

GUNN, WENDELL W.: Files, 1981-1984 – REAGAN LIBRARY COLLECTIONS

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GUNN, WENDELL W.: Files, 1981-1984

Office of Policy Development: Assistant Director for Commerce and Trade

Wendell Wilkie Gunn was born in Tuscumbia, Alabama in 1942. He earned an A.B. degree from Florence State University in 1965, and an M.B.A. degree from the University of Chicago in 1971. He served as a credit analyst for Chase Bank (1971-72), an Assistant Professor of Finance at Texas Southern University (1972-73), a Vice President of Chase Manhattan Bank (1974-79), and Assistant Treasurer and Director of Investor Relations for Pepsico Inc. (1979-82).

Gunn began work in the Office of Policy Development (OPD) in May 1982. He served as Executive Secretary of the Cabinet Council on Commerce and Trade (CCCT). He advised the White House on business and trade matters, including issues involving minority-owned businesses. Gunn resigned effective June 5, 1984.

The records in OAs 6851-6855 and 6857-6858 appear to predate Gunn's time in OPD. The Reagan Library staff will determine the provenance of this material at a later date. Much or all of it may be assigned to Dennis Kass, Gunn's predecessor as CCCT Executive Secretary.

OA 6851

Agriculture

Anti-Trust Immunity, International Joint Venture Act

Auto Industry, President's Program, Import Restraints

Auto Industry (1)-(7)

[Auto Industry]: Import Restraints (1)-(3)

[Auto Industry]: President's Program (1)(2)

Budget Policy

Buy America

Cancun (2/1)

Chrysler Corporation

Credit Controls

Debit Limit
Disc
East - West Trade
Economic Commentary
Economic Forecast
Economic Policy -- International
Economic Program (1)(2)
Electric Utilities
Electronic Mail / Electronic Banking (1)(2)
Employee Stock Ownership Plan
Energy Policy
Euromarkets
Export Credits
Export Controls
Export Promotion
Fannie Mae Federal Credit Programs
Federal Preemption of Private Enterprise
Financial Services Industry
Foreign Corrupt Practices Act
Gold Standard (1/1)
High Technology - Robotics
Housing Industry
Import Policy
Income Policy
International Telecommunications
Investment Policy - Bilateral Investment Treaties
IUD
Jobs

OA 6852
LDC Trade - GSP
Maritime Affairs
Minimum Wage
Monetary Policy
Natural Gas
North American Accord
Oil Price Decontrol
Ottawa Summit - East / West Trade
Productivity
Regulatory Reform
Small Business
Soviet Grain Sales
State and Local Government Finances
Taxation of Americans Working Abroad
Tourism

Transportation Policy

Urban Policy

World Communications Year

U.S.G. Agencies File Civil Aeronautics Board

Department of Commerce

District of Columbia

Economic Policy Advisory Board

Export Council

Federal Home Loan Board - Confirmation Briefings

Briefings

Federal Maritime Commission

Federal Reserve Board

FEMA - Industrial Mobilization Working Group

Foreign Intelligence Advisory Board

House Democratic Caucus

Industrial Policy Private Sector Advisory Committee

Inter - American Foundation

Internal Revenue Service

International Trade Commission

Joint Economic Committee

NTIA / Issue Briefs

Office of Management and Budget

OMB Legislative Reference

Office of Planning and Evaluation

Office of Science and Technology Policy (OSTP)

Private Sector Survey

Synfuels Corporation

Treasury Department -- Confirmation Briefings

USTR

White House Counsel

OA 6853

American Council for Capital Formation

American Enterprise Institute for Public Policy Research

American Petroleum Institute

Avon

Bank of America

Boeing

California Bankers Association

Cannon Mills

Caterpillar

Chamber of Commerce

Charles E. Walker Associates, Inc.

Chicago Board of Trade

Citizen Utilities

Council of European & Japanese National Ship owners' Association
Data Resources, Inc.
Equal Employment Advisory Council
Equipment Lessors
American Association of European Economic Community Export - Import Bank
FACS
Gates Learjet
Gray & Company
Harvard University Center for Information Policy Research
Hoagland
MacLachlan & Co.
Housing Capital Corporation
Hudson Institute
IMDI
Independent Business Association of Wisconsin
Institute for Contemporary Studies
International Business -- Government Counselors, Inc.
Japan / Economic Planning Agency
Joint Maritime Congress
Litton
Morgan Maxfield
Motor Vehicle Manufacturers Association
National Association of Broadcasters
National Association of Counties
North American Telephone Association
Philadelphia Society
Reed Powell
RJR
Renault
SIA
Small Business United
Trade Net
Transition Communications
U.S. Conference of Mayors
Venture Cap Association

OA 6854
White House Memo Files - Harper
White House Memo Files - Anderson
White House Memo Files - White House Memos
Telephone Logs

OA 6855
No Answer Necessary Correspondence
Chron: January 1982-May 1982 [Dennis Kass]

OA 6856

June 1982 Chron (1)-(10)

July 1982 Chron (1)-(11)

August 1982 Chron (1)-(9)

September 1982 Chron (1)-(12)

October 1982 Chron (1)-(12)

OA 6857

Activity Log - Personal

Cabinet Council

Government Management

Monday Briefings File

Questions and Answers

Reference Materials

Information Sources

Correspondence Invitations - Accepted

Correspondence Invitations - Regret

OA 6858

Miscellaneous Files Regarding Minority / Small Business

OA 9638

Science Indicators 1982

NCEIS International Barter and Countertrade

Transamerica Corporation Annual Report

Federal Funds for Research and Development

Federal Fund for Research and Development in 1982, 1983, 1984

Newsreport

Policy Implications of Information Technology

Joint Center for Political Studies 1983 Annual Report

Corporate Qualifications of Roy Littlejohn Associates

Small Business Administration

Jumbar Barge Shipping

Home Recording Rights Coalition

The Future of the Chemical Industry

Impact of Economic Sanctions on Rosemount, Inc.

Prehearing Brief in Support of Petitions for Relief from Imports of Refined and Blister
Copper under Section 201 of the Trade Act.

The Heritage Roundtable: Anti Semitism in the Modern World

Corporate and Campus Cooperation an Action Agenda

Overhead Door Annual Report 1983

President's Trip to Asia Part II

Sloan

Context 1984

**Establishment of Enterprise Zones Resource Center
Commission of the European Communities: Commission Activities and European
Community Rules for the Automobile Industry 1981/1983**

OA 9639

Westinghouse Annual Report 1983

Boeing Company 1983 Report

Business Outlook Abroad

International Economic Policy

Travis

Business Higher Education Forum Annual Report

Research and Development in Industry 1981

Kettering Report

Blue Print for Jobs and Industrial Growth

Georgia Journal of Intl & Comparative Law

President's Commission on Executive Exchange

DOC: Effect of Imports on Nuts, Bolts & Large Screws of National Security

Impacts of Bilateral Shipping Agreements

Analysis of Service, Rates & Shipper Responses

Science and Engineering Personnel: National Overview

Intl Economic Comparisons

Current List of Subjects for Special Studies & Publications as Issues &
Recommendations of the Committee on Development

American Capitalism

NARDA

Material on Surface Transportation Assistance Act of 1982 (1)-(3)

Major Shipping Report

Summary of Agreements

Network Syndication - Financial Interest Rules

Double Taxation on Overseas Construction Projects

University of Chicago: The 1982 Honor Roll

The Journal

Annual Science and Technology Report 1982

Cost of Protectionism

Intl Trade Commission Information Kit

Republicans Abroad

International Monetary Fund (1)(2)

American Perspective

Product Liability Tort Law Reform

High Cost of Capital

Program on Information Resources Policy

Science and Engineering Resources Data

America's Competitive Challenge

OA 9640

Midterm Planning Book
Science Indicators 1982
Export Financing Proposals and Ideas
Benefits & Costs of Export - Import Bank Loan Subsidy
What is a Small Business
President's Commission on Executive Exchange
Avon Annual Report
Martin Marietta
Overview of the Export Administration Program
Report of the White House Science Council
Journal
Changing Industrial Structures in the U. S. & Japan
Science & Engineering Doctorates 1960-1981
NAMC Emergency Summit Meeting
Minority Business Development
DOC Proposed Legislative Program
Investigation of Truck Size and Weight Limits
Final Report on the Federal Highway Cost Allocation Study
State Taxation of Multinational Corporations
Price Waterhouse The Changing World of Smaller Business
Ritz Blitz
Boeing Report
The Administration Proposed Amendments to the Freedom of Information Act
Administration Amendment to the Freedom of Information Act
Executive Order on Minority Business
PCIC Status Report
PDIC Action Recommendations
Economic Recovery
Management Planning System DOC

OA 9641

PCIC Briefing Book Palo Alto, California December 1983
PCIC Detroit Meeting April 1984
Commerce and Trade Legislative Agenda
Prefix to Trade December 1983
Financial Interest & Syndication Rule May 1982
Export Trading Company 1982
U.S. Productivity and Competitiveness August 1983
PCIC Briefing Book September 1983

OA 9642

Intellectual Property [Working Group 07/11/1983] (Binder) (1)(2)
FCC: The Access Charge Debate (Binder)
FCC [Oval Office Briefing 04/12/1983] (Binder) (1)(2)
FCC: The Access Charge Debate (Briefing Book January 1984) (Binder) (1)-(6)

Export Controls: President's Export Council Briefing Book (Binder) (1)(2)
Export Controls: Status Report – President's Export Council Recommendations, 10/30/1981-07/01/1983 (Binder) (1)-(3)
Export Controls: President's Export Council Meeting 12/08/1983 (Binder) (1)-(3)
Export Controls: President's Export Council Recommendations September 1983 (Binder)
Semiconductor Industry Meeting – U.S. Chamber of Commerce 02/28/1984 (Binder)

OA 9643

Increased Efficiencies

Japanese Trade (Binder) (1)-(3)

PCIC Strategy for U.S. Industrial Competitiveness / Issue Intl Policy Debate

FCC Syndication & Financial Interest Rules (5)

PCIC (2)

OA 9644

Product Liability (4)

OA 9645

H.R. 1609 Legislation to Relieve Intl Double Taxation Overseas

Letter from Michael Geffrard (Pharmaceutical)

Letter from Don Brewer Regarding KYW News Radio

UISTA Publication from Charles Ervin

Reagan Record

CBS Competition of Regulations

U.S. Business Leaders Underscore Trade Issues at Sydney Gathering

LTV Corporation Annual Report

Letter from Weldon Lathan Regarding Sterling Systems Inc.

Proposal Regarding Bilateral Shipping Agreements from Roger Figera

Minority Document from Frank Swain

Govt Deficit Spending & Its Effect on Prices of Financial Assets

CED Industrial Strategy & Trade

Orion Satellite Corp

Chase Manhattan Corp., 1982 Chart

President Reagan's Trade Reorganization

Press Call

CDS Payback Letter from Robert Blackwell

Small Business Letter from Gerald Nagy

LTV Corp. Letter from John Meagher

Barbara Honegger Press Release

Letter from China Agro-Industries Development Ltd.

Jobs for the Future

Hong Kong Textile Agreement

Group of Thirty

Reagan Trip to Asia

Report of White House Science Council
Flytown
Frank Makara Regarding Evangelism
Monetary Charts
Policy Recommendations of Wholesaling / Retailing Industry Sector Committee
Reviving Winning Coalition
IMF Materials
Caterpillar Materials
Computer Industry
Robotics Industry
Administration's Proposed Amendment to the FIA
S. 1158 Bamboo Shoots & Water Chestnuts Import
Citizens Efforts
Public Policy Climate

OA 9646
FCC Syndication and Financial Interest Rule
Guide to Law Firms
Summary of Howrey & Simon's Law Practice
Misalignment of the U.S. Dollar & Japanese Yen
CBD Competition of Regulation
Analysis of the Impacts of Repeal of the Financial Interest & Syndication Rule
Semiconductor Industry by Dataquest
PCIC Capital Resources Committee
Annual Report of the President on the Trade Agreement Report
**Japanese Government Promotion of the Steel Industry: Three Decades of Industrial
Policy (1)-(3)**
Why the FCC Should Repeal the Financial Interest & Syndication Rules
USITC Textile Reports (1)-(3)
U.S. - China Council
Potassium Permanganate Materials
Earthstar
COMSAT Report
Fairness II - Executive Briefing Book

OA 9647
Competitiveness Background Reading
DOT 1984 Fall Director's Review
DOC / SBA 1982 Fall Director's Review
President's Report on the State of Small Business
Maritime Policy Working Group

OA 9648
Newspaper Clippings (4)
Trade Strategy Papers

Fairness Issues

OA 9649

Working Group on Export Financing

President's Statement

**International Telecommunications Union – Interagency Working Group (Binder)
(1)-(3)**

Alternatives to Federal Regulations Working Group

Local Content

Maritime Policy

Small Business

OA 9650

Enterprise Zones (1)-(8)

Fairness II - Briefing Book

Telecommunications: S. 898 Proposed Amendments (Binder) (1)-(9)

Telecommunications Policy Working Group (Binder) (1)-(8)

Energy Reorganization

OA 9651

Executives Secretaries Meeting

1983 Policy Initiatives

Troubled Industries

Thrift Industry Working Group

Northeast Midwest Institute

Washington Intl Business Report

IRET

Loagland Maclachlan & Company

OA 9652

Transition Policy Papers

Heritage Papers

Houdaille Industry Booklet

Previews & Premises

Concentration, Mergers & Public Policy

Science and Technology

[The Case for Gold]

OA 9653

Misc Books

OA 9654

[Daily Schedules April 1982]

[Daily Schedules May 1982]

[Daily Schedules June 1982]

[Daily Schedules July 1982]
[Daily Schedules August 1982]
[Daily Schedules September 1982]
[Daily Schedules October 1982]
[Daily Schedules November 1982]
[Daily Schedules December 1982]
[Daily Schedules January 1983]
[Daily Schedules February 1983]
[Daily Schedules March 1983]
[Daily Schedules April 1983]
[Daily Schedules May 1983]
[Daily Schedules June 1983]
[Daily Schedules July 1983]
[Daily Schedules August 1983]
[Daily Schedules September 1983 – October 1983]
November 1982 Chron (1)-(19)
December 1982 Chron (1)-(7)
January 1983 Chron (1)-(15)
February 1983 Chron (1)-(13)

OA 9655

March 1983 Chron (1)-(7)
April 1983 Chron (1)-(12)
May 1983 Chron (1)-(16)
June 1983 Chron (1)-(27)

OA 9656

Acceptance and Regret Invitations (1983)

OA 9657

No Answers Necessary Letters
Calls Not Returned
Miscellaneous Meetings
June - December 1983 Acceptance
Travel Vouchers 1981-1983

OA 9658

[Senior Staff Notes 1983]
[Daily Schedules October 1983 – December 1983] (1)(2)
July 1983 Chron (1)-(14)
August 1983 Chron (1)-(9)
September 1983 Chron (1)-(11)
October 1983 Chron (1)-(7)
November 1983 Chron (1)-(8)
December 1983 Chron (1)-(7)

OA 9659
Basin Industries Coalition
Fisheries
Harvey Goldstein
Houdaille Petition (1)-(9)
Investment Policy
Midterm Planning 1983
Motorcycles (1)(2)
Resale Price Maintenance Meeting
MTA
Pension Policy
Thrift

OA 9660
Timber Trade Policy Committee Paper
Trade Misc.
USSR
Williamsburg Summit
Daily Schedules Ending 12/31/1983
Regret Invitation Ending 03/15/1984

OA 9661
President's Commission on Industrial Competitiveness (1983)
Minority Business Statement

OA 9662
Troubled Industries 1983
Executive Secretaries Meeting Notes 1983
Communications 1983
Export Trading Companies
Industrial Policy
President's Commission on Industrial Competitiveness

OA 9663
Steel 1983
[Tax Policy] (1)-(11)
Unitary Tax [1983]
Textiles 1983 (1)-(8)
[User Fees] (1)-(3)
User Pay
Calls Not Made 1983
Accepted Appointments, February 1983-May 1983
Regrets February 1983-May 1983
Staff Resumes

OA 9664

Misc. Speeches

1984 Letters Never Answered

President's Trip to Asia

[Telecommunications: OSTP Issues]

**[Telecommunications: Meeting with Michigan Public Service Commission
04/28/1982]**

**[Telecommunications: Industry Groups: Ad Hoc Committee for Competitive
Telecommunications] (1)(2)**

**[Telecommunications: Industry Groups: Association of Data Processing Service
Organizations (ADASPO)]**

**[Telecommunications: Industry Groups: National Coalition of Cities and U.S.
Conference of Mayors]**

**[Telecommunications: Industry Groups: Computer and Business Equipments
Manufacturers Association (CBEMA)]**

[Telecommunications: Industry Groups: TELE-CAUSE] (1)(2)

**[Telecommunications: Industry Groups: Fair Opportunities for Competition in the
U.S. (FOCUS)] (1)(2)**

**[Telecommunications: Industry Groups: International Communications Association
(ICA)]**

[Telecommunications: Legislation] (1)-(6)

[Telecommunications: Litigation] (1)-(6)

[Telecommunications: Wirth Bill (H.R. 5158)]

[Telecommunications – Industry Correspondence: ITT]

[Telecommunications – Industry Correspondence:] GTE

[Telecommunications – Industry Correspondence: MCI] (1)(2)

[Telecommunications – Industry Correspondence: RCA]

[Telecommunications – Industry Correspondence: SPC]

[Telecommunications – Industry Correspondence: Sperry Corporation]

[Telecommunications – Industry Correspondence: Telecommunications Association]

[Telecommunications – Industry Correspondence: IDCMA] (1)(2)

[Telecommunications – Industry Correspondence: FOCUS]

[Telecommunications – Industry Correspondence: ITSC] (1)(2)

**[Telecommunications – Industry Correspondence: Telecommunications Users
Coalition]**

[Telecommunications – Industry Correspondence] (1)-(3)

OA 9665

Steel

Small Business

Research and Development

Product Liability

Minority Business

Maritime

OA 9666
Maritime
LANDSAT
Japan

OA 9667
High Technology
Enterprise Zones (1)-(5)
Aviation Policy
Airline Industry
[Auto Industry] (1)-(11)

OA 9668
Misc Actions
Travel Vouchers
Daily