Peralta Elementary School

Enclosures filed in Correspondence Attachments #12064



THE WHITE HOUSE

January 9, 1986

Dear Students:

Your wonderful letters just crossed my desk and I want you to know how happy I was to receive them. I have such fond memories of the November rally and have to say it was one of the most inspiring events I've participated in since being First Lady.

Your commitment to say "NO" to drugs and alcohol, and the example you are setting for other young people your age is worth much more than you can ever know. You and your friends have the potential to become world leaders, and to accomplish that, you must certainly remain drug and alcohol-free!

Once again, thank you for your good work. The President and I send our best wishes to each of you for a wonderful new year.

Sincerely,

NANCY REAGAN



Students of
St. Louis Bertrand School
1445 101st Avenue
Oakland, California 94603

THE WHITE HOUSE

January 9, 1986

Dear Students:

Your wonderful letters just crossed my desk and I want you to know how happy I was to receive them. I have such fond memories of the November rally and have to say it was one of the most inspiring events I've participated in since being First Lady.

Your commitment to say "NO" to drugs and alcohol, and the example you are setting for other young people your age is worth much more than you can ever know. You and your friends have the potential to become world leaders, and to accomplish that, you must certainly remain drug and alcohol-free!

Once again, thank you for your good work. The President and I send our best wishes to each of you for a wonderful new year.

Sincerely,

NANCY REAGAN

Students of
Washington Elementary School
581 61st Street
Oakland, California 94607

[redacted]

THE WHITE HOUSE

January 9, 1986

Dear Students:

Your wonderful letters just crossed my desk and I want you to know how happy I was to receive them. I have such fond memories of the November rally and have to say it was one of the most inspiring events I've participated in since being First Lady.

Your commitment to say "NO" to drugs and alcohol, and the example you are setting for other young people your age is worth much more than you can ever know. You and your friends have the potential to become world leaders, and to accomplish that, you must certainly remain drug and alcohol-free!

Once again, thank you for your good work. The President and I send our best wishes to each of you for a wonderful new year.

Sincerely,

[redacted]

Students of
Allendale School
3670 Penniman Avenue
Oakland, California 94619

[redacted]

THE WHITE HOUSE

January 9, 1986

Dear Students:

Your wonderful letters just crossed my desk and I want you to know how happy I was to receive them. I have such fond memories of the November rally and have to say it was one of the most inspiring events I've participated in since being First Lady.

Your commitment to say "NO" to drugs and alcohol, and the example you are setting for other young people your age is worth much more than you can ever know. You and your friends have the potential to become world leaders, and to accomplish that, you must certainly remain drug and alcohol-free!

Once again, thank you for your good work. The President and I send our best wishes to each of you for a wonderful new year.

Sincerely,

[redacted]

Students of
Franklin Year Round School
915 Foothill Boulevard
Oakland, California 94606



THE WHITE HOUSE

January 9, 1986

Dear Students:

Your wonderful letters just crossed my desk and I want you to know how happy I was to receive them. I have such fond memories of the November rally and have to say it was one of the most inspiring events I've participated in since being First Lady.

Your commitment to say "NO" to drugs and alcohol, and the example you are setting for other young people your age is worth much more than you can ever know. You and your friends have the potential to become world leaders, and to accomplish that, you must certainly remain drug and alcohol-free!

Once again, thank you for your good work. The President and I send our best wishes to each of you for a wonderful new year.

Sincerely,



Students of
Peralta Elementary School
460 63rd Street
Oakland, California 94609

21

THE WHITE HOUSE

WASHINGTON

April 21, 1986

Dear Senator Quayle:

This is to acknowledge and thank you for your letter regarding an invitation to Mrs. Reagan to attend this year's national JUST SAY NO march.

In order to ensure expeditious review of your comments, I have forwarded your letter to the appropriate member of the Mrs. Reagan's staff. You may be assured that it will be given prompt and careful consideration.

With kindest regards,

Sincerely,

Pam

Pamela J. Turner
Deputy Assistant to the President
for Legislative Affairs (Senate)

Kevin Wanzie

The Honorable Dan Quayle
United States Senate
Washington, D.C. 20510

PT:BA:ba

Copy with incoming to
Stripping

Copy to the Office of the First Lady
for ACTION

S—
please send
@uayle
copy of Wtr
to Wanzer,
Thanks—
PB

COMMITTEES:
ARMED SERVICES
BUDGET
LABOR AND HUMAN RESOURCES

United States Senate

WASHINGTON, DC 20510

April 18, 1986

Washington, D.C. 20500

Dear Pam:

I am forwarding to you a copy of a letter Mr. C. Kevin Wanzer sent to Mrs. Reagan on April 1. Kevin is the new National President of the National Federation of Drug-Free Youth.

Kevin is currently working to organize JUST SAY NO clubs in all Indianapolis elementary schools and wishes very much to have Mrs. Reagan attend this year's national JUST SAY NO march, which will be held Wednesday, May 21, at 10:00 a.m. I hope you will be able to help with the fulfillment of this request.

I very much appreciate your consideration of this matter.

Sincerely,

Dan Quayle
U.S. Senator

DQ:eg

cc: C. Kevin Wanzer

NORTHWEST OFFICE:
5530 SOHL AVENUE, #103
HAMMOND, IN 46320
(219) 937-5380

NORTHEAST OFFICE:
340 FEDERAL BUILDING
FORT WAYNE, IN 46802
(219) 422-1505

SOUTHWEST OFFICE:
127 NW. 7TH STREET
122 FEDERAL BUILDING
EVANSVILLE, IN 47708
(812) 465-6313

SOUTHEAST OFFICE:
JEFFERSONVILLE FEDERAL DEPOT
1201 EAST 10TH STREET
ROOM 103, BUILDING 66
JEFFERSONVILLE, IN 47132
(812) 288-3377

NATIONAL MARCH AND RALLY
Wednesday, May 21, 1986
Indianapolis, Indiana



3/4

April 1, 1986

FEDERAL EXPRESS

Mrs. Nancy Reagan
c/o Ken Barron
THE WHITE HOUSE
Washington, D. C.

Dear Mrs. Reagan:

Early last year I was invited to the White House and I met with you as we helped kick off the JUST SAY NO campaign. Since then I have been elected the National President of the National Federation of Drug-Free Youth and I have seen you at many conferences doing what you do best -- showing you care.

Presently, I am working to organize JUST SAY NO clubs in all Indianapolis elementary schools. Indianapolis is also the site of this year's national JUST SAY NO march. The chairkid, Soleil Moon Frye (NBC's PUNKY BREWSTER) will be leading the 10,000 Indianapolis kids to the JUST SAY NO rally. We are planning to have a great deal of media coverage for our march, which kicks off JUST SAY NO walks all across the country. The date for our walk is the day before your walk in Washington, Wednesday, May 21, at 10AM.

After meeting with you I realized what a tremendous influence you are for me, as well as the rest of the youth in this country. I am only 18 and work with kids in the elementary schools answering questions and educating them in a "fun and entertaining" manner. You know how shocking some of the stories kids tell can be. That's why it is so important to solve the problem of drugs before it even starts.

It would be an honor to have you attend our national JUST SAY NO rally. Since our rally is the day preceding yours, I am

(MORE)

For information, contact:
Brian Beglane, WTHR-TV (317) 263-5118
Kevin Wanzer, (317) 283-0006

WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

hoping that you will be able to attend. It would be fantastic to have you, the honorary chairperson, to be at the national walk that will kick off the walks across America.

I learned so much by meeting with you. I can't thank you enough for all that you are doing. Believe me, if we continue to work together -- we will make a difference.

Sincerely yours,

C. Kevin Wanzer
7846 Graham Road
Indianapolis, IN 46250
(317) 849-7584
(317) 283-0006

CKW/js

THE WHITE HOUSE

WASHINGTON

April 7, 1986

Dear Kevin:

On behalf of Mrs. Reagan, thank you for your thoughtful invitation to participate in the JUST SAY NO march to be held on May 21 in Indianapolis.

Mrs. Reagan regrets that due to the large number of requests to attend the marches across our nation, she is unable to respond favorably to your request. However, she will be participating in the JUST SAY NO march that will be held in Washington on May 22.

The First Lady is so grateful for all you are doing to fight drug abuse and sends her heartfelt appreciation and best wishes for a successful march in Indianapolis.

Sincerely,

Kenneth L. Barun
Director of Projects and Policy
Office of the First Lady

Mr. Kevin Wanzer
WTHR-TV
1000 North Meridian Street
Indianapolis, IN 46204

THE WHITE HOUSE

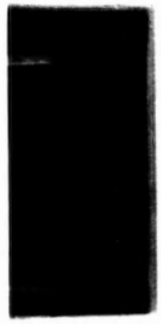
WASHINGTON

April 1, 1986

Dear Mr. Phelan:

On behalf of the First Lady, thank you very much for sending your recent video about the Just Say No Clubs of Canada. Mrs. Reagan greatly appreciated knowing about the campaign against drug and alcohol abuse in Canada, and that you took the time to send her the video.

May we suggest that you contact Mr. Tom Adams in California. He is President of Pacific Institute for Research and Evaluation and Chief of Staff for the "Just Say No" Clubs. His address is: 1777 North California Boulevard, Walnut Creek, California, 94596.



(returned)

Thank you again for sending the video. I hope his information is of help to you.

Sincerely,

Deborah Balfour

Deborah Balfour
Deputy Director of Projects
Office of the First Lady

Mr. Bruce Phelan
Just Say No Clubs of Canada
908 6th Avenue
Apartment #204
New Westminister, B.C. V3M2B6

special delivery

Forwarded to Tom Adams

AUDIO CASSETTE REVIEW

Name of Sender: Bruce Phelan - Just Say NO clubs of Canada

Address: 408 6th Ave Apt. #204
New Westminister BC V3M 2B6

Date Received by the White House: _____

Date Reviewed: 3/27/86 Initials of Viewer: CDC

Cassette Sent To: RR/NR/WHO? _____

Summary: Nancy Reagan saying "Just say NO ABOUT DRUGS" & other News footage of First Lady at various "Just Say NO!" events. Talks about opening "Just Say NO!" Chapters in 40 countries.

Also has footage of Princess Diana, Michael J. Fox, two of the actors from "Miami Vice", Kids of NBC T.V., etc.

Shows footage of Montreal St. Patrick's Day Ceremonies and a Float in a parade sponsored by "Just Say NO."

Also shows Dr Alan Comb? of Just Say NO in Washington D.C. Films a reception for "Just Say NO" and interviews various people there.

Place tape in "inter-office" envelope, staple report and all enclosures to the outside of envelope. Deliver to Room 93, Special Letter response.

March 31, 1986

Dear Mr. Adams:

Thank you for your letter to Mr. Barun requesting a national proclamation designating "Just Say No" week.

I wish to explain that proclamations designating periods for special observance are issued only when a Congressional resolution authorizes them. Therefore, I would suggest that you contact your Congressman or Senators with your recommendation.

Best wishes.

Sincerely,

FREDERICK J. RYAN, JR.
Director, Presidential
Appointments and Scheduling

Mr. William T. Adams
Just Say No Clubs International
1777 North California Boulevard
Walnut Creek, CA 94596

FJR/BF:vml 3FJR

cc: Ken Barun - fyi

Graham sent —
this over —
NO incoming &
was returned
by mail room
Adrien Malkam

TE HOUSE
INGTON
, 1986

Lady, thank you very
ecent video about the
nada. Mrs. Reagan
greatly appreciated knowing about the campaign against drug and alcohol abuse in Canada, and that you took the time to send her the video.

May we suggest that you contact Mr. Tom Adams in California. He is President of Pacific Institute for Research and Evaluation and Chief of Staff for the "Just Say No" Clubs. His address is: 1777 North California Boulevard, Walnut Creek, California, 94596.

Thank you again for sending the video. I hope his information is of help to you.

Sincerely,

Deborah Balfour

Deborah Balfour
Deputy Director of Projects
Office of the First Lady

Mr. Bruce Phelan
Just Say No Clubs of Canada
908 6th Avenue
Apartment #204
New Westminister, B.C. V3M2B6

Enclosures filed in
Oversize Attachments #12645

TRANSFER SHEET

RONALD W. REAGAN LIBRARY

COLLECTION: WHORM: ALPHA FILE ACC. NO.: A89-02

The following material was withdrawn from this segment of the collection and transferred to the X
AUDIOVISUAL COLLECTION _____ BOOK COLLECTION _____ MUSEUM COLLECTION _____
OTHER (SPECIFY: _____)

DESCRIPTION:

VHS VIDEO CASSETTE (T-120):
"NANCY REAGAN- JUST SAY NO.
ENDORSED BY PRINCESS DIANA"

OVERSIZE ATTACHMENT #12645

SERIES	BOX NO.
FILE FOLDER TITLE: JUST SAY NO [5 of 17] (ALA.- DIST. OF COL. [2 of 2])	
TRANSFERRED BY: KELLY D. BARTON	DATE OF TRANSFER: 10/13/93

July 7, 1986

Dear Congressman Wolf:

Thank you for your letter of May 6th with regard to an appearance by Mrs. Reagan in Fairfax City on May 16th in support of the "Just Say No" Drug Awareness Program at the request of Frank Falknor.

Mrs. Reagan was unable to attend the Rally, however, she did send a message, a copy of which is enclosed for your information.

With best wishes,

Sincerely,

FREDERICK J. RYAN, JR.
Director, Presidential
Appointments and Scheduling

The Honorable Frank R. Wolf
House of Representatives
Washington, DC 20515

FJR/PSH/ckb 7FJR

Enclosure: copy of message

THE WHITE HOUSE
WASHINGTON

RECEIVED
MAY 14 1986
SCHEDULING OFFICE

Date: MAY 14 1986

TO: Shirley

FROM: ***FREDERICK J. RYAN, JR.***
Director
Presidential Appointments and Scheduling

☐ **Information**

☐ **Action**

☐ **Let's Discuss**

See attached that we sent to the print shop today 5/15/86

Do you want to respond?

Thanks
B.F.

FRANK R. WOLF
10TH DISTRICT, VIRGINIA

WASHINGTON OFFICE:
130 CANNON BUILDING
WASHINGTON, DC 20515
(202) 225-5136

CONSTITUENT SERVICES OFFICES:
1651 OLD MEADOW RD.
SUITE 115
MCLEAN, VA 22102
(703) 734-1500

19 E. MARKET ST.
ROOM 4B
LEESBURG, VA 22075
(703) 777-4422

Congress of the United States
House of Representatives
Washington, DC 20515

COMMITTEE ON APPROPRIATIONS
SUBCOMMITTEES:
TRANSPORTATION
TREASURY—POSTAL SERVICE—GENERAL GOVERNMENT
DISTRICT OF COLUMBIA

SELECT COMMITTEE
ON CHILDREN, YOUTH
AND FAMILIES

May 6, 1986

RECEIVED
MAY 9 1986
SCHEDULING OFFICE

Richard
Mrs Reagan
may be there
appearance
but did
send a
message,
a copy of
which is
enclosed for
your info.

Mr. Frederick Ryan
Director of Scheduling
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. Ryan:

My constituent, Mr. Frank Falknor, has contacted me on behalf of the Fairfax City Optimist Club to request that I contact you about a possible appearance by Mrs. Reagan in Fairfax City on Friday, May 16, 1986.

The Fairfax City Optimist Club is initiating the "Just Say No" Drug Awareness Program in Fairfax City. On Friday, May 16, 1986, at 10:00 a.m., there will be a rally at the Fairfax City High School for the official kick-off of this program. The rally will be aimed at the fourth, fifth and sixth grades of the local elementary schools within the City. The students from the various schools will all be bussed to Fairfax City High School for the rally. They are expecting 600-700 students. The event should last about an hour.

Mr. Falknor knows how important the Drug Awareness Program is to Mrs. Reagan. He realizes that the notice for this event is rather short, but he and the Optimist Club would be very appreciative if Mrs. Reagan would find time to come to the rally. He said that they would be glad to handle it in any way that the White House would prefer.

I greatly appreciate your consideration of this request by my constituents. The member of my staff who is assisting me with this matter is Suzanne Grimsley, who may be reached at my McLean office, 734-1500.

Thank you very much for your kind attention to this matter.

With best regards, I am

Sincerely,

Frank R. Wolf
Member of Congress

FRW:sg

THIS STATIONERY PRINTED ON PAPER MADE WITH RECYCLED FIBERS

248 GOVT"MGM WHITE HOUSE DC MAY 19
ZIP
"JUST SAY NO" WALK AGAINST DRUGS/CA.
C/O MRS. DIANE SELLERS
CONGRESSIONAL OFFICE OF CONGRESSMAN THOMAS
1830 TRUXTON AVENUE, #200
BAKERSFIELD, CA 93301
?WH?

DEAR YOUNG FRIENDS:

HOW HAPPY I AM TO KNOW THAT YOU ARE TAKING A PART IN THE "JUST SAY NO" WALK AGAINST DRUGS IN BAKERSFIELD ON MAY 22. YOUNG PEOPLE LIKE YOU FROM ALL ACROSS AMERICA WILL BE WALKING AND SPEAKING OUT AGAINST DRUG AND ALCOHOL ABUSE AS WELL.

SUBSTANCE ABUSE IS A PROBLEM WE CAN NO LONGER IGNORE IN OUR SOCIETY. THERE IS NOTHING MORE CONVINCING THAN TO HEAR YOUNG PEOPLE LIKE YOU TELLING THEIR OWN PEERS OF THE DANGERS INVOLVED IN DRUG AND ALCOHOL ABUSE. PLEASE DO ALL YOU CAN TO HELP OTHERS SAY NO TO SUBSTANCE ABUSE. AND REMEMBER, YOU CAN HELP SAVE MANY LIVES BY YOUR EXAMPLE, AND BY A WORD AT THE RIGHT TIME IN THE EARS OF YOUR FRIENDS.

YOU HAVE MY HEARTFELT THANKS FOR JOINING THE CAMPAIGN AGAINST DRUGS AND ALCOHOL ABUSE. TOGETHER WE WILL MAKE A DIFFERENCE. KEEP UP THE GOOD WORK!

SINCERELY,

NANCY REAGAN

The Just Say No Walk

Just Say No Clubs of America

Just Say No Clubs International

National Chairperson: Nancy Reagan
National Chairkid: Soleil Moon Frye
Chief of Staff: William T. Adams

Send TY for book

June 18, 1986

Mr. Kenneth Barun
Director of Programs
for the First Lady
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Ken:

Enclosed is a book with an inscription by the authors to President and Mrs. Reagan. This book is a leading document for the field of alcohol treatment. These authors are highly respected. They ask that I send this to your for presentation to the First Family.

Thanks.

Sincerely,

Tom

William T. Adams

Enclosure: High & Dry: How to discover...understand...and love...the alcoholic, family and friends

Administered by the Pacific Institute for Research and Evaluation
A nonprofit, tax-exempt corporation
International Headquarters: 1777 North California Boulevard, Walnut Creek, California 94596 U.S.A.
Telephone: 800 258 2766 (800 CLUBS NO)

THE WHITE HOUSE

WASHINGTON

June 26, 1986

Dear Tom:

Thank you for sending the book, and I will be happy to see that the First Lady and The President receive it.

Thanks again for writing, it is always great to hear from you.

With my best wishes,

Sincerely,

Kenneth L. Barun
Director of Projects and Policy
Office of the First Lady

Mr. William T. Adams
1777 North California Blvd.
Walnut Creek, California 94596

The Just Say No Walk

Just Say No Clubs of America — Just Say No Clubs International

May 28, 1986

464 East Walnut Street
Pasadena, CA 91101

Mr. Donald F. McIntyre
Pasadena City Manager
100 North Garfield Avenue
Pasadena, CA 91109

Dear Mr. McIntyre,

Many thanks to the city of Pasadena for being a magnificent and positive example of how a community can show affirmation and support of its youth to "Just Say No" to drugs and alcohol.

Hundreds of volunteers devoted their time, talent, and resources to make the "Just Say No" Walk to the Rose Bowl a reality for more than 8,500 elementary school children. Of course, this event could not have happened without your kind cooperation and generosity. Especially instrumental in this event's success was Bruce Philpott of your office. Whenever the committee faced an "insurmountable problem" it was always Mr. Philpott's leadership and positive demeanor that "brought us through."

Sue Coombs, the city's Volunteer Coordinator, was also a most valuable member of the Walk Committee. Through her gracious and efficient efforts volunteers were recruited, assigned jobs that they effectively carried out ...beginning at 4:30 a.m.!...with a grand spirit of supportive affirmation that set the tone for the day!

Everyone to whom I've spoken has expressed the hope that the "Just Say No" Walk will be an annual event at the Pasadena Rose Bowl. Pasadena, in affirming youngsters in their choice to be drug-free, certainly serves as a tremendously positive role model to every city in our nation.

Again, my deepest gratitude for allowing this meaningful event to be a successful reality.

Sincerely,

Barbara Mouron

Barbara Mouron, chairman
"Just Say No" Walk

cc: Mrs. Nancy Reagan
The White House
Washington, D.C.

Mr. Tom Adams
National Director,
"Just Say No"
Walnut Creek, CA 93001

The Honorable John Crowley
100 North Garfield Avenue
Pasadena, CA 91109

special delivery

The Just Say No Walk

Just Say No Clubs of America — Just Say No Clubs International

June 11, 1986

File

795 Santa Anita Avenue
San Marino, CA 91108

Mrs. Ronald Reagan
The White House
Washington, D.C.

Dear Mrs. Reagan,

Attached is a copy of the letter and your May 22 "Just Say No" message that I sent to the 8,500 students who attended the 1986 "Just Say No" Walk at the Pasadena Rose Bowl.

We were all disappointed not to be "directly connected" to your event in Washington, D.C. by radio hook-up. I do hope this will enable the children to feel your support and pride in them for "Just Saying No" to drugs and alcohol. If a tape of that mornings message by you becomes available, would you please send a copy to me. I would very much appreciate having it to share with the students and others who are interested in encouraging the formation of the "Just Say No" clubs.

There truly is hope to end the destructive use of drugs and alcohol by our young people when sensitive leaders such as yourself not only identify a problem, but then proceed in a positive manner to resolve it. I do believe the first big step was taken on May 22 at the Rose Bowl to initiate an effective prevention program here in our community.

It is our hope that the "Just Say No" Walk will be an annual event at the Rose Bowl....it is also our hope to "fill the Bowl" in 1987 with youngsters pledging to "Just Say No" to drugs and alcohol. We also hope that Pasadena, in affirming young people in their choice to be drug-free, will serve as a positive role model to other school districts and communities in our nation.

My deepest gratitude for your courage and magnificent example in addressing the most threatening and vicious adversary in our country today in such a positive and gracious manner.

Sincerely,

Barbara Mouron

Barbara Mouron, chairman
"Just Say No" 1986 Pasadena Walk

Encls. (3)

The Just Say No Walk

Just Say No Clubs of America — Just Say No Clubs International

June 5, 1986

795 Santa Anita Avenue
San Marino, CA 91108

COPY

Mrs. Barbara Niblo and Fifth Grade Students
Valentine School
1650 Huntington Drive
San Marino, CA 91108

Dear Mrs. Niblo and Fifth Grade Students,

Thank you for coming to the "Just Say No" Walk at the Pasadena Rose Bowl on May 22. Your support of the thousands of other students and your pledge to "Just Say No" to drugs and alcohol is the reason for the success of this meaningful event. It is also the first big step toward realizing a bright and beautiful future for every student to be drug-free. How very special and uniquely valuable each of you is.

It was planned for you to hear First Lady, Mrs. Reagan, via a special radio/telephone hook-up that morning. Unfortunately, due to technical difficulties, the Rose Bowl's technician could not make that contact. I was disappointed, as I know you were. I requested that the White House or NBC radio send a tape of Mrs. Reagan's May 22 message. There was no tape available, so they sent a transcript of her speech. I am enclosing a copy for your class. I thought you would like to know how very proud of you the First Lady is...as we all are!

Many students around the country are forming clubs for on-going activities and fellowship to support each other in their decision to "Just Say No" to drugs and alcohol. If members of your class would like to form a club, please let your teacher or principal know that I can be reached at (818) 449-2714. I can furnish your group with a mentor who can meet with you on a regular basis. If your teacher or other staff member will be your mentor I can supply them with information regarding resources for "Just Say No" materials, suggested activities, etc. Plans are being made on how each local club can register with the National "Just Say No" Foundation. I will advise your club on how to do that when that process is available.

Again, many thanks to you for making May 22 such a meaningful success. Congratulations to you all in your pledge to "Just Say No" to drugs and alcohol.

Sincerely,

Barbara Mouron

Barbara Mouron, chairman
"Just Say No" Pasadena Walk

cc: Mrs. Ronald Reagan
White House
Washington

Encl.

Mrs. Reagan's Remarks
Just Say No International Walk
South Lawn

Thursday, May 22, 1986

-- Welcome to the White House! And hello to all of you who are listening. Thank you for being part of the first international "Just Say No" walk. Look around at how many young people are walking with you today. And just think, there are groups as big as yours, or even bigger, doing the same thing all over the world! Can you imagine how many children are saying "Just Say No" today? Children everywhere are learning about drug abuse at an early age. And that's a good thing.

-- It's good because now if you are offered drugs, you will know what to do. You will have the courage to stand up for what you believe and say "No." You can be proud that you are living a happy, healthy life. And your teachers and parents are proud of you too.

-- Each one of you is very special and we don't want you to change. We love you just the way you are. Drugs can change your life and take away all the fun you could have. I've talked to a lot of young people around the world who've used drugs and they were very unhappy. They said they wished they had <u>never</u> started taking drugs. They told me how hard it was to get off of them and if they could, they would tell every person in the world to always say "No" to drugs.

-- So tomorrow when you go back to school, and all summer-long, just remember to keep telling your friends about the dangers of drugs. You may even help save someone's life by telling them how

you feel.

-- Now I want you to imagine just how loud it would sound if all the children in the world shouted "Just Say No" at the same time. That's how loud you want to say it if someone offers you drugs. So let's practice saying "Just Say No."

What <u>should</u> you do when someone offers you drugs?

(Just Say No!)

What <u>will</u> you do when someone offers you drugs?

(Just Say No!)

I can't hear you, Louder!

(Just Say No!)

-- That's wonderful! And I know that will keep drugs away.

-- Thank you again for being with me today. I love you and am so proud of you.

The Just Say No Walk

Just Say No Clubs of America — Just Say No Clubs International

May 30, 1986

464 East Walnut Street
Second Floor
Pasadena, CA 91101

The Honorable John C. Crowley
Mayor, City of Pasadena
100 North Garfield Avenue
Pasadena, CA 91109

Dear Mayor Crowley,

Thank you very much for your support of the "Just Say No" Walk at the Rose Bowl on May 22. The Pasadena Rose Bowl's world-wide fame contributed greatly to this program being significant for the entire nation as well as our own Pasadena area youth. Through your kind generosity in allowing the event to take place at the Bowl a major and positive step has certainly been accomplished for our young people to enjoy happy and successful drug-free lives.

The proclamation you read at the Rose Bowl declaring May 18 through 24 "Just Say No" week in Pasadena was extremely important in making this event an official one in supporting our youth to be drug-free. Such an official endorsement to "Just Say No" to drugs will call every citizens attention to the city of Pasadena's concern for the well being of all children.

Your affirmation and support of the Walk Committee is especially appreciated. Many volunteers generously gave their time, talent and resources to make this important event a success. To know you cared, offered your assistance, and officially ratified the "Just Say No" Walk gave confidence that success could be realized.

Everyone to whom I've spoken has expressed the hope that the "Just Say No" Walk will be an annual event at the Pasadena Rose Bowl. Pasadena, in affirming youngsters in their choice to be drug-free, certainly serves as a tremendously positive role model to every city in our nation.

Again, many thanks to you for making May 22 a meaningful event and letting our children know of your support of their happiness and success in living drug-free lives.

Sincerely,

Barbara Mouron

Barbara Mouron, chairman
"Just Say No" Walk

cc: Mrs. Ronald Reagan
The White House
Washington, D.C.

Mr. Tom Adams
Chief of Staff
"Just Say No"

July 28, 1986

Dear Mr. McMillan:

On behalf of Mrs. Reagan, thank you for your recent letter requesting that she serve as Honorary Chairman for the "Just Say No" benefit in Charlotte to be held on September 5, 1986.

Unfortunately, because of the demands of the official schedule, she is unable to respond favorably. However, we appreciate your taking the time to write and Mrs. Reagan sends to you her warm best wishes.

If we can be of assistance to you in the future, please don't hesitate to contact us.

Sincerely,

Kenneth L. Barun
Director of Projects and Policy
Office of the First Lady

The Honorable J. Alex McMillan
House of Representatives
Washington, D.C. 20515

KLB:efrf4
KLB-42

July 28, 1986

Dear Mr. McMillan:

On behalf of Mrs. Reagan, thank you for your recent letter requesting that she serve as Honorary Chairman for the "Just Say No" benefit in Charlotte to be held on September 5, 1986.

Unfortunately, because of the demands of the official schedule, she is unable to respond favorably. However, we appreciate your taking the time to write and Mrs. Reagan sends to you her warm best wishes.

If we can be of assistance to you in the future, please don't hesitate to contact us.

Sincerely,

Kenneth L. Baron
Director of Projects and Policy
Office of the First Lady

The Honorable J. Alex McMillan
House of Representatives
Washington, D.C. 20515

KLB:efrt4
KLB-42

If that she
serve as honorary
Chairman for the
"Just Say No" benefit
in Charlotte
to be held on
September 5, 1986.

Hon. Ch.

JUL 22

Congress of the United States
House of Representatives
Washington, DC 20515

J. ALEX McMILLAN
9TH DISTRICT, NORTH CAROLINA

BANKING, FINANCE & URBAN AFFAIRS COMMITTEE

SMALL BUSINESS COMMITTEE

Scheduling

July 14, 1986

KLB-42

Mrs. Nancy Reagan
The White House
Washington, D. C. 20500

Dear Mrs. Reagan,

My constituent, Chuck Duncan, a well-known businessman, who is actively involved in many civic events in Charlotte is planning a benefit in support of your "Just Say No" program.

The proposed date is Friday, September 5th. To assure a successful fundraising event, Mr. Duncan would like to have you serve as an Honorary Chairperson. The goal for this major event is $100,000 - $110,000 which will be donated to the "Just Say No" project.

If your schedule permits, your appearance would greatly increase participation, thus raise more funds.

Your favorable consideration is greatly appreciated.

Sincerely,

J. Alex McMillan
Member of Congress

JAM/pkh

WASHINGTON
507 CANNON BLDG.
WASHINGTON, DC 20515
PHONE: 202/225-1976

CHARLOTTE
401 WEST TRADE ST., RM. 222
CHARLOTTE, N.C. 28202
PHONE: 704/372-1976

STATESVILLE
207 WEST BROAD ST.
STATESVILLE, N.C. 28677
PHONE: 704/872-7331

MOORESVILLE
MUNICIPAL BLDG. COURTROOM
MOORESVILLE, N.C. 28115
PHONE: 704/633-1976

LINCOLNTON
POST OFFICE, ROOM B-01
LINCOLNTON, N.C. 28092
PHONE: 704/735-1976

THE WHITE HOUSE

WASHINGTON

June 3, 1986

Dear Mr. Ferry:

On behalf of Mrs. Reagan, thank you for your letter requesting that she participate in the "Just Say No" rally that was held at South Gate Junior High School on May 22.

Because the First Lady was involved in the march here at the White House, she was unable to respond favorably to your request. However, she certainly appreciated your writing and is deeply grateful for all your efforts to enhance the "Just Say No" movement at your school.

With Mrs. Reagan's very best wishes,

Sincerely,

Kenneth L. Barun
Director of Projects and Policy
Office of the First Lady

Mr. Pete Ferry
Principal
South Gate Junior High School
4100 Firestone Boulevard
South Gate, CA 90280

LOS ANGELES UNIFIED SCHOOL DISTRICT
South Gate Junior High School
4100 FIRESTONE BOULEVARD, SOUTH GATE, CALIFORNIA 90280
TELEPHONE: (213) 567-1431

HARRY HANDLER
Superintendent of Schools
DR. PETER L. FERRY
Principal

April 23, 1986

Nancy Reagan
C/O Susan Rich
Republican National Committee
310 First Street SE
Washington, D.C. 20003

Dear Susan:

My niece, Colleen Hogue, recently called you about the possibility of both Nancy and Maureen Reagan participating in the South Gate "Say No to Drugs" campaign on May 22 at 11:30 a.m. I was advised at that time that Maureen Reagan would be out of town but that through your assistance we might obtain the presence of Nancy Reagan as our guest.

The "Say No to Drugs" Campaign is being jointly sponsored by the South Gate Police Department, South Gate Optimist Club, and South Gate Junior High School. It is part of our Drug Abuse Education program on campus. It is motivated by Nancy Reagan's " Say No to Drugs" effort. Our effort on May 22 will be highlighted by her presence.

South Gate Junior High School is no ordinary school. We are possibly the largest junior high school in the United States, with nearly 3,800 children. We are probably the best junior high school in the United States. Our attendance is running learly 95%, our record for violent and undisciplined behavior is the lowest in the large Los Angeles Unified School District, our test scores are continually going up, and we have given over $40,000 to charity in the last year and a half. We have been featured on television many times for the various activities we have sponsored.

We have a community school. We strongly feel that we serve our community. Our Drug Abuse program is in recognition of the service the community provides to our children. What a joy it would be to have Nancy Reagan as our guest on this day. If she is able to be present, we would like her to give us a few words of her wisdom; it would make such an impact on our children.

We have scheduled several television stations and newspapers for coverage of the event. Security for the event is being handled by both the Los Angeles Unified School District Security Department and the South Gate Police Department. Many other dignitaries will be present. Any further information I can give you on this project, I'll be glad to do so. I can be contacted at 213-567-1431 during the working day and at home at 818-363-0248 in the evening.

Thank you so much for any help you can give us with this project. We appreciate anything you can do. Thank you.

Sincerely,

Pete Ferry, Principal
South Gate Junior High School

PF:eg

Republican
National
Committee

Maureen Reagan
Special Consultant
to the Chairman

MEMORANDUM

TO: Debra Balfour
Assistant to the First Lady

FROM: Suzanne M. Rich SMR
Administrative Assistant
to Maureen Reagan

DATE: 20 May 1986

RE: Event Request

Attached please find an event request for the First Lady which we just received in our office. I am forwarding this to your attention so that it may be processed through correct channels.

Many thanks for your time and assistance.

Republican
National
Committee

Maureen Reagan
Special Consultant
to the Chairman

21 May 1986

Mr. Pete Ferry
Principal
South Gate Junior High School
4100 Firestone Boulevard
South Gate, CA 90280

Dear Mr. Ferry:

In response to your recent request to have Mrs. Reagan participate in South Gate Junior High School's "Say No to Drugs" campaign kick-off, I have taken the liberty of forwarding your invitation to Ms. Debra Balfour, Assistant to the First Lady. I am sure that she will be in contact with you in the near future to discuss your request.

Best wishes for a successful event! I am only sorry that Maureen will not be able to join you for this important event.

Sincerely,

Suzanne M. Rich

Suzanne M. Rich
Administrative Assistant
to Maureen Reagan

SMR/lm

cc: Debra Balfour

April 6, 1987

To the Participants of Mint Canyon's
"Just Say No" Club: Calif

Thank you for inviting me to attend this special event. Unfortunately, I am unable to join you in person, but I want to share a few thoughts with you.

I am very proud of your commitment to say "NO" to drugs and alcohol, and hope you are equally as proud of yourselves. Nothing is more influential to young people than the example of their peers. And your good example is helping your friends and classmates say "NO" as well.

There's a world full of opportunities waiting for you and it will soon be yours. We need you as future leaders, but we need you to be drug- and alcohol-free. With that in mind, please always "Just Say No!"

Thank you and God bless you.

Sincerely,

Miss Amber Cron
Mint Canyon "Just Say No" Club
16400 Sierra Highway
Canyon City, California 91351

NR/LMP/lasf5
NR-55B

(1)

THE WHITE HOUSE

May 1, 1987

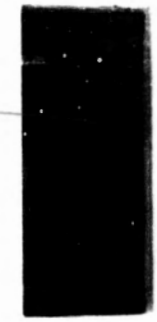
Dear Congressman Burton:

Thank you for coming to the White House to present the Christmas card banner that the Just Say No Clubs of Anderson, Indiana worked so hard to prepare.

Please tell the young people in Anderson how much I appreciated their efforts to stem the tide of drug abuse. It is young people like them, along with their leaders, who are making this program work. I really appreciated their efforts.

Young people can be protected from the horrors of drugs if we all continue to work together.

Sincerely,



NANCY REAGAN

The Honorable Dan Burton
U.S. House of Representatives
Washington, D.C. 20515

Nancy Reagan, Honorary Chairman

THE JUST SAY NO FOUNDATION

The National "Just Say No" Organization

October 30, 1987

Susan Larmon
Education Co-ordinator
Beacon Therapeutic School
10650 South Longwood Drive
Chicago, IL 60643

Dear Susan:

Thank you for your interest in the "Just Say No" program. Under separate cover I am sending you a complimentary copy of The "Just Say No" Club Book. It is not necessary for you to purchase the other items.

The Foundation is private, non-profit. We receive no local, state or Federal funding. We exist with private sector assistance. The "Just Say No" Clubs can actually operate with no funds. Use our guide.

I've also enclosed several other complimentary materials.

Thank you and best wishes to the kids in your program.

Sincerely,

William T. Adams
President

WTA/mj

cc: Betsy Schaben, White House

A nonprofit, tax-exempt corporation
1777 North California Boulevard, Suite 200, Walnut Creek, CA 94596
1-(800) 258-2766 In California (415) 939-6666

WE'RE ALL IN THIS TOGETHER

FILE

March 25, 1988

First Lady Nancy Reagan
Honorary Chairperson "Just Say No" Foundation
The White House
1600 Pennsylvania Ave.
Washington, D.C. 20500

Dear Mrs. Reagan;

First Interstate Bank, Fair Oaks and Walnut Office, in conjunction with the "Just Say No" Foundation, are having a community car wash, April 9th, from 10:00 a.m. to 2:00 p.m.

We are seeking full community involvement in an effort to raise money for our children in Pasadena. All proceeds will be given to the "Just Say No" Foundation.

Please contact me with the names and number of volunteers from your organization for this worthwhile event.

Attached is a list of all agencies and businesses asked to participate.

Thanking you in advance for your support.

Sincerely;

Jannelle Nava
Assistant Vice President
and Manager



Just say no

WE'RE ALL IN THIS TOGETHER

Just say no

Help Our Children Say "No" to Drugs

"COMMUNITY CAR WASH"

SAT. APRIL 9, 1988
10:00 - 2:00pm.

$3.00 a car
$5.00 truck or van

Located At:

First Interstate Bank
170 N. Fair Oaks Ave.
Pasadena, Ca.

Come Join The fun & Support our KIDS

All Proceeds go to the "JUST SAY NO" FOUNDATION



"COMMUNITY CAR WASH" PARTICIPANT LIST

President Ronald Regan
First Lady Nancy Reagan
Senator Pete Wilson
Congressman Carlos J. Moorehead
Governor George Deukemejian
State Representative Richard L. Mountjoy
Mayor John C. Crowley
Mayor James C. Hodge, Jr.
Gene Stevenson, Parks & Recreation
James Robenson, Chief of Police
Kaya Pekerol, Fire Chief
Board of Directors City of Pasadena
Pasadena Chamber of Commerce
Pasadena Jaycees
Pasadena Police Officers Association
John H. Bigger, III, Tournament of Roses
Barbara Mouron, Just Say No Foundation
Kiwanis Club of Pasadena
Crown City Kiwanis
Rotary Club of Pasadena
Pasadena East Rotary Club
Optimist Club of Pasadena
Alcoholism Center for Info & Drug Dependancy
Foothill Area Community Services
Altrusa Club of Pasadena
Assistance League of Pasadena
Ciwitar Club of Pasadena
Exchange Club of Pasadena
Junior League of Pasadena, Inc.
Lions Club of Pasadena
M.A.D.D. - Northeast Division
NAACP
Northeast Mens Club
Pasadena Now
Soroptomist Intl. of Pasadena
Womans Civic League of Pasadena
Zonta Club
First Interstate Bank:
- William E. B. Siart-Pres.& C.E.O.
- Linnet Deily-Executive Vice-Pres./Div.Mgr.
- Jerry Lukiewski-Vice-Pres./Dist.Mgr.
- John Popovich-Vice-Pres.
- Marketing Division
- Local Branches

Pasadena Weekly
Pasadena Star News
San Marino Tribune
Pasadena Gazette
Phillip Jordan, Supt. Pasadena Uni.School Dist.
Blair High Interact Club
Sierra Madre School- Just Say No Club
Vicky Tongish - Independent Schools
Toland Way Elem. School
Eagle Rock Elem. School
Dahlia Heights Elem. School
Marengo Elem. School
Rockdale Elem. School
Arroyo Vista Elem. School
Monterey Hills Elem. School
So. Pasadena Junior High
San Rafael Primary
Cumorah Academy
Pasadena Area Elem. Schools

March 30, 1988

Dear Friends:

I am delighted to send warm greetings to everyone participating in C.A.A.D.A.A.'s "Just Say No" Walk. How happy I am to know of your efforts on behalf of the fight against drug and alcohol abuse taking place throughout America today.

The time has come for all of us to band together and take a moral stand against this tragedy. Drug abuse has invaded all segments of our society, crossing all lines of race, ethnic background, religion and economics. I know we can win this battle, however, because of the support and dedication of people like you. Together we will conquer the threat and heal the wounds of drug abuse.

With my heartfelt thanks for all you are doing in this vital campaign,

Sincerely,

NANCY REAGAN

Participants in C.A.A.D.A.A.'s
"Just Say No" Walk
Bakersfield, California

SENT TO:
Ms. Gail Asayama
KGET-TV Anchor and CAADAA Board Member
Community Action Against Drug and
Alcohol Abuse
Post Office Box 60367
Bakersfield, California 93386

NR/EMS/lynn (PC)
NR-50

NK-50

March 28, 1988

insert

Dear Ms. Asayama:

On behalf of Mrs. Reagan, I want to thank you for your kind invitation to attend C.A.A.D.A.A.'s "Just Say No" Walk on May 10.

Unfortunately, because of the demands of Mrs. Reagan's official schedule, she will not be able to join you for this occasion. However, she would be delighted to send a special message to be read during the event. We will send it under separate cover closer to that day.

The First Lady is deeply grateful for your thoughtfulness and sends her appreciation and warm best wishes.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

mail label

Ms. Gail Asayama
KGET-TV Anchor and
CAADAA Board Member
Community Action Against
Drug and Alcohol Abuse
Post Office Box 60367
Bakersfield, California 93386

inside

"Just Say No" Walk
Bakersfield, CA

JFM:dsf
JFM-25A

cc: Betsy Schaben

Sched

COMMUNITY ACTION AGAINST DRUG AND ALCOHOL ABUSE
P.O. Box 60367
Bakersfield, CA 93386
(805) 327-9346

March 14, 1988

JFM-25A
/// attend C.A.A.D.A.A.'s "Just Say No" Walk on May 10.
cc: Betsy Schaben

Mrs. Nancy Reagan
The White House
1600 Pennsylvania Avenue
Washington, D.C.

Dear Mrs. Reagan,

We are currently planning a "Just Say No" walk for the city of Bakersfield, California. This is th[redacted] their parents and others in the community will gather for a walk and rally against drugs.

Last year, a crowd of three to four thousand people took part. This year, CAADAA--Community Action Against Drug and Alcohol Abuse-- is expecting anywhere from five to eight thousand people.

We realize how busy you are, but we [redacted] should you happen to be on the West Coast in May.

Your continued involvement in the fight against drugs is greatly appreciated in the Kern County area.

Sincerely,

Gail Asayama

Gail Asayama
KGET-TV Anchor &
CAADAA Board Member

April 21, 1988

Dear Friends:

This brings my warmest greetings to all of you participating in Northwood Junior High School's "Just Say No" to Drugs Day. I'm delighted to know that you share my concern for the tragedy of drug and alcohol abuse shaking our country today, and that you are doing something about it.

Over the past several years, I've spent a lot of time talking with young people about drugs and alcohol. Many of them had experiences to share that would make even the strongest heart break. More than anything, they'd wished that they had never even heard of drugs or alcohol.

Please do all you can not only to say NO to drugs and alcohol yourselves, but to help your family and friends as well. By saying NO to drugs and alcohol, you'll be saying YES to a whole lot more. And we need you to be everything you can be!

With my warmest best wishes,

Sincerely,

NANCY REAGAN

Members of the "Just Say No" Club
Northwood Junior High School
North Little Rock, Arkansas

SENT TO:
Members of the "Just Say No" Club /AR
Northwood Junior High School
422 Bamboo Lane
North Little Rock, Arkansas 72116

NR/EMS/lynn (PC)
NR-50A

April 15, 1988

NR-50A

insert

Dear Friends:

On behalf of Mrs. Reagan, I want to thank you for your kind invitation to participate in Northwood Junior High School's "Just Say No to Drugs" day, being held on May 13 or 16.

Unfortunately, because of the demands of Mrs. Reagan's official schedule, she will not be able to join you for this occasion. However, she would be delighted to send a special message to be read during the event. We will send it under separate cover closer to that day.

The First Lady is deeply grateful for your thoughtfulness and sends her appreciation and warm best wishes.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

Members of the Just Say No Club
Northwood Junior High School
422 Bamboo Lane
North Little Rock, Arkansas 72116

mail label & inside address

JFM:dsf4
JFM-25A

JFM-05A
/// participate in Northwood Junior High School's "Just Say No to Drugs" Day, being held on May 13 or 16.

NORTHWOOD
Junior High School
422 Bamboo Lane
North Little Rock AR
834-2950 72116

First Lady Nancy Reagan
United States Capitol
Washington, D. C. 20202

Dear First Lady Reagan:

The Northwood Junior High School "Just Say No to Drugs and Alcohol Club" would like to **invite you to visit our school this coming May for the "Just Say No To Drugs Day".**

We know that you are a very busy lady but felt it would be convenient for you to visit our school. We are located about four miles from the Little Rock Air Force Base and about one-half of our students reside there.

We have read that activities are already being planned in Washington for the spring, so we welcome your visit at any time. However, our school has for the past two years had very exciting activities for **May 15th**, "National Just Say No Day". You have been at the top of our list both years, but knowing how busy you are, the committee felt it would be impossible for you to come. This year we decided that it wouldn't hurt to ask.

Since May 15th this year is on a Sunday, we would like to plan our activities for either the **13th or the 16th.** However, we would welcome a visit at any time.

We are working at making Northwood a "drug free school".

Sincerely,

Just Say No Club

Northwood Junior High
Just Say No Club
Phyllis Puyear, Sponsor

Note: We submitted this letter in September and were advised that it was too far in advance and to re-submit later.