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Just say no.

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SK

NATIONAL MARCH AND RALLY
Wednesday, May 21, 1986
Indianapolis, Indiana



2

April 3, 1986

FEDERAL EXPRESS

Mr. Mitchell E. Daniels, Jr.
Assistant to the President for
Intergovernmental Affairs
THE WHITE HOUSE
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. Daniels:

My name is Kevin Wanzer and I am a freshman at Butler University in Indianapolis. I am presently working on an anti-drug campaign involving younger kids that is sweeping the nation. The program is JUST SAY NO to drugs, chaired by First Lady Nancy Reagan.

IN

I am presently working on starting JUST SAY NO clubs in all Indianapolis elementary schools and I am honored to say that Indianapolis is the site of this year's national JUST SAY NO walk and rally. Ten thousand Indianapolis schoolchildren will help kick off the walks across America. The date is Wednesday, May 21, at 10AM. Soleil Moon Frye (NBC'S PUNKY BREWSTER) is the chairkid for JUST SAY NO and she will lead the kids to IUPUI where a rally will be held.

I am now in need of your assistance. I am in the process of requesting Mrs. Reagan to attend our rally, for she is the chairperson. It would very much be appreciated if you would send her a letter requesting her attendance.

(More)

C. Kevin Wanzer

For information, contact:
Brian Beglane, WTHR-TV (317) 263-5118
Kevin Wanzer, (317) 283-0006

13 WTHR

WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

I sent a letter to Mrs. Reagan in care of Ken Barron inviting her. I also spoke to Ron Breymier in Senator Quayle's office as well as John Tinder from the U. S. Attorney's Office. John suggested I contact Marty Mooris in Senator Lugar's office. I sent letters to both senators, and Marty suggested that I definitely contact you. He said he will be in touch with you soon.

The JUST SAY NO campaign is so important, for it helps kids realize that it is so simple for them not to drink alcohol or take other drugs. It is simple, JUST SAY NO. I met with Nancy Reagan at the White House last year to help kick off JUST SAY NO. It would be fantastic to have her with us to help launch the walks across America. Anything you could do to help would be greatly appreciated.

Enclosed is a copy of the letter that was sent to Mrs. Reagan, as well as a copy of our proposal. Thank you very much, and I'll be awaiting your reply!

Sincerely yours,

C. Kevin Wanzer

C. Kevin Wanzer
7846 Graham Road
Indianapolis, IN 46250
317-283-0006
317-849-7584

CKW/js

Enclosures

NATIONAL MARCH AND RALLY
Wednesday, May 21, 1986
Indianapolis, Indiana



April 1, 1986

FEDERAL EXPRESS

Mrs. Nancy Reagan
c/o Ken Barron
THE WHITE HOUSE
Washington, D. C.

Dear Mrs. Reagan:

Early last year I was invited to the White House and I met with you as we helped kick off the JUST SAY NO campaign. Since then I have been elected the National President of the National Federation of Drug-Free Youth and I have seen you at many conferences doing what you do best -- showing you care.

Presently, I am working to organize JUST SAY NO clubs in all Indianapolis elementary schools. Indianapolis is also the site of this year's national JUST SAY NO march. The chairkid, Soleil Moon Frye (NBC's PUNKY BREWSTER) will be leading the 10,000 Indianapolis kids to the JUST SAY NO rally. We are planning to have a great deal of media coverage for our march, which kicks off JUST SAY NO walks all across the country. The date for our walk is the day before your walk in Washington, Wednesday, May 21, at 10AM.

After meeting with you I realized what a tremendous influence you are for me, as well as the rest of the youth in this country. I am only 18 and work with kids in the elementary schools answering questions and educating them in a "fun and entertaining" manner. You know how shocking some of the stories kids tell can be. That's why it is so important to solve the problem of drugs before it even starts.

It would be an honor to have you attend our national JUST SAY NO rally. Since our rally is the day preceding yours, I am

(MORE)

or information, contact:
rian Beglane, WTHR-TV (317) 263-5118
evin Wanzer, (317) 283-0006

WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

hoping that you will be able to attend. It would be fantastic to have you, the honorary chairperson, to be at the national walk that will kick off the walks across America.

I learned so much by meeting with you. I can't thank you enough for all that you are doing. Believe me, if we continue to work together -- we will make a difference.

Sincerely yours,

C. Kevin Wanzer
7846 Graham Road
Indianapolis, IN 46250
(317) 849-7584
(317) 283-0006

CKW/js

Just say no.

NATIONAL MARCH AND RALLY
Wednesday, May 21, 1986
Indianapolis, Indiana



GOAL

The goal of JUST SAY NO in Indianapolis is to serve as an umbrella organization for every school's educational efforts about the dangers of drug and alcohol abuse.

We have found that virtually every school in the area already is doing something to educate children about drugs and alcohol. We propose to have JUST SAY NO clubs instill in youngsters a positive spirit about staying away from drugs.

WHAT WE CAN OFFER

1) AWARENESS: The NBC television network has produced a series of public service announcements encouraging children to "say no to drugs and alcohol and say yes to all the great things life has to offer." These PSAs feature the stars of several shows popular among children, including THE COSBY SHOW, PUNKY BREWSTER, SILVER SPOONS and GIMME A BREAK. These are stars young children can relate to, making the message more effective. WTHR will back this campaign heavily and produce localized versions as well.

2) POSITIVE ACTIVITIES: Most of the education children receive about drug and alcohol abuse has a negative message, i.e., "don't do this," "drugs are bad for you," etc. We realize this is a critical part of educating children about the dangers of drugs. However, JUST SAY NO can work in conjunction with these efforts with POSITIVE activities that can make children feel good about saying no, that will make them part of a group and that might alleviate some of the peer pressure.

(MORE)

For information, contact:
Brian Beglane, WTHR-TV (317) 263-5118
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13 WTHR

WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

SOME PROPOSED ACTIVITIES

1) JUST SAY NO RALLY: The national arm of JUST SAY NO is proposing to hold its national rally in Indianapolis on Wednesday, May 21, 1986. The rally will feature a march from the intersection of Meridian and New York Streets to the IUPUI track and field stadium. The Indianapolis Police Department has given clearance for the march. SOLEIL MOON FRYE, star of NBC's PUNKY BREWSTER, will lead the march and speak at the rally at the stadium.

2) JUST SAY NO FLOAT IN 500 FESTIVAL PARADE: WTHR already has entered a float in this year's 500 Festival Parade which will spotlight the JUST SAY NO organization. SOLEIL MOON FRYE will ride on the float with Channel 13's CAMERON HARPER. We would also like to include some children from the Indianapolis area.

WHO SUPPORTS JUST SAY NO

--We have had preliminary conversations with several companies and organizations in the area. All of them think JUST SAY NO is a great idea and are interested in supporting it. The local effort is being organizaed by Kevin Wanzer, a student at Butler University, and Brian Beglane, marketing manager at WTHR-TV. Once cleared by the schools, a board of directors will be formed with representatives from each company.

--We propose to sponsor events on a continuous basis to constantly reinforce the POSITIVE benefits of JUST SAY NO. Some ideas:

  --JUST SAY NO nights at Pacers games, Checkers games, Indians games (all including parents).

  --Discounts at various stores with a JUST SAY NO card (records, fast food).

WHO REALLY MAKES JUST SAY NO HAPPEN

You do. Your school does. A concerned teacher or parent, willing to devote time to the club, does. Ultimately, of course, the children have to make it happen. We propose to offer financial backing for activities and ideas for area-wide activities. But the real activity takes place at each school. A club does not have to wait to hear from us for an activity. We want ideas!

FOR MORE INFORMATION, CONTACT:

Brian Beglane or Kevin Wanzer
(317) 263-5118

"JUST SAY NO" WALKS AGAINST DRUGS
May 22, 1986

On May 22, 1986, First Lady Nancy Reagan will lead the nation in Walks Against Drugs. In keeping with her Christmas wish that every youngster in the world join a "'Just Say No' to Drugs Club," the walks will involve children and teenagers who have joined the growing number of "Just Say No" clubs throughout the country. These clubs are based on the premise that learning how to say "NO" to negative peer pressure may be the most powerful weapon our society has in dealing with the drug problem. Recent research at several major universities has supported this idea through rigorous testing of the "say no" approach. The idea for a walk came from CASCADE, a drug program in Atlanta, Georgia.

Joan Brann, director of an anti-drug program in Oakland, California, captured the spirit and philosophy of "Just Say No" by saying: "If we wait for the bureaucrats to do something about the drug problem in the inner city, we'll be buried under drugs. Parents, community leaders, and children have to take action. The 'Just Say No' clubs and the walks against drugs are the beginning of changes that can make a real difference in the cities' drug problems."

Five million children, most of them in elementary school, will say "No" by walking through the streets and meeting at city halls and state capitols to express their concern about the drug problem.

Nancy Reagan agreed to be the Chairman of the 1986 Walks Against Drugs at a "Just Say No" rally of 4,000 kids in Oakland, California, at the invitation of Soleil Moon Frye, National Chairkid of the "Just Say No" clubs. "Just Say No" rallies and walks are already scheduled for:

- San Diego, California, where 5,000 people will walk on March 1, 1986. Soleil Moon Frye, who is the star of NBC's "Punky Brewster Show" will lead this walk.

- Indianapolis, Indiana, which will be the site of a "Just Say No" rally to coincide with the Indy 500, on May 21, 1986.

- Nashville, Tennessee, where the walk will be part of the Governor's Campaign, May 22, 1986. Soleil will lead this walk.

- Austin, Texas, which will hold a "Just Say No" rally on March 16, 1986. Soleil will also lead this rally.

Eric Dickerson, star running back for the Los Angeles Rams, has accepted the assignment to organize NFL players to assist "Just Say No" clubs in their development activities, and the May 22 walk. And the "Just Say No" mascot, Chloe, will also participate in the walks. Chloe is a Lhasa Apso fashion model who lives at The Swedish Embassy in Washington, D.C. She is the recipient of an award of the American Society for Prevention of Cruelty to Animals (S.P.C.A.) for her contribution to young people.

Here's how your club or community can get involved in the 1986 walk against drugs:"

- Start planning now to participate. Decide who will organize your walk, how many people will be involved, where your walk or rally will occur, and decide on a date. May 22, 1986 is the official date, but your school or community may have problems with scheduling. Your club will receive the best national media coverage on May 22, but you should receive good local media exposure whenever you schedule your activity.

- Contact National "Just Say No," 800/258-2766, and let us know about your plans. If you need help, let us know. We also need to know about your plans so we can share them with others.

- Contact all of the officials who need to help schedule and support your plans. This includes school officials, community leaders, and others. Discuss your plans with them and get their full support.

- Meet with the police department to obtain permits and enlist the department's support in supervising and helping with the walk. Ask them to assign security officers to help with crowd control.

- Ask the mayor and city council to declare May 22, 1986 (or another date if your walk is re-scheduled) "Just Say No" day in your city. Some communities are planning "Just Say No" weeks or even a month's worth of activities.

- Meet with the people involved on a regular basis to ensure a successful walk or rally. After you have finally determined your parade route, post a map showing the route the walk will follow.

- Plan a rally at the end of the walk. Decide where it will occur, and invite celebrities and community leaders to speak.

- Plan early for transportation to get kids to the walks--get school or commercial buses to help with rides.

- Gather resource materials from local drug abuse agencies that provide accurate, up-to-date information about drug abuse prevention and distribute them at your walk.

- Get as many young people as possible to get involved in the walk and rally. And ask them to join or start a "Just Say No" club.

- Ask local service organizations and clubs for their support--by donating balloons, T-shirts, buttons, refreshments. Buttons, balloons, T-shirts, and "Just Say No" books are available from the Pacific Institute for Research and Evaluation, as well as starter kits for new clubs.

- Start a "Just Say No" newsletter written by kids and distribute it in your school or community. Write articles for school and community newspapers.

- Develop bulletin boards about the walk and your "Just Say No" club.

- Hold small drug-free parties to raise money for your community's expenses in the 1986 Walk Against Drugs.

A guidebook on "Just Say No" is available from the Pacific Institute for Research and Evaluation. The cost of **"Just Say No," Stop Drug Abuse Before It Starts** is $3.50. All orders of $10.00 or less must be accompanied by payment. Non-prepaid orders (over $10.00) will be invoiced. Postage and handling are included in the price. Please allow 6 weeks for delivery. Other "Just Say No" items are buttons, (10 for $2.50), balloons (10 for $2.50), T-shirts ($7.00, please specify size), and the "Just Say No" starter kits which include 10 buttons, 10 balloons, 10 bags, 1 T-shirt, and 1 "Just Say No" book, ($17.50). All checks or money orders are to be made payable to Oakland Parents in Action and mailed to Pacific Institute for Research and Evaluation, 7101 Wisconsin Avenue, Suite 612, Bethesda, MD 20814. If you have any questions, feel free to call Pacific Institute at 301/986-0301 or call 800/258-2766 and join us in saying "no" to drugs.

Pacific Institute is a non-profit corporation established in 1974 dedicated to promoting human development to its fullest potential and to contributing to the solution of societal problems. Through research, services, and publishing activities, Pacific Institute strives to carry out these goals.

Just say no.

NATIONAL MARCH AND RALLY
Wednesday, May 21, 1986
Indianapolis, Indiana



TIME: 10AM - 11:30AM

WHERE: Starting at the corner of New York and Meridian, marching west on New York and finishing at the IUPUI track stadium.

(Clearance for the above route has been given by the Indianapolis Police Department, which will provide traffic/crowd control.)

WHY?: We are proposing to make this the first major activity for local JUST SAY NO clubs. It will serve as a show of unity, support and enthusiasm for saying no to drugs and alcohol.

*** SOLEIL MOON FRYE, star of NBC's PUNKY BREWSTER, will serve as leader of the march.

*** We encourage schools to allow every member of a JUST SAY NO club to attend. Any school which cannot pay for transportation costs will be funded for transportation by JUST SAY NO.

For information, contact:
Brian Beglane, WTHR-TV (317) 263-5118
Kevin Wanzer, (317) 283-0006

13 WTHR

WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

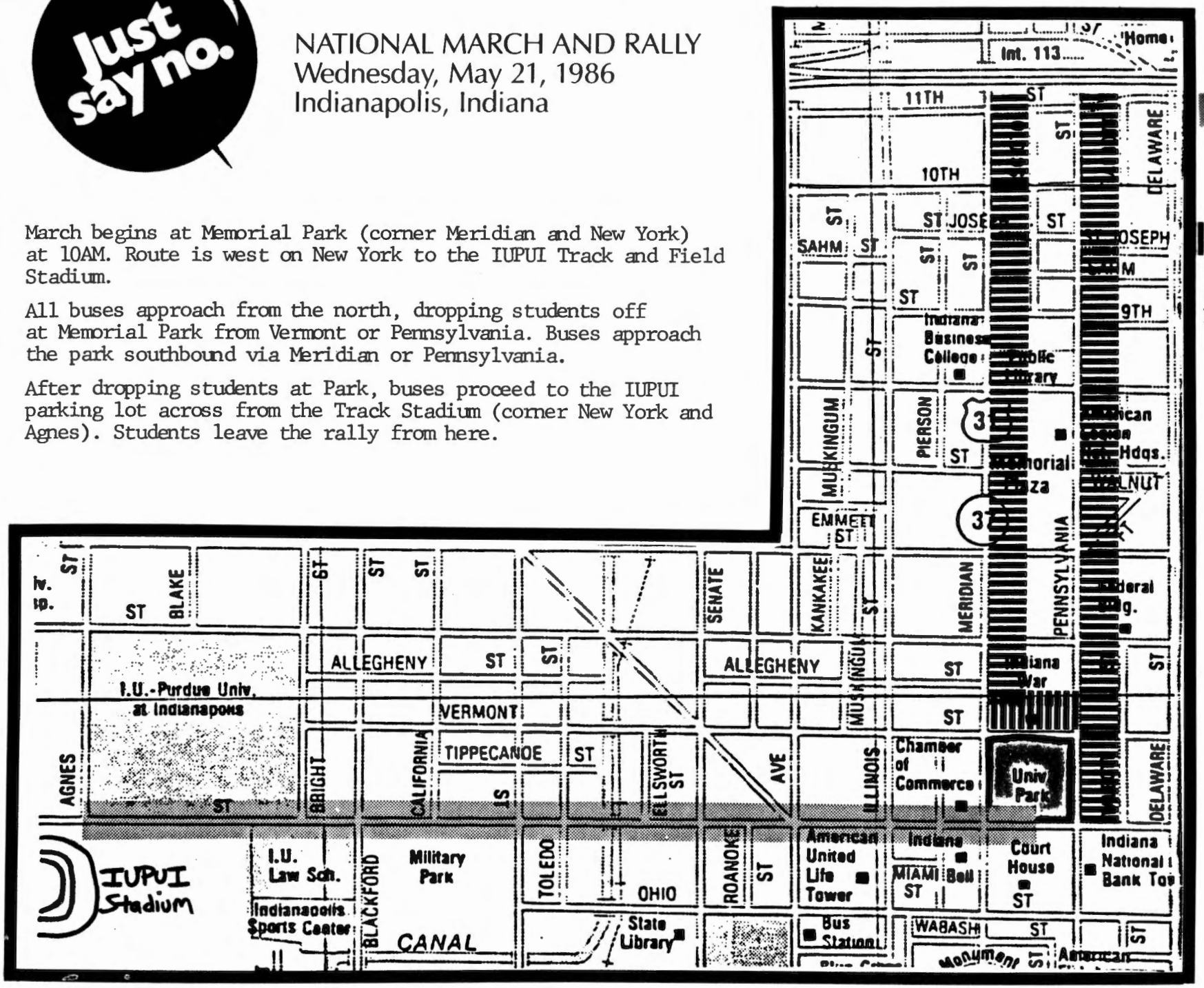
Just say no.

NATIONAL MARCH AND RALLY
Wednesday, May 21, 1986
Indianapolis, Indiana

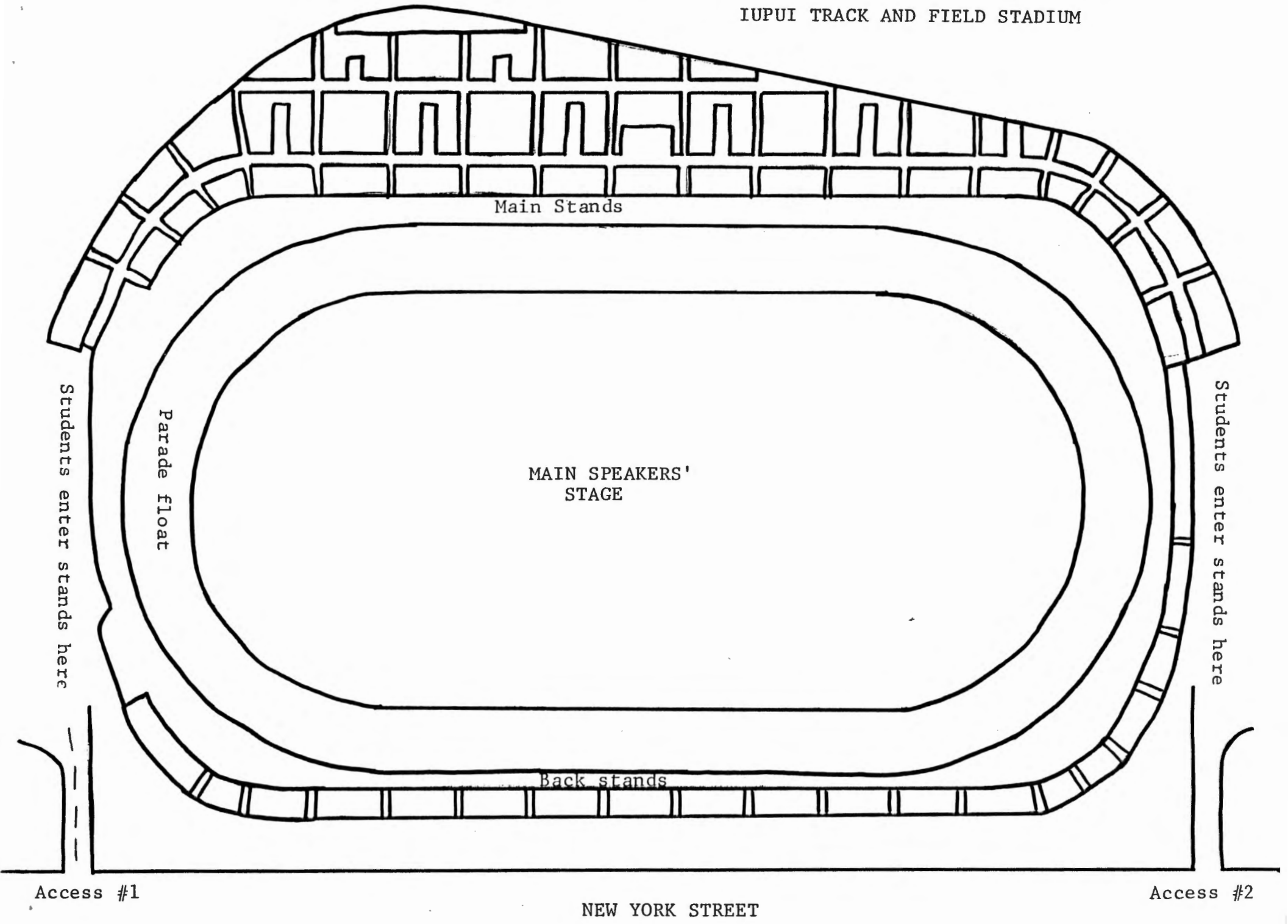
March begins at Memorial Park (corner Meridian and New York) at 10AM. Route is west on New York to the IUPUI Track and Field Stadium.

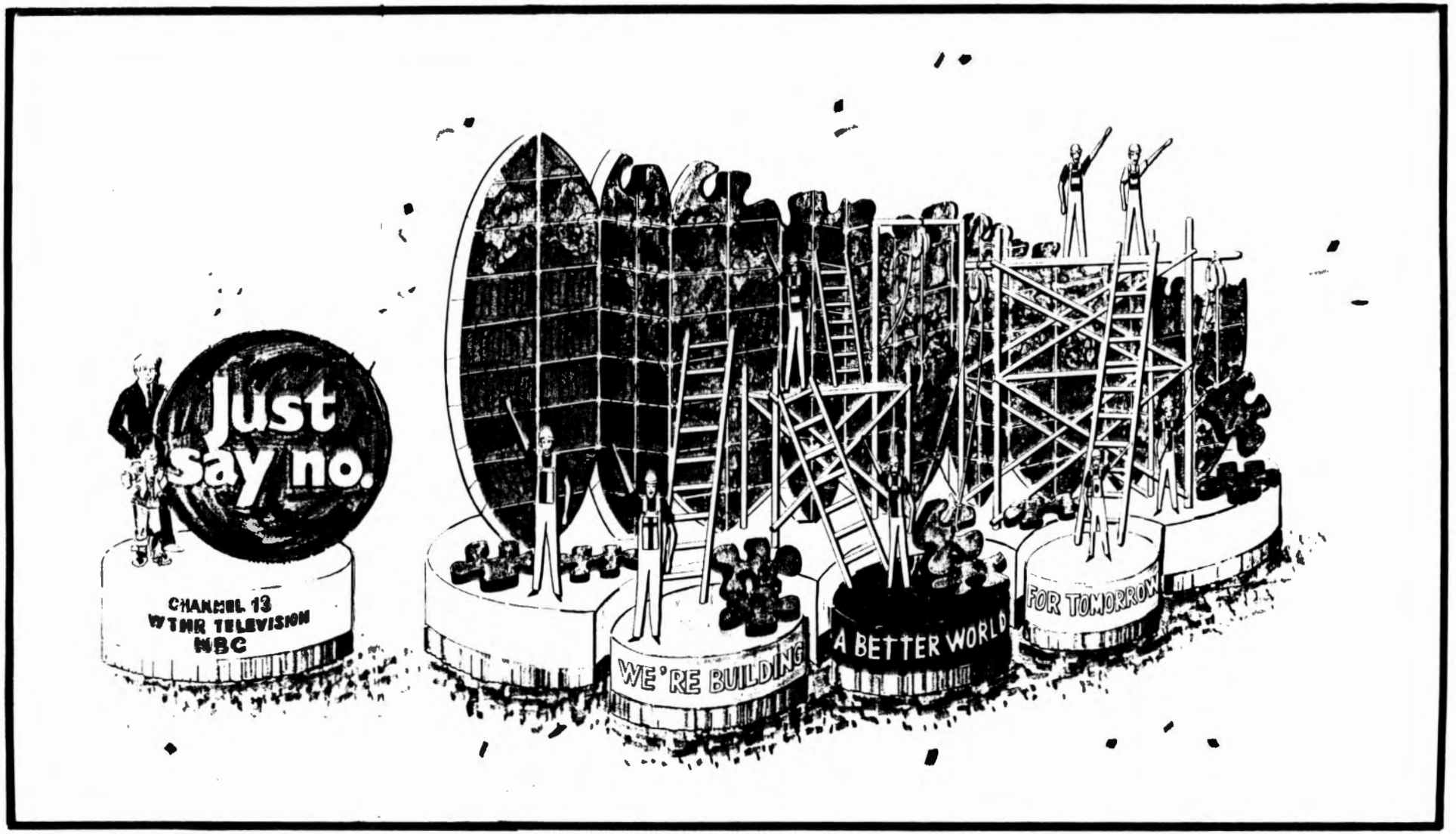
All buses approach from the north, dropping students off at Memorial Park from Vermont or Pennsylvania. Buses approach the park southbound via Meridian or Pennsylvania.

After dropping students at Park, buses proceed to the IUPUI parking lot across from the Track Stadium (corner New York and Agnes). Students leave the rally from here.



IUPUI TRACK AND FIELD STADIUM




Just say no.
CHANNEL 13
WTHR TELEVISION
NBC
WE'RE BUILDING
A BETTER WORLD
FOR TOMORROW

...D G. LUGAR
INDIANA

...ENATE OFFICE BUILDING
...ASHINGTON, D.C. 20510
202-224-4814

COMMITTEES:
FOREIGN RELATIONS
AGRICULTURE, NUTRITION AND FORESTRY
SELECT COMMITTEE ON INTELLIGENCE

United States Senate

WASHINGTON, D.C. 20510

April 9, 1986

Mrs. Ronald W. Reagan
Office of the First Lady
The White House
Washington, D.C. 20500

Dear Mrs. Reagan:

It has come to my attention that you have been invited to participate in this year's national JUST SAY NO march and rally on Wednesday, May 21, 1986, at 10:00 a.m. in Indianapolis, Indiana.

As you know, The JUST SAY NO organization stresses positive activities that make children feel good about resisting negative peer pressure by saying no to drugs. JUST SAY NO works in conjunction with local school systems by establishing clubs and supplying information which provide the vehicle by which children, at an early age, can be educated about the dangers of drug and alcohol abuse.

As the honorary chairperson of JUST SAY NO, your presence at the national JUST SAY NO march and rally in Indianapolis would be an inspiration to the ten thousand Indianapolis school children who will be marching on May 21, as well as to those children who will be participating in subsequent marches throughout the country. Your active involvement in the JUST SAY NO organization -- as well as in many other youth related charities -- illustrates your commitment to our nation's youth.

On behalf of the school children, the organizers, and volunteers of this worthy organization, I urge you to consider this request and am hopeful that you can find the time in your busy schedule to attend.

Sincerely,

Richard G. Lugar
United States Senator

RGL/sq

April 7, 1986

Dear Kevin:

On behalf of Mrs. Reagan, thank you for your thoughtful invitation to participate in the JUST SAY NO march to be held on May 21 in Indianapolis.

Mrs. Reagan regrets that due to the large number of requests to attend the marches across our nation, she is unable to respond favorably to your request. However, she will be participating in the JUST SAY NO march that will be held in Washington on May 22.

The First Lady is so grateful for all you are doing to fight drug abuse and sends her heartfelt appreciation and best wishes for a successful march in Indianapolis.

Sincerely,

Kenneth L. Barun
Director of Projects and Policy
Office of the First Lady

Mr. Kevin Wanzer
WTHR-TV
1000 North Meridian Street
Indianapolis, IN 46204

CC.
Sen. Lugar 4/29/86

THE WHITE HOUSE

WASHINGTON

April 7, 1986

Dear Kevin:

On behalf of Mrs. Reagan, thank you for your thoughtful invitation to participate in the JUST SAY NO march to be held on May 21 in Indianapolis.

Mrs. Reagan regrets that due to the large number of requests to attend the marches across our nation, she is unable to respond favorably to your request. However, she will be participating in the JUST SAY NO march that will be held in Washington on May 22.

The First Lady is so grateful for all you are doing to fight drug abuse and sends her heartfelt appreciation and best wishes for a successful march in Indianapolis.

Sincerely,

Kenneth L. Barun
Director of Projects and Policy
Office of the First Lady

Mr. Kevin Wanzer
WTHR-TV
1000 North Meridian Street
Indianapolis, IN 46204

APR 21

February 12, 1986

Mrs. Ronald Reagan
The White House
Washington, D.C.

Dear Mrs. Reagan,

It is an honor to be "speaking" with you again. Last year I was fortunate enough to meet you at the White House to help kick-off the Just Say No campaign. I have recently been elected President of the National Federation of Drug-Free Youth and I have been working very hard on the Just Say No campaign. As you may know, Indianapolis is the headquarters for this years Just Say No walks. Indianapolis is kicking off the Just Say No walks a day early on May 21st. We have affected, literally thousands and thousands of children and it is very exciting because Just Say No clubs are beginning everywhere because "Everybodys doin' it!". You are such a tremendous influence! I can't thank you enough.

I would like to extend to you, an invitation to participate in our Just Say No walk and rally. Soleil Moon Frye, the chairkid for Just Say No, will be attending along with our Mayor and Lt. Governor. We are expecting thousands of yougsters and I am sure it will prove to be a very historic day. I have enclosed a proposal and information about our event.

Working with kids on a regular basis, I am very aware of the immediate problems they face. Unfortuneately, many adults don't think kids can have problems. I have learned that you can't start drug education at too early of an age. In the fight against drugs, if you are not part of the solution then you are part of the problem.

Thank you so much for all your work. I often remember what you said to us, "If we can save the life of just one child, then it's worth it." I can guarantee you that we have certainly done that.

Mrs. Reagan, on behalf of the drug-free youth of America, I would like to say, WE LOVE YOU!

Thanks and I will anxiously be awaiting your reply!

C. Kevin Wanzer

4340 Haughey Avenue
Indianapolis, Indiana 46208
(317) 283-0006
(317) 849-7584

P.S. Please tell your husband to keep up the good work and that he is the greatest!

WTHR TELEVISION

JUST SAY NO

Proposal for Indianapolis
January 24, 1986

GOAL

The goal of JUST SAY NO in Indianapolis is to serve as an umbrella organization for every school's educational efforts about the dangers of drug and alcohol abuse.

We have found that virtually every school in the area already is doing something to educate children about drugs and alcohol. We propose to have JUST SAY NO clubs instill in youngsters a positive spirit about staying away from drugs.

WHAT WE CAN OFFER

1) AWARENESS: The NBC television network has produced a series of public service announcements encouraging children to "say no to drugs and alcohol and say yes to all the great things life has to offer." These PSAs feature the stars of several shows popular among children, including THE COSBY SHOW, PUNKY BREWSTER, SILVER SPOONS and GIMME A BREAK. These are stars young children can relate to, making the message more effective. WTHR will back this campaign heavily and produce localized versions as well.

2) POSITIVE ACTIVITIES: Most of the education children receive about drug and alcohol abuse has a negative message, i.e., "don't do this," "drugs are bad for you," etc. We realize this is a critical part of educating children about the dangers of drugs. However, JUST SAY NO can work in conjunction with these efforts with POSITIVE activities that can make children feel good about saying no, that will make them part of a group and might alleviate some of the peer pressure.

1000 North Meridian Street
P.O. Box 1313
Indianapolis, Indiana 46206
(317) 636-1313

SOME PROPOSED ACTIVITIES

1) JUST SAY NO RALLY: The national arm of JUST SAY NO is proposing to hold its national rally in Indianapolis on Wednesday, May 21, 1986. The rally will feature a march from the intersection of Meridian and New York to the IUPUI track and field stadium. The Indianapolis Police Dept. has given clearance for the march. SOLEIL MOON FRYE, star of NBC's PUNKY BREWSTER, will lead the march and speak at the rally at the stadium.

2) JUST SAY NO FLOAT IN 500 FESTIVAL PARADE: WTHR already has entered a float in this year's 500 Festival Parade which will spotlight the JUST SAY NO organization. SOLEIL MOON FRYE will ride on the float with Channel 13's CAMERON HARPER. We would also like to include some children from the Indianapolis area.

WHO SUPPORTS JUST SAY NO

—We have had preliminary conversations with several companies and organizations in the area. All of them think JUST SAY NO is a great idea and are interested in supporting it. We have talked with Wendy's; advertising agencies representing several interested clients; P.R. Duke; Born; Simon and Associates. The local effort is being organized by Kevin Wanzer, a student at Butler University, and Brian Beglane, marketing manager at WTHR-TV. Once cleared by the schools, a board of directors will be formed with representatives from each company.

We propose to sponsor events on a continuous basis to constantly reenforce the POSITIVE benefits of JUST SAY NO. Some ideas:

—JUST SAY NO nights at Pacers games, Checkers games, Indians games (all including parents).

—Discounts at various stores with a JUST SAY NO card (records, fast food).

WHO REALLY MAKES JUST SAY NO HAPPEN

—You do. Your school does. A concerned teacher or parent, willing to devote time to the club, does. Ultimately, of course, the children have to make it happen. We propose to offer financial backing for activities and ideas for area-wide activities. But the real activity takes place at each school. A club does not have to wait to hear from us for an activity. We want ideas!

FOR MORE INFORMATION, CONTACT: Brian Beglane
(317) 263-5118

JUST SAY NO NATIONAL RALLY

Indianapolis
Wednesday, May 21, 1986

TIME: 10AM--11:30AM on the above date

WHERE: Starting at the corner of New York and Meridian, marching west on New York and finishing at the IUPUI track stadium.

(Clearance for the above route has been given by the Indianapolis Police Department, which will provide traffic/crowd control).

WHY?: We are proposing to make this the first major activity for local JUST SAY NO clubs. It will serve as a show of unity, support and enthusiasm for saying no to drugs and alcohol.

—SOLEIL MOON FRYE, star of NBC's PUNKY BREWSTER, will serve as leader of the march.
—We encourage schools to allow every member of a JUST SAY NO club to attend. Any school which cannot pay for transportation costs will be funded for transportation by JUST SAY NO.

"JUST SAY NO" HIGHLIGHTS

Issue Number 3
January 8, 1986

- First Lady Nancy Reagan will serve as Honorary Chairman of the May 22 "Just Say No" national walk. She notified Soleil Moon Frye (Punky Brewster) by letter that she has accepted the invitation presented at the Oakland "Just Say No" rally in November.

- Eric Dickerson, star running back for the Los Angeles Rams, has accepted the assignment to organize NFL players to assist "Just Say No" clubs in their development, activities, and the May 22 walk.

- Soleil Moon Frye, "Punky Brewster", will appear at a series of "Just Say No" events during the spring. They are:

    - San Diego, California rally to launch "Just Say No" clubs. Over 5,000 persons are expected to participate.

    - Austin, Texas rally of elementary school members of "Just Say No" clubs and their high school student sponsors.

    - Nashville, Tennessee walk against drugs.

    - Indianapolis 500 parade as leader of the "Just Say No" float and walk.

- In early March, the US Attorneys hold their annual meeting in Florida. One major topic will be the "Just Say No" club movement and how these 93 Justice Department officials can participate.

- In Albuquerque, New Mexico, Optimist and Kiwanis Club leaders are meeeting with "Just Say No" club members to plan a city-wide parade on May 24.

- San Francisco's Mayor has contracted with Oakland Parents in Action to develop "Just Say No" clubs in that city.

- Chapters of LINKS, a prestigious national organization of Black women, are sponsoring the development of "Just Say No" clubs in many states: notably Virginia, Texas, South Carolina, Nevada, and Georgia.

- Tennessee's State "Just Say No" effort is moving into high gear as a public relations firm begins its campaign to promote clubs in schools and communities across the country.

- Pacific Institute for Research and Evaluation has installed a toll-free number - 800-258-2766 - to assist those interested in establishing "Just Say No" clubs and planning and participating in the May 22 walk. The Institute is assembling a national directory of these clubs.

- First Lady Nancy Reagan responded when asked about her Christmas wish by wishing "That every youngster in the world join a 'Just Say No' to Drugs Club".

- The National Coalition for Prevention of Drugs and Alcohol Abuse will discuss how its millions of members can be encouraged to participate in "Just Say No' activities. The Coalition will meet in Washington, D.C. in late January. Coaltion members are National PTA, Lions International, National 4H, Pacific Institute for Research and Evaluation, Quest Inc., American Association of School Administrators, and American Association of Junior Leagues.

- Chloe, the International Mascot of "Just Say No" clubs, is "writing" a book entitled Just Say No, Chloe. Chloe continues to promote the concept through guest appearances.

Prepared by
Tom Adams

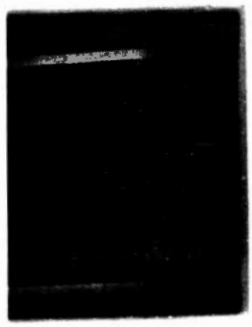
THE WHITE HOUSE

May 8, 1986

Dear Young Friends:

How happy I am to know that you are taking part in the "Just Say No" march in the city of Apopka. Young people like you from all across America will be walking and speaking out against drug and alcohol abuse this month. Good for you!

Substance abuse is a problem we can no longer ignore in our society. There is nothing more convincing than to hear young people like you telling their own peers of the dangers involved in drug and alcohol abuse. Please do all you can to help others say NO to substance abuse. And remember, you can help save many lives by your example, and by a word at the right time in the ears of your friends.



You have my heartfelt thanks for joining the campaign against drugs and alcohol abuse. Together we will make a difference. Keep up the good work!

Sincerely,

NANCY REAGAN

"Just Say No" Rally / FL.
c/o Corporal James J. Kolbinskie
City of Apopka Police Department
Apopka, Florida 32703

FROM
THE WHITE HOUSE
WASHINGTON, D.C.

"Just Say No" Rally
c/o Corporal James J. Kolbinskie
City of Apopka Police Department
Apopka, Florida 32703

POLICE DEPARTMENT

CITY OF APOPKA

Indoor Foliage Capital Of The World

TOM COLLINS
Chief

JOHN H. LAND
Mayor

APOPKA, FLORIDA 32703

April 22, 1986

Miss Linda Perrault,
Room 213, East Wing,
The White House,
Washington, D. C. 20500.

Dear Miss Perrault,

This letter is in reference to our telephone conversation reference a message from Mrs. Reagen, as to the " Just Say No " Program. Here are some facts for your use.

I am the organizer of the Just Say No march in the city of Apopka, Florida. I have at least 700 students in Junior High School who have signed committments to " Just Say No." Those students, along with students from the Apopka High School, Phyliss Wheatley Elementary, Dream Lake Elementary, Apopka Elementary and Lovell Elementary will march from the Junior High to the Town Park. We will them have a rally with some guest speakers.

Organizations that are participating are the Vietnam Veterans of Central Florida, "Paragators " Parachute Club, Washington Shores Optimist Club,Orlando Renegades of the USFL, and many others. This is a total community effort with all the normal clubs found in a small town taking part.

The Mayors name is John Land, and the Principal of the Junior High is Wes Aman.

We would appreciate any comments that Mrs. Reagen would care to make.

Sincerely,

Corporal James J. Kolbinskie,
Police Liaison Officer,
Apopka Junior High School,
425 North Park Avenue,
Apopka, Florida, 32703

POLICE DEPARTMENT

CITY OF APOPKA

Indoor Foliage Capital Of The World

TOM COLLINS
Chief

JOHN H. LAND
Mayor

APOPKA, FLORIDA 32703

April 22, 1986

Mr. Kenneth Barun,
Room 213, East Wing,
The White House,
Washington, D. C. 20500

Dear Mr. Barun,

Please consider this letter as an invitation to Mrs. Reagen to take part in the " Just Say No " celebration to be held in the City of Apopka, Florida on 24 May 1986.

I realize that Mrs. Reagen is tied up with other commitments however we did wish to make the gesture if nothing more. We are with her and we will " Just Say No " anyway.

I have over 700 young adults that have signed to " Just Say No ! We, at Apopka Junior High School are proud of that fact.

When we march from the Junior High to the Town Park, where we will be greeted by Mayor John Land, I believe that Mrs. Reagen will be with us in spirit if not in person.

As the organizer of this march, I would like her to know that the support of the community was beyond belief.

Thank you for your assistance, I remain,

Sincerely,

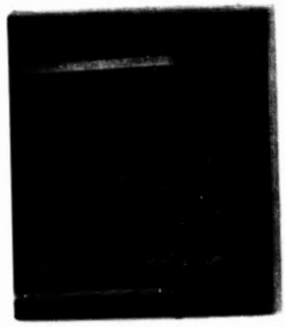
Corporal James J. Kolbinskie
Police Liaison Officer,
Apopka Junior High School,
425 North Park Avenue,
Apopka, Florida, 32703

THE WHITE HOUSE

May 8, 1986

Dear Young Friends:

How happy I am to know that you are taking part in the "Just Say No" march in your community at the end of May. Young people like you from all across America will be walking and speaking out against drug and alcohol abuse as well.



Substance abuse is a problem we can no longer ignore in our society. There is nothing more convincing than to hear young people like you telling their own peers of the dangers involved in drug and alcohol abuse. Please do all you can to help others say NO to substance abuse. And remember, you can help save many lives by your example, and by a word at the right time in the ears of your friends.

You have my heartfelt thanks for joining the campaign against drugs and alcohol abuse. Together we will make a difference. Keep up the good work!

Sincerely,

NANCY REAGAN

"Just Say No" Rally / Ill.
c/o Northbrook Citizens for Drug and
Alcohol Awareness

FROM
THE WHITE HOUSE
WASHINGTON, D.C.

"Just Say No" Rally
Northbrook Citizens for Drug and
Alcohol Awareness
Post Office Box 2517
Northbrook, Illinois 60065

special message

message - Just Say No

NORTHBROOK CITIZENS FOR DRUG & ALCOHOL AWARENESS

P.O. Box 2517 • Northbrook, Illinois 60065-2517

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Dale Silverman, *Vice President*
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Professional Consultant
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Publicity
Judy Hoke

Resource Center
Judy Wallace

School
Carol Tichy

Parent/Youth
Irene Rogers

Youth Group
SODAA (*Students Organized for Drug & Alcohol Awareness)*

First Lady Nancy Reagan
The White House
1600 Pennsylvania Avenue
Washington, D.C.

April 3, 1986

Dear Mrs. Reagan,

Northbrook Citizens for Drug and Alcohol Awareness, NCDAA, will be sponsoring a JUST SAY NO community walk on Thursday, May 22, 1986. Our walk will culminate at the Village Green where a a JUST SAY NO rally is being planned.

Our high school students, SODAA, Students Organized for Drug and Alcohol Awareness, will be participating in the rally as will the Glenbrook North High School Band. We are currently in the process of finalizing other plans to make the rally exciting for the community.

We are requesting your help to insure the success of our event. Would you please send us a letter or a telegram affirming national support for our efforts to curb substance abuse. We will read your letter at the rally as well as send it to the local newspapers.

Thank you for all your efforts in this campaign against substance abuse.

Sincerely,

Judy Hoke

Judy Hoke
Publicity Chairperson, NCDAA
199 Trailwood Lane
Northbrook, Illinois 60062

THE WHITE HOUSE

February 27, 1984

Dear Miss Doniger:

Thank you so much for your letter concerning my participation in The Chemical People project. I appreciate your kind comments and suggestions which are very helpful to me.

The national epidemic of drug abuse is a heartbreaking problem which has torn far too many families apart. I have been stunned by its magnitude and deeply moved by the tragedies it has caused. As a mother, I felt compelled to become involved in the drug awareness campaign. The Chemical People project is an exciting endeavor of which I am proud and grateful to have been a participant. By involving communities all across the country in an effort to form local task forces, we hope to combat the problem of substance abuse on a national level. I am convinced that, by working together, we can make a difference. Every bit of effort and support you can offer your community will be worthwhile.

You have my heartfelt thanks for your interest and I send my warm best wishes.

Sincerely,

Nancy Reagan

Miss Marcia Doniger
NCDAA
3821 Medford Circle
Northbrook, Illinois 60062

THE WHITE HOUSE

October 3, 1984

Dear Friends:

This brings warm greetings to everyone participating in Drug Abuse Prevention and Awareness Week of the Northbrook Citizens For Drug & Alcohol Awareness in Northbrook, Illinois. It is so encouraging to see Chemical People groups like yours actively fighting this devastating problem.

During the past several years, I have visited drug and alcohol abuse treatment and prevention programs across the country and have become convinced that the chemical abuse problem, especially among our youth, is one we cannot afford to ignore. It has reached epidemic proportions and is threatening to destroy an entire generation of young people.

But I know there is hope. And it begins with people like you, in your communities, who care enough to get involved and learn effective ways to combat the problem. As we all work together -- parents, youth, civic groups, educators, professionals, business and religious leaders, law enforcement agencies -- I know we can make a significant difference.

Keep up the good work! I send my best wishes for an ongoing and successful campaign against drug and alcohol abuse.

Sincerely,

Nancy Reagan

Northbrook Citizens For
Drug & Alcohol Awareness
Drug Abuse Prevention and Awareness Week

THE WHITE HOUSE

WASHINGTON

June 5, 1986

Dear Ms. Langford:

On behalf of Mrs. Reagan, thank you for your letter requesting that she participate in the "Just Say No" rally that was held at Ross E. Jeffries Elementary School on May 22, 1986.

Because the First Lady was involved in the march here at the White House, she was unable to respond favorably to your request. However, she certainly appreciated your writing and is deeply grateful for all your efforts to enhance the "Just Say No" movement at your school.

With Mrs. Reagan's very best wishes,

Sincerely,

Kenneth L. Barun
Director of Projects and Policy
Office of the First Lady

Ms. Nancy Langford
Ross E. Jeffries Elementary School
1200 Vermont Avenue
St. Cloud, Florida 32769

couldn't
come, because
she was participating
in the one
however, the
thanks for the
invite & keep
good work

MAY 19

ROSS E. JEFFRIES ELEMENTARY SCHOOL

1200 VERMONT AVE. • ST. CLOUD, FLORIDA 32769
TELEPHONE
(305) 892-5164

May 13, 1986

scheduling

Mrs. Nancy Reagan
1600 Pennsylvania Ave., N.W.
Washington, D.C. 20500

Dear Mrs. Reagan,

Thank you for the work you are doing to prevent drug abuse. We invite you to join in our "Just Say No" Walk and Rally on Thursday, May 22nd, from 9:00-11:00 A.M. at our school.

We plan to have our 750+ students (K-5th grade) participate as well as some parents. Several of our 5th grade students have prepared speeches, skits, and posters. The Gateway High School jazz band "The Silver Sound" will be playing in our Rally. Area Elks and Jaycees are providing buttons, bumper stickers, and balloons. We plan to give away "Just Say No" T-shirts by having free drawings. Donations from area businesses and organizations are making this possible.

Our teachers, aides, staff and parents are becoming involved in this total school effort to make a statement about "positive peer pressure" and prevention of drug and alcohol abuse. We are excited to be part of this National Drug and Alcohol Abuse Awareness Week.

Sincerely,

Nancy Langford

Nancy Langford
National Certified Counselor

NL/jo

STATE OF HAWAII
DEPARTMENT OF EDUCATION
KEKAHA SCHOOL
P. O. BOX 580
KEKAHA, KAUAI, HAWAII 96752

April 29, 1986

Dear President Reagan and First Lady Nancy Reagan,

On behalf of the Kekaha School "JUST SAY NO" Club and the students, faculty, staff, and parents of Kekaha School, we extend our mahalo for allowing us to greet you at Hickam Air Force Base during your recent stop-over in Hawaii.

The students and chaperones were very proud and excited to represent the island of Kauai and our school. After greeting you at Hickam, the children had lunch compliments of Columbia Inn and then visited the Waikiki Aquarium. For six club members, this was their first trip to Oahu and what a special one indeed.

Mrs. Reagan, the children of Kekaha School and the State of Hawaii thank you for supporting the "JUST SAY NO" organization and the fight against drug abuse. The students of our club have band together to spread the word and the committment towards resisting peer pressure and drug abuse.

Thank you once again for your visit. You left with us an encouragement and hope for the future. Kekaha School will continue to "JUST SAY NO" to drug abuse.

Sincerely and Aloha,

Gina Pasion
Gina Pasion, Captain

Lorene H. Furushima
Lorene H. Furushima, Advisor

Ernest DelaCruz
Ernest DelaCruz, Principal

cc: Kekoa Kaapu and Dona Bellinger

AN AFFIRMATIVE ACTION AND EQUAL OPPORTUNITY EMPLOYER

August 20, 1986

Dear Mr. Thrower:

On behalf of Mrs. Reagan, I wish to thank you for your message requesting that she address a meeting of the "Just Say No" club in Hogansville.

As you might imagine, the First Lady receives many invitations from all over the country. Unfortunately, because of her busy official schedule, it is not always possible for her to accept as many as she would like. We will, however, keep your letter on file in the event Mrs. Reagan visits your area in the future.

Again, thank you for your invitation. With Mrs. Reagan's best wishes,

Sincerely,

Kenneth L. Barun
Director of Projects and Policy
Office of the First Lady

Mr. Tommy L. Thrower
President
Optimist Club
Hogansville, GA 30230

KLB:jzf
KLB-4A

K & B. 4H address

a meeting for

"Just Say No"

club in

Hogansville.


The Country Gourmet
SUPPORTS
"JUST SAY NO TO DRUGS"
HOGANSVILLE
OPTIMIST CLUB

From the office of:

TOMMY L. THROWER

PRESIDENT

AUG 11

OPTIMIST CLUB OF

HOGANSVILLE, GEORGIA 30230

July 29, 1986

Mrs. Nancy Reagan
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mrs. Reagan:

The Hogansville, Georgia Optimist Club is the local sponsor for the "JUST SAY NO" Program and Club. We have received positive approval from the entire community and from the local newspaper. We deeply appreciate the time and effort you have given this program. As the Nation's Chairperson, you have, and justifiably so, received National acclaim for your dedication in eliminating drug and alcohol abuse in our schools and in our great country.

Our Club has just completed the public awareness portion of this worthwhile program, speaking to the local Mayor and Council, the Kiwanis Club, Lions Club, Pilot Club, Parent-Teachers Association, School Board, and School Superintendent. Each organization approved and passed a resolution adopting this program with 100% support, including financial aid if needed.

With the beginning of this year's school term, we have received permission to address the fourth, fifth, and sixth grades with the express purpose of requesting all of our targeted youngsters to become members of the "JUST SAY NO" Club.

As you are aware, the single most powerful force causing our children to become involved with drug abuse is peer-pressure. Therefore, the most effective force that can be used to combat this is "Counter-Peer-Pressure". In approaching our children at the opening of school this year, we would appreciate it very, very much if you would take some of your valuable time to address a letter to the Hogansville Optimist Club concerning this subject which will be read to our children. We believe this will do wonders and is truly counter-peer pressure. a letter from the First Lady of our Wonderful Land.

We extend to you an open invitation for you to personally address our children. Thank you for helping the children of our great country. You are truly a wonderful person.

Sincerely,

Tommy L. Thrower, President

TLT/ft

268 GOVT DLY WHITE HOUSE DC MAY 21
PMS "JUST SAY NO" WALK AGAINST DRUGS/IN
C/O MR. MIKE TALLMAN, (DLR)
LAPORTE COMMUNITY SCHOOLS
1921 "A" STREET
LAPORTE, IN 46350
2UNS

DEAR YOUNG FRIENDS:

HOW HAPPY I AM TO KNOW THAT YOU ARE TAKING PART IN THE "JUST SAY NO" WALK AGAINST DRUG AND ALCOHOL ABUSE IN LAPORTE, INDIANA ON MAY 22. YOUNG PEOPLE LIKE YOU FROM ALL ACROSS AMERICA WILL BE WALKING AND SPEAKING OUT AGAINST DRUG AND ALCOHOL ABUSE AS WELL.

SUSBTANCE ABUSE IS A PROBLEM WE CAN NO LONGER IGNORE IN OUR SOCIETY. THERE IS NOTHING MORE CONVINCING THAN TO HEAR YOUNG PEOPLE LIKE YOU TELLING THEIR OWN PEERS OF THE DANGERS INVOLVED IN DRUG AND ALCOHOL ABUSE. PLEASE DO ALL YOU CAN TO HELP OTHERS SAY NO TO SUBSTANCE ABUSE. AND REMEMBER, YOU CAN HELP SAVE MANY LIVES BY YOUR EXAMPLE, AND BY A WORD AT THE RIGHT TIME IN THE EARS OF YOUR FRIENDS.

YOU HAVE MY HEARTFELT THANKS FOR JOINING THE CAMPAIGN AGAINST DRUGS AND ALCOHOL ABUSE. TOGETHER WE WILL MAKE A DIFFERENCE. KEEP UP THE GOOD WORK!

SINCERELY,

NANCY REAGAN

April 6, 1987

To the Participants of Fellsmere's
"Just Say No" Parade: Fla.

Thank you for inviting me to attend this special event. Unfortunately, I am unable to join you in person, but I want to share a few thoughts with you.

I am very proud of your commitment to say "NO" to drugs and alcohol, and hope you are equally as proud of yourselves. Nothing is more influential to young people than the example of their peers. And your good example is helping your friends and classmates say "NO" as well.

There's a world full of opportunities waiting for you and it will soon be yours. We need you as future leaders, but we need you to be drug- and alcohol-free. With that in mind, please always "Just Say No!"

Thank you and God bless you.

Sincerely,

NANCY REAGAN

Ms. Elizabeth Boisvert
Fellsmere City Council
City of Fellsmere
Post Office Box 38
Fellsmere, Florida 32948

NR/LMP/lasf5
NR-55B

First Lady Nancy Reagan
1600 Pennsylvania Avenue
Washington, D.C. 20510

scheduling

City of Fellsmere

INDIAN RIVER COUNTY

CITY CLERK'S OFFICE
PHONE 571-0116

POST OFFICE BOX 38
FELLSMERE, FLORIDA - 32948

POLICE DEPARTMENT
PHONE 571-1360

NR-55B

March 23, 1987

111 Fellsmere's "Just Say No" Parade:

First Lady Nancy Reagan
1600 Pennsylvania Avenue
Washington, D.C. 20510

Dear Mrs. Reagan;

We are extending an invitation to you to participate in our city's "Just Say No" parade and community picnic. Fellsmere is going to be host city this year for all of North Indian River County.

Needless to say, we are quite proud of our little city. We currently have a year round population of 1500 but, in 1925 we were the largest city in the newly formed Indian River County. Fellsmere has a tremendous 76 year history, including being the first municipality to grant women the right to vote in 1915.
Our population swells during the winter months as migrant family's move into our area for the busy fruit picking season.

We are appealing to you, Mrs. Reagan because of your hard work and devotion against drug abuse in our country.

Our accessability is good; we are a short distance from Melbourne Regional Airport to our north and Sebastian Airport to the east.

Our celebration is planned for Saturday May 16th 9:00 AM.

We would be very honored to have you join us in this worthy endeavor, our future.

Sincerely,

Elizabeth Boisvert

Elizabeth Boisvert
Fellsmere City Council

EB/

cc: Michael Hearndon, Mayor
City of Fellsmere
L. Gene Harris, Mayor
City of Sebastian

July 28, 1987

Dear Mr. DeMarco:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in contributing your song to the Just Say No Clubs.

Regarding your request, may we suggest that you contact Mr. Tom Adams, Executive Director of the "Just Say No" Clubs. His address is: 1777 North California Boulevard, Walnut Creek, California 94596; (telephone) 415/939-6666.

I hope that this information is helpful to you. Mrs. Reagan sends her best wishes and appreciation for all you are doing in the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Mr. Woody DeMarco
Post Office Box 2793
Kailua-Kona, HI 96745

EMS:dsf
EMS-65B

July 28, 1987

Dear Mr. Granitto:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in writing an anti-drug abuse song for the Just Say No Clubs.

Regarding your request, may we suggest that you contact Mr. Tom Adams, Executive Director of the "Just Say No" Clubs. His address is: 1777 North California Boulevard, Walnut Creek, California 94596; (telephone) 415/939-6666.

I hope that this information is helpful to you. Mrs. Reagan sends her best wishes and appreciation for all you are doing in the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Mr. Tony Granitto
Building 3, Suite 310
6790 Northwest 186th Street
Miami, FL 33015

EMS:dsf
EMS-65B

Return Postage

(1)

THE WHITE HOUSE

WASHINGTON

October 18, 1987

Dear Mr. Schrock:

Mrs. Reagan asked me to respond to your thoughtful letter inviting her to serve as the featured speaker at the Anderson Just Say No Club kick-off, which was held on September 26.

Regrettably, your correspondence just reached our office today. We were delighted to hear of the program, however, and would like to send a written message from the First Lady for the children participating in the club. You can expect it under separate cover.

Again, thank you for writing. Mrs. Reagan is grateful for your efforts in the fight against substance abuse, and joins me in sending our thanks and best wishes for continued success.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

Mr. Wesley D. Schrock
Shearer and Schrock, Professional
Corporation
One Citizens Plaza
Suite 404
Anderson, IN 46016

"WS"

TAPE + T-Shirt in Drawer

OCT - 8 1987

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Professional Corporation

ONE CITIZENS PLAZA
SUITE 404
ANDERSON, INDIANA 46016
PHONE (317) 644-0900

BLANCHARD H. SHEARER
WESLEY D. SCHROCK
RANDALL L. WOODRUFF

LISA A. BURNETT/PARALEGAL

Mrs. Nancy Reagan
White House
Washington, D.C.

July 27, 1987

Dear Mrs. Reagan:

I am the coordinator for the Anderson Just Say No Club Steering Committee. This Fall we are initiating a Just Say No Club in each of the city's 19 grade schools. As part of our promotional effort, we have developed a Just Say No Club theme song on cassette, a copy of which is enclosed as a gift. You will also find enclosed a sample of a T shirt we are using.

We are scheduling a city wide kick-off of this program on September 26, 1987 at one of the local high school gymnasiums. We would like to extend an invitation for you to attend and be our featured speaker. Realizing the number of requests you must receive and the short notice, I would expect this to be impossible. However, we would appreciate a letter from you which could be read to the 2,000 or so fourth, fifth and sixth graders we expect to be in attendance. We appreciate your support of the Just Say No program on a nationwide basis.

Sincerely yours,

Wesley D. Schrock

WDS/ds
Enclosures

March 30, 1988

Dear Friends:

I am delighted to send warm greetings to everyone participating in Northbrook's "Just Say No" Rally. How happy I am to know of your efforts on behalf of the fight against drug and alcohol abuse taking place throughout America today.

The time has come for all of us to band together and take a moral stand against this tragedy. Drug abuse has invaded all segments of our society, crossing all lines of race, ethnic background, religion and economics. I know we can win this battle, however, because of the support and dedication of people like you. Together we will conquer the threat and heal the wounds of drug abuse.

With my heartfelt thanks for all you are doing in this vital campaign,

Sincerely,

NANCY REAGAN

Participants of Northbrook's
"Just Say No" Rally
Northbrook, Illinois

SENT TO:
Ms. Marcia Doniger
President
Northbrook Citizens for Drug
and Alcohol Awareness
Post Office Box 2517
Northbrook, Illinois 60065-2517

NR/EMS/lynn (PC)
NR-50

February 22, 1988

WR-50

insert & inside

Dear Ms. Doniger:

On behalf of Mrs. Reagan, I want to thank you for your kind invitation to attend Northbrook's "Just Say No" walk and rally on May 13.

Unfortunately, because of the demands of Mrs. Reagan's official schedule, she will not be able to join you for this occasion. However, she would be delighted to send a special message to be read during the event. We will send it under separate cover closer to that day.

The First Lady is deeply grateful for your thoughtfulness and sends her appreciation and warm best wishes.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

label

Ms. Marcia Doniger
President
Northbrook Citizens for Drug
and Alcohol Awareness
Post Office Box 2517
Northbrook, Illinois 60065-2517

JFM:dsf8
JFM-25A

cc: Betsy Schaben

NCDAA
NORTHBROOK CITIZENS FOR DRUG & ALCOHOL AWARENESS
P.O. Box 2517 • Northbrook, Illinois 60065-2517

FEL 17

JFM-25A
///attend Northbrook's "Just Say No" Walk and rally on May 13.
cc: Betsy Schaben

February 7, 1988

Mrs. Nancy Reagan
The White House
Washington, D.C.

Dear Mrs. Reagan:

On May 13, 1988, the Northbrook Citizens for Drug and Alcohol Awareness will be sponsoring its Third Annual "JUST SAY NO" WALK & RALLY. We have worked all year long to promote the "JUST SAY NO" message, and will culminate those efforts with the Walk and Rally. Your commitment to drug prevention has led the way for people in our community to support our local efforts. We thank you for that leadership.

We would like to invite you to participate in our Northbrook, Illinois Community "JUST SAY NO" Walk and Rally on Friday, May 13, 1988 at 4:00 PM. It would be a great honor to have you address our community with a "JUST SAY NO" message. If your schedule does not permit you to personally attend, would you join us via a letter that could be read at our Rally? Please give our invitation your greatest consideration.

I would be happy to communicate with your secretary to further explain the details of our event. Our many thanks, again, for making youth drug abuse prevention your priority.

Sincerely,

Marcia Doniger

Marcia Doniger
President
312-272-2824

OFFICERS:
Marcia Doniger, *President*
Dale Silverman, *Vice President*
Judy Kolb, *Secretary*
Jim Hughes, *Treasurer*

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Dale Silverman
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Fundraising
Mary Ann Rose
"Just Say No" PTA Steering Committee
Marcia Doniger
Legal Counsel
Ron Sandler
Legislation
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Membership
Kathy Damstrom
Newsletter
Fern Fischer
Kathy Tschaen
Professional Consultant
Dale Melin Walters
Publicity
Judy Hoke
Resource Center
Diana Gotkin
School
Marcia Doniger
Youth Group (GBN)
STEP (Students Together For Education & Prevention)



For Drug-Free Youth

NCDAA

NORTHBROOK CITIZENS FOR DRUG & ALCOHOL AWARENESS

Northbrook Says It's Okay To..



To Alcohol and Other Drugs

COMMUNITY WALK

Date & Time: FRIDAY, MAY 15, 1987 • 4:15 p.m. — 5:30 p.m.
Place: Start at Northbrook United Methodist Church, 1190 Western Avenue, down to Cherry Lane to the Village Green for the "JUST SAY NO" Rally.

RALLY PROGRAM

Dick Falcone
NB Village President
Michael Brandwein,
"JUST SAY NO"Magic Show
"Benny"
Bulls Mascot
Blackhawk Player
Lt. Governor Ryan
"S.T.O.P. Program"
Anne Meyer
NFP Vice-President
Glenview Naval Air Base
Color Guard
"JUST SAY NO" Shuffle

"JUST SAY NO" DANCE FOR 7th & 8th GRADERS
7:30 • SENIOR CENTER
CAREY SMOLENSKY, MOBILE D.J.

Sponsored by NCDAA and the "JUST SAY NO" Steering Committee

March 30, 1988

Dear Friends:

This brings my warmest greetings to all of you participating in the "Just Say No" March in La Porte, Indiana. I'm delighted to know that you share my concern for the tragedy of drug and alcohol abuse shaking our country today, and that you are doing something about it.

Over the past several years, I've spent a lot of time talking with young people about drugs and alcohol. Many of them had experiences to share that would make even the strongest heart break. More than anything, they'd wished that they had never even heard of drugs or alcohol.

Please do all you can not only to say NO to drugs and alcohol yourselves, but to help your family and friends as well. By saying NO to drugs and alcohol, you'll be saying YES to a whole lot more. And we need you to be everything you can be!

With my warmest best wishes,

Sincerely,

NANCY REAGAN

Participants in the
~~"Just Say No" March~~
La Porte, Indiana

~~SENT TO:~~
~~Mr. Dwight D. Tallman~~
~~Assistant Superintendent~~
~~for Educational Services~~
~~La Porte Community School Corporation~~
~~1921 A Street~~
~~La Porte, Indiana 46350~~

NR/EMS/lynn (PC)
NR-50A

LPCS
LA PORTE COMMUNITY SCHOOL CORPORATION

1921 'A' Street, La Porte, Indiana 46350
(219) 362-7056

BOARD OF SCHOOL TRUSTEES
Thomas Sharp, President
James Heinold, Vice-President
Mark Swanson, Secretary
Judy Bowmar, Member
Jack Jones, Member
Fran Milo, Member
Dan Rosenbaum, Member

Assistant Superintendent for Educational Services
Dwight D. "Ike" Tallman

NL-501
the "just say No" march in La Porte, Indiana

March 9, 1988

Mrs. Nancy Reagan
Whitehouse
Washington, D. C., 20500

Attention: Elizabeth Schaben

Dear Mrs. Reagan:

First of all, I would like to express my appreciation to you for the lead you have taken against drug and alcohol abuse by our young people.

Three years ago our two middle schools started a "JUST SAY NO" march against drugs. You were kind enough to send a telegram to our students encouraging them to "say no" for our first march. We would appreciate it a great deal if you would send another telegram for our march against drugs this year. The date is Friday, May 13, 1988. The students represent Boston and Kesling middle schools.

I know you have a very busy schedule, but I also want you to know you are invited to join us if your schedule calls for you to be in our area on that date.

Thank you.

Sincerely,

Dwight D. Tallman

Dwight D. Tallman
Assistant Superintendent
for Educational Services

DDT/njb

Inside
same as insert

March 30, 1988

Dear Friends:

This brings my warmest greetings to all of you participating in Okaloosa County's "Just Say No to Drugs" March. I'm delighted to know that you share my concern for the tragedy of drug and alcohol abuse shaking our country today, and that you are doing something about it.

Over the past several years, I've spent a lot of time talking with young people about drugs and alcohol. Many of them had experiences to share that would make even the strongest heart break. More than anything, they'd wished that they had never even heard of drugs or alcohol.

Please do all you can not only to say NO to drugs and alcohol yourselves, but to help your family and friends as well. By saying NO to drugs and alcohol, you'll be saying YES to a whole lot more. And we need you to be everything you can be!

With my warmest best wishes,

Sincerely,

NANCY REAGAN

Participants in
Okaloosa County's
"Just Say No to Drugs" March

SENT TO:
The Honorable John L. Shortall, Jr.
Mayor of Fort Walton Beach
Post Office Box 4009
Fort Walton Beach, Florida 32549

NR/EMS/lynn (PC)
NR-50A

NR-50A

March 30, 1988

insert

Dear Mayor Shortall:

On behalf of Mrs. Reagan, I want to thank you for your kind invitation to participate in the Okaloosa County "Just Say No to Drugs" March on May 14.

Unfortunately, because of the demands of Mrs. Reagan's official schedule, she will not be able to join you for this occasion. However, she would be delighted to send a special message to be read during the event. We will send it under separate cover closer to that day.

The First Lady is deeply grateful for your thoughtfulness and sends her appreciation and warm best wishes.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

label

The Honorable John L. Shortall, Jr.
Mayor of the City of Fort Walton Beach
Post Office Box 4009
Fort Walton Beach, Florida 32549

inside
same as insert

JFM:dsf3
JFM-25A

cc: Betsy Schaben

City of Fort Walton Beach

MAR 17 1988
Office of the Mayor

P.O. Box 4009 ● Fort Walton Beach, Florida 32549
Telephone (904) 243-3141

March 14, 1988

JFM-25A
/// participate in the Okaloosa County "Just Say No to Drugs" March on May 14.
cc: Betsy Schaben

Mrs. Nancy Reagan
Room 213
Office of the First Lady
The White House
Washington D.C. 20500

Dear Mrs. Reagan:

The Just Say No to Drugs Task Force of Okaloosa County would like to invite you to participate in the third annual "Just Say No to Drugs" March to be held on May 14, 1988. The March will begin at 11:00 A.M. in the vicinity of the Okaloosa County School Board building at the corner of 1st Street and Eglin Parkway in Fort Walton Beach and will terminate at the K-Mart Shopping Center in Cinco Bayou. Dignitaries will be asked to pull out of the March to join the reviewing party at Fort Walton Square.

We will have a reception for dignitaries starting at 10:00 A.M. in the School Board building, to which you are invited. Dignitaries will proceed from there to their position in the March. We offer two obvious ways for you to participate in this March - one is to walk along the parade route, the other is to ride. In the latter case, the March Committee requests that you provide your own vehicle. We have no means of obtaining one.

We hope that your interest in the future of our children will be demonstrated by your participation in this public display of our fight against drugs. Please advise us as to whether or not you will attend by calling Dixie MacDonald at 243-3141, ext. 73, or by mail to me at City Hall, P. O. Box 4009, Fort Walton Beach, Florida 32549. Replies are requested no later than May 1st.

We look forward to seeing you there and helping us to again have a very successful March.

Sincerely,

John L. Shortall, Jr.

John L. Shortall, Jr.
Mayor



AMERICA'S MOST BEAUTIFUL BEACHES

March 30, 1988

Dear Friends:

This brings my warmest greetings to all of you participating in the "Just Say No" Parade in Kokomo, Indiana. I'm delighted to know that you share my concern for the tragedy of drug and alcohol abuse shaking our country today, and that you are doing something about it.

Over the past several years, I've spent a lot of time talking with young people about drugs and alcohol. Many of them had experiences to share that would make even the strongest heart break. More than anything, they'd wished that they had never even heard of drugs or alcohol.

Please do all you can not only to say NO to drugs and alcohol yourselves, but to help your family and friends as well. By saying NO to drugs and alcohol, you'll be saying YES to a whole lot more. And we need you to be everything you can be!

With my warmest best wishes,

Sincerely,

NANCY REAGAN

Participants in the
"Just Say No" Parade
Kokomo, Indiana

SENT TO:
Mr. Martin Norman
Lt. Governor of the Indian North District
Optimist International
Post Office Box 2151
Kokomo, Indiana 46904

NR/EMS/lynn (PC)
NR-50A

NR-50A
"Just Say No" parade
in Kokomo, IN

February 11, 1988

Dear Mr. Norman:

Mrs. Reagan asked me to respond to your thoughtful letter inviting her to attend the Indiana Pacers game which was held on February 4. She also appreciated the invitation to participate in the Just Say No Parade being held May 14th.

As you know, the First Lady was in attendance at the NBA "Just Say No" Night last week, and spoke to the audience about the importance of staying drug and alcohol free. Mrs. Reagan appreciates your interest in her activities, though, and asked that I send her thanks and best wishes.

In addition, while scheduling conflicts preclude her attending the May 14th Just Say No Parade, the First Lady would be delighted to send a special message to be read during the event. You can expect it under separate cover closer to that date.

Again, thank you for taking the time to write. Mrs. Reagan is grateful for all you are doing in the fight against substance abuse, and joins me in sending our warm appreciation.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

Mr. Martin Norman
Lt. Governor of the Indiana
North District Optimist
International
2301 South Washington
P.O. Box 2151
Kokomo, IN 46904

Invited
"Just Say No." Parade
Kokomo, IN

cc: Betsy Schaben



Indiana North District Optimist International

1987-1988

Friend of Youth

RAY A. SHAW
Governor
P.O. Box 231
Bluffton, IN 46714

JOHN J. HARRINGTON
Secretary-Treasurer
1208 No. Wayne Street
Gary, IN 46403

FRANK ERDOSY
Governor-Elect
2512 N.W. "B" Street
Richmond, IN 47374

ZONE 1
Stanley C. Wolucka
7522 Van Buren Avenue
Hammond, IN 46324

ZONE 2
James J. Farkas
55877 Oakview Lane
Oscola, IN 46561

ZONE 3
Kenneth R. Muncy
402 East Plymouth Road
Bremen, IN 46506

ZONE 4
Roger Sherer
7176 East U.S. 224
Craigville, IN 46731

ZONE 5
Martin Norman
2301 So. Washington
P.O. Box 2151
Kokomo, IN 46904

ZONE 6
James Powell
807 Barlow Street
West Lafayette, IN 47906

ZONE 7
James R. Felix
28 Cambridge
Anderson, IN 46012

ZONE 8
Everett Cole
2001 Southgate
New Castle, IN 47362

ZONE 9
John L. LeMaster
Route 6, Box 57
Portland, IN 47371

ZONE 10
Herbert C. Horton
6544 Winona Drive
Indianapolis, IN 46236

ZONE 11
Jackie Roysdon
Route 4, Box 481
Fortville, IN 46040

February 1, 1988 - sorry was so late - but we had message for Mayor

Dear Mrs. Reagan,

I have heard a little talk that you may be coming to Indianapolis this coming Thursday, February 4th., for a Just Say No Program. In Kokomo, In., We have Just Say No Clubs in everyone of our elementary schools, there are approximately 3,000 youngsters in these clubs, and we will be taking 50 to 60 of these youngsters to the Indiana Pacers basketball game in Indianapolis on February 4th.

This note is to encourage you to come to Indianapolis and be a part of this program that I know you back in a big way. Would you also take this letter, as an invitation to be part of a Just Say No Parade we will be having in Kokomo on May 14th., at approximately 1.00 P.M.

We plan to have about 3,000 youngsters participating in this parade. Also, we have invited Congressman; Jim Jontz, Mayor; Bob Sargent, Shriff; J.D. Beatty, Chief of police; Lynn Rudolf and some judges, all of whom have excepted our invitation. We would love to have you here in Kokomo, if it works out with your schedule.

Yours for Greater Optimism,

Martin Norman

Martin Norman, Lt Governor

Sold On *Optimism*

Integrity/Growth/Service

May 2, 1988

Dear Ms. Geiger:

On behalf of Mrs. Reagan, thank you for your recent letter requesting that she attend the Dade County "Just Say No" Drug Rally on May 11.

Unfortunately, because of the demands of the official schedule, she is unable to respond favorably. However, we are sending a written message to be read during the event in lieu of her making a personal appearance.

Thank you for taking the time to write. If we can be of any assistance to you in the future, please don't hesitate to contact us.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

Ms. Sandy Geiger
Chairperson
"Say No To Drugs" Campaign
Optimist Club of North Miami Beach
16166 Northeast Ninth Avenue
North Miami Beach, Florida 33162

JFM/dsf7
JFM-42B

OPTIMIST CLUB OF NORTH MIAMI BEACH

"FRIEND OF ALL YOUTH"

Baseball • Football • Basketball • Soccer • Youth Appreciation Week • Oratorial Contest • Bicycle Safety

AM

Sched

JFM-42B
/// attend the
Dade County
"Just Say No"
Drug Rally on
May 11.

April 18, 1988.

Mrs. Nancy Reagan
White House
Washington, D.C.

Dear Mrs. Reagan:

I would like to take this opportunity to invite you to attend The Drug Rally for "Just Say No" to Drugs on May 11th, 1988 at Tamiami Park at the Dade County Fair Grounds.

Thank you for all your efforts in behalf of your "Just Say No" program.

Sincerely yours,

Sandy Geiger

Sandy Geiger
Chairperson of the
"Say No To Drugs"
Campaign for the N.M.B.
Optimist Club.

Sandy Geiger
16166 N.E. 9th Ave.
North Miami Beach Fla.
33162

May 16, 1988

Dear Ms. Palevo:

On behalf of Mrs. Reagan, I want to thank you for your kind invitation to participate in Lake/Sumter Mental Health Center and Hospital's "Just Say No" day.

Unfortunately, because of the demands of Mrs. Reagan's official schedule, she will not be able to join you for this occasion. However, she would be delighted to send a special message to be read during the event. We will send it under separate cover closer to that day.

The First Lady is deeply grateful for your thoughtfulness and sends her appreciation and warm best wishes.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

Ms. Rose-Marie Palevo
Marketing Coordinator
Lake/Sumter Mental Health
Center and Hospital
Post Office Box 1000
Leesburg, Florida 32749-1000

JFM:dsf10
JFM-25A

cc: Betsy Schaben

Aug 13 & 14

LAKE / SUMTER MENTAL HEALTH CENTER AND HOSPITAL

Post Office Box 1000
Leesburg, Florida 32749-1000
(904) 787-9178

BERT LACEY, EXECUTIVE DIRECTOR

JFM-25A
/// participate in Lake / Sumter Mental Health Center and Hospital's "Just Say No" day.

30

May 3, 1988

Nancy Reagan
The White House
Washington D.C. 20500

Dear Mrs. Reagan:

Just thought you'd like to know ...

Sched

Images, the auxiliary board of Lake/Sumter Mental Health Center and Hospital, is in the planning and preparation stage of its third annual "Just Say No" day. The two-day event is scheduled for Saturday, August 13 and Sunday, August 14 at the Lake Square Mall in Leesburg, Florida (the weekend before school starts).

cc: Betsy Scheleen

OK don't endorse center.

All children viewing the prevention and education film selected by Images will receive a specially designed tee-shirt with the words "Just Say No" on the front. There will be balloons, the walking and talking robot from the Lake County Sheriff's Department, a cheerleading competition by area high school squads, music by the Lake-Sumter Community College Jazz Band and just plain fun.

We have invited groups with a similar message to participate as well. They include: Mothers Against Drunk Driving, Citizens Against Drugs, the Fifth Judicial Circuit Drug Task Force, and area law enforcement agencies.

Good clean fun - it's a healthy alternative to drug and alcohol abuse. Your presence helps send that positive message. Please consider this opportunity to participate in our community's effort to fight drug and alcohol abuse. We look forward to working with you in any way.

Sincerely,

Rose-Marie Palevo

Rose-Marie Palevo
Marketing Coordinator

RMP/ms