

BEAL, RICHARD S.: Files, 1981-1983 – REAGAN LIBRARY COLLECTIONS

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BEAL, RICHARD S.: Files, 1981-1983

Office of Planning and Evaluation, Special Assistant to the President and Senior Director, 1981-1983

Crisis Management Support and Planning, NSC, Special Assistant to the President and Senior Director, 1983 ([see separate inventory](#))

Richard Smith Beal was born in Washington DC and raised in College Park, MD. He received his bachelor's and master's degrees from Brigham Young University and a PhD from the University of Southern California in International Relations. In 1979, he was a Fulbright-Hays senior lecturer at Jawaharlal Nehru University in New Delhi, India. Prior to joining the Reagan administration, Dr. Beal held the position of Associate Professor of International Relations and Political Science at Brigham Young University.

During the 1980 campaign, Dr. Beal worked with Richard Wirthlin of Decision Making Information (DMI). Dr. Beal held the position of senior political analyst and was instrumental in the development of the Political Information System (PINS). During the transition, Dr. Beal served as Assistant Deputy Director for Planning and Evaluation for the Office of the President-elect. Dr. Beal was named Special Assistant to the President and Senior Director of the Office of Planning and Evaluation in January 1981. He joined the National Security Council staff in June of 1983 as Senior Director of Crisis Management Support and Planning. Dr. Beal died on November 2, 1984 following surgery.

Richard Beal's chronological files for the period May 1983 onward are located in his NSC collection. Much of the material refers to his work and contacts with the Office of Planning and Evaluation. Other files from his NSC collection, especially his files re India, may also contain material from his work with the Office of Planning and Evaluation or his work with international education at Brigham Young University.

CONTAINER LIST

CFOA 184

National Indicator System reports - Perspective on Agriculture and Rural America,
Report for Ronald Reagan, May 1981

National Indicator System reports - Report #5 Growth of Government, September 1981

National Indicator System reports - Report #4 Violent Crime in the U.S., September 1981

National Indicator System reports - Report #7 Economics of Health Care Report on
Condition of Central Cities

Demographic Profile of the U.S. - Early findings of the 1980 Census

2 Copies of DIDS Operations Guide (Decisions Information Display System)

Incoming Chron October 1982-November 1982

Incoming Chron 82-83 January 1983-March 1983

Incoming Chron 82-83 04/01/1983-04/18/1983

Incoming Chron 82-83 04/19/1983-04/30/1983

Personal-Purge file

[1982 Congressional Election]

[Articles re Reagan Presidency]

[Fairness Issue]

[Foreign Affairs]

[The Future of the Reagan Presidency]

[International Education] (1)-(8)

[Just Society Workplan]

[Loose Material re MX]

[MX]

[National Living Allowance]

[Phase 5 Plan-President Reagan's Special Sessions Strategy]

Presidential Time

Project Silver

[Reagan Science Policy]

TAG Correspondence

[Tax and Monetary Policy] (1)(2)

[US Energy Situation-White Paper]

Working Group on Social and Demographic Statistics

CFOA 185

National Review Magazine, January 1982-December 1982

Richard Beal Telephone Logs January 1982-December 1982

Richard Beal Telephone Logs January 1981-December 1981

Richard Beal Notebook: Two Worlds

An Exchange of Views

Washington International Business Report

Opinion Outlook

Lexitran: Manual, Tapes, Printwheel and Ribbons

CFOA 186

Lexitron Disks

National Indicator System Report
Public Opinion Digest
Strategic Plan - Volume I
Strategic Plan - Volume II

CFOA 187

Office of Planning and Evaluation Meeting
Correspondence – 05/31/1981 Memos from Beal
Correspondence June 1981-August 1981 Outside
Incoming Correspondence Not Answered September 1981-December 1981
Incoming Correspondence Not Answered January 1981-August 1981
Strategic Planning File
Plans for the White House Office Planning and Evaluation
Strategic Planning Memorandum #10 Dev. Material
**Memo from Joe Wright to Jim Jenkins - Proposal of Participation in the President's
Management Reform Program**

CFOA 188

Strategic Evaluation Memoranda
Summary of Cabinet Council Activities
SEM #2 [Comprehensive Evaluations of Phase I and II]
**SEM (Strategic Evaluation Memorandum) #3A [Evaluation of President Reagan's
1982 State of the Union Address]**
[SEM (Strategic Evaluation Memorandum) #3A – Draft Cover Sheet]
**SEM (Strategic Evaluation Memorandum) #3 [State of the Union Messages in the
Modern Era] (1)-(4)**
Evaluation of President Reagan's 1982 State of the Union Address
Information System for Policy Planning
Long Range Plan for White House Information Handling
Coalition Possibilities
Analysis of Virginia's 1981 Elections
Economic Indicators and the 1982 Elections
Reagan Federalism
Women Constituency Support
International Crisis in the Queue
Presidential Political and Economic Confidence Builders
Support, Opposition, Reaction and Alternatives to the President's Economic Program
Cabinet Council and Domestic Affairs Management
An Evaluation

CFOA 189

Strategic Planning Memoranda
Phase III Policy Focus
Phase III Policy Focus: A Synthesis]
SEM (Strategic Planning Memorandum) #3 [The 1982 State of the Union Message]

(1)(2)

Presidential Strategy - Phase 4

SPM #5 [Presidential Policy Opportunities - Phase 4] (1)(2)

Planning Conditions and Contingencies - Phase 4

Political Plan

(Supplement) 1982 Election Update

Economic Conditions Supplement

Phase 5 Plan (July 1982-October 1982)

(Supplement #1) Special Session of the 97th Congress

(Supplement #2) Strategizing of the Tax Increase

CFOA 190

Forecast for the Reagan Presidency

OPE Agendas - 1982

Societal Forecast for the 1980's

Strategic Evaluation Memorandum #11 Phase 4 Supplement

NRCC - February 1982

OPE 1982 Work Plan

Plan Dates

Cochran / PPRC

Revised ISA Speech – 03/25/1982

Forest Woody Proposal

OPE Outlooks

Decision Support System, Jun 14, San Francisco

Double Decision

Option for the 1980's: Changing

Lifestyles, Economy, Information

India: A Presentation of Indian Culture

National Review Magazine: November 1983-January 1983

Business Week Magazine: November 1983-February 1983

CFOA 465

Office of Planning and Evaluation-Mission, Personnel, Documents

[Weekly Poll Summaries-Public Opinion Digests 1981 \(1\)](#)

[Weekly Poll Summaries-Public Opinion Digests 1981 \(2\)](#)

Cordell Hull Room 208 (1)(2)

[Evaluation-Memorandum, Phase 3 07/13/1981 Documents](#)

[Phase III \(1\)](#)

[Phase III \(2\)](#)

[Strategic Plan: Phase III, 07/08/1981 version \(1\)](#)

[Strategic Plan: Phase III, 07/08/1981 version \(2\)](#)

[Strategic Plan: Phase III, 07/08/1981 version \(3\)](#)

[Office of Planning & Evaluation-Agendas and Memos-December 1981]

[Agendas and Memos 07/28/1981-11/30/1981]

Overview Charts

[Phase IV] (1)(2)
Strategic Evaluation Memo
Strategic Evaluation Memorandum #1- #2
Strategic Evaluation Memorandum #3-3a (1)(2)
Strategic Evaluation Memorandum #4
Strategic Evaluation Memorandum #5, 6, 7 (1)(2)
Strategic Evaluation Memorandum #8, 9, 10, 11, 12, 13
Strategic Planning Memorandum #1 [empty]
Strategic Planning Memorandum #4, 5, 6 (1)(2)
Strategic Planning Memorandum #1, 2, 3 (1)(2)
SPM-4 (1)-(4)
Social Security
OPE Staff Agenda
Minutes of Management Meetings
History of National Indicators System
Phase 4 (1)(2)

OA 7234
ADAPSO (Association of Data Processing Service Organizations)
ADP
Agriculture
Bruce Chapman - Census
Committee on National Statistics
Communication Planning Group
CMF (GSA Self - Service Store Shopping Plate)
OA Correspondence
Richard Beal to Edwin Meese Memos 2 Folders
Edwin Meese to Richard Beal Memos
Charles Smith Correspondence
Ed Harper Memos
Jon Bellis Memos
Richard Bledsoe Memos
Grayling Achiu Memos
Growth to Size Government

OA 7235
DIDS (Decisions Information Display Systems)
Congressman Newt Gingrich
Albert Gore Hearings
House Bills
[New Hoover Commission Proposal]
High - Performing Systems
ICONIX
Release Dates for Principal Federal Economic Indicators
Economic Statistics Series

Emergency Planning

**Briefing Background: U.S. Government's Response to International Flows Issues
for Mr. James Jenkins, Deputy Counsellor to the President (1)-(5)**

OA 7236

National Indicators System (NIS) Several Folders

National Association of Business Economists

National Council for International Visitors

National Council on International Policy Research

National Center for Health Statistics

Meese Monthly Reports

Library of Congress

Lexitron

Legislative Information available in OA Library

Leadership Style, President Reagan's

Sheila McCaffrey (Detaillee)

Crisis Management

Definition of Poverty

Decision Making System

Crime

Joe Duncan Memos

Correspondence: Meese to Outside

Robert Kupperman

MX

John Kessel

Ohio State

Global Foresight Roundtable

Presidential Policy and Recommendation Action (List of 59 Items)

Issues, Policy, and Legislation

Interns

International Finance

International Business - Government Counsellors

Inter Agency Information Exchange

Initial Actions Project

Information Systems for OPE

Intelligence in the 1980s by William Colby

Information Planning Meetings

OA 7237

Working Group / Economic Statistics

Women's Issues

White House Information System

Personnel (OPE)

Demographics

Violent Crime

Treasury's Financial Deregulation
J.T. Sprehe Travel
Transparencies
Tracking Worksheet #074252
Telecommunications (1)(2)
Social Security
Senior Staff Memos
Senior Executive Service
Public Opinion
Presidential Records Act
Presidential Plans
Action Plans
OPE Staff Meetings
International War
OPE Structure
OPE History
OPE Agendas
Statistical Policy
OPE Information
November 1982 Elections
1980 National Republican Congressional Committee
National Security Record / Naval Postgraduate School
National Library of Medicine

OA 7238
World Bank
World Future Society, Washington
Old Correspondence February 1981-January 1982 (Unarranged)
Wilkinson, Cragun & Baker
Exchange (ICA)
Economic Policy

OA 7239
Immigration - Refugees
Fraud and Waste
Strategic Design (3 Folders)
Polls
Status of Administration Sponsored Legislation
Long Range Strategic Planning
Report on Transition 1981
Polls - Gallup
Polls - Los Angeles Times
Polls - ABC
Polls - NBC
Polls - CBS

Long Range Planning for White House Information Handling
Graphic Color Transparencies
Eagle I
Eagle II
Eagle III
Eagle IV
Eagle V
Eagle VI

OA 7240
Briefers Book for Census by Beal
OMB Statistical Policy Role
TV Nightly News - Minutes of Coverage - Foreign / Domestic (Communications)
Ed Zimmerman Notes / Memos
Long Range Planning
Census (3 Folders)
Communication Planning Group
Congressional 1980 Model
Vote Production 1980
Miscellaneous Publications
Executive Committee Meeting 03/02/1982
Binder
Herman Kahn Material

OA 7241
Telephone Logs / Messages August 1982-January 1983
Congressional Quarterlies October 1982-November 1982
National Journals
U.S. New and World Report
Today
The Hoover Institution
Simulation
Washington International Business Report
GAO Reports
USICA Publication Reports

OA 7513
National Journals: 1982, June 1982-December 1982, January 1983

OA 7514
Congressional Quarterlies: January 1981-December 1983

OA 8051
National Indicators System: Presidential Briefing: The Domestic Supply of Critical
Materials, May 1982, Report #9

National Indicators System: Report on the Condition of Central Cities, July 1981
National Indicators System: Report Number 7: Economies of Health Care, April 1982
Strategic Evaluation Memos #5 (1)(2)
Strategic Evaluation Memos #13
Strategic Evaluation Memos #18
Strategic Planning Memo #9
Strategic Planning Memo #10 (1)(2)

OA 12386

State Monitoring, October 1980, Ballot State by State Work File
Campaign Plan, Last 2 weeks, 10/03/1980 First Draft
Press Statement on Surveys 10/17/1980
Briefing Book 10/13/1980
Strategy Transparencies
Market Opinion Research, Nov 2
Substantive Issues
Reagan and Bush Committee Chairman's Meeting 10/13/1980
PINSTA (Political Information System State Longitudinal Ballot)
State Monitoring October 1980, State by State Ballot Surveys
Presidential Popularity Articles
Presidential Ballot by States 10/03/1980
The Dynamics of Party Support in the American Electorate, 1951/1976
Assessment of the Reagan Coalition in its Stability
Is the Prince Listening? Politics of Education and Policymaker
**Sex and the Survey Respondents, "Toward Substantive Interpretation of 'Don't
Know' Responses"**
Abstract, Axiomatic Modeling by Ruth Lane
The Structure and Stability of Political Attitudes, Findings from the 1974 / 1976
Dearborn Study
Rational Turnout, Closeness Counts in the Voting Calculus
Campaign Effects on the Voting Behavior in the 1978 Congressional Elections
Reagan Bush Committee Operations Center Daily Summaries, October 1980
Deputy Director Briefing, 09/11/1980
Pennsylvania, Wave 1, 08/22/1980-08/28/1980
New Jersey, Wave 1, 08/22/1980-08/28/1980
New York, Wave 1, 08/22/1980-08/28/1980
Campaign Releases, Supporting Material
Connecticut Statewide Wave 1

OA 12387

Presidents Briefing in Growth of Governments (2 Copies)
Presidents Briefing on Employment and Unemployment
The Proposal for Local Area Network in the White House
National Indicators System, Perspectives on Agriculture and Rural America
Study of the Sustaining Effects of Compensatory Education

Private Sector Initiatives Program
Fortran 10 Language Manual / Digital
VAX Reference Manual
Weekly Briefing Notes on U.S. Domestic Developments 04/05/1976
National Income and GOP Accounts Briefing Notes, 05/05/1976
Decision Information Display System
Economic and Social Commission for Asia and the Pacific
Subjective Probabilities, 10/03/1980 / 11/03/1980
National Survey, 08/22/1980-08/28/1980
PINS, Political Information System, Computer Code
Direct Mail Targets, Reagan / Bush Committee
Director and Deputy Director Meeting 09/23/1980
Simulations, 1980 Presidential Election
Linear Estimates for National Tracking
Extra Table, Deputy Directory Briefing, 09/11/1980
State Highlights
Targeting 1980

OA 12388
South Carolina, Wave 1, 08/22/1980-08/28/1980
State by State Monitoring
State Monitoring
State Monitoring 1980
State by State Ballot
Strategy, RFP 1980
News Clippings
State Highlights
News Clippings on States
Presidential Briefing, 01/15/1981
Regional Political Directors Briefing, 09/19/1980
National Indicator Project Briefing, 03/25/1981
Report for Ed Meese
TV Nightly News Time
Office of the Secretary of the Treasury Tax Program
EPA, Decision Information Display System
National Indicators System Report on the Condition of Central Cities, June 1981
Directory of Federal Statistical Machine Readable Data Files, Prototype, Test Version
May 1980
Office of the President Reference Booklet on Conflicts of Interest
Perspectives on Agriculture and Rural America, 05/13/1981
Survey of Legislative Objectives, Republican Members House of Representatives 97th
Congress (Wirthlin)
Graphics for Briefings
The Federal Statistical System

OA 12389

Domestic Debate Issues

Decision / Making / Information Presidential Ballot by State

State Tables

Memos

Internal Reagan / Bush Committee 1980

Decision / Making / Information Computer Data

Whither the Future of Blacks in the Electoral Scoreboard 10/01/1980-10/31/1980

Wirthlin, Folder containing Tracking of States

National Press Club, 10/28/1980

The Status of the Campaign

U.S. News and World Report, 11/10/1980

Changing of the Guard

#514, Local Area Network Proposal

#358, Test for Arafat

#73, Cox Memo, 06/28/1982

#81, Cox Memo 07/07/1982

#103, Polling Activities

#104, SPM, 08/18/1982

#2907, Tuck Memo, CM Computers

#344, China's Census

#72, Poindexter Memo, 06/18/1982

#71, Cox Memo for the Record, 06/11/1982

#70, Agenda for CMF Meeting Costs

#69, CMF Estimated Costs

#65, Oliver North Memo, 05/19/1985

#63, Meese / Clark Memo, 05/27/1982

#61, Jenkins Memo to Meese, 04/02/1982

#353, Post / Brezhnev Attitudes

#60, Ed Meese Meeting Agenda / Minutes, 04/06/1982

#357, Martial Law in Poland

#355, Technology Transfer

#59, DARPA Memo, 05/26/1982

#356, Middle East Initiative

#57, NMCS Security Classification Guide

#55, OPE Computer System Design Document

#49, Initial Action Project

#37, Project "C"

#35, Report by William R. Kintner

#34, Federal Executive Institute, Neuchterlein Report

#14, NSC Memo, Foreign Policy

#354, Financial Crisis, Latin America

#10, National Science Foundation Report to Dr. Kent Wilson

#9, Introduction

#8 Automation of the NSC

Briefing Book, United Nations General Assembly, Special Session On Disarmament,
06/07/1982-07/09/1982

The Prism Corporation, Final Report of Focus Group Research Concerning The
Receptivity and Awareness of the General Public to Federalism for OPE

OA 12390

OPE Prime Power Codebook (Richard Beal)

The First 100 Days (1)(2)

Church of the Jesus Christ of the Latter Day Saints (1)(2)

President Carter Quotes - Campaign Promises - 1976-1977 (1)-(3)

Carter-Mondale - Potential Legislative Agenda in the Domestic Area (1)-(3)

National Indicators System Report on Violent Crime in the United States, September
1981

Presidential Mandate

Draft 3, The Demographic Framework for Policymaking in the 1980s, A 1980 Census
Perspective

White House Briefing Book Suggested Content, 04/17/1981

Fairness Issues, and Executive Briefing Book

Office of Policy Coordination

International Education

National Council on Foreign Language and International Studies

Task Force on the Utilization of International Skills (4)

Memo for the Record

Policy Issues for Phase III

Values

Draft, White House Organizational Recommendations

Public Opinion Digest #20, 11/02/1981

Action on Cabinet Council Agenda Topics, Presidential Policy Decisions

Project Truth, Soviet Propaganda Alert, ICA

First 90 Project Rough Drafts, 01/13/1981

Memos December 1980-January 1981

First 90 Days, Presidential Briefing, 01/15/1981 (1)-(3)

Foreign Policy Objectives First 90 Days (1)-(3)

First 90 Days Project, 12/16/1980

OA 12391

(Found to have same inventory as CFOA 465)