



## **Mahan-Duval, Jann: Files, 1981-1984**

### **Finding Aid Type**

White House Staff and Office File Collections

### **Subtitle/Office**

Media Relations, Office of: Media Coordinator

### **Disclaimer**

This collection is available in whole for research use. Some folders may still have withdrawn material due to Freedom of Information Act restrictions. Most frequently withdrawn material is national security classified material, personal privacy, protection of the President, etc.

### **Copyright**

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### **Record Type**

Textual

### **Scope and Content Note**

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The material generated by Jann Mahan-Duval as the television/radio coordinator from early 1981 to November 1984 reflects one of the components of the Office of Media Relations: media taped interviews and addresses by the President. The Television Office (Office of Media Relations) coordinated all the arrangements with outside media for taped interviews with the President, nationally televised press conferences and nationally televised addresses. Mahan worked closely with Mark Goode, a television media consultant with a long association with the Reagans from the California gubernatorial years. As a general rule, this material reflects Goode's media coordination with the networks and Mahan's implementation of the plan for specific tapings.

The Library has been unable to identify a specific set of material for Mr. Goode. His work product is intermixed and interfiled with this Mahan collection.

The Mahan collection shows some of the work product of Alden Lang, Mahan's assistant from the spring of 1984. Mahan left her White House position in November 1984 and her functions were taken over by Alden Lang for the remainder of the first Administration. As with Goode, the Library has found no specific set of material for Ms. Lang.

This collection also reflects one of the major components of the Office of Media Relations, presidential tapings (SERIES II & SERIES VI). The White House receives a multitude of requests for Presidential messages for organization meetings, tributes to particular individuals, public service announcements on behalf of various causes and charitable fundraising, and taped endorsements for political candidates. During the Reagan administration this became a highly developed function, and the President regularly sat for tapings for these requests. The Television Office function, as part of first the Office of Communication and then the Office of Media Relations, coordinated all aspects of the multiple tapings and coordinating the scripts of these messages.

For a continuation of the work done by Jann Mahan-Duval in the second administration, please see the [Elizabeth Board](#) collection and Series IV: Television Tapings in the [Office of Media Relations](#).

[Note on the Office Designation and Functions - Media Relations](#)

The Office of Media Relations handled all press contacts with the White House other than the actual White House press corps. It was created in the fall of 1981 from the Office of Media Liaison in the Press Office and the Television Office from the Office of Communication. The office had various names throughout the administration including: Media Liaison; Office of Media Relations and Planning; Office of Media Relations and Broadcasting; Office of Media and Broadcasting Relations. Their staff, physical location in the White House and general functions remained exactly the same during these various name changes. For ease of use and to reflect their organizational unity the Library is naming this office: Office of Media Relations.

The Jann Mahan Duval collection consists of seven series: SERIES I: Subject File; SERIES II: Taping; SERIES III: Speeches and Addresses; SERIES IV: Interviews; SERIES V: Press Conferences; SERIES VI: Events; and SERIES VII: Personnel.

## **Series List**

### **SERIES I: SUBJECT FILE**

### **SERIES II: TAPINGS**

### **SERIES III: SPEECHES AND ADDRESSES**

### **SERIES IV: INTERVIEWS**

### **SERIES V: PRESS CONFERENCES**

### **SERIES VI: EVENTS**

### **SERIES VII: PERSONNEL**

## **Last Modified Date**

2024-08-08

### **SERIES I: SUBJECT FILE**

#### **Box 1**

| <b>Status</b> | <b>Title</b>           |
|---------------|------------------------|
| OPEN          | Fourth of July         |
| OPEN          | Hispanic Heritage Week |

| <b>Status</b> | <b>Title</b>                                                             |
|---------------|--------------------------------------------------------------------------|
| OPEN          | International Communication Agency Film "The Reagan White House" (1)-(5) |
| OPEN          | Map Room Survey 01/16/1985                                               |
| OPEN          | Rush to Judgment                                                         |
| OPEN          | Schedule Turn-downs 1984                                                 |
| OPEN          | Teleconferencing                                                         |
| OPEN          | Teleconferencing II                                                      |
| OPEN          | 1982 Teleconferencing (1)-(3)                                            |
| OPEN          | TV Office Memos                                                          |

## **SERIES II: TAPINGS**

### **Box 1 Cont.**

| <b>Status</b> | <b>Title</b>                                                                                                |
|---------------|-------------------------------------------------------------------------------------------------------------|
| OPEN          | 02/10/1981 "A Day in the Life"                                                                              |
| OPEN          | 06/17/1981 Broadcast Pioneers [Presentation to President and Brief Taping for Their Library]                |
| OPEN          | 07/14/1982 Taping Vice President [Organization for Protection and Advancement of Small Telephone Companies] |
| OPEN          | 07/30/1982 Taping Vice President [Phi Alpha Delta Law Fraternity]                                           |
| OPEN          | 01/29/1983-01/30/1983 Dear Mr. President [TV Show Produced by A. C. Lyles]                                  |
| OPEN          | 05/19/1983-05/20/1983 Bob Hope [USO TV Show]                                                                |
| OPEN          | 10/13/1983 Hugh O'Brian Taping                                                                              |
| OPEN          | 07/23/1984 Brady Foundation - Denis Ravel Taping                                                            |

### **Box 2**

| <b>Status</b>    | <b>Title</b>                                                   |
|------------------|----------------------------------------------------------------|
| OPEN             | 05/22/1984 Alzheimer's Disease Public Service Announcement     |
| OPEN / DIGITIZED | <a href="#">05/22/1984 Normandy Taping</a>                     |
| OPEN             | [05/30/1984 Federally Employed Women's Conference - Cancelled] |

| <b>Status</b> | <b>Title</b>                                |
|---------------|---------------------------------------------|
| OPEN          | 06/10/1984 Southern Baptists - Cancelled    |
| OPEN          | 06/25/1984 Citizens for America Audiotape   |
| OPEN          | POTUS Taping for July 4                     |
| OPEN          | 09/26/1984, Oval Office Taping              |
| OPEN          | Mike Pengra [Invoice for 11/24/1984 Taping] |

### **SERIES III: SPEECHES AND ADDRESSES**

#### **Box 2 Cont.**

| <b>Status</b> | <b>Title</b>                                                                    |
|---------------|---------------------------------------------------------------------------------|
| OPEN          | 02/05/1981 Economic Recovery Plan [Presidential Address]<br>(1)(2)              |
| OPEN          | 07/24/1981 Live Television Address [Budget Cuts]                                |
| OPEN          | 1982 European Speeches                                                          |
| OPEN          | 08/16/1982 Tax Hike - Address from Oval Office                                  |
| OPEN          | [09/20/1982 Broadcast on Lebanon]                                               |
| OPEN          | [10/13/1982 Broadcast on the Economy]                                           |
| OPEN          | 11/22/1982 Arms Control Broadcast                                               |
| OPEN          | 03/10/1983 El Salvador Speech to NAM (National<br>Association of Manufacturers) |
| OPEN          | 03/23/1983 Defense Speech                                                       |
| OPEN          | 09/05/1983 Korean Jetliner Speech ABC                                           |
| OPEN          | 01/28/1984 Oval Office [Address to the Nation]                                  |
| OPEN          | President's Tax Cut Speech - Oval Office                                        |
| OPEN          | 1981 Radio Addresses (1)(2)                                                     |

### **SERIES IV: INTERVIEWS**

#### **Box 2 Cont.**

| <b>Status</b> | <b>Title</b>                                                                       |
|---------------|------------------------------------------------------------------------------------|
| OPEN          | Frank Reynolds Interview 03/09/1981                                                |
| OPEN          | 12/17/1981 Brokaw Interview, Press Conference, National<br>Christmas Tree Lighting |
| OPEN          | 01/27/1982 CBS - Dan Rather                                                        |
| OPEN          | 05/26/1983, 6 Correspondents Interview                                             |

| <b>Status</b> | <b>Title</b>                                                |
|---------------|-------------------------------------------------------------|
| OPEN          | 11/07/1983 Japanese / Korean Interview                      |
| OPEN          | 05/23/1984 Cosell Interview                                 |
| OPEN          | 05/28/1984 Interview with Bryan Ferrel - [Irish Television] |
| OPEN          | 05/31/1984 6 on 1 Interview - [Foreign Media Pre-Summit]    |
| OPEN          | 06/02/1984 Satellite Interviews - Orlando, San Antonio      |
| OPEN          | Consortium Interviews - VP and POTUS                        |

## **SERIES V: PRESS CONFERENCES**

### **Box 3**

| <b>Status</b> | <b>Title</b>                                                                                                    |
|---------------|-----------------------------------------------------------------------------------------------------------------|
| OPEN          | 05/13/1982 Press Conference - Taping 05/19/1982 Mrs. Reagan Address - [for General Federation of Women's Clubs] |
| OPEN          | 06/30/1982 Press Conference                                                                                     |
| OPEN          | 07/28/1982 Presidential Press Conference                                                                        |
| OPEN          | 02/16/1983 NBC Press Conference                                                                                 |
| OPEN          | 05/22/1984 Press Conference                                                                                     |
| OPEN          | 06/14/1984 Press Conference                                                                                     |
| OPEN          | 07/24/1984 Press Conference                                                                                     |

## **SERIES VI: EVENTS**

### **Box 3 Cont.**

| <b>Status</b> | <b>Title</b>                                                                |
|---------------|-----------------------------------------------------------------------------|
| OPEN          | 05/27/1981 Public Announcement - President Armed Services                   |
| OPEN          | 05/11/1982 ABC Affiliates Satellite Feed                                    |
| OPEN          | 07/28/1982 Indira Ghandi Arrival Live - International Communications Agency |
| OPEN          | 09/16/1982 Marcos - International Communications Agency                     |
| OPEN          | [10/12/1982 Signing S. 1409 Reclamation Reform Act                          |
| OPEN          | 11/07/1982 In Performance at the White House                                |
| OPEN          | 11/17/1982 Jobs Teleconference                                              |
| OPEN          | December 1982 A Conversation with the President                             |

| <b>Status</b> | <b>Title</b>                                             |
|---------------|----------------------------------------------------------|
| OPEN          | 02/24/1983 <i>Newsweek</i> Teleconferencing              |
| OPEN          | 04/12/1983 Oman Visit                                    |
| OPEN          | 04/15/1983 National Volunteer Week                       |
| OPEN          | 04/18/1983 North Carolina State Basketball               |
| OPEN          | 05/03/1983 <i>U.S. News and World Report</i>             |
| OPEN          | 05/10/1983 Teleconferencing International Trade (1)(2)   |
| OPEN          | 09/23/1983 Merv Griffin                                  |
| OPEN          | 10/13/1983 Partnerships in Education                     |
| OPEN          | 12/05/1983 Space Shuttle Hookup                          |
| OPEN          | 06/18/1984 Sri Lanka Arrival - [U.S. Information Agency] |
| OPEN          | 10/25/1984 American Sportscasters Award                  |
| OPEN          | 12/05/1984 Arrival Ceremony [Venezuela]                  |

## **SERIES VII: PERSONNEL**

### **Box 3 Cont.**

| <b>Status</b> | <b>Title</b>                 |
|---------------|------------------------------|
| OPEN          | Personnel - TV Office (1)(2) |

### **Box 4**

| <b>Status</b> | <b>Title</b>                                          |
|---------------|-------------------------------------------------------|
| OPEN          | Personnel - TV Office (3)(4)                          |
| OPEN          | Carroll, Sally (Applicant for Director of TV Office)  |
| OPEN          | Fischer, Kerwin (Applicant for Director of TV Office) |
| OPEN          | Gallup, George (Applicant for Director of TV Office)  |
| OPEN          | Jackson, Wm. M. (Applicant for Director of TV Office) |
| OPEN          | Kirk, Eileen (Applicant for Director of TV Office)    |
| OPEN          | Regrets (Applicants for Director of TV Office)        |