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WHITE HOUSE
OFFICE OF RECORDS MANAGEMENT
WORKSHEET

DR
C.F.

- X - MEDIA
- H - INTERNAL

Name of Document: BRIEFING PAPERS FOR
PRESIDENT'S SCHEDULED
APPOINTMENTS FOR SEP 1581

Subject Codes:
 PR 007.01
 FG 031.01
 PL 005.04
 ND 001.
 CO 134.
 FO 003.02
 FI 004.
 BE 004.
 PR 005.02
 PE 002.01
 FG 232
 BE 003.
 HO
 HU 013.30
 ED
 FE 003.
 ST 039.
 SO 003.
 FA 003.
 PE 010.
 FI 010.02

Subject:

1. Meeting with Republican Congressional Leadership
2. Meeting with participants in President's Executive Exchange Program
4. Luncheon with supporters of BLACK COLLEGE DAY and signing of Executive Order on Black Colleges
6. Meeting with Governor James RHODES
7. Reception for supporters of the Economic Recovery Program
3. Speaking notes for meeting.
5. Speaking notes for luncheon.

C.F.

ROUTE TO:

ACTION

DISPOSITION

| Office/Agency (Staff Name) | Action Code | Tracking Date YY/MM/DD | Type of Response | Completion Date YY/MM/DD |
|----------------------------|-------------|------------------------|------------------|--------------------------|
| RMMATT | RSZ | 81/10/30 | | C 81/10/30 |

Referral Note:

DCF

THE WHITE HOUSE
WASHINGTON

UNPUBLISHED
September 14, 1981
6:00 pm

THE PRESIDENT'S SCHEDULE
Tuesday, September 15, 1981

- ✓ 9:00 am Staff Time Oval Office
(30 min) (Baker, Meese, Deaver)
- 9:16 SEC. HAIG, EM, JB, MKD
- 9:30 am Meeting with GOP Congressional Leaders Cabinet Room
(60 min) (Max Friedersdorf) 9:36 - 10:45 (TAB A)
Writing Pool and Photo Coverage
- 10:45 JB, SEN. BAKER, STOCKMAN, EM - 10:52
[REDACTED] Oval Office
- 10:45 ⁵⁵ am Personal Staff Time Oval Office
(30 min)
- 11:15 am Brief Remarks to Participants in the Roosevelt Room
(10 min) President's Executive Exchange Program
(Frank Hodson) 11:16 - 11:27 (TAB B)
Writing Pool and Photo Coverage (draft talking points attached)
- 11:31 TRENT LOTT, JB, DUBERSTEIN - 11:39
[REDACTED] Oval Office
(30 min)
- 11:39 - JB, BERGEN, SPEAKES 11:50
- 11:59 - DEL BRADLEY, MKD
- Noon Luncheon for Black College Day and Signing State Dining Room
(90 min) of Executive Order on Black Colleges (TAB C)
(Elizabeth Dole/Peter McCoy) Room
Open Press Coverage for Signing and Remarks
- 1:30 pm Meeting with Secretary Weinberger 1:32 - 2:15 Oval Office
(30 min) (Craig Fuller) JB
- [REDACTED] Oval Office
- 2:15 pm Personal Staff Time Oval Office
(90 min)
- 3:35 - SPEECH CONFERENCE, MKD, H. ELLIWOOD, T. DOLAN / 3:52 BERGEN -> 4:00
- 4:05 pm National Security Council Meeting Cabinet Room
(60 min) (Richard V. Allen) (distributed separately)
- ✓ 5:00 pm Brief Meeting with the Governing Mayor B. CLARK, D. ALLEN Oval Office
(15 min) of Berlin, Richard von Weizsacker, T. NILES, LIDSKY, RENTCHER,
(Richard V. Allen) GOV. MANOR, DANNENBERG -> 5:23
Writing Pool and Photo Coverage (distributed separately)
- [REDACTED] Courtesy Call by Governor James Rhodes of Ohio Oval Office
(Richard Williamson)
White House Photographer (TAB D)
- ✓ 5:30 pm Reception for Supporters of the Economic South Lawn
(30 min) Recovery Program from the Business Community / ST. & LOCAL GOVT LEADERS,
(Elizabeth Dole/Peter McCoy) (TAB E) POLITICAL
Open Press Coverage (draft talking points attached)
- 6:00 pm To the Residence
- 5:45

September 15, 1981 - Republican Leadership meeting
9:30-10:30 a.m. Cabinet Room with the President

TAB B

PARTICIPANTS

- ✓The President
- ~~The Vice President~~
- ✓Secretary of Treasury, Donald Regan
- ✓Secretary of State, Alexander Haig
- ✓Secretary of Defense, Caspar Weinberger
- ✓Director of the OMB, David Stockman
- ✓Chairman of CEO, Murray Weidenbaum
- ~~Chairman of the RNC, Richard Richards~~

SENATE

- ✓Howard Baker, Majority Leader
- ✓Ted Stevens, Majority Whip
- ✓James McClure, Chairman of Republican Conference
- ✓Jake Garn, Secretary of Republican Conference
- ✓Paul Laxalt
- ✓John Tower, Chairman of Republican Policy Committee
- ✓Bob Packwood, Chairman of Senatorial Campaign Committee
- ✓Strom Thurmond, President Pro Tempore of Senate
- ✓Pete Domenici, Chairman of Budget Committee
- ~~Bob Dole, Chairman of Finance Committee~~
- ✓Mark Hatfield, Chairman of Appropriations Committee
- ✓Chuck Percy, Chairman of Foreign Relations Committee

HOUSE

- ✓Bob Michel, Minority Leader of the House
- ✓Trent Lott, Minority Whip of the House
- ✓Jack Kamp, Chairman of Republican Conference
- ✓Clair Burgener, Secretary of Republican Conference
- ✓Jack Edwards, Vice Chairman of Republican Conference
- ✓Edward Madigan, Chairman of Republican Research Committee
- ✓Dick Cheney, Chairman of Republican Policy Conference
- ✓Guy VanderJagt, Chairman of National Republican Congressional Committee
- ✓Tom Evans, Vice Chairman National Republican Congressional Committee
- ✓Jimmy Quillen, Ranking Minority Member of Rules Committee
- ✓Barber Conable, Ranking Republican Member of Ways & Means Committee
- ✓Del Latta, Ranking Republican Member of Budget Committee
- ✓Silvio Conte, Ranking Republican Member of Appropriations Committee
- ✓Bill Dickinson, Ranking Republican Member of Armed Services Committee
- ✓Bill Broomfield, Ranking Republican Member of Foreign Affairs Comm.

STAFF

- ✓Ed Meese, ✓Jim Baker, ~~Mike Deaver~~, ✓Martin Anderson, ✓Dave Gergen,
- ✓Larry Speakers, ✓Max Friedersdorf, ✓Ken Duberstein, ✓Powell Moore,
- ✓Jonna Lynn Cullen, ✓Bob Thompson, ✓Dick Darman, ✓Craig Fuller, ✓Lyn Nofziger

*also Ann McBlacklin - Tracy.
Adm. Don Murphy*

REGRETS - Congressman John Rhodes

THE WHITE HOUSE

WASHINGTON

September 14, 1981

MEETING WITH NEW PARTICIPANTS OF THE
PRESIDENT'S EXECUTIVE EXCHANGE PROGRAM

DATE: Tuesday, September 15, 1981
LOCATION: Roosevelt Room
TIME: 11:15 a.m. (10 minutes)

I. PURPOSE

To meet the new class of executives participating in the President's Executive Exchange Program.

II. BACKGROUND

The President has traditionally met with each incoming class of executives participating in the President's Executive Exchange Program, to welcome them at the beginning of their year's assignment.

The new class is composed of 15 executives from the Federal government who will be spending the year in the private sector, and 25 executives from the private sector who will be working as Special Assistants to Cabinet officers and Agency heads. The purpose of the program is to generate a better understanding between the public and private sectors.

III. PARTICIPANTS

The President
40 President's Executive Exchange Program participants
(See attached list of participants)
June Walker, Executive Director

Staff

Edwin Meese
~~James Baker~~
~~Mike Deaver~~
Kate Moore

IV. PRESS PLAN

Open to White House Press Corps for photo opportunity.
White House Photographer present for group photo.

V. SEQUENCE OF EVENTS

Upon entering the Roosevelt Room you will be met by
June Walker, Executive Director.

You will then have the opportunity for brief welcoming
remarks.

Following the welcoming remarks, there will be the
opportunity to greet the participants individually.

Attachment

EXECUTIVES FROM THE PRIVATE SECTOR

| <u>Executive</u> | <u>Sponsor</u> | <u>Host</u> |
|--------------------------|----------------------------------|---|
| Jack J. Bastin | Westinghouse Electric | General Services Administration |
| Steven Bonkowski | Northrop Corporation | Department of the Interior |
| Thomas J. Conway | Safeway Stores, Inc. | Department of the Interior |
| William D. Couch | Standard Oil of California | U.S. International Trade Commission |
| James P. Craft III | Rain Bird International Inc. | Department of the Air Force |
| Craig Dabroski | Arthur Young & Company | Federal Home Loan Bank Board |
| Edward A. Domeracki, Jr. | Combustion Engineering | Department of the Navy |
| Roger T. Greenwood | Westinghouse Electric | Federal Aviation Administration |
| Edward F. Guna | U.S. Steel Corporation | Department of Health & Human Services |
| Chester L. Johnson | Xerox Corporation | Overseas Private Investment Corporation |
| William J. Johnson | Westinghouse Electric | Department of Commerce |
| Michael S. Joseph | Ernst & Whinney | Federal Home Loan Bank Board |
| Cartan B. Kraft | W. R. Grace & Co. | Department of Health & Human Services |
| Bruce D. Kreiger | Shaklee Corporation | Office of Management & Budget |
| Joseph R. Moderow | United Parcel Service | Department of Labor |
| Marc D. Oken | Price Waterhouse | Securities & Exchange Commission |
| Robert G. Perry | American Telephone and Telegraph | Department of Agriculture |
| Mary Elizabeth Rader | Arthur Andersen & Co. | Securities and Exchange Commission |

EXECUTIVES FROM THE PRIVATE SECTOR (con't)

| <u>Executive</u> | <u>Sponsor</u> | <u>Host</u> |
|----------------------|-----------------------------------|--|
| Michael A. Russell | Texaco | Department of Agriculture |
| Robert R. Sears | Florida Power & Light | Department of Education |
| Paul C. Simmons | Conoco, Inc. | National Aeronautics & Space Administration |
| Louis A. Stamatellos | Merck & Company | U. S. Postal Service |
| Gordon D. Walker | Covecrest Properties | Department of Housing & Urban Development |
| Rosemary Wright | American Telephone & Telegraph | Federal Energy Regulatory Commission |
| Christine A. Zervas | International Paper | Department of the Treasury |


EXECUTIVES FROM THE FEDERAL SECTOR

| <u>Executive</u> | <u>Sponsor</u> | <u>Host</u> |
|-----------------------|--|--|
| Dorothy H. Berry | Department of Health & Human Services | Texaco Inc. |
| Linda L. Conroy | Department of Housing & Urban Development | Shawmut Bank of Boston |
| Ngairé Cuneo | General Accounting Office | Xerox Corporation |
| Margaret D. Etheridge | Veterans Administration | Kimberly-Clark Corporation |
| Frederick B. Fields | Tennessee Valley Authority | General Electric |
| Paul D. Glenn | Securities & Exchange Commission | Chemical New York Corporation |
| Ann R. Haendel | Department of Health & Human Services | American Medical International |
| Joan M. Hollenbach | Occupational Safety & Health Review Comm. | Cabot Corporation |
| Victoria L. Kingslien | General Services Administration | Owens-Illinois |
| Roger E. Reynolds | Department of the Air Force | Combustion Engineering |
| Thomas F. Rosso | Consumer Product Safety Commission | Westinghouse Electric |
| Thomas M. Sherman | General Services Administration | Merrill Lynch, Pierce, Fenner & Smith, Inc. |
| David A. Spivey | Department of the Army | Deere & Company |
| Timothy L. Stone | Central Intelligence Agency | Motorola, Inc. |
| Donna B. Whitaker | Department of Education | American Telephone & Telegraph |

THE WHITE HOUSE

WASHINGTON

September 15, 1981

MEETING: With Black College Representatives and
Supporters of Black College Day
LOCATION: State Dining Room
TIME: 12:00 p.m. - 1:30 p.m.
FROM: Elizabeth H. Dole 

- I. PURPOSE: To sign the New Executive Order on Black Colleges.
- II. BACKGROUND: The participants represent a broad cross section of Black College supporters, many of whom are staunch supporters of your Administration. Included in this group are Black College Presidents, alumni officers and student government officers; church officials and various organizations who have been extremely visible in their support of Black Colleges; and some of your key Black appointees.

The majority of those present are deeply involved with and committed to Black College Day, which will be held September 29, 1981. Last year you released a statement in support of Black College Day. In 1980, there was one big rally in Washington, D.C. in support of Black Colleges. This year, since there is more emphasis on the states, Tony Brown (coordinator of Black College Day) will have 16 regional rallies.

There have been many requests for a new Executive Order from this Administration. The Carter Executive Order was considered by many Black College supporters as weak and not fully supported by his Administration. This Executive Order is further reinforcement of your commitment to assist Black Colleges.

- III. PARTICIPANTS: (SEE ATTACHED LIST AT TAB A)
- IV. PRESS PLAN: Open Press.
- V. SEQUENCE OF EVENTS:

12:00 p.m. - You will join your guests assembled in the Grand Hallway and offer informal remarks in conjunction with the signing of the new Executive Order.

12:10 p.m. - Upon conclusion of your signing, you will invite your guests to join you in the State Dining Room.

12:20 p.m. - Lunch

1:15 p.m. - Press enters the State Dining Room, followed by Elizabeth Dole's introduction of you.

MEETING: With Black College Representatives and
Supporters of Black College Day

Page 2

- You offer remarks.

1:20 p.m. - Remarks conclude. You greet guests along
the way as you depart State Dining Room.

1:30 p.m. - Luncheon concludes.

PARTICIPANTS (HEAD TABLE)

President

Elizabeth H. Dole
Assistant to the President for Public Liaison

Tony Brown
Coordinator, Coalition for Black Colleges

William Harvey
President, Hampton Institute

Bishop Adams
Chairman, Congress of the National Black Churches

Tommy Dortch
President, Council of National Alumni Associations

Leonard Spearman
President, Texas Southern

Elizabeth Peavy
Coordinator, Pennsylvania Coalition for Black Colleges

THE WHITE HOUSE


WASHINGTON

September 15, 1981

MEETING: With supporters of your tax program
from the public, political and
intergovernmental sectors

LOCATION: South Lawn

TIME: 5:30 - 6:00 pm

FROM: Elizabeth H. Dole 

PURPOSE: To thank those representatives from a number of constituencies who worked hard to see that your tax package was passed by the Congress.

BACKGROUND: The tax package success was due in large part to the grass-roots efforts of a number of individuals and organizations. The group will include representatives from the business sector, trade associations, ethnic and minority groups, political supporters, and state and local officials. All of them, and/or their respective organizations, mobilized their resources to convince the members of Congress to vote for the bi-partisan tax package.

PARTICIPANTS: Approximately 1,000 guests

PRESS PLAN: Open press coverage

SEQUENCE OF EVENTS:

5:30 pm You and Mrs. Reagan proceed to the tent on the South Lawn via the West Garden Room, across the Rose Garden.

Upon entering the tent you proceed to the podium on the stage, which has been erected along on the south side of the tent. The Marine Band will be seated on the stage.

You extend brief remarks.

5:45 pm Following your remarks, you and Mrs. Reagan mingle with the guests as you proceed out the tent the same way you entered.

6:00 pm You return to the residence via the West Garden Room and proceed upstairs via the elevator.

(ROHRBACHER/TD)

BLACK CLLEGE DAY LUNCHEON

GD AFTERNOON. WE ARE GATHERED TDAY
BCUS ALL OF US WANT TO NOURISH & PROTECT AN
AM. INSTITUTN THT HAS SERVED THS NATN WELL.
I AM, OF COURSE, REFERRING TO..TRADITIONAL
BLACK COLLEGES & UNIVERSITIES.

HUNDREDS OF THOUSANDS OF YNG. AM's
REC'D TRAINING AT THS SCHOOLS OVER..LAST 100
YRS, EXPANDNG THEIR OPPORTUNITIES AS
INDIVIDUALS & LAYING..FOUNDATN FOR SOCIAL
PROGRESS. IT SHLD NEVER BE FORGOTN THAT
WHEN EDUCATIONAL OPPORTUNITIES WERE DENIED
ELSEWHERE, THS INSTITUTNS OFFERED HOPE TO
BLCK. AM's -- HOPE FOR A BETR LIFE & HOPE
THT SOMEDAY THEY WLD BREAK..BONDS OF PREJUDICE
& DISCRIMINATION.

HANDWRITING FILE

THE EDUCATIONAL INSTITUTIONS DID THEIR JOB WELL. THEY HAVE PRODUCED 50% OF BLACK BUSINESS EXECUTIVES, 75% OF BLACK MILITARY OFFICERS, 80% OF BLACK JUDGES, & 85% OF BLACK PHYSICIANS IN THIS CO.

THE BLACK COLLEGES & UNIVERSITIES IN AM. HAVE OFFERED BLACK CITIZENS A VARIETY OF OPPORTUNITIES TO DEVELOP THEIR SKILLS & TALENTS. IT IS THROUGH SUCH DIVERSITY THAT FREEDOM FLOURISHES. & IT IS THROUGH EDUCATION THEY OFFER THAT INDIVIDUALS CAN MAKE THEMSELVES INTO THE TYPE OF PERSON THEY CHOOSE TO BE, NOT WHAT SOME CENTRAL PLANNER SAYS THEY SHOULD BE.

IN PURSUIT OF EQUAL OPPORTUNITY FOR BLACK AMERICANS, ECONOMICS BECAME AS IMPORTANT AS EDUCATION. FOR A LONG PERIOD OF OUR HISTORY, BLACK PEOPLE WERE PREVENTED FROM THE CHANCE OF BETTERING THEMSELVES NOT ONLY BECAUSE THEY WERE DENIED OPPORTUNITY TO LEARN, BUT BECAUSE JOB OPPORTUNITIES WERE LIMITED AS WELL.

IT WILL DO NO GOOD TO EDUCATE YNG. P.
IF THERE ARE NO JOBS FOR THEM ONCE THEY
GET OUT OF SCHOOL. & U, MORE THAN ANY OF
OUR CITIZENS, KNOW HOW IMPORTANT A VIBRANT
ECONOMY IS TO..PROGRESS OF BLCK AM's
PARTICULARLY & ALL AM's AS WELL.

AM's DECLINING EC. CUT BLACK FAMILY
INCOME. FROM 1959 TO 1969 THE MEDIAN FAMILY
INCOME OF BLCKS, AFTR ADJUSTING FOR INFLATN,
ROSE AT 5% PER YEAR, BUT FROM 1969 TO 1979
IT STOPPED GOING UP & ACTUALLY DROPPED.

I BLIEV THAT OUR EC. PROGRAM WILL
PROVIDE MORE OPPORTUNITY FOR ALL AM's,
INCLUDING BLCK COLLEGE GRADs. MOST
BLCK PROGRESS HAS OCCURRED DURING TIMES OF
PROSPERITY IN AM., & WE ARE WORKING TO
CREATE A NEW ERA OF PROSPERITY FOR EVERYONE.

EC. DISLOCATN HURTS INSTITUTNS AS
WELL AS INDIVIDUALS. AM'S COLLEGES & UNIV'S
HV BN HARD PRESSED TO MAINTAIN STANDARDS
IN..FACE OF INFLATN THAT INCREASES..COST
OF EVRYTHNG FROM BOOKS TO TYPEWRITERS.

WITH THS IN MIND & WITH A SERIOUS
COMMITMENT TO PROTECTNG THS UNIQUE
EDUCATIONL INSTITUTNS, WE HV MADE CERTAIN
THAT IN AN ERA OF BDGT CUTS, BLACK COLLEGES &
UNIV'S WILL ACTUALLY RECEIVE A \$9.6 MIL.
INCRS IN FED'L TITLE III FUNDS --
A JUMP OF ALMOST 8%.

IN OUR CONTINUING REVIEW OF EXECUTIVE
ORDERS, WE FOUND A NEED TO IMPROVE UPON AN
EXISTING ORDER ON HISTORICALLY BLACK
COLLEGES. I AM HAPPY TDAY TO SIGN A NEW
EXEC. ORDER THAT WILL STRENGTHEN..FED'L
COMMITMNT TO HISTORICALLY BLCK COLLEGES,
WHILE SEEKING NEW WAYS FOR..PRIVATE SECTOR
TO INCRS ITS SUPPORT FOR THS VITAL INSTITUTNS.

OUR COMMITMENT TAKES SEVERAL FORMS:
FIRST THE EXEC. ORDER COMMITS US TO
INCRS BLCK COLLEGE PARTICIPATN IN FEDERALLY
SPONSORED PROGRMS.

SECONDLY, THIS ORDER MANDATES GOVT-WIDE
COORDINATN TO ENSURE THT THESE COLLEGES &
UNIV'S ARE GIVEN A FULL OPPORTUNITY TO
PARTICIPATE IN FEDERALLY SPONSORED PROGRMS.

NOW, WE ALL KNOW THT..FED'L GOVT HAS A
TROUBLESME HIST. OF ISSUING REPORTS WITH
NO TEETH IN THEM. THIS ADMIN. BELIEVS IN
SETTING MEASURABL OBJECTIVES -- & THEN
TURNING LOOSE THE CREATIVE RESOURCES TO
MEET THM. TO ENSURE THAT ..ANNUAL FED'L
PLAN CALLED FOR IN THIS ORDER GETS RESULTS,
I AM DIRECTING SEC'Y OF EDUC. BELL TO
SUBMIT AN ANNUAL PERFORMANCE REPORT ON
EXECUTIVE AGENCY ACTIONS TO CARRY OUT
THEIR PLANS. THIS IS "MANAGEMENT BY
OBJECTIVES" IN ACTION. THE "REPORT CARD"

PREPARED BY SEC'Y BELL WILL BE REVIEWED BY
THE CABINET COUNCIL ON HUMAN RESOURCES,
THE V.P., & ME.

TO REINFORCE THIS ADMIN'S COMMITMENT,
I AM ASKING V.P. BUSH TO PLAY A SPECIAL ROLE.
THE V.P. WILL WORK WITH..HEADS OF FED'L
AGENCIES TO HELP ENSURE..FULLEST COOPRATN
POSSIBLE IN CONDUCTNG A SPECIAL POLICY REVIEW
TO SERVE AS A BASIS FOR ALL OUR FUTURE
PLANNING ON BLCK COLLGES & UNIV's. HE WILL
THEN DISCUSS..FINDINGS WITH..PRES.s OF ..
HISTORICALLY BLCK COLLEGES.

FINALLY, THIS EXEC. ORDER BREAKS NEW
GROUND BY CALLING ON..SEC'Y OF EDUC. TO
ENCOURAGE PRIVATE SECTOR INITIATIVES IN
ASSISTNG HISTORICALLY BLCK INSTITUTNS.

THE FED'L GOVT'S ROLE CAN BE TO PROVIDE EQUAL
OPPORTUNITY, BUT..PRIVATE SECTOR HAS AN
EVEN GREATER POTENTIAL, & A CHALLENGING
RESPONSIBILITY, TO PROVIDE DIRECT ASSISTANCE
TO THS INSTITUTNS.

WE SHOULD REMEMBR THT, JUST AS IN..PAST,
THE FUTURE OF THS SCHOOLS WILL DPND, MORE
THAN ANYTHING ELSE, ON..EFFORTS OF BLACK AM's.

WHAT HAS BN ACCOMPLISHED ALREADY IS A
TREMENDOUS SOURCE OF PRIDE.

BT NOW IS NOT..TIME TO REST ON PAST
ACCOMPLISHMNTS. THE FUTURE DPNDS ON AN
EVEN STRONGER COMMITMENT TO EXCELLENCE &
DIVERSITY IN EDUC. TO PARAPHRASE THE MOTTO
OF..UNITED NEGRO COLLEGE FUND, LET US
RECOGNIZE THAT AM's HIST. BLCK COLLEGE IS A
TERRIBLE THING TO WASTE.

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(ROHRBACHER/TD)

MEETING WITH PARTICIPANTS IN THE PRESIDENT'S
EXECUTIVE EXCHANGE COMMISSION
SEPTEMBER 15, 1981 -- 11:15 AM

I'D LIKE TO WELCM U ALL TO ..W.H.
AM. HAS ALWYs BEEN BLESSED WITH A CADRE OF
EFFICIENT MANAGERS. SPREAD OUT THRUOUT
BUSINESS & GOVT, A HOST OF INDIVIDUALS
LIKE YURSELVS MAKE..DECISIONS THT KEEP ..
ECONOMY FUNCTIONING & THE NATN PROSPERING.

U HV BEEN SELECTED FOR A PROGRAM THAT
RECOGNIZES..IMPORTANCE OF THS INDIVIDUAL
EXECUTIVES & ..DECISIONS THEY MAKE. THE
COMMISSION ON EXECUTIVE EXCHANGE WAS
ESTABLISHED IN..FINAL YR OF..JOHNSON ADMIN.
EVEN THEN THERE WAS A GROWING ALIENATION
BTWN GOVT & BUSINESS. THIS PROGRAM WAS
SEEN AS 1 METHOD OF DEALING WITH..PROBLEM.

U ARE BEING OFFERED A CHANCE TO SEE
WHAT IT IS LIKE ON..OTHER SIDE OF..LINE.

HANDWRITING FILE

PAGE 2

THOSE OF U IN GOVT SERVICE WILL GET A
BETTER CHANCE TO SEE WHAT EFFECT YUR ACTIONS
HAVE ON YUR PRIVATE SECTR COUNTERPARTS.

THOSE OF U FROM..BUSINESS COMMUNITY WILL,
HOPEFULLY, GAIN A BETTER APPRECIATN FOR ..
LEGAL RESPONSIBILITIES OF THOSE IN GOVT.

YOUR PRESENCE HERE TDAY SUGGESTS
THT U ARE A HIGHLY MOTIVATED INDIVIDUAL
WITH CAREER POTENTIAL. } MANY OF U ARE
MAKING FINANCIAL SACRIFICES TO PARTICIPATE
IN ..PROGRAM. } WELL, IT'S NOT REALLY A
SACRIFICE; IT'S AN INVESTMNT. } WHAT U LEARN
THS YR WILL PAY DIVIDENDS IN..FUTURE---
DIVIDENDS FOR U, FOR YUR EMPLOYER, & FOR..CO.

THERE IS MUCH TALK ABOUT A PARTNERSHP
BTWN..PUBLIC & PRIVATE SECTR. } ^{SR PARTNER} THIS PROGRAM
IS A FINE XMPL OF WHAT CN BE DONE.

SO I WANT TO WISH U LUCK. I AM CERTAIN
THT U WL LOOK BACK ON THS YR AS 1 OF..MOST
REWARDING XPRNCs IN YUR CAREER. THANK YOU.

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A

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THE WHITE HOUSE

WASHINGTON

September 14, 1981

MEETING WITH REPUBLICAN CONGRESSIONAL LEADERSHIP

DATE: Tuesday, September 14, 1981
LOCATION: The Cabinet Room
TIME: 9:30 a.m. (one hour)
FROM: MAX L. FRIEDERSDORF *mlf*

I. PURPOSE

To discuss the Fall legislative schedule with the Republican Leadership, particularly AWACS and budget matters. This will be an opportunity to lobby the Leadership on supporting the sale of F-15 enhancements and AWACS to the Saudis and to brief the Leaders on further Presidential initiatives regarding the budget, and obtain the Leadership attitudes on the budget and economy.

II. BACKGROUND

This will be the first Presidential meeting with the Republican Congressional Leadership since Congress returned following the August recess. Much major legislation remains to be considered before Congress adjourns its first session, probably in November. Among major items scheduled for this Fall are: AWACS, the Farm Bill, Second Concurrent Budget Resolution, Debt Ceiling Increase, the O'Connor nomination, appropriations bills, and Continuing Resolution.

However, the economy, particularly high interest rates, are dominating conversation on Capitol Hill. In the Senate, Majority Leader Howard Baker and key Senators (Dole, Domenici, Hatfield, Stevens, Jepsen, and Garn) have produced a set of recommendations concerning the budget and the economy (see Tab a) which they will present to the President. Bob Michel and the House Republicans will also make some economic and budget recommendations.

III. PARTICIPANTS

See Tab b.

IV. PRESS PLAN

Announce to press; photo opportunity.

V. SEQUENCE OF EVENTS

The Leaders will enter the Northwest Gate, proceed to the West Lobby before joining the President in the Cabinet Room (See Tab c)

Attachment: Talking Points (See Tab d)

(a)

SUGGESTED OUTLINE OF PRESENTATION TO PRESIDENT

Here is what we think the President should hear, in simple terms:

1. Don't panic and don't be defensive;
2. Go on the offense by emphasizing the positive;
3. Make a major economic address to the people, and implicitly to Wall Street at the same time, noting the true economic situation and the prospects for growth within the next year;
4. Don't promise immediate relief from high interest rates;
5. Downplay deficits and avoid specific deficit numbers;
6. As the second installment of your economic plan, reveal the general thrust of your new restraint package using these approximate FY1982 levels of cuts:
 - \$2B a. \$4-5 billion in outlays restraint in defense;
 - b. \$2-3 billion in additional non-defense, discretionary appropriated restraint;
 - c. \$4-5 billion in additional restraint in entitlements, over and above that restraint already contained in your budget recommendations;
7. Begin, privately, a phased-in program of revenue increases, consistent with supply-side, investment-oriented policies in the general range of: FY82--\$3 billion; FY83--\$6-7 billion; and FY84--\$12 billion.
8. Establish a Presidential level commission, involving Senators and Congressmen and others, to investigate present levels of interest rates and the role of the financial community

in setting such rates;

8. Don't be rushed into any deviation from course, such as credit controls or radical switches from general monetary restraint.

(b)

PARTICIPANTS

The President
The Vice President
Secretary of Treasury, Donald Regan
Secretary of State, Alexander Haig
Secretary of Defense, Caspar Weinberger
Director of the OMB, David Stockman
Chairman of CEO, Murray Weidenbaum
Chairman of the RNC, Richard Richards

SENATE

Howard Baker, Majority Leader
Ted Stevens, Majority Whip
James McClure, Chairman of Republican Conference
Jake Garn, Secretary of Republican Conference
Paul Laxalt
John Tower, Chairman of Republican Policy Committee
Bob Packwood, Chairman of Senatorial Campaign Committee
Strom Thurmond, President Pro Tempore of Senate
Pete Domenici, Chairman of Budget Committee
Bob Dole, Chairman of Finance Committee
Mark Hatfield, Chairman of Appropriations Committee
Chuck Percy, Chairman of Foreign Relations Committee

HOUSE

Bob Michel, Minority Leader of the House
Trent Lott, Minority Whip of the House
Jack Kamp, Chairman of Republican Conference
Clair Burgener, Secretary of Republican Conference
Jack Edwards, Vice Chairman of Republican Conference
Edward Madigan, Chairman of Republican Research Committee
Dick Cheney, Chairman of Republican Policy Conference
Guy VanderJagt, Chairman of National Republican Congressional Committee
Tom Evans, Vice Chairman National Republican Congressional Committee
Jimmy Quillen, Ranking Minority Member of Rules Committee
Barber Conable, Ranking Republican Member of Ways & Means Committee
Del Latta, Ranking Republican Member of Budget Committee
Silvio Conte, Ranking Republican Member of Appropriations Committee
Bill Dickinson, Ranking Republican Member of Armed Services Committee
Bill Broomfield, Ranking Republican Member of Foreign Affairs Comm.

STAFF

Ed Meese, Jim Baker, Mike Deaver, Martin Anderson, Dave Gergen,
Larry Speakers, Max Friedersdorf, Ken Duberstein, Powell Moore,
Jonna Lynn Cullen, Bob Thompson, Dick Darman, Craig Fuller, Lyn
Nofziger

(c)

TAB C

AGENDA

- 9:30 a.m. The President opens the meeting.
- 9:30 a.m. The President discusses the need for approval
(5 minutes) of AWACS to the Saudis.
- 9:35 a.m. The President calls for any discussion of AWACS.
(10 minutes)
- 9:45 a.m. The President calls on Senator Howard Baker for
(10 minutes) the Senate report.
- 9:55 a.m. The President calls on Congressman Bob Michel
(10 minutes) for the House Report.
- 10:05 a.m. General discussion on the budget and economy.
(25 minutes)
- 10:30 a.m. The President adjourns the meeting.

(Dave Stockman will be standing by to answer any technical questions on the budget; Bill Clark, Dick Allen and Cap Weinberger will be standing by to comment on AWACS, if necessary.)

(d)

Talking Points on AWACS

-- I would like to discuss what I consider to be the key foreign policy issue we will face over the next six weeks: the sale of the air defense enhancement package to Saudi Arabia.

-- A great deal of opposition has been generated by this proposal, but it is opposition based on misunderstanding. I want to set the record straight on where I stand on the proposal.

-- The most important reason for proceeding with the sale is that it makes a substantial contribution to the security of the United States and the West. I would not support the sale were it otherwise.

-- Saudi Arabia must have the capability to defend its oil facilities from attack by regional adversaries. We have learned from the Iran-Iraq war that there is no particular sanctity for oil facilities in regional conflicts.

-- The Saudi oil facilities are concentrated and highly vulnerable to an air attack. The Saudi Air Force cannot, at the present time, provide an adequate defense.

-- The loss of certain key oil facilities would halt the flow of Saudi oil for more than a year, causing economic havoc and deep security dangers for the West. As long as we and our principal Allies remain dependent on Saudi oil, we must ensure that these facilities are adequately defended.

-- Saudi Arabia looks to us to provide for its security. We will take steps to draw Saudi Arabia closer to us.

-- Moreover, what we are doing with Saudi Arabia represents an important next step for the peace process. To move forward, Saudi Arabia, as the most influential of the moderate Arab states, must play a greater role. We are encouraging this.

-- I have just finished two days of meetings with Prime Minister Begin. We have reached important understandings concerning our future cooperation. The Prime Minister stated -- and I agree -- that we have advanced our relationship significantly. I listened to his views on this sale and he listened to mine.

-- This package will not pose any substantial threat to the security of Israel. Each of the four elements in the Saudi air defense enhancement package has been carefully tailored to ensure that it makes good military sense without providing a capability which exceeds Saudi needs. The limitations of the various elements, including AWACS, and the growing superiority of the Israeli Air Force, will preclude Saudi Arabia from ever posing any credible threat to the security of Israel.

-- Stringent safeguards will be established to ensure that the equipment will not be compromised. Even so, we are confident that, even should an unforeseen compromise occur, there will be no major damage to our national security. This is because the technology involved is really quite old and not particularly sensitive.

-- This sale makes an essential contribution to our national security and to the economic health of the West. I therefore fully support the sale and intend to do whatever is necessary to ensure that it is completed.

-- Because of the importance of this sale to our national security, I urgently ask each of you to help in its passage. It is apparent that there is an awful lot of misunderstanding of this issue on the Hill. In fact, most of those who are committed against the sale have not even been briefed on the details of the proposal and our case for it.

-- Your help in presenting the facts about the sale will be of crucial importance. Dick Allen and his teams from State and Defense will provide briefings on the package. I ask that you encourage your colleagues not to commit against the sale until they have been briefed.

-- I look upon this issue as truly bipartisan in nature because of the contribution it makes to our national security interests. The security of our energy resources and our national credibility as a reliable security partner depend upon the consummation of this sale.

B

THE WHITE HOUSE

WASHINGTON

September 14, 1981

MEETING WITH NEW PARTICIPANTS OF THE
PRESIDENT'S EXECUTIVE EXCHANGE PROGRAM

DATE: Tuesday, September 15, 1981
LOCATION: Roosevelt Room
TIME: 11:15 a.m. (10 minutes)

I. PURPOSE

To meet the new class of executives participating in the President's Executive Exchange Program.

II. BACKGROUND

The President has traditionally met with each incoming class of executives participating in the President's Executive Exchange Program, to welcome them at the beginning of their year's assignment.

The new class is composed of 15 executives from the Federal government who will be spending the year in the private sector, and 25 executives from the private sector who will be working as Special Assistants to Cabinet officers and Agency heads. The purpose of the program is to generate a better understanding between the public and private sectors.

III. PARTICIPANTS

The President
40 President's Executive Exchange Program participants
(See attached list of participants)
June Walker, Executive Director

Staff

Edwin Meese
James Baker
Mike Deaver
Kate Moore

IV. PRESS PLAN

Open to White House Press Corps for photo opportunity.
White House Photographer present for group photo.

V. SEQUENCE OF EVENTS

Upon entering the Roosevelt Room you will be met by
June Walker, Executive Director.

You will then have the opportunity for brief welcoming
remarks.

Following the welcoming remarks, there will be the
opportunity to greet the participants individually.

Attachment

EXECUTIVES FROM THE PRIVATE SECTOR

| <u>Executive</u> | <u>Sponsor</u> | <u>Host</u> |
|--------------------------|----------------------------------|---|
| Jack J. Bastin | Westinghouse Electric | General Services Administration |
| Steven Bonkowski | Northrop Corporation | Department of the Interior |
| Thomas J. Conway | Safeway Stores, Inc. | Department of the Interior |
| William D. Couch | Standard Oil of California | U.S. International Trade Commission |
| James P. Craft III | Rain Bird International Inc. | Department of the Air Force |
| Craig Dabroski | Arthur Young & Company | Federal Home Loan Bank Board |
| Edward A. Domeracki, Jr. | Combustion Engineering | Department of the Navy |
| Roger T. Greenwood | Westinghouse Electric | Federal Aviation Administration |
| Edward F. Guna | U.S. Steel Corporation | Department of Health & Human Services |
| Chester L. Johnson | Xerox Corporation | Overseas Private Investment Corporation |
| William J. Johnson | Westinghouse Electric | Department of Commerce |
| Michael S. Joseph | Ernst & Whinney | Federal Home Loan Bank Board |
| Cartan B. Kraft | W. R. Grace & Co. | Department of Health & Human Services |
| Bruce D. Kreiger | Shaklee Corporation | Office of Management & Budget |
| Joseph R. Moderow | United Parcel Service | Department of Labor |
| Marc D. Oken | Price Waterhouse | Securities & Exchange Commission |
| Robert G. Perry | American Telephone and Telegraph | Department of Agriculture |
| Mary Elizabeth Rader | Arthur Andersen & Co. | Securities and Exchange Commission |

EXECUTIVES FROM THE PRIVATE SECTOR (con't)

| <u>Executive</u> | <u>Sponsor</u> | <u>Host</u> |
|----------------------|-----------------------------------|--|
| Michael A. Russell | Texaco | Department of Agriculture |
| Robert R. Sears | Florida Power & Light | Department of Education |
| Paul C. Simmons | Conoco, Inc. | National Aeronautics & Space Administration |
| Louis A. Stamatellos | Merck & Company | U. S. Postal Service |
| Gordon D. Walker | Covecrest Properties | Department of Housing & Urban Development |
| Rosemary Wright | American Telephone & Telegraph | Federal Energy Regulatory Commission |
| Christine A. Zervas | International Paper | Department of the Treasury |

EXECUTIVES FROM THE FEDERAL SECTOR

| <u>Executive</u> | <u>Sponsor</u> | <u>Host</u> |
|-----------------------|--|--|
| Dorothy H. Berry | Department of Health & Human Services | Texaco Inc. |
| Linda L. Conroy | Department of Housing & Urban Development | Shawmut Bank of Boston |
| Ngaire Cuneo | General Accounting Office | Xerox Corporation |
| Margaret D. Etheridge | Veterans Administration | Kimberly-Clark Corporation |
| Frederick B. Fields | Tennessee Valley Authority | General Electric |
| Paul D. Glenn | Securities & Exchange Commission | Chemical New York Corporation |
| Ann R. Haendel | Department of Health & Human Services | American Medical International |
| Joan M. Hollenbach | Occupational Safety & Health Review Comm. | Cabot Corporation |
| Victoria L. Kingslien | General Services Administration | Owens-Illinois |
| Roger E. Reynolds | Department of the Air Force | Combustion Engineering |
| Thomas F. Rosso | Consumer Product Safety Commission | Westinghouse Electric |
| Thomas M. Sherman | General Services Administration | Merrill Lynch, Pierce, Fenner & Smith, Inc. |
| David A. Spivey | Department of the Army | Deere & Company |
| Timothy L. Stone | Central Intelligence Agency | Motorola, Inc. |
| Donna B. Whitaker | Department of Education | American Telephone & Telegraph |

(Rohrabacher/TD)

September 11, 1981

PARTICIPANTS IN EXECUTIVE EXCHANGE -- SEPTEMBER 15, 1981

I'd like to welcome you all to the White House. America has always been blessed with a cadre of efficient managers. Spread out throughout business and Government, a host of individuals like yourselves make the decisions that keep the economy functioning and the Nation prospering.

You have been selected for a program that recognizes the importance of these individual executives and the decisions they make. The Commission on Executive Exchange was established in the final year of the Johnson Administration. Even then there was a growing alienation between Government and business. This program was seen as one method of dealing with the problem.

You are being offered a chance to see what it is like on the other side of the line. Those of you in Government service will get a better chance to see what effect your actions have on your private sector counterparts. Those of you from the business community will, hopefully, gain a better appreciation for the legal responsibilities of those in Government.

Your presence here today suggests that you are a highly motivated individual with career potential. Many of you are making financial sacrifices to participate in the program. Well, it's not really a sacrifice; it's an investment. What

you learn this year will pay dividends in the future --
dividends for you, for your employer, and for the country.

There is much talk about a partnership between the
public and private sector. This program is a fine example
of what can be done.


So I want to wish you luck. I am certain that you will
look back on this year as one of the most rewarding experiences
in your career. Thank you.

C

THE WHITE HOUSE

WASHINGTON

September 15, 1981

MEETING: With Black College Representatives and
Supporters of Black College Day
LOCATION: State Dining Room
TIME: 12:00 p.m. - 1:30 p.m.
FROM: Elizabeth H. Dole 

- I. PURPOSE: To sign the New Executive Order on Black Colleges.
- II. BACKGROUND: The participants represent a broad cross section of Black College supporters, many of whom are staunch supporters of your Administration. Included in this group are Black College Presidents, alumni officers and student government officers; church officials and various organizations who have been extremely visible in their support of Black Colleges; and some of your key Black appointees.

The majority of those present are deeply involved with and committed to Black College Day, which will be held September 29, 1981. Last year you released a statement in support of Black College Day. In 1980, there was one big rally in Washington, D.C. in support of Black Colleges. This year, since there is more emphasis on the states, Tony Brown (coordinator of Black College Day) will have 16 regional rallies.

There have been many requests for a new Executive Order from this Administration. The Carter Executive Order was considered by many Black College supporters as weak and not fully supported by his Administration. This Executive Order is further reinforcement of your commitment to assist Black Colleges.

- III. PARTICIPANTS: (SEE ATTACHED LIST AT TAB A)
- IV. PRESS PLAN: Open Press.
- V. SEQUENCE OF EVENTS:
- 12:00 p.m. - You will join your guests assembled in the Grand Hallway and offer informal remarks in conjunction with the signing of the new Executive Order.
 - 12:10 p.m. - Upon conclusion of your signing, you will invite your guests to join you in the State Dining Room.
 - 12:20 p.m. - Lunch
 - 1:15 p.m. - Press enters the State Dining Room, followed by Elizabeth Dole's introduction of you.

MEETING: With Black College Representatives and
Supporters of Black College Day

Page 2

- You offer remarks.

1:20 p.m. - Remarks conclude. You greet guests along
the way as you depart State Dining Room.

1:30 p.m. - Luncheon concludes.

PARTICIPANTS (HEAD TABLE)

President

Elizabeth H. Dole
Assistant to the President for Public Liaison

Tony Brown
Coordinator, Coalition for Black Colleges

William Harvey
President, Hampton Institute

Bishop Adams
Chairman, Congress of the National Black Churches

Tommy Dortch
President, Council of National Alumni Associations

Leonard Spearman
President, Texas Southern

Elizabeth Peavy
Coordinator, Pennsylvania Coalition for Black Colleges

D

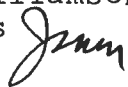
THE WHITE HOUSE

WASHINGTON

September 14, 1981

MEETING WITH GOVERNOR JAMES RHODES (R-OHIO)

Date: September 15, 1981
Location: Oval Office
Time: 5:20 p.m. - 5:25 p.m.

From: Richard S. Williamson
James M. Medas 

I. PURPOSE

This is a courtesy visit.

II. BACKGROUND

Governor Rhodes is in Washington to attend Tuesday's South Lawn Reception for people who helped the Administration secure passage of the tax cut legislation.

Governor Rhodes may mention that he would like you to attend a fundraiser this fall for the Ohio Republican Party.

III. PARTICIPANTS

Governor James Rhodes
James M. Medas

IV. PRESS PLAN

White House Photography

V. SEQUENCE OF EVENTS

Jim Medas will escort Governor Rhodes to the Oval Office at 5:20 p.m.

(Rich Williamson will be out of town.)

E

THE WHITE HOUSE


WASHINGTON

September 15, 1981

MEETING: With supporters of your tax program
from the public, political and
intergovernmental sectors

LOCATION: South Lawn

TIME: 5:30 - 6:00 pm

FROM: Elizabeth H. Dole 

PURPOSE: To thank those representatives from a number of constituencies who worked hard to see that your tax package was passed by the Congress.

BACKGROUND: The tax package success was due in large part to the grass-roots efforts of a number of individuals and organizations. The group will include representatives from the business sector, trade associations, ethnic and minority groups, political supporters, and state and local officials. All of them, and/or their respective organizations, mobilized their resources to convince the members of Congress to vote for the bi-partisan tax package.

PARTICIPANTS: Approximately 1,000 guests

PRESS PLAN: Open press coverage

SEQUENCE OF EVENTS:

5:30 pm You and Mrs. Reagan proceed to the tent on the South Lawn via the West Garden Room, across the Rose Garden.

Upon entering the tent you proceed to the podium on the stage, which has been erected along on the south side of the tent. The Marine Band will be seated on the stage.

You extend brief remarks.

5:45 pm Following your remarks, you and Mrs. Reagan mingle with the guests as you proceed out the tent the same way you entered.

6:00 pm You return to the residence via the West Garden Room and proceed upstairs via the elevator.