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Last Updated: 10/16/2026

(1)

THE WHITE HOUSE

WASHINGTON

June 17, 1988

Dear Mr. Holub:

Thank you for your continued interest in having Mrs. Reagan attend the Younkers/Our Primary Purpose benefit dinner this fall. We appreciated your patience in waiting to hear from our office.

Unfortunately, however, because of the many demands of the First Lady's official schedule, she is unable to respond favorably. Mrs. Reagan was touched by your thinking of her, though, and asked that I send her thanks and best wishes for a successful and enjoyable event.

Again, thank you for your interest. Mrs. Reagan is grateful for your work in the fight against substance abuse, and joins me in sending our appreciation and warm regards.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

X

Mr. Mark Holub
Corporate Director, Special Events
Younkers
Seventh and Walnut Streets
Des Moines, Iowa 50397

cc: Bill Blass

Just Say No Program / Laura

Mrs. Reagan has visited Des Moines - Primary Purpose in the past. I don't recommend that she do this, since she's been there before.

THE WHITE HOUSE
WASHINGTON

TO: Project Office

FROM: Jack L. Courtemanche
Chief of Staff to the First Lady and Deputy Assistant to the President
456-2957

SUBJECT: Younkers

The attached is for you:

- ☐ Information
- ☐ Direct Response
- ☐ Draft Letter
- ☐ Files
- ☑ Review & Comment
- ☐ Appropriate Action
- ☐ Signature
- ☐ Other

Comments:

Would you please let me know the details on this. Mrs Reagan received this letter from Bill Blass. Please have someone check with just say no and also Younkers. —

I need to know this week.

Younkers

TOM GOULD
PRESIDENT
CHIEF EXECUTIVE OFFICER

P.O. BOX 1495
DES MOINES / IOWA 50397
EXECUTIVE OFFICES

May 31, 1988

Mr. Bill Blass
Bill Blass
550 - 7th Avenue
New York, New York 10018

Dear Bill:

I would like to invite you out to help Younkers promote the "Just Say No To Drugs" program in conjunction with our Valley West remodel opening.

At this time, we will be introducing a beautiful new designer department of which you will be an integral part. Jack Gray and I feel that your support and participation in this most important event will help ensure its success for all.

I look forward to hearing from you and look forward to seeing you in Des Moines on August 24 for the evening festivities.

Sincerely,

Tom Gould
President and CEO

TG/nn

5714146

1240

IV088
ST015
LGMESDO
HE006D1
PP005-01

May 26, 1988

Dear Congressman Tauke:

On behalf of Mrs. Reagan, I wish to thank you for your kind invitation to attend Younkers of Des Moines' gala fundraiser to be held in late summer. She appreciates your thoughtfulness.

Unfortunately, the date of your request is too far ahead to consider at this time. As a rule, we can only project the First Lady's schedule approximately two months in advance. If you would like to renew your request then, please feel free to do so.

Again, thank you for your invitation. The First Lady is deeply grateful for all you are doing to combat drug abuse and has asked that I express to you her warmest best wishes.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

The Honorable Tom Tauke
House of Representatives
Washington, D.C. 20515

JFM:dsf10
JFM-24

COPY
from ORM

30 [redacted]AUKE
2D DISTRICT, IOWA

COMMITTEES AND SUBCOMMITTEES:
ENERGY AND COMMERCE
HEALTH AND THE ENVIRONMENT
TELECOMMUNICATIONS AND FINANCE
TRANSPORTATION AND HAZARDOUS MATERIALS
EDUCATION AND LABOR
HUMAN RESOURCES—RANKING MINORITY MEMBER
POSTSECONDARY EDUCATION
SELECT COMMITTEE ON AGING
RETIREMENT INCOME AND EMPLOYMENT—RANKING MINORITY MEMBER
TASK FORCE FOR THE RURAL ELDERLY

CONGRESS OF THE UNITED STATES

May 11, 1988

Sched

JFM-24: ... attend Younkers of Des Moines' gala fundraiser to be held in late summer.

Mrs. Nancy Reagan
Office of the First Lady
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mrs. Reagan:

I understand you have been invited by Younkers of Des Moines, Iowa, to attend their gala fundraiser to benefit the Nancy Reagan Treatment Center and OUR PRIMARY PURPOSE.

Knowing your presence would provide invaluable incentive for financial support from the Iowa business community and national vendors and suppliers, Younkers will schedule the event subject to your convenience and consideration between August 24 and September 9.

It is my earnest hope you will give serious consideration to their request, Mrs. Reagan -- all of us in Iowa would be grateful and honored by your presence.

Best wishes.

Sincerely,

Tom Tauke

Tom Tauke
Member of Congress

TT/jh

COMMUNICATIONS SHOULD BE DIRECTED TO THE OFFICE INDICATED.

☐ 2244 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, DC 20515
(202) 225-2911

☐ 698 CENTRAL AVENUE
DUBUQUE, IA 52001
(319) 557-7740

☐ 3271 ARMAR DRIVE
P.O. BOX 2310
CEDAR RAPIDS, IA 52406
(319) 373-1379

☐ 116 SOUTH SECOND STREET
CLINTON, IA 52732
(319) 242-6180

571445

12,10

IV088

ST015

LGMESDC

HE006C

PP0050

May 26, 1988

Dear Senator Harkin:

On behalf of Mrs. Reagan, I wish to thank you for your kind invitation to attend the gala benefit being sponsored by Our Primary Purpose this early fall. She appreciates your thoughtfulness.

Unfortunately, the date of your request is too far ahead to consider at this time. As a rule, we can only project the First Lady's schedule approximately two months in advance. If you would like to renew your request then, please feel free to do so.

Again, thank you for your invitation. The First Lady is deeply grateful for all you are doing to combat drug abuse and has asked that I express to you her warmest best wishes.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

The Honorable Tom Harkin
United States Senate
Washington, D.C. 20510

JFM:dsf10
JFM-24

COPY
from ORM

EDWARD M. KENNEDY, CHAIRMAN
CLAIBORNE PELL, RHODE ISLAND
HOWARD M. METZENBAUM, OHIO
SPARK M. MATSUNAGA, HAWAII
CHRISTOPHER J. DODD, CONNECTICUT
PAUL SIMON, ILLINOIS
TOM HARKIN, IOWA
BROCK ADAMS, WASHINGTON
BARBARA A. MIKULSKI, MARYLAND
ORRIN G. HATCH, UTAH
ROBERT T. STAFFORD, VERMONT
DAN QUAYLE, INDIANA
STROM THURMOND, SOUTH CAROLINA
LOWELL P. WEICKER, JR., CONNECTICUT
THAD COCHRAN, MISSISSIPPI
GORDON J. HUMPHREY, NEW HAMPSHIRE
THOMAS M. ROLLINS, STAFF DIRECTOR AND CHIEF COUNSEL
KEVIN S. McGUINESS, MINORITY STAFF DIRECTOR AND CHIEF COUNSEL

United States Senate
COMMITTEE ON LABOR AND
HUMAN RESOURCES
WASHINGTON, DC 20510-6300

May 18, 1988

JFM-24

Mrs. Nancy Reagan
Office of the First Lady
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mrs. Reagan,

OUR PRIMARY PURPOSE, a chemical dependency treatment program in Des Moines, Iowa, has contacted me regarding their gala benefit which they would like to hold in late August or early September of this year. The directors of this program, which includes the Nancy Reagan Treatment Center, would be honored if you could attend their benefit.

As you know, OUR PRIMARY PURPOSE, is a five year old, privately funded program to aid Iowa's adolescents involved in chemical dependency. Thus, your presence would greatly ameliorate their efforts to fight drug addiction.

Your tireless efforts to combat the infestation of drugs in our schools and in our places of work have truly made a difference. If your schedule permits, all those involved in OUR PRIMARY PURPOSE, would be grateful if you could attend this gala which will be scheduled at your convenience.

I appreciate your thoughtful consideration of this matter.

Sincerely,

Tom

Tom Harkin
United States Senator

TH/kb

111 attend the gala benefit being sponsored by Our Primary Purpose this early fall.

582265
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IV088
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LG DESTMO
HE00601
PP00501

CJ

May 25, 1988

Dear Congressman Lightfoot:

On behalf of Mrs. Reagan, I wish to thank you for your kind invitation to attend the fundraising event being sponsored by Younkers Department Store and Our Primary Purpose this fall. She appreciates your thoughtfulness.

Unfortunately, the date of your request is too far ahead to consider at this time. As a rule, we can only project the First Lady's schedule approximately two months in advance. If you would like to renew your request then, please feel free to do so.

Again, thank you for your invitation. The First Lady is deeply grateful for all you are doing to combat drug abuse and has asked that I express to you her warmest best wishes.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

The Honorable Jim Lightfoot
House of Representatives
Washington, D.C. 20515

JFM:dsf9
JFM-24

COPY
from ORM

JIM LIGHTFOOT
5TH DISTRICT, IOWA
1609 LONGWORTH BUILDING
WASHINGTON, DC 20515
(202) 225-3806

COMMITTEE ON PUBLIC WORKS AND TRANSPORTATION
COMMITTEE ON GOVERNMENT OPERATIONS
SELECT COMMITTEE ON AGING

RURAL COMMUNITIES TASK FORCE

Congress of the United States
House of Representatives

DISTRICT OFFICES:
501 W. LOWELL
SHENANDOAH, IA 51601
(712) 246-1984

105 PEARL STREET
COUNCIL BLUFFS, IA 51501
(712) 325-5572

220 W. SALEM AVENUE
INDIANOLA, IA 50125
(515) 961-0591

SUITE #7, WARDEN PLAZA
FORT DODGE, IA 50501
(515) 955-5319

DISTRICT TOLL-FREE LINE:
1-800-432-1984

May 16, 1988

JFM-24
Will attend the fund raising event being Sponsored by Younkers Department Store and Our Primary Purpose this fall.

Mrs. Nancy Reagan
The White House
1600 Pennsylvannia Avenue
Washington, D.C. 20500

Dear Mrs. Reagan:

I am writing at the request of Younkers Department Store, whose headquarters are based in the State of Iowa. It is my understanding that Younkers along with Our Primary Purpose are sponsoring a joint fund-raising event in Des Moines, Iowa.

You might recall that Our Primary Purpose is a central Iowa based chemical dependency treatment program which dedicated a 21 one bed treatment center in your name in October 1984. Our Primary Purpose was honored by your visit at the dedication and would be most grateful for your attendance at the fund-raiser.

Since the program's beginning, Our Primary Purpose has grown to be a respectable and needed chemical dependency treatment program within the state.

Younkers is a major retail chain who operate in 23 communities with 5000 employees. Younkers is most eager to contribute to your crusade, "Just Say No To Drugs".

Our Primary Purpose and Younkers are hosting a fundraiser event sometime this summer. The event would honor your tireless efforts in the battle to free our Nation's young people from illegal drug use. Your contributions have opened the eyes and minds of Americans regarding the drug problems experienced by our children. The Iowa business community along with Younkers' national vendors will be on hand to raise funds for a needed program.

Your presence at this honorary event would be most appreciated. The State of Iowa would be most eager to welcome back our Nation's First Lady.

Thank you for your consideration of my comments. If you have any questions, please do not hesitate to contact me.

With best personal wishes, I remain

Sincerely yours,

JIM LIGHTFOOT
MEMBER OF CONGRESS

JL/ppb

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582267

EOJ

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8T015

LG DESTM

HE00601

PP005

May 25, 1988

Dear Congressman Nagle:

On behalf of Mrs. Reagan, I wish to thank you for your kind invitation to participate in a fundraising event sponsored by Younkers and Our Primary Purpose, scheduled for early fall. She appreciates your thoughtfulness.

Unfortunately, the date of your request is too far ahead to consider at this time. As a rule, we can only project the First Lady's schedule approximately two months in advance. If you would like to renew your request then, please feel free to do so.

Again, thank you for your invitation. The First Lady is deeply grateful for all you are doing to combat drug abuse and has asked that I express to you her warmest best wishes.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

The Honorable Dave Nagle
House ~~of Representatives~~
Washington, D.C. 20515

JFM:dsf9
JFM-24

COPY from ORM

DAVE NAGLE,
3D DISTRICT, IOWA

214 CANNON HOUSE OFFICE BUILDING
WASHINGTON, DC 20515
(202) 225-3301

COMMITTEES:
AGRICULTURE
SCIENCE, SPACE, AND TECHNOLOGY

DISTRICT OFFICES:
524 WASHINGTON ST.
WATERLOO, IA 50701
(319) 234-3623
(800) 772-1745

102 S. CLINTON ST.
ROOM 505
IOWA CITY, IA 52240
(319) 351-0789

16 EAST MAIN ST.
ROOM 160
MARSHALLTOWN, IA 50158
(515) 752-6701

Congress of the United States
House of Representatives
Washington, DC 20515

JFM-24
/// participate in a fund raising event sponsored by Younkers and Our Primary Purpose, scheduled for early fall.

Mrs. Ronald Reagan
The White House
Washington, D.C. 50500

Dear Mrs. Reagan:

Recently you were contacted by Mark Holub, of Younkers, in Des Moines, Iowa, with regard to an appearance by you at a fund-raising event sponsored jointly by Younkers and OUR PRIMARY PURPOSE, an Iowa based chemical dependency treatment program. By staging a gala benefit, significant funds could be raised for the ongoing operation and expansion of OUR PRIMARY PURPOSE and the Nancy Reagan Treatment Center.

Your presence at the gala would greatly increase the chances of success for the endeavor and give greater community and business awareness of the enormity of the drug problem facing our young people today.

Mrs. Reagan, the date for the event has not yet been set, due to the fact that the coordinators wish to give your schedule consideration in the hope that it will thus be more likely that you will be able to attend. They are holding the dates between August 24 and September 9 open for your consideration.

May I urge your acceptance of this invitation, knowing what it would mean to the future of the treatment center and the hope of hundreds of young people who benefit from the program.

Sincerely,

Dave Nagle

Dave Nagle
M.C.

DN:ee

cc: Mark Holub

582268
1220

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HE006-01
PP005-01

CJ

May 25, 1988

Dear Senator Grassley:

On behalf of Mrs. Reagan, I wish to thank you for your kind invitation to attend a benefit for the program, "Our Primary Purpose," to be held between August 24 and September 9. She appreciates your thoughtfulness.

Unfortunately, the date of your request is too far ahead to consider at this time. As a rule, we can only project the First Lady's schedule approximately two months in advance. If you would like to renew your request then, please feel free to do so.

Again, thank you for your invitation. The First Lady is deeply grateful for all you are doing to combat drug abuse and has asked that I express to you her warmest best wishes.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

COPY from ORM

The Honorable Charles E. Grassley
United States Senate
Washington, D.C. 20510

JFM:dsf9
JFM-24

135 Hart Senate Office Building
Washington, DC 20510
(202) 224-3744

721 Federal Building
210 Walnut Street
Des Moines, IA 50309
(515) 284-4890

206 Federal Building
101 1st Street S.E.
Cedar Rapids, IA 52401
(319) 399-2555

United States Senate

CHARLES E. GRASSLEY

103 Federal Courthouse Building
320 6th Street
Sioux City, IA 51101
(712) 233-3331

210 Waterloo Building
531 Commercial Street
Waterloo, IA 50701
(319) 232-6657

116 Federal Building
131 E. 4th Street
Davenport, IA 52801
(319) 322-4331

May 16, 1988

JFM-24

Mrs. Nancy Reagan
Office of the First Lady
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

/// attend a benefit for the program, "Our Primary Purpose," to be held between August 24 and September 9

Dear Mrs. Reagan:

I am writing in regard to a recent invitation you received to attend a benefit for the program, "Our Primary Purpose" in Des Moines, Iowa between the dates of August 24 and September 9th. I have enclosed a copy of that invitation for your information.

I join many others in saluting your dedication to combat drug abuse. Your efforts are commendable and have no doubt had impact in changing the lives of many. My sentiments are shared by those in Des Moines who are affiliated with the program, "Our Primary Purpose." It is for that reason that they have invited you to attend their benefit. The early role you played in dedicating the facility brought much hope to the program. I hope that you will give their invitation the careful attention it deserves as they attempt to expand the existing facility.

I do understand the busy schedule that you maintain and I do thank you for your consideration.

Sincerely

Chuck Grassley

Charles E. Grassley
United States Senator

CEG/sam
Enc.

Committee Assignments:
APPROPRIATIONS
BUDGET
JUDICIARY
SPECIAL COMMITTEE ON AGING

Younkers

DES MOINES / IOWA 50397

May 5, 1988

Mrs. Nancy Reagan
Office of the First Lady
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Mrs. Reagan:

I am writing to you on behalf of OUR PRIMARY PURPOSE, the Des Moines based chemical dependency treatment program. Since you were last here in October of 1984 cutting the ribbon on the Nancy Reagan Treatment Center, OUR PRIMARY PURPOSE has continued to grow, responding to drug treatment and the education of Iowa's young people.

By staging a gala benefit in Des Moines, Younkers, the nation's 40th largest retailer established over a century ago, has the ability to raise significant funds for the ongoing operation and expansion of OUR PRIMARY PURPOSE and the Nancy Reagan Treatment Center.

Our goal, by bringing together the financial support of the Iowa business community with our own national vendors and suppliers, is to substantially endow OUR PRIMARY PURPOSE and all of their successful efforts. This benefit also will vitalize the ongoing committment by Younkers to drug education in the twenty three communities and five states that we serve. By taking a leading role in this critical endeavor, we can heighten community and business awareness of the catastrophic effects of drugs facing young people today.

When you were here in 1984, Sister Pat solicited a promise from you for a return visit. As our champion of the "Just Say No To Drugs" campaign, your very presence at this benefit will help OUR PRIMARY PURPOSE realize their highest expectations and give renewed hope the the hundreds of young people each year who are given another chance through their life-saving program.

Knowing your presence is pivotal and understanding the extreme demands placed on your schedule, we give you the open dates between August 24 and September 9 for your consideration. I look forward to hearing from your office at their earliest convenience.

Yours sincerely,

Mark Holub

Mark Holub
Corporate Director, Special Events
Younkers
7th & Walnut Streets
Des Moines, IA 50397
(515)247-7016

June 21, 1988

Dear Dana:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in starting a "Just Say No" Club. FL

Regarding your request for information, may we suggest that you contact Mr. Tom Adams, who works very closely with the "Just Say No" Clubs. His address is: 1777 North California Boulevard, Walnut Creek, California 94596; (tel) 415/939-6666.

I hope this is helpful. Mrs. Reagan sends her warmest best wishes to you, and her thanks for joining the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Dana Morgan
Apartment 110
2201 North University Drive
Pembroke Pines, FL 33024

EMS:ckbf
EMS-65A

AK - FMS 65A

Mrs. Reagan - June 7, 1988

I would like to know if your group "just SAY NO TO Drugs" is open for people that are not stars. My name is Dana Morgan and i'm 15 and I firmly beleive that drugs are WRONG! My cousin and I would like to join your group if it is open to people that aren't stars. Please send me information. Thank you,

DANA morgan
2201 N. University Dr #110
Pembroke Pines, Florida
33024

Thank you for reading this.

I heard of this group from a magazine and Kirk Cameron was a spokes person for an event for ~~the~~ the group.

(1)

June 17, 1988

Dear Sharon:

On behalf of Mrs. Reagan, thank you for taking the time to send her such an encouraging message. The First Lady was delighted to know that you are interested in "Just Say No" / IN program.

Regarding your request, may we suggest that you contact Mr. Tom Adams, Executive Director of the "Just Say No" Clubs. His address is: 1777 North California Boulevard, Walnut Creek, California 94596; (telephone) 1-800-258-2766.

I hope that this information is helpful to you. Mrs. Reagan sends her best wishes and appreciation for all you are doing in the fight against drug and alcohol abuse.

Sincerely,

Elizabeth M. Schaben
Correspondence Secretary
to the First Lady

Miss Sharon X Jackey
1645 North Furman Avenue
Indianapolis, IN 46214

EMS:ecf1
EMS-65B

AK.

Folder 65.B

Insert: The "Just Say No" program

June 7, 1988

Dear Mrs. Reagan,

My name is Sharon Jackey, I am 18 years of age. I have tried on numerous occasions to get involved in the "Say No to Drugs" program. I keep coming to dead ends. Would you please send me some information on how I can get involved in this program?

Thank You

Sharon Jackey

SHARON JACKEY
1645 N. FURMAN AVE
INDPLS, IN
46214

November 29, 1988

Dear Ms. Karney:

On behalf of Mrs. Reagan, I wish to thank you for your thoughtful request that she participate in the Sunshine and Continental Cups, taking place this December.

Mrs. Reagan regrets that due to the many demands of the official schedule, she is unable to accommodate your request. However, she is deeply grateful for your thoughtfulness, and asked that I express her appreciation and very best wishes.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

Ms. Joyce M. Karney
JUST SAY NO TO DRUGS
Special Event Coordinator
5441 Gate Lake Road
Tamarac, Florida 33319

JFM:dsf3
JFM-30

JOYCE M. KARNEY
5441 Gate Lake Road
Tamarac, Fla. 33319
(305) 726-9826

TR

JFM-30
/// that she participate in the Sunshine and Continental Cups, talking place this December.

September 5, 1988

FIRST LADY NANCY REAGAN
The White House
Washington, D.C. 20500

Dear Mrs. Reagan:

During the Reagan years in office, both you and President Reagan, have maintained peace in our land, generated international good will, and yet with a strong, firm hand declared "War Against Drugs".

We, in South Florida, are proud to be the host of an event that we feel represents the essence and character of the highest office of our country.

Thirty years ago the Sunshine Cup, an international tennis tournament for junior boys from approximately fifty (50) nations around the globe, was founded. In 1976, the Maureen Connelly Brinker Continental Players Cup, a tournament for junior girls from around the world, was founded. Both these tournaments attract the world's top junior tennis players to South Florida every December for two weeks of top tennis competition. They are a combination of excellence in sports competition, athletic skill and commitment mixed with the charm, color, warmth and understanding of international good will.

The Sunshine and the Continental Cups have produced such great stars as John Newcombe, Tony Roche, Bjorn Borg, John McEnroe, Ivan Lendl, Maria Bueno, Athea Gibson, Chris Evert, Tracy Austin, Steffi Graf, Gabriela Sabatini and Hana Mandlikova. These tournaments are sanctioned by the International Tennis Federation, The United States Tennis Association and the Florida Tennis Association. The Sunshine and Continental Cup will be featured on national television in 1988.

This year we are thrilled to have added a celebrity tennis classic, a delightful mix of sophisticated sport, entertainment, fun in the sun, autographs, photographs and famous name performers.....all for the most careworthy of causes....."Say No To Drugs".

The players, their coaches and chaperones will be guests of enthusiastic community families and these families will have a perhaps, once in a lifetime opportunity to interact with youngsters from countries as diverse as tiny San Marino or gigantic U.S.S.R. Geopolitics may draw rigid lines around countries and ideologies, but some things magically transcend these lines. So it is with sports.

We are proud to announce that Desi Arnaz Jr. and Kelly Foxton are our celebrity hosts for the celebrity/charity event. Scheduled activities include a celebrity yacht cruise in the Boca Raton Holiday Boat Show, we will have the lead vessel and our celebrities will be named Grand Marshalls of the Boat Parade. There will be one (1) day of celebrity/amateur round robin tennis, a dinner, complete with celebrity show and auction.

Our communities, joining in the spirit, schedule special activities, such as international parades, motorcades, international food festivals, pool parties and even a trim-a-tree holiday celebration. A truly moving experience to see junior representatives from around the world singing Christmas Carols and hanging ornaments on a tree, of which some decorations are their countries' flags.

Host hospitality and entertainment site is the beautiful Boca Raton Resort Hotel. The tennis classic benefits the "Just Say No To Drugs" campaign. Funds raised are targeted for programs in South Florida, next year, we hope to reach a national level.

We sincerely invite you, welcome you, and ask for your participation and support. By lending your appeal to our event, we can reach more people, and of course the more people we reach, the more successful the campaign. Our goal is to reach children, children everywhere, to inform and educate them to the hazards of drug abuse. What better tool then by clasping hands with our international neighbors, we hope by this effort, the mix of festivities, to prove that indeed.....LOVE is an international word.

Yours truly,

Joyce M. Karney

Joyce M. Karney
JUST SAY NO TO DRUGS
Special Event Coordinator

THE WHITE HOUSE

December 12, 1988

Dear Friends:

I want to share a few thoughts with you about the growing epidemic of drug and alcohol abuse among young people. This is a frightening problem and one that cannot be solved unless everyone, young and old, from all sectors of society, joins forces and begins to say "NO" to drugs.

During the past several years, I've spent a lot of time talking with young people all over the world about their experiences with drugs. Drug use turned them against their families and toward a world of pain. The bottom line with each one of them was always the same: they wished they had never gotten involved with drugs.

A big, wonderful world is waiting for you. It's exciting, stimulating and rewarding. Don't cheat yourselves out of the opportunity to be its leaders. Our country needs you, but it needs you to be clear-eyed and clear-minded.

The President joins me in sending each of you our best wishes and hopes that you will always stay drug and alcohol free.

Sincerely,

N/R

Participants of the "Just Say No to Drugs and Alcohol Club" of Dewberry

GA

Alice Benford

THE WHITE HOUSE

WASHINGTON

December 12, 1988

Dear Ms. Benford:

On behalf of Mrs. Reagan, I would like to thank you for your kind letter inviting her to visit Rossville, Georgia, and the "Just Say No" to Drugs and Alcohol Club in Dewberry. She was touched by your thoughtful words, and appreciated your taking the time to write.

It is with much regret, however, that the First Lady is unable to respond favorably to your kind invitation. Please understand that this is only due to the many demands of the First Lady's official schedule, and not in any way meant as a reflection on the merit of your request. Mrs. Reagan is grateful for your interest in the fight against drug abuse, and asked that I send her thanks and warm best wishes.

In addition, the First Lady wanted to send the enclosed letter; please be so kind as to ensure that it is read by all the members of the club.

Again, thank you for taking the time to write. Mrs. Reagan joins me in sending our warm regards.

Sincerely,

James F. Manning
Director of Projects
Office of the First Lady

Ms. Alice Benford
P.O. Box 184
Rossville, GA 30741

30 L. Opn

Sched

November 16, 1988

Can't visit now, but will keep in mind, here's a letter from her tho

Mrs. Nancy Reagan
White House
Washington, D C

Daar Mrs. Reagan:

I am writing this letter out of concern for the people in my community. I am chairperson of the "Just Say No" to Drugs and Alcohol Club in Dewberry. I began the program in June of 1986; we now have forty (40) members (only 6 adults). The children need a building and we are trying at this time to raise money for a community center in this area. We would welcome you as a guest in hopes that your personal appearance and concern for our children would make an impression on our community leaders and parents as well. Everyone discusses the problem but seems unwilling to become involved. I am willing; as well as members of the club; to give my time and energy to help others, but space has become a problem.

I would like to thank you in advance for your time and concern of all children in this great nation and I pray that God will continue to bless you for your deeds. You are truly a remarkable lady; I pray for the sake of our children that you can help in anyway possible.

God Bless You,

Alice Benford, Coordinator of "Just Say No" Drugs and Alcohol
P.O. Box 184
Rossville, Georgia 30741