

Reagan Library Topic Guide – Public Opinion Polls

Reagan Library topic guides are created by the Library staff from textual material currently available for research use. Material cited in the topic guides come from these collections:

[White House Staff and Office Collections](#)

White House Office of Records Management (WHORM) [Subject Files](#)

White House Office of Records Management (WHORM) [Alphabetical Files](#).

An overview of the entire Reagan Presidential Collection is available in the [Guide to Holdings](#).

The folders and case files listed on these topic guides may still have withdrawn material due to Freedom of Information Act (FOIA) restrictions. Most frequently withdrawn material includes national security classified material, personal privacy issues, protection of the President, etc.

POLLS, PUBLIC OPINION

WHORM SUBJECT FILE

BE003	casefile 076275
BE004	casefile 155457
CM003-03	casefile 028355
CO089	casefile 411491
CO167	casefile 128996
FG001	casefile 322534
FG001-04	casefile 628857
FG002-33	casefile 298079
FG006-01	casefiles 031216, 041622, 095972, 203265, 363089, 412175, 475443, 577368
FG006-07	casefiles 156076, 230486, 281868, 307316
FG006-12	casefile 166754, 454521
FG010	casefile 093034
FG031	casefile 357255
FG037	casefile 466223
FG298	casefile 201451
FI001-02	casefiles 124688, 295604

FI004	casefiles 084487, 089729, 313093, 353038, 368781, 382985, 383005
FI009	casefile 124683
FI010-02	casefiles 090581, 124687, 295346, 320854
FO	casefiles 030519, 110744
FO005-03	casefile 580855
GI002	casefiles 004001, 241415, 331951
HE	casefile 088585
HE006-01	casefile 596142
HE007	casefile 120309
HO	casefile 542654
HU016	casefiles 085350, 093484
IS	casefile 152349
IS001	casefiles 124689, 124693
IV083	casefile 154574
IV088	casefile 540089
JL002	casefile 124690
MC003	casefiles 193441, 262800, 373004, 440081, 440888
ME001	casefiles 448508, 513448
PE001	casefile 060997
PE002	casefile 084801
PR007	casefile 226921, 296490
PR016-01	casefile 211219, 094159
PU	casefile 051796, 395385, 502203
RS	casefile 054110
SP	casefiles 216151-216234, 217760-217811, 401565, 417321, 472564

SP400 casefile 283471

SP563 casefile 059161

SP1041 casefile 382014 (1)-(10), 506173

SP1074 casefile 401452

[TA](#) casefile 505820

[TA003](#) casefile 400970

[TA004](#) casefile 124691

[TR142](#) casefile 371586

[UT001-01](#) casefile 200652

[WE](#) casefiles 049796, 084449

[WE001-01](#) casefile 494587

[WE005](#) casefile 096209

[WE007](#) casefiles 105895, 111257, 155313

WHITE HOUSE STAFF AND OFFICE FILES

CABINET AFFAIRS, OFFICE OF

Fuller, Craig: Files

OA 8973

Conceptual Strategy for Assembling the Winning 1984 Reagan Coalition

Congressional Contact Program

OCA:Deaver Group

OA 8982

OCA: OPD/Strategic Planning (working file)

Perceptual Analysis of the Presidential Candidates

OA 9514

OCA - Political Working File

President Reagan's Record of Communications, 1981-1983 [1 of 4]

OA 10379

Meese Management Meetings CLF Notes - 1983

Meese Management Meetings CLF Notes - 1982

CHIEF OF STAFF, OFFICE OF THE

Baker, Howard H., Jr.: Files

Box 15

[WH National Monitor June 1987 Volume 1](#)

Box 16

[WH National Monitor June 1987 Volume 2](#)

Box 17

[WH National Monitor June 1987 Vol 3](#)

[WH National Tracking 07/13/1987 & 07/15/1987 Volume 1](#)

Box 18

[WH National Tracking 07/13/1987 & 07/15/1987 Volume 2](#)

[WH National Monitor October 1987 Volume 1 of 2](#)

Box 19

[WH National Monitor October 1987 Volume 2 of 2](#)

[WH National Brushfire November 1987](#)

Baker, James A. III: Files

Box 6

[White House Staff Memoranda – Public Liaison \(1\)](#)

[White House Staff Memoranda – Public Liaison \(2\)](#)

[White House Staff Memoranda – Vice President](#)

[Advance](#)

[Cabinet Affairs \(1\)](#)

[Cabinet Affairs \(2\)](#)

[Cabinet Affairs \(3\)](#)

[Cabinet Affairs \(4\)](#)

[Cabinet Affairs \(5\)](#)

[Cabinet Affairs \(6\)](#)

[Cabinet Affairs \(7\)](#)

[Jim Cicconi File](#)

Box 7

[Counsel's Office January 1984-June 1984 \(1\)](#)

[Counsel's Office January 1984-June 1984 \(2\)](#)

[Counsel's Office January 1984-June 1984 \(3\)](#)

[Counsel's Office January 1984-June 1984 \(4\)](#)

[Counsel's Office January 1984-June 1984 \(5\)](#)

[Counsel's Office July 1984-January 1985 \(1\)](#)

[Counsel's Office July 1984-January 1985 \(2\)](#)

[Counsel's Office July 1984-January 1985 \(3\)](#)

[Counsel's Office July 1984-January 1985 \(4\)](#)

[Dick Darman's File](#)

[Mike Deaver File \(1\)](#)

[Mike Deaver File \(2\)](#)

[Council of Economic Advisors \(1\)](#)

[Council of Economic Advisors \(2\)](#)

[Council of Economic Advisors \(3\)](#)

[Council of Economic Advisors \(4\)](#)

Box 8

[Intergovernmental Affairs \(1\)](#)

[Intergovernmental Affairs \(2\)](#)

[Intergovernmental Affairs \(3\)](#)

[Issues \(1\)](#)

[Issues \(2\)](#)

[Issues \(3\)](#)

[Issues \(4\)](#)

[Legislative Affairs \(1\)](#)

[Legislative Affairs \(2\)](#)

[Legislative Affairs \(3\)](#)

[Legislative Affairs \(4\)](#)

[Legislative Affairs \(5\)](#)

[Legislative Affairs \(6\)](#)

[Legislative Affairs \(7\)](#)

[Military \[Political\] \(1\)](#)

[Military \[Political\] \(2\)](#)

[Military \[Political\] \(3\)](#)

Box 9

[Miscellaneous \(1\)](#)

[Miscellaneous \(2\)](#)

[Miscellaneous \(3\)](#)

[Miscellaneous \(4\)](#)

Darman, Richard G.: Files

Box 1

1983 Budget Decisions (1)(2)

Budget Process

Box 2

Cabinet Decisions

Box 3

Entitlements

Executive Orders

Leaks

Legislative Reports

Legislative Strategy Group - PR

Box 4

Presidential Decisions File (1)(2)

Box 5

Presidential Decisions File (3)(4)

Social Security Commission

Social Security Task Force

Speech - Re Aging/Aged

Speech - Re Economic (September 1984)

Speechwriting & Research, Office of (1)(2)

Box 6
White House Budget, Organization and Staffing (1)(2)

Dawson, Thomas C., II: Files

Box 1
[Correspondence, Memos] (2) Contents:
 Note for Donald T. Regan from David Chew re OP ED Piece, South Africa
 Strategy, Wirthlin Survey [08/29/1986]

Duberstein, Kenneth M.: Files (Chief of Staff)

Box 7
WH National Monitor October 1988 Volume 1 of 3

Box 8
WH National Monitor October 1988 Volume 2 of 3
WH National Monitor October 1988 Volume 3 of 3

Box 9
[Note re WH National Monitor October 1988 - November 1988]
WH National Monitor October 1988 - November 1988 Volume 1 of 2
WH National Monitor October 1988 - November 1988 Volume 2 of 2

COMMUNICATIONS, OFFICE OF

Gergen, David R.: Files

OA 7887
RR Arms Control Speech and MX 11/22/1982
Arms Control Speech [1983]

OA 8158
Campaign Media [September 1982]

OA 8159
Current Wisdom [1982]
Entitlement Meeting 12/15/1982

OA 9421
Media Relations and Planning Office [1981-83] [1][2]

OA 9425
Social Security
Speechwriting (Memos Concerning)
Speechwriting (Memos Concerning): Fairness Speech

OA 9426
[Television News Coverage, Analysis of Network: 02/26/1981-03/19/1981]
[Television News Coverage, Analysis of Network: 03/26/1981-04/09/1981]
[Television News Coverage, Analysis of Network: 04/10/1981-04/23/1981]
[Television News Coverage, Analysis of Network: 04/24/1981-04/30/1981]
[Television News Coverage, Analysis of Network: 05/01/1981-05/21/1981]

[Television News Coverage, Analysis of Network: 05/25/1981-05/28/1981]
[Television News Coverage, Analysis of Network: 05/29/1981-06/04/1981]
[Television News Coverage, Analysis of Network: 06/05/1981-06/25/1981]
[Television News Coverage, Analysis of Network: 06/26/1981-07/16/1981]
[Television News Coverage, Analysis of Network: 07/17/1981-07/30/1981]
[Television News Coverage, Analysis of Network] (1)(2)

Maseng, Mari: Files (Communications)
Box 11
Themes [Last Seven Months – July 1988]

Box 12
Wirthlin (1)-(3)

COUNSELLOR TO THE PRESIDENT, OFFICE OF THE
Meese, Edwin III: Files
OA 6518
Wirthlin 1981 (1)-(10)

OA 9456
Polls/Information - R. Beal (1)-(5)
Polls/Information - Gallup Poll
[Polls and Information] ABC
[Polls and Information] CBS
[Polls and Information] Gallup
[Polls and Information] Harris
[Polls and Information] NBC

DEPUTY CHIEF OF STAFF, OFFICE OF THE
Deaver, Michael K.: Files

Box 44
[\[Invitations \(June 1983\)\] \(1\)](#)
[\[Invitations \(June 1983\)\] \(2\)](#)
[\[Invitations \(June 1983\)\] \(3\)](#)
[\[Invitations \(June 1983\)\] \(4\)](#)
[\[Invitations \(June 1983\)\] \(5\)](#)
[\[Invitations \(June 1983\)\] \(6\)](#)
[\[Invitations \(June 1983\)\] \(7\)](#)
[\[Invitations \(June 1983\)\] \(8\)](#)

Box 55
[The Reagan Presidency: A Review Of The First Year \(1\)](#)
[The Reagan Presidency: A Review Of The First Year \(2\)](#)
[The Reagan Presidency: A Review Of The First Year \(3\)](#)
[The Reagan Presidency: A Review Of The First Two Years \(1\)](#)
[The Reagan Presidency: A Review Of The First Two Years \(2\)](#)
[The Reagan Presidency: A Review Of The First Two Years \(3\)](#)

Box 65
Decision Making Information: Voter Attitude toward Vice Presidential Attributes

and Some of the Political Nominees - For the Reagan for President
Committee June 1980 699-16-07 #7381

Decision Making Information Report - Eagle Track IV – 11/19/1981 Flash Report
[Polling Information] (1)-(6)

[Decision Making Information Report:] A Study of National Attitudes,
04/07/1983-04/10/1983

[Decision Making Information Report:] A Study of National Attitudes,
04/27/1983-04/28/1983

[Decision Making Information Report:] A Study of National Attitudes,
05/27/1983-05/30/1983

Decision Making Information Public Attitudes and Candidate Statements on
Federal Debts/Deficits 10/19/1983 (1)-(3)

Decision Making Information: Flash Results, 06/02/1984-06/05/1984 RNC 84-6
#2625-01

[Reagan-Bush 1984] Attitudes on Immigration - Prepared by Reagan-Bush 1984
07/27/1984 (1)(2)

Dick Wirthlin [1983-1984] (1)

Box 66

Dick Wirthlin [1983-1984] (2)-(7)

[Dick Wirthlin (1984-1985)] (1)(2)

Box 67

Campaign Political Meeting

INTERGOVERNMENTAL AFFAIRS, OFFICE OF

Daniels, Mitchell Jr.: Files [Note: This is a more detailed folder title listing than the current
inventory]

OA 12804

RNC Research Department 1981-1982, State Political Newsletter Summaries, Volume I,
Alabama – Kansas (1)-(6)

RNC Research Department 1981-1982, State Political Newsletter Summaries, Volume II,
Kentucky – North Dakota (1)-(6)

RNC Research Department 1981-1982, State Political Newsletter Summaries, Volume
III, Ohio – Wyoming (1)-(6)

Williamson, Richard S.: Files

OA 7318

[Binder:] Wirthlin Survey (1)(2)

Intergovernmental Affairs, Office of: Records

See series description for [Decision Making Information Polls](#)

LEGISLATIVE AFFAIRS, OFFICE OF

Oglesby, M. B.: Files (Legislative Affairs)

OA 10101

Democratic Strategy [Budget: Gramm-Latta I]

Polling [Budget: Gramm-Latta I]

Public Liaison (1)-(3) [Budget: Gramm-Latta I]

OA 8619
1982 Vote Information (1)(2)

OA 12999
Social Security

OA 13000
Taxes (1)-(3)

Thomas, W. Dennis: Files (Legislative Affairs)
OA 14157
Wirthlin (1)(2)

PLANNING AND EVALUATION, OFFICE OF

Beal, Richard S.: Files ()
Box 7237
Public Opinion-Polls

Box 7239
Polls
Polls-Gallup, Los Angeles Times, ABC, NBC, CBS (1)-(4)

Box 12386
Market Opinion Research, November 2
Pennsylvania, Wave I, 08/20/1980-08/28/1980
New Jersey, Wave I, 08/22/1980-08/28/1980
New York, Wave I, 08/22/1980-08/28/1980

CFOA 188
SEM #2

CFOA 189
SPM #5 (1)(2)

CFOA 190
Double Decision

CFOA 465
Weekly Poll Summaries-Public Opinion Digests 1981 (1)(2)
Evaluation-Memorandum, Phase 3 07/13/1981 Documents
Phase III (1)(2)
Strategic Plan: Phase III, 07/08/1981 version (1)-(3)
[Office of Planning & Evaluation-Agendas and Memos-December 1981]
[Agendas and Memos 07/28/1981-11/30/1981]
Overview Charts
[Phase IV] (1)(2)
Strategic Evaluation Memo
Strategic Evaluation Memoranda #1-#2
Strategic Evaluation Memorandum #3-3a (1)(2)
Strategic Evaluation Memo #4

Strategic Evaluation Memoranda #5, 6, 7 (1)(2)
Strategic Evaluation Memoranda #8, 9, 10, 11, 12, 13
Strategic Planning Memoranda #1 [empty]
Strategic Planning Memoranda #4, 5, 6 (1)(2)
Strategic Planning Memoranda #1, 2, 3 (1)(2)
Strategic Plan Memo
Phase II Strategic Plan, Volume I
Phase II Strategic Plan, Volume II (1)-(3)
Phase III Policy Opportunities-Responsibilities
Phase III Policy Opportunities
SPM-4 (1)-(4)
Social Security
History of the National Indicators System
Phase 4 (1)(2)
Misc [Issue Database Codebook, Press Clippings re Tax Relief Package]

Chapman, Bruce: Files

See Chapman [series description](#) for Decision Making Information Polls

OA 11684
Polls - General
Polls - Washington Post / ABC Polls
Polls, RNC, June 1983

POLICY DEVELOPMENT, OFFICE OF

Harper, Edwin L.: Files

OA 7770
Poll Data Book I (1)-(3)
Poll Data Book II (1)(2)
[A Study of National Attitudes 11/04/1982-11/08/1982 RNC 16]

OA 11263
[Health Policy]

Policy Development, Office of: Records

Box 5
Carleson, Robert B.
Boggs, Danny J.
Montoya, Velma
Uhlmann, Michael M.

Box 6
Boggs, Judith Susan
Blankley, Anthony D.

Box 10488
EDUCATION - Moral Education
EDUCATION - Public Education

OA 19120

Health Plan

OA 19123

Anderson, Carl A.

Bauer, Gary L.

POLITICAL AFFAIRS, OFFICE OF

Atwater, Lee: Files

OA 2902

Black, Manafort and Stone

Black, Manafort and Stone 1982

OA 2903

Detailees – Political Affairs

PRESIDENT, OFFICE OF THE

President, Office of the: Presidential Briefing Papers

07/31/1981 (casefile 043492)

10/02/1981 (casefile 043555)

12/18/1981 (casefile 051427)

02/26/1982 (casefile 059235)

05/23/1985 (casefile 329523)

06/14/1985 (casefile 338013)

07/08/1985 (casefile 338037)

09/06/1985 (casefile 362305)

09/25/1985 (casefile 362324)

10/16/1985 (casefile 362345)

11/12/1985 (casefile 362372)

12/09/1985 (casefile 362399)

01/21/1986 (casefile 386621)

02/06/1986 (casefile 400706)

02/19/1986 (casefile 400719)

03/26/1986 (casefile 400526)

04/08/1986 (casefile 356718)

05/15/1986 (casefile 419715)

06/24/1986 (casefile 419824)

06/25/1986 (casefile 419825)

07/26/1986 (casefile 419926)

09/16/1986 (casefile 446016)

10/22/1986 (casefile 509222)

11/20/1986 (casefile 509320)

01/15/1987 (casefile 527015)

02/02/1987 (casefile 527102)

03/02/1987 (casefile 523902)

03/11/1987 (casefile 523911)

04/07/1987 (casefile 523707)

04/28/1987 (casefile 523728)

05/18/1987 (casefile 524018)

07/02/1987 (casefile 552702)

08/05/1987 (casefile 555405)

09/24/1987 (casefile 555524)

11/23/1987 (casefile 559223)

PUBLIC AFFAIRS, OFFICE OF
Public Affairs, Office Of: Records
OA 19196
Richard Wirthlin--Polster (sic)

PUBLIC LIAISON, OFFICE OF
Dole, Elizabeth: Files
Box 44
Polling Data (1)(2)

Box 45
Polling Data – 1982 (1)-(3)

Quint, Mary Elizabeth: Files
OA 8256
Louis Harris

STAFF SECRETARY, OFFICE OF
Chew, David L.: Files (Staff Secretary) [see also series description for Decision Making
Information Polls]
OA 14170
State of the Union '86 (1)-(4)
State of the Union – 1987 (1)-(5)