

ROUSSELOT, JOHN H.: Files, 1983 – REAGAN LIBRARY COLLECTIONS

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ROUSSELOT, JOHN H.: Files, 1983

Office of Public Liaison (Business, Defense Issues, Agriculture)

John Rousselot (1927-2003) was one of four people simultaneously appointed to Office of Public Liaison positions in April 1983, as Faith Whittlesey replaced Elizabeth Dole as head of the office. Rousselot was a Los Angeles native and longtime vocal Reagan supporter. He had been one of Congress' most conservative members until he was defeated for re-election in 1982. His Public Liaison portfolio included business, defense, and agricultural issues. Much of his defense-related work in OPL focused on the MX missile, a highly publicized issue at the time. Rousselot left the White House effective November 1, 1983, to work in Ronald Reagan's re-election campaign.

Much of the material in the Rousselot staff file collection documents Reagan Administration efforts to raise support for the Administration's positions on the MX missile and other defense issues. The effort involved a three-stage campaign: "Phase I," "Phase II," and "Phase III." This material comprises Series I: Defense.

This collection is arranged into three series: SERIES I: Defense; SERIES II: Business and SERIES III: Agriculture.

SERIES I: DEFENSE

OA 8406

MX – Agenda and Strategy (1)-(4)

[MX: Agenda and Strategy for Passage of the Peacekeeper Resolution]

The United States ICBM Modernization Program (booklet)

Phase III

MX – Lists [empty folder]

Smith and Harroff, Inc

[Aspin, Les – Scowcroft Commission]

John C. Barron / Rockwell International re: MX (Common Cause Information)

MX - I

Events: Monday 05/16/1983 and Tuesday 05/17/1983
JHR MX Briefing / Corporate and Trade Representatives – 05/17/1983 – Vice President
Dropby
Bipartisan List
Proposal for a Presidential National Security and Arms Reduction Advisory Panel
MX-II
MX-II: [CEO White House visit, May 16, 1983] Photos to Be Signed (Envelope)
MX-II: MX – Miscellaneous
MX-II: MX Supporters
MX-II: Members of Congress Against MX
MX-II: Members of Congress For MX
National Organizations Opposed to MX
National Organizations Opposed to MX: MX Associates
Remarks to Washington Area Business/Trade Representatives on MX
Republican National Committee Follow-Up on MX
MX - Washington Post Column, 06/16/1983
MX - Strategic Force Modernization Briefings 05/16/1983-05/17/1983
Bios – MX Briefing
MX Support
MX Support: Briefing / CEO's of Business and Trade Associations 05/16/1983
MX Support: JHR – MX Briefing /CEO's Major Trade Associations – Presidential
Dropby – 05/16/1983
MX Support: [Photos] (Envelope)
John Fisher American Security Council

OA 8407

Presidential Letter re: 05/16/1983 MX Briefing: JHR Letter to CEO's Who Attended
05/16/1983 Briefing on MX
Presidential Letter re: 05/16/1983 MX Briefing: President's Letter to CEO's Who
Attended the 05/16/1983 MX Briefing
Presidential Letter re: 05/16/1983 MX Briefing: List – 05/16/1983 CEO Briefing
Attendees
Presidential Letter re: 05/16/1983 MX Briefing: President's Letter to CEOs Who Did Not
Attend 05/16/1983 MX Briefing
Presidential Letter re: 05/16/1983 MX Briefing: President's Letter to CEOs Who Did Not
Attend 05/16/1983 MX Briefing: List May 16 CEO Briefing – Invited, but Did
Not Attend (empty)
JHR Briefings in White House and Other Groups: Briefing for Legislative Executives
08/05/1983
JHR Briefings in White House and Other Groups: Briefing for Washington Office
Executives re MX – 08/04/1983
JHR Briefings in White House and Other Groups: Washington Business Liaison
Group 08/01/1983
JHR Briefings in White House and Other Groups: Sam Maury / Business Roundtable
08/12/1983 re: MX
JHR Briefings in White House and Other Groups: Kingston Group 08/12/1983

JHR Briefings in White House and Other Groups: Stanton Group 08/11/1983
 Grass Roots Effort: Fact Sheet – MX Peacekeeper Missile
 Grass Roots Effort: Makris List / Approps [Senate Appropriations Committee]
Grass Roots Effort: [Congressional Votes on MX]
Grass Roots Effort: Frank Fahrenkopf / Republican National Committee
Grass Roots Effort: Best Editorials on MX – USAF Clips
Grass Roots Effort: Questions and Answers on MX – Alan Myer
Grass Roots Effort: American Security Council
Grass Roots Effort: Best Editorials on MX
Grass Roots Effort: Press Briefing by Ambassador Rowny on the START Talks,
 08/05/1983
Grass Roots Effort: Sample Letter Response to a Nuclear Freeze
Grass Roots Effort: Presidential Address to: American Legion Convention – 08/23/1983
 – Seattle, WA
Newspaper Ad
Selected Target Opportunities: Prioritized B List
Selected Target Opportunities: Target Groups B and C
Selected Target Opportunities: New A-E List [Members of Congress Divided Into Five
 Groups, Ranked "A" Through "E" According to the Priority with Which They
 Should Be Targeted for a Favorable Vote on MX]
Selected Target Opportunities: A
Selected Target Opportunities: B
Selected Target Opportunities: C
Selected Target Opportunities: D
Selected Target Opportunities: K.K. Bigelow / Martin Marietta
Selected Target Opportunities: E [empty folder]
Selected Target Opportunities: E
Poll/Survey Info re: Support for MX
Joan / Lists
Meetings / Notes
Meetings / Notes: MX Drafts and Notes
Meetings / Notes: Meetings – 128
Responses
Responses: Responses
Responses: POTUS Thank-You for supporting MX (letter #2)
Responses: Joan
Responses: Follow-up on MX Briefing / Responses
[Agenda and Strategy for President's Arms Proposals: Phase I, Phase II, Phase III]
 (1)-(4)
MX – Strategic Modernization

OA 8525
Names for Advisory Panel – 06/22/1983 (1)-(4)
[Advisory Panel on National Security and Arms Reduction – Panel Proposal] (1)(2)
Proposal for the Announcement of the President's Advisory Panel on National Security
 and Arms Reduction

JHR – National Security and Arms Reduction Advisory Panel (1)(2)

SERIES II: BUSINESS

OA 11147

A-122 Meeting 10/05/1983 – FRW's Office with Mike Horowitz, Joe Wright, JHR

Airport Operators Council International

Air Transport Association of America

Alliance for Clean Energy 10/06/1983

Alliance for Clean Energy 10/06/1983: Alliance for Clean Energy 10/06/1983

Alliance for Clean Energy 10/06/1983: Natural Gas Deregulation 10/21/1983 – Hodel / Fuller

Alliance for Clean Energy 10/06/1983: Natural Gas Deregulation 10/20/1983

Alliance for Clean Energy 10/06/1983: Briefing - POTUS – April 1984 [empty]

American Bakers Association

American Council of Life Insurance – Address 06/28/1983

American Hotel and Motel Association 04/26/1983

American Institute of Architects - David Meeker

American Newspaper Publishers Association

American Restaurant China Council, Inc.

American Society of Travel Agents 07/18/1983

American Stock Exchange (Briefing, 06/06/1983)

JHR – Association Insiders Breakfast Meeting – Chamber of Commerce – 05/11/1983

Austrian, Lance, and Stewart – Jeff Seltzer – re: Governmental Leasing Act of 1983 HR 3110 – Meeting 06/14/1983

Basic Industries Coalition (W.H. out card to Jacobi, 8/5/85)

Basic Industries Coalition re H.R. 3434 and S. 1593 (W.H. out card to Jacobi, 8/5/85)

Bechtel Meeting 06/16/198

Congressman William Broomfield – Keith Murphy – Pontiac, Michigan

Bruce Benefield / TRW, Hugh Witt / UTC, 09/23/1983

Burlington Industries: Letter to President re: US Textile Industry and Imports

JHR – Business-Government Relations Council

JHR – Business-Industry Political Action Committee (BIPAC)

The Business Roundtable – General Information

Business Roundtable 06/16/1983

Cast Metals 07/13/1983

Clinch River Breeder Reactor – Meese / Hodel

Coalition of Gas Deregulation Group – Wayne Valis – 05/31/1983 Breakfast

Committee on Government Operations A-122

Computer and Business Equipment Manufacturers 09/29/1983

Consumer Alert

Corporate Executive Development / U.S. Chamber 10/19/1983

Decisionmaking in Washington 09/27/1983 – Reschedule to Later Date – To Be Announced

Ecumenical Coalition of Concerned Americans [Atlantic Richfield Letter re:]

Federal Funding for Non-Profit Political Advocacy Groups / Bill Olsen A-122

Fluor Corporation

Follow-Up / For Help
Foreign Commerce Club Request for POTUS [President of the United States] –
10/18/1983
Futures Industry Association – John Damgard – 10/04/1983
Gas Regulation Direct Mail – File
Getty Oil Company
Greater Washington Society of Association Executives / Luncheon 09/15/1983 with
FRW
Greenbriar
Grocery Manufacturers of America
Grocery Manufacturers of America: JHR - .Grocery Manufacturers of America Inc.
Grocery Manufacturers of America: Grocery Manufacturers of America Meeting with
FRW 05/26/1983
Homebuilders / Bob Bannister, Harry Pryde – 08/14/1983
HR 3525 Federal Tax Treatment of Fringe Benefits
HR 3564 re: Wheat
JHR – Illinois Group Breakfast 05/24/1983
Illinois Group
Independent Bankers Association of America
Independent Bakers Association – Bob Pyle President – 07/22/1983
Independent Insurance Agents of America – Roger Levy – September 1983
Independent Insurance Agents of America – 09/26/1983-09/27/1983 – Presidential
Address
Independent Petroleum Association of America – POTUS 11/02/1983-11/04/1983
International Association of Ice Cream Manufacturers 06/23/1983
JHR – The International Communications Industries Association
International Hardwood Products Association Briefing 09/29/1983
International Management and Development Institute 12/05/1983
International Management and Development Institute – Reception – 04/04/1983
International Paper – Ralph Kittle
International Rescue Committee 09/15/1983
Kraft / Jack Beatty – Meeting 07/14/1983 – re: Cheese Giveaway

OA 11148
JHR Management Week in America 06/05/1983-06/11/1983
**JHR Management Week in America 06/05/1983-06/11/1983: National Alliance of
Businessmen 06/28/1983**
JHR Management Week in America 06/05/1983-06/11/1983: National Management
Association Briefing 06/06/1983 [empty]
JHR – MAPCO, Inc.
Marine Corps Aviation Association – Request for Presidential Letter
Meredith Corporation 09/22/1983
Metro-North Railroad Strike – Memo from Fred Fielding
Michigan Retailers Association 10/19/1983
Middle Atlantic Association of Colleges of Business Administration 10/14/1983
MIMA – Mineral Insulation Manufacturers Association / Joe Hobson

Minority Business Development Agency / U.S. Department of Commerce
Minority Business Week 10/03/1983-10/07/1983
Miscellaneous
Morgan Stanley – William Harman, Lewis Bernard – 09/26/1983
Mortgage Insurance of America – John Williamson, Leon Kendall – 08/10/1983
Move
Multi-Housing Laundry Association 06/22/1983
National Air Transportation Association
National Ash Association, Inc. – 11/09/1983
National Asphalt Pavement Association, 07/30/1983, Address
National Association of Aluminum Distributors
JHR – National Association of Home Builders
National Association of Independent Insurers
National Association of Minority Contractors
National Association of Minority Contractors – Dewey Thomas – Meeting 06/14/1983
JHR – National Association of Mutual Savings Banks
National Association of Printers and Lithographers – for 09/12/1983 Videotape –
Chicago, IL
National Association of Real Estate Investment Trusts Reception 10/26/1983
National Association of Real Estate Investment Trust Inc. – 10/28/1983
National Association of Realtors 09/20/1983
National Association of Realtors 11/09/1983-11/15/1983 - Presidential Video
National Association of Remodeling Industry – 06/15/1983
JHR – National Association of Wholesaler-Distributors
National Cattlemen’s Association 07/22/1983
National Cattlemen’s Association 07/22/1983: National Cattlemen’s Association Briefing
07/22/1983
National Coal Association Request for Presidential Letter 05/15/1983-05/18/1983
National Construction Association 06/29/1983
National Contract Management Association
National Council of Savings Institutions 09/06/1983
National Council of Savings Institutions – Joe Hutnyan
National Crushed Stone Association
JHR – National Federation / Independent Unions
National Federation of Independent Business – Presidential Address 06/28/1983
National Fertilizer Solutions Association Meeting 06/09/1983
National Food Processors Association Joan
National Housing Week Event – 08/24/1983 – Los Angeles Area
National League of Postmasters – Henry Cashin, Attorney – Meeting 07/22/1983
National Meat Association
National Minority Supplier Development Council 08/05/1983 – Ben Jones, Richard
Jackson, Lee
Edwards / Republican National Committee
National Newspaper Association
National Retail Merchants Association
The National Tax-Limitation Committee

National Waterways Conference
Natural Gas Decontrol
Natural Gas Deregulation – Chief Executive Officers Briefing/POTUS 09/12/1983
Natural Gas Issues (Binder)
New York State Association of Realtors, Inc. – Address Update Session 06/27/1983
North Carolina Savings and Loan League – Thad Woddard, President – 08/01/1983
Nuclear Power Assembly – Nuclear Energy Women – Meeting with President
07/21/1983
Oregon Bankers Association 09/20/1983
JHR – Owens-Corning Fiberglass Corporation
Pacific Western Industries, Inc. – William K. Sadleir
Pacific Western Industries, Inc. – William K. Sadleir: Bill Sadleir re: Export Trade
Seminar
Patent Term
Pearlman / DOE Project / Gas Deregulation
Max Friedersdorf / Pepsico – 11/02/1983
Gwen Pharo
Pittman Development re: Glendora Bougainvillea Historic Landmark
Portland Cement Association 10/25/1983
The President's Initiative on Minority Business – Joe Cooper / Carol Garner –
07/05/1983
JHR – Private Sector Initiatives
Procter and Gamble
JHR "Promote: America"

OA 11149
Railway Progress Institute – Dennis J. Dwyer – Meeting 08/02/1983 – FRW/JV
Railway Progress Institute – Dennis J. Dwyer – Meeting 08/02/1983 – FRW/JV: Railway
Progress Institute Meeting 08/02/1983
Railway Progress Institute – Dennis J. Dwyer – Meeting 08/02/1983 – FRW/JV: Railway
Progress Institute 75th Anniversary Reception / Dinner – 10/20/1983
John Rehman / Dale V. Nelson 08/03/1983
Ryder Truck Rental
Ryder Truck Rental: Ryder Truck Rental – Request for Presidential Letter re: 50th
Anniversary
San Diego Coalition – Dennis Kenneally / USAF
Sears Roebuck and Co.
S.654 / HR 1887 – Bill to amend Section 861 and 862 of IRS Code re R&D Expenditures
S. 1338 HR1 Floyd B. Hyde [1983 Housing Authorization Bill]
S.1609 – Financial Institutions Deregulation Act
Manny Sepulveda – National Association of Hispanic Contractors – 08/30/1983
Tom Shamel (Ed Bethune)
Shipbuilders Council of America – Jed Babbin, M. Lee Rice – 09/13/1983
Shipbuilders Council of America – 09/16/1983 Meeting, Room 128 – Jed Babbin, M. Lee
Rice, New President of Shipbuilders – also: re A-122, 09/16/1983 – Jed Babbin,
James Lovett, Robert Johnson

Bob Shortley / National Public Affairs Corporation – Frank Cotter / Westinghouse –
Meeting 07/05/1983
Small Business
[Small Business] Senator Lowell Weicker Letter
Small Business Administration – 05/02/1983 – Small Business Week – JH Rousellot
Small Business Administration National Advisory Council 07/25/1983
Hal Short – re: Small Business Administration – Best Visual Products
[Small Business Conferences]
[Small Business Conferences]: California State Conference on Small Business (Binder)
Milton Stewart, President Small Business Hi-Tech Institute re: 97-219 Small Business
Innovation Development Act – Also: Request for POTUS Video and Mention in
Saturday Radio Address
Small Business United
Allen Neece Jr. / Small Business United – re: September Briefing
25th Anniversary Dinner / Passage of Small Business Investment Act – 09/27/1983
Society of Association Executives
Southwest Marine, Inc. – Bob Wilson, Art Engel Meeting 07/19/1983 re: Shipbuilding;
Letter to President
Specialty Steel
Spending Control Vetoes – 06/22/1983 (and Conditions Agreed to)
Stauffer Chemical Co. – John Murphy – Solid Waste Disposal Act Reauthorization
JHR Stauffer Chemicals Meeting 05/09/1983
Steel Service Center Institute Pacific Regional Meeting 10/19/1983-10/21/1983
Steel Service Center Institute Executive Committee Meeting 08/31/1983 – Tony Bertsch
Steelcase Inc.
Bob Strube / Santa Anita Realty Enterprises re: HR 3475 07/22/1983
Summer Rider and Associates, Inc. – Joseph William Hobson
Tampa Port Authority
TEFRA [Tax Equity and Fiscal Responsibility Act] 1982 (1)(2)
Tax Foundation, Inc. 06/24/1983
Texaco, USA – J. Arnett – 08/24/1983
Thursday Group – David H. Miller, Chairman
Tobacco Institute Meeting 08/15/1983
TRW
Trade Association Liaison Council JHR – Chemical Manufacturers Association
05/22/1983
Trade Net
Travel and Tourism Government Affairs Council
**Travel and Tourism Government Affairs Council: Travel and Tourism Resource
Kit**
**Travel and Tourism Government Affairs Council: Travel and Tourism Draft
Promotional Plan**
**Travel and Tourism Government Affairs Council: Travel and Tourism – Fact
Sheets – Economic Impact of T and T in 1981**
**Travel and Tourism Government Affairs Council: Travel and Tourism Government
Affairs Council Luncheon 07/13/1983 (1)-(2)**

Travel and Tourism Government Affairs Council – II (1)-(6)

JHR Travel Industry Association of America (TIA) News

Travenol Laboratories

JHR – U.S. Fidelity and Guaranty Company

Unitary Taxation

General Gregg – Unviox – Watts, California / Reverse Osmosis Water Purification Units
(ROWPU)

Western Regional Council Briefing 05/18/1983

SERIES III: AGRICULTURE

OA 11149, cont.

The Fertilizer Institute

Fertilizer Institute (The) 11/03/1983

JHR Food Group (Capitol Hill Club) 05/11/1983

Illinois Corn Growers Association

International Food and Agriculture Development Panel - Findley 08/24/1983

Monsanto re: Product Safety

National Wool Growers Association Dan Murphy Meeting 06/24/1983

Savanah Foods and Industries Inc. – Joel Williams – 06/24/1983

Transfer of Animal Control Responsibilities from Interior to Agriculture (1)-(3)