

## Reagan Library Topic Guide – Public Opinion Polls

Reagan Library topic guides are created by the Library staff from textual material currently available for research use. Material cited in the topic guides come from these collections:

### [White House Staff and Office Collections](#)

White House Office of Records Management (WHORM) [Subject Files](#)

White House Office of Records Management (WHORM) [Alphabetical Files](#).

An overview of the entire Reagan Presidential Collection is available in the [Guide to Holdings](#).

The folders and case files listed on these topic guides may still have withdrawn material due to Freedom of Information Act (FOIA) restrictions. Most frequently withdrawn material includes national security classified material, personal privacy issues, protection of the President, etc.

## **POLLS, PUBLIC OPINION**

### **WHORM SUBJECT FILE**

<a href="#">BE003</a>	casefile 076275
<a href="#">BE004</a>	casefile 155457
<a href="#">CM003-03</a>	casefile 028355
<a href="#">CO089</a>	casefile 411491
<a href="#">CO167</a>	casefile 128996
<a href="#">FG001</a>	casefile 322534
<a href="#">FG001-04</a>	casefile 628857
<a href="#">FG002-33</a>	casefile 298079
<a href="#">FG006-01</a>	casefiles 031216, 041622, 095972, 203265, 363089, 412175, 475443, 577368
<a href="#">FG006-07</a>	casefiles 156076, 230486, 281868, 307316
<a href="#">FG006-12</a>	casefile 166754, 454521
<a href="#">FG010</a>	casefile 093034
<a href="#">FG031</a>	casefile 357255
<a href="#">FG037</a>	casefile 466223
<a href="#">FG298</a>	casefile 201451
<a href="#">FI001-02</a>	casefiles 124688, 295604

<a href="#">FI004</a>	casefiles 084487, 089729, 313093, 353038, 368781, 382985, 383005
<a href="#">FI009</a>	casefile 124683
<a href="#">FI010-02</a>	casefiles 090581, 124687, 295346, 320854
<a href="#">FO</a>	casefiles 030519, 110744
<a href="#">FO005-03</a>	casefile 580855
<a href="#">GI002</a>	casefiles 004001, 241415, 331951
<a href="#">HE</a>	casefile 088585
<a href="#">HE006-01</a>	casefile 596142
<a href="#">HE007</a>	casefile 120309
<a href="#">HO</a>	casefile 542654
<a href="#">HU016</a>	casefiles 085350, 093484
<a href="#">IS</a>	casefile 152349
<a href="#">IS001</a>	casefiles 124689, 124693
<a href="#">IV083</a>	casefile 154574
<a href="#">IV088</a>	casefile 540089
<a href="#">JL002</a>	casefile 124690
<a href="#">MC003</a>	casefiles 193441, 262800, 373004, 440081, 440888
<a href="#">ME001</a>	casefiles 448508, 513448
<a href="#">PE001</a>	casefile 060997
<a href="#">PE002</a>	casefile 084801
<a href="#">PR007</a>	casefile 226921, 296490
<a href="#">PR016-01</a>	casefile 211219, 094159
<a href="#">PU</a>	casefile 051796, 395385, 502203
<a href="#">RS</a>	casefile 054110
<a href="#">SP</a>	casefiles 216151-216234, 217760-217811, 401565, 417321, 472564

SP400 casefile 283471

SP563 casefile 059161

SP1041 casefile 382014 (1)-(10), 506173

SP1074 casefile 401452

[TA](#) casefile 505820

[TA003](#) casefile 400970

[TA004](#) casefile 124691

[TR142](#) casefile 371586

[UT001-01](#) casefile 200652

[WE](#) casefiles 049796, 084449

[WE001-01](#) casefile 494587

[WE005](#) casefile 096209

[WE007](#) casefiles 105895, 111257, 155313

## **WHITE HOUSE STAFF AND OFFICE FILES**

### **CABINET AFFAIRS, OFFICE OF**

Fuller, Craig: Files

OA 8973

Conceptual Strategy for Assembling the Winning 1984 Reagan Coalition

Congressional Contact Program

OCA:Deaver Group

OA 8982

OCA: OPD/Strategic Planning (working file)

Perceptual Analysis of the Presidential Candidates

OA 9514

OCA - Political Working File

President Reagan's Record of Communications, 1981-1983 [1 of 4]

OA 10379

Meese Management Meetings CLF Notes - 1983

Meese Management Meetings CLF Notes - 1982

### **CHIEF OF STAFF, OFFICE OF THE**

Baker, Howard H., Jr.: Files

Box 15  
WH National Monitor June 1987 Volume 1

Box 16  
WH National Monitor June 1987 Volume 2

Box 17  
WH National Monitor June 1987 Volume 3  
WH National Tracking 07/13/1987 & 07/15/1987 Volume 1

Box 18  
WH National Tracking 07/13/1987 & 07/15/1987 Volume 2  
WH National Monitor October 1987 Volume 1 of 2

Box 19  
WH National Monitor October 1987 Volume 2 of 2  
WH National Brushfire November 1987

Baker, James A. III: Files

Box 6  
[White House Staff Memoranda – Public Liaison \(1\)](#)  
[White House Staff Memoranda – Public Liaison \(2\)](#)  
[White House Staff Memoranda – Vice President  
Advance](#)  
[Cabinet Affairs \(1\)](#)  
[Cabinet Affairs \(2\)](#)  
[Cabinet Affairs \(3\)](#)  
[Cabinet Affairs \(4\)](#)  
[Cabinet Affairs \(5\)](#)  
[Cabinet Affairs \(6\)](#)  
[Cabinet Affairs \(7\)](#)  
[Jim Cicconi File](#)

Box 7  
[Counsel's Office January 1984-June 1984 \(1\)](#)  
[Counsel's Office January 1984-June 1984 \(2\)](#)  
[Counsel's Office January 1984-June 1984 \(3\)](#)  
[Counsel's Office January 1984-June 1984 \(4\)](#)  
[Counsel's Office January 1984-June 1984 \(5\)](#)  
[Counsel's Office July 1984-January 1985 \(1\)](#)  
[Counsel's Office July 1984-January 1985 \(2\)](#)  
[Counsel's Office July 1984-January 1985 \(3\)](#)  
[Counsel's Office July 1984-January 1985 \(4\)](#)  
[Dick Darman's File](#)  
[Mike Deaver File \(1\)](#)  
[Mike Deaver File \(2\)](#)  
[Council of Economic Advisors \(1\)](#)  
[Council of Economic Advisors \(2\)](#)  
[Council of Economic Advisors \(3\)](#)  
[Council of Economic Advisors \(4\)](#)

Box 8

[Intergovernmental Affairs \(1\)](#)

[Intergovernmental Affairs \(2\)](#)

[Intergovernmental Affairs \(3\)](#)

[Issues \(1\)](#)

[Issues \(2\)](#)

[Issues \(3\)](#)

[Issues \(4\)](#)

[Legislative Affairs \(1\)](#)

[Legislative Affairs \(2\)](#)

[Legislative Affairs \(3\)](#)

[Legislative Affairs \(4\)](#)

[Legislative Affairs \(5\)](#)

[Legislative Affairs \(6\)](#)

[Legislative Affairs \(7\)](#)

[Military \[Political\] \(1\)](#)

[Military \[Political\] \(2\)](#)

[Military \[Political\] \(3\)](#)

Box 9

[Miscellaneous \(1\)](#)

[Miscellaneous \(2\)](#)

[Miscellaneous \(3\)](#)

[Miscellaneous \(4\)](#)

Darman, Richard G.: Files

Box 1

1983 Budget Decisions (1)(2)

Budget Process

Box 2

Cabinet Decisions

Box 3

Entitlements

Executive Orders

Leaks

Legislative Reports

Legislative Strategy Group - PR

Box 4

Presidential Decisions File (1)(2)

Box 5

Presidential Decisions File (3)(4)

Social Security Commission

Social Security Task Force

Speech - Re Aging/Aged

Speech - Re Economic (September 1984)

Speechwriting & Research, Office of (1)(2)

Box 6  
White House Budget, Organization and Staffing (1)(2)

Dawson, Thomas C., II: Files

Box 1  
[Correspondence, Memos] (2) Contents:  
    Note for Donald T. Regan from David Chew re OP ED Piece, South Africa  
    Strategy, Wirthlin Survey [08/29/1986]

Duberstein, Kenneth M.: Files (Chief of Staff)

Box 7  
WH National Monitor October 1988 Volume 1 of 3

Box 8  
WH National Monitor October 1988 Volume 2 of 3  
WH National Monitor October 1988 Volume 3 of 3

Box 9  
[Note re WH National Monitor October 1988 - November 1988]  
WH National Monitor October 1988 - November 1988 Volume 1 of 2  
WH National Monitor October 1988 - November 1988 Volume 2 of 2

COMMUNICATIONS, OFFICE OF

Gergen, David R.: Files

OA 7887  
RR Arms Control Speech and MX 11/22/1982  
Arms Control Speech [1983]

OA 8158  
Campaign Media [September 1982]

OA 8159  
Current Wisdom [1982]  
Entitlement Meeting 12/15/1982

OA 9421  
Media Relations and Planning Office [1981-83] [1][2]

OA 9425  
Social Security  
Speechwriting (Memos Concerning)  
Speechwriting (Memos Concerning): Fairness Speech

OA 9426  
[Television News Coverage, Analysis of Network: 02/26/1981-03/19/1981]  
[Television News Coverage, Analysis of Network: 03/26/1981-04/09/1981]  
[Television News Coverage, Analysis of Network: 04/10/1981-04/23/1981]  
[Television News Coverage, Analysis of Network: 04/24/1981-04/30/1981]  
[Television News Coverage, Analysis of Network: 05/01/1981-05/21/1981]

[Television News Coverage, Analysis of Network: 05/25/1981-05/28/1981]  
[Television News Coverage, Analysis of Network: 05/29/1981-06/04/1981]  
[Television News Coverage, Analysis of Network: 06/05/1981-06/25/1981]  
[Television News Coverage, Analysis of Network: 06/26/1981-07/16/1981]  
[Television News Coverage, Analysis of Network: 07/17/1981-07/30/1981]  
[Television News Coverage, Analysis of Network] (1)(2)

Maseng, Mari: Files (Communications)  
Box 11  
Themes [Last Seven Months – July 1988]

Box 12  
Wirthlin (1)-(3)

COUNSELLOR TO THE PRESIDENT, OFFICE OF THE

Meese, Edwin III: Files  
OA 6518  
Wirthlin 1981 (1)-(10)

OA 9456  
Polls/Information - R. Beal (1)-(5)  
Polls/Information - Gallup Poll  
[Polls and Information] ABC  
[Polls and Information] CBS  
[Polls and Information] Gallup  
[Polls and Information] Harris  
[Polls and Information] NBC

DEPUTY CHIEF OF STAFF, OFFICE OF THE

Deaver, Michael K.: Files  
Box 44  
[Invitations (June 1983)] (1)-(5)

Box 55  
The Reagan Presidency: A Review of the First Two Years (1)(2)  
The Reagan Presidency: A Review of the First Year (1)(2)

Box 65  
Decision Making Information: Voter Attitude toward Vice Presidential Attributes  
and Some of the Political Nominees - For the Reagan for President  
Committee June 1980 699-16-07 #7381  
Decision Making Information Report - Eagle Track IV – 11/19/1981 Flash Report  
[Polling Information] (1)-(6)  
[Decision Making Information Report:] A Study of National Attitudes,  
04/07/1983-04/10/1983  
[Decision Making Information Report:] A Study of National Attitudes,  
04/27/1983-04/28/1983  
[Decision Making Information Report:] A Study of National Attitudes,  
05/27/1983-05/30/1983  
Decision Making Information Public Attitudes and Candidate Statements on

Federal Debts/Deficits 10/19/1983 (1)-(3)  
Decision Making Information: Flash Results, 06/02/1984-06/05/1984 RNC 84-6  
#2625-01  
[Reagan-Bush 1984] Attitudes on Immigration - Prepared by Reagan-Bush 1984  
07/27/1984 (1)(2)  
Dick Wirthlin [1983-1984] (1)

Box 66  
Dick Wirthlin [1983-1984] (2)-(7)  
[Dick Wirthlin (1984-1985)] (1)(2)

Box 67  
Campaign Political Meeting

INTERGOVERNMENTAL AFFAIRS, OFFICE OF

Daniels, Mitchell Jr.: Files [Note: This is a more detailed folder title listing then the current inventory]

OA 12804  
RNC Research Department 1981-1982, State Political Newsletter Summaries, Volume I,  
Alabama – Kansas (1)-(6)  
RNC Research Department 1981-1982, State Political Newsletter Summaries, Volume II,  
Kentucky – North Dakota (1)-(6)  
RNC Research Department 1981-1982, State Political Newsletter Summaries, Volume  
III, Ohio – Wyoming (1)-(6)

Williamson, Richard S.: Files  
OA 7318  
[Binder:] Wirthlin Survey (1)(2)

Intergovernmental Affairs, Office of: Records  
See series description for [Decision Making Information Polls](#)

LEGISLATIVE AFFAIRS, OFFICE OF

Oglesby, M. B.: Files (Legislative Affairs)  
OA 10101  
Democratic Strategy [Budget: Gramm-Latta I]  
Polling [Budget: Gramm-Latta I]  
Public Liaison (1)-(3) [Budget: Gramm-Latta I]

OA 8619  
1982 Vote Information (1)(2)

OA 12999  
Social Security

OA 13000  
Taxes (1)-(3)

Thomas, W. Dennis: Files (Legislative Affairs)  
OA 14157

Wirthlin (1)(2)

PLANNING AND EVALUATION, OFFICE OF

Beal, Richard S.: Files ()

Box 7237

Public Opinion-Polls

Box 7239

Polls

Polls-Gallup, Los Angeles Times, ABC, NBC, CBS (1)-(4)

Box 12386

Market Opinion Research, November 2

Pennsylvania, Wave I, 08/20/1980-08/28/1980

New Jersey, Wave I, 08/22/1980-08/28/1980

New York, Wave I, 08/22/1980-08/28/1980

CFOA 188

SEM #2

CFOA 189

SPM #5 (1)(2)

CFOA 190

Double Decision

CFOA 465

Weekly Poll Summaries-Public Opinion Digests 1981 (1)(2)

Evaluation-Memorandum, Phase 3 07/13/1981 Documents

Phase III (1)(2)

Strategic Plan: Phase III, 07/08/1981 version (1)-(3)

[Office of Planning & Evaluation-Agendas and Memos-December 1981]

[Agendas and Memos 07/28/1981-11/30/1981]

Overview Charts

[Phase IV] (1)(2)

Strategic Evaluation Memo

Strategic Evaluation Memoranda #1-#2

Strategic Evaluation Memorandum #3-3a (1)(2)

Strategic Evaluation Memo #4

Strategic Evaluation Memoranda #5, 6, 7 (1)(2)

Strategic Evaluation Memoranda #8, 9, 10, 11, 12, 13

Strategic Planning Memoranda #1 [empty]

Strategic Planning Memoranda #4, 5, 6 (1)(2)

Strategic Planning Memoranda #1, 2, 3 (1)(2)

Strategic Plan Memo

Phase II Strategic Plan, Volume I

Phase II Strategic Plan, Volume II (1)-(3)

Phase III Policy Opportunities-Responsibilities

Phase III Policy Opportunities

SPM-4 (1)-(4)

Social Security  
History of the National Indicators System  
Phase 4 (1)(2)  
Misc [Issue Database Codebook, Press Clippings re Tax Relief Package]

Chapman, Bruce: Files

See Chapman [series description](#) for Decision Making Information Polls

OA 11684  
Polls - General  
Polls - Washington Post / ABC Polls  
Polls, RNC, June 1983

POLICY DEVELOPMENT, OFFICE OF

Harper, Edwin L.: Files

OA 7770  
Poll Data Book I (1)-(3)  
Poll Data Book II (1)(2)  
[A Study of National Attitudes 11/04/1982-11/08/1982 RNC 16]

OA 11263  
[Health Policy]

Policy Development, Office of: Records

Box 5  
Carleson, Robert B.  
Boggs, Danny J.  
Montoya, Velma  
Uhlmann, Michael M.

Box 6  
Boggs, Judith Susan  
Blankley, Anthony D.

Box 10488  
EDUCATION - Moral Education  
EDUCATION - Public Education

OA 19120  
Health Plan

OA 19123  
Anderson, Carl A.  
Bauer, Gary L.

POLITICAL AFFAIRS, OFFICE OF

Atwater, Lee: Files

OA 2902  
Black, Manafort and Stone  
Black, Manafort and Stone 1982

OA 2903  
Detailees – Political Affairs

PRESIDENT, OFFICE OF THE  
President, Office of the: Presidential Briefing Papers

07/31/1981 (casefile 043492)  
10/02/1981 (casefile 043555)  
12/18/1981 (casefile 051427)  
02/26/1982 (casefile 059235)  
05/23/1985 (casefile 329523)  
06/14/1985 (casefile 338013)  
07/08/1985 (casefile 338037)  
09/06/1985 (casefile 362305)  
09/25/1985 (casefile 362324)  
10/16/1985 (casefile 362345)  
11/12/1985 (casefile 362372)  
12/09/1985 (casefile 362399)  
01/21/1986 (casefile 386621)  
02/06/1986 (casefile 400706)  
02/19/1986 (casefile 400719)  
03/26/1986 (casefile 400526)  
04/08/1986 (casefile 356718)  
05/15/1986 (casefile 419715)  
06/24/1986 (casefile 419824)  
06/25/1986 (casefile 419825)  
07/26/1986 (casefile 419926)  
09/16/1986 (casefile 446016)  
10/22/1986 (casefile 509222)  
11/20/1986 (casefile 509320)  
01/15/1987 (casefile 527015)  
02/02/1987 (casefile 527102)  
03/02/1987 (casefile 523902)  
03/11/1987 (casefile 523911)  
04/07/1987 (casefile 523707)  
04/28/1987 (casefile 523728)  
05/18/1987 (casefile 524018)  
07/02/1987 (casefile 552702)  
08/05/1987 (casefile 555405)  
09/24/1987 (casefile 555524)  
11/23/1987 (casefile 559223)

PUBLIC AFFAIRS, OFFICE OF  
Public Affairs, Office Of: Records  
OA 19196  
Richard Wirthlin--Polster (sic)

PUBLIC LIAISON, OFFICE OF  
Dole, Elizabeth: Files  
Box 44

Polling Data (1)(2)

Box 45

Polling Data – 1982 (1)-(3)

Quint, Mary Elizabeth: Files

OA 8256

Louis Harris

STAFF SECRETARY, OFFICE OF

Chew, David L.: Files (Staff Secretary) [see also series description for Decision Making Information Polls]

OA 14170

State of the Union '86 (1)-(4)

State of the Union – 1987 (1)-(5)

Updated: 3/28/2018

Most recent opening: 1/31/00

<u>Case#</u>	<u>Researcher</u>	<u>Topic</u>	<u>Pages</u>	<u>Restricted</u>
F98-070/2	Tenpas	Public Opinion Polls/Withlin	5,080	7
F97-042	Jacobs	Public Opinion Polls	7,000	97
F97-095	Jacobs	Wirthlin/Gallup/Harris/Teeter	1,451	51
F97-096	Jacobs	Public Opinion Polls-Clark/OPD/Darman	1,087	0
F97-095/2	Jacobs	Wirthlin/Gallup/Harris/Teeter	7,900	0
F98-033	Jacobs	Public Opinion Polls-Gergen	1,910	0
F98-032	Jacobs	Public Opinion Polls-Fuller	715	1
F98-040	Jacobs	Public Opinion Polls-Deaver,Oglesby,Meese	2,886	0