

SCHNEPPER, MARY MCGEEIN (MARTY): Files, 1984-1988 – REAGAN LIBRARY COLLECTIONS

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SCHNEPPER, MARY MCGEEIN (MARTY): Files, 1984-1988

Public Liaison, Office of, 1984-1988

Marty Schnepfer joined the White House Office of Public Liaison near the end of February 1984 as a Staff Assistant. She became an Associate Director in June 1985 with responsibilities for the health and senior constituencies. Some time in 1986, she became responsible for public liaison to the U.S. business community. She also continued to take part in health related public liaison activities. Prior to joining the White House, Ms. Schnepfer was a nurse by profession. In January 1988 she became Special Assistant to the President for Commerce and Professional Associations. She left the White House in May 1988.

SCOPE AND CONTENT NOTE

This collection is arranged in five series: SERIES I: Organizational – Health Care; SERIES II: Organization Files – Health Care and Business Community; SERIES III: Events; SERIES IV: Chron File; SERIES V: Internal Memos

SERIES I: ORGANIZATIONAL FILES - HEALTHCARE

OA 13074

Alzheimer's Disease and Related Disorders Association, Inc. (Out Card - Schnepfer
11/10/1986)

American Academy of Dermatologist

American Academy of Family Physicians

American Academy of Nurse Practitioners

American Academy of Otolaryngology Head and Neck Surgery - I

American Academy of Otolaryngology Head and Neck Surgery - II

American Academy of Physician Assistants

American Academy of Physicians Assistants

American Association for Clinical Chemistry, Inc.

American Association for Counseling and Development

American Association for World Health
American Association of Colleges of Nursing
American Association of Colleges of Nursing: American Association of Colleges of
Nursing 10/08/1985
American Association of Colleges of Pharmacy
American Association of Critical Care Nurses
American Association of Occupational Health Nurses
American Blood Commission
American College of Emergency Physicians
American College of Health Care Administrators
American College of International Physicians
American College of Nuclear Physicians
American College of Nurse - Midwives
American College of Obstetricians and Gynecological
American College of Obstetricians and Gynecological: American College of OB/GYNs
Briefing 06/04/1985
American College of Radiology
American College of Surgeons
American Council on Transplantation
American Dental Hygienists Association
American Dental Hygienists Association: American Dental Hygienists Association
Speech 06/11/1986
American Dietetic Association
American Dietetic Association: American Dietetic Association Briefing 03/24/1986
American Group Practice Association
American Group Practice Association: American Group Practice Association Briefing
05/02/1986
American Legion
American Lung Association (Out card - Schnepper 11/10/1986)
American Medical International, Inc.
American Medical Record Association
American Nephrology Nurses' Association
American Nutritional Medical Association, Inc.
American Occupational Therapy Association, Inc.
American Occupational Therapy Association
American Paralysis Association
American Physical Therapy Association
American Physiological Society
American Podiatric Medical Association
American Psychiatric Association
American Psychiatric Association: American Psychiatric Association Briefing
05/09/1986
American Psychological Association
American Public Health Association
American Red Cross
American Society of Allied Health Professionals

American Society of Allied Health Professionals: American Society of Allied Health
Professionals Briefing 05/14/1986
American Society of Anesthesiologists
American Society Hospital Pharmacists

OA 13075

American Society of Ophthalmic Registered Nurses
American Society of Ophthalmic Registered Nurses, Inc.
American Society of Post Anesthesia Nurses
American Speech / Language / Hearing Association
American Speech / Language / Hearing Association: American Speech / Language /
Hearing Association Briefing 11/21/1985
Arthritis Foundation
Arthritis Foundation: Arthritis Foundation Poster Child 05/23/1985
Arthritis Foundation: Arthritis Foundation Photo Op 05/29/1986
Association for Children with Learning Disabilities
Association for Practitioners in Infection Control
Association for Retarded Citizens
Association for the Care of Children's Health
Association of Operating Room Nurses, Inc.
Association of Rehabilitation Nurses
Association of Schools of Public Health
Association of Sleep Disorders Centers
Asthma and Allergy Foundation of America
Asthma and Allergy Foundation of America: Asthma and Allergy Foundation of America
Photo Op 06/06/1986
Baptist Children's Homes of North Carolina
Capitol Associates
Catholic Golden Age
Catholic Health Association of the United States (1)-(3)
Catholic Health Association of the United States: Catholic Health Care Association
Briefing 04/02/1986
Children of Alcoholics Foundation, Inc.
Cleveland Clinic Foundation
Colorado Nurses' Association
Council for Better Hearing and Speech Month
Council for Better Hearing and Speech Month: Better Speech and Hearing Photo Op,
Vice-President, Poster Child 05/01/1986
Dental Economics
Emergency Nurses Association
Epilepsy Foundation of America
Epilepsy Foundation of America: Epilepsy Foundation Photo Op (Out card - Schnepper
11/10/1986)
Federal Council on the Aging
Federal Nurses Group Public Health, Navy, Army, Air Force
Free Street Theater

Gerontological Society of America
Greater Houston Hospital Council
Greater Houston Hospital Council: Greater Houston Hospital Council Speech 04/23/1986
Houston, TX
Handicapped Organized Women
Health on Wednesday
Health on Wednesday: Health on Wednesday Briefing 03/19/1986
Human Growth Foundation

OA 13076

Indiana University School of Nursing
Infant Welfare Society of Chicago
International Association for Enterostomal Therapy, Inc.
International Society of Analytic Trilogy, Inc.
Juvenile Diabetes Foundation International
La Leche League International
Lowe's Syndrome Association
Lupus Foundation of America, Inc.
Lupus Foundation of America, Inc.: Lupus Foundation of America, Inc. Capitol Hill
10/22/1985

March of Dimes

March of Dimes: March of Dimes National Ambassador Photo Op 12/12/1985
Mended Hearts, Inc.
Mercy School of Nursing
Muscular Dystrophy Association
National Alliance of Nurse Practitioners
National Alliance of Senior Citizens, Inc.
National Association for Sports and Physical Education
National Association of Alcoholism and Drug Abuse Counselors Briefing 04/14/1986
National Association of Area Agencies on Aging
National Association of Mature People
National Association of Orthopedic Nurses
National Association of Pediatric Nurse Associates and Practitioners
National Association of Rehabilitation Facilities
National Association of Retail Druggists
National Association of School Nurses
National Association of Social Workers, Inc.
National Association of Social Workers, Inc.: Social Workers
National Black Nurses Association
National Center for Policy Analysis
National Coalition of Hispanic Mental Health and Human Services Organization
(COSSMHO)
National Coalition of Hispanic Mental Health and Human Services Organizations
National Commission for Employment Policy
National Committee for Quality Health Care
National Council for Therapy and Rehabilitation through Horticulture

National Council on the Aging, Inc.
National Council on the Handicapped
National Down Syndrome Congress
National Easter Seal Society
National Foundation for Cancer Research
National Foundation for Ileitis and Colitis, Inc.
National Hemophilia Foundation
National Industries for the Severely Handicapped, Inc.
National Information Center for Handicapped Children and Youth
National Interfaith Coalition on Aging
National Intravenous Therapy Association, Inc.

OA 13077

National Multiple Sclerosis Society
National Multiple Sclerosis Society: National Multiple Sclerosis Society 05/23/1985
National Neurofibromatosis Foundation, Inc.
National Organization on Disability
National Organization on Disability: Ray Charles and National Organization on
Disability 06/20/1985
National Stroke Association
National Sudden Infant Death Syndrome Foundation
National Women's Health Network
Nurse Consultants Association, Inc.
Opticians Association of America
Orton Dyslexia Society
Pan American Medical Association
Parents without Partners
People to People
People to People: People to People Event 06/12/1986
President's Commission on Mental Retardation
President's Committee on Employment of the Handicapped
President's Committee on Employment of the Handicapped: President's Committee on
Employment of the Handicapped Briefing 12/04/1985
President's Committee on Employment of the Handicapped: President's Committee on
Employment of the Handicapped Briefing 04/30/1986
The President's Committee on Employment of the Handicapped - II
President's Council on Health Promotion and Disease Prevention
The Proctor and Gamble Company
Recording for the Blind, Inc.
Rehabilitation Institute of Chicago
Retired Army Nurses Corps Association
Retired Officers Association
Robert Wood Johnson Foundation
Shriners Hospitals
Sick Kids Need Involved People (SKIP)
Sick Kids Need Involved People (SKIP): SKIP Briefing 09/25/1985

Sigma Theta Tau, Inc.
Spina Bifida Association of America
University of Illinois College of Nursing
University of Texas
University of Texas: University of Texas School of Nursing Briefing 03/25/1986
University of Texas (Cancer Center)
Urban Institute
United Network for Organ Sharing
Upjohn, Inc.
Vietnam Veterans of America, Inc.
Virginia Nurses' Association

SERIES II: ORGANIZATIONAL FILES - HEALTHCARE AND BUSINESS
COMMUNITY

OA 15758

Abbott Laboratories
Adventist Health System / West
Allied-Signal, Inc.
American Association of Blood Banks
American Association of Family Physicians
American Association of Nurse Anesthetists
American Association of Retired Persons
American Bookdealers Association
American Cancer Society (1)-(3)
American Cancer Society: American Cancer Society Annual Dinner 11/08/1986
**American Cancer Society: American Cancer Society Courage Award, Photo Op,
03/20/1986**
American Cancer Society: American Cancer Society Reception 09/16/1985
**American Cancer Society: American Cancer Society Women's Forum
04/09/1986-04/11/1986**
American Cancer Society II (1)-(8)
American Dental Association
American Electronics Association
American Gas Association
American Gas Association: American Gas Association
American Health Care Association
American Heart Association
American Hospital Association
American Institute of Certified Public Accountants
American Medical Association
American Nurses' Association
American Nurses' Association: American Nurses' Association Annual Meeting
06/13/1986-06/14/1986 CA
American Organization of Nurse Executives
American Organization of Nurse Executives: American Organization of Nurse
Executives Speech 05/20/1986

American Pharmaceutical Association

American Society for Hospital Risk Management

American Society for Hospital Risk Management: American Society for Hospital Risk Management Briefing 10/23/1986

American Society for Personnel Administrators

American Society for Personnel Administrators: American Society for Personnel Administrators Briefing 05/04/1987

American Society of Association Executives

American Society of Travel Agents

American Trucking Association

Amway Corporation

Associated General Contractors

Association of American Medical Colleges

OA 15759

Association of American Physicians and Surgeons, Inc.

Association of Labor - Management Administrators Consultants on Alcoholism

Baxter Travenol Laboratories

Burness Communications

Burroughs Wellcome Company

Business and Public Affairs

Business Roundtable

California Bankers Association

Capitol Associates, Inc.

The Catholic Health Association

Chrysler

Cigna Corporation

Cigna Corporation: Cigna Corporation

Citizens for a Sound Economy

Community Associations Institute

Community Associations Institute: Community Associations Institute

Corning Glass Works

Council for Labeling Uniformity

Council for National Policy (1)(2)

Council for National Policy: Council for National Policy Meeting 09/11/1987-09/12/1987 Grand Rapids, MI

Cryolife, Inc.

Dow Corning

Eli Lilly and Company

Fair Housing Bill

FMC, Inc.

Federation of American Hospitals

Forbes

Free Congress Foundation

Future Business Leaders of America

Future Business Leaders of America: Future Business Leaders of America Speech

11/13/1986

General Electric
General Foods
General Motors Corporation
GTE
George Bush for President
George Mason University
Goodwill Industries
Goodwill Industries: H.R. 2030 (Section 1619 Extension)
Goodwill Industries: Social Security Demo Project
Health Industry Distributors Association
Health Industry Distributors Association: Health Industry Distributors Association
Briefing 04/07/1987
Health Industry Manufacturers Association
Health Policy Agenda for the American People
Health Policy Agenda for the American People: Health Policy Agenda Meeting
02/23/1987

Industrial Biotechnology Association

Intellectual Property Owners, Inc.
Interagency Commission on Women's Business Enterprises
Kansas Bankers Association (KBA)
Kodak

OA 15760

Lists
Master Printers of America
Mid-America Committee
Miles Laboratories, Inc.
Million Dollar Round Table
Mutual of Omaha Insurance Company
National American Wholesale Grocers Association
National Association of Alcoholism Treatment Programs
National Association of Chain Drug Stores Video Proposal
National Association of Manufacturers
National Association of Orthopedic Nurses
National Association of Over the Counter Companies
National Association of Over the Counter Companies: National Association of Over the
Counter Companies Briefing 04/29/1987
National Association of Realtors
National Association of Wholesaler - Distributors
National Commission on Nursing
National Commission to Prevent Infant Mortality
National Committee for Quality Health Care
National Federation of Specialty Nursing Organizations
National Health Care Anti-Fraud Association
National Institutes of Health

National Legal Center for Public Interest
National Nurses Society on Addictions
National Restaurant Association
National Safety Council
National Soft Drink Association
National Soft Drink Association: National Soft Drink Association Briefing 04/06/1987
National Stone Association
National Wholesale Druggists' Association
Nurses Association of American Colleges of Obstetricians and Gynecologists
Nurses Association of American Colleges of Obstetricians and Gynecologists: NAACOG
Officers Meeting 11/18/1985
Nurses Association of American Colleges of Obstetricians and Gynecologists: Speech
11/16/1986

OA 15761

Nurses Coalition for Legislative Action
Nurses in Washington Roundtable
Oncology Nursing Society
Ontario Corporation
Pennsylvania Blue Shield
Pfizer - President's Forum
Pfizer - President's Forum: Pfizer - President's Forum Briefing 04/18/1986
Pharmaceutical Manufacturers Association (1)(2)
PAS Pharmacy / Association Services
PBI
Phillips Industries, Inc.
Phillips Petroleum Company
Presbyterian – University Hospital System, Inc.
Proctor & Gamble Company
Proprietary Association
Robert Wood Johnson Foundation
Sandoz
Sandoz: Sandoz Corporation
Scrubby Bear Foundation, Inc.
Sears
Self-Insurance Institute of America Briefing 01/13/1986
Smith, Bucklin & Associates Health Care Division
Teamsters (International Brotherhood of)
3M
Trade Bill
U.S. Business and Industrial Council
U.S. Chamber of Commerce
U.S. Jaycees
Upjohn Pharmaceutical Company
Warner-Lambert
Washington Business Group on Health

Washington International Business Council
Webster, Chamberlain, Beau, McKevitt

SERIES III: EVENTS (See also event files imbedded in organizational files)

OA 15761, Continued

Bertha S. Adkins Memorial Award 05/15/1985

American Society of Plastic Surgeons 06/05/1985-06/06/1985

Capitol Classroom Briefing, 06/25/1985

OA 15762

Critical Care Symposium, 07/18/1985, Omaha, Nebraska

Coalition for Health Funding Briefing 08/02/1985

Leaders of Handicapped Community Briefing 08/08/1985

The George Washington University Continuing Education Program 09/13/1985

Cancelled

D.C. Association of Nursing Home Administrators Briefing 09/24/1985

Alexandria Hospital, Panel Discussion: Moderate 10/15/1985

Marymount School of Nursing Briefing 10/16/1985

Public Relations Society of America, Toledo, Ohio, 10/18/1985

Maryland Nurses Association 11/06/1985 – Baltimore, Maryland Keynote Address

Children's Hospital Medical Center, Liver Care Center, 11/11/1985

George Washington University Briefing, 11/18/1985

Mount Mercy College Briefing 01/14/1986

Florida Nurses' Association Speech, 01/15/1986-01/16/1986, Ft. Lauderdale

Montgomery County Housing Opportunities Commission Dinner 02/10/1986

University of North Carolina, School of Nursing, 02/26/1986

Mt. Vernon College Speech, 03/03/1986

Marymount College – Career Day Speech 03/05/1986

Nurse in Washington Internship Briefing 03/06/1986

School of Public Health, Department of Public Health Nursing Meeting 03/11/1986

DC Speech – Language – Hearing Association Keynote Address, 03/21/1986

George Washington University Association Management Briefing 04/03/1986

Candi Thomas Photo Op 04/10/1986

Republican Women of St. Mary's, 05/03/1986, Hollywood, Maryland

Carroll College, Columbia College of Nursing, Milwaukee, WI, 05/08/1986-05/09/1986

University of Pennsylvania, School of Nursing, 05/18/1986, Commencement Address,

Philadelphia, Pennsylvania

Congressional Interns Program, 05/20/1986

Marymount College of Virginia School of Nursing 06/03/1986

Henrico Doctor's Hospital Women's Pavilion Speech, 06/12/1986, Four Seasons Hotel

Washington Interns / Presidential 07/29/1986

Future Business Leaders of America Briefing 08/08/1986

National Association of American Colleges of Obstetricians and Gynecologists Writing
Workshop, 08/18/1986-08/19/1986, Chicago, Illinois

Association of American Indian Physicians Inc. 08/20/1986-08/23/1986, Albuquerque,
NM

Private Psychiatric Hospitals 09/09/1986
American Osteopathic Hospital Association Briefing 09/10/1986
Council for National Policy Brief – Cancelled – 09/15/1986
Consumers Affairs Photo Op, 02/19/1987
American Association of Colleges of Pharmacy, 03/09/1987 Speech
Toledo Ohio Businessmen Briefing 03/10/1987
PA College of Physicians Presidential Speech, Philadelphia, PA, 04/01/1987 (1)-(3)
Presidential Meeting with Chief Executive Officer's on Trade (Advisory Committee on
Trade Negotiations) 04/01/1987
University of Alabama in Huntsville Speech, 06/13/1987
The Trip of the President to Melbourne, FL 06/22/1987
President's Speech to Dictaphone, Melbourne, Florida 06/22/1987
Roundtable on Women in Communications and Corporations 06/30/1987 Cancelled
Economic Bill of Rights Event 07/03/1987
Housing Bill Meeting 07/08/1987
President's Speech, New Britain, Connecticut 07/08/1987
Global Education Motivators 08/17/1987
Young Presidents Organization 09/09/1987
National Association of Life Co. 09/21/1987
Institutional Investor Briefing 09/21/1987
Washington Representatives Meeting 09/29/1987
Signing Ceremony for National Seat Belt Use Day 10/15/1987

OA 15764

Meeting with Agencies 11/24/1987
Housing Bill Signing Ceremony 02/02/1988
OPL-OPA Briefing 02/04/1988
President's Trip to South Boston, Virginia, Raleigh-Durham, North Carolina 02/08/1988
OPL Agency Liaison Meeting 03/03/1988
Senator Baker Speech National Association of Life Underwriters 03/08/1988
University of North Carolina Students 03/09/1988
Nurse Practitioners Association for Continuing Education Speech 03/11/1988 Crystal
City
Chief Executive Officers Lunch with Ronald Reagan (Mess) Regarding Labor Agenda
03/17/1988
POTUS American Business Conference 03/23/1988
Chief Executive Officers Briefing with POTUS 03/25/1988
POTUS – Young Presidents Organization 04/13/1988
Health Industry Distributors Association Briefing 04/14/1988
Prescription Marketing Act Signing Ceremony (Oval Office)

SERIES IV: CHRONOLOGICAL FILES

OA 15764, Continued

[Marty Schnepper Chron File 1985 A-D]

[Marty Schnepper Chron File 1985 F-K]

[Marty Schnepper Chron File 1985 L-N]

[Marty Schnepper Chron File 1985 P-Z]
Marty Schnepper Chron File January 1986-July 1986 A-D
Marty Schnepper Chron File January 1986-July 1986 E-M
Marty Schnepper Chron File January 1986-July 1986 Mc-Z
Marty Schnepper Chron File August 1986-December 1986 A-M
Marty Schnepper Chron File August 1986-December 1986 Mc-Z

OA 15765

Marty Schnepper Chron File January 1987-July 1987 A-L
Marty Schnepper Chron File January 1987-July 1987 M-Z
Marty Schnepper Chron File August 1987-December 1987 A-L
Marty Schnepper Chron File August 1987-December 1987 M-Z
Marty Schnepper Chron File January 1988-May 1988 A-G
Marty Schnepper Chron File January 1988-May 1988 H-P
Marty Schnepper Chron File January 1988-May 1988 Q-Z

SERIES V: INTERNAL MEMORANDA

OA 15765, Continued

Ginsburg Nomination

Marty Schnepper Left-over Files

Message Requests

OPL Memos [January 1985-February 1988]

Business Community Meetings [December 1986]

OPL Memos - 1987

Scheduling Proposals

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: Bob 06/24/1985

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: File 04/18/1985

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: Files

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: frwbu

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: iibu

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: JB Backup

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: Linda

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: Linda 1 Files Backup

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: Linda 3

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: Linda Ventsam

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: LKV Daily

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: LKV Daily File
Backup

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: MAM Files Backup

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: Marty

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: MS Started
06/26/1985

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: MSBU #1

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: MSP

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: NAFBYA / June 1983

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: PAFBEA

Mary (Marty) McGeein Schnepper Disks Office of Public Liaison: PFBU